ADD-SHOP E-RETAIL LIMITED CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA) Tel. No.: 0281-2363023

Date: 30th March, 2024

To,

BSE Limited

Phiroze Jeejeebhoy Tower, Dalal Street, Mumbai – 400 001 Scrip Code: 542753

Dear Sir/ Madam,

Sub: Intimation of closure of Trading Window Ref: Security Id: ASRL / Scrip Code: 541865

Pursuant to Clause 4 of Schedule B of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, as amended from time to time and Company's Code of Internal Procedures and Conduct for Prevention of Insider Trading in Securities, we hereby inform you that the trading window for dealing in Equity Shares of the Company by the Insiders will be closed from Monday, 1st April, 2024 till 48 hours after the declaration and publication of Audited Financial Results for the Quarter and Year ended on 31st March, 2024.

Kindly take the same on your record and oblige us.

For, Add-Shop E-Retail Limited

Dineshbhai B. Pandya Managing Director DIN: 06647303