# WELDING

**REGD. & CORPORATE OFFICE** 

Ador House, 6, K. Dubash Marg, Fort, Mumbai - 400 001-16 India. G.P.O. Box No. 1546

Phone : (022) 2284 2525 / 6623 9300

Fax : (022) 2287 3083 Email: cmo@adorians.com
Website : www.adorwelding.com

Corporate Identity No: L70100MH1951PLC008647

ADOR WELDING LIMITED

AWL/SEC/SE/2016-17

05<sup>th</sup> August, 2016

BSE LTD.

Phiroze Jeejeebhoy Towers, 01<sup>st</sup> Floor, Dalal Street, Fort,

Mumbai - 400 023.

NATIONAL STOCK EXCHANGE OF INDIA LTD.

Exchange Plaza, C - 1, Block G, Bandra-Kurla Complex, Bandra (E),

Mumbai - 400 051.

Company Scrip Code: ADORWELD

Company Scrip Code: 517041

Dear Sirs,

Sub: Presentation made to the Analyst / Institutional Investors

Pursuant to Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and further to our letter dated 03<sup>rd</sup> August, 2016 about the Analyst / Institutional Investors Meet scheduled today, i.e. on 05<sup>th</sup> August 2016, we wish to inform that the Company conducted a meeting today at the Corporate Office in Mumbai with a few Analyst/ Institutional Investors and generally informed them about the Company's progress, updates on earnings for Q1 of FY 2016-17, etc.

We are attaching herewith the Presentation made at the said meeting. The same is also being placed on the Company's website: <a href="https://www.adorwelding.com">www.adorwelding.com</a>.

Kindly take the same on record and acknowledge its receipt.

Thanking you,

Yours Sincerely,

For ADOR WELDING LIMITED

V. M. BHIDE

COMPANY SECRETARY

Encl.: As Above



#### WELDERS TO THE NATION SINCE 1951 **ADOR WELDING LIMITED**

(Formerly Advani-Oerlikon Ltd.)

www.adorwelding.com











#### **Investor Presentation**





Years of strong presence in welding industry.

Plus distributors in India



Reach in 70 plus countries

R&D division completed

Years of registration with department of scientific & industrial research (DSIR), Govt. Of India



Exporting since



26 years of existence in project engineering business

www.adorwelding.com

2000









#### **Disclaimer**

- This Investor Presentation by Ador Welding Ltd. ("Ador / the Company") is solely for informational purposes. This presentation may not be copied, distributed, redistributed or disseminated, directly or indirectly, in any manner. This presentation does not constitute an offer or invitation, directly or indirectly, to purchase or subscribe for any securities of Ador.
- The information contained herein has been prepared to assist prospective investors in making their own evaluation of the Company. It does not purport to be all-inclusive or to contain all of the information that a prospective or existing investor may desire. In all cases, interested parties may conduct research and analysis of the Company about the data set forth in this information on their own. Ador makes no representation or warranty as to the accuracy or completeness of this futuristic information and shall not have any liability for any representations (express or implied) regarding information contained herein, or for any omissions from, this information or any other written or oral communications transmitted to the recipient in the course of its evaluation of the Company.
- This Information may include certain statements containing estimates provided by the Company with respect to the projected future performance of the Company. These statements are "forward looking statement." All such statements, estimates & projections reflect various assumptions by management concerning possible anticipated results and are subject to risk & uncertainties, which may cause the Company's actual future results to differ from those expected by the Investors. No representations are made as to the accuracy of the estimates & / or projections. Prospective investors may conduct their own due diligence regarding the same and all other matters pertaining to investment in the Company.



## (Formerly Advani-Oerlikon Ltd.)

www.adorwelding.com











#### **Contents**

- Macro Economic and Business Environment
- Shareholding pattern as at 30<sup>th</sup> June, 2016
- Performance Highlights
- **Financial Performance**
- Way Forward



#### (Formerly Advani-Oerlikon Ltd.) www.adorwelding.com





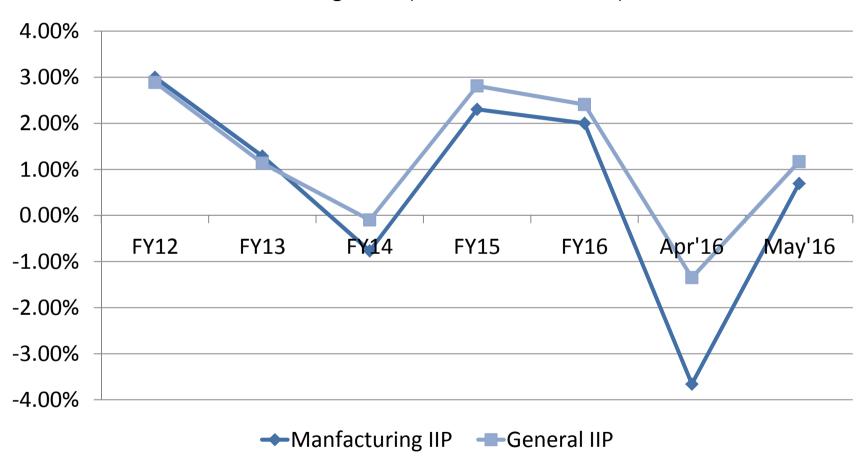






#### **Macro Economic and Business Environment**

#### YoY IIP growth (Base Year 2004-2005)



Source: MINISTRY OF STATISTICS AND PROGRAMME IMPLEMENTATION (MOSPI)



# (Formerly Advani-Oerlikon Ltd.)

www.adorwelding.com



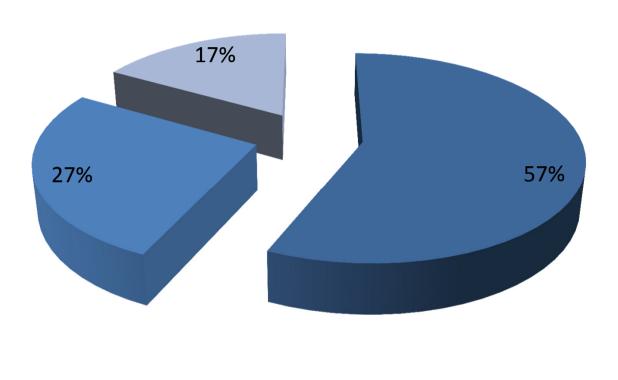








## Shareholding Pattern (as at 30<sup>th</sup> June 2016)



■ Promoter & **Promoter Group**  Non-Institutions

Institutions





www.adorwelding.com





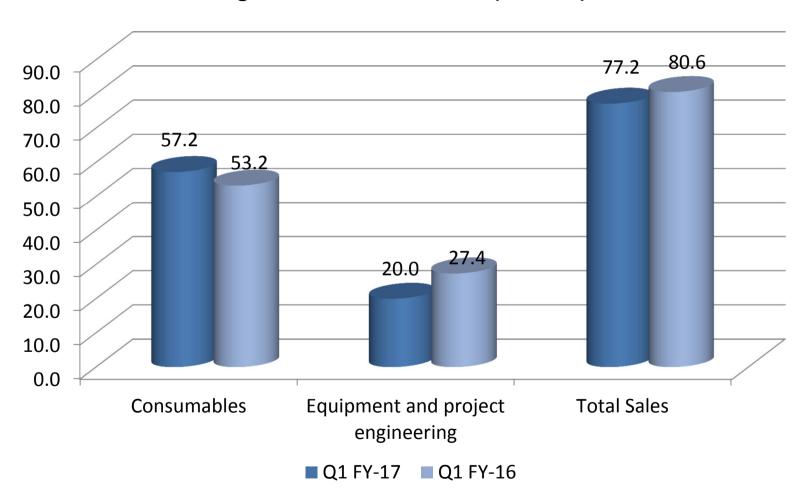






## **Performance Highlights**

#### **Segment-wise Performance (Rs. in Cr)**







www.adorwelding.com











## **Performance Highlights**

Segment	Growth % in Q1 FY-17 over Q1 FY-16
Domestic Consumables Volume (MT)	12%
Domestic Equipment Volume (Nos.)	4%
Exports – Consumables Volume (MT)	45%
Exports – Equipment Volume (Nos.)	-57%
Project Engineering Value (Rs.)	-71%



#### WELDERS TO THE NATION SINCE 1951 **ADOR WELDING LIMITED** (Formerly Advani-Oerlikon Ltd.)

www.adorwelding.com











## **Financial Performance**

		Rs. in Cr
Particulars	Q1 FY-17	Q1 FY-16
Net Sales/Income from Ops	77.18	80.6
Other Income	2.19	0.86
Material Cost	51.33	48.88
EBITDA	4.65	10.41
PBT	1.71	7.2
PAT	1.34	5.6
Employee Cost	9.46	9.12
Employee Cost/Net Sales(%)	12%	11%



#### WELDERS TO THE NATION SINCE 1951 **ADOR WELDING LIMITED** (Formerly Advani-Oerlikon Ltd.)

www.adorwelding.com











## **Financial Performance**

Ratio Type	Ratio	Q1 FY-17	Q1 FY-16
Financial Performance as % of Net Sales	EBITDA	6.0%	13.0%
	PBT	2.2%	9.0%
	PAT	1.7%	5.3%
	Cost Of Material	66.5%	60.9%
	Total Expense	100.6%	91.8%



#### WELDERS TO THE NATION SINCE 1951 **ADOR WELDING LIMITED** (Formerly Advani-Oerlikon Ltd.)

www.adorwelding.com











## **Financial Performance**

Sr. No.	Reason for lower profitability	Action Plan
1	Drop in Consumables ARP was more than the drop in input prices resulting in lower GM as compared to Q1 last year	Improve realization from consumables and competitive sourcing of R/M will improve GM and PBT in Q2.
2	Higher manufacturing expenses due to: i. One time repair expenses at Silvassa ii. Higher Spares /Stores expenses at Silvassa due to Repair & Maintenance iii. Revision in electricity prices and minimum wages at Raipur	<ul><li>i. One time expense</li><li>ii. One time expense</li><li>iii. Improve realization / reduce other manufacturing cost.</li></ul>
3.	Lower billing for PEB contributed negatively to the PBT.	Build order pipeline.













#### **Way Forward**

#### The focus for FY 2016-17 will continue on:

- Market Share Strategy for achieving growth.
- Strategic Manufacturing / Sourcing to improve margins.
- Increase manufacturing effectiveness by reduction in process loss and increased productivity.
- Strategic associations in new product launches.
- Exploring new geographies.
- Continuous focus on expanding capabilities in Project Engineering Business to address new products/client.

