



October 14, 2022

National Stock Exchange of India Limited,

Compliance Department, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400051, Maharashtra, India **BSE** Limited,

Compliance Department, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001, Maharashtra, India

Dear Sir/Madam,

Subject : <u>Updated Investor Presentation</u>

Stock Code: BSE - 539787, NSE - HCG

Ref : Regulation 30 and Part A of Schedule III of SEBI (Listing Obligations and

Disclosure Requirements) Regulations, 2015

Further to the intimation dated September 27, 2022, we are submitting herewith the updated Investor Presentation.

Kindly take this on record.

Thanking you,

For HealthCare Global Enterprises Limited

Sunu Manuel

Company Secretary & Compliance Officer

Encl: a/a.



HEALTHCARE GLOBAL ENTERPRISES LIMITED



DISCUSSION MATERIAL
October 2022



Safe Harbor





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Pioneered Scalable Model for Comprehensive Cancer Care





Largest oncology focused hospital chain with a pan India network



Marquee leadership team and experienced management





Comprehensive cancer care model with a focussed factory approach



Leveraging digital transformation to strengthen patient and doctor engagement





33+ years of differentiated care leading to superior patient outcomes



Implementing asset-light model for efficient capital allocation and better returns





Consistent track record of being first to launch state-of-the-art technology in India



High growth trajectory with roadmap for margin expansion



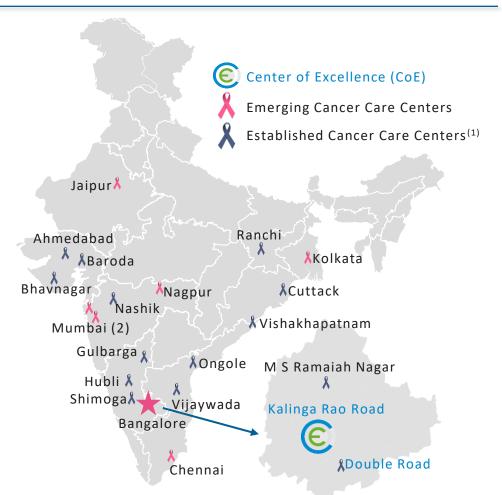


Largest Pan-India Oncology Hospital Chain



Best-in-class cancer care by adopting globally acclaimed practices and state-of-the-art technology

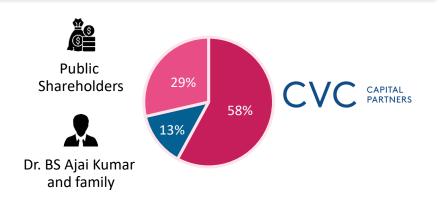
Largest cancer care network in India



33+ years of Clinical Excellence



Shareholding Pattern as of Jun'22



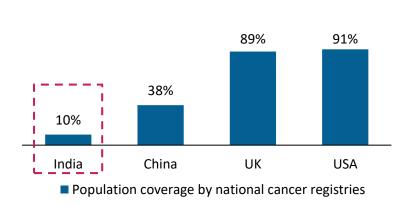


High Patient Volume driving Oncology Growth in India

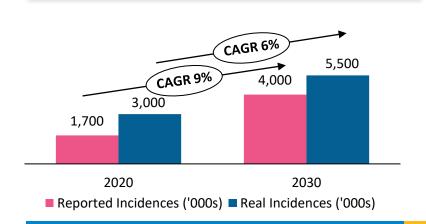




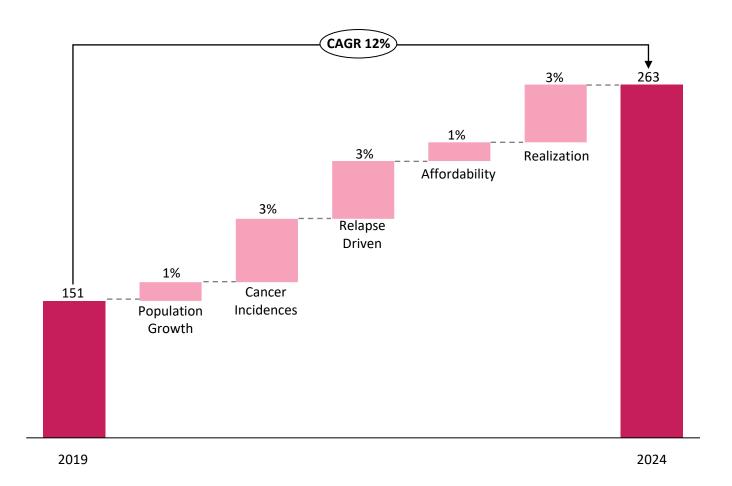
Under-coverage of Population



Increasing Cancer Incidences in India



Indian Cancer Care Industry (INR bn) - Projected Growth



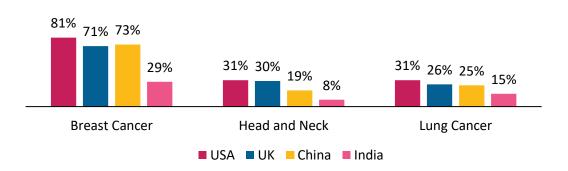


High Growth Headroom due to Low Population Coverage

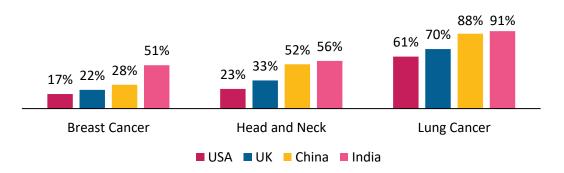




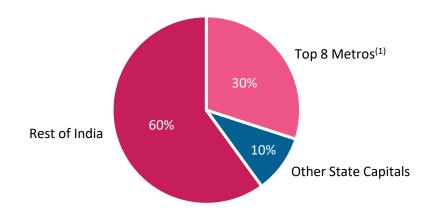
Low Early-stage Diagnosis in India ...



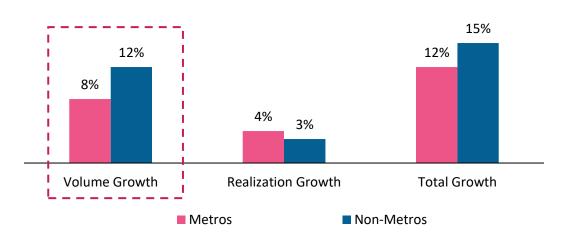
...leading to High Mortality to Incidence Ratio



Majority of the Comprehensive Cancer Centers concentrated in Metros...



...but Non-Metros to Grow Faster than Metros mainly driven by Volume Growth (FY19-FY24)





Focused Factory Approach is critical for Quality of Life





Cancer requires specialized care available at focused players only, with emphasis on clinical expertise

Cancer has Unique Challenges that Requires a Specialist Approach	Solutions available only at Comprehensive Cancer Care (CCC) Centers		HCG's Focused Factory Approach for Most Effective CCC	
Chronic, recurring, complex and heterogeneous	End-to-end and ancillary care solutions	>	Personalized, patient-centric care and precision medicine	
Cancer is an enigma – can spread from source organ to other parts rapidly	Sub-specialists by organ / modality	•	Largest oncologist network with high clinical expertise	
Multiple treatments and oncologists required by each patient	Ability to detect and treat advanced forms of cancer	•	Tumor Board driven best practices with focus on oncology related research	
Rapidly evolving landscape requiring constant research focus	Advanced technologies sourced via global research and innovation	>	Fastest technology adoption with flexibility to innovate	(
adding life to years	✓		✓	
OTHER CCCs	\checkmark		×	
MULTI-SPECIALTY HOSPITALS	*		*	



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Dominant Network in Cancer Care with Market Leadership across 13 out of 18 Cities

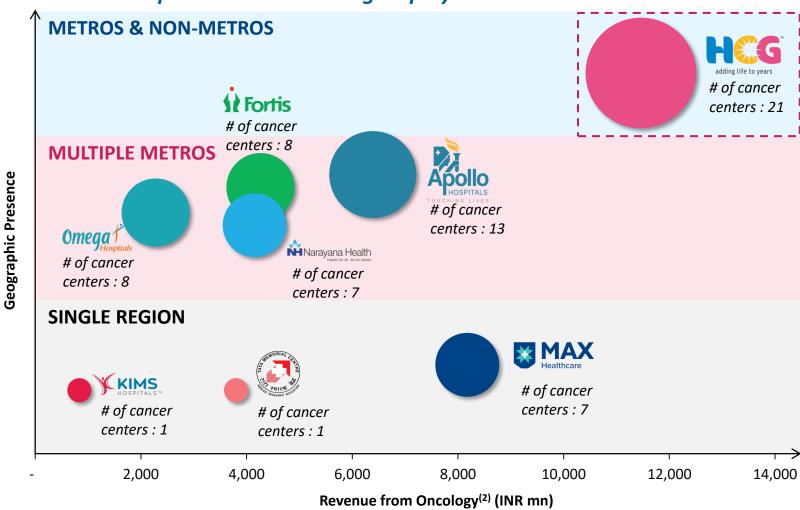


HCG is committed to provide last mile cancer care across India and is the largest player with >1.6x footprint of CCCs as compared to the next largest player

MARKET LEADERSHIP ACROSS **REGIONS**⁽¹⁾ **Leader Across States** Karnataka Jharkhand Guiarat Odisha **Market Leadership across cities** ❖ Ahmedabad Ranchi Bangalore Baroda Nashik Shimoga ❖ Nagpur Gulbarga Cuttack ❖ Hubli Bhavnagar Ongole Vijayawada Top 3 in other cities Jaipur ❖ Vizag

Bubble size represents the

number of Cancer Care Centers





Successfully Decoded Non-metro Business Model

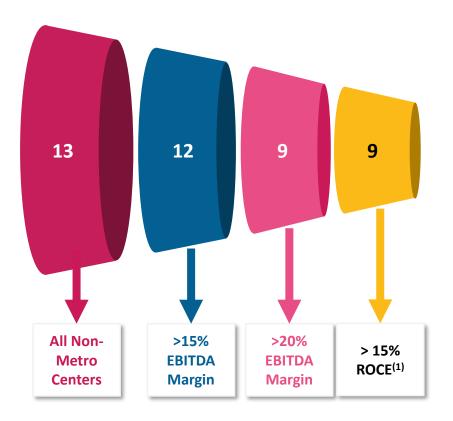




MARKET LEADER IN ALMOST ALL NON-METRO CENTERS

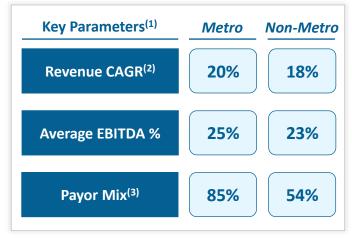


9 NON-METRO CENTERS WITH HIGH-TEEN ROCE



SUCCESSFUL SCALABLE NON-METRO MODEL





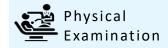


One Stop Solution with Superior Clinical Expertise



END-TO-END CANCER CARE SERVICES AT HCG





























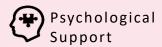


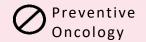


POST CARE











Not available or outsourced at multi-specialty hospitals

Expertise in Handling Complex Cases⁽¹⁾

4.5k+

Genomic based Chemo sessions

4.3k+

CyberKnife Cases⁽²⁾

10.2k+

Organ Preservation Surgeries

2.8k+

Robotic Surgeries in Oncology

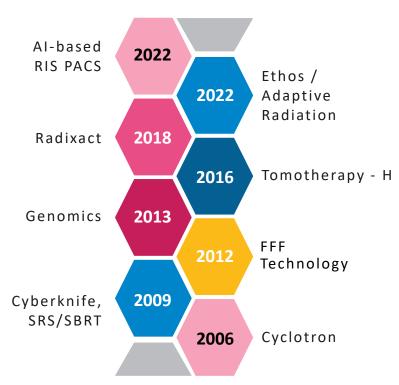


Many Firsts of Cutting-edge Technology Introduction for Integrated Cancer Care





TRACK RECORD OF BEING 1^{st} to LAUNCH ADVANCED TECHNOLOGY IN INDIA



Introducing organ-specific working committees – gastrointestinal, head & neck, breast, etc. for better data collection & analysis to improve patient outcome

State-of-the-art Equipment in each modality

DIAGNOSTICS Total PET CTs: 17 Automated Skyra Digital PET Digital Breast Digital Molecular / Tesla 3T Mammography CT Pathology Volume Genomics lab for MRI Scanner





CyberKnife

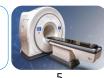


TrueBeam





Radixact



Total LINACs: 30

Versa HD

Tomotherapy

MEDICAL / SURGICAL ONCOLOGY

Ethos







Total Robots: 3

DaVinci Robot

Versius Robot

HoloLens

Bone Marrow Transplant Units



Tumor Board based Treatment Approach for Patients





PIONEER OF TUMOR BOARD IN INDIA

- 17+ years of nation wide, Tumor Boards held weekly
- Supplemented by multiple local tumor boards

#1

Largest Tumor Board in India Decision Making Body

Focused committee to shortlist cases to be discussed

Tumor Board Conveyor

Chairman

Special Committee



Total Cases
Discussed till Date

- Panelists -

15 panelists encompassing various specialists

Leading Oncologists

Radiologists and Pathologists

Treating Clinicians

250+

Oncologist Participation - Participants

Floor open to question and discuss overall treatment plan

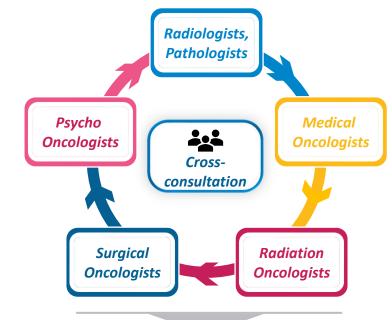
Decision
Making Body

Panelists

All Other Clinicians

Tumor Board Approach

Case-specific panel curated involving multiple specialists for planning and implementing efficient treatment



RIGHT TREATMENT – THE FIRST TIME ITSELF



Specialized Team



End-to-end Visibility



Patient Centric



Accuracy and Reliability



Led by Board of Directors comprising of Industry Veterans





Dr. BS Ajai Kumar Executive Chairman Visionary and key driving force of HCG, with an aim to make advanced cancer care accessible



Siddharth Patel Non-Executive Non-Independent Director Partner at CVC. 20+ years of leading successful investments across sectors globally





Amit Soni Non-Executive Non-Independent Director Partner at CVC. 15+ years of investment experience including General Atlantic and 3i







Anjali Ajaikumar Rossi Executive Director - Strategy Social entrepreneur with over 12+ years in healthcare; focused on quality and strategy





Jeyandran Venugopal Non-Executive Independent Director 20+ years in technology & product innovation; Currently Chief Product Officer Flipkart



Pradip Kanakia Non-Executive Independent Director 36+ years in audit and governance. On the Board of JM Financial, Camlin Fine Science etc.

Rajagopalan Raghavan Non-Executive Independent Director 30+ years of leadership experience. Currently serving as Head of HR at Indigo Airlines





Marquee Management Team supported by Experienced Promoters





SEASONED PROMOTERS - LEADING VALUE CREATION



Dr. BS Ajai KumarFounder and Executive Chairman

- Served as the CEO from 2005 to 2021
- Over 40+ years of experience in practicing oncology in India and US



CVC Capital Partners

Promoters & Board Members

 Large portfolio of marquee healthcare investments globally of c. USD 12 bn+

Significantly Expanded Management Team with Senior Healthcare Professionals



Raj Gore CEO





Srinivasa Raghavan CFO







Dr. Bharat Gadhavi Head-Gujarat







Deepti Tewari Head HR







Ashutosh Kumar Strategy







Sudeep Dey CIO







Vineesh Ghei Head Sales







Sapna Agarwal Head of Operations







Madan Sampath Supply Chain







Stuti Jain Head Marketing





New Hires since 2020

Existing Management

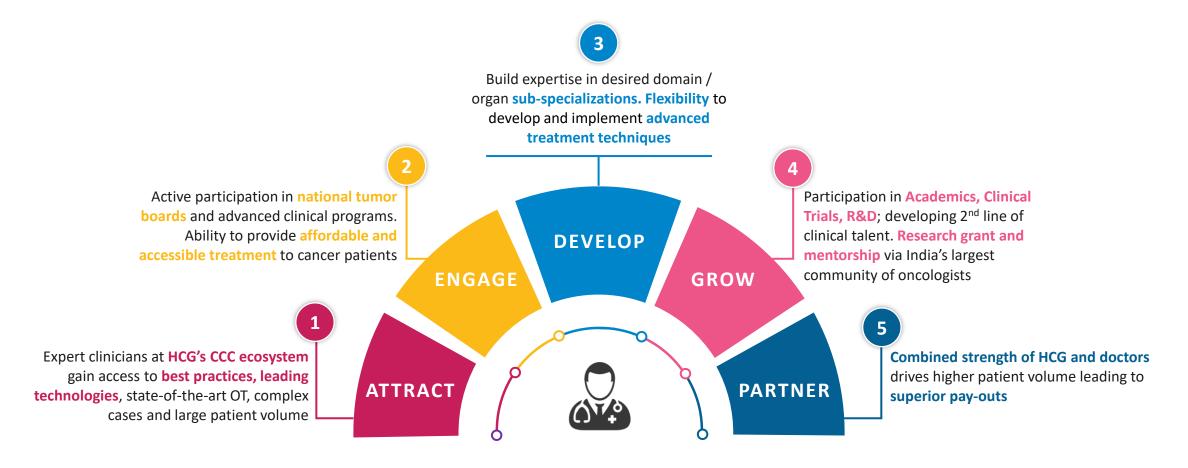


Unique Oncologist Engagement Model to Develop and Retain Expert Clinicians





HCG has emerged as a major hub for attracting and developing top clinical talent, with its unique offerings of multi-modality learning and sub-specialization expertise providing very high value proposition





Leveraging Digital Transformation to Reshape Patient and Partner Engagement











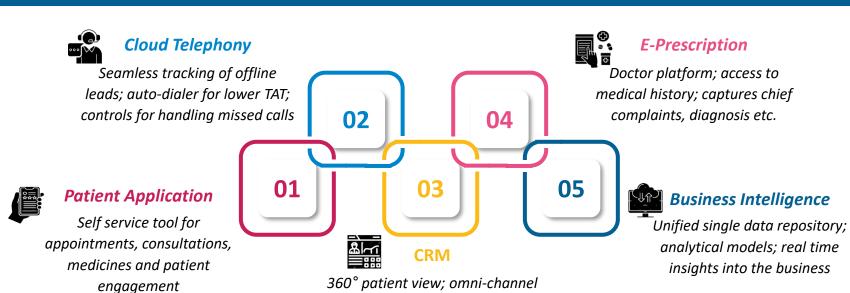




Improving customer convenience



Transforming Patient Journey - Optimizing Engagement

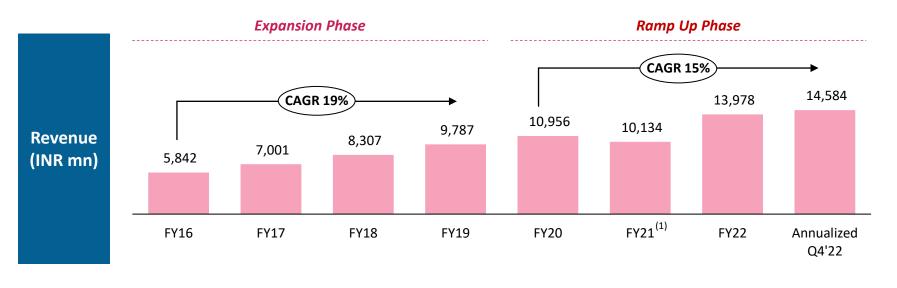


interface; real time lead visibility; better lead management

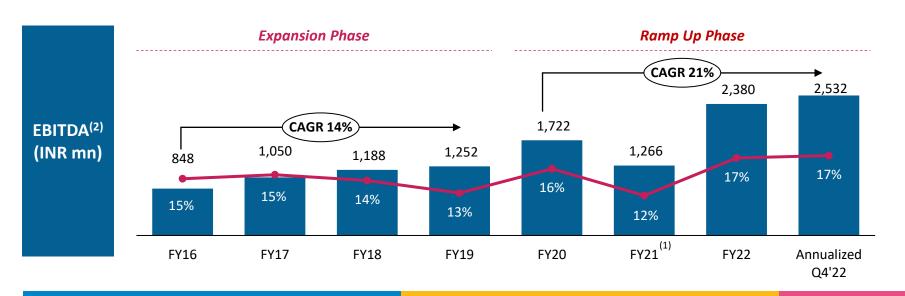


Proven Track Record of Outperforming the Industry





- Consistently upward revenue trajectory
- Expansion mode by setting up new cancer centres till FY19 to achieve large scale
- Demonstrated high growth post Covid across centres

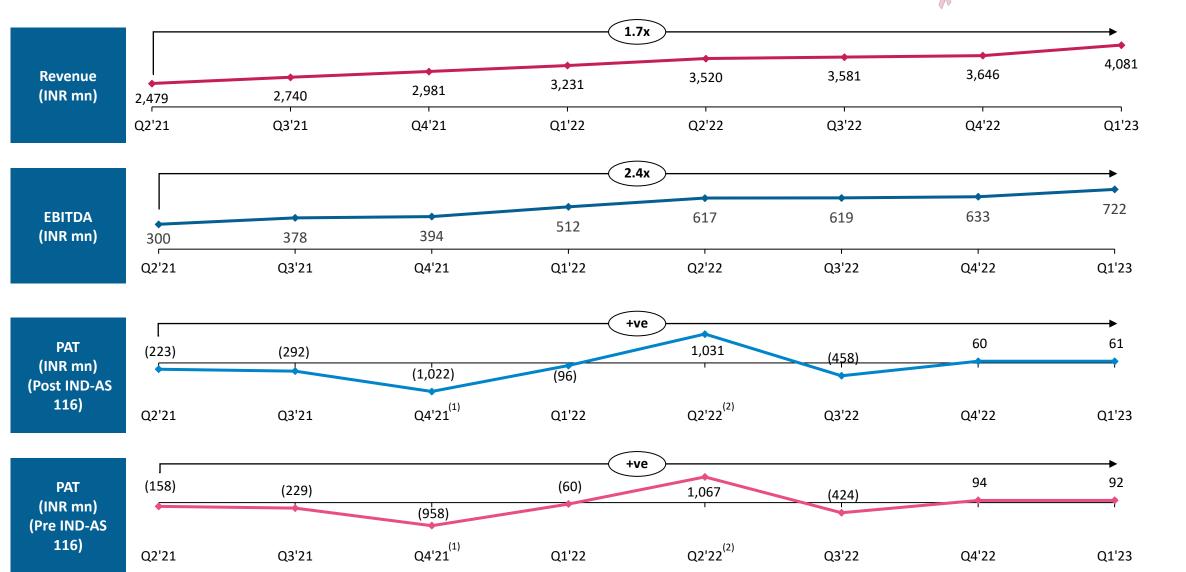


- Strong improvement in profitability
- Subdued in expansion phase due to setting up new centres
- Significant scale benefits; outpacing revenue due to operating leverage



Improved Performance Leading to Profitability





⁽¹⁾ Includes loss due to exceptional items of INR 847 mn

18

⁽²⁾ Includes gain on exceptional items of INR 1,401 mn

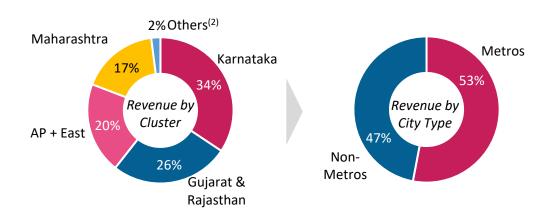


High Revenue Growth with Well-diversified Segments

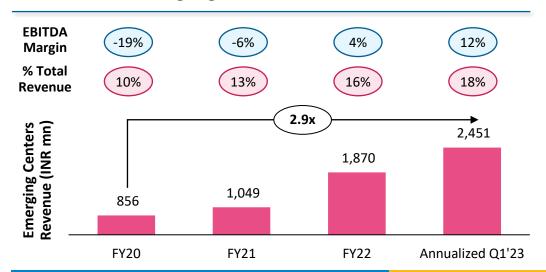




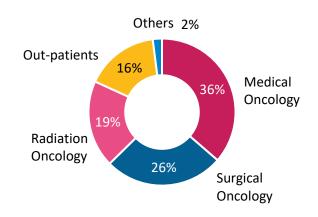
Expansive Geographical Presence (1)



Emerging Center Turnaround



Diversified Revenue from Various Modalities (1)





Ramp Up of Emerging Centers: Revenue contribution by Emerging Centers increasing consistently



Low Geographical Risk: Diverse geographical spread reducing revenue concentration and dependence



Multi-Modality: Revenues spread across modalities reducing concentration risk further



Not Constrained by Beds: c.74% revenue not dependent on in-patient beds due to heterogenous mix of treatments

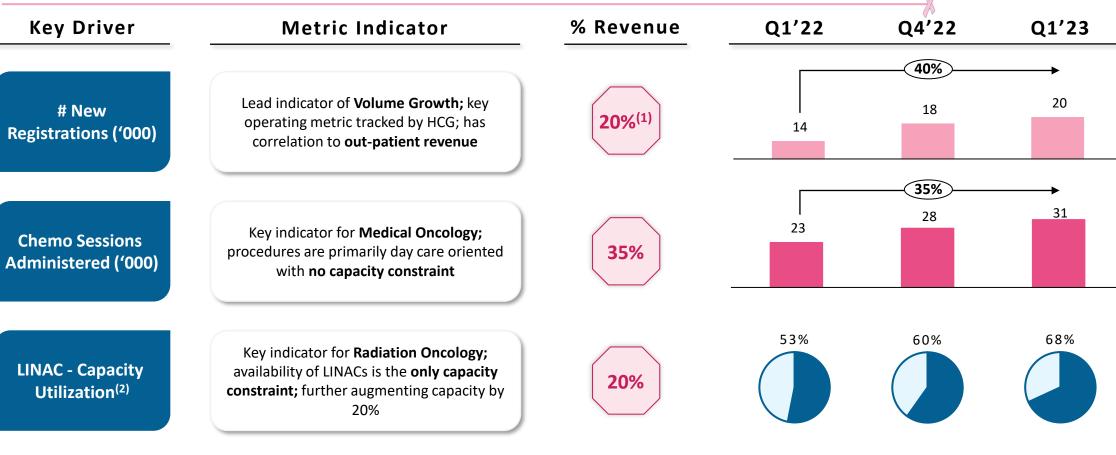
www.hcgel.com

19



Strong Operating Metrics with Significant Capacity Headroom

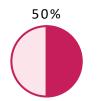




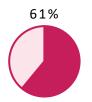
In-Patient Bed
Occupancy⁽³⁾

Indicator for **Surgical Oncology**; with decreasing ALOS and flexibility to add balance non-operational capacity beds, **not a capacity constraint operationally**; additional 195 beds available to be made operational











Well Poised to Outpace Industry Growth





Visible growth opportunities supported by proven brand-driven play, professional approach and ready capacity

Consistent Growth in Existing Business

Demand Driven

- Strong growth across regions aided by market leadership and high incidence growth
- Existing facilities have significant capacity to support the growth

Digital Transformation Management led initiatives to boost digital presence and integrate end-to-end patient engagement; driving higher growth and better realizations Strong business and returns profile with deeper market penetration

Potential incremental

growth

International Medical Tourism Focus on expanding international presence and increasing revenue share in attractive geographies

Brownfield /
Greenfield Expansion

- 6 LINACs in pipeline (own + pay per use) over next 1-2 years to augment capacity in high growth regions
- Ongoing greenfield expansion at Ahmedabad and Bangalore by adding 125 beds cumulatively

At the right inflection point to scale-up through additional business adjacencies

C

Inorganic Expansion

 Playbook of making smart acquisitions and driving sustained growth post integration - only realistic buyer for standalone cancer hospitals in India; successful track record of acquiring and scaling hospitals

D

Clinical Trials & Diagnostics⁽¹⁾

- Very low existing scale with 3-4 years of experience; finalizing business plans for significant expansion
- Capital adjacent opportunity; high potential to expand EBITDA without significant capex

Capital Led

Capital Light

21



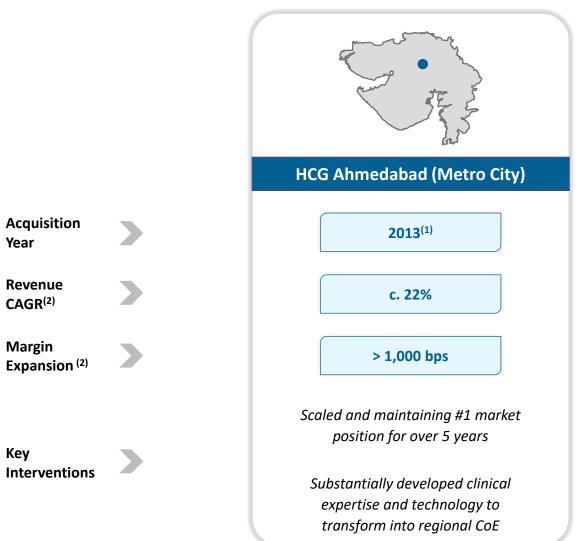
Year

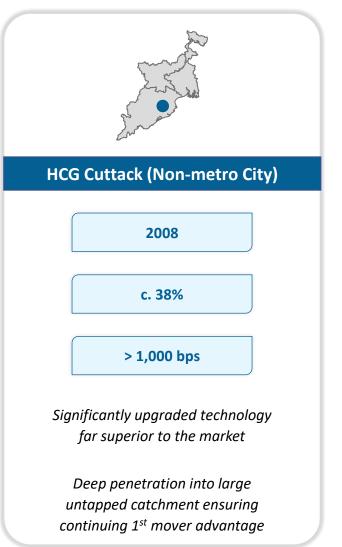
Key

Successful Playbook of Smart Acquisitions and Driving Sustained Growth Post Integration





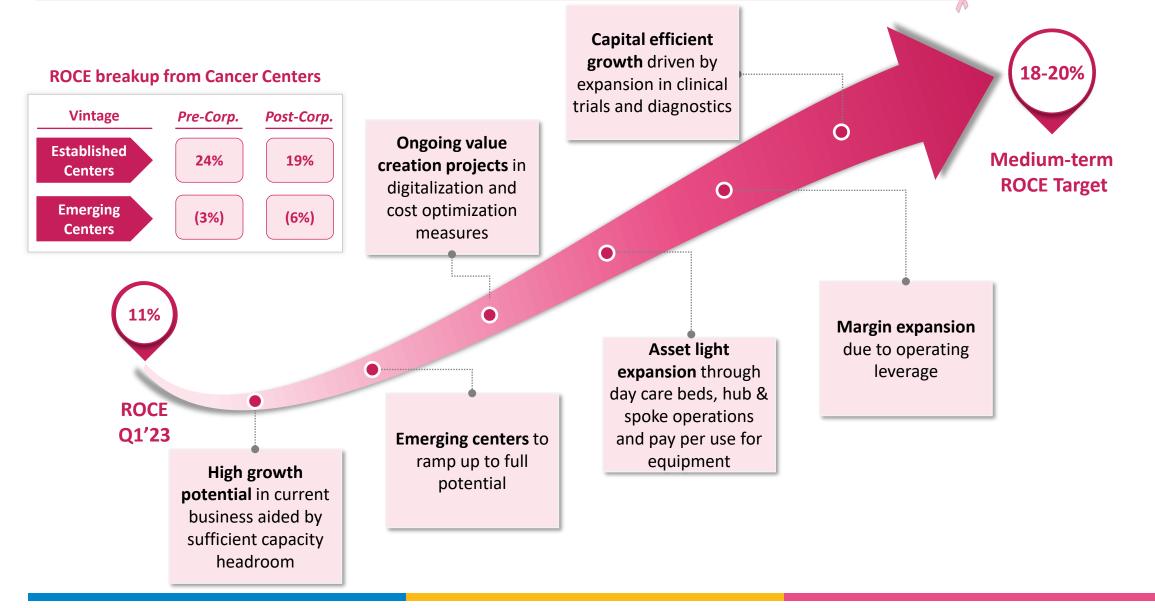






Platform for Attractive Returns with Efficient Capital Allocation and Asset Light Expansion







HCG: Unique Long-term Value Creation Opportunity in Single Specialty Healthcare





Market leadership in high growth industry

- 33+ years of patient trust
- India's largest oncology player
- Under-coverage in cancer care
- Differentiated services with rapidly evolving technology

2

Integrated cancer care for patient retention

- Only Indian integrated cancer care chain
- Superior patient outcomes with top-of-the-mind brand recall
- Cancer care is a lifetime association
- Potential risk for patient families

<u>3</u>

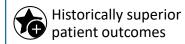
High entry barriers for differentiated care

- Specialized technical knowledge
- Rapidly evolving expensive technology
- Hub and spoke model

 -high patient volume
- Largest oncologist network with high doctor retention

4

Profitable scalable business model



- Proven scalable model
 strong operational
 KPIs
- Advanced treatments with high realizations
- Cost optimization in progress

<u>5</u>

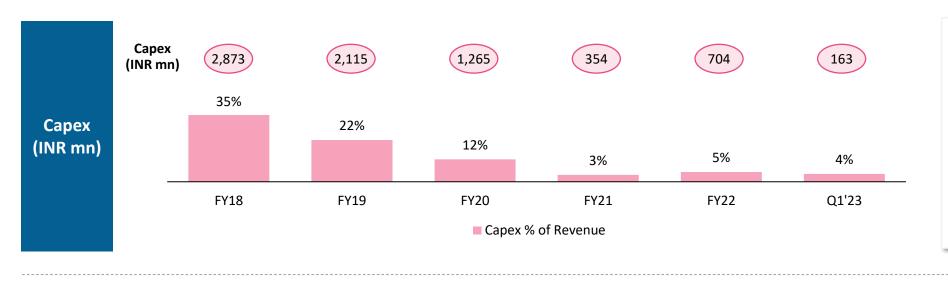
Poised for high growth with limited capex

- Turnaround in emerging centers
- High-capacity headroom
- Asset Light expansion
- Ongoing digital transformation and marketing initiatives

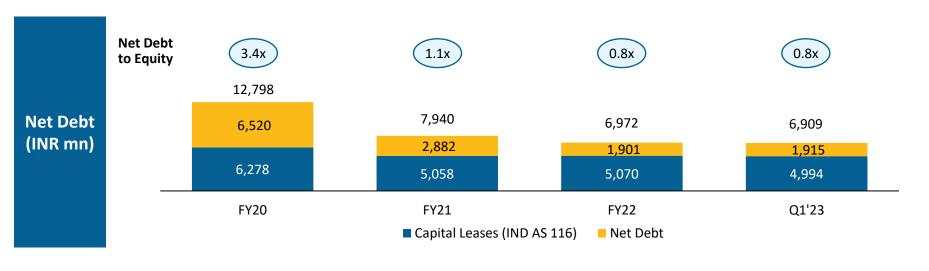


Strong Financial Profile with Low Leverage and Reduced Capex Needs





- Low future capex requirements
- Focus on optimizing existing infra and brownfield projects
- Ongoing capex for two greenfield expansions - INR 186 mn (balance in FY23) and INR 836 mn (FY24)



- Significant deleveraging in the past few years
- Comfortable debt position with well capitalized balance sheet







APPENDIX



Vision, Mission and Values













VISION

Adding life to years by redefining healthcare through global innovation



MISSION

To be an acclaimed healthcare institution in pursuit of medical excellence through value-based medicine



VALUES



Quality

Enabling patients to achieve better lives



Collaboration

Limitless possibilities of collaborative energy and teamwork



Innovation

Innovative ways to ensure better medical outcomes



Integrity

We are honest, forthright and are responsible corporate citizens



Leadership

We strive to be the best at what we do, both as a company and as individuals



Select Awards and Accreditations





Leading Oncology Brand with Industry Wide Recognition in 2020-21

Leader in Oncology

All India Critical Care Hospital Ranking Survey 2020 – HCG Bangalore





Best Cancer Care Hospital Chain

Navbharat Healthcare Award - HCG Mumbai & Nagpur



Accreditations

Top Specialized – Best Hospitals

HCG Ahmedabad has been listed by The News Week







Nursing Excellence

Association of Healthcare Providers
- India (AHPI) Award





NABH



Best Cancer Hospital Group

Best Cancer Hospital – HCG Andhra Pradesh Center of Excellence for Oncology – HCG, Kolkata





Ranked 1st

Ranked 1st by All India Critical Care Hospital Ranking Survey

28



Setting Standards in ESG for conserving Natural Capital



Pioneer among hospitals to adopt Integrated Reporting (IR) Framework in FY19, with disclosures covering performance against Financial, Manufactured, Social, Intellectual, Natural & Human Capital

Key Practices for Environment Conservation



Implementing ESG policy and standards



Assessing the impact of operations on the environment



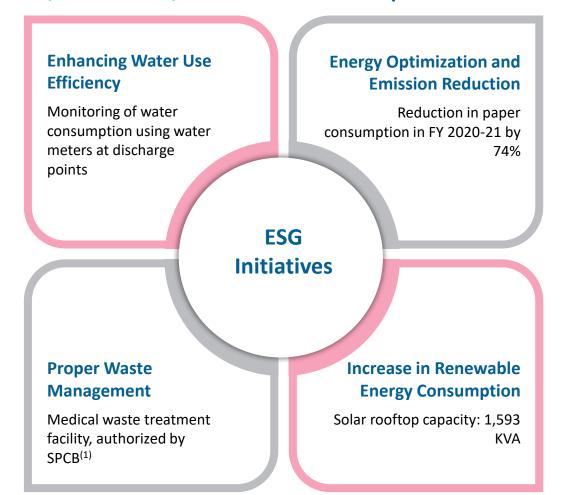
Raising awareness and initiating behavioral changes



Auditing community contributions & sustainability



Reviewing progress and evaluating the environmental management system, as and when needed



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Enduring Patient Trust for 33+ Years





INTEGRATED CARE



"We're getting treated in this hospital for last 4 months. Radiation, surgery & now chemo treatment is going on. We're satisfied with all the services and treatments"

-Krishna Murthy



MANAGING COMPLEX CASES



"Almost every institute gave up. Finally, HCG made it happen and I Couldn't be happier! It's been 8 years now and I'm living a normal life"

-Savita Devi



PERSONALIZED PATIENT-CENTRIC



"Each member of the staff, right from the doctors to the cleaning staff have gone out of their way to help my husband in every possible way"

-Rose Pani



MODALITY SPECIALISTS



"My son was diagnosed with Lymphoblastic Leukemia. HCG assured us that our son's condition was curable with proper treatment and care. With each passing day, my son is doing better."

-Heeramani Mohanta



TECHNOLOGY LEADERSHIP



"The vast knowledge and expertise of the doctors gave me and my family enormous confidence to go ahead with the Cyberknife treatment. I am thankful to HCG for saving my life"

-Harshana Rajani





THANK YOU

Company: HealthCare Global Enterprises Limited



CIN: L15200KA1998PLC023489

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www.hcgoncology.com

or feel free to contact investors@hcgoncology.com

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