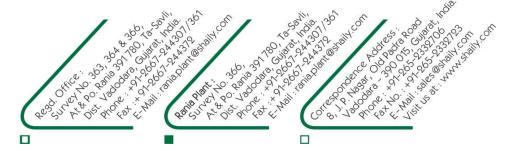




CIN # L51900GJ1980PLC065554



**SEPL/SE/Feb/22-23 February 08, 2023** 

The General Manager, Corporate Relations/Listing Department BSE Limited

Floor 25, P.J. Towers,

Dalal Street.

Mumbai – 400 001

**Scrip Code : 501423** 

The Manager,
Listing Department
National Stock Exchange of India Limited

Exchange Plaza, Plot No. C/1, G Block,

Bandra – Kurla Complex,

Bandra (E),

Mumbai - 400 051

Scrip Code: SHAILY

Sub: Q3 & FY23 - Investor Presentation

Ref: Regulation 30 of the SEBI Listing Regulations, 2015

Dear Sir,

In continuation to our letter dated February 4, 2023, regarding intimation of Earnings Call of the Company scheduled on Thursday, February 9, 2023 at 11:00 a.m., IST, to discuss the operational & financial performance of the Company for the quarter and nine months ended on 31st December 2022, kindly find enclosed herewith **Q3 & FY23 Investor Presentation** of the Company.

A copy of the same is also available on our website www.shaily.com.

Kindly take the same on record.

Thanking You.

Yours truly,

For Shaily Engineering Plastics Limited

DIMPLE ASHWINBHAI MEHTA

Digitally signed by DIMPLE ASHWINBHAI MEHTA
ND. c:IN, o.e.PRSCNAL, Itile=878, ND. cit. in the State of State of

**Dimple Mehta** 

**Company Secretary & Compliance Officer** 

M. No. A 31582

Encl: a/a



## Safe Harbor



This presentation and the accompanying slides (the "Presentation"), which have been prepared by **Shaily Engineering Plastics Limited** (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

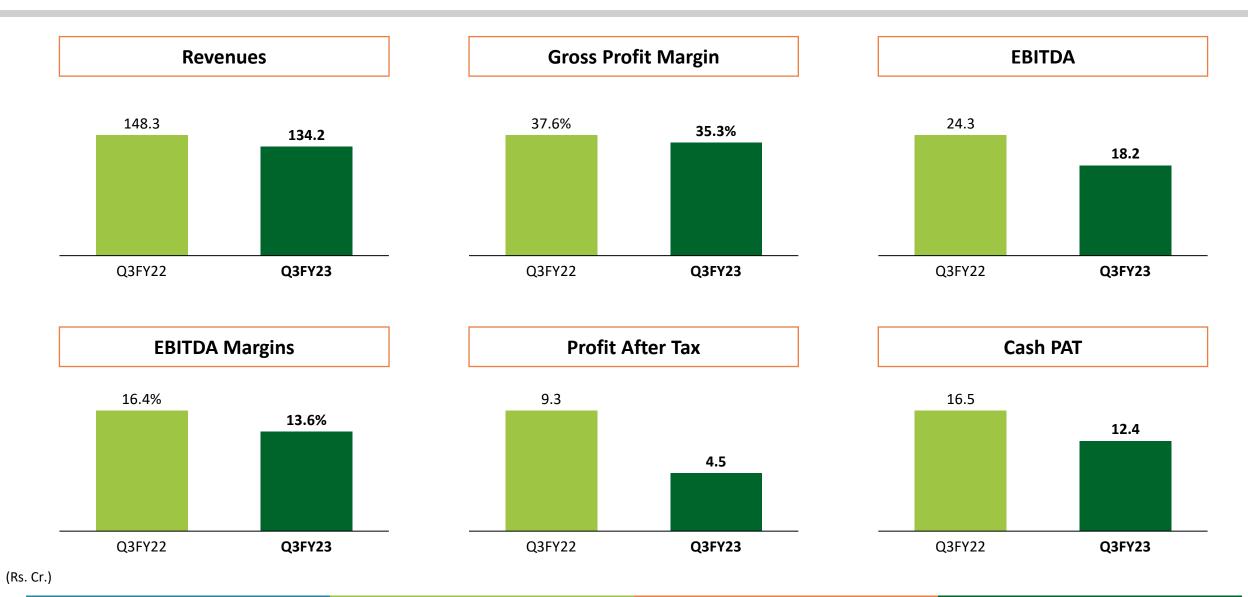




**Key Performance Highlights** 

# Key Financial Highlights - Q3 FY23

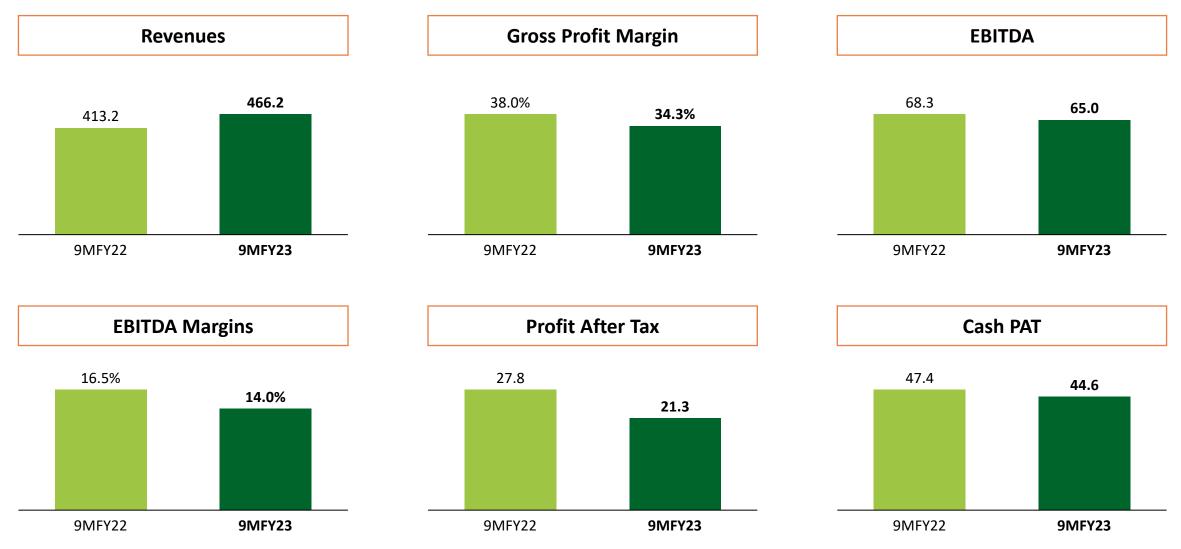




#Cash PAT includes PAT & Depreciation On Standalone basis

# Key Financial Highlights - 9M FY23





(Rs. Cr.)

# Credit Rating UPGRADED by CARE



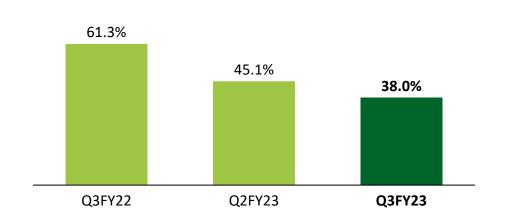
Particulars	Amount	Current / Revised Rating	Old Rating	
Long Term Bank Facilities	<b>Rs. 270.17 Crs.</b> enhanced from Rs. 261.54 Crs.	CARE A; Outlook: Stable	CARE A -; Outlook: Positive	
Short Term Bank Facilities	Rs. 35 Crs.	CARE A1	CARE A2+	

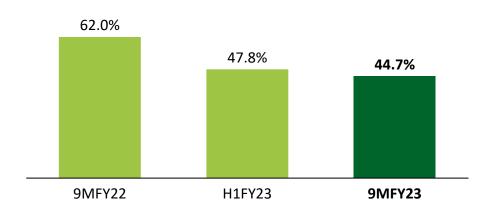


## **Utilization & Volume**



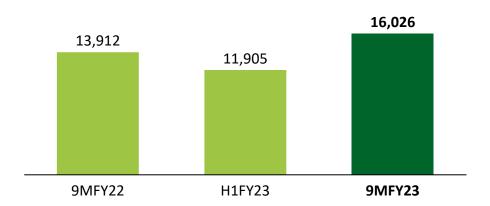












<sup>\*</sup> Owing to additional capacity in place at Rania & Halol, utilization rate has come down, it will ramp up in the coming quarters

## Operational Trends

FY17



**9MFY23** 



FY20

FY21

FY22

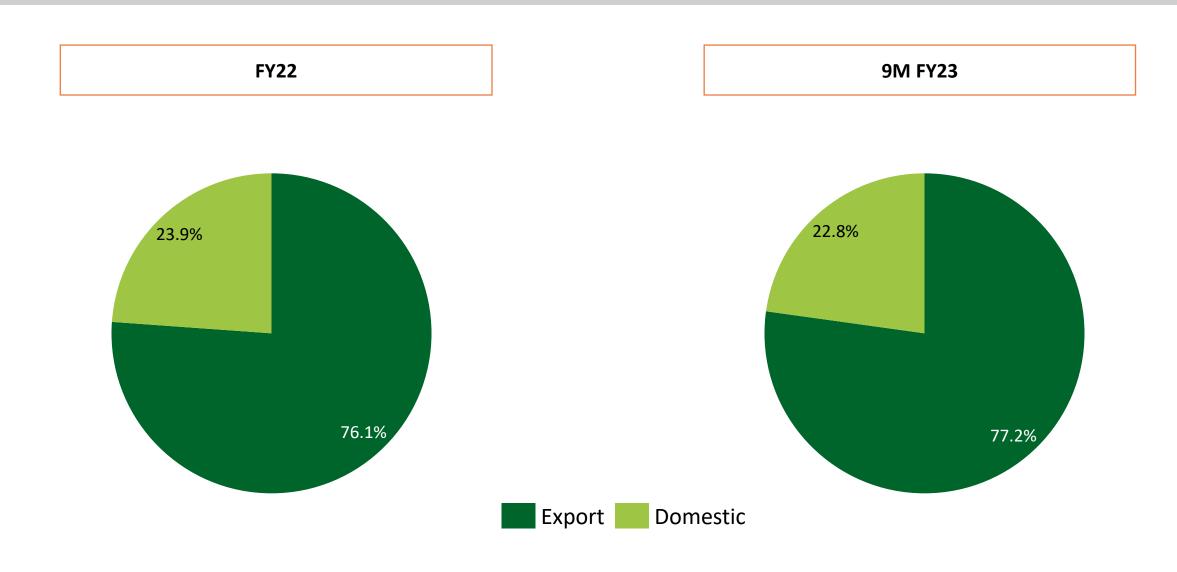
FY19

FY18

<sup>\*</sup> Owing to additional capacity in place at Rania & Halol, utilization rate has come down, it will ramp up in the coming quarters

# Revenue Analysis - Domestic Vs. Exports





## Standalone Profit & Loss Statement



Particulars (Rs. Cr.)	Q3 FY23	Q3 FY22	YoY %	9M FY23	9M FY22	YoY %
Revenue	134.2	148.3	-9%	466.2	413.2	13%
Raw Material	86.9	92.5		306.4	256.3	
Employee Expenses	11.6	10.5		35.4	31.2	
Other Expenses*	17.7	24.4		62.6	63.5	
Other Income	0.2	3.4		3.2	6.0	
EBITDA	18.2	24.3	-25%	65.0	68.3	-5%
EBITDA Margin	13.6%	16.4%		14.0%	16.5%	
Depreciation	7.9	7.2		23.4	19.6	
Finance Cost	4.8	5.0		13.0	12.2	
PBT	5.5	12.1	-55%	28.7	36.5	-21%
PBT Margin	4.1%	8.2%		6.2%	8.8%	
Tax	1.0	2.8		7.4	8.7	
PAT	4.5	9.3	-52%	21.3	27.8	-23%
PAT Margin	3.3%	6.3%		4.6%	6.7%	
Cash PAT^	12.4	16.5	-25%	44.6	47.4	-6%
Cash PAT Margin	9.2%	11.1%		9.6%	11.5%	

<sup>\*\*</sup> Margins in Q3FY23 & 9MFY23 were under pressure due to increase in raw material prices.

## Delivering PROFITABLE GROWTH





FY17

FY18

FY19

FY20

FY21

FY22

9M FY23

(Rs. Cr.)

FY17

FY19

FY20

FY21

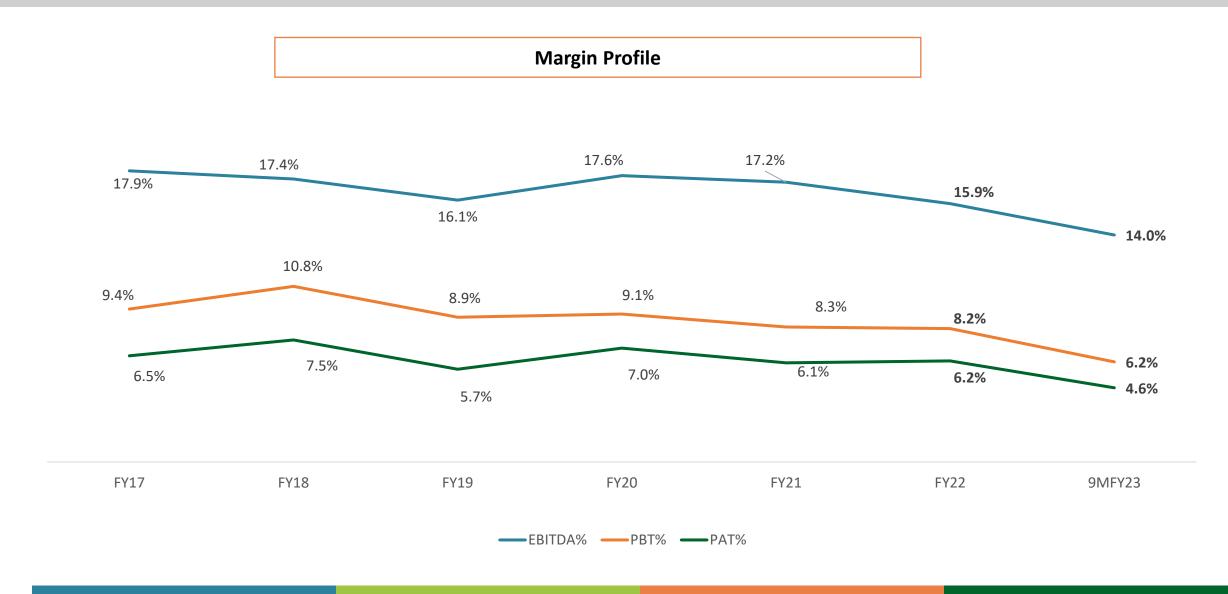
FY22

**9M FY23** 

FY18

# With sustainable MARGIN Profile and disciplined use of capital...



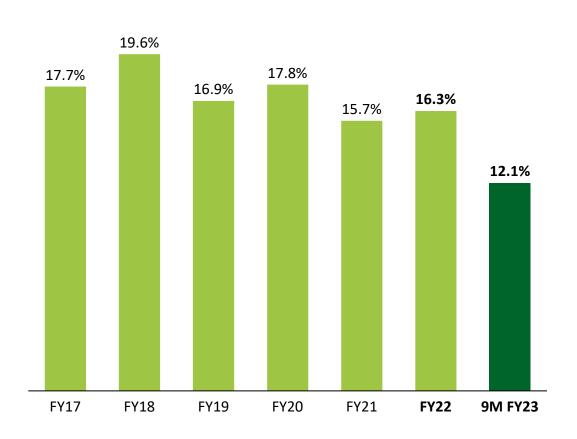


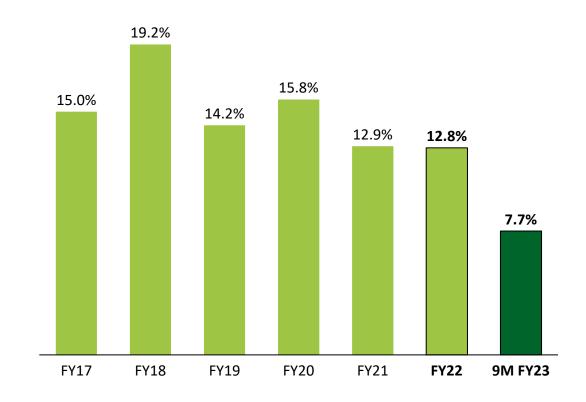
# DISCIPLINED use of Capital



RoCE

RoE





## Growth Along With Low Leverage



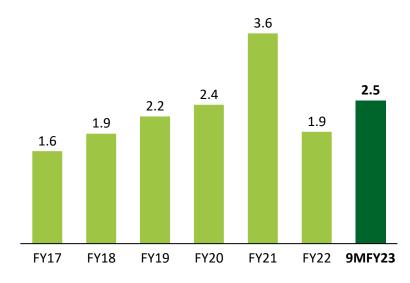
Total Debt : Equity (x)

Long Term Debt : Equity (x)

Total Debt / EBITDA (x)



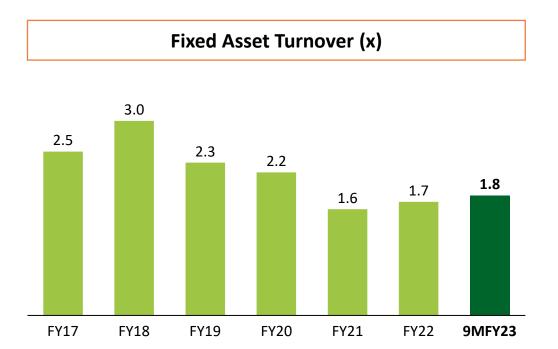


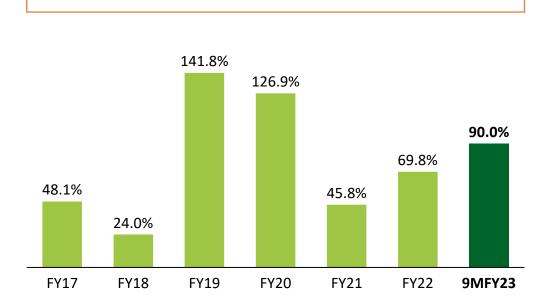


- ✓ The growth in Business has been achieved with disciplined use of capital
- ✓ The internal accruals also been utilized towards scheduled repayments of Long-term loans, which have positively impacted the credit rating therefore the borrowing costs

# Strong Focus on Improving Our Key Metrics







**OCF to EBITDA** 

- ✓ The Fixed Asset Turnover has been inching up despite continuous capex (barring FY19) on back of improving utilization levels to cater to the new business wins across multiple segments of Home Furnishing, FMCG, Pharma
- ✓ Cash flow generation has been healthy resulting in capex spends from internal accruals



# About the Company



## **Enriching Lives Through Plastics**



Shaily was established in 1987 with just two moulding machines. Today, its facilities have grown significantly to include more than 175 machines, and Shaily plastics can be found across the globe in products as diverse as medical devices, home furnishing, Toys, Personal Care and automotive components in plastic and we have recently forayed into steel furniture.

Revenue Rs. 566 Crores FY 2021-22

7 Facilities in Gujarat

6 for Plastic 1 for Steel Furniture Long-standing global relationships with marquee clients

180+
Injection moulding machines

Over **1,500** employees across 7 plants

De-risked Business Model



## Vision, Mission & Our Values



### **Vision & Mission**

- ✓ To provide end-to-end solutions in plastics
- ✓ Deliver superior quality to our customers; higher profitability and value to our shareholders; and sustainability for future generations

### **Our Values**

Be passionate, **Deliver customer Never bypass Always follow** determined, delight through proactive and ready systems and through on targets excellence in and commitments to take on processes performance challenges **Build a positive Treat everyone with** Doing it right the team and family courtesy and first time spirit - One Shaily respect

# Our Core Capabilities





**NPD** 

- Tool design
- Mold flow
- Process design
- Automation
- Polymer Selection

#### **Manufacturing**

- Precision molding
- Decoration & Printing
- Assembly
- Automation

### Quality

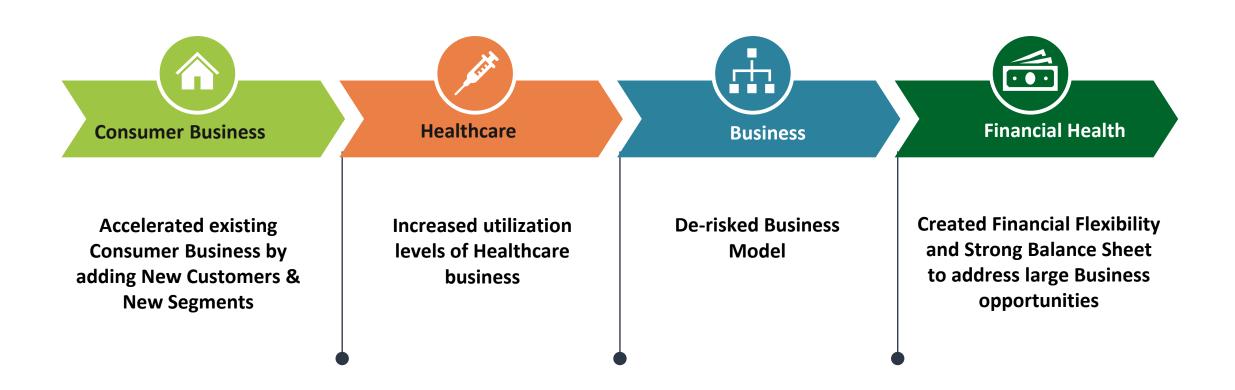
- Regulatory compliance
- Robust QA/QC processes
- Testing protocol
- Continuous improvement

#### Sustainability

- Social compliance
- Renewable energy
- Recycled / biodegradable plastics

# Our Journey from FY15 to FY22 has created a strong base





We have developed a Strong base for growth: SHAILY IS FUTURE READY

# Our Strong base of last few years makes us Future Ready...



1

#### Accelerated existing business with Homes Furnishing major

- Strengthened our relationship with Swedish Home Furnishings major
- Ventured in Carbon Steel Business for the Homes Furnishing Major

3

#### **De-risked Business Model**

- Focused on new business segments and customers to de-risk the business model
- Ventured in Toys category with the addition of Toys major Spin Master
- Investment made in Carbon Steel Business to diversify concentration beyond Plastics
- By entering into Carbon Steel business, cemented relationship with existing customers and have got into Multi Material Products (combination of Plastic & Steel)

#### Deepening foray in IP related products and Healthcare

• Healthcare is now the 2<sup>nd</sup> largest revenue contributing segment

- Added 12 Drug Delivery devices in commercial production
- Consolidation of Healthcare units to achieve faster breakeven and higher efficiencies
- Built high scale to be able to achieve 2-3x revenue growth in 3-5 years

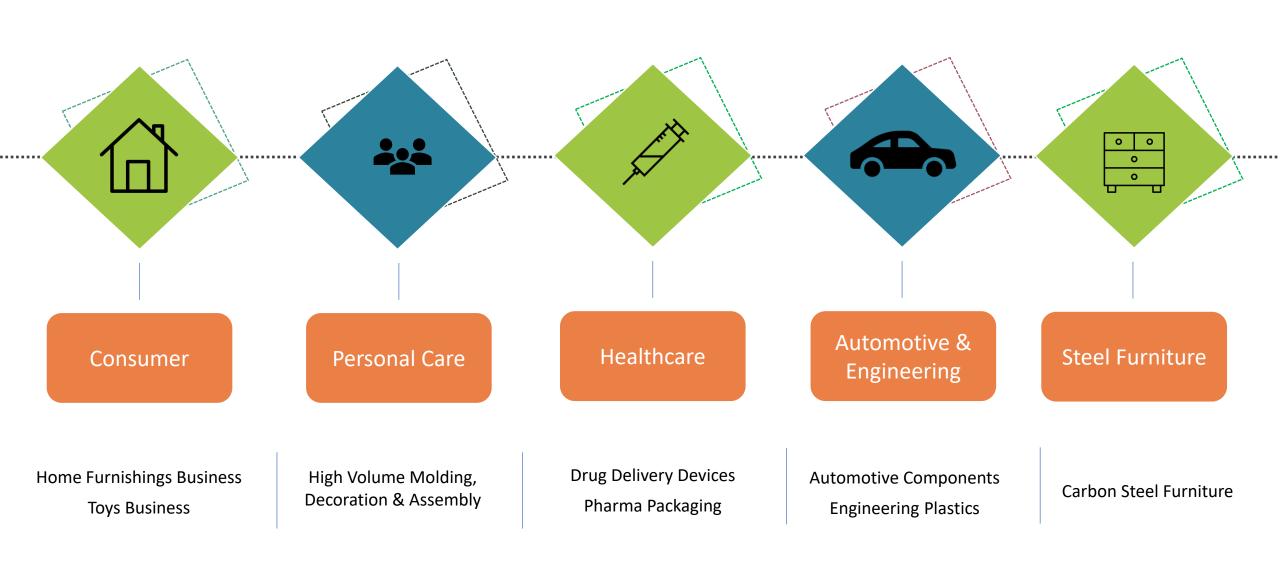
**Created Financial Flexibility and Strong Balance Sheet to address large Business opportunities** 

4

- Funded capex of Rs. 150cr to set up Healthcare business, expansion of new SKUs for Homes Furnishing major and carbon steel business from internal cash flows and Debt
- Despite investment in capex Debt/Equity at comfortable levels; below 1x
- A Strong Balance sheet is FUTURE READY to take advantage of 'MAKE IN INDIA'

## **Business Segments**





## **Quality Certifications**









**MDSAP** CERTIFICATE No. QS6 083673 0002 Rev. 00 Shaily Engineering Plastics Limited Survey No. 363,364 & 366, Rania Taluka-Savli Dist- Vadodara, Gujarat 391780 Certification Mark: TUV Scope of Certificate: Contract Design, Development and Manufacturing of Reusable and Disposable Pen Injectors, Rectal Applicators Dry Powder Inhalers, Vaginal Tablet Applicators, Plastic Rottle Applicator with Brush Underarm Applicator and Vaginal Speculum with LED Illuminator for Drug Delivery and Medical Examination Regulatory Authority(ies): USA FDA. See attached for listing of specific regulatory The Certification Body of TÜV SÜD America Inc. certifies that the quality management system of the manufacturer listed above has been sudified against the statled criteria and found to conform to those criteria for the scope of certification isted. Validity of this certificate can be obtained by visiting the TÜV SÜD America Inc. is an MDSAP Recognized Auditing Organization. DUNS No. 91-853-4467 Effective Date 2020-06-29 Expiry Date: 2023-06-28

IATF 16949-2016

ISO 9001: 2015

ISO 13485 : 2016

ISO 15378: 2015

Certificate

TUVISO/15378/01

EN ISO 15379:2011

Shally Engineering Plastics Limited

Manufacture of Pleatic Molded Components

and Assemblies used as Primary Packaging Material for Wedininal Products.

The size date for all follow assists in 25 - 85 calcers.

A TÜVRheinland\*

Pharmacaultus Packaging Flant, Survey 6 363, Santa, Taluba Sant, Stat. Vadintary - 361 765, Suprat, India

**MDSAP** 

## Certifications



#### **Security Certifications**

#### **Social Compliances Certifications**

Bureau Veritas Certification Holding SAS

SA8000 MANAGEMENT SYSTEM CERTIFICATION CERTIFICATE

Certificate Number: IND.20.11438/SA/S Rev 1

This is to cartify that

BUREAU

#### **Other Certifications**





Certification SHAILY ENGINEERING PLASTICS LIMITED SITE 1:RANIA -Survey No.386, Village-Rania, Taluka: Savli, District Vadodara-391780 SA 8000:2014 The scope of certification described by this certificate relates to the empowerment and protection of all personnel who provide products or services for that organisation at the above address, including personnel employed by the organisation itself (Opdional – and by its suppliers, sub-contractors, sub-suppliers and home workers) for the following activities: Veritas DESIGN , DEVELOPMENT AND MANUFACTURING OF PLASTIC, MOULDED COMPONENT 10 June 2020 INDIA, 10 June 2020 For and On Behalf Of Performed and Supervised By: -1L-





**AEO T2 Certificate** 

Intertek

SA-8000 2014

**RD Recognition Letter** 

**Star Export House** 

### **Other Social Compliances Certifications**

**I-WAY** 

**GMP** 

# Enriching Lives ... Through Sustainable Performance





# The PLEX Council Award Top Exporter Of Engineering Components For Eleven Consecutive Years: 2005 to 2019



# Top Exporter Award (1st Position) For Exports Out Of Rct, Vadodara By Container Corporation Of India Ltd At Concor Awards, 2017



#### **Award for BPC**

Piramal All India Kaizen
Competition 2017-18 For
Automation Of Kaizen



#### **GOLD Winner**

For Outstanding Export Of Finished Plastic Goods By Plastindia Foundation

## Awards from Customers





Top Exporter of Engineering Components.

Award won consistently from 2005 – 2019



Awarded for design of the Sanofi AllStar Pen



Award for two years of supplying Shellpak with 100% product quality







# Our capabilities in Consumer Segment



# Our Forte in Consumer Segment



#### **Global Quality**

High Consistency in production standards and with global quality norms



**End to End Solutions** 

Product development capabilities from concept to final product Expertise in decoration & post assembly facility



Large Volume Manufacturing

Complex Plastic engineering capabilities with deep understanding of raw materials



#### **Environment Friendly**

Highly compliant
with global norms on
social and
environmental norms



**Timely Execution** 

On time delivery by managing an efficient supply chain across all stages of production and final shipment to customers across the globe

## Home Furnishings Business



#### Proven execution with our major home furnishing client

Home Furnishings Major is our largest customer







## Toys Business



#### **Toys Segment**

#### **About Spin Master**

Added Spin Master as our 1st client in Toys Business. Spin Master is a leading global, diversified, multi-platform and highly innovative children's entertainment company and is regarded amongst the top toy companies in the world

#### **Business Potential**

The Toys segment possesses huge growth opportunities

#### **Order Flow**

- Shaily received first order from Spin Master during Q1FY20
- ☐ Initial shipments were made in Q3FY20
- ☐ We expect to further ramp up this business in FY23

#### Quality

Shaily manufactured Children's Products comply with the highest international standards





#### Scope of growth in Toy Industry

The Global Toys market is expected to gain strong momentum in the coming decade

#### Trend

The top toy companies are focusing on developing new products, mergers and acquisitions, as well as partnering with local or regional players, to optimise their offerings.

#### **Opportunity for Shaily**

- Increasing children's programs and TV channels are expected to drive demand for toys
- ☐ Baby toys becoming smarter designed specifically for learning purposes
- Global toy companies are anticipated to diversify outsourcing to India, seen as the alternative manufacturing hub
- Products quality comply with the highest international standards, making us supplier of choice across the globe





# **Personal Care**













Servicing global FMCG majors such as Unilever and P&G since early 90s

#### **Products Manufactured**

- Primary Packaging for cosmetics
- Primary Packaging for Vicks
- Razor handles for Gillette
- Trigger Sprays & Pumps





# **Healthcare Segment**

Pharma Devices
Pharma Packaging



# Our Forte in Healthcare Segment



**Drug Delivery Devices** 

ContractManufacturing

- IP Related Product Development



**Primary Packaging** 



Dedicated Facility
In-House Research &
Development Division



**Quality & Compliance** 

## **Drug Delivery Devices**



#### One of the leading Injection Molding Companies in Medical Devices field Globally

Manufacturing of complex precision components and assemblies requiring stringent quality and tight tolerances



We have the expertise in assisting clients with Compliance & Regulatory filings

Our vision is to design, develop and manufacture high quality & cost effective healthcare devices in order to increase our customers' competitiveness

Ventured into devices segment in early 2000 and today are one of the few suppliers globally. Manufacture products like DPI's, Pen Injectors, and Primary Packaging

#### **Our Value Proposition**



Comprehensive Design Review



Collaborative Tool Design & Manufacturing



**Innovative Assembly Solutions** 



**Efficient Supply Chain** 

## **Drug Delivery Devices**





### **Shaily Tristan** Autoinjector

2 step Autoinjector with customization options



### **ShailyPen Harmony**

0-80 IU Insulin Reusable / Disposable, Single dose and Multidose Alternate Therapies (Semaglutide, Liraglutide )



0-60 IU Insulin Reusable / Disposable, Settable for alternate therapies - 3 dose, 2 dose and single dose GLP-1- Liraglutide, Abaloparatide )

### ShailyPen Axiom

for hGh, FSH, PTH and **GLP-1** Therapies



0-80 IU Insulin Reusable / Disposable, Single dose and Multidose Alternate **Therapies** 

Shaily offers a comprehensive range of technologies, solutions and services for patient-centric and cost-effective self-medication injection systems

# Drug Delivery Devices - New Order



### **First Non-European INSULIN PENS**

today



- Equipped world's first Insulin Pen that is made up of 100% plastic components
   Pens were designed to meet UL & FDA approvals
   Pens are ISO 11608 1,2&3 certified
   Shaily is one of the very few manufacturers of Insulin pens in the World
- ☐ Shaily in association with IDC designed & engineered an insulin pen for Wockhardt
- ☐ Post Wockhardt success, Shaily started manufacturing Insulin pens for Sanofi
- ☐ These are marketed by Sanofi as "AllStar pens"

# Primary Packaging





Superior Protection for Active Pharmaceutical Ingredients

Value Addition through Expertise in Materials, Manufacturing, Quality and Regulatory Compliance



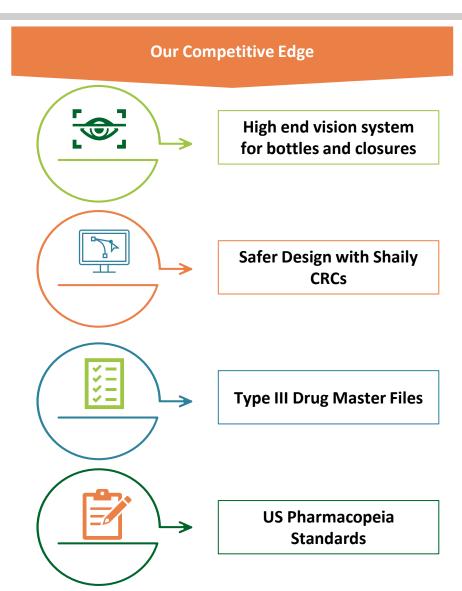
Solid Dosage Forms



Liquid Dosage Forms



**Specialty Packaging** 



## Our Healthcare Clients

































## Healthcare segment - Way Forward









**Automotive & Engineering** 

# Automotive & Engineering Business



### At Shaily our efforts in the automotive segment is geared towards light weighting the vehicle



Automotive
Applications in the turbo chargers of high-end luxury
cars



Engineering Plastics

Manufacturing high value-added products from ultrahigh-performance engineering plastics



Unique Molding Process

Proprietary molding process to manufacture components from Torlon and PEEK



Tooling
Years of expertise in designing and developing moulds, with a focus on mould flow analysis and design for manufacture



Assembly Solutions
Complete molding and assembly solutions with manual, semi-automated and fully automated processes to reduce cost and promote quality



Metal to Plastic Conversion

Outstanding solutions to replace metal with high strength plastic, resulting in greater productivity and cost savings

# Our Automotive & Engineering Plastics Clients

































# **Steel Furniture**

**Carbon Steel Furniture** 

# Building New Capabilities and Diversity in Orderbook



## Newly Added Business Segment

- ☐ Received confirmation for manufacture & supply of Carbon Steel products from Swedish Home Furnishings Major in Q1FY19
- ☐ Signifies immense faith placed by the customer in our capabilities and execution skills

#### Facility Commissioned at Halol, Gujarat

- Investment of Rs. 55 Crs.
- □ Phase 1 plant is built in 70,000 sq ft area (total land of the facility is 8L sq ft
- ☐ 600 tons of RM steel processed / annum
- Started commercial production in Q3FY21

#### **Order Details**

- ☐ Order for 6 new products which has scope to grow in future
- ☐ Estimated sales value of the order is over Rs. 100 Crs.

### **New Carbon Steel Facility at Halol**



**Glimpse of our Carbon Steel Products** 







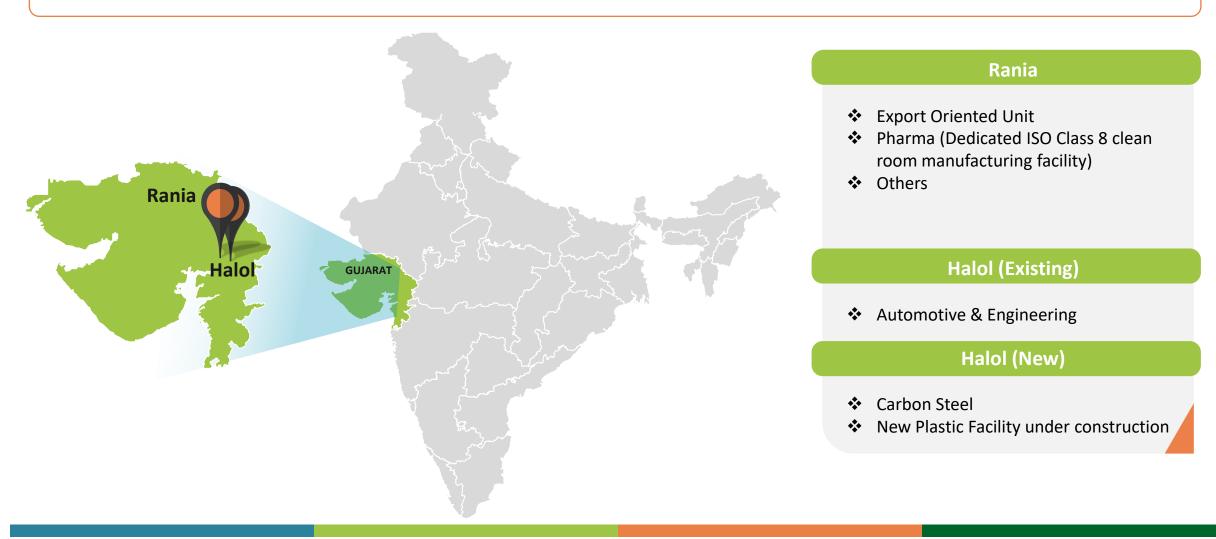


Our Manufacturing Capabilities, Key Differentiators & Growth Drivers

# State-of-the-Art Manufacturing Facilities



### 7 Facilities with over 180 molding machines ranging from 35 tons to 1,000 tons



## We are focused on Sustainable Development





We believe in Business operations that have a positive impact on the Planet and People



Our Goal is to constantly improve our Processes in a way that results in reduction in power, water and other natural essential resources





Lean Sigma forms a significant part of our strategy resulting in improvement across Business landscape



In 2017, we were able to use more than 50% of our energy requirement from Renewable sources



## SOCIALLY AND ENVIRONMENT RESPONSIBILITY IS OUR DNA



We have also been successful in being able to convert products manufactured from

virgin materials to both recycled plastics as well as bioplastics

## Board of Directors



**Executive Chairman** 

Mr. Mahendra Sanghvi

**Whole Time Director** 

Ms. Tilottama Sanghvi

**Managing Director** 

Mr. Amit Sanghvi

**Executive Director** 

Mr. Laxman Sanghvi

**Independent Director** 

Mr. Milin Mehta

**Independent Director** 

Dr. Shailesh Ayyangar

**Independent Director** 

Mr. Ranjit Singh

**Independent Director** 

Mr. Samaresh Parida

**Independent Director** 

Mrs. Sangeeta Singh

# Strong Credit Rating\*



#### LONG TERM BANK FACILITIES

Rs. 270.17 Crs.; enhanced from Rs. 261.54 Crs.

**CARE A; Outlook: Stable** 

Revised from CARE A -; Outlook: Positive

#### **SHORT TERM BANK FACILITIES**

Rs. 35 Crs.

### **CARE A1**

Revised from CARE A2+



Long and established track record in the plastic injection molding business along with experienced Promoters



Growth in Total operating income on the back of increased volumes & higher exports



Sustainable healthy operating margin along with strengthening leverage and debt coverage indicators



New business confirmations from existing clients along with addition of marquee clients across diversified industries



Sustainable healthy operating margin along with strengthening leverage and debt coverage indicators

\*Updated as on 5<sup>th</sup> August 2022

# Our Risk Mitigation Strategy helps us Grow





**Revenue Growth** 

#### Risk

We are a B2B player and are dependent on the success of our customers products in end products as well as Global Economic Environment

### **Mitigation Strategy:**

We have diversified our product portfolio across multiple customers, multiple SKUs and multiple business segments



Labour and Manpower availability

#### Risks

We have faced challenges in terms of Labour and Manpower affecting production schedules

#### **Mitigation Strategy**

We have increased the mix of permanent labour and manpower in all our facilities. Further we have hired technical Manpower from ITI



Raw Material price volatility

#### Risks

Volatility in prices of Raw materials can create volatility in Margins

#### Mitigation Strategy

We have a raw material price pass through with all our customers. The price pass through mechanism is varied across customers

# Our Way Forward is... Clear!



### **Revenue Uptick**

Sustained uptick in Revenue based on New business confirmations, addition of new clients and increased contribution from New business segment

### **Sustainable EBITDA Margin**

EBITDA margin should be sustainable on annual basis on back of higher utilizations in existing facilities and increasing contribution from Healthcare segment

### **Vast Experience and Capabilities**

Varied manufacturing experience across multiple segments, long standing Global relationships, complex engineering capabilities and consistent delivery, we are a highly competent Manufacturer

### **Increased Healthcare Revenue**

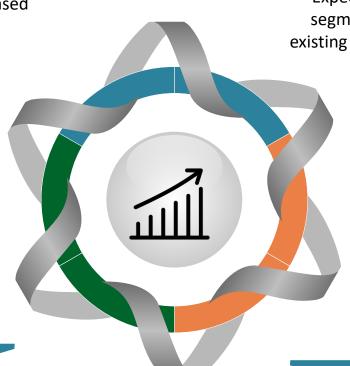
Expect 2-3x revenue growth from Healthcare segment on back of faster penetration within existing and new clients as well as large pipeline of products

### **Uptick in Profitability**

Limited investment in capex, faster capacity utilization in Carbon Steel business and Healthcare business to lead to an uptick in Return ratios and profitability

#### **Benefit under Make in INDIA**

Global majors to increasingly outsource manufacturing to India and create alternate manufacturing hubs







# SGA Strategic Growth Advisors

**Company:** 

**Shaily Engineering Plastics Ltd.** 

CIN - L51900GJ1980PLC065554

Mr. Sanjay Shah, Chief Strategy Officer sanjay@shaily.com

www.shaily.com

**Investor Relations Advisors:** 

Strategic Growth Advisors Pvt. Ltd.

CIN - U74140MH2010PTC204285

Mr. Shogun Jain/ Mr. Deven Dhruva

shogun.jain@sgapl.net / deven.dhruva@sgapl.net

+91 77383 77756 / +91 98333 73300

www.sgapl.net