

11/08/2022

To  
Corporate Relations Department,  
Bombay Stock Exchange Limited,  
Phiroz Jeejeebhoy Tower,  
Dalal Street, Fort,  
Mumbai – 400 001.

**Reference: Scrip Code: 531083; Scrip ID: NIHARINF**

Dear Sir,

**Sub: Investor Presentation of the Company and its subsidiaries.**

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015 (the “Listing Regulations”), we are enclosing herewith a copy of Investor Presentation of the Company and its Subsidiaries.

The aforesaid Investor Presentation will also be uploaded on the website of the Company i.e. [www.niharinfo.in](http://www.niharinfo.in).

Kindly take the above on your record.

Thanking you,

Yours sincerely,

For **NIHAR INFO GLOBAL LIMITED**



**Divyesh Nihar Boda**  
Managing Director  
DIN: 02796318  
Encl: As above





NIHAR

# INVESTOR PRESENTATION 2022-23

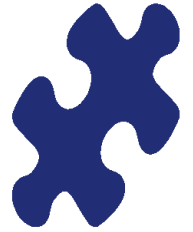
**NIHAR INFO GLOBAL LIMITED**

Visit us @: [www.nihar.info](http://www.nihar.info)

# ABOUT US

- ❑ Nihar Info Global Ltd. is a 28 year old, Public Limited company listed on Bombay Stock Exchange.
- ❑ It is the First Listed eCommerce Company in India.
- ❑ It is an eCommerce company with focus on B2B2C eCommerce & D2C eCommerce
- ❑ The Company has partnered with Amazon.in, Flipkart.com, Snapdeal.com, Paytmall.com and operates the Extended Warehouse of these portals.
- ❑ The B2B Division provides Audio Video Solutions, IT Hardware & Corporate Gifting

# Roadmap



**2004** - Launched India's First Multilingual Portal [www.niharonline.com](http://www.niharonline.com) in English, Hindi & Telugu

1

**2009** - Leading Service Provider for IT Trainings in Java and IBM Technologies

3

**2015** - B2B2C eCommerce - Started Selling on all Major Marketplaces

5

**2006** - Became IBM ValueNet Partner & Leading IT Service Provider to AP Government & Defence

2

**2012** - B2C eCommerce, Launched GoldnSilver.in, Itdukaan.com. Makeadeal.com & B2B Sales

4

**2022** - D2C eCommerce & Diversification into Healthcare, Renewable Energy & Mining

6

# BOARD OF DIRECTORS

## **Divyesh Nihar Boda - Managing Director**

- He has done his Engineering in Computer Science and MBA in Marketing.
- He has worked in UNISYS India Pvt. Ltd and is a Microsoft and IBM Certified Professional.
- He has been associated with Nihar Info Global Limited for the last 12 years and has been instrumental in delivering more than 100 Software Projects and has also built strong credentials for the company in the B2B space and eCommerce.

## **B.S.N.Suryanarayana - Director (Founder)**

- 
- Qualified Chartered Accountant and Company Secretary.
- About Three decades of experience in Manufacturing, Trading, Financial Services and IT industry.
- Served as a Director on the Board of Ram Informatics Ltd. and Frontier Information Technologies Ltd, which are listed on the Mumbai Stock Exchange.

# BOARD OF DIRECTORS

## **J. Sundara Sekhar, IAS(Retd.) - Independent Director**

- He is M.Sc(Gold Medalist) and got Advanced certificate in management from Syracuse,USA.
- He started his career as a Preventive officer in 1977 at customs & Central Excise(AP),from 1981-1983 he worked in Indian Revenue Services(IRS) as Income Tax officer.
- He was selected as IAS officer in 1983 batch from West-Bengal cadre and worked in different designations till 2013.
- He won the Laurels for outstanding achievements in field of Development, Social service, Service sectors, Effective Administration and what ever assignments assigned to him by the government of West-Bengal.

# BOARD OF DIRECTORS

## **R. Jagadeeswara Rao - Independent Director**

- ❑ He is the Co-promoter and the Executive Director of RAM Informatics Ltd.
- ❑ He is A graduate in Electronics & Communication Engineering and a postgraduate in Computer Engineering(M.E) from Andhra University.
- ❑ Mr. Rao was a recipient of the State Special Merit Scholarship from Andhra Pradesh Government, India.
- ❑ He has Worked as President of M/s. Information Management India Ltd., a Software services company.

## **Ajit Kumar Nagrani - Independent Director**

- ❑ Qualified MSc. Military Sciences
- ❑ He has brilliant 25 years of Army Career as Armoured Regiment, Instructor at National Defence Academy, Military Assistant to Deputy Chief of the Army Staff & ADC to the President of India, worked with ITC, Group4 Securitas, Pinkerton USA.
- ❑ He is the Founder Chairman at Corporate Investigations India Private Limited.

# NIHAR in eCommerce

- ★ A One Stop Destination for all eCommerce Needs.
- ★ A **Premium Seller** in Amazon, Flipkart, Snapdeal and Paytm mall.
- ★ Operates Amazon Seller Flex and Flipkart Smart Fulfillment.
- ★ A Leading eCommerce Service Provider
- ★ Partnered with more than 50+ Brands.
- ★ More than a Decade of Domain expertise
- ★ Has developed many ecommerce portals based on Open Architecture.
- ★ Market Analysis and Insights on Product Demand.
- ★ Specialised in Digital Marketing and Social Media Marketing.





**Rs. 10,00,00,000 +**

Sales through B2C eCommerce



**2,00,000+** **Customers**

And ADDING more



**100%**

Total Satisfied Customers !!!

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# eCommerce Partner Brands



# NIHAR in B2B

The Company has developed strong credentials into the B2B space. The B2B Division consists of the following:

- **Audio & Video Solutions (Displays & Sound)**
  - **The WALL (Micro LED Display) & Active LED Display from Samsung - Display Size is from 110 inch to 292 inch (Rs. 1.75 cr. to Rs. 5 cr.)**
- **IT Hardware & Accessories**
- **Corporate Gifting (Including Gold & Silver Coins)**
- **Bulk Sales & B2B eCommerce Sales through Amazon & Indiamart.**

# Audio Video Solutions

## CORPORATE DISPLAY & VIDEO CONFERENCE SOLUTIONS



## COLLABORATION THROUGH INTERACTIVE DISPLAY SOLUTIONS



## CONTROL ROOM DISPLAY SOLUTIONS



## VIDEO WALLS FOR TOWN HALL MEETINGS



# Audio Video Solutions

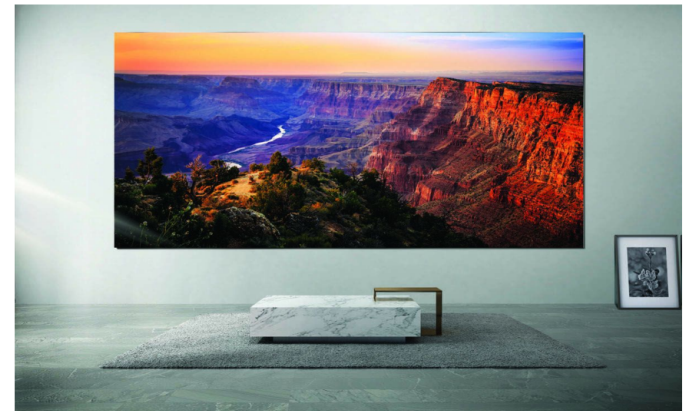
## CUSTOMER EXPERIENCE CENTERS



## AV SOLUTIONS FOR AUDITORIUM

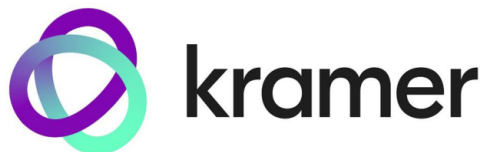
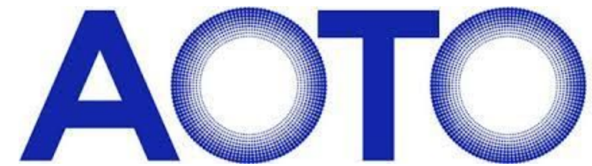


## MICRO / ACTIVE LED DISPLAY SOLUTIONS FOR BOARD ROOMS, LIVING ROOMS & HOME THEATRE



# B2B Partners - Audio & Video

**SAMSUNG**



## D2C - Launch of Private Labels

The Company has launched 2 Private Labels ONVO and LIFE108 as part of its D2C strategy. Currently we have launched the products on Amazon and Flipkart.





# D2C Market in India

India's direct-to-consumer (D2C) market, which is likely to reach a size of \$100 Bn by 2025, has grown exponentially in the last few years.

Several factors including the Covid pandemic, higher internet penetration, growth of digital infrastructure and rise in the number of millennials, among others, have shored up the D2C brands.

As of 2021, India had more than 800 D2C startups operating in the country.



The D2C eCommerce Portal [www.ONVO.in](http://www.ONVO.in) will focus on various Lifestyle, Travel, Home Accessories and Utility related categories. The Company will also launch the Mobile App for the same.

The Company has done a pilot launch of 50 SKUs on Amazon.in and Flipkart.com related to Lifestyle, Travel and Home Accessories Categories and will expand its product portfolio to 200 SKUs in a period of One year.



The D2C eCommerce Portal [www.Life108.in](http://www.Life108.in) will be a Unique Healthcare eCommerce Platform which will be launched as both an eCommerce Web App and Mobile App focusing on key product categories like Health, Fitness & Sports, Beauty & Wellness, Healthcare Devices and Baby Care products.

The company will soon do a Pilot Launch of the products in the major marketplaces [Amazon.in](http://Amazon.in) and [Flipkart.com](http://Flipkart.com) with the Brand Name Life108.

# DIVERSIFICATION & SUBSIDIARIES

As part of the Diversification, the Company has registered Three Startup Companies in the field of Healthcare, Renewable Energy and Mining.

- 1. Life 108 Healthcare Private Limited,**
- 2. Nihar Renewable Energy Private Limited**
- 3. Nihar Mining Private Limited,**

**LIFE 108 HEALTHCARE PVT LTD**



- Enabling Better Health

# LIFE 108 HEALTHCARE PVT LTD

Life 108 Healthcare Private Limited is a Healthcare Startup Company with focus on both Commercial and Retail Business.

The Commercial division (B2B) supplies all types of Medical Equipment to Hospitals like Surgical Monitors, Diagnostic Monitors, Surgical Camera, Surgical Medical Recorders, Ultrasound Thermal Printer etc.

In the Retail Division, we sell various Health , Fitness and Sports Related products on various eCommerce Marketplaces and **www.Life108.Store** (Will be Launched soon). We will also be launching our Private Label Products.



# NIHAR RENEWABLE ENERGY PVT LTD

**Nihar Renewable Energy Private Limited**, the Startup Company which will focus on Green Energy & Clean Energy.

The Company plans to setup EV Charging Stations in Corporates, Residential Societies and Shopping Malls by partnering with Companies providing EV Charging Stations with End to End Infrastructure.



# NIHAR MINING PVT LTD

It will carry out the Mineral Mining business. The Company has recently collaborated and entered into an Agreement with another mining company thereby Acquiring 45% stake in the Mining Company.

The other Mining Company has got the allotment of quarry lease for Barytes & Dolomite to an extent of 8 Hectares in YSR Kadapa District, Andhra Pradesh for a period of 20 years.

# FINANCIAL PROJECTIONS - NIHAR INFO

NIHAR INFO GLOBAL LIMITED					
<u>Consolidated Statements of Profit and Loss Account</u>					
CIN :L67120AP1995PLC019200					
					Rs. In Crores
Particulars	For the year ended 31.03.2021	For the year ended 31.03.2022	For the year ended 31.03.2023	For the year ended 31.03.2024	For the year ended 31.03.2025
	Audited	Audited	Projected	Projected	Projected
<b>I.Revenue from operations</b> (Including Subsidiary Companies)	4.75	9.52	20.00	45.99	100.49
<b>II.Other income</b>	0.23	0.03	0.05	0.07	0.10
<b>III.Total income</b>	4.98	9.55	20.04	46.06	100.59
<b>Total expense</b>	4.60	9.19	16.40	37.71	82.40
<b>V.Profit before tax (I-II)</b>	0.38	0.36	3.64	8.35	18.19
<b>Total tax expense</b>	-0.00	0.04	0.97	2.21	4.82
<b>VII.Profit after tax</b>	0.38	0.33	2.68	6.13	13.37

**Note:**

- (1) The Following become subsidiaries of Nihar Info Global Limited with effect from 11th August, 2022 as per the Board decision on that date;
  - (a) Nihar Renewable Energy Private Limited
  - (b) Life 108 Healthcare Private Limited
  - (c) Nihar Mining Private Limited
- (2) From the Second quarter and thereon, the performance of the above three subsidiary companies will be included in the Consolidated Financials results given above.
- (3) The Group is confident to become a Rs. 100 Crores turnover by 2025

# STOCK PRICE HISTORY (531083)

Date	Open Price	High Price	WAP	No.of Shares
04-Aug-22	10.14	10.14	9.39	10266
25-Jul-22	8.96	9.7	9.53	13771
27-Jul-22	10.25	10.25	9.90	3104
21-Jun-22	8.9	10.2	9.26	13946
02-May-22	13.5	14.16	13.90	2694
31-May-22	11.7	12	11.50	10315
25-Apr-22	15.63	15.63	15.26	68126
20-Apr-22	13.5	13.52	13.49	52001
11-Mar-22	15.15	15.24	14.36	10794
23-Mar-22	13.38	13.38	12.35	26421
01-Feb-22	16.8	16.9	15.84	17454
02-Feb-22	16.7	16.7	15.65	21383
05-Jan-22	22.25	22.25	20.42	15846
04-Jan-22	22.9	22.9	21.64	89772

# 100,00,00,000

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**A Vision to be a 100 Cr. Company by 2025,**  
aren't you proud?

The logo for NIHAR features a stylized graphic of a staircase or a series of squares in shades of blue and grey, positioned above the word "NIHAR" in a bold, blue, sans-serif font.

NIHAR

## **Nihar Info Global Ltd.,**

### **Registered Office:**

Nihar House, 34, Ganesh  
Nagar, West Marredpally,  
Secunderabad, Telangana.  
Ph: 040-27705389/90

**Thank You**

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