

April 15, 2024

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| BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272 | National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP |
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip expands its franchise network in Haryana, opens its first store in Karnal”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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EaseMyTrip expands its franchise network in Haryana, opens its first store in Karnal

This is the first store in Karnal and the 14th store to be launched pan-India

New Delhi, 15th April, 2024: EaseMyTrip.com, one of India’s largest online travel tech platforms, announces the launch of its first franchise store in Karnal, Haryana. This move is a part of the brand’s expansion plans through the franchise model, highlighting its commitment to providing its customers with superior experiences through both offline and online channels.

Located in the prime area of Mugal Canal, the new store will cater to the diverse travel needs of customers in Karnal. Mirroring EaseMyTrip’s core ethos, the store’s interiors complement the brand’s colour palette, ensuring customers have a strong brand recall. With its welcoming ambiance, the outlet will provide comprehensive, high-end services, ranging from flight and hotel bookings and bus and railway tickets to group travel arrangements and luxurious getaways, cruises and charter packages, visa application assistance, and much more.

Rikant Pittie, Co-Founder, EaseMyTrip, said, *“In line with expanding our footprint across the country through our franchising model, we have launched the new store in Karnal. This move symbolises our commitment and dedicated approach to catering to the evolving requirements of customers. We aim to redefine their travel experiences, and the rapid establishment of offline retail stores is bringing us closer to this vision. Our constant endeavour is to extend beyond merely providing travel-oriented services and craft memorable experiences for our invaluable customers.”*

The flagship brand, EaseMyTrip Franchise, was launched early last year. Since then, EaseMyTrip has opened doors to **13** offline stores across India, the latest one being in Gurugram, Haryana. Launching stores through its franchising model aligns with the brand’s strategic expansion plans.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India’s one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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