



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India, 452016
Phone: 91-731-422300, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 8th April, 2024

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Revised Outcome of Extra Ordinary General Meeting held on July 13th, 2023

Dear Sir/Madam,

As per the requirement of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 find enclosed herewith the proceedings of 15th EGM of the members of Brand Concepts Limited as held on 13th July, 2023 at 11:00 AM through Video Conferencing (VC)/ other to transact the business.

The aforesaid meeting was concluded at 11:30 AM.

We hereby request to kindly take the notice of above information in your record.

**Yours Sincerely
For Brand Concepts Limited,**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No. A33016**

PROCEEDINGS OF EXTRA ORDINARY GENERAL MEETING HELD ON JULY 13, 2023

(Under Regulation 30 of SEBI (LODR) Regulations, 2015)

- Date of EGM : July 13th, 2023
- Total Number of Shareholder on Cut-off Date : 4155
- No. of Shareholders present in the meeting : 17 (Seventeen)
in person
- (a) Promoters and Promoter Group : 4 (Four)
- (b) Public : 13 (Thirteen)
- No. of Directors present in the meeting : 5 (Five)
- In Presence : 1 (One) Ms. Swati Gupta
(Company Secretary &
Compliance Officer)
- Invitee : 5 (Five)

S. No	Name	Designation/Reason for Attendance
1.	Mrs. Manju Mundra (Practising Company Secretary)	Secretarial Auditor / Scrutinizer

- Details of Agenda/Business Transacted

S.no	Business Transacted
Special Business	
1.	Issuance of 5,00,000 equity shares of face value Rs. 10 each @ 309.21 per equity shares for an aggregate consideration not exceeding Rs. 15,46,05,000 (fifteen Crore, forty six lacs and five thousand only).

The above businesses were transacted by passing of Resolution through E-Voting at the Extra Ordinary General Meeting as required under the companies Act, 2013 and the Listing Regulations.



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Results of the resolutions based on Scrutinizer Report as required under Regulations 44 of SEBI (LODR) Regulations, 2015 will be disclosed to the Stock Exchange Separately.

Thanking You

Yours Faithfully

For Brand Concepts Limited

Swati Gupta

Company Secretary & Compliance Officer

(M. No.: ACS 33016)