

Date: 02nd March, 2024

To,
The Corporate Relations Department,
Bombay Stock Exchange Limited,
PJ, Tower, Dalal Street, Fort
Mumbai-400001.

To
The Metropolitan Stock Exchange of India
Limited,

Viloury Transport 4th Flour Plan No. C. (2, C.P.)

Vibgyor Towers, 4th Floor Plot No C 62, G Block Opp. Trident Hotel Bandra Kurla Complex Bandra (East) Mumbai-400098.

Ref: Scrip Code: 538607 Scrip ID: TOYAMSL.

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligation Disclosure Requirements), Regulations, 2015, that Dubai based Meteora Developers, With Co-Owner Jacqueline Fernandez, Acquires England Champions, Marking a Remarkable Chapter in World Championships of Legends.

Dear Sir(s),

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to announce that Dubai based Meteora Developers, With Co-Owner Jacqueline Fernandez, Acquires England Champions, Marking a Remarkable Chapter in World Championships of Legends.

Please find enclosed detailed release for the same.

Please take the same on your record and acknowledge the receipt of the same.

Thanking You, Yours Faithfully,

For Toyam Sports Limited (Formerly known as Toyam Industries Limited)

Mohamed Ali Rajabali Budhwani Managing Director DIN: 01976253



<u>Dubai based Meteora Developers, With Co-Owner Jacqueline Fernandez,</u> <u>Acquires England Champions, Marking a Remarkable Chapter in World</u> Championships of Legends.

Meteora Developers, a trailblazing force in the business sector, has officially announced its acquisition of the esteemed England Champions cricket team, in partnership with Bollywood icon Jacqueline Fernandez. This strategic move positions the England Champions to enter the prestigious World Championships of Legends (WCL), signalling a historic convergence of cricketing legends and global fan engagement.

The announcement unfolded amidst a glitzy ceremony at Taj Downtown, Dubai, attended by former England captain, Ian Bell and other names from the sporting world

Harshit Tomar, CEO of WCL, delivered an impassioned overview of the league's vision, emphasising its commitment to redefine the global cricket landscape. Tomar warmly welcomed Meteora Developers and the England Champions into the WCL family, expressing high expectations for the collaboration. "This partnership promises to bring innovation and excitement to cricket, setting new benchmarks for excellence," Tomar remarked.

Meteora Developers' visionary founder and CEO, Mr. Praveen Sharma, expressed enthusiasm about the association with WCL and the ambitious goals for the England Champions. "Our entry into the World Championships of Legends is a pivotal moment for us. With cricketing greats like Ian Bell on our team, we're poised to build a legacy that will captivate and inspire English fans globally. This is just the start of a thrilling journey," Sharma asserted, hinting at a promising future for the franchise.

Bollywood icon and co-owner of the England Champions, Jacqueline Fernandez, conveyed her honour at joining the cricketing world. "It's an absolute honour to be part of this incredible venture. Together with Meteora Developers and the England Champions, I am excited to embark on this journey to glory and success," said Fernandez, echoing the team's ambitious spirit.

Cricket star Ian Bell, an integral part of the England Champions, underlined the significance of this venture for players and the sport. "Being part of the England Champions under the WCL is an extraordinary opportunity. The league's innovative approach and the chance to play in England make this a truly exciting prospect. I'm eager to contribute to our team's success and make our fans proud," Bell commented, emphasising the players' enthusiasm and commitment.

The event's highlight was the official signing ceremony, where WCL's Harshit Tomar, along with representatives from Meteora Developers and Jacqueline Fernandez, formalised their groundbreaking partnership. The ceremony also featured the much-anticipated reveal of the England Champions' logo and jersey, symbolising the dawn of a new era for the team and its supporters.



Mr. Mohamedali Budhwani, Director of WCL and CMD & Chairman of Toyam Sports Limited, welcomed Meteora England Champions, adding that England is going to be a tough side with the likes of Kevin Pietersen, Ian Bell, Owais Shah. "It's going to be amazing to watch them play," Mr. Budhwani remarked, further heightening the anticipation for the upcoming season.

With the England Champions now part of the World Championships of Legends, Meteora Developers has not only strengthened its foothold in the sports arena but has also set the stage for a legacy that promises to captivate the cricketing world.



