

SAMHI Hotels Ltd.

(Formerly known as SAMHI Hotels Private Limited)

U55101DL2010PLC211816 Regd. Office: Caspia Hotels Delhi, District Centre Crossing, Opp. Galaxy Toyota Outer Ring Road, Outer Ring Rd., Haider Pur, Shalimar Bagh, Delhi-110088. October 11, 2023

BSE Limited Corporate Relationship Department

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai 400 001 Maharashtra, India Scrip Code: 543984 National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G Bandra Kurla Complex, Bandra (East) Mumbai – 400 051 Scrip Code: SAMHI

Sub: Investor Presentation for Quarter 1 – FY 24

Dear Sir / Madam,

Please find attached herewith Investor Presentation on the performance of the Company for the Quarter 1 - FY 24.

This information is also being uploaded on the website of the Company i.e. https://www.samhi.co.in/

You are hereby requested to take the above information on record.

Thanking You.

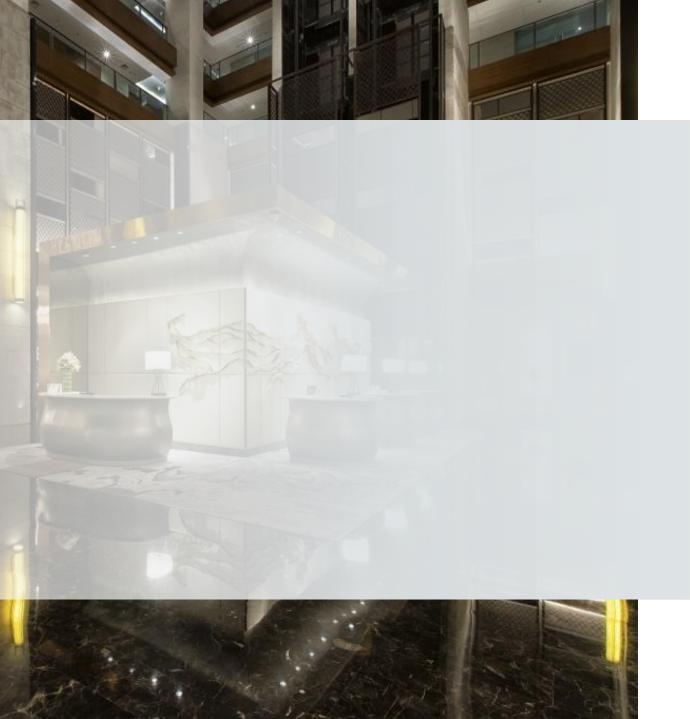
Yours faithfully,

For **SAMHI Hotels Limited**

Sanjay Jain Senior Director- Corporate Affairs, Company Secretary and Compliance Officer

Correspondence: SAMHI Hotels Ltd. (Formerly known as SAMHI Hotels Private Limited) 14th Floor, Building 10C, Cyber City, Phase II, Gurgaon 122002, Haryana, INDIA

Tel: +91 124 4910100 Fax: +91 124 4910199 www.samhi.co.in





SAMHI Hotels Ltd

Investor Presentation - Q1FY24



On 22nd September 2023, SAMHI Hotels Ltd. made its debut on NSE and BSE. It is a proud achievement for us to create a formidable hotel company in India within a period of 12 years.

We are also pleased to report our Q1FY24 performance (growth on a same-store basis):

- Our RevPAR grew by 14.2% YoY
- Average room rates improved by 17.7% YoY. Occupancy levels remained consistently above 70%
- Asset Income & EBIDTA grew by 14.2% and 12.5% respectively over Q1FY23
- Demand environment remains strong with little new supply in core markets. With the upcoming strong season, we remain upbeat about performance

In August 2023, we completed the acquisition of the ACIC Portfolio with 962 rooms and land for development in Navi Mumbai. The integration of this portfolio will bring significant advantages to our business in the next few quarters.

We've successfully reduced our Net Debt from ₹28,339mn to ₹18,331mn through the utilization of IPO funds. As we move into the second half of FY24, we anticipate a significant drop in our quarterly finance costs by ~57%, down from an average of ₹1,368mn to ~₹600mn resulting in healthy internal accruals to pursue growth.

Our key priorities are:

- Strong growth driven by leveraging the strength of our assets and integration of the ACIC Portfolio
- Improving the market share of specific identified hotels within our portfolio.
- Commence program to:
 - Renovate and/or rebrand about 900 rooms in our portfolio
 - Add about 600 rooms
- Reduction in finance cost on account of debt repayment and overall cost across facilities

We are confident of the opportunities in the hotel industry in India and our capabilities to leverage these to our advantage.

Ashish Jakhanwala

Chairman & Managing Director



SAMHI Hotels - One of India's leading hospitality company

- SAMHI is one of India's largest hotel owner and asset manager
- Presence in key micro-markets within metros & across segments (different price points)
- Partner with recognized hotel brands though long-term management contracts¹
- Large share of two global hotel brands in the mid-scale segment in India
- Strong growth driven by an acquisition & turn-around led strategy
- Industry leading asset management platform

31 Operating Hotels

4,801 Operating Rooms

13 Consumption Centers

8Global Hotel Brands

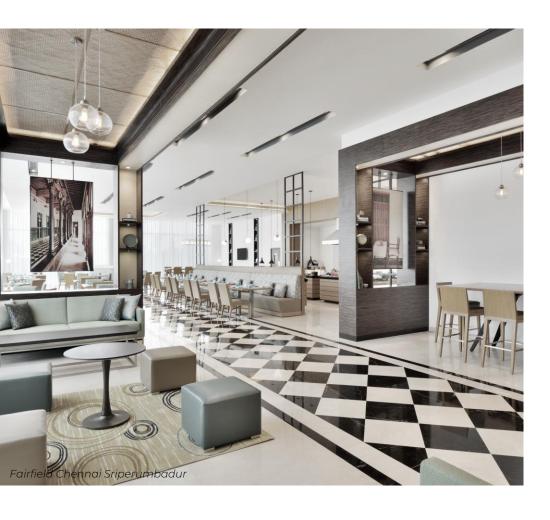
Diversified portfolio across India...focused on large office markets

#Rooms/%



Note: Figures as on October 08, 2023

Our business model



- Acquisition & turnaround led growth
- Leverage power of strong hotel brands

- Presence in high density business locations
- 4 Proprietary tools to drive performance



Acquisition & turn-around a key strength...

4,136 of our total 4,801 operating rooms have been added through acquisition led strategy with a demonstrated track record of performance rerating

Sheraton Hyderabad

Full renovation of the asset
Expansion of inventory
Change of brand



		Q4 FY14	Q4 FY23
Rooms	#	158	272
Occupancy	%	41% •	77%
Average Room Rate	₹	3,349	10,344
RevPAR	₹	1,377	7,938

Pre-renovation

& Rebranding

Current

Performance

5.8x / 21% CAGR

RevPAR growth

3 Fairfield by Marriott Hotels

Full renovation of the asset
Expansion of inventory
Change of brand



		Q3 FY18	Q4 FY23
Rooms	#	334	343
Occupancy	%	45%	76%
Average Room Rate	₹	2,857	5,722
RevPAR	₹	1,279	4,369

3.4x / 26% CAGR

RevPAR growth

10 Holiday Inn Express Hotels

Full renovation of the asset

Development new room concept

Expansion of inventory

Change of brand



		Q3 FY18	Q4 FY23
Rooms	#	1,319	1,427
Occupancy	%	62%	78%
Average Room Rate	₹	1,768	3,675
RevPAR	₹	1,095	2,883

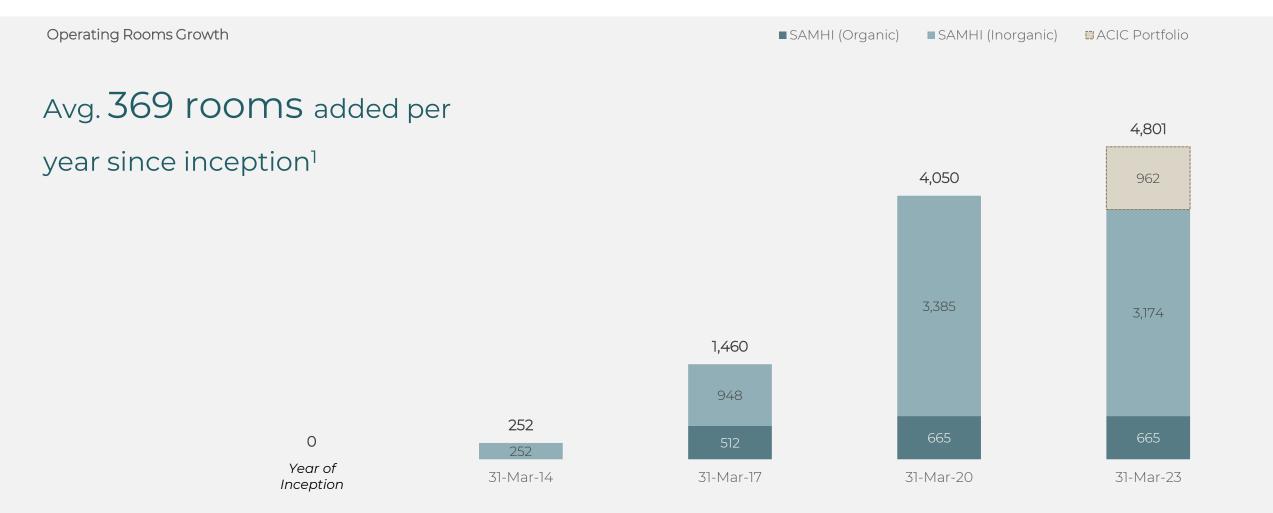
2.6x / 20% CAGR

RevPAR growth



Fairfield[®]

...gives us competitive advantage



We leverage power of strong hotel brands in India

SAMHI¹ has over 43% share of all Fairfield by Marriott and 71% of Holiday Inn Express – two strong global brands in the midscale segment²

While we outsource day to day operations of our hotels to hotel operators, we control all material aspects:

Product development to suit market

Brand & operator selection

Budgetary approvals

Positioning strategy

Renovations and asset disposal















Presence in large office markets across India with strong brands

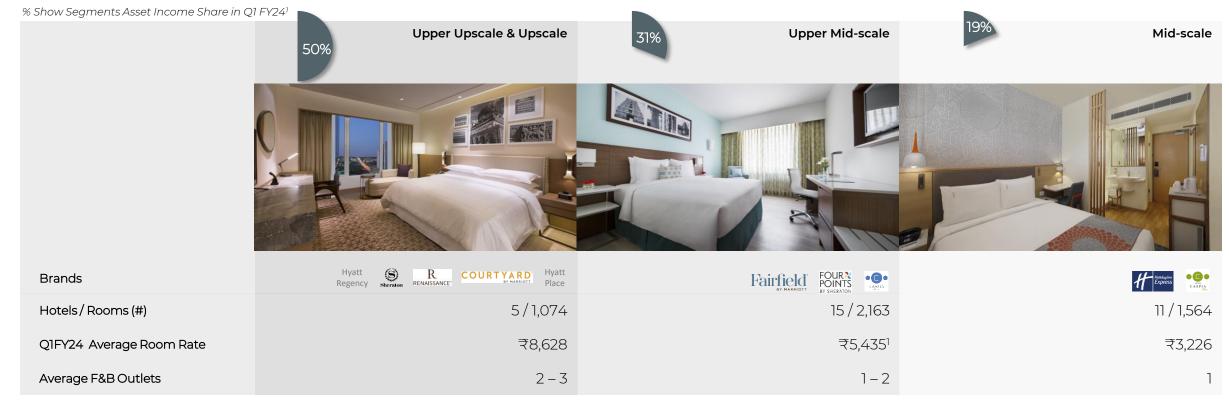




Well positioned at different price points

Our strategy is to be in strong markets with large, fast growing office & airline demand, and then use our multi-branded approach to get share of customers at different price points

10



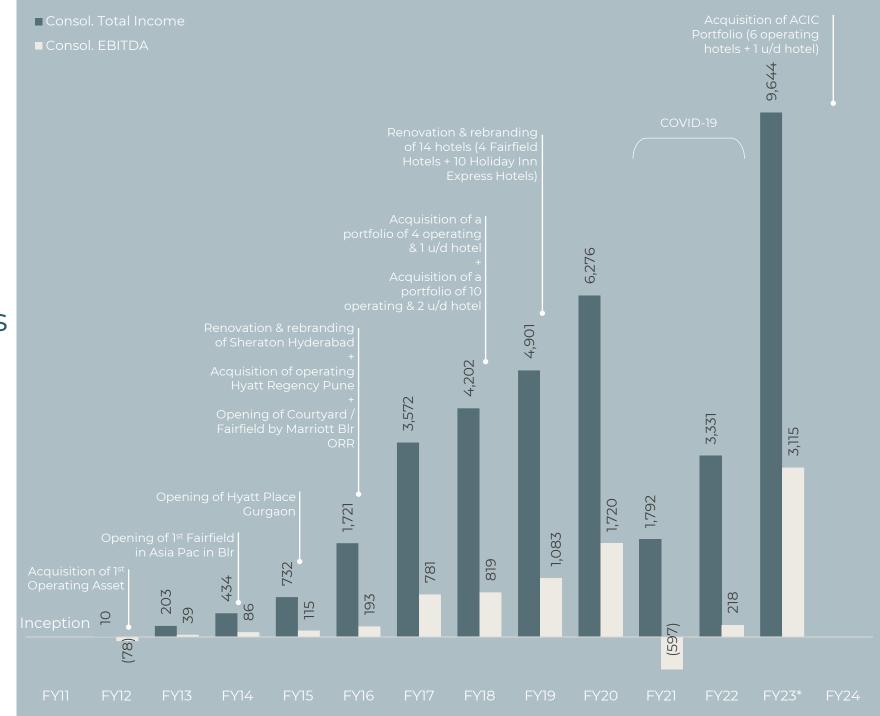
1: Figures excludes ACIC Portfolio

Track record

of execution and delivering growth

working with world class investors & hotel companies

38% revenue CAGR between FY15 and FY23



ACIC Portfolio acquisition

A portfolio of **6 operating** assets with 962 rooms acquired in **August'23**

Additional real-estate in Navi Mumbai with potential **350 room hotel development**

Opportunity of **revenue growth** & **margin expansion** by integrating with existing portfolio















ACIC Portfolio

Continued growth & improve our market share

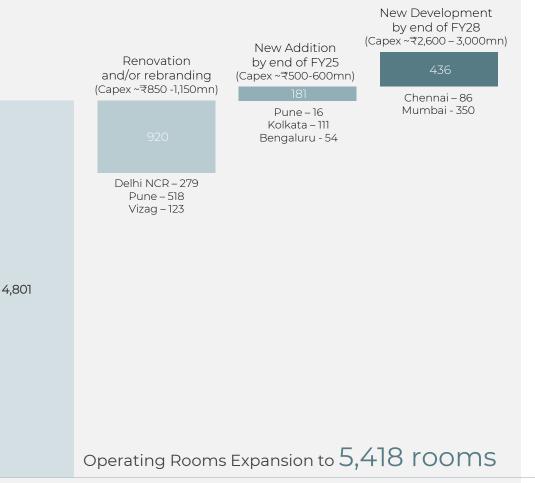
- Acquisition completed on August 10, 2023; full reporting of portfolio as part of SAMHI from O3FY24
 - We will disclose 'pro-forma' performance for certain headline numbers assuming ACIC portfolio has been fully acquired for full year period.
- Portfolio consists of:
 - 6 operating hotels across 962 rooms Hyderabad, Pune, Chennai, Ahmedabad & Jaipur
 - 3 Fairfield by Marriott and 3 Four Points by Sheraton
 - Land in Navi Mumbai (MIDC) for development of 350 rooms hotel (Upper Mid-scale segment)
- Key advantages & opportunities
 - Material expansion of our share of Marriott branded Upper Mid-scale hotels

	Occ.	%	58%	79%	79%
Conversion of franchise agreements to management contracts and integration of the portfolio with	OCC.	70	JO70	7 9 70	7 9 70
our shared services center for Marriott operated hotels will improve operating margins - current					
operating margin of 34% to improve and be in line with our Asset EBITDA level of ~38% over next 3-4	ARR	₹	2,998	4,918	5,041
quarters			·	·	·
Renovation and rebranding of Pune asset with a higher brand		_			
Development of the 350-room hotel in Navi Mumbai – a key growth market	RevPAR	₹	1,743	3,865	3,980



FY22

Strong embedded growth



- We have opportunity to renovate and/or rebranding 920 of the existing 4,801 rooms in our portfolio
- Given our past track-record, we estimate this to materially impact performance of these hotels post completion of planned changes.
- >> A total of 617 rooms to be added to the existing operating portfolio
 - 181 rooms before end of FY25. These are hotels/ inventory which are ready for completion with no construction risk
 - 436 rooms will be added before end of FY28. No real-estate acquisition is required for this as the assets are currently owned by the Company
- Capital expenditure required for the renovation and expansion would be funded through internal accruals
- With 2 new developments we would also expand our operating presence to Kolkata and Mumbai; two major economic centers in India

Renovation & Rebrandina

(# Operating rooms) ■ Expansion / additions

920 rooms

To Undergo Renovation & Rebranding

11119	Renovat	617				
				_	962	920
						745
	○ 31-Mar-11	252 31-Mar-14	1,460 31-Mar-17	4,050 31-Mar-20	3,839 31-Mar-23	3,136 Growth

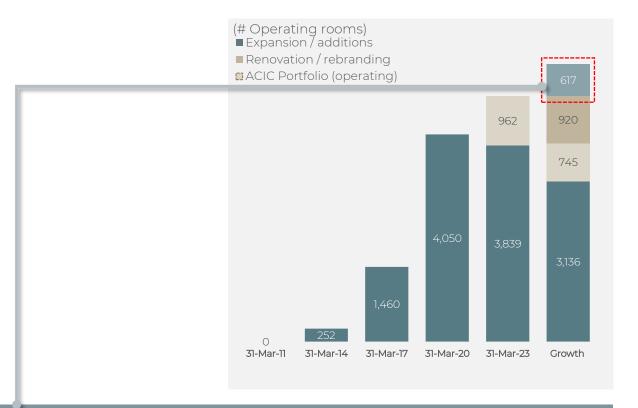
Asset	Rooms	Plan	Current Status	Progress	Target Completion
Hyatt Regency Pune	301	Renovation & Rebrand	Design & Development		Sep '25
Four Points by Sheraton Pune	217	Renovation & Rebrand	Concept Discussion	On Schedule	Sep '25
Four Points by Sheraton Vizag	123	Renovation	Design & Development	On Schedule	Sep '24
Caspia Pro Greater Noida	137	Renovation & Rebrand	Detail & Tendering	On Schedule	Sep '24
Caspia Delhi	142	Renovation & Rebrand	Concept Discussion		Sep '24



Inventory Addition

617 rooms

To be added during FY25 - FY28



Asset	Rooms	Plan	Current Status	Progress	Target Completion
Holiday Inn Express Whitefield Bangalore	54	Extension	Fit-out Stage		Sep '24
Holiday Inn Express Kolkata	111	New Build	Fit-out Stage	On Schedule	Sep '24
Hyatt Regency Pune	16	Extension	Design & Tendering	On Schedule	Sep '24
Fairfield by Marriott Sriperumbudur	86	Extension	Design Development	On Schedule	Sep 26
Upper Mid-scale Hotel Navi Mumbai	350	New Build	Concept & Approval	On Schedule	Jun '27



The road ahead



Operating

- Leverage favorable market environment using the strength of our portfolio
- Improvement in market share of our hotels
- Integration of ACIC portfolio to improve operating margins



Financial

- Target Net Debt-to-EBIDTA of less than 3.5x by end of FY25 through further reduction of debt and increase in EBITDA
- Reduction in cost of debt by more than 100 bps from current levels
- · Rapid progression to profits (PAT) and free cash to fund growth



Growth

- Opening of Holiday Inn Express ("HIEX") Kolkata and HIEX Whitefield additional inventory (~165 rooms)
- · Completion of all pending renovation and rebranding projects
- Development of larger new developments of Navi Mumbai and Chennai Sriperembudur
- Given all above assets are owned by Company and only need incremental capital, financial impact will be very attractive









Experienced and professional team



Ashish Jakhanwala Chairman, MD & CEO

- Experience across hotel operations, design, consulting and investment
- Previously worked at InterGlobe Hotels (Director, Development) and Pannell Kerr Forster (Consultant)



Rajat Mehra CFO

- Previously worked with Religare Corporate Services as a EVP - Finance
- CA with diploma in Management from IGNOU

10+ yrs



Sanjay Jain Senior Director, Corporate Affairs, Company Secretary and Compliance Officer

- Previously worked with Beekman Helix India and DLF
- B.Com from University of Delhi, Cost Acct. and CS

12+ yrs In SAMHI



Gyana Das EVP & Head of Investments

- Previously worked with InterGlobe Hotels
- Masters in City Planning; IIT, Kharagpur & Bachelors in Architecture; NIT, Nagpur

12+ yrs



Tanya Chakravarty
General Counsel

- Previously worked with Phoenix Legal and Unitech
- Bachelor's degree in law from Army Institute of Law, Mohali

6+ yrs In SAMHI

Headed by a professional Board with strong corporate experience...



Ashish
Jakhanwala
Chairman,
MD & CEO

Accor
Interglobe Hotels
Pvt. Ltd.
Pannel Kerr Forster
Consultants Pvt. Ltd.



Manav Thadani Non-Executive & Non-Independent Director

Hotelivate Pvt. Ltd.

HVS Licensing LLC



Michael Peter Schulhof Non-Executive & Non-Independent Director

Air Works India (Engineering) Pvt. Ltd. GTI Holdings LLC.



Aditya Jain Independent Director

International
Market Assessment
(India) Pvt. Ltd.
PR Pandit Public
Relations Pvt. Ltd.
Chemplast Sanmar
Ltd.



Michael David Holland Independent Director

Nexus Select Mall
Management Pvt. Ltd.
Embassy Office Parks
Management
Services Pvt. Ltd.
Assetz Property
Management
Services Pvt. Ltd.

JLL



Ajish Abraham
Jacob
Non-Executive &
NonIndependent
Director

Asiya Capital Investments Company K.S.C.P. Albazie & Co (RSM) Ernst & Young



Archana Capoor Independent Director

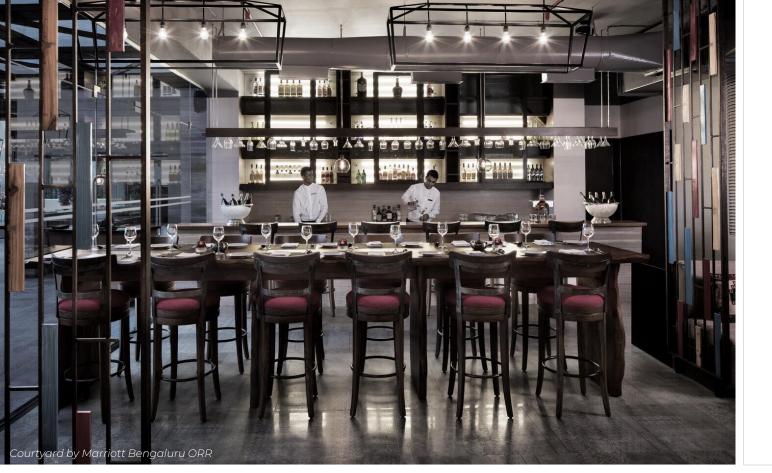
Tourism Finance
Corporation of India
Birla Cable Limited
S Chand and
Company Ltd.
Sandhar
Technologies Ltd.



Krishan Dhawan Independent Director

Bank of America
Oracle India





Performance Summary

Q1 FY2024: Performance snapshot

Average Room Rate RevPAR Occupancy 70.5% ₹5,408 ₹3,810 (218) bps YoY + 17 7% YoY + 14 2% YoY Asset Income Asset FRITDA Net Debt ₹719mn ₹18,331mn ₹1,914mn +142% YoY +12.5% YoY

Proforma Including ACIC Portfolio

Asset Income

₹2,410mn

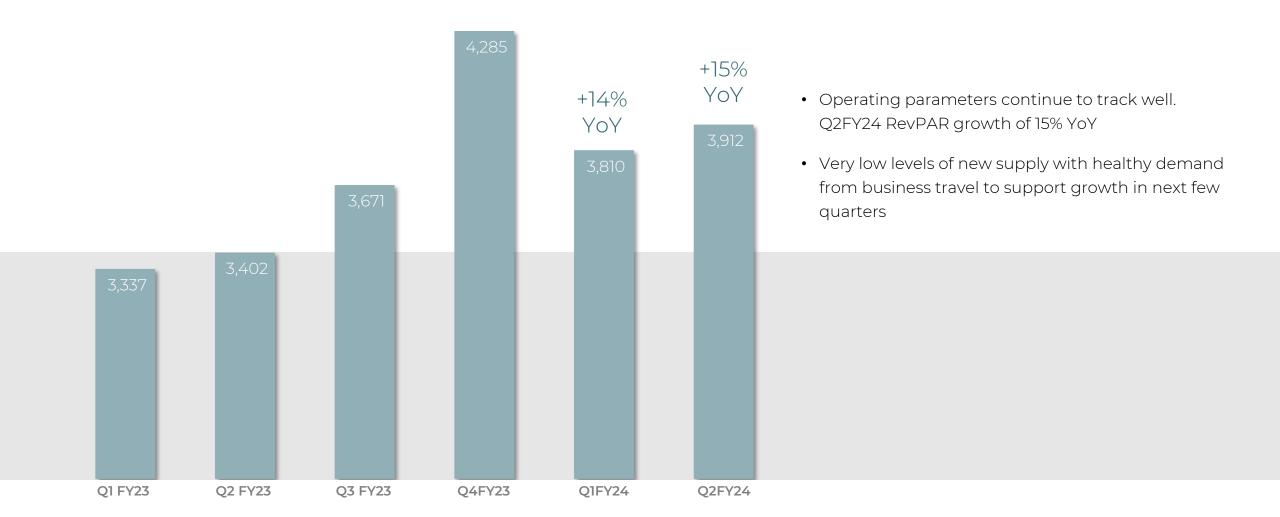
Asset EBITDA

₹885mn

Note: All figures are based on Same-store i.e. excludes ACIC Portfolio acquired in Aug'23 and 2 sold assets in Feb'23 Net Debt figures are as on October 08, 2023 Refer Slide 26 for EBITDA bridge from Asset EBITDA to Consolidated EBITDA



RevPARs continue to grow strong





Segment performance

Stable: Y-o-Y change of +/-200bps;

Upward Strong

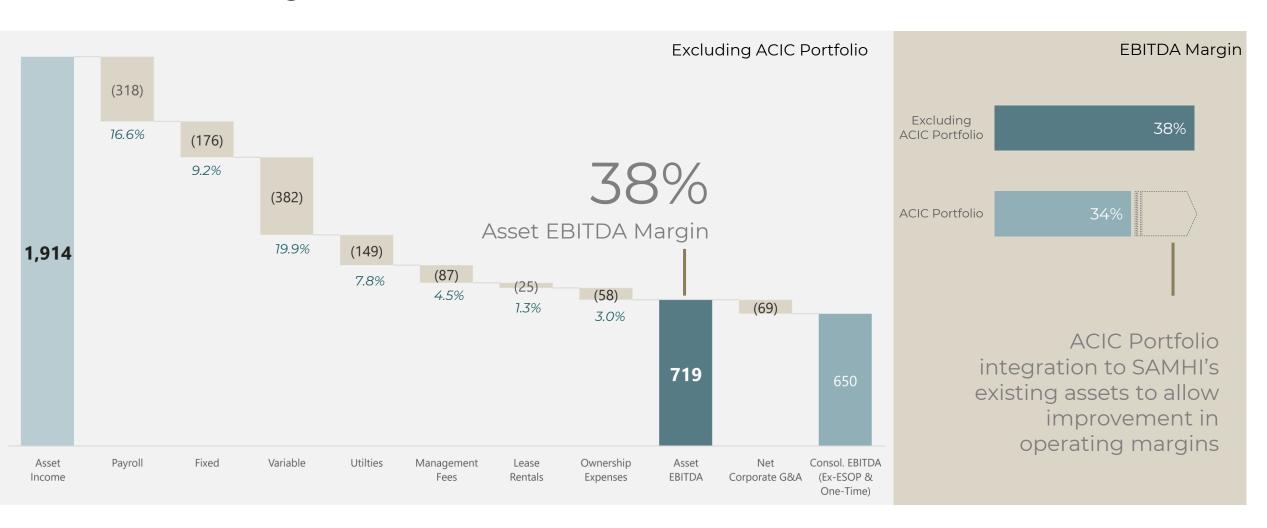
Downy

Strong



rard: Y-o-Y increase of between 200 – 700bps; ng Upwards: Y-o-Y increase of more than 700bps; rnward: Y-o-Y decrease of between 200 – 700bps; and ng Downwards: Y-o-Y decrease of more than 700bps.		Upper Upscale & Upscale		Upper Mid-scale		Mid-scale	
		Q1FY24	(Y-o-Y)	Q1FY24	(Y-o-Y)	Q1FY24	(Y-o-Y)
Occupancy	(%)	68%	•	75%	•	69%	-
ARR	(₹)	8,628		5,435		3,226	
RevPAR	(₹)	5,827		4,062		2,232	

Operational efficiency



Financial summary

Consolidated P&L Snapshot

consolidated i de shapshot			_1	
	Q1FY24	Q1FY23	Change%	FY23
Operating Rooms	3,839	4,050		3,839
Occupancy %	71%	73%		72%
Average Room Rate (₹)	5,408	4,594		5,133
Asset Income	1,914	1,742	14.2%	7,498
Asset EBITDA	719	658	12.5%	2,805
Asset EBITDA Margin	37.5%	37.8%		37.4%
Other Income	9	14		117
Corporate G&A	(78)	(75)		(290)
Net Corporate G&A	(69)	(61)		(173)
Consolidated EBITDA (pre-ESOP cost & one-time expense)	650	597		2,632
ESOP ¹ Cost	(115)	-		(26)
Other One-Time Expenses	(63)	-		_
Consolidated EBITDA (Reported)	473	597		2,606
Depreciation & Amortization	(230)	(240)		(963)
Finance cost	(1,077)	(1,365)		(5,221)
PBT (excluding exceptional items)	(835)	(1,009)		(3,577)
Exceptional Items	-	-		192
РВТ	(835)	(1,009)		(3,386)
Tax Expense	(O)	(O)		(O)
PAT	(835)	(1,009)		(3,386)

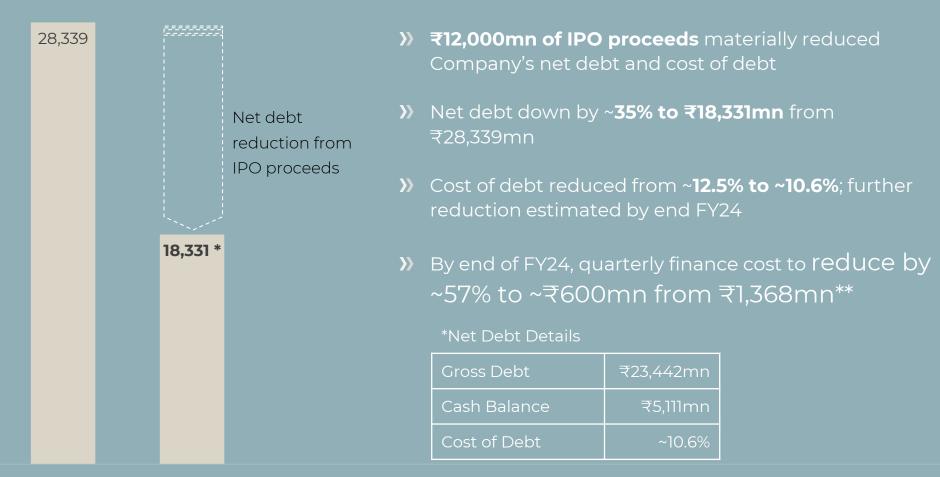
Proforma (With ACIC Portfolio)

Q1FY24	Q1FY23	Change	FY23
4,801	5,012		4,801
72%	74%		73%
5,327	4,561		5,087
2,410	2,185	13.6%	9,488
885	832	8.9%	3,477
36.7%	38.1%		36.7%
14	18		156
(95)	(105)		(359)
(80)	(87)		(204)
805	745		3,273
(115)	-		(26)
(78)	-		(132)
612	745		3,115
(308)	(329)		(1,296)
(1,155)	(1,447)		(5,686)
(850)	(1,031)		(3,868)
-	-		192
(850)	(1,031)		(3,676)
(0)	(O)		17
(851)	(1,031)		(3,659)

ESOP 2023 (as disclosed in prospectus)
P&L impact over 4 years:
₹460mn in FY24, ₹177mn in FY25,

₹ 95mn in FY26, ₹40mn in FY27

Significant reduction in debt

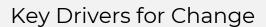


31-Mar-23

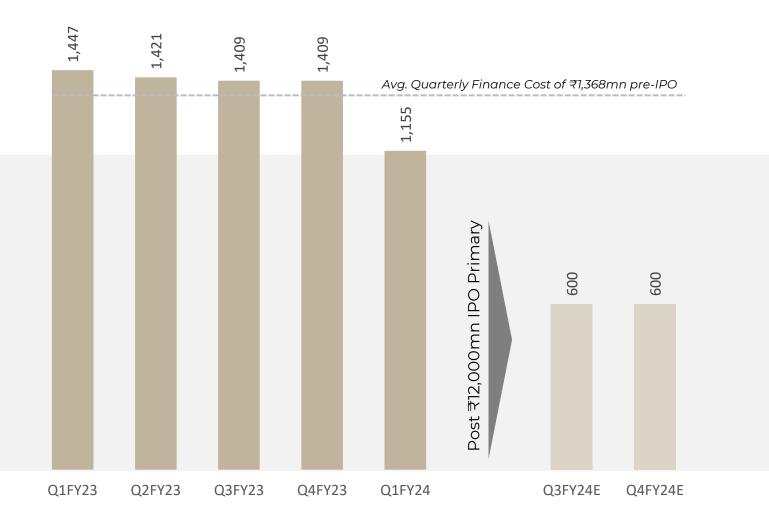
8-Oct-23

Path to profitability & free cash

Change in Estimated Finance Cost post Debt Reduction

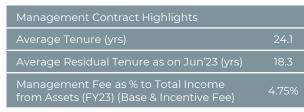


- Revenue growth driven by robust demand across hospitality, office-space and aviation markets
- RevPAR growth of 14% and 15% in Q1 & Q2
 FY24 respectively (YoY)¹
- Margin expansion of ACIC Portfolio via integration with Marriott shared services center
- Material reduction in finance cost driven by ₹12,000mn primary capital raise via Sep 22, 2023 IPO



Glossary

#	Hotel Brand	City	Location	Operator	Segment	Operating Rooms
1	Hyatt Regency™	Pune	Nagar Road	Hyatt	Upper Upscale	301
2	Renaissance	Ahmedabad	SG Highway	Marriott	Upper Upscale	155
3	Sheraton	Hyderabad	Gachibowli	Marriott	Upscale	272
4	Courtyard by Marriott	Bangalore	Outer Ring Road	Marriott	Upscale	170
5	Hyatt Place™	Gurugram	Udyog Vihar	Hyatt	Upscale	176
6	Four Points by Sheraton	Visakhapatnam	City Center	Marriott	Upper Mid-scale	123
7	Fairfield by Marriott	Bangalore	Whitefield	Marriott	Upper Mid-scale	104
8	Fairfield by Marriott	Bangalore	City Center	Marriott	Upper Mid-scale	148
9	Fairfield by Marriott	Bangalore	Outer Ring Road	Marriott	Upper Mid-scale	166
10	Fairfield by Marriott	Coimbatore	Airport	Marriott	Upper Mid-scale	126
11	Fairfield by Marriott	Chennai	Sriperumbudur	Marriott	Upper Mid-scale	153
12	Fairfield by Marriott	Pune	Kharadi	Marriott	Upper Mid-scale	109
13	Fairfield by Marriott	Goa	Anjuna	Marriott	Upper Mid-scale	130
14	Caspia	New Delhi	Shalimar Bagh	SAMHI	Upper Mid-scale	142
15	Holiday Inn Express	Ahmedabad	SG Road	IHG	Mid-scale	130
16	Holiday Inn Express	Bangalore	Whitefield	IHG	Mid-scale	161
17	Holiday Inn Express	Pune	Hinjewadi	IHG	Mid-scale	104
18	Holiday Inn Express	Gurugram	Sohna Road	IHG	Mid-scale	205
19	Holiday Inn Express	Pune	Pimpri	IHG	Mid-scale	142
20	Holiday Inn Express	Hyderabad	Hi-tech City	IHG	Mid-scale	150
21	Holiday Inn Express	Nashik	Ambad	IHG	Mid-scale	101
22	Holiday Inn Express	Hyderabad	Banjara Hills	IHG	Mid-scale	170
23	Holiday Inn Express	Bangalore	Tumkur Road	IHG	Mid-scale	115
24	Holiday Inn Express	Chennai	Thoraipakkam	IHG	Mid-scale	149
25	Caspia Pro	Greater Noida	Knowledge Park	SAMHI	Mid-scale	137
	Sub-total (Ex-ACIC Portfolio)					3,839
26	Fairfield by Marriott	Hyderabad	Gachibowli	-	Upper Mid-scale	232
27	Four Points by Sheraton	Pune	Viman Nagar	-	Upper Mid-scale	217
28	Fairfield by Marriott	Ahmedabad	Ashram Road	-	Upper Mid-scale	147
29	Four Points by Sheraton	Jaipur	City Square	-	Upper Mid-scale	114
30	Four Points by Sheraton	Chennai	OMR	-	Upper Mid-scale	116
31	Fairfield by Marriott	Chennai	Mahindra World Centre	-	Upper Mid-scale	136
	Sub-total (ACIC Portfolio)					962
	Grand Total					4,801





Disclaimer

This presentation and the accompanying slides (the "Presentation"), which have been prepared by SAMHI Hotels Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.

The equity shares of SAMHI Hotels Ltd. were listed on National Stock Exchange of India Ltd. (NSE) and BSE Ltd. (BSE) on 22 September 2023. Accordingly, the unaudited standalone and consolidated financial results for the quarter ended 30 June 2023 has been drawn up for the first time in accordance with the requirement of Regulation 33 of the Listing Regulations.



Thank You



Company

SAMHI Hotels Ltd. CIN: U55101DL2010PLC211816

Mr. Gyana Das
Executive Vice President & Head of Investments
compliance@samhi.co.in

www.samhi.co.in

SGA Strategic Growth Advisors

Investor Relations Advisors

Strategic Growth Advisors Pvt. Ltd. CIN: U74140MH2010PTC204285

Ms. Ami Parekh / Mr. Rahul Agarwal +91-8082466052 / +91- 9821438864 ami.parekh@sgapl.net / rahul.agarwal@sgapl.net

www.sgapl.net

