

S Chand And Company Limited

Registered Office: A-27, 2nd Floor, Mohan Co-Operative Industrial Estate, New Delhi - 110044, India.

P:+91 11 4973 1800 | F:+91 11 4973 1801 | E:info@schandgroup.com | www.schandgroup.com |

Date: May 24, 2022

To

Listing Department

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street,

Mumbai, Maharashtra 400001

То

Listing Department,

National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra

400051

Dear Sir,

Re: Investors Presentation-Financial Results-guarter and year ended March 31, 2022-pursuant to Regulation 30 of The SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

The presentation for the analysts and investors for the conference call scheduled to be held on Wednesday, May 25, 2022 at 1:00 P.M. to discuss the financial results for the quarter and year ended March 31, 2022 is attached herewith.

The Company shall also disseminate the above information on the website of the Company i.e. www.schandgroup.com.

Request you to kindly take note of the same.

Thanking You.

Yours Sincerely,

For S Chand And Company Limited

New Delh

Jagdeep Singh

Company Secretary

Membership No: A15028 Address: A-27, 2nd Floor,

Address: A-27, 2 - F100F,

Mohan Co-operative Industrial Estate,

New Delhi-110044

Encl: as above





S. Chand and Company Limited

Q4 - FY2021-22 Investor Update 24th May 2022

Back to School



1

Back to School

2. Consolidated Financial Performance

3.

Digital Business





1.

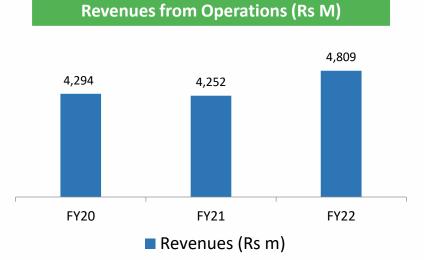
Back to School

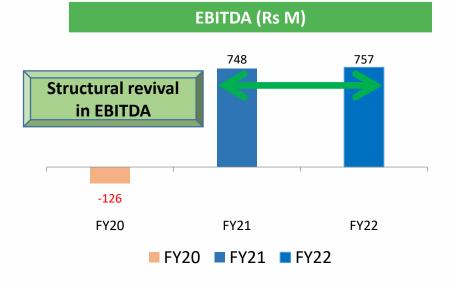
RETURN TO PROFITABILITY – POISED FOR GROWTH



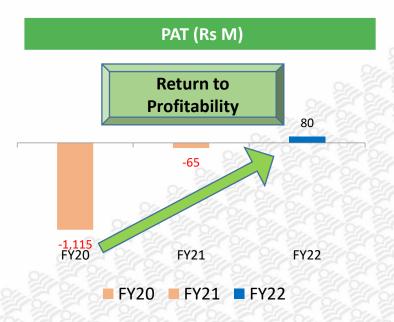


 Strong performance in FY22 keeping in mind there were 2 covid disruptions in Q1 and Q4 respectively.



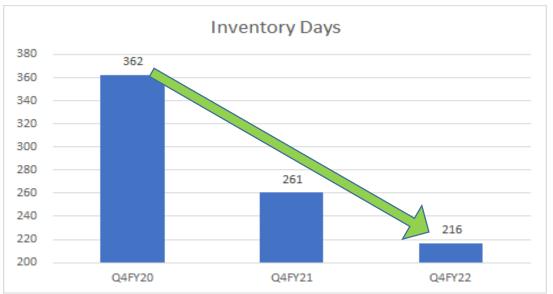


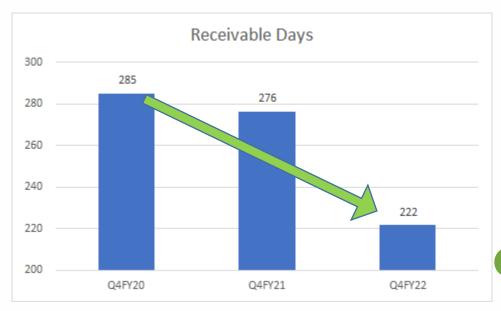


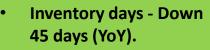


SOLID IMPROVEMENT IN FY22 IN WORKING CAPITAL METRICS

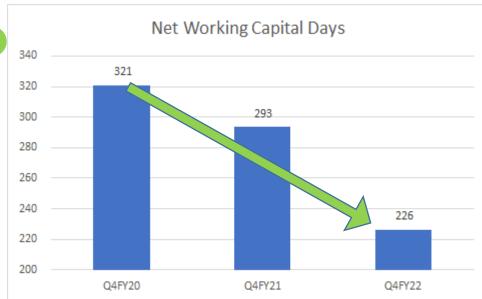






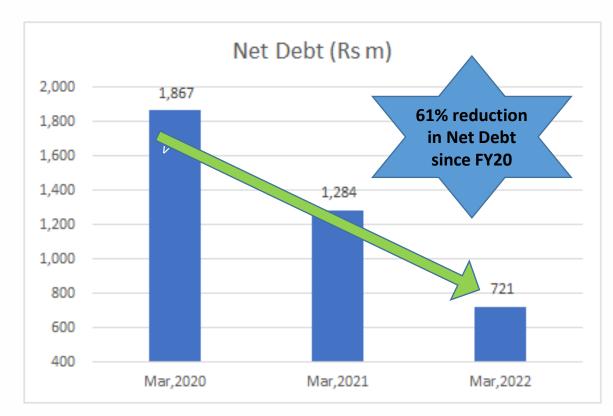


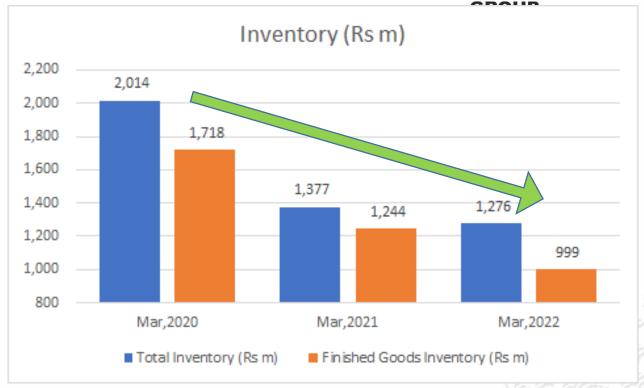
- Receivable days Down 54 days (YoY).
- Net Working capital days – Down 67 days (YoY).



SUSTAINABLE REDUCTION IN DEBT & INVENTORY LEVELS







We have set our target to become net debt zero by Q4FY23 on back of increased cash flow generation.

We are moving to a structurally lower inventory levels in the company. Current inventory has Rs277m raw material paper inventory.

SOLID IMPROVEMENT IN FY22 IN WORKING CAPITAL METRICS



- Working Capital Metrics
 - Trade Receivables reduced to Rs2,921m during Q4FY22 vs. Rs3,221m during Q4FY21. This is a Rs300m decrease in receivables in spite of achieving incremental sales of Rs557m over last year.
 - In terms of receivable days, it stood at 222 days (vs. 276 days in Q4FY21), a reduction of 54 days during FY22. **This is** the lowest receivable days in the past 5 years.
 - **Inventory reduced** to Rs1,276m (vs Q4FY21: Rs1,377m). This improvement in inventory is driven by various steps that we took in controlling print runs and optimizing book titles. Additionally, this inventory level includes raw material paper inventory of Rs277m (vs Q4FY21: Rs133m).
 - In terms of inventory days, it stood at 216 days (vs. 261 days in Q4FY21), a reduction of 45 days during FY22.
 - We are also seeing higher liquidation of inventory in terms of sales in Q1FY23 vs historical years.
 - Net Working Capital reduced to 226 days (vs. 293 days in Q4FY21) which is a reduction of 67 days during FY22. This is the lowest net working capital days in the past 5 years.
- Net Debt: Rs721m (vs. Rs1,284m in Q4FY21) and Gross Debt: Rs1,572m (vs. Rs2,031m in Q4FY21)
 - Net Debt has reduced by Rs850m on a QoQ basis (vs. Rs1,571m in Q3FY22). This is the lowest Net Debt level since June 2018.

CONSISTENT CASH FLOW PERFORMANCE



• Our strategy of focusing on the cash flows has yielded results with Net cash generated from operations of Rs1,066m in FY22 (vs. Rs1,076m in FY21 and Rs484m in FY20 and Rs386m in FY19).

(In Rs m)	FY19	FY20	FY21	FY22
Profit/(Loss) before tax	-953	-987	-0	46
Operating Profit/(Loss) before working capital changes	-336	-33	742	850
Net cash generated from operating activities (A)	386	484	1,076	1,066
Net cash used in investing activities (B)	-839	-177	-176	-28
Net cash used in/generated from financing activities (C)	388	-815	-579	-848
Net increase/ (decrease) in cash and cash equivalents (A+B+C)	-65	-507	321	190

EXPENSES RESET – OPERATING LEVERAGE TO KICK IN



- In spite of having higher sales in FY22 vs. FY20, our operating expense are still lower by 18% in comparison.
 - Cost base has been structurally reset which would benefit us going in FY23 when we are expecting much stronger growth in sales vs previous years. Operating leverage to kick in as the cost base would not grow in the same proportion as sales.
 - Expect culture of rational cost control to continue going ahead.

(In Rs m)	FY19	FY20	FY21	FY22	FY22 Vs.FY20 (%)	FY22 Vs.FY19 (%)
Revenue from Operations	5,220	4,294	4,252	4,809	12%	-8%
Employee Costs	1,511	1,260	993	1,173	-7%	-22%
Other Expenses	1,765	1,224	784	872	-29%	-51%
Total Operating Expenses	3,276	2,484	1,776	2,045	-18%	-38%
PAT	-669	-1,115	-65	80	na	na

Note - Other expenses includes Selling and distribution expenses and other expenses.

LOOKING AHEAD



Gross margins can be impacted by 100-200bps on back of input cost pressures

Focus on cost control, working capital metrics and cash flows to continue.

Higher revenues to drive profitability on back of operating leverage, internal efficiencies etc

Announcement of National Curriculum Framework (NCF) during the year can strongly rerate our targets upwards

Strong show in Q1FY23 – Expect revenues to be in the range of Rs90cr – Rs120cr (vs. Rs36cr in Q1FY22)

Implement a 12%-

15% price hike

across portfolio to

counter increased

raw material costs

Target Net Debt free by Q4YFY23

Expect 25%+ revenue growth in FY23.
Operating revenues to be more than Rs600cr (Vs. Rs481cr in FY22)

FY23

Profitable monetization of S Chand Digital Investments during the year

NEW EDUCATION POLICY – BIG POSITIVE GOING AHEAD IN SHORT TO MEDIUM TERM



May, 2019

 Announcement of Draft New Education Policy (NEP)

July, 2020

 Adoption of the New Education Policy (NEP)

CY22E

 Expected announcement of New Curriculum Framework (NCF)

CY22E

Development of books based on the new curriculum

FY23 onwards Complete impact of NCF to percolate down to the industry

- The New Education Policy (NEP) was formally adopted by the Union Government in July, 2020.
- Expect release of the New National Curriculum Framework (NCF) after taking inputs from all stakeholders during CY2022E.
- Strong runway of growth for at least 2-3 years. Since the New Curriculum is being developed after a gap of 15 years, it would eliminate sale of second-hand books and would lead to strong growth for at least 2-3 years.
- Lessons from 2005 NEP/NCF roll out. During the 2005 NCF announcement, the new syllabus was rolled out over a period of 3 years with 5 grades moving to the new syllabus in Year 1, another 5 grades moving to new syllabus in year 2 and 2 grades moving to new syllabus in year 3.
- Impact of NCF on the company financials dependent on the timing of the NCF announcement by the government.



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Consolidated Financial Performance



(Rs m)	Q4FY19	Q4FY20	Q4FY21	Q4FY22	Q4FY22 vs. Q4 FY21
Revenue from Operations	4,491	3,318	2,827	3,419	21%
Other income	42	54	97	48	-51%
Total income	4,534	3,373	2,924	3,467	19%
Cost of published goods/materials consumed	921	749	605	716	18%
Purchases of traded goods	56	10	50	63	27%
(Increase)/decrease in inventories of finished goods and work in progress	567	223	268	395	47%
Publication expenses	227	239	220	225	2%
Gross Margin	2,763	2,152	1,782	2,068	16%
Gross Margin (%)	61%	64%	61%	60%	
Employee benefits expenses	384	312	271	320	18%
Other expenses	509	239	170	277	62%
EBITDA	1,870	1,601	1,341	1,471	10%
EBITDA Margin (%)	41%	47%	46%	42%	
Finance cost	90	90	80	72	-10%
Depreciation and amortization expense	60	137	129	115	-11%
Profit/(Loss) before share of loss in	1 710	1,374	1 121	1 204	13%
associates, exceptional items and tax	1,719	1,374	1,131	1,284	1370
Share of gain/(loss) in associates	5	16	-5	2	-151%
Exceptional gain/(Loss)	51	-102	-2	-12	
Profit/(Loss) before tax	1,775	1,289	1,124	1,274	13%
Tax expenses:					
1) Current tax	94	51	95	129	36%
2) Deferred tax	466	623	53	-108	-306%
Profit/(Loss) for the period/ year	1,215	615	977	1,253	28%
Profit/(Loss) per equity share (in ₹)					
1) Basic	34.74	17.58	27.93	35.76	28%
2) Diluted	34.66	17.55	27.93	35.76	



Revenues: 21% Higher YoY

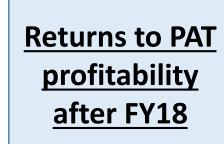
EBITDA: 10% Higher YoY

PAT: 28% Higher YoY

Note - Other expenses includes Selling and distribution expenses and Other expenses. Publication expenses are shown separately to maintain consistency with previous year numbers.



(Rs m)	FY19	FY20	FY21	FY22	FY22 vs.FY21
Revenue from Operations	5,220	4,294	4,252	4,809	13%
Other income	116	94	201	143	-29%
Total income	5,336	4,388	4,453	4,953	11%
Cost of published goods/materials consumed	2,094	1,460	1,000	1,342	34%
Purchases of traded goods	154	89	86	146	71%
(Increase)/decrease in inventories of finished goods and work in progress	-440	49	486	240	-51%
Publication expenses	448	432	358	422	18%
Gross Margin	3,081	2,358	2,524	2,802	11%
Gross Margin (%)	58%	54%	57%	57%	
Employee benefits expenses	1,511	1,260	993	1,173	18%
Other expenses	1,765	1,224	784	872	11%
EBITDA	-195	-126	748	757	1%
EBITDA Margin (%)	-4%	-3%	17%	15%	
Finance cost	272	348	323	274	-15%
Depreciation and amortization expense	237	408	416	421	1%
Profit/(Loss) before share of loss in	-705	-881	9	63	611%
associates, exceptional items and tax	-705	-001	9	03	01176
Share of gain/(loss) in associates	-14	-4	-7	-5	-21%
Exceptional gain/(Loss)	-233	-102	-2	-12	
Profit/(Loss) before tax	-953	-987	-0	46	na
Tax expenses:					
1) Current tax	100	74	123	152	24%
2) Deferred tax	202	EΛ	EO	107	2220/
Profit/(Loss) for the period/ year	-669	-1,115	-65	80	na
Profit/(Loss) per equity share (in ₹)					
1) Basic	-19.13	-31.87	-1.86	2.29	na
2) Diluted	-19.13	-31.87	-1.86	2.29	7



Note - Other expenses includes Selling and distribution expenses and Other expenses. Publication expenses are shown separately to maintain consistency with previous year numbers.



Particulars (₹ in millions)	As at 31 March 2022	As at 31 March 2021	
	Audited	Audited	
Assets			
Non-current assets			
Property, plant and equipment	794	869	
Right-of-use asset	380	481	
Capital work-in-progress	4	3	
Goodwill	3,381	3,381	
Other intangible assets	1,134	1,249	
Intangible assets under development	9	22	
Investments accounted for using the equity method	31	22	
Financial assets			
- Investments	59	38	
- Loans	-	3	
- Other financial assets	44	55	
Deferred tax assets (net)	845	674	
Other non-current assets	65	76	
Total non-current assets (A)	6,746	6,872	
Current assets			
Inventories	1,276	1,377	
Financial assets			
- Investments	153	258	
- Trade receivables	2,921	3,221	
- Cash and cash equivalents	609	419	
- Bank balances other than cash and cash equivalents	66	66	
- Loans	-	16	
- Other financial assets	27	21	
Other current assets	113	108	
Total current assets (B)	5,164	5,486	
Asset held for sale (C)	23	-	
Total assets (A+B+C)	11,933	12,359	

Particulars (₹ in millions)	As at 31 March 2022	As at 31 March 2021
	Audited	Audited
Equity and liabilities		
Equity		
Equity share capital	175	175
Other equity	8,139	8,008
Non-controlling interests	159	189
Total equity (D)	8,473	8,371
Non-current liabilities		
Financial liabilities		
- Borrowings	674	760
- Lease liability	145	249
Provisions	66	65
Total non-current liabilities (E)	885	1,074
Current liabilities		\$
Financial liabilities		
- Borrowings	898	1,271
- Lease liability	104	102
- Trade payables		
- micro enterprises and small enterprises	189	223
- other than micro enterprises and small enterprises	1,026	956
- Other financial liabilities	142	155
Other current liabilities	125	117
Provisions	42	43
Current tax liabilities (net)	49	47
Total current liabilities (F)	2,575	2,914
		7
Total equity and liabilities (D+E+F)	11,933	12,359

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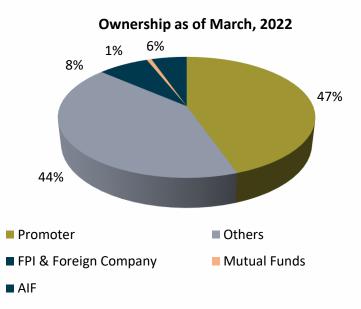
	Year ended	Year ended
Particulars (₹ in millions)	31 March 2022	31 March 2021
	Audited	Audited
A. Cash flow from operating activities		
Profit/ (loss) before tax	46	-0
Adjustment to reconcile loss before tax to net cash flows	10	-0
Depreciation and amortisation expenses	421	416
Loss/ (gain) on sale of property, plant & equipment	13	2
Finance costs	274	313
Interest income	-26	-10
Net income on deemed disposal of associate	-20	-10
Liability written back	-13	-37
•	4	
Fair value gain on financial instruments at fair value through profit or loss Interest income on securities measured at amortised cost	4	-4 -3
	- ,	_
Rent concession and gain on de-recognition of lease liability	-1 -9	-11
Net gain on sale of current investments	-9	-8
Interest income on financial liability	-	-6
Reversal of financial liability	-	-30
Share of loss in associate	5	7
Unrealised foreign exchange (gain)/ loss (net)	3	-4
Employee stock option expense	9	1
Loss on sale of investment	12	2
Provision for expected credit loss and advances	48	73
Bad debt written-off	69	49
Operating profit before working capital changes	850	742
Manager de la constant de la constan		
Movement in working capital:	100	627
Decrease in inventories	102	637
Decrease in trade receivable	181	28
Decrease in loans and advances	18	27
Increase in other assets	-9	-12
Increase in provisions	6	10
Increase/ (Decrease) in trade payable	36	-374
Decrease in current liabilities	-2	-80
Cash generated from operations	1,183	978
Direct toyon poid (not of rofunds)		00
Net cash generated in operating activities (A)	1,066	1,076

	Year ended	Year ended
Particulars (₹ in millions)	31 March 2022	31 March 2021
	Audited	Audited
B. Cash flows from investing activities		
Purchase of property, plant & equipment (including intangible assets, capital	-159	-117
work-in-progress, capital advances and capital creditors		
Acquisition of subsidiary, net of cash acquired	-	1
Sale of non current investments (including investments acquired on acquisition)	26	-
Purchase in non-current investments	-57	-2
Purchase in current investments	-129	-127
Proceed from sale of current investments	237	48
Proceed from sale of property, plant and equipment	27	10
Interest received	27	12
Net cash used in investing activities (B)	-28	-176
C. Cash flows from financing activities		
Proceed from issue of equity shares including securities premium	5	-
Interest paid on borrowings	-238	-266
Amortisation of ancillary borrowing cost	-	0
Proceed from non-current borrowings	204	73
Repayment of non-current borrowings	-391	-137
Repayment of short-term borrowings	-272	-91
Payment of lease liabilities	-156	-157
Net cash used in financing activities (C)	-848	-579
Net increase in cash and cash equivalents (A+B+C)	190	321
Cash and cash equivalents at the beginning of the year	419	98
Cash and cash equivalents at the end of the year	609	419

SHAREHOLDING STRUCTURE



Market Data	As of 24 th May, 2022
Market Capitalization (Rs Mn)	3,560
Price (Rs)	102
No. of shares outstanding (Mn)	35.04
Face Value (Rs.)	5.0





Other Institutional Investors holding less than 1% - As of March 2022
Aadi Financial Advisors
HDFC Mutual Fund
Jhelum Investment Fund
Singularity Holdings
Source: LinkINTime







We cordially invite you to the Earnings Call with

S Chand and Company Ltd.

Bloomberg Code: SCHAND IN | Reuters Code: SCHA.BO

to discuss the Q4FY22 Results

Represented by:

Mr. Himanshu Gupta – Managing Director Mr. Saurabh Mittal – Group Chief Financial Officer Mr. Atul Soni – Head – Investor Relations, Strategy and M&A

Wednesday, May 25, 2022, at 13:00 hrs IST 15:30 hrs SGT & HK / 07:30 hrs GMT / 03:30 hrs EDT / 12:30 hrs PDT

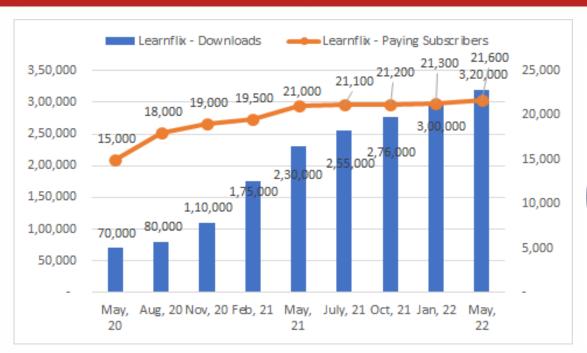
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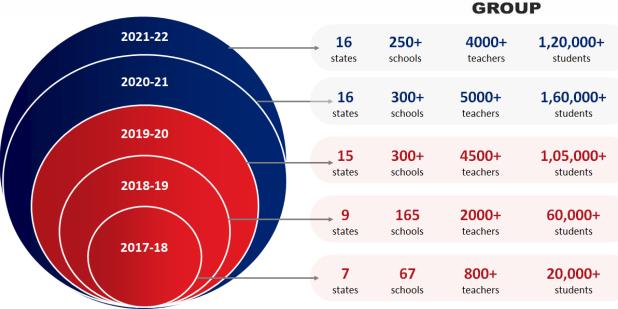
Universal Access Number: +91-22-6280 1360 / +91-22-7115 8261



Digital Business

DIGITAL BUSINESS UPDATE – LEARNFLIX & MYLESTONE





S. CHAND

- Learnflix App is targeted to the Next Half Billion (NHB)
 audience. The current product covers Maths and Science for
 classes 6th to 10th.
- Learnflix Bangla launched in December, 2021.
- Added SST as a subject during Q4FY22.
- Future Outlook:
 - We expect strong growth on back of our enhanced product offering for an affordable price.
 - Adding English as a subject during FY23.
 - Adding Classes 11th & 12th

- Mylestone: Digitally enabled School Curriculum Solution for the K-8 segment.
- Future Outlook:
 - Affordable Private Schools would be enabled with this one stop solution for all their curriculum, content, teacher trainings and assessment needs.
 - We changed our strategy during the year of focusing on bigger schools giving business of at least Rs5L/annum. We look forward to more profitable growth in this segment based on our changed business strategy.

DIGITAL BUSINESS UPDATE – EDUCATE 360





- Madhubun Educate360 is the newly conceived K-12 Blended learning solution for enabling schools
 to conduct online classes, student assessments, e-book support etc. as a response to the Covid-19
 crisis. This product is NEP 2020 compliant supporting the recommended pedagogies.
- The solution is currently being implemented by over 55 paying schools and reaching approx 1 Lakh students.
- **Outlook** The schools have given very positive feedback and we are hopeful of a more conversions going ahead for the next academic session.



PRODUCT TESTIMONIALS

We are happy to take the pilot of Educate 360 in our school. It has helped us to take online classes without any difficulty. Thank-you Madhubun for coming up with such an innovative product during this difficult time.

Ms Rajitha K, Educator,

Don Bosco Senior Secondary School,

Ernakulam, Kerala

Educate 360 is easy teaching learning platform for the student and especially teachers. It allows children to ask questions and also think beyond the books. With the use of Educate 360 the confidence level of the children have increased gradually. Educate 360 is a professional training partner of our school in the true sense.

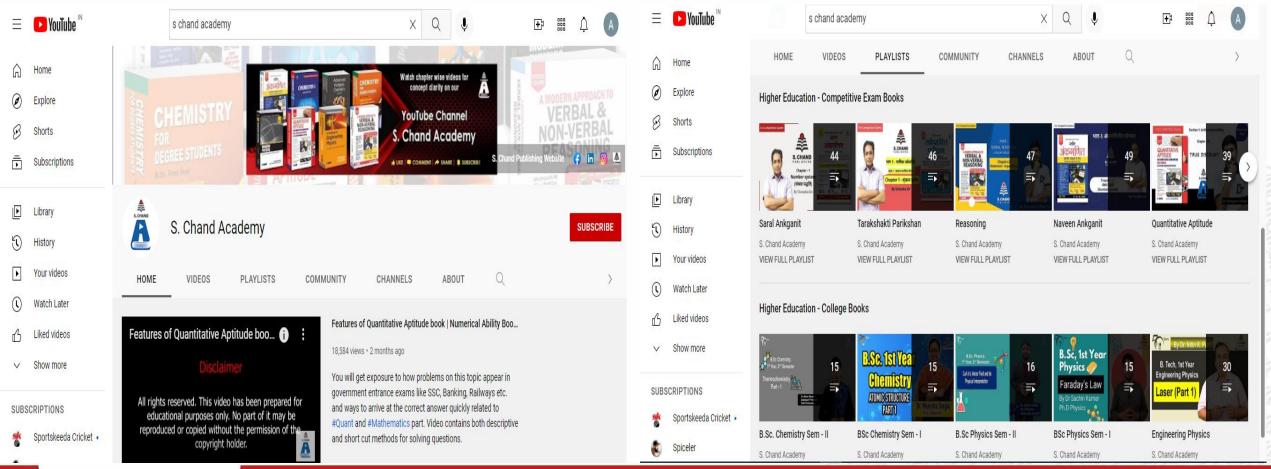
Ms Amuthavalli, Educator,
 UP Metric Hr.Sec.School, Tamil Nadu

DIGITAL BUSINESS UPDATE – OTHER ASSETS



S Chand Academy (Youtube)

- Launched S Chand Academy channel on Youtube in FY22.
- The channel houses modules comprising of over 380 videos that have been prepared supplementing our S Chand Test Prep & College Content. There are hundreds of videos covering diverse topics and subjects.
- The channel has received over 2 million views so far. Planning to add another 300+ videos during the year.

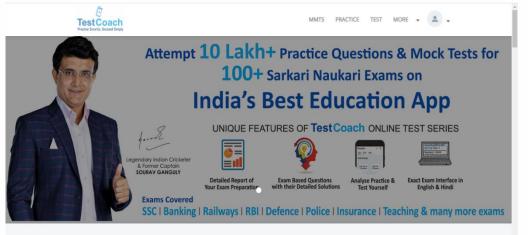


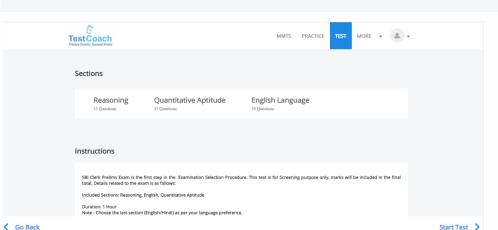
DIGITAL BUSINESS UPDATE – OTHER ASSETS

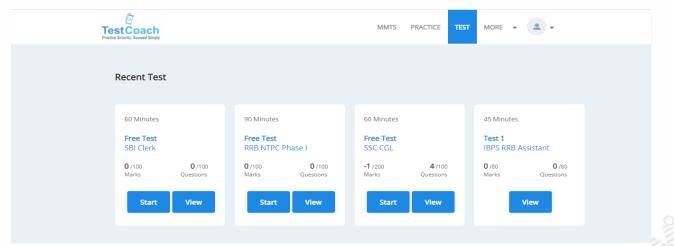


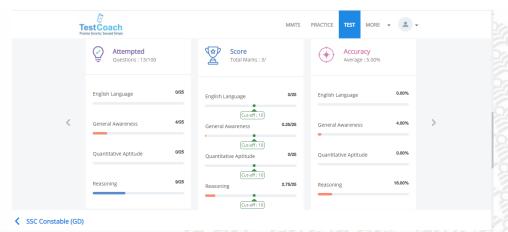


- Launched a revised and updated TestCoach app during the year. The app has been downloaded over 170K times.
- The mock tests provided by the app covers over 100+ national and state level exams in English and Hindi.









INVESTEE COMPANIES – HIDDEN VALUE IN OUR BALANCE SHEET





- Testbook was founded in 2014 with focus on online test preparation for government competitive exams like Civil services, Banks, Govt departments like railways, defense, police etc.
- We had invested approx. Rs 25m in 2016.
- Their last round of funding was done in January 2020 at a valuation of Rs2,580m. S Chand holds ~8% stake in the company.
- Testbook is one of our most promising investee companies. Other marquee investors include Matrix Partners, Iron Pillar etc.
- At per the last valuation round, our investment is valued at approx. Rs200m.



- Smartivity was founded in 2015 with focus on S.T.E.M. Learning and DIY Kits.
- We have Angel funded approx. Rs20 m in the company across various funding rounds.
- Their latest round of funding was done in April 2021 at a valuation of approx. Rs100cr. S Chand holds ~16% stake in the company.
- Other marquee investors include Ashish Kacholia (26% stake), Hemandra Kothari (8% Stake) in the company.
- At per the last valuation round, our investment is valued at approx. Rs150m.



- iNeuron was founded in 2019 with the focus on offering affordable online courses for College students and working professionals in the field of Data Sciences, Artificial Intelligence, Machine Learning, Cloud etc with the motto "Education as a Service".
- Most of their courses are priced between Rs 3,000 to Rs 15,000 + GST which makes them affordable vs. competition.
- We hold ~6% stake in the company with an option of increasing our stake to ~10% during 2022. The last investment round valued the company at a post money valuation of approx. Rs100cr.





Saurabh Mittal

Chief Finance Officer

Contact No: +91 11 4973 1800

Email: investorrelations@schandgroup.com

Atul Soni

Head – Investor Relations, Strategy & M&A

Contact No: +91 11 4973 1800 Email: asoni@schandgroup.com

Corporate/Registered Office: A-27, 2nd Floor, Mohan Co-operative Industrial Estate,

New Delhi 110044

Disclaimer

This presentation and the following discussion may contain "forward looking statements" by S. Chand & Company Limited ("S. Chand" or the Company) that are not historical in nature. These forward looking statements, which may include statements relating to future results of operations, financial condition, business prospects, plans and objectives, are based on the current beliefs, assumptions, expectations, estimates, and projections of the management of S. Chand about the business, industry and markets in which S. Chand operates.

These statements are not guarantees of future performance, and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond S. Chand's control and difficult to predict, that could cause actual results, performance or achievements to differ materially from those in the forward looking statements. Such statements are not, and should not be construed, as a representation as to future performance or achievements of S. Chand.

In particular, such statements should not be regarded as a projection of future performance of S. Chand. It should be noted that the actual performance or achievements of S. Chand may vary significantly from such statements.