

BANSWARA SYNTEX LIMITED

Presentation – May 2017

Safe Harbour



This presentation and the accompanying slides (the "Presentation"), which have been prepared by Banswara Syntex Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

This presentation contains certain forward looking statements concerning the Company's future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, competition (both domestic and international), economic growth in India and abroad, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, our ability to manage our international operations, government policies and actions regulations, interest and other fiscal costs generally prevailing in the economy. The company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time by or on behalf of the company.

Banswara Syntex a Global Player...





Incorporated in the year 1976

Vertically integrated textile solutions

Experienced Design Teams in **India** and **Paris**

Long Term Relationship with Leading Global and Domestic players

Exports to over **60** countries

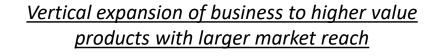
In House R&D & state of the art facilities

Global Customer Accreditations and Quality
Certifications

JV with **Treves TSC of France** for Automotive fabrics

Evolution into an Integrated Business







Started production

Worsted spinning,

wool and wool

blended fabrics,

2nd unit for 15MW

jacquard weaving

of made-ups

Future

- Focusing on growth through strategic JVs
- Foray into Fast Fashion
- Creating in-house brands

2004 -2007 1993

- Started Fabric Weaving
- Started 1st unit of 18 MW captive thermal power plant

Started production

of Readymade

Garments

- **Power Plant** Started a World Class Laboratory
 - Entered into a JV with Treves TSC of France

Incorporated and started Yarn production with 12,500 spindles

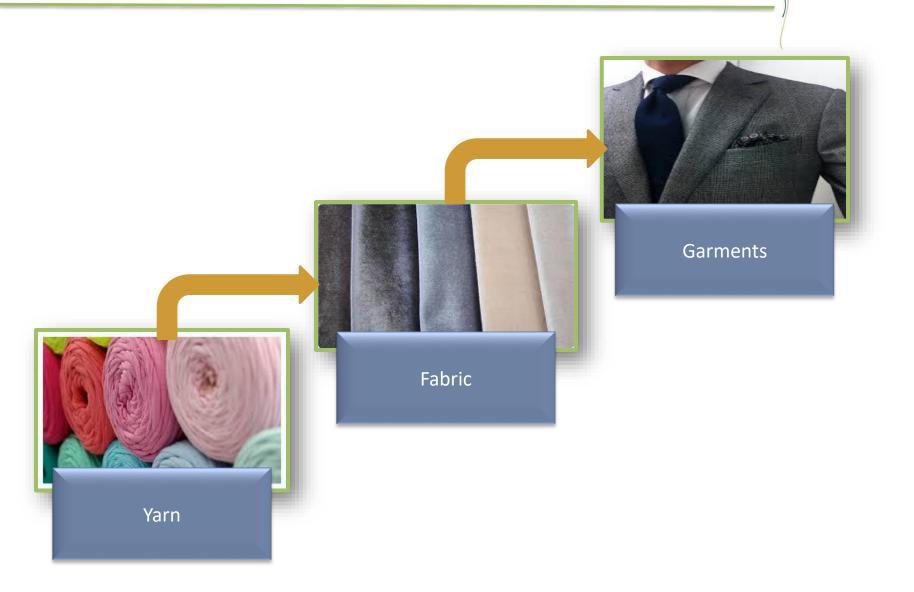
1976

Setting the stage for the

2016 & **Beyond**

Presence across the Value Chain





Manufacturing Capabilities











Spinning Unit

Weaving Unit

Dyeing Unit

Garmenting Unit

Invested over Rs. 494 crores towards expansion and modernisation between FY 2010 – December 2016

• Spinning Rs.235 Crs

Garmenting Rs.38 Crs

• Fabric Rs.171 Crs

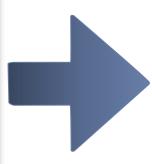
• Power Unit Rs.50 Crs

Value Addition in the Yarn Business



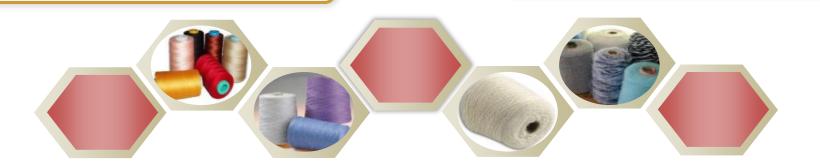
Current Scenario

- We produce blends of viscose staple fibre, polyester staple fibre, acrylic staple fibre, lycra, cotton, linen, etc.
- Production Capacity 37,080 tons pa
 - 34,920 tons polyester blended dyed yarns
 - o 2,160 tons wool mix yarn
- We also produce Worsted Yarn
 - We currently have capacity of 19,680 spindles



Going Forward

- Focus on higher contributions from value added yarns to the product mix
 - Increase in production of PV Lycra Yarn and Specialty Yarns
- We aim to improve capacity utilization for Worsted Yarn
- Exploring Niche Markets



Focusing on High-Quality & Performance Fabrics



Current Presence

- Worsted
- Wool Specialties
- Viscose
- PV
- PV Lycra
- Cotton Suiting
- Shirting
- Technical Textiles
- Automotive Textiles

Expansion in Value Added Fabrics

- Stretch based Fabrics for suiting and pants
- Fabrics for Jackets and Blazers for formal and semi formal wear
- Fancy jacquard fabrics
- Technical textiles
- Automotive textiles

Leveraging our Advantages

- In-House Design Studio for Fabric Design and Development in India and Paris
- Strong Marketing capabilities in the Global Market Space
- Global delivery capabilities

Our Goals

- Newer Markets and Geographies like Japan and Korea
- Widening our customer base across geographies
- World Class Product Development
- Shortening Lead Times by increasing our points of delivery



Fabrics Division Growth Strategy



USA: Deepen penetrations within brands with special emphasis on women's wear category.

Europe: Expand our reach to larger retail brands in Europe with special emphasis on new product development.

Japan & Korea: Build relationships with key Brand and act as preferred supplier for stretch fabrics and premium wool fabrics

Continue to reach out to new markets such as **Mexico** and **Russia**

Steady growth from existing markets



To enhance our profitability by improving product mix towards value added products and improving utilizations along with new product development with performance attributes.

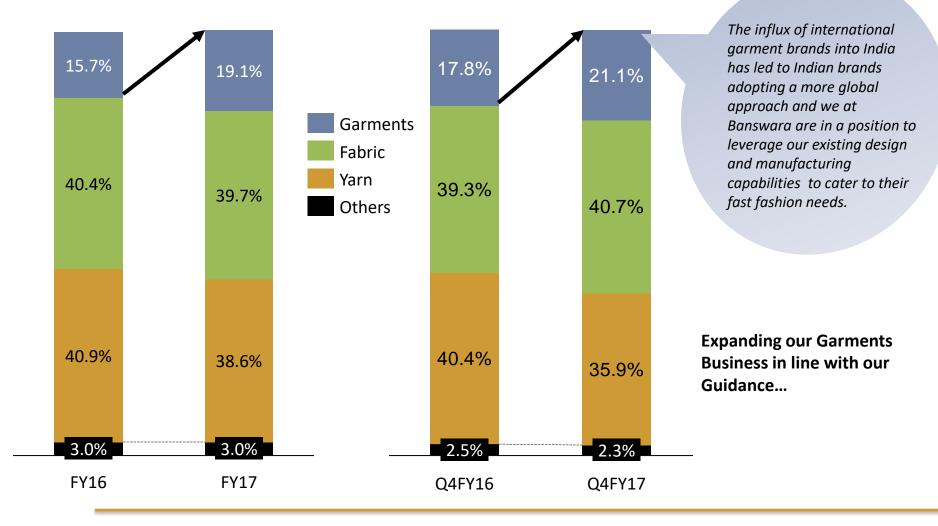
Potential Partnerships with synergistic benefits:

- To shorten lead times by partnering with garment manufacturers in the leading Asian Manufacturing Hubs such as Bangladesh Myanmar, Sri Lanka, Vietnam
- Leverage our marketing abilities by partnering with established players in the Women's Wear Segment which will lead to incremental growth

Garmenting business – A customized offering



Focus on Moving up the value chain visible in the sales mix



Expansion within the Garments Space



- Leveraging our existing manufacturing capabilities at Daman & Surat SEZ
 - Trousers & Suiting's 3,45,000 (pcs/month)
 - Jackets & Waist Coats 37,500 (pcs/ month)
- Leveraging our Marketing capabilities for tie-ups with leading global retailers
- Promote the Banswara brand



Potential partnerships targeting

- Leading fast fashion brands
- Expertise in women's-wear
- Leadership in targeted markets
- Leverage our in-house design and manufacturing capabilities

Organic Expansion

Inorganic Expansion

Outlook:

- Focus on the fast fashion segment
 - Increasing global reach

Our Strategic Partnerships



Partnership with European Company

- Marketing agreement with a 90 year old European company, who, has been a major supplier to the global Fast Fashion retailers
- Focus, on Women's wear fabrics and would be Key supplier from India for fashion brands in USA and Europe
- Leverage on our manufacturing capabilities and provide best in class fabrics with design inputs from Riopele
- Opportunity to market the design and fabrics, to the to our customers in Korea and Japan, after paying a royalty for design

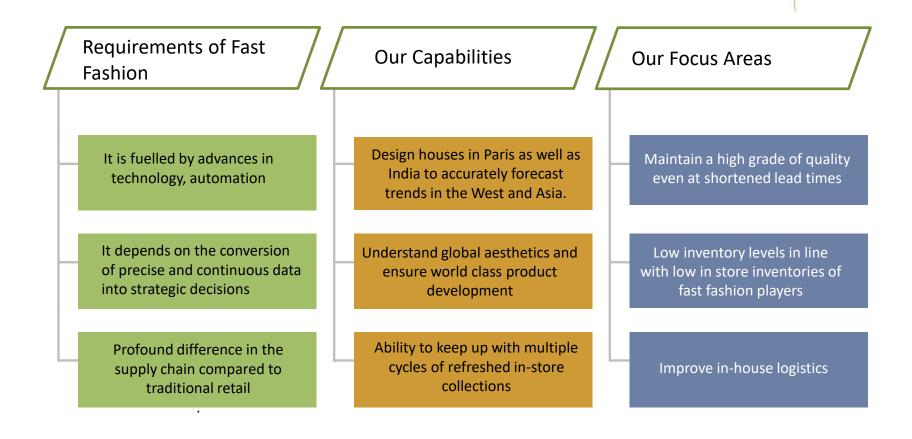
Partnership with Japanese Company

- Marketing agreement with a Japanese company for value added product sales of Fabrics and Garments in Far east market including Japan
- Enable us to leverage on design and technical know how's of the Japanese company to develop products for Japan, S Korea and other far east markets
- Partnership will allow us to cater to the Japanese brands in sourcing garments from India, with added advantage of FTA between India and Japan
- We have witnessed a good traction in Japanese market since 2013 and this agreement shall provide further push to that sales with efficient use of our manufacturing capacities

Our Partnerships will enable us to better utilize our existing manufacturing capacities and increase value added product sales

Riding the Fast Fashion Wave

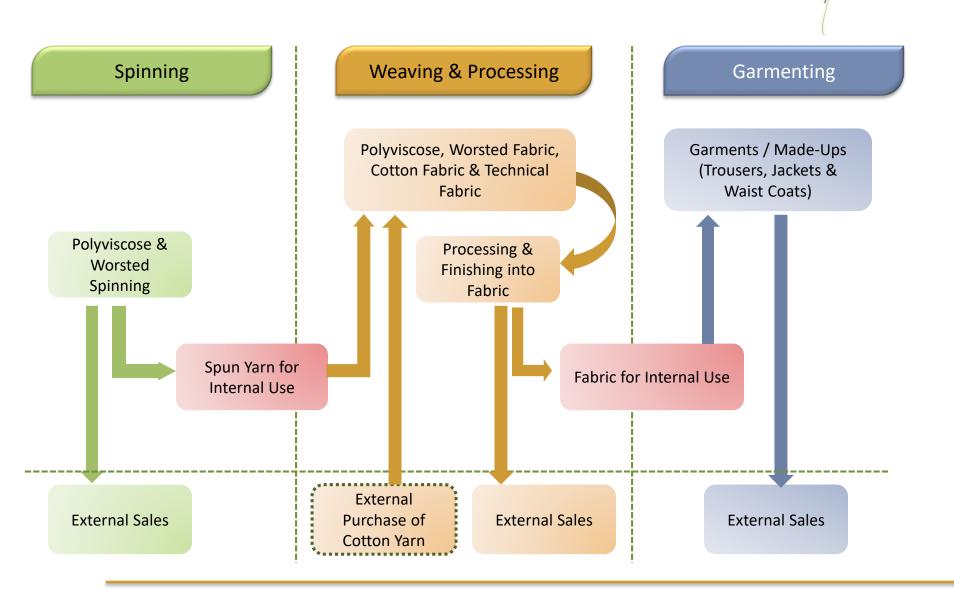




Our Goal: To be the PREFERRED SUPPLIER to our Customers

Synergies from Vertical Integration





Domestic Clientele











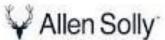
































E-Commerce Clients:





International Clientele





JCPenney











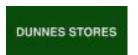




























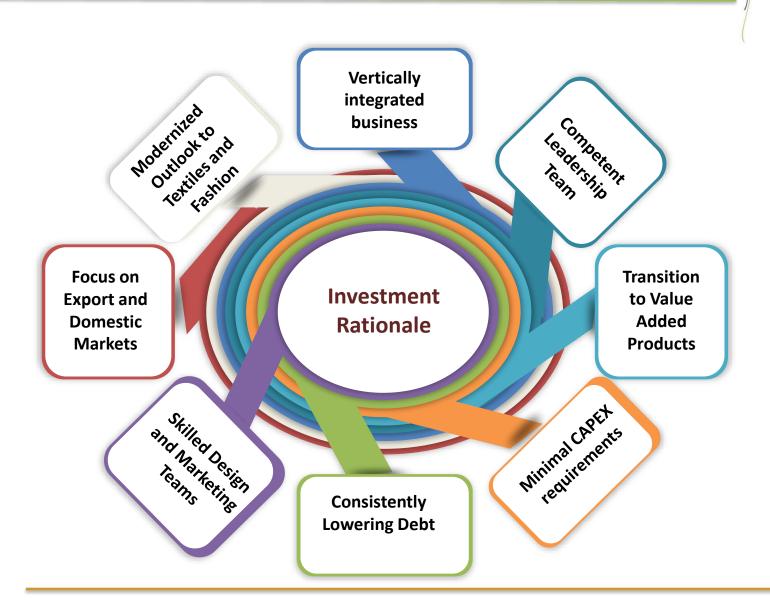




Working with some of the world's biggest names

Why Banswara Syntex Limited?





Leadership Team





4

- Mr. R L Toshniwal Chairman
 - Masters degree in Textiles from Leeds University, UK
 - 54 years experience in Textile Industry
 - On the board of four other companies
 - Held the positions of Chairman of RTMA and SRTEPC
 - Ex-President of Indian Spinners Association

Mr. Ravindra Kumar Toshniwal – Managing Director

B.Tech (Chem.) from IIT, Mumbai

3

- Undertaken OPM Course of Harvard University, USA
- 27 years of experience in Textile Industry
- Responsible for the overall activities of the company with an emphasis on export of fabrics

2 Mr Rakesh Mehra – Vice Chairman

- Chartered Accountant from ICAI
- 31 years experience in Textile Industry
- Responsible for the entire commercial and financial activities with an emphasis on yarn Export and Automotive Fabric Business
- Holds the position of Chairman of SRTEPC

Mr. Shaleen Toshniwal – Joint Managing Director

- Business Management from Bentley College, USA
- Over 13 Years of experience in Textile Industry
- Responsible for Readymade Garment business of the Company

Board of Directors



Mr. R. L Toshniwal

Chairman

Mr. Rakesh Mehra

Vice-Chairman

Mr. Ravindra Kumar Toshniwal

Managing Director

Mr. Shaleen Toshniwal

Joint Managing Director

Mr. Parduman Kumar

Independent Director

Mr. J. M. Mehta

Independent Director

Mr. D P Garg

Independent Director

Mr. Kamal Kishore Kacholia

Independent Director

Dr. S B Agarwal

Independent Director

Mr. Vijay Kumar Agarwal

Independent Director

Dr. Vaijayanti Pandit

Independent Director

Mr. Vijay Mehta

Independent Director

Profit and Loss Highlights



Rs. in Crs.	Q4FY17	Q4FY16	Y-o-Y	Q3FY17	Q-o-Q	FY17	FY16	Y-o-Y
Total Operating Income	318.4	348.4	-8.6%	304.4	4.6%	1244.3	1264.7	-1.6%
Raw materials	154.40	180.1		137.1		589.3	611.6	
Employee Exp	54.55	48.3		57.0		218.2	195.7	
Other Expenses	82.34	73.5		75.3		305.0	296.9	
EBIDTA	27.1	46.5	-41.7%	35.1	-22.8%	131.8	160.4	-17.9%
Margin %	8.5%	13.3%		11.5%		10.6%	12.7%	
Other Income	4.82	2.4		2.0		11.8	10.9	
Depreciation	14.65	14.5		15.2		57.6	57.5	
Finance Cost	15.56	16.6		16.1		63.0	70.0	
PBT	1.7	17.7	-90.4%	5.8	-70.8%	22.9	43.8	-47.7%
Tax	-0.2	6.1		1.6		6.3	16.6	
PAT	1.9	11.6	-83.7%	4.2	-55.4%	16.6	27.2	-39.0%
PAT Margin	0.6%	3.3%		1.4%		1.3%	2.2%	

Impact to our Profitability:



Increase in Employee Expenses:

The demonetization initiative undertaken by the Government of India resulted in:

Shortage of labour which led to higher payments including overtime payments to existing labour

Increase in Other Expenses:

Increase in Power & Fuel Cost due to an underlying increase in Coal Prices

Certain transportation was made by air at higher air freight due to delayed production in view of labour shortage

In the Short Term, we were unable to pass on this increase in cost to our customers

Balance Sheet

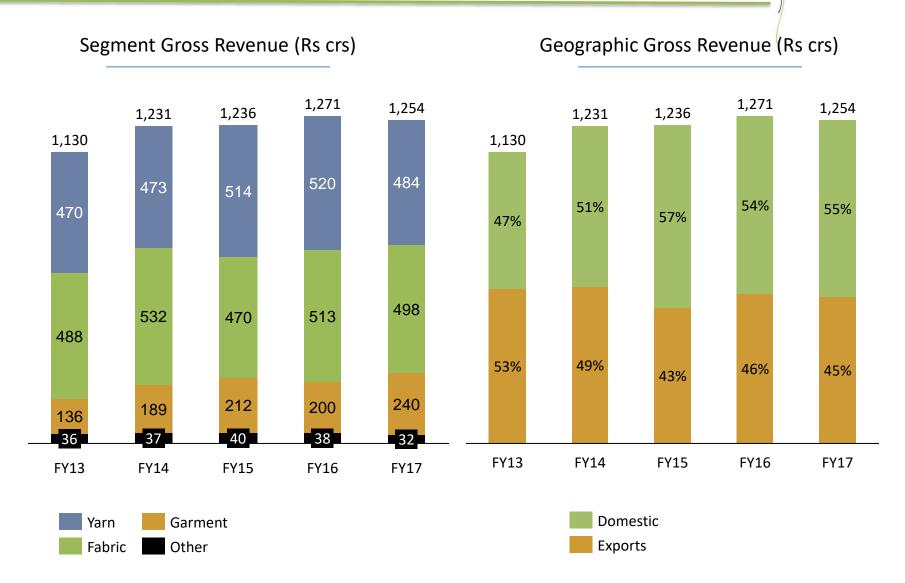


EQUITY AND LIABILITIES (Rs. In Crs)	Mar-17	Mar-16
Shareholders Funds	268.2	249.2
Share Capital	17.1	16.9
Reserve & Surplus	251.1	232.2
Money received against share warrants		0.0
Total Non-current Liabilities	253.0	272.6
Long-term borrowings	198.8	216.6
Deferred tax liabilities	44.7	46.7
Long Term Provisions	9.5	9.3
Total Current Liabilities	537.8	518.9
Short Term Borrowings	276.2	280.5
Trade Payables	161.1	127.3
Other Current Liabilities	94.2	85.5
Short Term Provisions	6.3	25.6
TOTAL EQUITY & LIABLITIES	1059.1	1040.7

ASSETS (Rs. In Crs)	Mar-17	Mar-16
Non-Current Assets	502.9	514.9
Fixed Assets	492.3	481.2
Non current investment	3.7	18.6
Long term loans & Advances	6.5	6.4
Other non Current Assets	0.4	8.8
Current Assets	556.1	525.7
Inventories	329.2	290.2
Trade Receivables	157.3	161.8
Cash & Cash Equivalents	19.8	20.8
Short Term Loans & Advances	30.7	24.8
Other Current Assets	19.2	28.1
TOTAL ASSETS	1059.1	1040.7

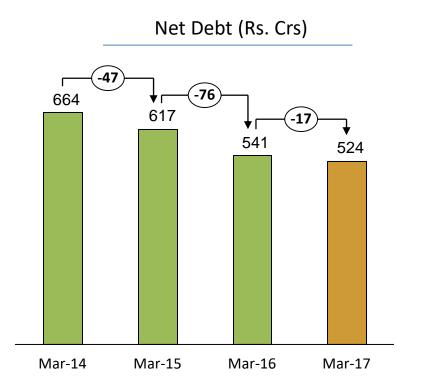
Revenue Performance

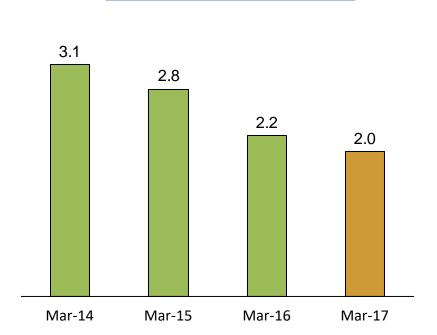




Improving Balance Sheet







Net Debt:Equity

^{*}Net Debt includes Current Maturity of Debt



For further information, please contact:

Company:	Investor Relations Advisors :
Banswara Syntex Ltd. CIN: L24302RJ1976PLC001684	Strategic Growth Advisors Pvt. Ltd. CIN: U74140MH2010PTC204285
Mr. J.K.Jain - CFO jkjain@banswarasyntex.com	Mr. Rahul Agarwal / Ms. Samantha Francis rahul.agarwal@sgapl.net / samantha.francis@sgapl.net
www.banswarasyntex.com	www.sgapl.net