



January 27, 2021

**BSE Limited**  
Scrip Code: **535755**

**National Stock Exchange of India Limited**  
Symbol: **ABFRL**

**Sub.: Intimation of Schedule of Meetings with Institutional Investors/ Analysts to be held by Aditya Birla Fashion and Retail Limited ("the Company")**

**Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")**

Dear Sir/ Madam,

In terms of the above referred, please take note of the following schedule of the meeting to be held by the Company with Institutional Investors/ Analysts:

Date	Name of Fund/ Company	Type of Meeting	Venue
January 28, 2021	JM Financial	Group	Conference Call
	CLSA		
	ICICI Securities Wholesale		
	ICICI Securities Retail		
	Kotak Securities		
	Edelweiss Securities Wholesale		
	Edelweiss Securities Retail		
	Anand Rathi Securities		
	B & K Securities		
	Axis Securities		
	Ambit		
	Motilal Oswal		
	Emkay Capital		
	Systematix		
	Goldman Sachs		
	Jefferish		
	Dalal & Broacha		
	Antique Share & Stock Brokers		
	HDFC Securities		
	CGS - CIMB Securities		
IIFL Capital			
Bank of America			

The call details are enclosed herewith.

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
L.B.S. Road, Kurla, Mumbai - 400 070

**CIN:** L18101MH2007PLC233901  
**Tel.:** +91 86529 05000  
**Fax:** +91 86529 05400

**Website:** [www.abfrl.com](http://www.abfrl.com)  
**E-mail:** [secretarial.abfrl@adityabirla.com](mailto:secretarial.abfrl@adityabirla.com)



The aforesaid information is for your information and records.

The same is being uploaded on the website of the Company i.e. [www.abfrl.com](http://www.abfrl.com).

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**

A handwritten signature in black ink, appearing to read "Geetika Anand".



**Geetika Anand**  
**VP, Company Secretary & Compliance Officer**

*Encl: a/a*

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
L.B.S. Road, Kurla, Mumbai - 400 070

**CIN:** L18101MH2007PLC233901  
**Tel.:** +91 86529 05000  
**Fax:** +91 86529 05400

**Website:** [www.abfrl.com](http://www.abfrl.com)

**E-mail:** [secretarial.abfrl@adityabirla.com](mailto:secretarial.abfrl@adityabirla.com)



**Aditya Birla Fashion and Retail Limited**  
**Meetings with Institutional Investors/ Analysts**  
**Thursday, January 28, 2021 at 16:00 HRS (IST)**

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Thursday, January 28, 2021 at 16:00 HRS (IST)**.

Details of the conference call are as under:

<b>Date</b>	<b>Thursday, January 28, 2021</b>	
<b>Time</b>	<b>16:00 HRS (IST)</b>	
<b>LOCATION</b>		
<b>ACCESS NUMBERS</b>		
<b>Universal Dial-in</b>	Primary Number (Toll Number): + 91 22 6280 1324, +91 22 7115 8225	
<b>Local Dial-in</b> Available all over India	Toll Number: +91-7045671221 <i>Ahmedabad, Bengaluru, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kochi/Cochin, Kolkata, Lucknow, Mumbai, Pune</i>	
<b>International Toll Free</b>	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133
	France	+ 0 800 914 745

Transcript of the conference call will be uploaded on the Company's website in due course.

For further information or any queries, please contact:

<b>Rahul Desai</b> Head - Investor Relations Aditya Birla Fashion and Retail Limited Mobile: +91 9820092234 Email: <a href="mailto:rahul.desai@abfrl.adityabirla.com">rahul.desai@abfrl.adityabirla.com</a>	<b>Amit Dwivedi</b> Investor Relations Aditya Birla Fashion and Retail Limited Mobile: +91 9071756172 Email: <a href="mailto:amit.dwivedi@abfrl.adityabirla.com">amit.dwivedi@abfrl.adityabirla.com</a>
---	---

**Aditya Birla Fashion and Retail Limited**

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Piramal Agastya Corporate Park, Building 'A', 4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Corporate Website: [www.abfrl.com](http://www.abfrl.com) Email: [invrelations.abfrl@adityabirla.com](mailto:invrelations.abfrl@adityabirla.com)