



Cambridge Innovations/ **Launch**

16/12/2015

Today



WHY

WHAT

HOW

WHO

Why

We want to tap into the most innovative new U.S. startups leveraging big data and the cloud for transformative disruption.

Why

So we can stay on the cutting edge technically, capture financial upside, and help build repeat future clients.

What

For entrepreneurs seeking rapid growth,
Cambridge Innovations will provide the **capital**
and **people** to reduce **technology risk**.



What (for entrepreneurs)

Get to a better Series A **faster**

Focus their time on **sales & marketing**

Accelerate their **product roadmap**

Have scalable & redundant **tech team**

How

/ INVEST

Seed

We invest up to 20% of a startup's seed round.

/ PLAN

Tech roadmap

We help develop a 2 year technology plan.

/ COLLABORATE

First SOW

We enter into a strategic master contract with bite sized statements of work with very precise deliverables.

/ GROW

Partnership

We become the ongoing preferred technology vendor.

Who



Authentic, problem-based assessment and learning



REIMAGINE
EDUCATION
AWARDS 2015
SHORTLISTED

Who



[Authess](#) is changing the way education and professional assessments are done, by using data science to determine what someone can do. Based in Boston MA, the company is led by the former Provost of MIT, and former mobile executives from Pearson. The company's mobile and online assessments platform utilizes creative problem solving challenges to determine a person's readiness to apply his or her knowledge to real-world problems. This enables educators and employers to measure, for the first time, effectively and affordably what someone can do.



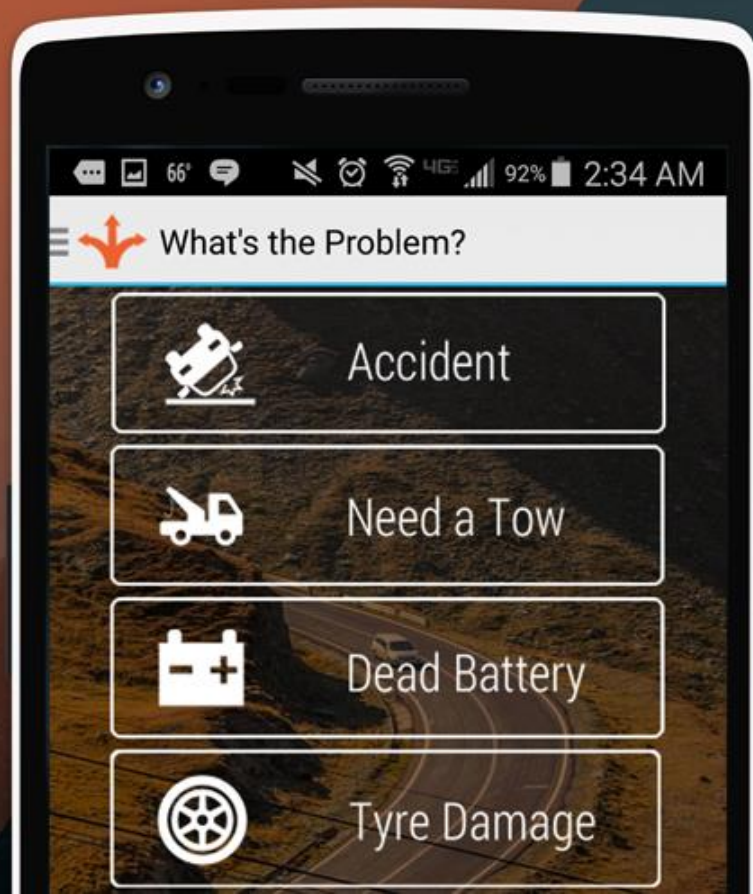
GIVING IS GOOD.

We're making it better.

Who



Causemo is evolving the experience of charitable giving by seamlessly integrating cause appeals into everyday digital consumer experiences. Based in Boston, Massachusetts, Causemo is a digital giving platform targeting the US\$358 billion a year US non-profit donation market. The company is creating simple and engaging ways for consumers to learn about, donate to, and champion a cause. For causes, corporate sponsors, apps and sites, Causemo makes it easy to customize campaigns and reach target audiences. Causemo recently raised US\$4 million is currently partnered with nearly 20 cause organizations, including Boys & Girls Clubs of America, Children's Miracle Network Hospitals, City Year, and Save the Children.



Stranded? We're here to help.

StrandD is India's largest on-demand roadside assistance service. We're available **24/7, pan-India and you only pay-per-use.**

Just tap for help with our **FREE** app!



App Store



Play Store

Who



[RoadZen](#), with its app [StrandD](#), is disrupting the roadside assistance by giving it an on-demand makeover. Think of it like "Uber for Roadside Assistance". Started in Pittsburgh, PA by Carnegie Mellon Alumni, StrandD is the largest on-demand roadside assistance service in India right now with 18,000 providers in 1,500 cities to give you peace of mind on the road- anywhere, anytime. StrandD is building key partnerships to have a global footprint and will be launching their next country in Q1'16.

Our Team



AASHISH KALRA

I have dedicated my career to creating and investing in successful and socially conscious ventures in technology, real estate, energy, logistics and hospitality on a global basis. I've founded companies, served as President, CEO and Chairman and have multiple successful billion dollar IPOs and acquisitions. I currently serve as Chairman of Cambridge Technology Enterprises (CTE) focusing on the convergence of big data and the cloud. Prior to CTE, I co-founded Cambridge Samsung Partners and Cambridge Samsung Resources, served as Managing Partner at Cambridge Energy Holdings. As Managing Director at Trikona Capital I created one of the largest funds dedicated to Indian Infrastructure and real estate and was a Co-Founder and Director of India Infrastructure and Urban Development Company. I also helped establish Sypdre, a global technology venture catalyst with WPP, Merrill Lynch and IBM.

I am endlessly fascinated by being engrossed with innovative ventures. I believe in doing over talking. I believe as Peter Drucker said, "Whenever you see a successful business, someone made a courageous decision." I enjoy spending time with those with the courage to bite off more than they can chew. Building companies is messy, but with the right combination of passion, knowledge, guidance and moxie people create wonders.



SUNDAR SUBRAMANIAM

I have spent my career driving innovation and creating profitable companies in technology, energy and biotechnology. I've founded companies, served as President, CEO and Chairman and have five successful IPOs, several with billion dollar outcomes. I am Managing Director of Cambridge Energy Holdings and Higher Moment Capital and Director of Cell Exchange, Cambridge Devices, MTPV and DNSstuf. Over the years, I have served as Chairman of IBCC, Sialix, Inc., I-Cube, C-bridge, Open Environment Corporation, Answerfriend, World Street Corporation, and Integrated Computing Engines and as Managing Partner at Cambridge Samsung Partners.

I have a passion for the disruptive potential of technology that is rapidly seeping into every vertical. I believe a small group of highly motivated and focused individuals can catalyze the rate of change technology can unleash and truly change an industry. I am an ardent supporter of entrepreneurship on a global scale. I am fiercely loyal and understand the value of listening.

Our Team



ALEXIS KOPIKIS

I have founded five technology startups, and advised 30 others. Prior to Cambridge Innovations I was a partner at PureTech Health (LON:PRTC), piloting the firm's digital health portfolio. I was founder or founder and CEO at The Sync Project, a data science company developing a platform to measure and harness the properties of music for health; Krush, Inc., a mobile commerce and demand prediction platform for retail.; Convoq, a B2B web conferencing company and WorldStreet (acq. Thomson Reuters), a CRM company for the financial services industry.

My goal is to be a great dad. Professionally, my goal is to feel the joy of creating something out of nothing. To invent, create, market and sell products that delight customers and succeed in the marketplace. To avoid arrogance at all costs, work hard and stay humble. As someone once said, "Some people dream of worthy accomplishments, others stay awake and do them."

1. Leverage startups to develop tech expertise, capture returns and future revenue.
2. Opportunity to invest in a portfolio of U.S. big data and the cloud innovation.
3. Initial investments made and team in place to scale to 50 investments in three years and 12 by March 2017.

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