#### **CINELINE**



11<sup>th</sup> August, 2023

To,

BSE Limited,

Department of Corporate Services,

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai – 400001

Scrip Code: 532807

To,

The National Stock Exchange of India

Listing Department,

Exchange Plaza, C-1, Block G, Bandra Kurla

Complex, Bandra (East), Mumbai-400051

**Scrip Code: CINELINE** 

#### **Subject: Investor Presentation**

Dear Sir / Madam,

Please find enclosed a copy of the Investor Presentation dated 11<sup>th</sup> August, 2023.

The contents of the Investor Presentation give full details.

Kindly take the above information on your records and oblige.

Thanking you,

Yours faithfully

For, Cineline India Limited

Rashmi

Digitally signed by Rashmi Jatin Shah

Jatin Shah Date: 2023.08.11

14:54:08 +05'30'

Rashmi Shah

**Company Secretary & Compliance Officer** 









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#### **Current Portfolio of Cinemas**





35
CINEMAS



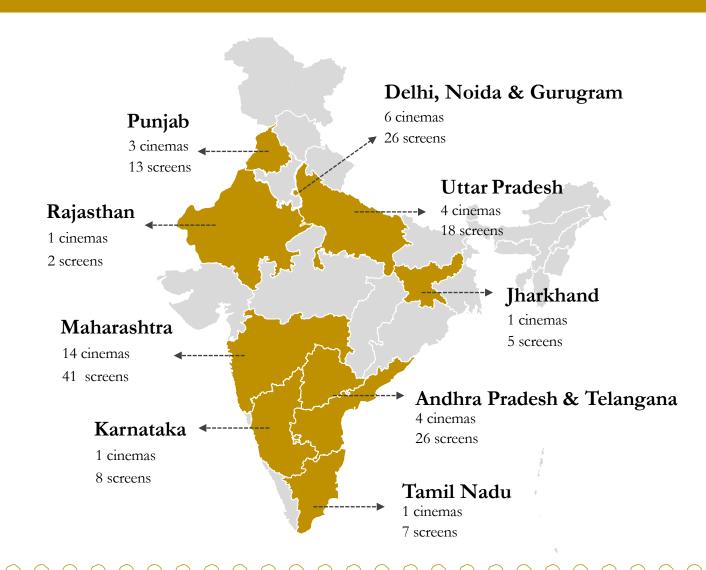


23
CITIES



33,000+

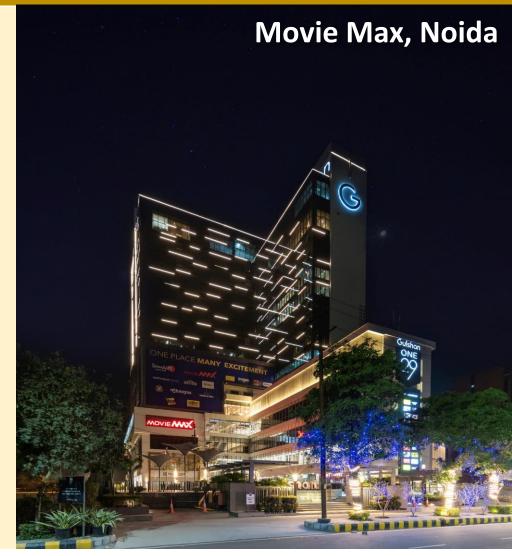
SEATS



# Operational Screens Added till date

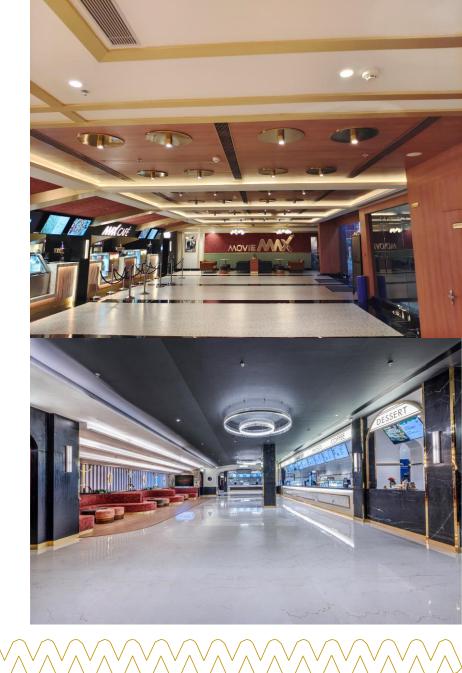


Location	Month	# Properties	# Screens	
Sion/Mira Road		2	6	
Nashik/Nagpur		2	6	
Andheri/Eternity & Wonder Thane	Apr-22	3	9	
Goregaon/Kandivali		2	2	
Patiala	Jul-22	1	4	
Ghaziabad	Aug-22	1	4	
Huma		1	4	
SM5 Kalyan	Nov-22	1	5	
Bikaner		1	2	
Hyderabad	Dec-22	1	7	
Noida	M 22	1	6	
Lucknow	Mar-23	1	6	
Total	FY23	17	61	





Cineline India Limited has become the 4<sup>th</sup> Largest Cinema Chain In India\*



# **Key Focus Areas**



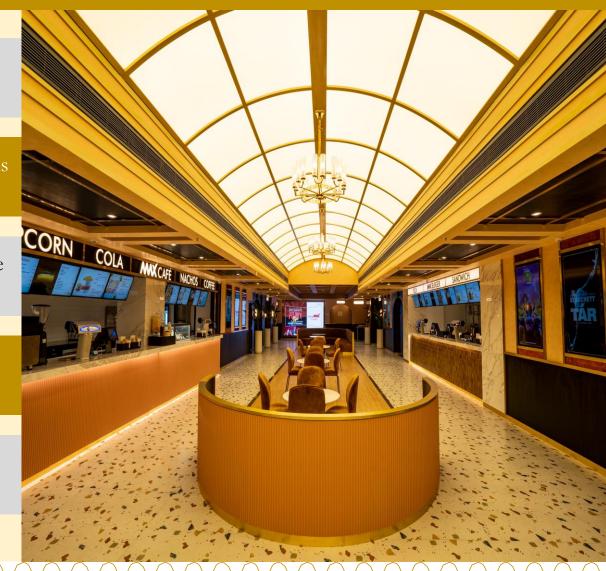
Company has opened 61 screens till date

Focused on improving key parameters such as ATP & SPH across all screens which shall be visible in FY24

Plan to **renovate existing potential screens** to give better consumer experience and improve Key Performance Indicators (KPI)

Focused on expansion to enhance presence under low capex model

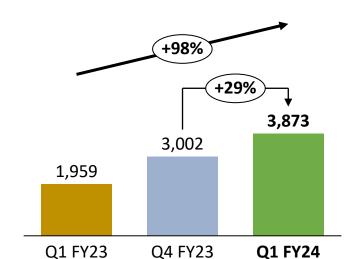
Extended Advertisement Revenue tie up till March 2025



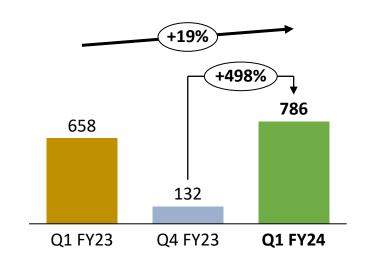
## Q1 FY24 Key Operating & Financial Highlights for Cinema Business



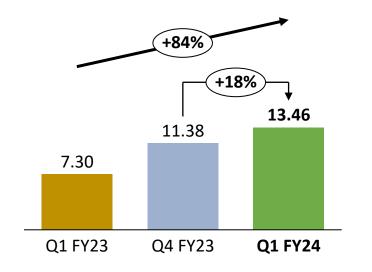
Total Revenues (Rs. Lakhs)



EBITDA (Rs. Lakhs)



Admits (# Lakhs)



Rs. 3,873 Lakhs

Rs. 786 Lakhs

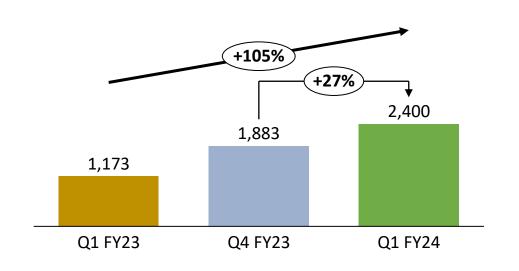
13.46 Lakh Admits

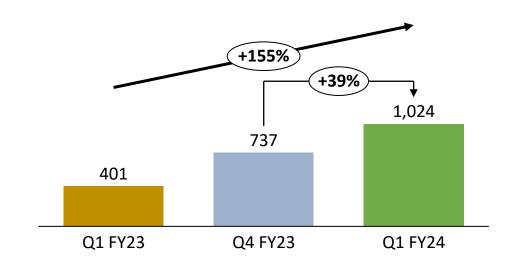
#### Q1 FY24 Box Office and F&B Performance













\*On Gross Basis

# Q1 FY24 Result Summary



	Q1 FY24 Q1 FY23		FY23		Q4 FY23						
Particulars (Rs. Lakhs)	Reported	Ind AS 116 Impact	Ind AS 116 Adjusted	Reported	Ind AS 116 Impact	Ind AS 116 Adjusted	Growth (YoY) (%) Reported		Ind AS 116 Impact	Ind AS 116 Adjusted	Growth (QoQ) (%) Reported
Total Revenue	3,873	-11	3,862	1,959	-	1,959	98%	3,002	-	3,002	29%
Rental Cost	235	329	564	-	-	-		149	352	500	
Other Operating Expenses	2,851	-3	2,848	1,300	-	1,300		2,722	-	2,722	
EBITDA	786	-337	450	658	-	658	19%	132	-352	-220	498%
Depreciation	479	-276	203	54	-	54		386	-289	97	
EBIT	308	-61	247	604	-	604	-49%	-253	-63	-317	-
Finance cost	717	-326	391	335	-	335		718	-327	391	
PBT	-409	265	-144	270	-	270	-	-972	264	-708	58%
Cash PBT*	69	-11	59	324	-	324	-79%	-587	-24	-611	-

<sup>\*</sup>PBT + Depreciation

## F&B is crucial for a great cinema experience





MovieMAX serves a range of cuisines to serve this experience on plate







# Opening of Shalimar Cinema, Lucknow













# Marketing Initiatives













## Movie Line up – Q2 FY24

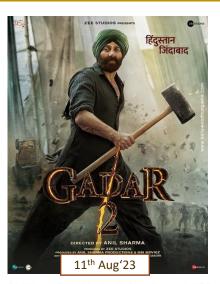






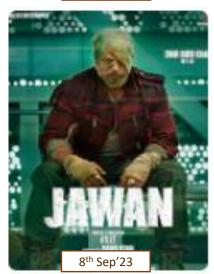


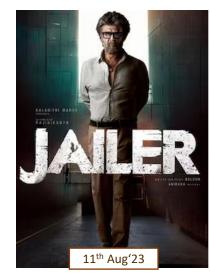








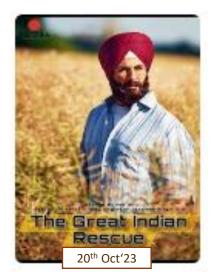


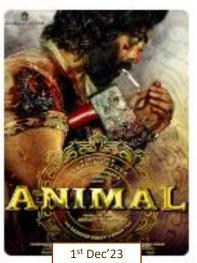




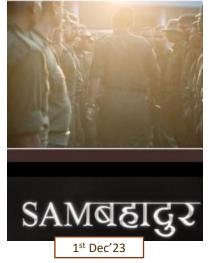
## Movie Line up – Q3 FY24









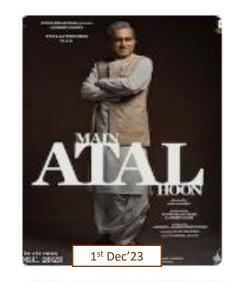


















# Hotel Business – Hyatt Centric, Goa



Lobby Area



Jade Banquet







Spacious Drawing Rooms

Luxury Rooms

GROK - Restaurant







#### **Key Performance Metrics - GOA Hotel**



#### Hyatt Centric, Candolim Goa: A lifestyle hotel in the center of Goa

#### 5 Star Premium Leisure Hotel



**168** keys





**6,095** sq. feet. across 3 event venues

2.2 acres freehold land



G+4 Structure



	Q1 FY24	Q1 FY23
Occupancy Rate	85%	80%
Avg. Room Tariff	Rs. 8,247	Rs. 8,608
Revenue (Rs. Lakhs)	1,331	1,337
EBITDA (Rs. Lakhs)	408	390
EBITDA Margins (%)	31%	29%

Construction of the Goa

– Mumbai Expressway (6
hrs. journey) will help
increase passenger traffic
in Goa going forward

Expected EBITDA to be in the range of Rs. 22Crs. -24 Crs. for FY24

#### Management Team





Mr. Rasesh B. Kanakia Chairman

- Started real estate development in 1986
- Instrumental in making Kanakia Group a reputed name in India
- Under his futuristic vision the Group has ventured into the entertainment, education & hospitality sector



Mr. Himanshu B. Kanakia
Managing Director

- Integral part of the Kanakia Group
- Contributed largely to the success of Kanakia Spaces and Cinemax business
- Keen focus on engineering and innovative skills in project development and film exhibition business



Mr. Ashish R. Kanakia Chief Executive Officer

- Completed his Bachelor's degree in Business Administration and joined the family business with an intention to grow
- For ~3 years, he has been working closely with core teams
- He is constantly looking at adding substantial value to customers through innovation in product and services
- He strives to differentiate the offerings from competition and providing an edge to the organization

