

21<sup>st</sup> July, 2023

To,  
**The Deputy Manager**  
Department of Corporate Services  
**BSE Limited**  
P. J. Towers, Dalal Street, Fort  
Mumbai - 400 001

To,  
**The Board of Directors**  
**M/s. SDC Techmedia Limited**  
33/1, Wallajah Road,  
Chepauk,  
Chennai- 600 002

**Ref : Scrip Code 535647 (BSE-SME)**

Dear Sir,

**Sub: Disclosure under Regulation 31(1) and 31(2) of  
SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011  
regarding Creation of Pledge**

Pursuant to Regulation 31(1) and 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find enclosed herewith the disclosure regarding Creation of Pledge on 9,61,200 (Nine Lacs Sixty One Thousand Two Hundred) Equity Shares of SDC Techmedia Limited.

Kindly take the same on your record and oblige.

Thanking You.

Yours Truly,

**FAYAZ USMAN FAHEED**



Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / ~~invocation of encumbrance/ release of encumbrance~~, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011:

Name of the Target Company (TC)						SDC TECHMEDIA LIMITED							
Names of the Stock Exchanges where the shares of the target company are listed						BSE Limited							
Date of reporting						21-07-2023							
Name of the promoter or PAC on whose shares encumbrance has been created/ <del>released/invoked</del>						Fayaz Usman Faheed							
Details of the creation of encumbrance:													
Name of the promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}	
	No. of shares	% of total share capital	No. of shares	% of total share capital	Type of event (creation / <del>release / invocation</del> )	Date of creation/ <del>invocation</del> <del>release of</del> encumbrance	Type of encumbrance (pledge/ <del>lien/ non disposal undertaking/ others</del> )	Reasons for encumbrance**	No. of shares	% of share capital	Name of the entity in whose favor shares encumbered***	No. of shares	% of total share capital
Fayaz Usman Faheed	9,61,200	14.80	NIL	NIL	Creation	19.07.2023	Pledge	Pledge is created towards collateral for the purpose of Loan taken by the Company	9,61,200	14.80	Martin Happy Home Private Limited	9,61,200	14.80

**FAYAZ USMAN FAHEED**  
**PLACE : CHENNAI**  
**DATE : 21-07-2023**