Prabhat Dairy Ltd.

Fresh Dairy • Milk Ingredients • Co-manufacturing



May 25, 2017

BSE Ltd.

Phiroze Jeejeebhoy Towers

Dalal Street

Mumbai - 400 001

Scrip Code: 539351

The Listing Department

National Stock Exchange of India Limited

Exchange Plaza, Plot no. C/1, G Block,

Bandra-Kurla Complex,

Bandra (E), Mumbai - 400 051

Symbol: PRABHAT

Sub: Revised Investor presentation on Audited Financial Results for the quarter & year ended March 31,2017.

Ref.: Regulation 30(2) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear sir / madam,

Pursuant to the captioned regulation we are enclosing herewith revised Investor Presentation on Audited Financial Results for the quarter and year ended March 31, 2017.

The presentation is also hosted on the website of the Company at http://www.prabhatfresh.com/investor-relations/g2/

Kindly take the above information on record.

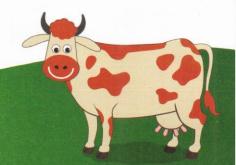
Thanking you,

For Prabhat Dairy Limited

Vivek Nirmal

Joint Managing Director

Encl: Investor Presentation

















Emerging brand in value added dairy products

DISCUSSION SUMMARY

- ****** KEY HIGHLIGHTS
- **Q4 & FY17 RESULT HIGHLIGHTS**
- **COMPANY OVERVIEW**
- **## BUSINESS MODEL**
- **COMPETITIVE ADVANTAGES**
- **STRATEGY & OUTLOOK**

KEY HIGHLIGHTS



Revenues

- Q4FY17 Revenues grew by 23.0% YoY to Rs 3,776.8 Mn
- FY17 Revenues grew by 20.7% YoY to Rs 14,111.3 Mn

EBITDA

- Q4FY17 EBITDA grew by 17.9% YoY to Rs 303.4 Mn, EBITDA margin of 8.0%
- FY17 EBITDA grew by 9.7% YoY to Rs 1,280.5 Mn, EBITDA margin of 9.1%

PAT

FY17 PAT grew by 102.8% YoY to Rs 469.4 Mn

Ice Cream Launched under the Brand 'Volup'

- Launched Ice Cream brand 'Volup' in areas like Nashik, Ahmednagar,
 Aurangabad, Jalgaon & Dhule in March 2017.
- Popular range of ice creams launched under the brand 'Volup' and Premium range of ice creams under the brand 'Volup Sinsane'.
- While 'Prabhat' brand represents the traditional dairy products, 'Volup' brand will offer products to meet the aspirational needs of consumers.





Popular Range of Ice Creams under the 'Volup' brand





Popular Range of Ice Creams under the 'Volup' brand





Vanilla Crunchie



Mini Chocolate Crunchie



Chocolate + **Vanilla Crunchie**



Butterscotch Crunchie





Malai & Kesar Kulfi



Volup Party Pack -Butter Scotch



Volup Party Pack - French Vanilla



Volup Party Pack - Chocolate



Volup Party Pack - Malai Kulfi



Volup Party Pack - Tutti Frutti

Premium Range of Ice Creams under the 'Volup Sinsane' brand









Real Pistachio

Zaffrani Badam Pista

Real Lychee



Alphonso Mango



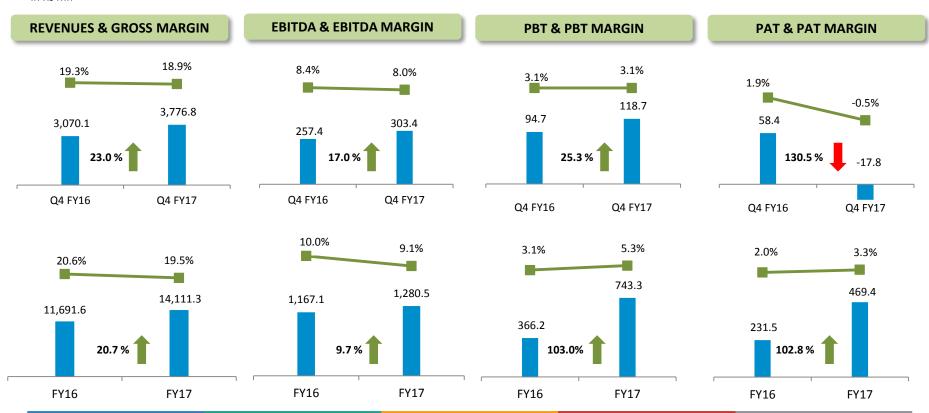
Belgian Chocolate Fudge



Q4 & FY17 RESULT HIGHLIGHTS



In Rs Mn



Q4 FY17 RESULT HIGHLIGHTS



- Q4 FY17 Total Revenues increased by 23.0% YoY to Rs. 3,776.8 mn.
- Q4 FY17 Gross Profit increased by 19.9% YoY to Rs 712.2 mn. Gross margin decreased by 49 bps YoY from 19.3% to 18.9%.
 - Milk procurement prices increased by 5% QoQ from Rs. 27.21 to Rs. 28.57 per litre as the raw milk availability continued to remain impacted.
 - The share of value added products increased to 88% of total revenue in the quarter driven by speciality ingredients and cheese.
- Q4 FY17 EBITDA increased by 17.9% YoY to Rs. 303.4 mn. EBITDA margin decreased by 35 bps YoY from 8.4% to 8.0%.
 - Business promotion expenses increased on account of greater focus on growing value added products and B2C sales.
 - Co-gen Plant at Shrirampur commenced operations during the quarter.
- Q4 FY17 PAT decreased by 130.5% YoY from Rs. 58.4 mn. to Rs -17.8 mn.
 - Higher deferred tax expense resulted in company reporting loss in the quarter.

FY17 RESULT HIGHLIGHTS



- FY17 Total Revenues increased by 20.7% YoY to Rs. 14,111.3 mn.
- FY17 Gross Profit increased by 14.3% YoY to Rs. 2,753.0 mn. Gross margin decreased by 109 bps YoY from 20.6% to 19.5%.
 - Milk procurement prices increased by 32% YoY from Rs. 19.50 to Rs. 28.57 per litre.
 - However, better realizations on products like milk, butter, ghee, sweetened condensed milk and speciality milk powders helped to offset the impact of higher milk procurement prices.
 - The share of value added products increased to 86% of total revenue for the full year driven by speciality ingredients and cheese.
- FY17 EBITDA increased by 9.7% YoY to Rs. 1,280.5 mn. EBITDA margin decreased by 908 bps YoY from 10.0% to 9.1%.
 - Higher manufacturing costs incurred on account of increase in milk prices.
 - Higher marketing expenditure to increase company's footprint in value added products and B2C sales.
- FY17 PAT increased by 102.8 % YoY from Rs. 231.5 mn to Rs. 469.4 mn.
 - Improved profitability driven by an overall growth in the business and the recognition of mega project benefit.

Q4 & FY17 RESULTS

CONSOLIDATED PROFIT AND LOSS STATEMENT



						,	Pa	artners in Progress
Particulars (In Rs Mn)	Q4 FY17	Q4 FY16	YoY%	Q3 FY17	QoQ%	FY17	FY16	YoY%
Revenue from Operations	3,771.8	3,067.6	23.0%	4,081.0	-7.6%	14,098.7	11,677.0	20.7%
Other Income	5.0	2.5	102.6%	2.2	126.8%	12.6	14.7	-13.7%
Total Income	3,776.8	3,070.1	23.0%	4,083.2	-7.5%	14,111.3	11,691.6	20.7%
COGS	3,064.6	2,476.1	23.8%	3,301.6	-7.2%	11,358.3	9,283.4	22.4%
Gross Profit	712.2	593.9	19.9%	781.6	-8.9%	2,753.0	2,408.2	14.3%
Gross Margin	18.9%	19.3%	-490 bps	19.1%	-285 bps	19.5%	20.6%	-109 bps
Employee Expenses	96.2	77.8	23.7%	87.2	10.3%	346.9	282.6	22.7%
Other Expenses	312.6	258.8	20.8%	315.6	-0.9%	1,125.5	958.4	17.4%
EBITDA	303.4	257.4	17.9%	378.8	-19.9%	1,280.5	1,167.1	9.7%
EBITDA Margin %	8.0%	8.4%	-35 bps	9.3%	-125 bps	9.1%	10.0%	-91 bps
Depreciation	109.1	103.4	5.5%	109.5	-0.4%	432.0	395.7	9.2%
Finance Cost	75.5	59.2	27.6%	79.2	-4.6%	294.4	405.2	-27.4%
Exceptional Item	0.0	0.0	-	255.9	-100.0%	189.1	0.0	-
PBT	118.7	94.7	25.3%	446.0	-73.4%	743.3	366.2	103.0%
Tax Expense	136.6	36.4	275.5%	108.5	25.8%	273.9	134.7	103.3%
Current Tax	37.5	37.7	-0.4%	97.6	-61.5%	174.1	121.8	42.9%
Deferred Tax	99.0	-1.3	-	11.0	-	99.8	12.9	-
PAT	-17.8	58.4	-130.5%	337.5	-105.3%	469.4	231.5	102.8%
PAT Margin %	-0.5%	1.9%	-237 bps	8.3%	-874 bps	3.3%	2.0%	135 bps

Q4 & FY17 RESULTS

CONSOLIDATED BALANCE SHEET



Particulars (In Rs Mn)	FY17	FY16
Equities & Liabilities		
Equity		
Equity share capital	976.8	976.8
Other Equity	5,905.4	5,479.6
	6,882.2	6,456.4
Non-Current Liabilities		
Financial Liabilities		
Borrowings	386.0	384.5
Provisions	14.3	14.3
Deferred tax liabilities (net)	158.8	57.2
	559.0	456.0
Current Liabilities		
Financial Liabilities		
Borrowings	3,192.6	1,193.3
Trade Payables	537.8	521.3
Other financial liabilities	135.0	78.6
Other current liabilities	60.8	46.5
Provisions	4.7	4.7
Current tax liabilities (net)	114.0	26.8
	4,044.9	1,871.2
Total Equity & Liabilities	11,486.1	8,783.6

		Partne
Particulars (In Rs Mn)	FY17	FY16
Assets		
Non-Current Assets		
Property, plant and equipment	4,142.7	4,122.4
Capital work in progress	265.4	244.7
Intangible Assets	7.1	9.7
Financial Assets		
Investments	0.0	0.6
Other financial assets	60.3	25.3
Income Tax assets (net)	28.0	35.5
VAT refund receivable	237.4	127.4
Other non-current assets	38.6	135.7
	4,779.6	4,701.2
Current Assets		
Inventories	1,332.5	879.1
Financial Assets		
Trade receivables	2,711.1	2,263.3
Cash & cash equivalents	1,091.4	116.8
Bank Bal. exc. Cash/cash equivalents	564.5	3.0
Loans	4.3	4.0
Other financial assets	189.4	64.1
Advance to suppliers	803.9	746.4
Other current assets	9.4	5.7
	6,706.4	4,082.4
Total Assets	11,486.1	8,783.6

Q4 & FY17 RESULT HIGHLIGHTS

KEY BUSINESS UPDATES



EXTENSIVE PROCUCT CAMPAIGNS TO INCREASE CUSTOMER ENGAGEMENT AND BRAND VISIBILITY

Print Media Campaign



Cinema Advertising Campaign





Outdoor Advertising Campaign





Q4 & FY17 RESULT ANALYSIS

KEY BUSINESS UPDATES

Pabhat Dairy Partners in Progress

B2C BUSINESS

- Appointed Mr. Muthar Basha (ex HUL, 25+ years of experience) as Consumer Business Head.
- Ghee is present in 26 states and the penetration continues to increase with more than 800 distributors and 100,000+ retail touch points.
- Products like Paneer, Dahi, Lassi, Chaas, Shrikhand etc. continue to gain prominence and acceptance amongst end consumers.
- Recently launched Ice Creams under 'Volup' brand are gaining traction in sales.















Q4 & FY17 RESULT HIGHLIGHTS

KEY BUSINESS UPDATES

B2B BUSINESS

- Appointed Mr. Sridhar Vishwanath (ex Mondelez, 16+ years of experience) as Commercial Director.
- Entered into an MOU with Nutridor Ltd. Thailand for being it's co-manufacturer for Cow Ghee, Mozzarella Cheese and Sweetened Condensed Milk.
- Cheese, Skimmed Milk Powder and Butter supplies to Dabon International.
- Cheese supplies to Domino's Sri Lanka & Britannia.
- Participated in the prestigious 'Gulfood 2017' in Dubai.











COMPANY OVERVIEW

PRABHAT DAIRY - BRIEF PROFILE



BUSINESS OVERVIEW

- Incorporated in 1998, Prabhat Dairy Limited has evolved from being an established specialty dairy ingredients company to an emerging brand in milk and dairy products.
- Prabhat sells wide range of value added dairy products under strong & appealing brands – 'Prabhat', 'Prabhat Milk Magic' and 'Prabhat Flava'.
 - In 2014, Prabhat was awarded as "Asia's fastest growing marketing brands – FMCG sector" at the WCRC leaders summit.
- It has a strong management team led by Mr. Sarangdhar R Nirmal (18+ years of experience in dairy industry) & Mr. Vivek Nirmal (8+ years of experience in dairy industry).

KEY STRENGTHS

- Integrated business model robust procurement, state-of-the-art manufacturing, fast-expanding distribution network and brand presence.
- Strong farmer relationships 70% direct sourcing from more than 85,000 farmers.
- Strategically located manufacturing facilities in Shrirampur (Ahmednagar) and Navi Mumbai –
 - 1.5 Mn litres/day of milk processing capacity.
 - 180 MT/day of sweet condensed milk plant is largest in Asia and 30 MT/day of cheese plant is 3rd largest in India.
 - Close proximity to milk generating regions and target market for end products.
- Strong institutional clientele Mondelez, Abbott, Nestle, ITC, Britannia, Future Group etc.

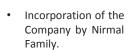
FINANCIAL OVERVIEW

- Consolidated Revenues, EBITDA and PAT were Rs 14,111.3 mn, Rs 1,280.5 mn and Rs 469.4 mn in FY17.
- D/E ratio has significantly improved from 2.3x in FY12 to 0.3x in FY17 with continued efforts on deleveraging.

COMPANY OVERVIEW

OUR EVOLUTION





1999

Introduction of

products (ghee and

2005

value added

powders).

Commenced sale of liquid milk consumer pack under 'Prabhat' brand.

- Dedicated condensed milk plant setup for Mondelez.
- Received HACCP and ISO certification
- Commenced milk production powder with capacity of 30MT/day.
- Private Equity infusion by IABF (PE firm managed by Rabobank. Netherlands).
- Awarded best strategic supplier by Kraft and Abbott.

2012

- Initiated marketing & branding activities to increase consumer business.
- Listing on BSE and NSE with a successful IPO raising - Rs 3,000 mn fresh
 - issue
 - Rs 565.3 mn offer for sale

2016



Commenced sale of condensed milk to Mondelez India Foods Private Limited.

2008

- Expanded B2B business with reputed industry players.
 - Launched 'Prabhat **Dairy Quality** Mission'.

2011

Commenced milk processing capacity of 0.3 mn litres/day, in Navi Mumbai.

2013

- Private Equity infusion by Proparco
- New capacity added for curd, icecream and powders.
- manufacturing of cheese with capacity of 30MT/day (3rd largest in India), paneer with capacity of 5MT/day and shrikhand with capacity of 5MT/day

2015

Commenced

Launched popular range of ice

2017

creams under the brand 'Volup' and premium range of ice creams under the brand 'Volup Sinsane'

COMPANY OVERVIEW

SHAREHOLDING STRUCTURE





SHAREHOLDING AS ON 31st MARCH 2017

MARKET DATA	AS ON 23.05.17 (BSE)
Market Capitalization (Rs mn.)	11,330.4
Price (Rs.)	116.0
No. of Shares Outstanding (mn.)	9.77
Face Value (Rs.)	10
52 Week High-Low (Rs.)	150.0 – 76.8

Public	Promoters _48.94%

KEY INSTITUTIONAL INVESTORS AT 31st MARCH 2017	% HOLDING
Rabo Equity Advisors	14.37%
PROPARCO	8.68%
IL&FS Trust Company Ltd.	7.57%
DSP Blackrock Micro Cap Fund	3.01%
Styrax Commodities Limited	1.88%
Ecap Equities Limited	1.06%
Wasatch Advisors	1.54%

Source: BSE

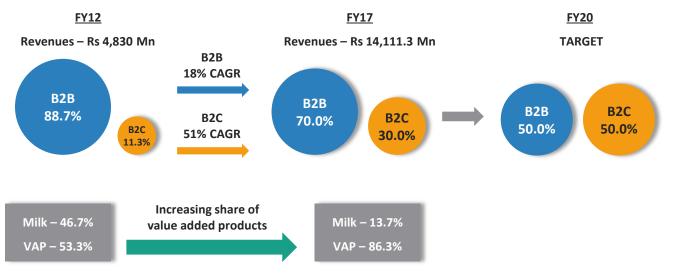


Prabhat Dairy **BUSINESS** MODEL Time to shine Prabhat

PROGRESSING FROM B2B (INSTITUTIONAL) TO B2C (RETAIL)



PRABHAT'S BUSINESS MODEL HAS TRANSFORMED FROM SPECIALTY DAIRY INGREDIENTS SUPPLIER TO EMERGING CONSUMER BRAND IN MILK AND DAIRY PRODUCTS ACROSS INDIA



STRONG GROWTH
WITNESSED IN
B2C BUSINESS

SOLID FOUNDATION
OF ESTABLISHED
B2B BUSINESS

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VAP - Value added products

B2C – RETAIL BUSINESS



PRABHAT HAS DISPLAYED STRONG SCALABLITY IN CONSUMER BUSINESS SINCE INCEPTION

PRABHAT HAS BEEN AWARDED AS

"ASIA'S FASTEST GROWING MARKETING BRANDS – FMCG SECTOR"

AT THE WCRC LEADERS SUMMIT IN 2014









B2C: 3-POINT STRATEGY

- 1. Focus on research driven approach to reach end-consumer with wide range of value added products.
- 2. Focus on Tier II and Tier III towns with high disposable incomes.
- 3. Focus on extensive consumer engagement programs to connect with every strata of consumer ecosystem.

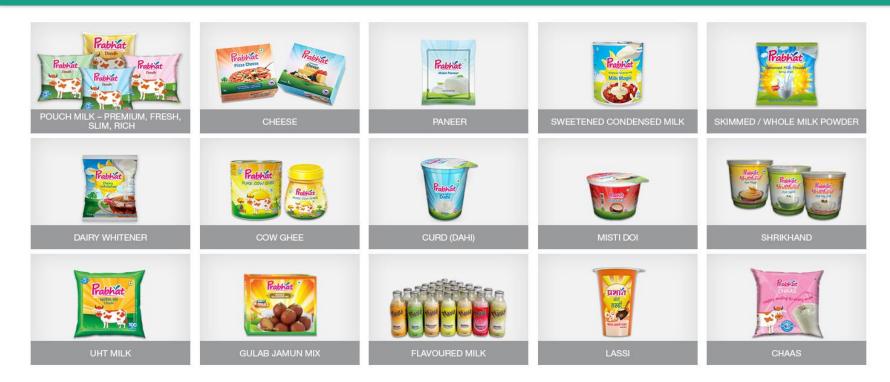
PRABHAT'S EFFORTS ON GROWING ITS CONSUMER BUSINESS WILL LEAD TO –

- Enhanced brand visibility
- Increased product acceptance
- Higher market share
- Higher gross margins

B2C – RETAIL BUSINESS



AGGRESSIVE PRODUCT LAUNCHES UNDER 'PRABHAT' BRAND NAME OVER PAST FEW YEARS TO REACH END-CONSUMER WITH WIDE RANGE OF PRODUCT OFFERINGS



B2C – RETAIL BUSINESS



FOCUS ON EXPANDING DISTRIBUTION REACH AND PAN-INDIA PRESENCE









- Our products like Ghee, Paneer, Dahi, Lassi, Chaas and Shrikhand are retailed in Modern Trade shelves like Big Bazaar, Star Bazaar, Hypercity, D Mart etc.
- Presence in modern trade has been expanded beyond Mumbai across Maharashtra and Gujarat.
- Measures taken to expand retail presence in Northern and Southern Indian markets especially for the products with longer shelf life.

OUR PAN-INDIA PRESENCE



B2B – INSTITUTIONAL BUSINESS





B2B – INSTITUTIONAL BUSINESS



PRABHAT HAS DISPLAYED ITS SUPERIOR PRODUCT QUALITY AND CAPABILITIES

THROUGH ITS LONG STANDING ASSOCIATION WITH LEADING GLOBAL & DOMESTIC FMCG COMPANIES







































VERTICALLY INTEGRATED BUSINESS MODEL



INTEGRATED OPERATIONS LEADING TO EFFICIENT COST STRUCTURE & HIGH QUALITY PRODUCTS



Retail Marketing, Distribution

- Retail products Prabhat, Flava, Milk Magic brands, Volup.
- 270 sales professionals, 1200 distributors, 150 Prabhat mini stockists.

Technology & IT Infrastructure

 Computerized milk testing, advanced ERP systems lead to strict quality control, lower production losses & ability to process large orders.

Cattle Feed & Welfare

- · Assistance to farmers.
- Ensure cattle nutrition & medication support to improve milk yields.

Efficient Milk Procurement

- Maximise direct milk sourcing from farmers.
- Ensure transparent pricing, farmer relationships, welfare activities.

Low Logistics Costs

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- Strategically located in cow milk belt in Maharashtra.
- Close proximity to principal institutional customers and retail consumer markets.

Multi-product Facilities

 Multi-product facilities in Shrirampur & Navi Mumbai, large scale operations result in sharing of manufacturing costs.

ROBUST MILK PROCUREMENT SYSTEM



STRONG DIRECT SOURCING ECOSYSTEM - ACCESS TO HIGH QUALITY MILK, INTENSIVE FARMER ENGAGEMENT, FARMER TRUST & LOYALTY

- · More than 85,000 farmers.
- 70% direct sourcing from 1,200 villages twice a day.
- More than 700 procurement cycles a year.
- Procurement from Ahmednagar, Pune, Nashik and adjoining districts in Maharashtra (4th largest cow milk producing state in India).

- Transparent pricing Farmers get the best price.
- Farmers receive detailed receipt mentioning quality (Fat & Non-Fat content), quantity, price.
- Non-cash direct transfer to farmer's bank A/c.
- Ensures access to high quality milk.

Prabhat Dairy Quality Mission -

- "Prabhat Mitras" Coordinate milk procurement and help farmers on cattle health, cattle finance and insurance.
- "Pashu Mitras" Company partnered veterinary doctors / para-veterinary workers helping on cattle medication, deworming, vaccination etc.







Automated milk testing for transparent pricing



Printed Transaction Receipt



ROBUST MILK PROCUREMENT SYSTEM



RAW MILK PROCUREMENT INFRASTRUCTURE

The collected raw milk is tested through specialized automated machines post which it is transported to production facilities at Shrirampur and Navi Mumbai

475 MILK COLLECTION CENTRES



121 BULK MILK COOLERS



SHRIRAMPUR PLANT



20 MILK CHILLING PLANTS



Prabuat प्रभात डेअरी प्रा.लि.

NAVI MUMBAI PLANT



MULTI-PRODUCT PRODUCTION FACILITIES



STATE OF THE ART MULTI-PRODUCT MANUFACTURING FACILITIES IN SHRIRAMPUR AND NAVI MUMBAI













Refer Annexure for Product wise Capacity Details

STRINGENT QUALITY CONTROLS MEETING CUSTOMER REQUIREMENTS



STRICT QUALITY CONTROL AND FOOD SAFETY STANDARDS HAVE ENABLED US TO CONSISTENTLY DELIVER TO OUR INSTITUTIONAL CLIENTS



















STRATEGY & OUTLOOK

KEY FOCUS AREAS



EXPAND RETAIL PRODUCTS BUSINESS

- Leverage our 'Prabhat' brand and continue to innovate and expand our product offerings.
- Focus on increasing the availability of our products in both existing markets and new markets across India.
- Focus on increasing the share of value added products like cheese, paneer, shrikhand, curd, ice-cream, flavoured & UHT milk.

LEVERAGE INSTITUTIONAL RELATIONSHIPS TO OFFER MORE PRODUCTS

- Expand our product offerings to existing institutional customers.
- Leverage our relationships and demonstrated quality standards to add new customers in India and globally.

KEY FOCUS AREAS

HIGHER CAPACITY UTILISATION & OPERATING EFFICIENCY LEADING TO HIGHER RETURN RATIOS

- Introduce new product lines, effectively utilize dairy by-products and optimize product planning.
- We are in process of setting up captive co-generation power facility thus reducing power & fuel costs.
- Higher capacity utilisation leading to improving return ratios and profitability.

EXPAND DIRECT MILK PROCUREMENT NETWORK

- Grow direct milk procurement network by increasing the number of Prabhat Mitras (milk procurement partners).
- Increase engagement with farmers by providing additional veterinary services and quality cattle feed.
- This will help us consistently procure high quality milk while lowering our milk procurement costs.

STRATEGY & OUTLOOK

SCALING UP OUR CHEESE BUSINESS



Commissioned new cheese manufacturing facility with a capacity of 30 MT/day in 2015. This is the 3rd largest cheese plant in India.

Strategy to grow cheese business over next 2-3 years -

- Initially focus on selling cheese to HORECA and B2B segments and exports to Gulf countries.
- We have already procured orders from major pizza and burger chains like Dominos, Pizza Hut, Mc Donald's and other QSRs.
- Currently manufactures following types of Cheese
 - Processed Cheese (Hard, Soft & Pizza)
 - Mozzarella Cheese (Diced & Shredded)
 - Cheddar Cheese
 - Ricotta Cheese
- Cheese sales in HORECA segment have already started in Maharashtra and Gujarat and are planned in South India and North India.

Cheese segment offers higher gross margin compared to other dairy products. As the capacity utilization of cheese plant gradually increases, it will have a positive impact on our overall gross margin.



DISCLAIMER



This presentation and the following discussion may contain "forward looking statements" by Prabhat Dairy Limited ("Prabhat" or "Prabhat Dairy" or the "Company") that are not historical in nature. These forward looking statements, which may include statements relating to future results of operations, financial condition, business prospects, plans and objectives are based on the current beliefs, assumptions, expectations, estimates and projections of the management of Prabhat about the business, industry and markets in which Prabhat operates.

These statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and other factors, some of which are beyond Prabhat's control and difficult to predict, that could cause actual results, performance or achievements to differ materially from those in the forward looking statements.

Such statements are not and should not be construed as a representation of future performance or achievements of Prabhat. In particular, such statements should not be regarded as a projection of future performance of Prabhat. It should be noted that the actual performance or achievements of Prabhat may vary significantly from such statements.

FOR FURTHER QUERIES





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