



Ref: SEC/SE/2016-17/21  
Date: 11.07.2016

To,  
Corporate Relation Department  
Bombay Stock Exchange Ltd.  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
**Mumbai – 400 001.**

National Stock Exchange of India Ltd.  
Exchange Plaza, 5th Floor  
Plot No. C/1, G Block Bandra – Kurla Complex  
Bandra (E)  
**Mumbai – 400 051.**

Metropolitan Stock Exchange of India Ltd (MSEI)  
4<sup>th</sup> Floor, Vibgyor Towers, Plot No. C-62  
G-Block, Opposite Trident Hotel,  
Bandra Kurla Complex, Bandra (E),  
**Mumbai – 400098**

**Re: Submission of Investor Presentation**

Dear Sir,

Please find attached the copy of the Presentation which is proposed to be shared with the investors of the Company.

The aforesaid information shall also be disclosed on the website of the Company at [www.dabur.com](http://www.dabur.com).

This is for your information and records.

Thanking you,

Yours faithfully  
For Dabur India Limited

  
(A.K. Jain)  
V P (Finance) and Company Secretary

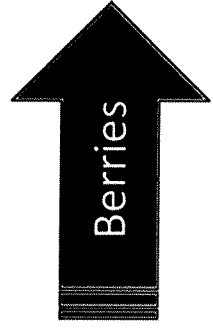




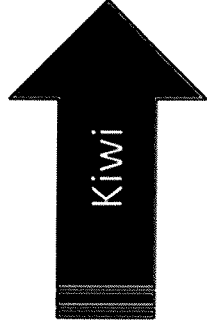
# Innovation @ Dabur

We have recently added a host of  
innovative products to our product  
portfolio. This presentation  
highlights a few of our recent new  
offerings.

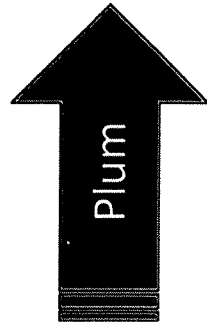
# Dabur Honey Fruit Spreads



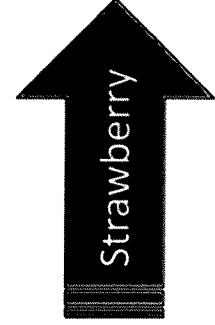
170gms	Rs.130
370gms	Rs.270



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370gms	Rs.270

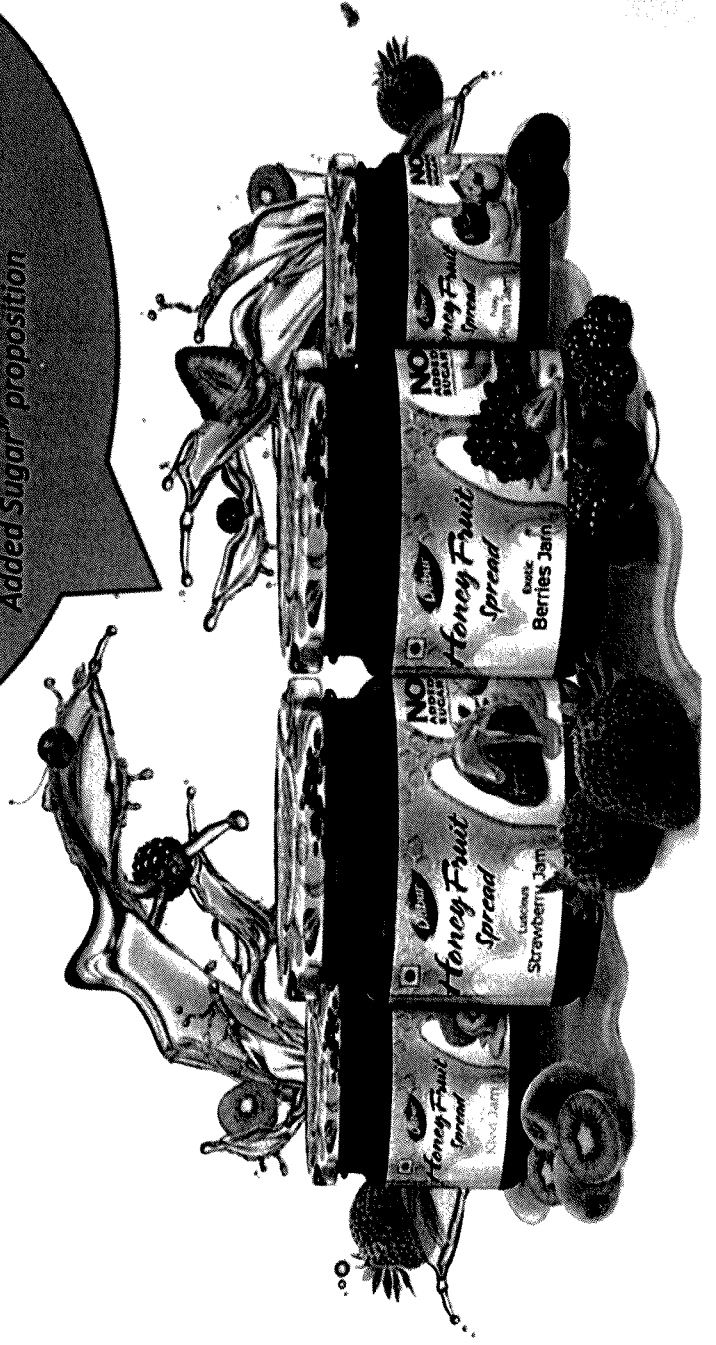


170gms	Rs.120
370gms	Rs.240

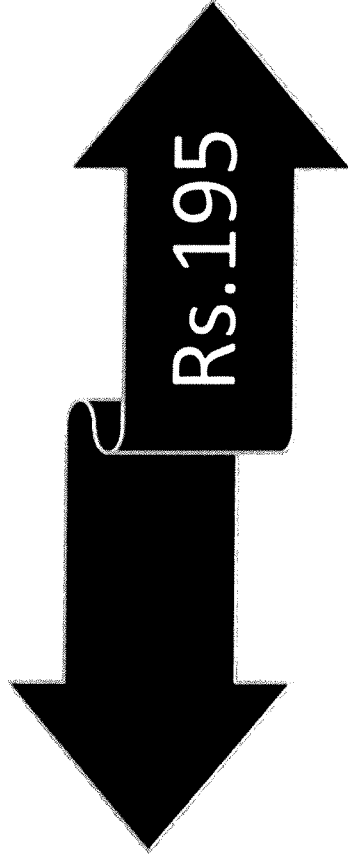
# Dabur Honey Fruit Spreads

EXPLORE THE  
GOODNESS  
OF HONEY !!!

*Dabur Honey has been a constant companion on breakfast tables across households and we are now extending the health benefits of Honey into the jams and spreads category with the launch of Dabur Honey Fruit Spreads with the "No Added Sugar" proposition*



# Honey Squeezy Pack

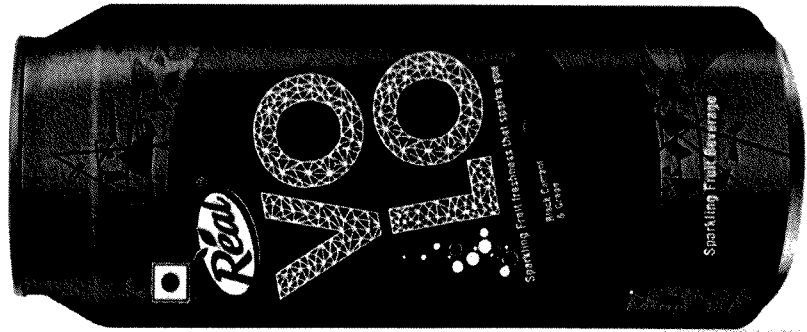


*Dabur Honey in an attractive Squeezy format with a premium silicon valve packaging, offers convenience to the consumers ensuring no spillage/leakage from the bottle.*

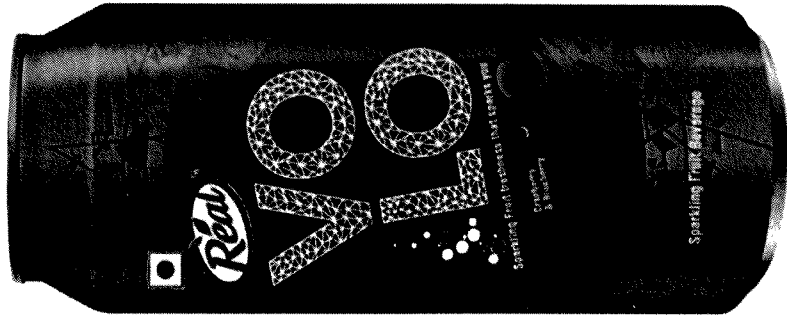
# Real VOLO- Sparkling Fruit Beverage

VOLO :V Live Only Once

Black Currant & Grape



Cranberry & Strawberry

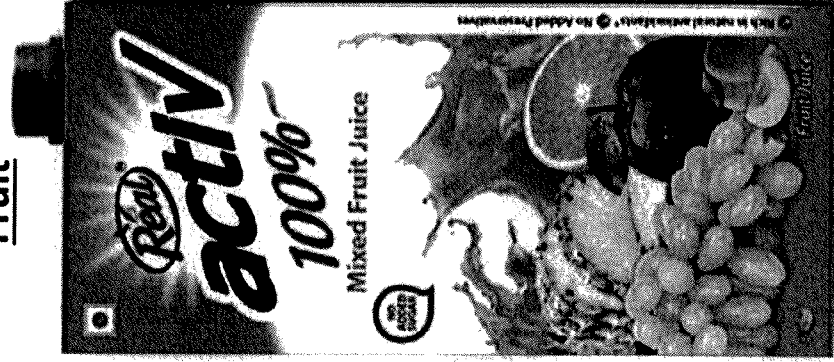


Rs. 40

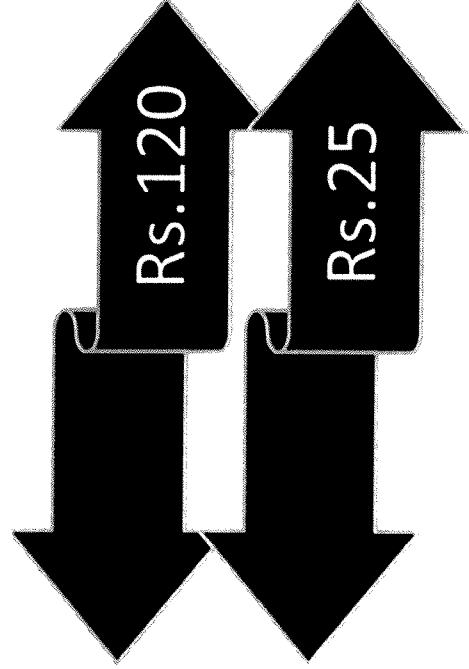
*VOLO is a sparkling fruit beverage- An innovative offering from the House of Real, the fun of fizz is now healthier with the goodness of exotic fruits !!*

# Real Activ 100% Mixed Fruit

Real Activ  
100% Mixed  
Fruit



*'An addition to the Real  
Activ range of Juices- the  
product has 100% juice  
content, No added sugar  
and No added preservative*



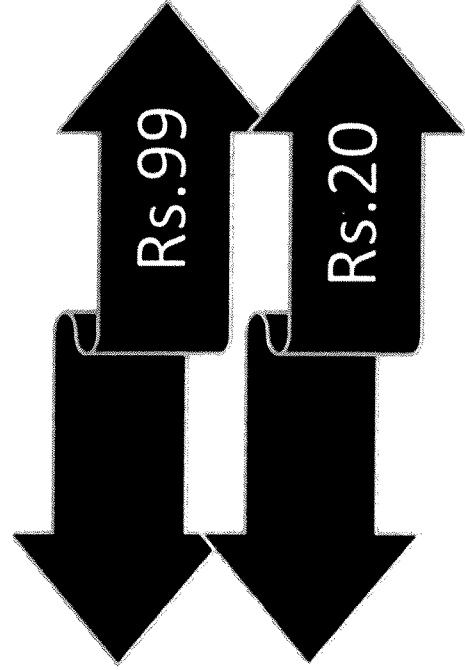


# Real Mosambi(Sweet Lime)

Real Mosambi (Sweet  
Lime)



*Suited to the Indian palette  
and being the biggest fresh  
fruit juice variant in the  
country, 'Real Mosambi' is a  
recent addition to the 'Real'  
range of beverages*



THANK YOU