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Date: 27 January 2024

The General Manager	The Manager
Department of Corporate Services	Listing Department
BSE Limited	National Stock Exchanges of India Limited
Phiroze Jeejeebhoy Towers	"Exchange Plaza", 5th Floor,
Dalai Street, Fort	Plot No.C/1, G Block
Mumbai-400 001	Bandra-Kurla Complex
	Bandra (East), Mumbai 400051.
Scrip Code : 543306	Scrip Code : DODLA

Dear Sir/Madam,

**Sub: Investor Presentation** 

Pursuant to the Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclosed herewith Investor Presentation on Unaudited Financial Results of the company for the quarter and nine months ended 31 December 2023.

The copy of the disclosure is available on the website of the Company i.e. www.dodladairy.com

Kindly take the above intimation on record.

Thanking You, Yours Faithfully, For Dodla Dairy Limited

#### Surya Prakash M

Company Secretary & Compliance Officer



# INVESTOR PRESENTATION

Cord Cord

January 2024 | Q3FY24





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## Q3 & 9MFY24 Highlights

### **Management Commentary**





"It gives me immense pleasure to share that Dodla Dairy was able to reap the benefits of the peak 2023-24 flush season coupled with positive festive spendings enthusiasm as anticipated. The Company continued to strengthen its procurement capabilities during the quarter achieving its highest procurement at 17.5 Lakh Liter Per Day (LLPD), registering a growth of 36.7% YoY. Dodla Dairy's revenues grew by 12.0% YoY to INR 23,380 Mn in 9MFY24. The Company Value Added Products (VAP) and Fat & Fat products sales continued its growth momentum clocking 15.1% YoY growth at INR 6,402 Mn, thanks to robust distribution network and strong brand recall. Dodla Dairy's VAP sales pie expanded by 95 bps YoY to 28.0% of the overall revenues in 9MFY24.

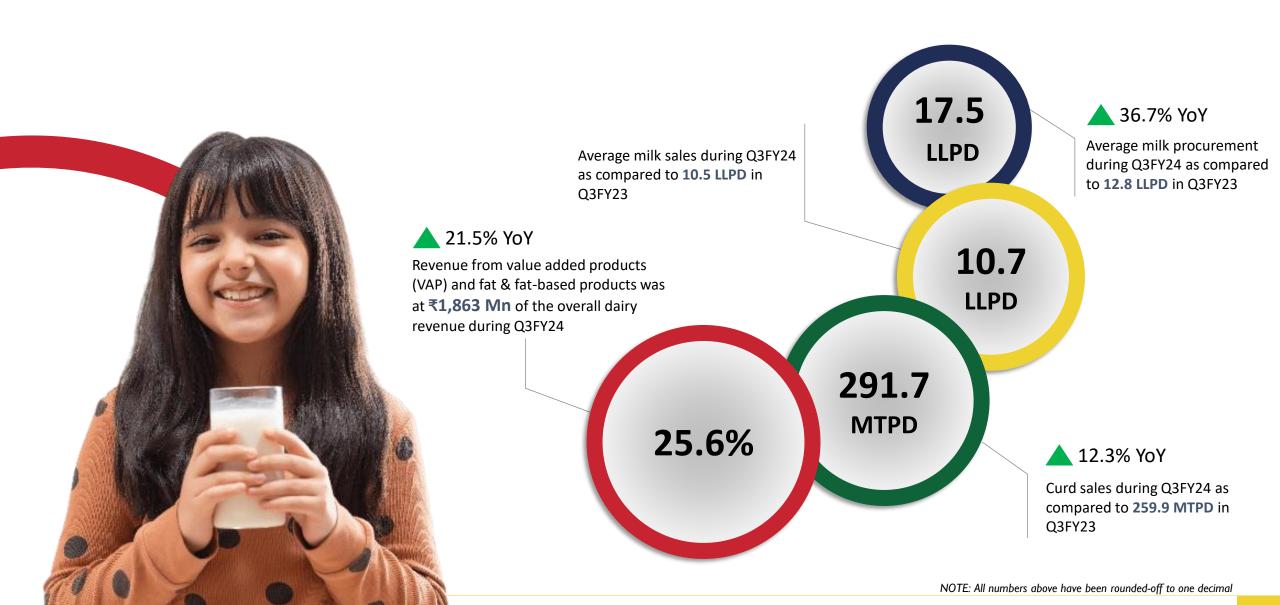
During January 2024, the Company aired television commercials for the very first time on leading regional and digital channels to tap the festive vibes of Makar Sankranti and Pongal. Dodla Dairy's team is actively working towards accelerating its go-to-market strategy leveraging its strong brand and constantly deliver consumer delight through its diverse product portfolio."

### Mr. Dodla Sunil Reddy

Managing Director

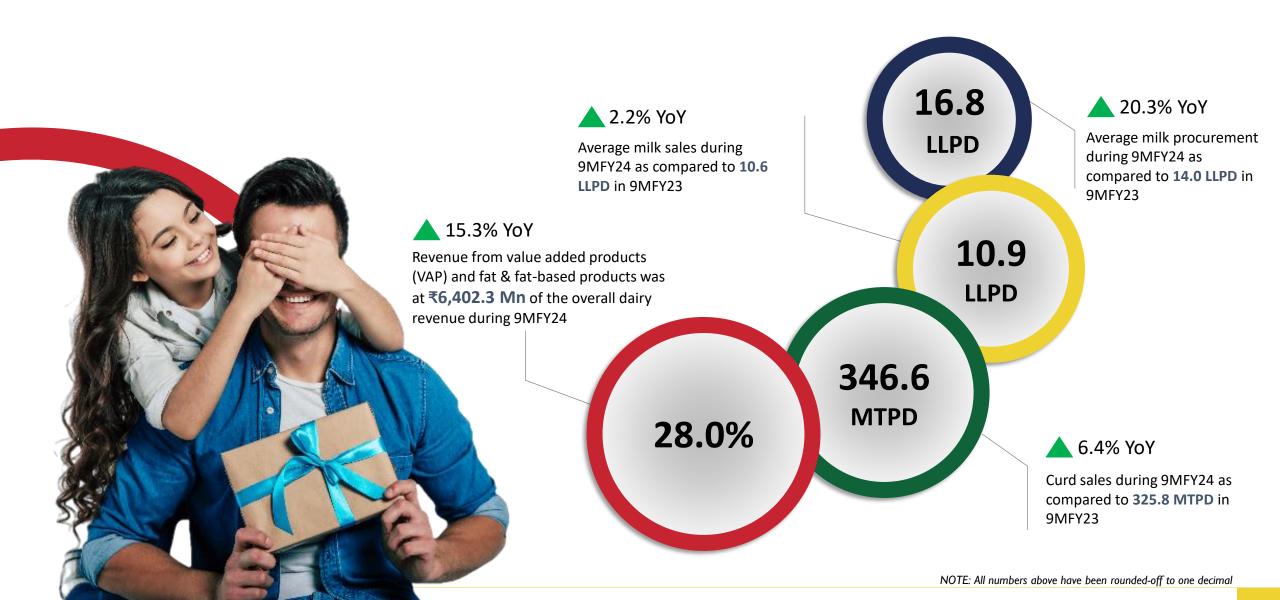
## **Quarterly Operational Highlights**





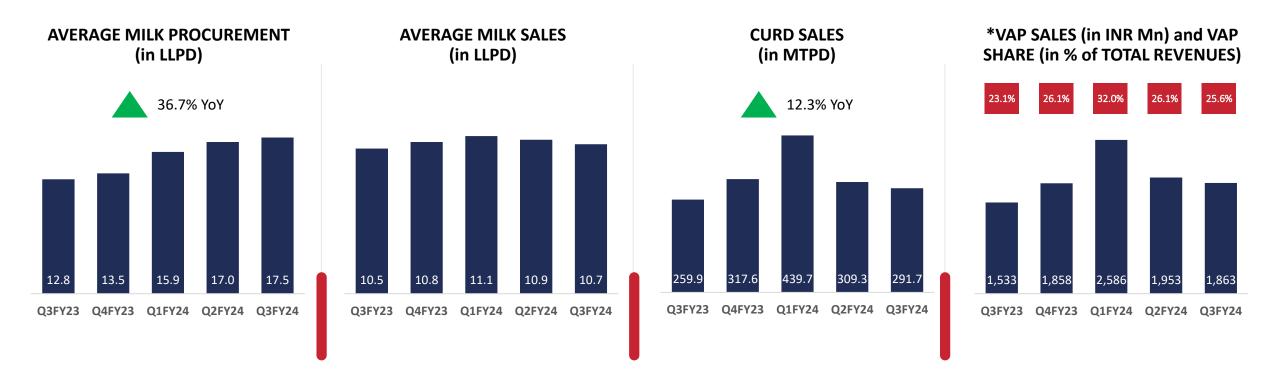
## **Nine Months Operational Highlights**





## **Quarter-wise Historical Operational Highlights**





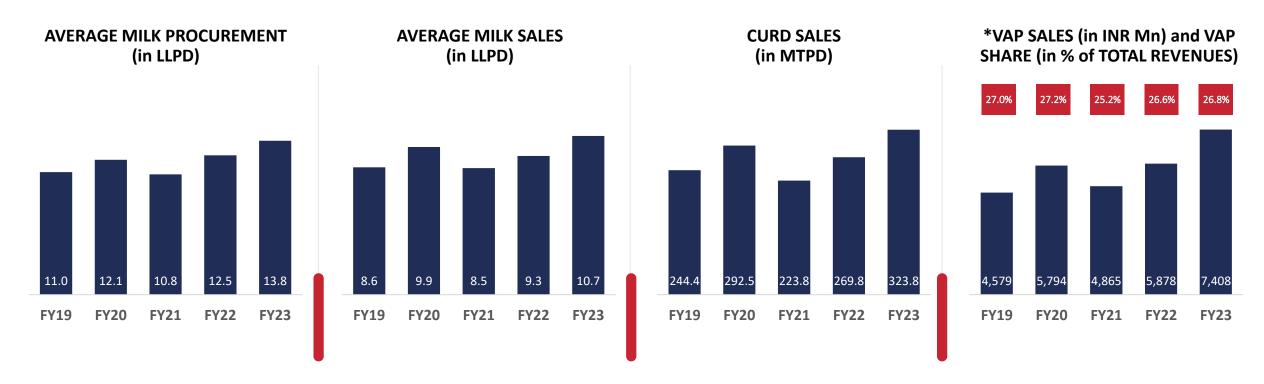
#### **Key Takeaways**

- Average milk procurement during Q3FY24 increased by 36.7% YoY to 17.5 LLPD
- Average curd sales during the quarter grew by 12.3% YoY to 291.7 MTPD



## **Year-wise Historical Operational Highlights**





#### **Key Takeaway**

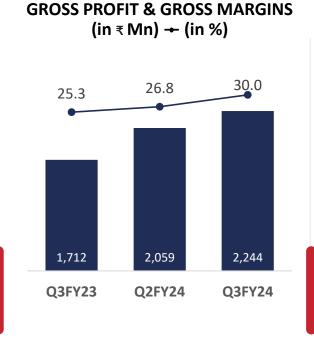
VAP Sales grew by 12.8% CAGR during FY19-23 period

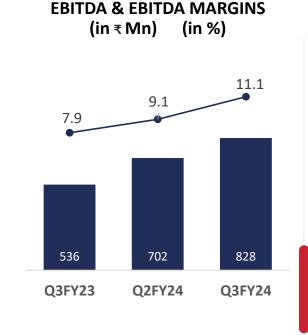


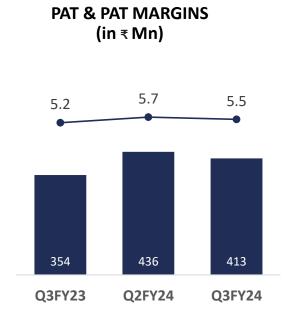
## **Key Financial Metrics (Quarterly)**











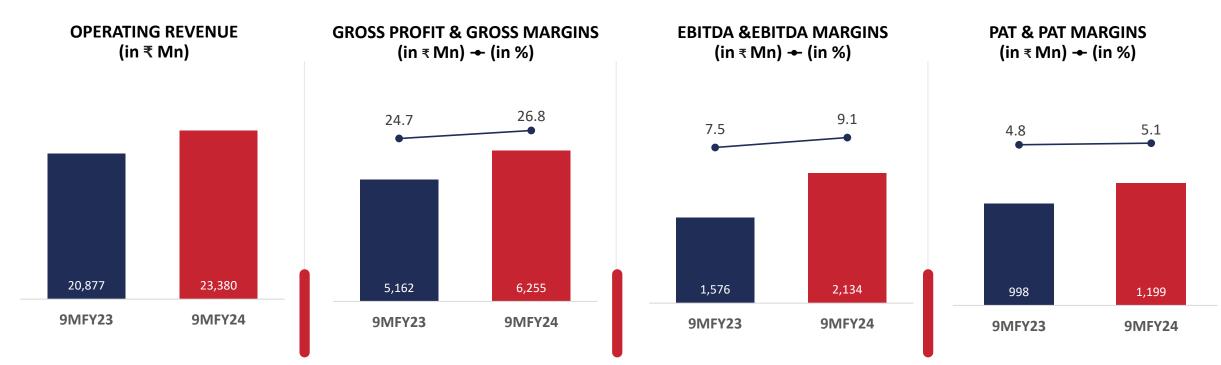
#### **Key Takeaways**

- Strong Y-o-Y increase in quarterly revenue numbers powered by increase in milk volumes and healthy Value-Added Product sales.
- Improvement in margins owing to low raw materials price and decline employee expenses.



## **Key Financial Metrics (Nine months results)**





#### **Key Takeaways**

- Revenues grew by 12.0% YoY to INR 23,380 Mn in 9MFY24 due to widening of distribution network coupled with strong VAP sales
- EBITDA surged by 35.4% YoY to INR 2,134 Mn in 9MFY24. EBITDA margin expanded by 158 bps YoY to 9.1% in 9MFY24 aided by lower raw material costs (471 bps YoY) and decline in employee expense (18 bps YoY). However, higher other expenses (173 bps YoY) due to rise in marketing and advertising costs curbed further EBIDTA margin expansion in 9MFY24



## **Consolidated Profit & Loss Results**



Particulars (INR in millions)	Q3FY24	Q3FY23	YoY	Q2FY24	QoQ	9MFY24	9MFY23	YoY	FY23
Revenues	7,468	6,754	10.6%	7,678	(2.7%)	23,380	20,877	12.0%	28,120
Cost of Goods Sold	5,224	5,043	3.6%	5,619	(7.0%)	17,125	15,715	9.0%	21,409
Gross Profit	2,244	1,712	31.1%	2,059	9.0%	6,255	5,162	21.2%	6,711
Gross Profit margin	30.0%	25.3%	471 bps	26.8%	323 bps	26.8%	24.7%	203 bps	23.9%
Employee Expenses	335	315	6.4%	339	(1.4%)	1,023	892	14.7%	1,191
Other Expenses	1,081	861	25.6%	1,017	6.3%	3,097	2,694	15.0%	3,607
EBITDA	828	536	54.5%	702	17.9%	2134	1,576	35.4%	1,913
EBITDA margin	11.1%	7.9%	315 bps	9.1%	194 bps	9.,1%	7.5%	158 bps	6.8%
Depreciation & Amortization	180	159	13.4%	172	4.5%	517	465	11.3%	612
EBIT	648	377	71.8%	530	22.3%	1,617	1,111	45.5%	1,301
Finance Cost	9	3	182.6%	4	120.7%	16	9	84.9%	12
EBT before Other Income	639	374	70.9%	526	21.5%	1,600	1,102	45.2%	1,289
Other Income	57	65	-12.7%	67	(14.7%)	196	166	17.8%	230
EBT after Other Income	696	439	58.5%	593	17.5%	1,797	1,268	41.6%	1,518
Tax	283	86	230.9%	157	80.5%	597	271	120.5%	296
PAT	413	354	16.8%	436	(5.2%)	1,199	998	20.2%	1,223
PAT margin	5.5%	5.2%	30 bps	5.7%	(14bps)	5.1%	4.8%	35 bps	4.3%
EPS (in INR)	6.88	5.90	16.6%	7.26	(5.2%)	19.96	16.63	20.0%	20.39

#### **Commitment Towards Growth**

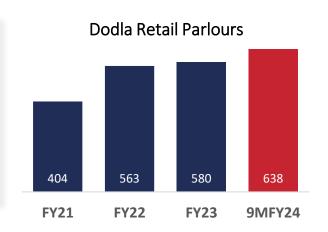


#### **Prudent Capex Execution**

	Particulars	Old Capacity	New Capacity	Status
Banking on Economies of Scale	Orgafeed (Cattle Feed Plant)	80 MTPD	480 MTPD	Commissioned in Q2FY24
Deeper Geographic Penetration	Country Delight Dairy (Kenya)	-	1,00,000 LLPD	Commissioned in Q4FY24
	Proposed Greenfield Dairy Plant (Maharashtra)	Not Applicable	Evaluation Stage	Evaluation Stage

#### **Historical Capacity Expansion**

Since inception Dodla Dairy has expanded its capacity of 7 plants\* through greenfield and 7 plants through brownfield projects in India (Andhra Pradesh, Telangana, Karnataka, Tamil Nadu) and 1 plant in Africa (Uganda)



## **Growth Blueprint**

- Continue to strengthen Dodla Dairy's integrated business model proposition through organic and inorganic growth opportunities
- Satiate evolving consumer demands through diversified product portfolio and widening Dodla Dairy's presence

NOTE: \* Excludes Proposed Greenfield expansion in Maharashtra **DODLA DAIRY LIMITED** 

## **Raising the Visibility Quotient**





### **Brand Building Initiatives**

Aired television commercials (TVC) on the leading regional TV channels and popular digital channels for the first time capturing the festive vibes of consumers during Makar Sankranti/Pongal festival

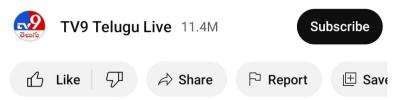
Penetrate deeper in the market through the go-to-market strategy resulting strong brand recall & enhanced consumer delight



#### **Television Commercials**





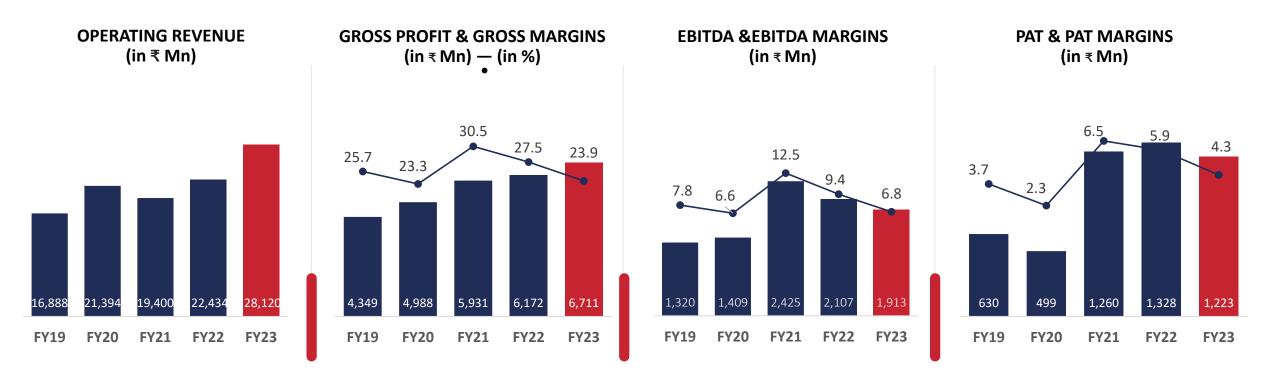




## **Full Year Financials**

## **Financial Highlights**





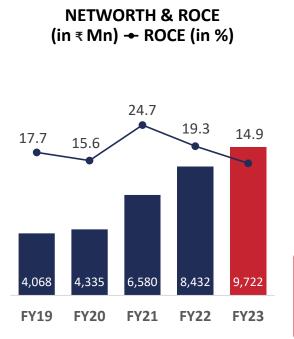
#### **Key Takeaways**

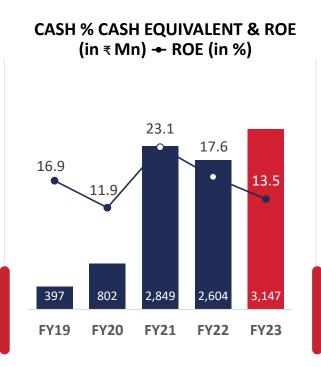
• During FY19-23 period, the Company's operating revenues, EBITDA and PAT registered 14%, 10% and 18% CAGR growth

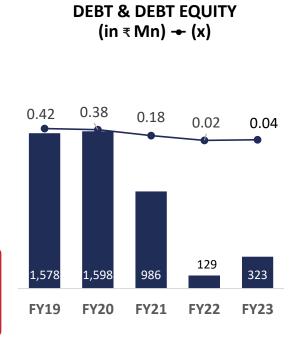


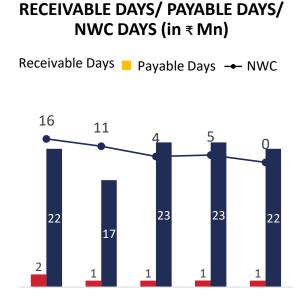
## **Key Ratios – Full Year**











**FY21** 

FY22

**FY23** 

**FY19** 

**FY20** 

#### **Key Takeaways**

 Healthy growth leading to high capital efficiency and low debt levels resulting to efficient working capital management



## **Balance Sheet Summary (Full Year)**



Particulars	FY19	FY20	FY21	FY22	FY23
Equity	4,068	4,335	6,580	8,432	9,722
Non-current Liabilities	1,459	1,426	1,197	576	636
Current Liabilities	1,908	2,165	1,946	1,877	2,157
Total Liabilities	3,367	3,591	3,143	2,453	2,791
TOTAL EQUITY AND LIABILITIES	7,435	7,926	9,722	10,884	12,513

Particulars	FY19	FY20	FY21	FY22	FY23
ASSETS					
Non-current Assets	5,374	5,697	5,703	6,869	7,775
Current Assets	2,061	2,229	4,019	4,015	4,738
TOTAL ASSETS	7,435	7,926	9,722	10,884	12,513

#### **Key Takeaways**

• The Company enjoys a net debt free status and is steadily expanding its capabilities and capacities which is reflected in the growth of Non-current assets from FY19- FY23





## About Us

## Dodla Dairy Snapshot: Q3 & 9MFY24



40+

Sales offices

22+

LLPD aggregate installed capacity

139

Chilling Centres/ Plants 2,100+

Milk and milk product distributors

**15** 

Processing plants

8,050+

Village level collection centers

2,500+

**Agents** 

638

Dodla Retail Parlours

97.1%

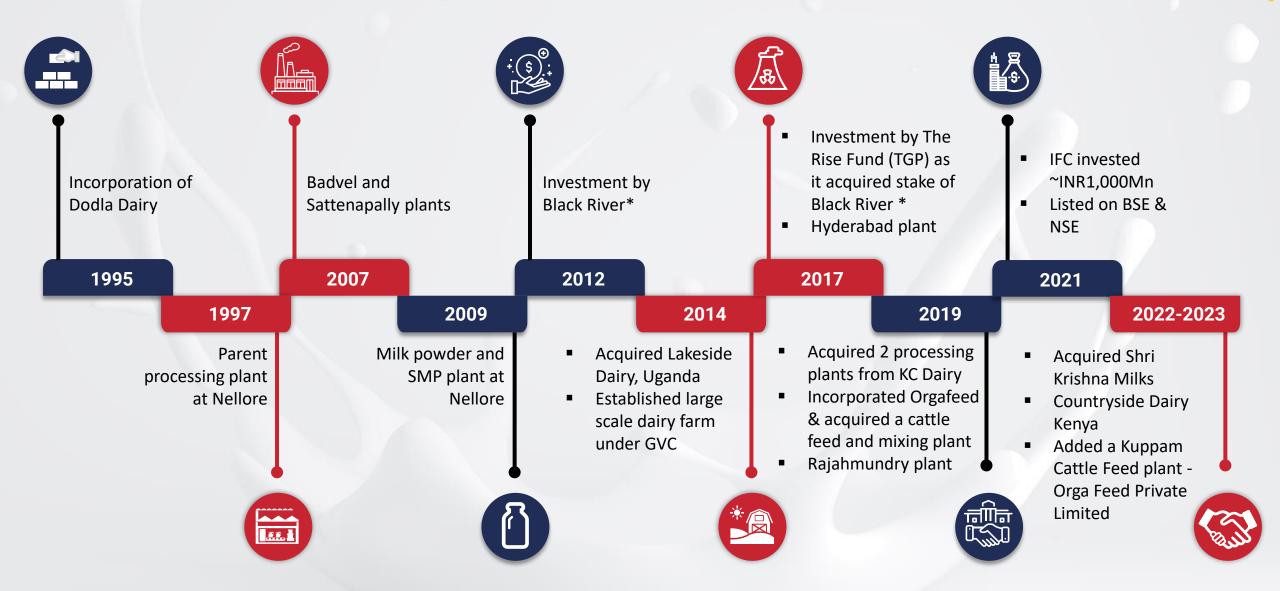
Milk Directly procured from farmers

Founded in 1995, Dodla Dairy is an integrated dairy company based in South India. Processes and sells milk and produces dairy-based value-added products ("VAPs")



## Our Journey So Far: 25+ years of dairy operations in partnership with marquee investors





## **Presence Across Dairy Value Chain**



#### **DAIRY FARM**

Procurement of raw milk from 1.4+ lakh farmers across 8,600+ villages through 8,050+ VLCCs Raw milk directly procured from farmers





#### **CHILLING CENTRES**

Transportation from villages through 936 primary vehicles to 139 chilling centers/plants

#### **PROCESSING PLANTS**

Total 15 milk processing plants in India & Uganda

Company regularly incurs capex to upgrade technology, automate lines and bring efficiency in operations





#### **DISTRIBUTION CENTERS**

40+ sales offices, 2,500+ agents

2,100+ milk & milk products distributors, 635+ DRP's and 90 Modern Trade

### **Few of Our Products**





#### **SOLD IN INDIA**



Full cream, Standardized Milk,





**UHT MILK** 

Toned, Double Toned



**CURD** 

Sachet Curd, Bucket Curd, Cup Curd



#### **GHEE**

Cow ghee, White ghee (buffalo ghee) and Premium ghee (full boiled white ghee)



#### **ICE CREAM**

Vanilla, Elaichi, Pista, Badam, Chocolate, Strawberry, Pineapple



#### **SWEETS & OTHERS**

Besan Ladoo, Basundi, Doodh Peda, Rasgulla, Gulab Jamun, Paneer, etc.



Toned

#### **SOLD IN AFRICA**



**YOGHURT** 

Plain, Strawberry, Vanilla, Chocolate & Mango



**GHEE** 



**PANEER** 



**MOZZARELLA CHEESE** 



**MILK POUCH** 

## **Orgafeed Private Limited:** Built On A Strong Foundation





Orgafeed primarily engaged in farming, breeding, agriculture, horticulture and allied activities such as dairy and livestock farming. Additionally, it is also in the business of seed crushers, manufacturing and dealing of groundnuts, gingerly, cotton and in the manufacturing of cattle feed.



Cattle feed plants capacity



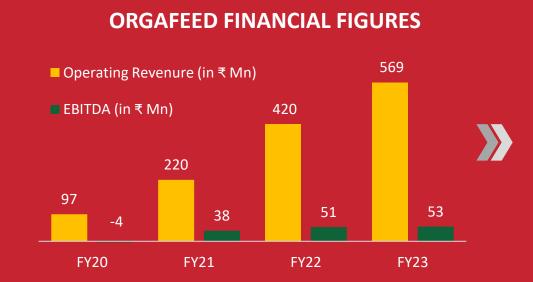
State-of-the-art manufacturing facilities at Kadapa & Kuppam, Andhra



We have tied up with various veterinarians to provide services to farmers for their milch animals



Selling directly to our farmers through our procurement network which is adjusted against the value of the raw milk supplied to us by such farmers



₹600<sub>MN</sub> Company sales in 9MFY24



EBITDA in 9MFY24

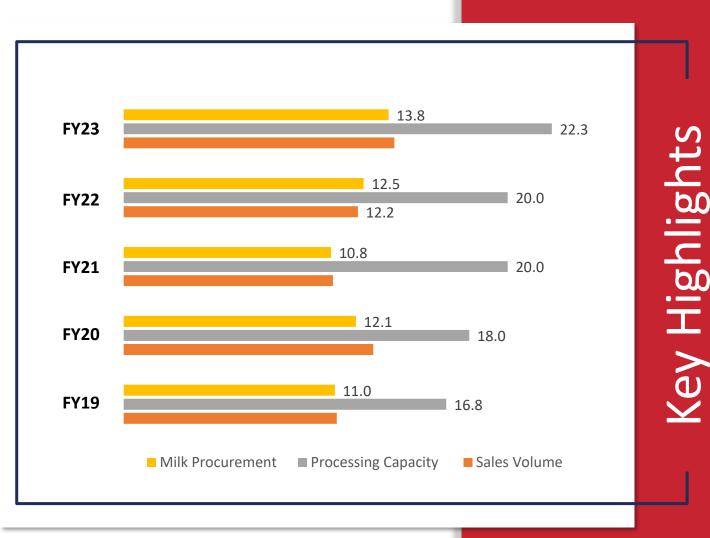




## **Company Canvas**

## Our strength to deliver competitive advantage





# • /

#### MILK PROCUREMENT

 All dairy processors have access to the same raw material and equipment; what distinguishes us is our dedicated employees and our strong relationship with farmers



#### PROCESSING CAPACITY

- Best practices to maximize capacity utilization, operating metrics and profitability
- Flexible and agile with continuous improvement mindset



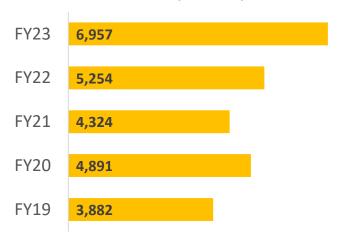
#### **SALES VOLUME**

- Company has comprehensive product offering across different markets and channels
- Company conducts regular Product Outreach Program

## **Value-added Products (VAP) Trajectory**



#### VAP Sales (in ₹ Mn)





#### STRONG DISTRIBUTION NETWORK

The company already has a strong distribution network in southern states for milk as well as value added products through which it can roll out existing and upcoming products

#### STRONG VAP PORTFOLIO



Dodla Dairy is investing heavily in expanding its range of value-added products, a move that is anticipated to boost margins. The company has been proactive in identifying and responding to customer preferences. It has invested significantly in value-added products such as Curd, Ice Creams, Flavored Milk, Lassi, Butter Milk, Yoghurt to name a few.

#### **Factors Driving the VAP Growth**



The rapid economic growth and urbanization have resulted in a fundamental shift in consumer preferences and food preferences



Consumer desire for branded, healthier, and more nutritional alternatives is growing



Rising disposable incomes driving demand for value added dairy products



Post COVID-19 pandemic, structural changes occurred in consumer pattern a result of heightened hygiene awareness, which benefits the organized dairy industry



#### **Our Overseas Presence**



## Presence in Kenya & Uganda

Dodla operates in Kenya and Uganda in Africa through its subsidiaries Lakeside Dairy Limited, Dodla Dairy Kenya Limited & Country Delight Dairy Limited, Uganda. Our African product portfolio is marketed under the "Dairy Top" and "Dodla +" brands and includes Milk, yogurt with different flavors, ghee, paneer, cheese and UHT milk.

#### Salient Features – Overseas Dairy Business



Dairy player margins are higher due to limited competition and constrained supply of processed milk



Easier milk farming due to abundance of grazing lands for large animal population in Africa



Dodla has Similar Integrated Business model in Africa



East Africa, with its growing population and demand for dairy is attractive market for dairy companies\*





NOTES: \*Data as per CRISIL report

DODLA DAIRY LIMITED



## Strategic Advantages

## **Key Strengths**





Operations in Uganda and Kenya

#### **Branding**

Higher B2C Sales through strong branding

#### **Strong distribution network**

13 States engaged in our strong distribution network



NOTES: \*Data as per CRISIL report DODLA DAIRY LIMITED

### **Stringent Quality Control Procedures**





Well Defined Quality and Food Safety Procedures at Various Stages from Procurement to Distribution



#### PROCUREMENT STAGE

- VLCCs equipped with GPRS enabled electronic milk analyzers which test for the fat and solid not fat (SNF) content of the raw milk
- Tests conducted at VLCCs for color and smell for segregation of poor quality of raw milk
- Quality checks documented in a quality manual to ensure raw milk meeting standards for further processing is procured

#### **PROCESSINGS STAGE**

- At chilling centers and processing plants, the raw milk undergoes adulteration tests and neutralizer tests to detect contaminants
- FT-1 Milko-scanner at Hyderabad enables conduct of 26 adulterant tests automatically
- Well-defined and documented quality system, monitored at various stages

#### **QUALITY CERTIFIED PRODUCTS AND PROCESSING PLANTS**



















## **Focused Engagement and Long-Term Relationship with Dairy Farmers**



#### **REGULAR DIRECT PAYMENT**

- Money paid directly to farmers in their bank accounts once every 10 to 15 days
- ~90% of total farmers payment covered as of Q3 FY24

#### TRANSPARENCY IN PROCUREMENT

- Company has VLCCs equipped with GPRS enabled Electronic milk analyzers & Weigh scales
- This Enables testing of quality and quantity of raw milk procured



#### **FACILITATE BANK LOANS**

 Facilitate sanction of loans from regional banks to invest into cattle

#### TIE UP WITH VETERINARIANS

 Organize training camps to educate about ways to prevent common ailments for cattle

#### **SUPPLY CATTLE FEED**

- Incorporated Orgafeed Private Limited to help provide cattle feed to farmers through own procurement network
- Payments adjusted against value of raw milk supplied

#### **Investment Rationale**





## INTEGRATED SUPPLY CHAIN

Strong Direct
procurement model,
eliminating middleman,
reducing the cost of
primary raw material and
maintaining relationship
with farmers



## AUTOMATED PLANTS

Fully automated plants leading to improved operational efficiencies and reduce operating costs



## BACKWARD INTEGRATED

Presence in cattle feed business through its subsidiary, leveraging existing supply chain resulting in better margin profiles for business



## PROVEN TRACK RECORD

Proven track record of successfully integrating organic and inorganic assets with existing operations leading to substantial growth

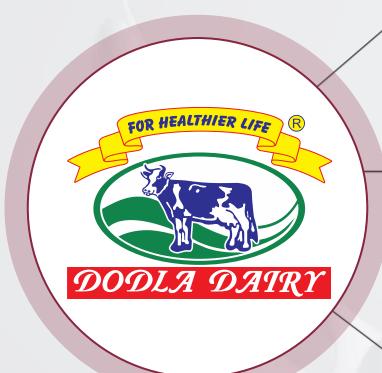


#### ROBUST BALANCE SHEET

Strong cashflows
led to robust
balance sheet giving
financial flexibility
for future growth of
company

#### **Dodla's ESG Commitment**







#### **ENVIRONMENT**

- We believe that preserving and rebuilding the environment is crucial in providing opportunities for future generations
- We are dedicated to producing dairy products in a manner that is humane toward people, animals, and the environment, as well as beneficial to our societies



#### **SOCIAL**

- To ensure a sustainable future, we are focused on the development of healthy business model and products
- We are safeguarding people's safety and well-being in workplace, while continue to offer growth opportunities for them, and supporting the communities in which we live and work. This is all part of ensuring dairy plays a role in a sustainable food system



#### **GOVERNANCE**

- We are committed to providing our shareholders with accurate, timely, regular and reliable information on the Company's activities, performance, prospects and strategy
- We have established a diverse governance structure in order to fully use the resources of all partners in order to maximize synergy and enhance corporate governance

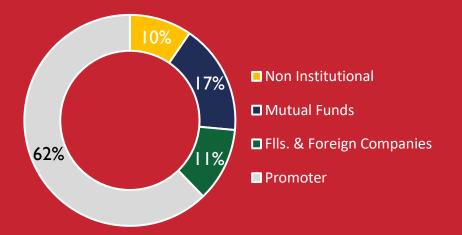
## **Capital Market Information**







#### **Shareholding Pattern as on 31st December 2023**





## **Contact Us**



#### **Company Secretary**

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#### **CORPORATE OFFICE**

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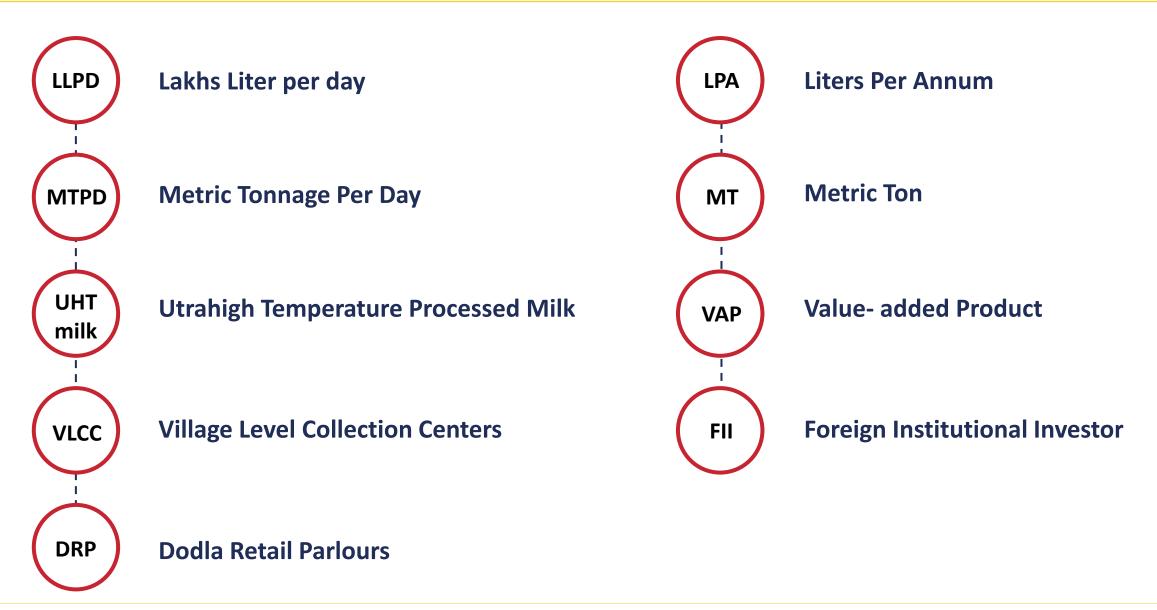
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## **Glossary**





### **Safe Harbour**



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