

GMM/SEC/2023-24/53

September 14, 2023

To,

**BSE Limited** 

Phiroze Jeejeebhoy Towers, 1<sup>st</sup> Floor, Dalal Street, Mumbai - 400 001

**NSE Limited** 

Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400 051

**Scrip Code: 505255** Symbol: GMMPFAUDLR

Sub.: Press Release on agreement to acquire Professional Mixing Equipment Inc. ("MixPro")

Dear Sir/ Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a press release on agreement to acquire MixPro.

Kindly take the same on record.

Thanking you.

Yours faithfully,

For **GMM Pfaudler Ltd** 

**Mittal Mehta Company Secretary & Compliance Officer** FCS No.: 7848

Encl.: As above

Corporate Office: 902 VIOS Tower, New Cuffe Parade, Sewri-Chembur Rd, Mumbai 400037 Registered Office & Works: Vithal Udyognagar, Anand - Sojitra Road, Karamsad - 388325 O: +91 22 6650 3900 | F: +91 2692 661888 | CIN: L29199GJ1962PLC001171

















#### **Press Release**

#### **GMM Pfaudler enters into agreement to acquire MixPro**

**Mumbai, September 14, 2023:** GMM Pfaudler Ltd through its *wholly owned subsidiary* GMM Pfaudler US Inc., has entered into an agreement on September 14, 2023, to acquire 100% share capital of Professional Mixing Equipment Inc. ("MixPro"). A total consideration of USD 7 million will be paid to acquire MixPro and the transaction will be funded through internal accruals and is expected to close by October 2023.

MixPro, located in Brampton, Canada designs and manufactures innovative Mixing solutions for a wide range of industrial applications.

For more information on Mixing technologies, please see enclosed presentation.

#### **Management Comment**

*Mr. Tarak Patel, Managing Director* said, "The acquisition of MixPro is in line with our strategy of building our Mixing Technologies business, it enhances our product portfolio and also further strengthens our process know-how & simulation/testing capabilities. With the acquisitions of MixPro and Mixel now complete, we have created a global Mixing technology platform that can cater to a wide range of industry segments."

#### **About MixPro**

MixPro, a producer of agitators and mixers, specializes in the design and manufacture of standard and customized Mixing systems used across various industries including Mineral Processing, Pulp & Paper and Flue Gas Desulfurization. MixPro is located at Brampton, Canada and employs 17 people.

#### **About GMM Pfaudler Ltd**

GMM Pfaudler Ltd delivers corrosion-resistant technologies, systems, and services worldwide and remains the preferred choice by consistently providing its customers in the chemical and pharmaceutical industries with innovative and cost-effective solutions. GMM Pfaudler has 18 facilities with an extensive sales and service network and employs more than 1,800 people across 4 continents. As part of our global ambitions, we continue to make Big Moves that will allow our people, customers, and the communities we operate in to grow.

More information is available at www.gmmpfaudler.com

#### **Contact details:**

Company

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#### Disclaimer:

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. GMM Pfaudler Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



# Mixing Technology Building a New Platform



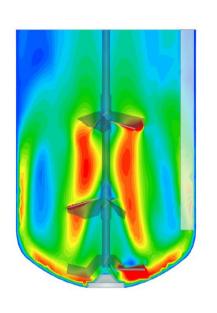
# **Mixing Technologies Overview**

Mixing is the mechanical process of forcing the movement of two or more fluids inducing agitation that can cause mixing, homogenizing, dispersing, diluting, suspending, separating or even generating a chemical reaction

GMM Pfaudler's Mixing Technologies help improve process efficiencies through lower batch times, better heat transfer, reduced energy consumption and increased yields

#### **Product Overview**





## Strategic Rationale

## Technology



Growth Potential



### Complementary



Margin Accretive



End User Industry



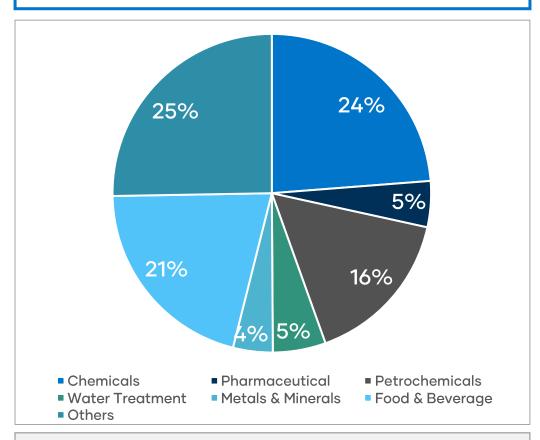
High ROCE > 30%





## **Market Size and Industries Served**

## **End User Industry Split\***



Total Addressable Market: \$6 bn
Serviceable Addressable Market: \$3 bn

## **Industry Segments**





**Water Treatment** 



**Paints** 







Metals & Minerals

Fermentation

Petrochemicals

Mixing Technologies addresses both established and growing markets



# **Building a New Platform**

With the acquisition of MixPro and Mixel, GMM Pfaudler has created a global Mixing Technology platform



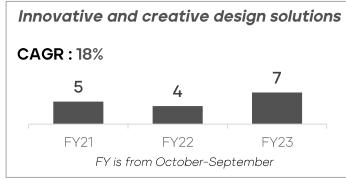




Revenue (US\$ mn)





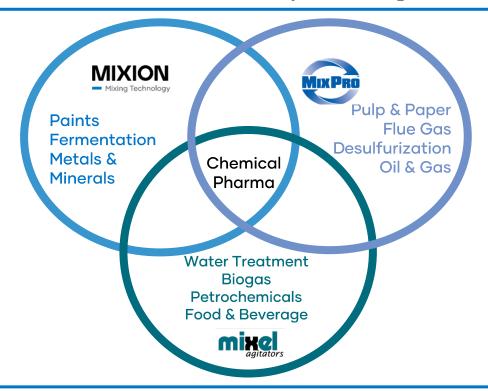


Timeline
Manufacturing Locations
Geographies Served
Industry Expertise
Capabilities
EBITDA (%)

Established in 2019	Acquired in February 2023	Acquired in September 2023
India	France, China	Canada
India	Western Europe, China	North America
Paints, Fermentation, Metals & Minerals	Water Treatment, Biogas, Petrochemicals	Pulp & Paper, Flue Gas Desulfurization (FGD), Oil & Gas
Engineering and design capabilities, low-cost manufacturing	Simulation and testing capabilities with process know-how	Design and process capabilities with an on-site testing lab
15-20%	10-15%	20-25%



## **Extensive Industry Coverage**



#### **Unified Global Brand**

Mixing Technologies platform to be managed as one business to extract synergies and increase cross-selling

## Right to Win

Cutting-edge Process Tech



Simulation & Testing Capabilities



Global Footprint



Worldwide Service Network



Broad Product Portfolio



Lowcost Manufacturing



Vision

To grow Mixing Technologies at a CAGR of 25%

