

Ref: MIIL/BSE/2022 Date: 11.06.2022

To,
The Corporate Relations department
Bombay Stock Exchange Limited
Department of Corporate Services
P J Towers, Dalal Street, Fort,
MUMBAI 400001

Re: Maximus International Limited Script Code: 540401

Sub: "Investor Update - Company Profile"

Dear Sir/Madam,

Enclosed herewith a copy of "Investor Update - Company Profile" issued by the Company.

"Investor Update - Company Profile" will also be available on the website of the Company at www.maximusinternational.in

You are requested to take the aforesaid information on your record.

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Thanking you,

Yours faithfully,

FOR: MAXIMUS INTERNATIONAL LIMITED,

Dharati Shah

Company Secretary



CHAIRMAN'S MESSAGE

Dear Shareholders,

At the outset, I am pleased to inform you that the company has successfully completed 5 years since its listing with the Bombay Stock Exchange (BSE). Since then, the company has grown multifold to reach the level it is currently at.

In FY 2021-22, your company posted a Y-O-Y arowth in revenue of 31% 1 and Y-O-Y growth in Profit After Tax of 32% \uparrow . It has resulted in a staggering increase in EPS of 35% on a Y-O-Y basis. This was enabled by Maximus' strong team in India, UAE, and Kenya, who were the key driving force when faced with the challenges caused by Covid 19. The team's resilience partnered with quick and strategic decision making by the management, has led to the above-mentioned growth. This growth has opened avenues for further also / expansions in the near future.

As part of the ongoing expansion plans, your company envisions to setup operations in Tanzania, Uganda, and Rwanda directly and indirectly (through channel partners). Eventually, your company also plans to setup local manufacturing, once feasible volumes are achieved, in the said countries.

Looking at the growth in the overall market and the drive in your company, I am confident that the future of the company holds promise on the back of robust financial performance, stable financial position, flawless compliance, and good corporate governance.

Yours sincerely,

Deepak Raval Managing Director

OUR STRENGTHS



FINANCIAL PERFORMANCE





2000.00 2018-19 2019-20 2020-21 2021-22 0.00 (Bonus shares in ratio 1:1 issued in FY 2018-19) 2018-19 2019-20 2020-21 2021-2

Note: Figures of FY 2021-22 are considered based upon Financial Results published by the company on BSE on 30th May 2022 which is subject to approval of members in upcoming AGM.



Steadily growing PRODUCT PORTFOLIO company (profit making since Scalable business model inception) VALUE CREATION FOR SHAREHOL Metal Textile Automotive Working Lubricants Oils Fluids Flat hierarchy & hence quick and effective Low debt equity ratio decision making General **Speciality Electrical** Equipment **Fluids** Oils Oils Cautious, simple yet Strategic locations progressive approach for growth in existing facilitate entry into potential markets and new territories Refrigeration Oils Robust SOPs which Expansion plan includes ensures checks and least penetrated and balances friendly competitive markets Continue our efforts to find opportunities in the East-Few discussions are ongoing with entities based in Indonesia and Bangladesh. Optimum blend of Develops local Experience and Youth in manpower and Plan for a blending plant in Tanzania (2nd in East Africa after Kenya), once appropriate & viable sales levels are reached Management as well as empowers them **Business Operations** suitably Teams We plan to enter the retail market in our existing geographies which will help us focus towards the growing retail market. FORWARD RETAIL **ORGANISATIONAL STRUCTURE** Optimus Finance Limited CROWTH Maximus International Limited Grow in Tanzania & Uganda in East Africa by utilizing our strategically located Kenya manufacturing unit. (Issuer Company) AFRICA Maximus MX Africa Global FZE Limited (Subsidiary) (Subsidiary) Explore opportunities in other African countries such as Tanzania, Rwanda, Uganda Jordan, Ghana, Nigeria, and South Africa EXPORTS Quantum Lubricants (E.A.) Limited Maximus Lubricants LLC Plan to increase our export volumes from UAE unit to GCC countries such as Qatar, Kuwait, Saudi Arabia, Oman, Bahrain and North Africa. (Step Down Subsidiary) (Step - Down Subsidiary)

(Manufacturing Plant - ÚAE)

(Manufacturing Plant - Kenya)







OUR FACILITIES









REGISTERED OFFICE:

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CIN: L51900GJ2015PLC085474