January 27, 2021

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Fort,

Mumbai 400 001

BSE Scrip Code: 540767

Dear Sir(s),

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,

Plot No. C/1, G Block,

Bandra Kurla Complex,

Bandra (East), Mumbai 400 051

NSE Scrip Symbol: NAM-INDIA

Sub.: Re: Investor Presentation

We wish to inform that an Analyst Call was held on the Unaudited Financial Results (Consolidated and Standalone) for the quarter ended December 31, 2020.

We enclose the presentation made to the Analyst on the financial performance of the Company.

Thanking you.

Yours faithfully,

For Nippon Life India Asset Management Limited

(formerly Reliance Nippon Life Asset Management Limited)

Nilufer Shekhawat

Company Secretary & Compliance Officer



Investor Presentation Q3 FY21 January 2021



Highlights - Q3 FY21...

Q3 FY21 Profit after Tax at INR 2,119 mn - an increase of 42%

Total Operating Expenses fell by 22%; employee costs decreased by 18%

Total Income at INR 3,988 mn - an increase of 11%

Over 150,000 ETF folios added in Q3 (YTD approx. 419,000) vs. 97,600 in FY20

Digital contribution to total NIMF business transactions rose to 52%

Board approved interim dividend of INR 3 per share in Jan 2021

Highlights - Q3 FY21

Q3 FY21 EOP AUM rose to INR 2,207 bn (+35% vs. Q4 FY20)

Equity EOP AUM at INR 800 bn (+45% vs. Q4 FY20)

Retail AUM contributed 26% of NIMF **AUM vis-à-vis 21% for the Industry**

NIMF has 6.2 million Unique Investors; 29% market share in the Industry

Over 260 new institutional investors added (since Mar 2020)

Business recovery continues in line with the Industry

Key focus areas - "Being Future Ready"

Superior fund performance

Measures taken in the past quarters have resulted in a positive impact on the short term performance

Consolidate our Passive strategy

Dominant position (76% share in market volumes)

Continuously build a strong product portfolio (best-in-the-industry)

Expansion of non-MF businesses

- Explore new categories in AIF & **PMS**
- Leverage Nippon Life's parentage to grow Offshore segment

Leverage robust "Phygital" infrastructure

Friendly, Futuristic and **Frictionless**

Cater to digital native millennials as well as new adopters

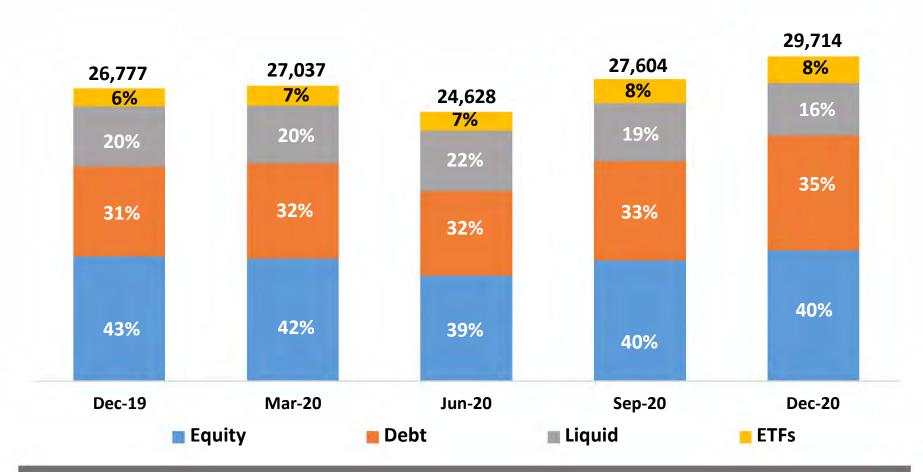
88% transactions are executed through paperless platforms

Profitable growth strategy with an "Investor First" philosophy

Industry AUM Trends

Quarterly AUM Trend

Industry AAUM (INR bn)



Post sharp fall in March 2020, Industry witnessed steady growth driven by fresh flows in fixed income & passive funds, and MTM gains in the equity category



^{*} Quarterly Average Assets under Management

NAM India - Profile

One of the largest Asset Manager in India, with 25 years of track record

NAM India AUM (as of Dec 31, 2020) **INR 3.52 trillion**

Mutual Funds INR 2,207 bn* **Managed Accounts**

INR 1,251 bn

International

INR 65 bn

Advisory INR 36 bn



~290 Locations



~1,000 **Employees**



~77,500 **Distributors**



8.8 mn Q3 FY21 Trnx

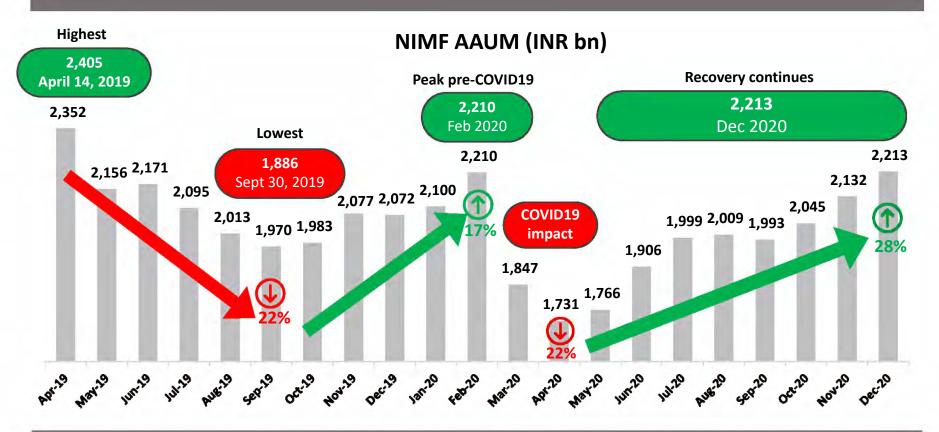


9.2 mn **Folios**

Nippon India MF - AUM Trends

Monthly AUM Trend

Oct 2019 - Renamed as "Nippon India Mutual Fund"



Post COVID19 impact in March - April 2020, AUM has shown steady growth

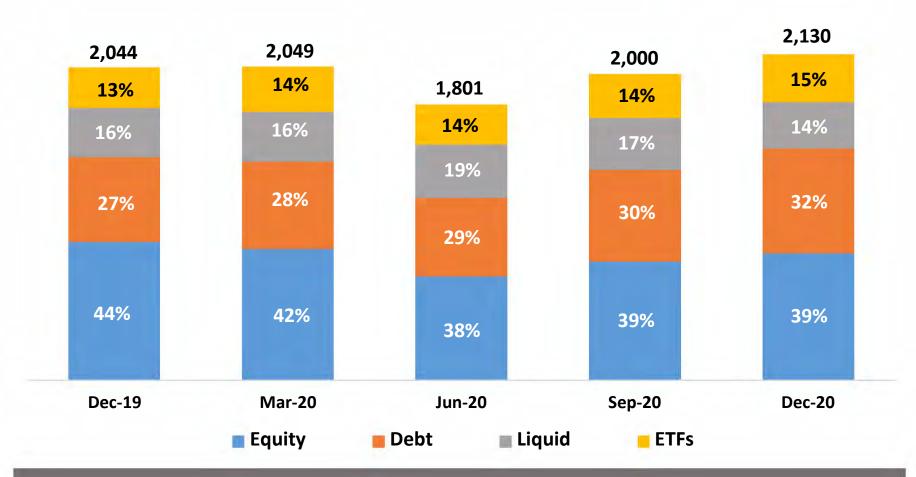
Growth led by MTM gains, and increased institutional & retail participation



^{*} Monthly Average Assets under Management

Quarterly AUM Trend

NIMF AAUM (INR bn)

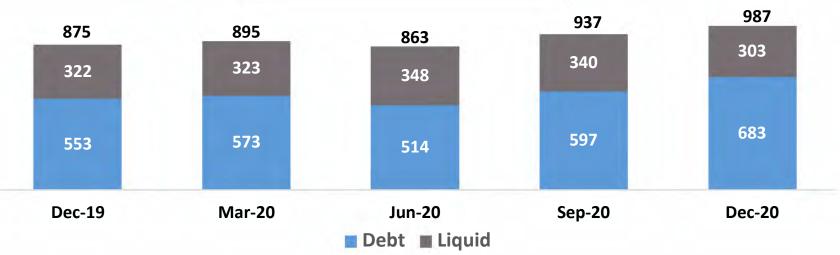


AUM recovery continues in line with the Industry

^{*} Quarterly Average Assets under Management

Fixed Income & Equity Assets

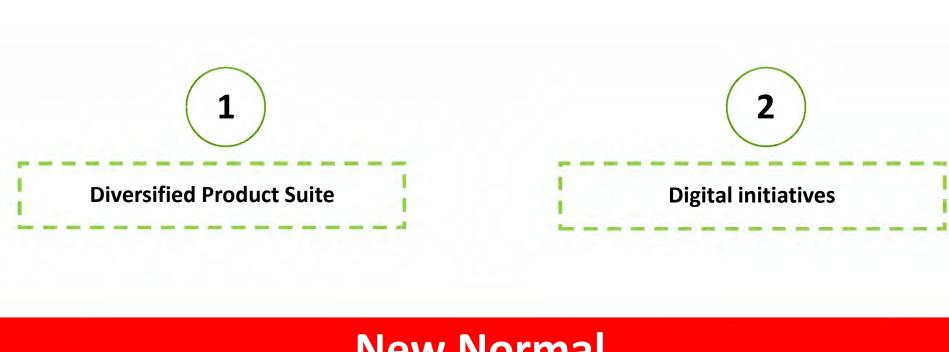




Equity (Incl. ETF) AAUM (INR bn)

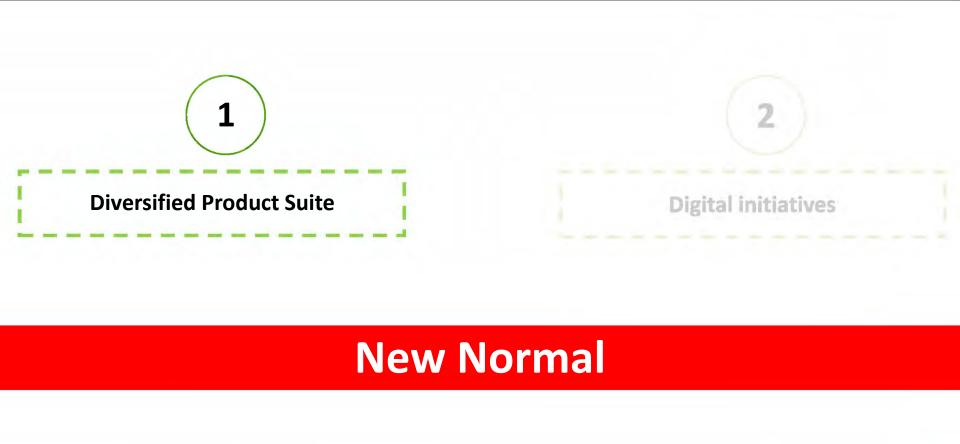


^{*} Quarterly Average Assets under Management



New Normal







Nippon Life india Asset Management Ltd

(Formerly Reliance Nippon Life Asset Management Limited)

Diversified Product Suite

Building up the Passive & ETF product suite

- Nippon India ETF Nifty CPSE Bond Plus SDL 2024 Maturity
 - First-of-its-kind ETF (amongst non-govt mandates) Open-ended target maturity scheme
 - Invests in AAA rated CPSE bonds & State development Loans (SDLs)
- Nippon India Passive Flexicap FoF
 - Investing across market caps to capture market as well as industry wisdom
 - Fund invests in large, mid and small cap ETF / Index Funds

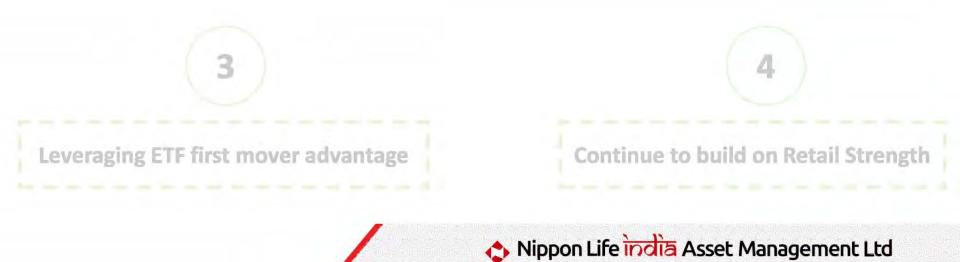
Garnered over 50,000 investors in both NFOs NIMF manages assets of over INR 29 billion across new funds launched in this fiscal

Government Mandates

- From Oct 2020, NAM India began to manage investments of POLIF and RPOLIF
- **Continues to manage funds from Employee State Insurance Corporation**
- Manages assets of over INR 1,200 billion on account of Govt mandates



New Normal



(Formerly Reliance Nippon Life Asset Management Limited)

Building Digitech Ecosystem

Digital KYC Instant Folio creation

> **Customer Onboarding**



Business Process automation - RPA, OCR Fund Accounting automation Finance & HR process Automation

Operations





Chat Bot / IVR implementation First level support through AI

> Customer Servicing



Transactions digitalized Payment gateways integrated

> **Transaction** processing



Deep Research based fund management & investments

> **Fund** Management



Bloomberg

Cross Sell / Up Sell **Sentiment Analysis**

> Customer **Engagement**



Seamless API based integration with RTA



KFINTECH

Model Based Risk-management

Risk & **Compliance**



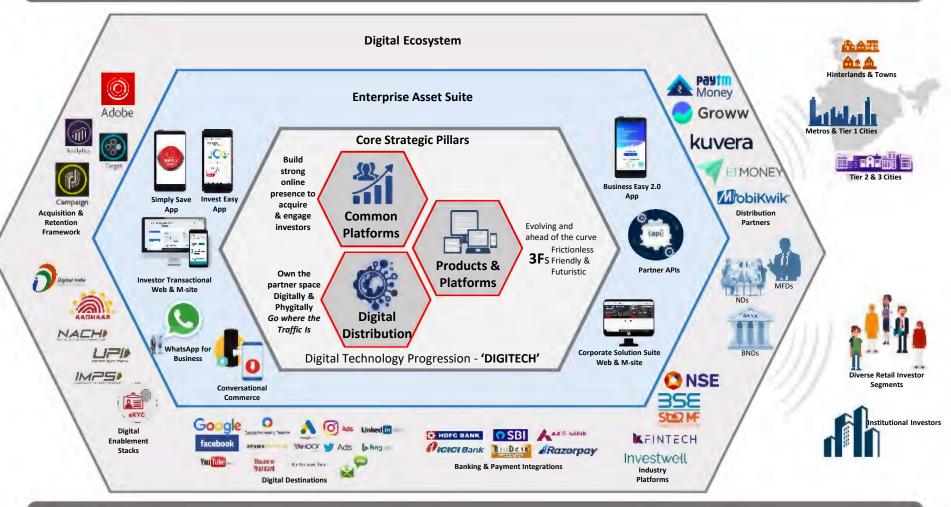
Strategic Technology partner

Digitech partners to add further momentum to NAM India's growth



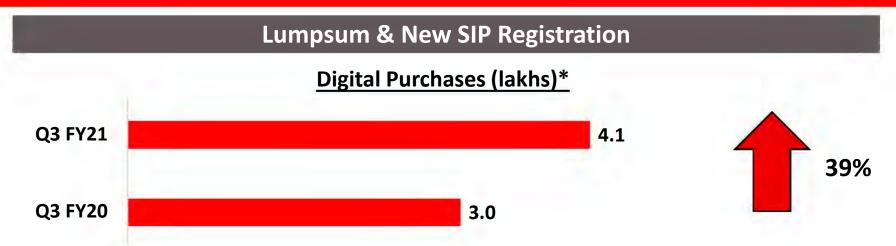
Comprehensive footprint

Ahead-of-the-curve and intelligent Digital ecosystem - A Perpetual Beta



Evolving digital entity that relies on futuristic capabilities to serve the masses of new, post-pandemic, emergent India

Digital Business



- Digital contribution-to-total NIMF purchase transactions at 52% in Q3 FY21
- New Digital SIP Purchase grew 62% in Q3 FY21 vis-à-vis Q3 FY20
- Nippon India Passive FlexiCap FoF
 - □ NIMF & its partners' digital platforms contribution remained highest at 40% of purchase apps

Awards and Accolades



CII DX Awards for Digital Transformation

Conversational Commerce for "Customer Experience" **Business Easy for "Service** Distribution Excellence"



IBS Intelligence Global FinTech Innovation Awards, 2020

Invest Easy Purchase Web & M-site for "Most Impactful Project in Digitization / Paperless Initiative"



Kamikaze -B2B Media Awards

Conversational Commerce for "Best Contactless Payments Project of the Year"

Conversational Commerce for "Best Contactless Innovation of the Year"



^{*} Including New SIP registrations

^{*} Digital purchases through NIMF-owned Digital assets and digital integrations with distribution partners

Key initiatives

Performance Campaign expansion to reach new horizons



Campaigns initiated on networks outside GDN, leveraging DV 360



Geotargeted campaigns with regional affinity products backed by Analytics



Piloted successful campaigns in Hindi on Facebook networks



Expansion of performance campaigns to YouTube to get purchase transactions



Intelligence based external campaigns helped acquiring a significant share of customers across our digital assets MOM

Successful use of Adobe Suite to increase quality & quantity



Successful launch of NFOs - Nippon India ETF Nifty CPSE Bond Plus SDL and Nippon India Passive Flexicap FOF



Adobe campaigns across all digital channels (email, SMS, App Push, Partner Co-Branded)



Customised paid campaigns to arrest leakages through redemption by customising the purchase journey with the help of Adobe Target



Successful pilot with A/B testing on upsell by showing people who bought this fund also showed interest in these funds with the help of Adobe Target

Digital Ecosystem - Enhancements & Launches

New Product Launches



NFOs - Nippon India Passive Flexicap FoF and ETF Nifty CPSE **Bond Plus SDL 2020**

enabled for Investors and Partners;

Transactions facilitated:



lumpsum purchase and switch across digital assets

Payment Ecosystem



Automated SMS & Email communication sent to investors to retry transaction using another CIT link



Modified NEFT digital payment mode for better reconciliation with! the back-end teams; it also helped reduce transaction rejection for non-receipt of money

Platform Experience



Enabled App Push Notifications on **Business Easy App and** Simply Save App for better engagement



e-KYC process & online purchase for existing non-KYC investors enabled for reactivation of dormant base



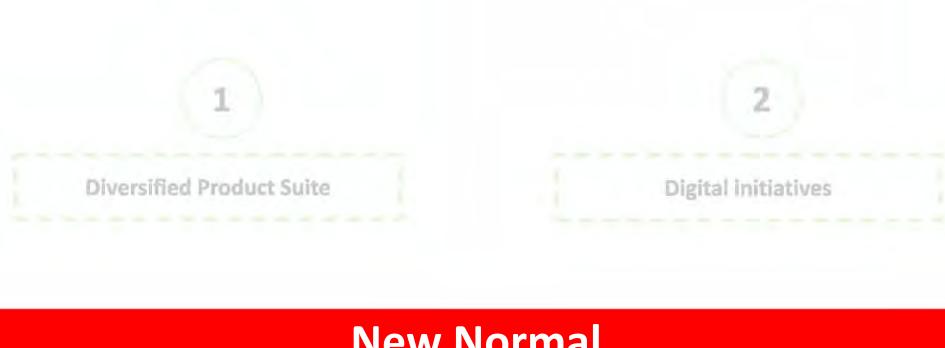
Product level upgrades for Retirement Fund deployed across Digital Assets to comply with norms



Restoration of cut-off timings of Mutual Fund schemes across digital assets in line with regulatory guidelines



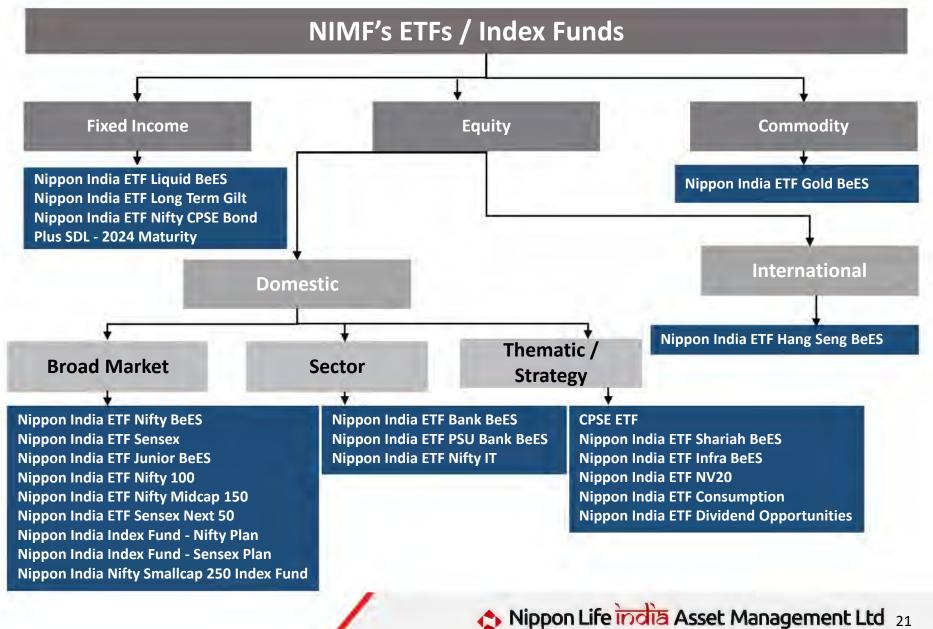
Segregated DEMAT Purchase Journey on the Invest Easy Website for products that are mandated to be dematerialized; helps ease of enabling CPSE ETF pre-filled campaign links





Leveraging ETF first mover advantage Continue to build on Retail Strength

Comprehensive portfolio of Passive Funds



Further strengthening the ETF portfolio

Large ETF product suite

~76%

Volume Share

~31%

Share of folios

~13%

Market Share

- Only AMC in India with more than 19 years experience in managing ETFs
- Largest bouquet of 20 ETFs in the industry across Equities, Debts & Commodity (Gold)
- On QAAUM basis, NIMF ETFs managed assets worth INR 312 billion
- ☐ Highest investor folios in Industry approx. 31% Market Share of ETF folios
 - □ **Sustained increase in HNI share**, indicating greater adoption by evolved class of investors
- ☐ Approx. 76% market share in ETF volumes on the NSE and BSE in Q3 FY21
- Continue to work with the **Government of India** for the **CPSE ETF**
- □ Added over 150,000 ETF folios in Q3 vs. 97,600 in entire FY20

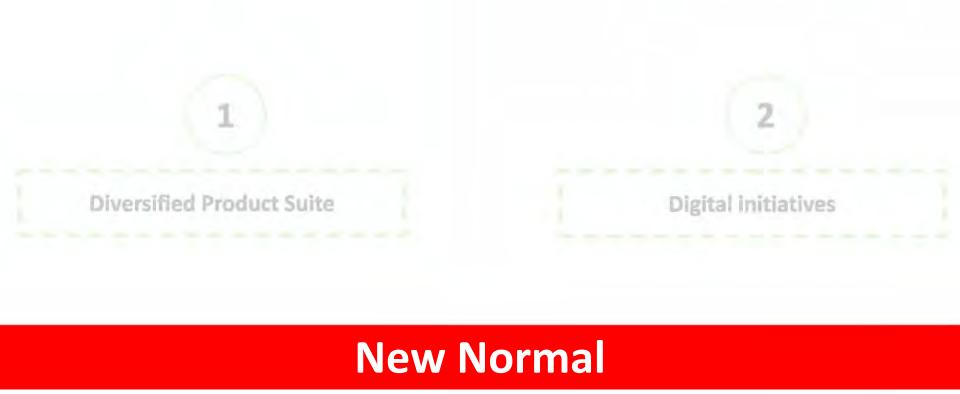
ETFs crossed AUM of INR 350 billion as on Jan 1, 2021

First Mover Advantage paying off

NSE volume (Oct - Dec 2020) (INR bn)

Mutual Funds	Nifty 50 ETFs	Nifty Bank ETFs	Gold ETFs	Liquid ETFs
NIMF	25.3	29.7	16.3	89.9
SBI MF	3.3	5.1	4.4	-
Kotak MF	1.1	4.5	2.0	-
ICICI Prudential MF	1.7	1.8	1.9	1.6
HDFC MF	0.2	0.3	4.0	-
Others	1.2	0.6	1.5	1.7
Total	32.9	42.0	30.1	93.2
NIMF's volume (vis-à-vis 'Rest of the Industry')	54x	27x	12x	54x

NIMF remains the Category leader - ETFs with highest liquidity in the Industry



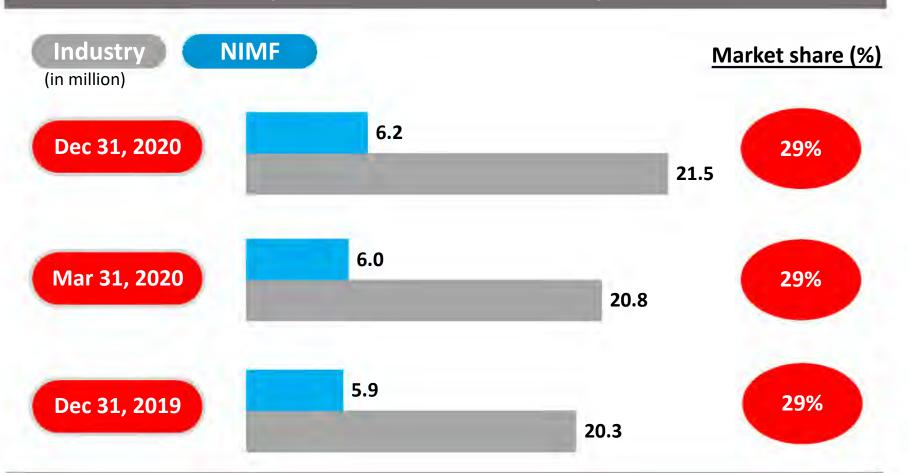
Leveraging ETF first mover advantage

Continue to build on Retail Strength



Unique Investors

~3 out of 10 unique investors in the Industry invest with NIMF

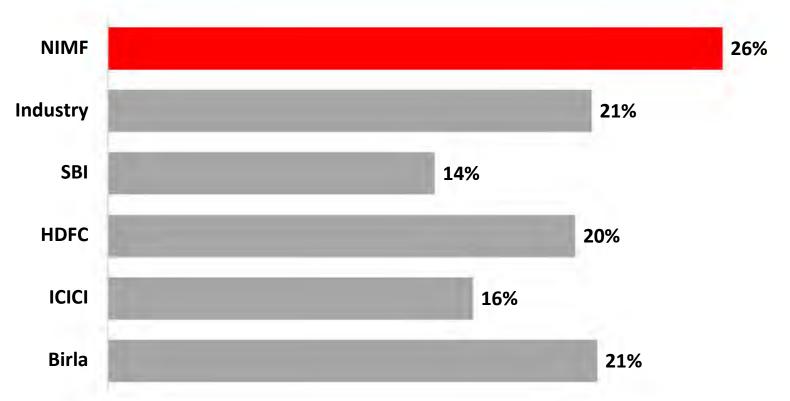


Despite volatility, share in overall investor base remained stable driven by extensive distribution and product suite that caters to diverse investor needs

Source: AMFI

Focus on Retail & Small towns





Higher composition of Retail Assets in AUM at 26% vis-à-vis 21% for the Industry

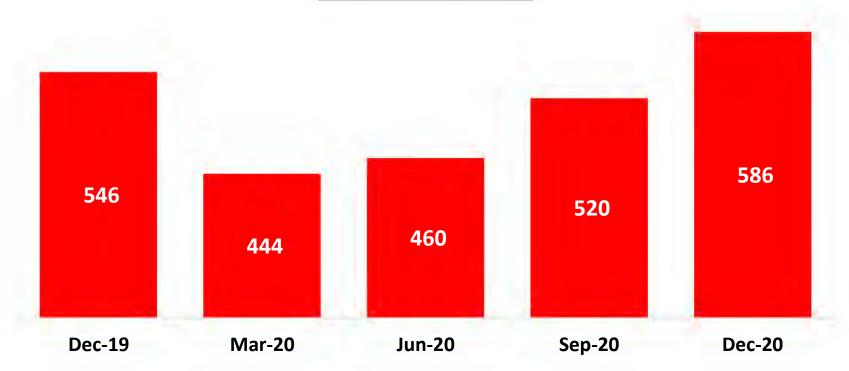
Source: AMFI; Calculated on Monthly Average AUM



Retail Assets

69% of the Individual assets have a vintage of more than 12 months (Dec 31, 2020)

Retail AAUM (INR bn)



"Retail Investor Classification" changed from INR 0.5 mn to INR 0.2 mn as per the guidelines issued by AMFI

Source: Internal: Calculated on Monthly Average AUM



Beyond 30 cities (B-30) Contribution

Higher AUM % sourced from B-30 locations as compared to Industry

B-30 AAUM / Total AAUM (%)



B-30 segment has higher proportion of Equity Assets

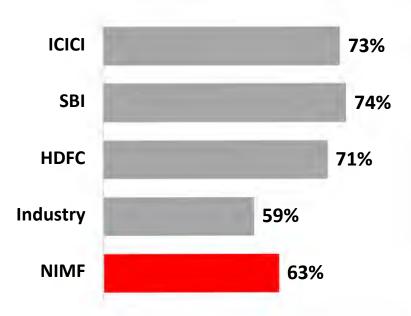
Focus on building B-30 AUM by leveraging on-ground presence

Source: AMFI: Calculated on Monthly Average AUM



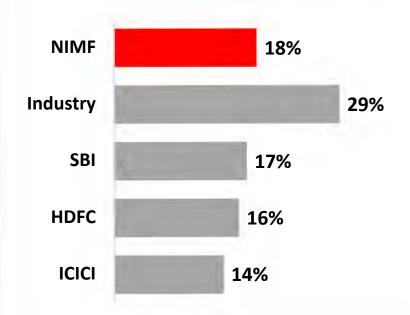
Geographical De-Risking

Top 5 Cities Contribution (%)



Lower concentration of assets from Top 5 cities

Beyond 15 Cities Contribution (%)

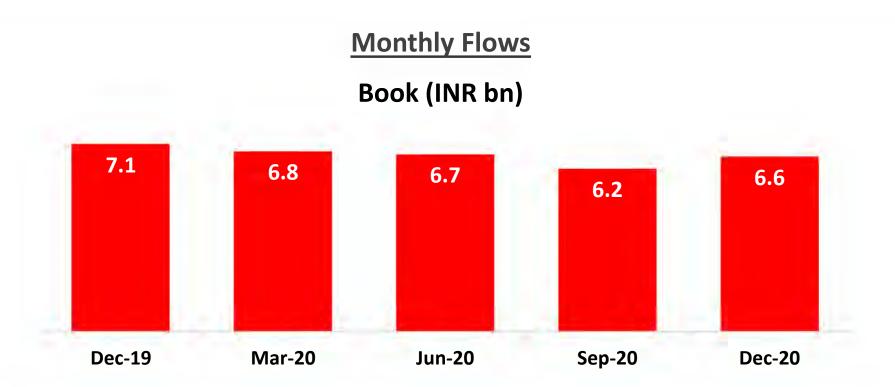


Higher Penetration in Smaller cities and towns

Source: AMFI; respective disclosures AUM as on Dec 31, 2020



Systematic Transactions



Annualized book of INR 80 bn

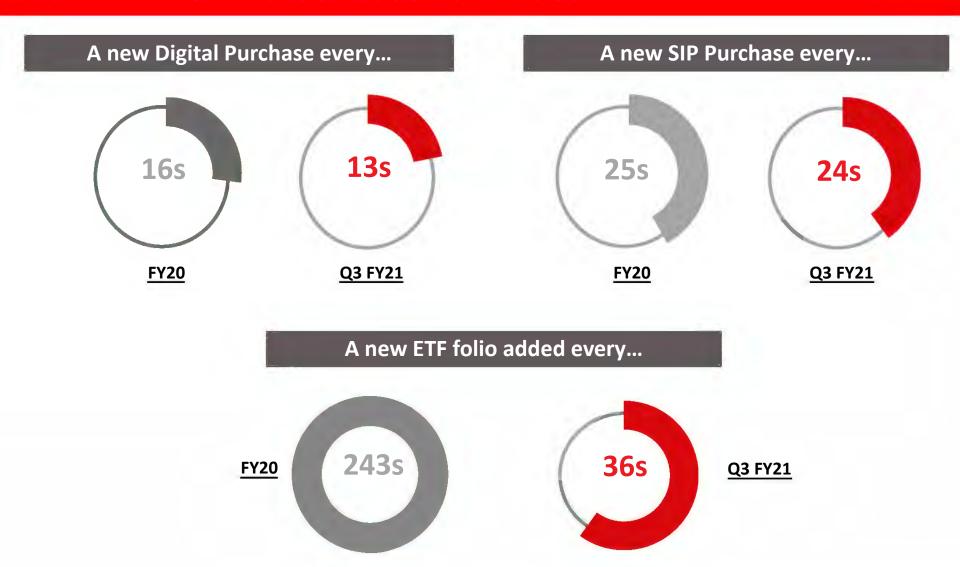
In volatile markets, folios with lower ticket size demonstrated longer vintage

Due to public holidays from Nov 28 - 30, certain SIP inflows, pertaining to Nov, were recorded in Dec 2020, across the Industry

Source: Internal Systematic Book is based on actual cash received



Growth in retail asset base continues





^{*} Frequency in seconds calculated with assumption of 252 days in a year

Risk Management - Philosophy

Enhanced conservative positioning

In May 2020, Board decided that all NIMF's schemes* will make fresh investments only in AA & above rated issuers

Credit Rating Profile of NIMF's Fixed Income assets

Rating	Dec 31, 2020	Mar 31, 2020
Repo / Cash / Sovereign / AAA / A1+ / AA+ / Upto AA	97.6%	91.8%
Sub AA / Unrated	2.4%	8.2%
Total AUM	100.0%	100.0%

Above table considers open ended Debt Funds (incl. Liquid Funds)

- Share of 'Sovereign / AAA / A1+ / AA+ / upto AA instruments and cash' rose to 97.6%
- Proportion of 'sub-AA / unrated instruments' reduced from 8.2% to 2.4%

Such steps will further help investors looking for safer haven & high-grade portfolios



^{*} except Nippon India Credit Risk Fund & Nippon India Hybrid Bond Fund

Distribution

Strong Distribution

Total base of empaneled distributors rose to approx. 77,500

Banks









75



HDFC BANK



National Distributors











Alternate (incl. PSU banks)

90









Digital Partners





20+





Mutual Fund Distributors

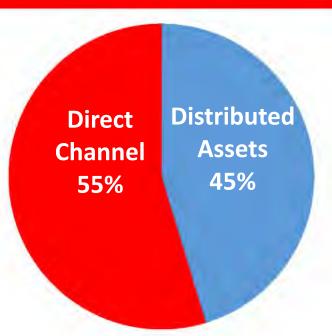
~77,150



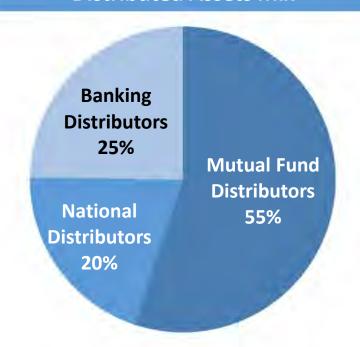
Leveraging Partnership with MFDs

Distributed Assets form 45% of NIMF's AUM





Distributed Assets Mix



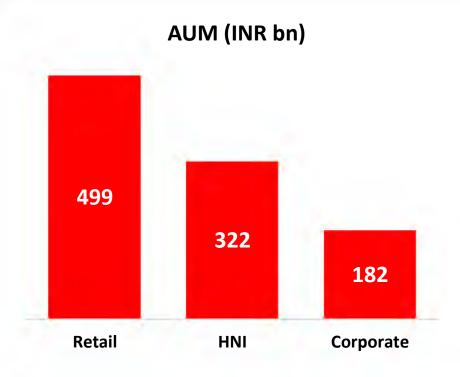
De-risked distribution model Large share of the AUM is contributed by strong base of MFDs

Source: AMFI; Calculated on Monthly Average AUM



Focus on Individual assets

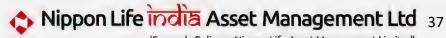






82% of the Distributed Assets are contributed by Individual investors

Source: AMFI; Calculated on Monthly Average AUM



ESG Agenda

ESG practices and opportunities

Environment

Digital initiatives

- 88% transactions executed through paperless platforms
- ~70% customer requests processed via non face-to-face mode
- For people who have never invested, NIMF initiated selfvideo-based serve, e-Onboarding modules that helped to enroll and invest digitally
- Building a scalable technology solution, across all digital assets to enable multi-lingual capability in both text and voice avatar
- Conducted regular data privacy security / impact SIEM solutions assessment: are in place

Energy conservation measures

- Reduction in carbon footprint at **branches and Corporate Office**
- Waste segregation

Social

CSR

- Contributed INR 105 million to the PM Cares Fund and the CM **Relief Fund towards Covid relief**
- Contributed INR 25 million to the Army Central Welfare Fund

Human Capital

- Recipient of the "Aon Best Employers" award in 2016, 2018 and 2019
- Inclusive & equal opportunity employer at all levels; strict "No Discrimination" policy
- ~78,000 distributors to drive financial literacy and inclusion across India

Governance

Board committees and policies

- Separation of the board's supervisory role from executive management
- 'Business Policies' covering a comprehensive of range regulatory aspects and globally-recognized best practices are in place
- Zero-tolerance policy for noncompliances
- Audit, NRC, and Stakeholders' Relationship committees are headed by Independent **Directors**

Gender diversity and inclusion

- Women 17% of the workforce; hold key positions across the organisation
- Learning initiatives to groom women leaders at top B-schools are in place
- Last trimester Travel Allowance for comfort of our Mom-to-be / Creche Allowance for two years post maternity leave completion / Sabbatical Policy to ensure work-life balance

Leaders in Investor Education

EDGE Learning Academy (Q3 FY21)

Investor Education

22 **Programs**

970+ **Investors**

Unique Locations

T-30 17 Programs

B-30 5 Programs



Dedicated Investor Education App MFx

Other Businesses

Nippon India Alternate Investments (NIAIF)

- Category II & Category III AIFs across various asset classes
 - □ Equity / Real Estate / Credit / Technology & Venture Capital FoF
- As on Dec 2020, raised commitments of approx. INR 35 billion across funds
- Launched 6th long-only equity scheme Nippon India Equity Opportunities AIF Scheme 6
 - □ Underlying theme "Champions of 21st Century"
- Nippon India Digital Innovation Fund commitments and LOIs of approx. USD 100 mn
- **Fund raising underway for:**
 - Equity: Category III AIF for domestic investors
 - Real Estate: Category II AIF for offshore institutional investors
 - Tech / VC: Category II AIF for both domestic and offshore institutional investors

Offshore Business

AUM of INR 102 bn as on Dec 31, 2020

Particulars	Amount in INR bn
Advisory	36
Managed	65
Total	102

Singapore



Mauritius



Dubai



Singapore



- IMSF Equity Opp. Fund Feeder
- RAMS Investment Unit Trust IFIF
- WIF India Consumption Fund

Other International Tie Ups



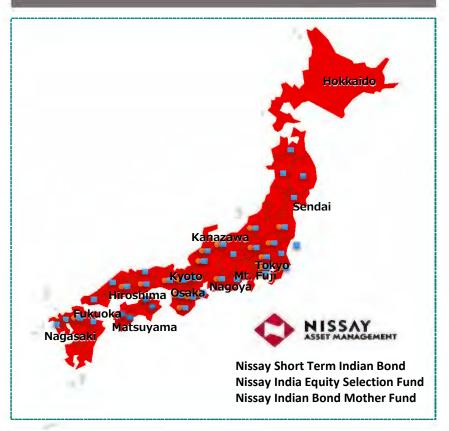
ETFS Reliance India Nifty 50 ETF



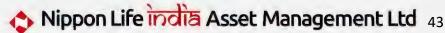


Godo Kaisha Genkai India Investment*

Leveraging Nippon Life's Insurance global network



Distribution of NAM India's Funds via 28 Nissay AM's partners in Japan



Wider Global Presence



Financial Overview

Financial Summary - As per IND AS

Consolidated (INR mn)

Particulars	Q3 FY21	Q2 FY21	Q3 FY20
Revenue from Operations	2,685	2,587	3,031
Operating Expenditure	1,303	1,314	1,670
Fee & Commission Expenses	101	97	120
Employee benefits expense	665	679	814
Finance cost	10	12	19
Other Expenses	449	447	627
Depreciation	78	79	91
Core Operating Profit	1,381	1,273	1,361
Other Income	1,304	637	575
Profit before Tax	2,685	1,910	1,936
Profit after Tax	2,119	1,453	1,493

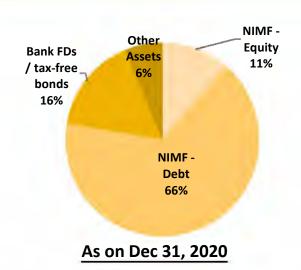
Standalone

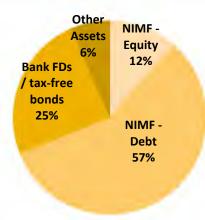
Particulars	Q3 FY21	Q2 FY21	Q3 FY20
Revenue from operations	2,509	2,405	2,854
Core Operating Profit	1,345	1,237	1,321
Profit after Tax	2,018	1,406	1,439

Financial Assets

Constituents of Financial Assets

(INR mn)	Dec 31, 2020	March 31, 2020
Investment in NIMF's schemes	22,459	16,804
- Equity	3,289	2,809
- Debt	19,170	13,994
Bank FDs and tax-free bonds	4,653	5,984
Other assets	1,814	1,575
Total	28,926	24,362

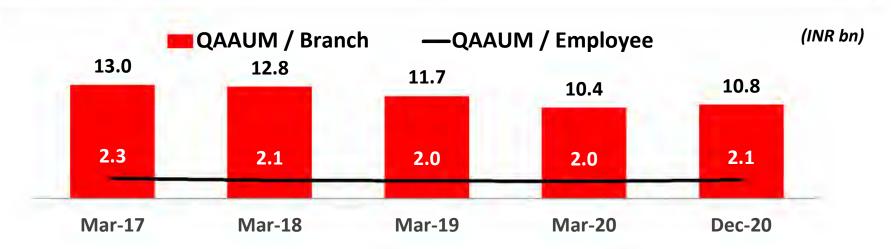


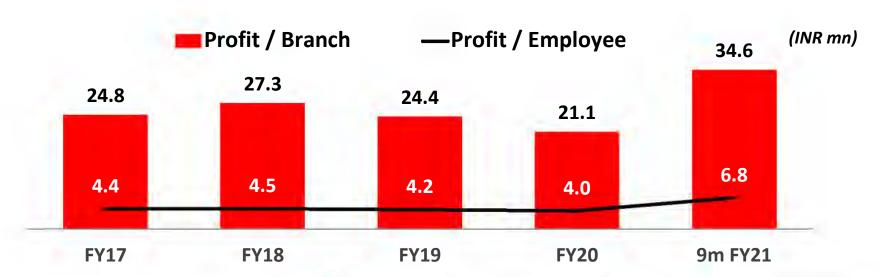


As on March 31, 2020

Operating Metrics

Benefits from operating leverage to manifest as AUM increases





^{* 9}m FY21 ratios are annualised

Dividend History



Dividend Payout (INR Bn)



Total Dividend paid INR 5 per share in FY20

84% of FY20 Earnings shared with Shareholders

Paid cumulative dividend of INR 23+ bn in last 7 financial years



^{*} Including Dividend Distribution Tax



Thank you for your time! Stay safe!



Annexure

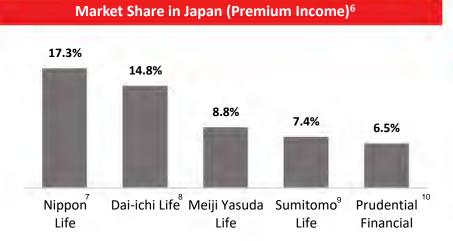
About Nippon Life

About Nippon Life Insurance

- □ Fortune 500 company (Rank 130 in 2020)¹
- □ Japan's largest private life insurer & one of the largest in the world²
- □ Total assets over US\$ 740 bn³
- □ 57 Asset Management related operations & 22 Insurance related operations Globally⁴ **Presence in India**

Asset Management Shareholding - 75%5

Life Insurance Shareholding - 49%5



Premium income	¥5,719.3bn (FY2020)
Core operating profit	¥281.4bn (FY2020)
Total assets	¥80,081.2bn (Mar-2020)
Solvency margin ratio	1,047.5% (Mar-2020)
Number of insured persons ¹¹	14.48 million (Mar-2020)
Sales representatives ¹¹	62,670 (Mar-2020)

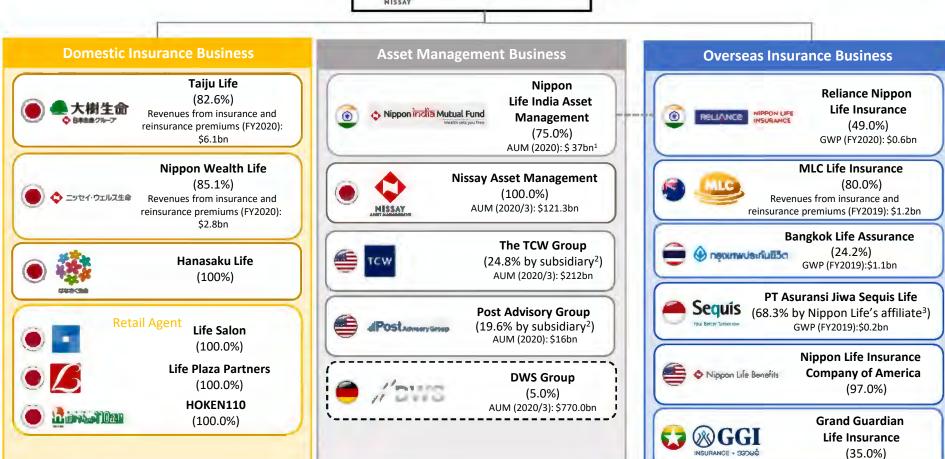
Key Figures

- 1. www.fortune500.com 2. Company disclosure and the Life Insurance Association of Japan 3. 2020 March Financial Results of Nippon Life, USD1=JPY108.83, 4.2020 Annual Report of Nippon Life
- 5. Respective company websites on 30th June, 2020 6. 2020/March. Excluding Japan Post Insurance. Company disclosures and the Life Insurance Association of Japan
- 7. Nippon Life represents the sum of Nippon Life, Taiju Life and Nippon Wealth Life 8. Dai-ichi Life represents the sum of Dai-ichi Life, Dai-ichi Frontier Life and Neo First Life
- 9. Sumitomo Life represents the sum of Sumitomo Life and Medicare Life 10. Prudential Financial represents the sum of Prudential Life, Gibraltar Life and Prudential Gibraltar Financial Life
- 11. The sum of Nippon Life and Taiju Life



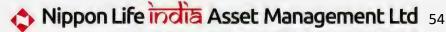
Nippon Life Group





Source: Company filings, Company webpage, SNL Notes: USD1=JPY108.83; USD1=INR75.37; USD1=AUD1.63; USD1=THB32.77; USD1=IDR16,037; USD1=EUR1.10 (as of March 2020)

- 1. AUM represents total AUM of mutual fund and portfolio management business as of June 2020
- Held by Nippon Life's fully owned subsidiary NLI US Investments
- 68.34% held by Nippon Life's equity-method affiliate PT Sequis, in which Nippon Life holds 29.26% of the total voting rights. 0.01% is held directly by Nippon Life



Board Of Directors

Profile of Board Members...



General Ved Prakash Malik (Retd.) (Independent Director) has worked in the Indian Army as Chief of the Army Staff from October 1, 1997 to September 30, 2000. He had dual responsibility of being an advisor to the Government as well as commander of 1.2 million strong Indian Army to fulfill its national role and assigned missions. During the service at Indian Army, General Malik was bestowed with prestigious awards like Ati Vishishta Seva Medal (1986) and Param Vishita Seva Medal (1996). He has also received 'Excellence in Leadership Award' by Atur Foundation, 'Pride of Nation Award' by Doon Citizens Council and 'Distinguished Fellowship' by the Institute of Directors, New Delhi (1999).



Ms. Ameeta Chatterjee (Independent Director) has over 18 years of corporate finance experience in developing, managing and executing infrastructure projects across sectors in India and UK. After starting her career with ICICI Limited in 1995, she moved to KPMG to set up their infrastructure related Corporate Finance team. During her 8 years with KPMG, she gained experience across various sectors including health, education, Public Private Partnerships etc. In 2010, she moved to corporate sector as GM - Investments & Acquisitions at Leighton India Contractors Pvt. Ltd where she worked on various joint venture projects & also oversaw the finance, tax and secretarial matters. Since September 2011, she has been working as an independent consultant advising companies on strategic growth, India entry strategy etc.



Mr. Ashvin Parekh (Independent Director) is a qualified Chartered Accountant and has set up the advisory firm that provides services to the Boards and the management of BFSI companies. Mr. Parekh retired as a Senior Partner from Ernst & Young in June 2013. Earlier, Mr. Parekh was the ED of Deloitte Touche Tohmatsu India Pvt. Ltd. Mr. Parekh has also held senior positions in Arthur Anderson, PwC, KPMG and Hindustan Lever. Mr. Parekh has worked in the United Kingdom, Dubai, Australia, Germany and the US for about 11 years. He is registered with the World Bank and the Asian Development Bank as an expert in the financial services sector. He has worked on gamut of areas like business strategies, corporate planning, institutional strengthening and business transformation across industries including banking, insurance, pension and capital markets. He has been a member of several committees set up by the Ministry of Finance, RBI, IRDA and SEBI. He is also a member of industry bodies and associations namely CII, FICCI and ASSOCHAM.

Profile of Board Members



Mr. Kazuyuki Saigo (Associate Director) is Managing Executive Officer, Regional CEO for Asia Pacific Head of India, and is responsible for operations in the Asia Pacific. He joined Nippon Life in 1988 and since then has held several leadership positions in the Nippon Life Group, including General Manager of Global Business Planning and Global Insurance Business, General Manager - Personnel Dept. and Sales Manager Personnel Department. Also, in the last ten years, Mr. Saigo has engaged not only in designing and executing overseas business, but also managing insurance sales branch, and so on. Mr. Saigo has more than 30 years' experience in the life insurance sector.



Mr. Akira Shibata (Associate Director) currently serves as the General Manager / Global Business Planning Department at Nippon Life Insurance Company (Nippon). In his 20-year professional career with Nippon, Mr. Shibata has engaged in Finance Planning & Management business for 3 years. Also, Mr. Shibata has been engaged in Public & Investors Relations for 3 years. Other than above, Mr. Shibata has also spent his professional career in the Nippon's U.S. group insurance subsidiary, Nippon Life Insurance Company of America, where he carried the position of Vice President for 4 years (2008 to 2012).



Mr. Sundeep Sikka is the Executive Director & CEO of Nippon Life India Asset Management **Limited**. Sundeep has held both Vice-Chairman and Chairman positions of the industrial body AMFI (Association of Mutual Funds in India). Sundeep joined NAM India in 2003, holding various leadership positions before being elevated in 2009, when he became one of the youngest CEOs of India. Possessing rich experience in the financial services sector, Sundeep went on to lead NAM India towards tremendous growth of assets and to emerge as one of the most trusted mutual fund houses in India. He has grown the company to an all-round brand that thrice won 'Aon Best Employer' in the last four years and was certified 'Great Place to Work' in 2018.

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