

# SHOPPERS STOP

SEC/03/2024-25

April 06, 2024

To,

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001. <b>Stock Code : 532638</b>	National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051. <b>Stock Symbol : SHOPERSTOP</b>
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Dear Sir / Madam,

**Sub: Press / Media Release: “Shoppers Stop now at PVS Mall Meerut”**

**Ref: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached the Press / Media Release by the Company, “Shoppers Stop now at PVS Mall Meerut”, intimating the launch of new store of Shoppers stop.

Please find enclosed Press / Media Release dated April 06, 2024 for the captioned subject.

This information is also being made available on the corporate website of the Company i.e. <https://corporate.shoppersstop.com/investors/>.

You are requested to take the same on your records.

Thanking you,

Yours faithfully,  
For **Shoppers Stop Limited**

**Vijay Kumar Gupta**  
**Vice President – Legal, CS & Compliance Officer**  
ACS No: 14545

## Shoppers Stop Limited

Registered & Service Office : Umang Tower, 5<sup>th</sup> Floor, Mindspace, Off. Link Road, Malad (W), Mumbai 400 064, Maharashtra.  
T 022- 42497000 CIN : L51900MH1997PLC108798. Email : [customercare@shoppersstop.com](mailto:customercare@shoppersstop.com) Website: [www.shoppersstop.com](http://www.shoppersstop.com)  
Toll Free No.:1800-419-6648 (9 am to 9 pm).

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## Shoppers Stop now at PVS Mall Meerut

**Meerut, 6<sup>th</sup> April, 2024:** Shoppers Stop, India's premium fashion, beauty and gifting omnichannel destination, launched its new store at PVS Mall Meerut. With this grand launch, Shoppers Stop has brought in a premium shopping experience for Meerut's residents and surrounding areas.

With this new Shoppers Stop store, customers of Meerut will get to experience 500 + brands, the latest fashion trends, enhanced beauty experience, a diverse range of watches, bags, fragrances, gifting options, and much more, all conveniently available under one roof. Elevating the shopping experience, Shoppers Stop also offers services such as beauty makeovers and Personal Shopper. Additionally, the renowned Shoppers Stop First Citizens Club program promises a rewarding shopping experience. The premium Black Card membership program allows shoppers to relish exclusive privileges, unique event invitations a generous one-year return policy and many more rewards.

*Commenting on the launch Mr. Kavindra Mishra, Customer Care Associate, Executive Director, and CEO, of Shoppers Stop Limited, said, "At Shoppers Stop, we are committed to offer premium experience to customers across the country. Meerut and UP are important markets for us. With this store in Meerut, Shoppers Stop aims to reach out to consumers who are looking for an enhanced shopping experience. The store is a reflection of our goal of becoming an integral part of Meerut, offering customers a wide range of premium brands across all categories, along with a delightful shopping experience."*

Shoppers Stop has constantly evolved to serve the rapidly growing fashion and beauty needs of India. Across multiple categories, Shoppers Stop houses 500+ of the finest international, national, and exclusive brands, spread across multiple categories, that allows customers to curate the best look as per their choice. This all-new Shoppers Stop in Meerut provides a comprehensive selection of premium national and international brands.

Customers can explore a diverse choice of renowned fashion and beauty brands like Rare Rabbit, Levi's, Gap, American Eagle, Madame, ONLY, Jack & Jones, L'oreal, Minimalist, Cosrx, Klairs, and many more. Choose from a wide range of luxury fragrances like Issey Miyake, Marc Jacobs, Prada, Versace, Coach, Chloe, Furla, YSL to leave behind a long lasting impression. Complete your premium look with watch and eyewear brands such as Armani Exchange, Diesel, Casio, Fossil, Kenneth Cole, Guess, Police, Tommy Hilfiger, Esprit, FCUK and more. Don't miss shopping for your little fashionista from Ruff, Peppermint, UCB and more. Shoppers Stop in Meerut is the perfect destination to shop your complete look for all occasions.

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### About Shoppers Stop Limited

Shoppers Stop Ltd. is the nation's leading premier retailer of fashion and beauty brands, established in 1991. As of 31st March 2024, Shoppers Stop is spread across **112 department stores in 62 cities**. The Company also operates 7 premium home concept stores under the name Home Stop, 87 Specialty

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Beauty stores of M.A.C, Estée Lauder, Bobbi Brown, Clinique, Jo Malone, Too Faced, SSBeauty, and 21 Airport doors, 22 INTUNE Stores occupying an area of 4.3 M sq. ft.

Shoppers Stop is home to one of the country's longest-running and most coveted loyalty program 'First Citizen'. The Company's one-of-a-kind shopping assistance service, 'Personal Shopper' is revolutionizing the way Indian's shop, bringing more value, comfort, and convenience to customers. The brand's diversified Omni channel offers over 500+ recognized and trusted brands across an incomparable range of products that together serve our overarching objective of delivering customer delight.

Follow us on -

Shop - [www.shoppersstop.com](http://www.shoppersstop.com) | Corporate Site - [www.corporate.shoppersstop.com](http://www.corporate.shoppersstop.com)