

Ref No: AWL/SECT/2023-2024/68

November 9, 2023

BSE Limited Floor 25, P J Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 543458 National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 Scrip Code: AWL

Dear Sir, Madam,

Sub: Investor Presentation of Adani Wilmar Limited for November, 2023.

With reference to the above, please find attached investor presentation of Adani Wilmar Limited ("the Company") for the month of November, 2023.

This presentation will also be available on the Company's website – <u>www.adaniwilmar.com</u>.

Kindly take the above on your records.

Thanking You, Yours faithfully, **For Adani Wilmar Limited**

Darshil Lakhia Company Secretary M. No : A20217

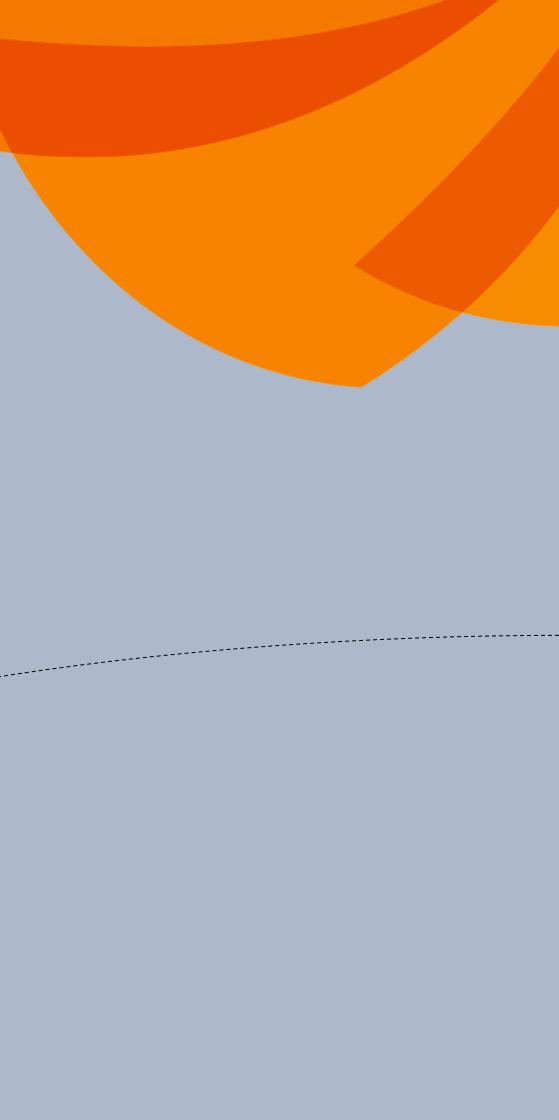
Adani Wilmar Ltd. Fortune House Nr. Navrangpura Railway Crossing Ahmedabad – 380 009 Gujarat, India CIN: L15146GJ1999PLC035320 Tel +9179 2645 5650 Fax +9179 2645 5621 info@adaniwilmar.in www.adaniwilmar.com

Registered Office: Fortune House, Nr. Navrangpura Railway Crossing, Ahmedabad 380 009, Gujarat, India



Investor Presentation

November 2023



Safe Harbour Statement

This Release / Communication, except for the historical information, may contain statements, including the words or phrases such as 'expects, anticipates, intends, will, would, undertakes, aims, estimates, contemplates, seeks to, objective, goal, projects, should' and similar expressions or variations of these expressions or negatives of these terms indicating future performance or results, financial or otherwise, which are forward looking statements. These forward looking statements are based on certain expectations, assumptions, anticipated developments and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, market growth, intense competition and the pricing environment in the market, consumption level, ability to maintain and manage key customer relationship and supply chain sources and those factors which may affect our ability to implement business strategies successfully, namely changes in regulatory environments, political instability, change in international oil prices and input costs and new or changed priorities of the trade. The Company, therefore, cannot guarantee that the forward-looking statements made herein shall be realized. The Company, based on changes as stated above, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward-looking statements as may be required from time to time on the basis of subsequent developments and events. The Company does not undertake any obligation to update forward looking statements that may be made from time to time by or on behalf of the Company to reflect the events or circumstances after the date hereof.



Company Overview

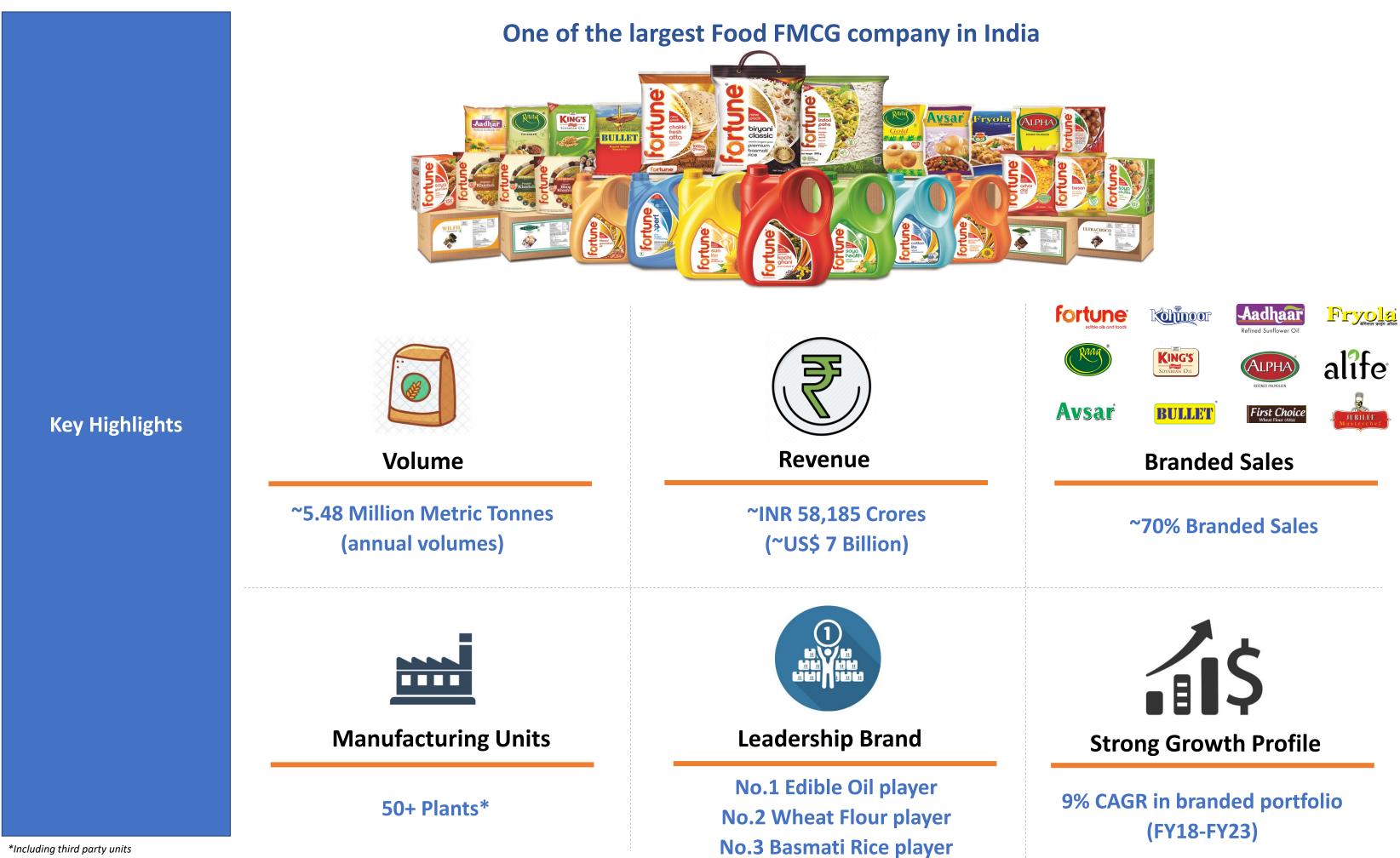


adani wilmar



Investor Presentation – Nov 2023

Company Snapshot



*Including third party units **Includes packaged oils & foods

(FY18-FY23)

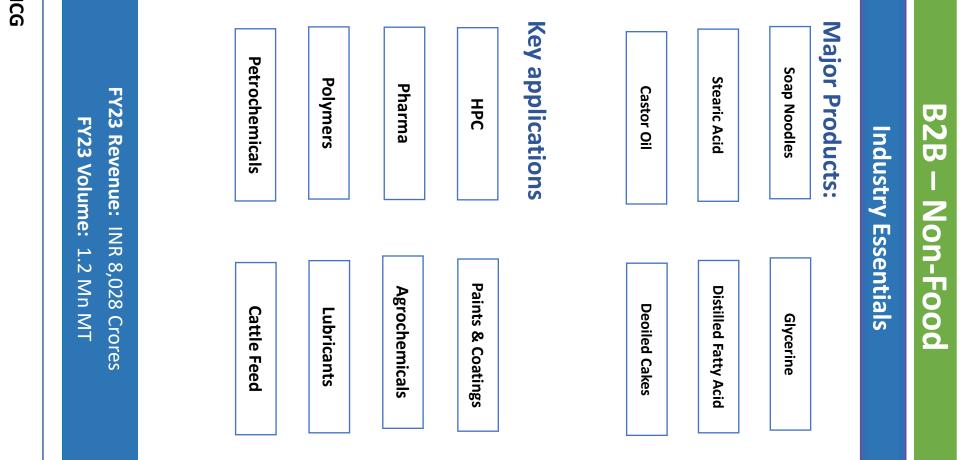
Key Value Drivers

- Plan for forward integration into value-added downstream products in oleochemical & castor

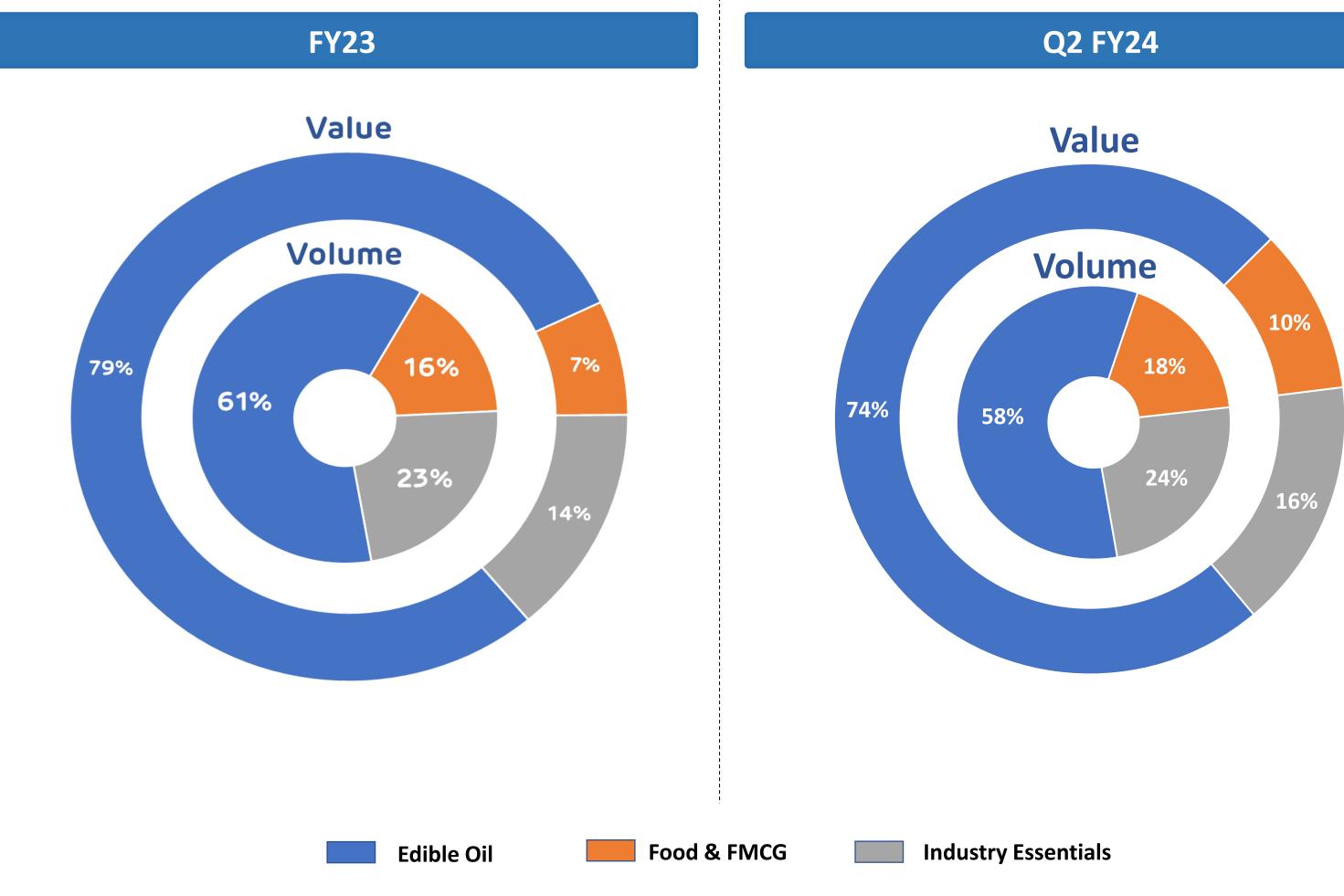
 - Leveraging the existing setup of edible oil business to scale up Food & FM

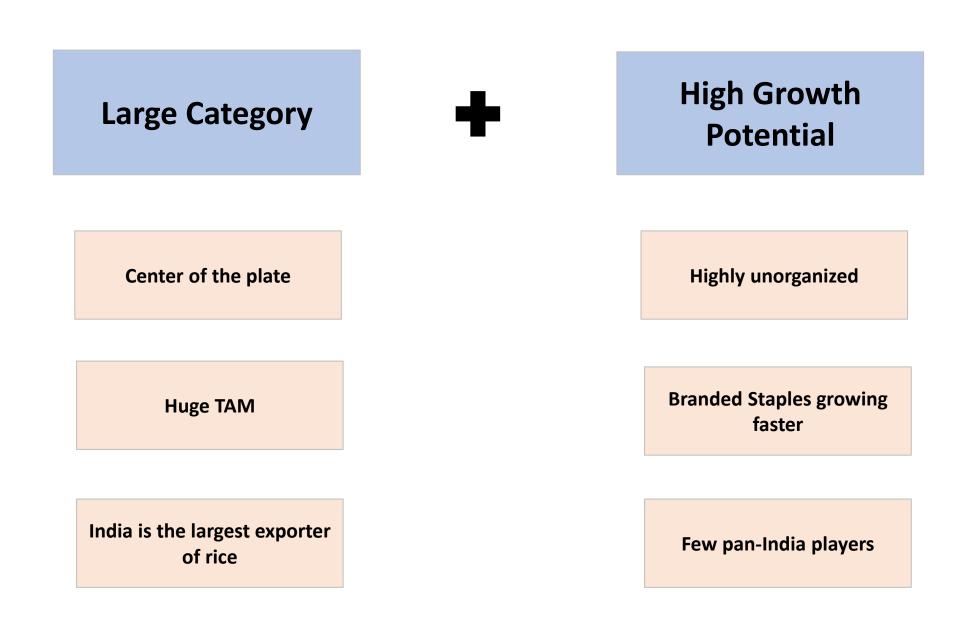


AWL's Business Segments



Business Mix





Strong Capabilities

Integrated business model from Sourcing to Sales

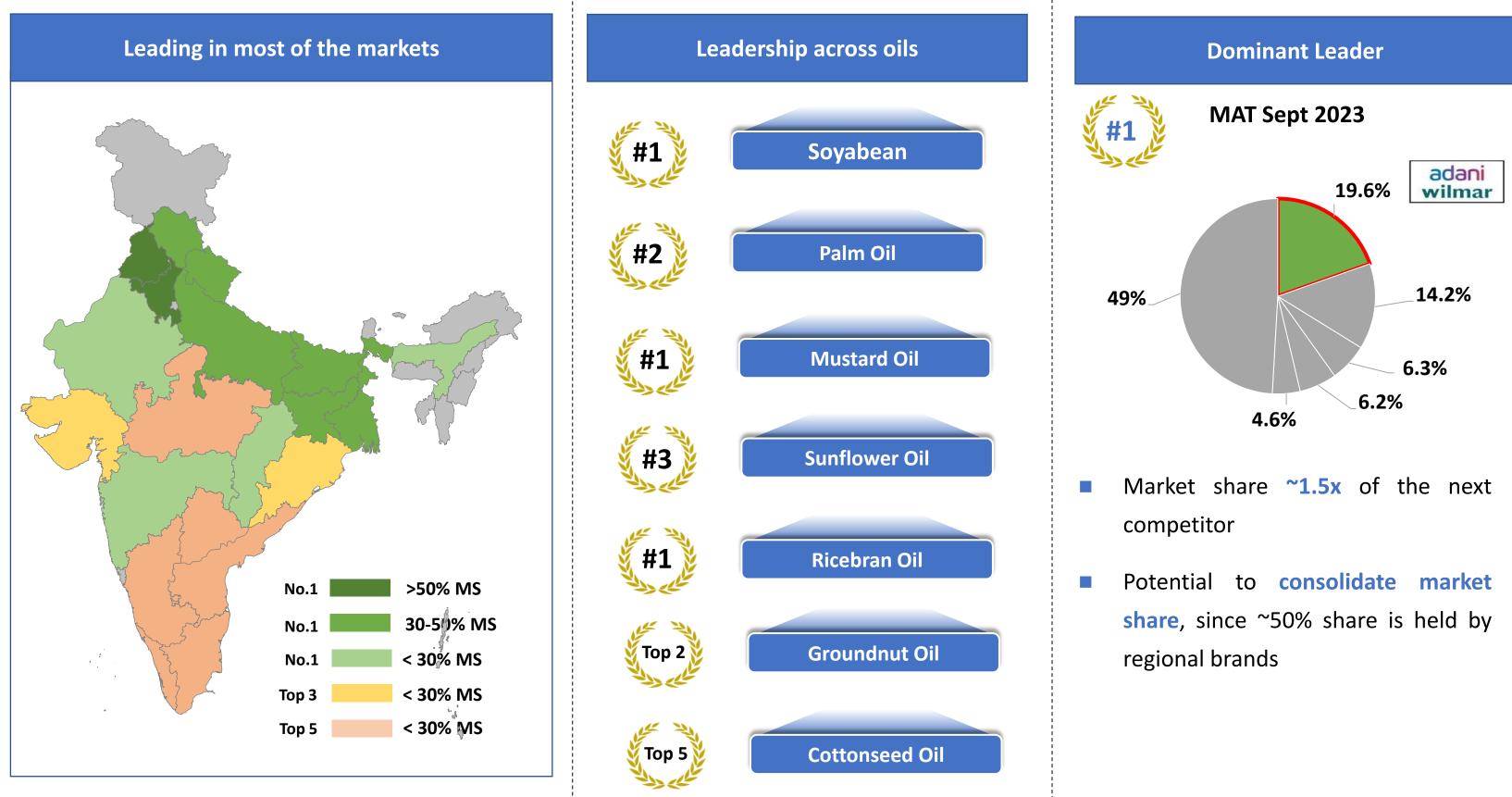
> Risk Management in agri-commodities

Wilmar Group leverage for exports

24+ years expertise

Dominant leadership in Edible Oils

Putting our leadership in Edible Oils into perspective



Source: Nielsen ROCP, IMRB



Fortur

fortune South

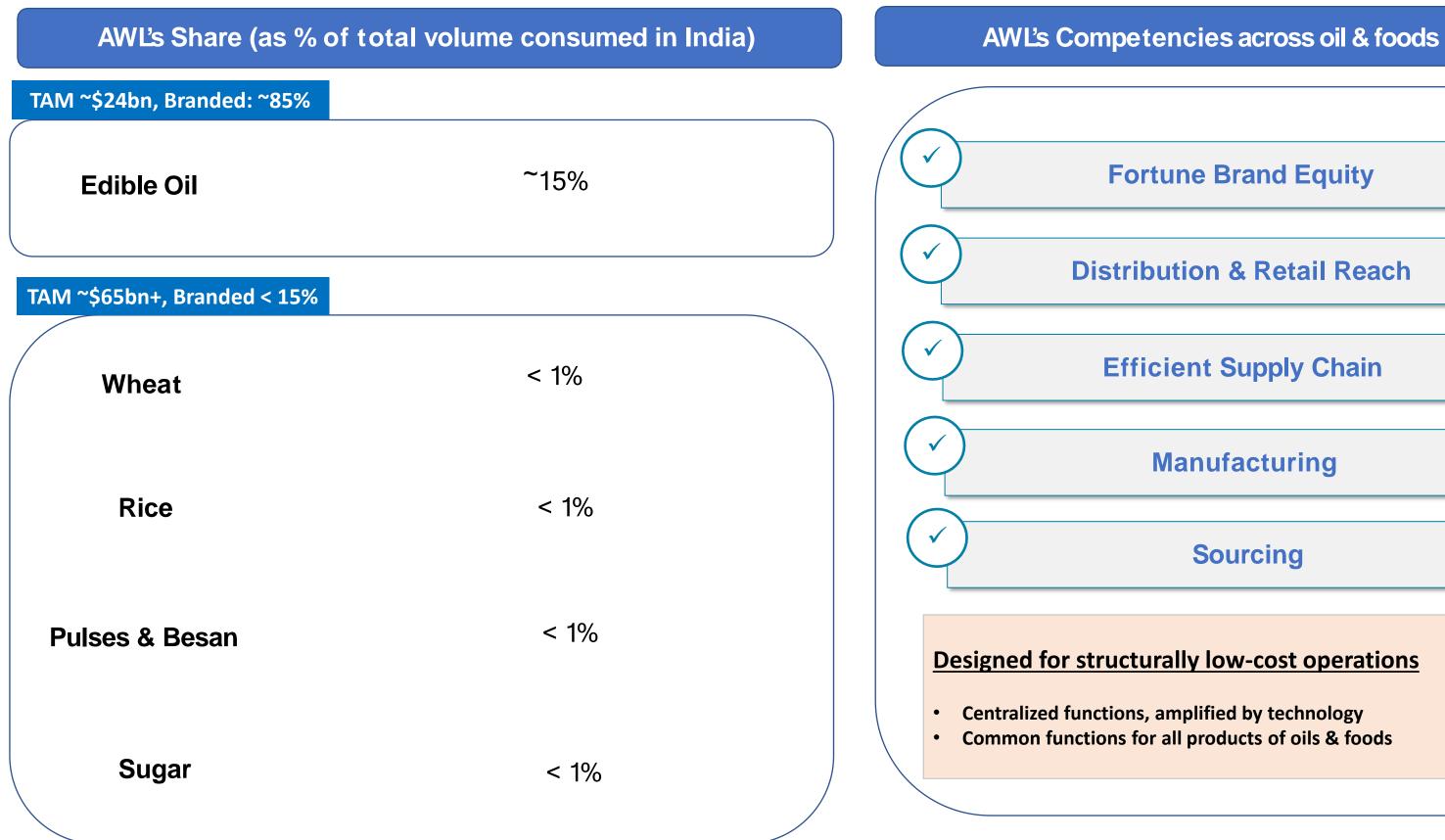
fortune

'Fortune' brand Size ົດ: INR 20,000+ Crore

Over 2 decades of trust and quality

Large Opportunity in Foods Products

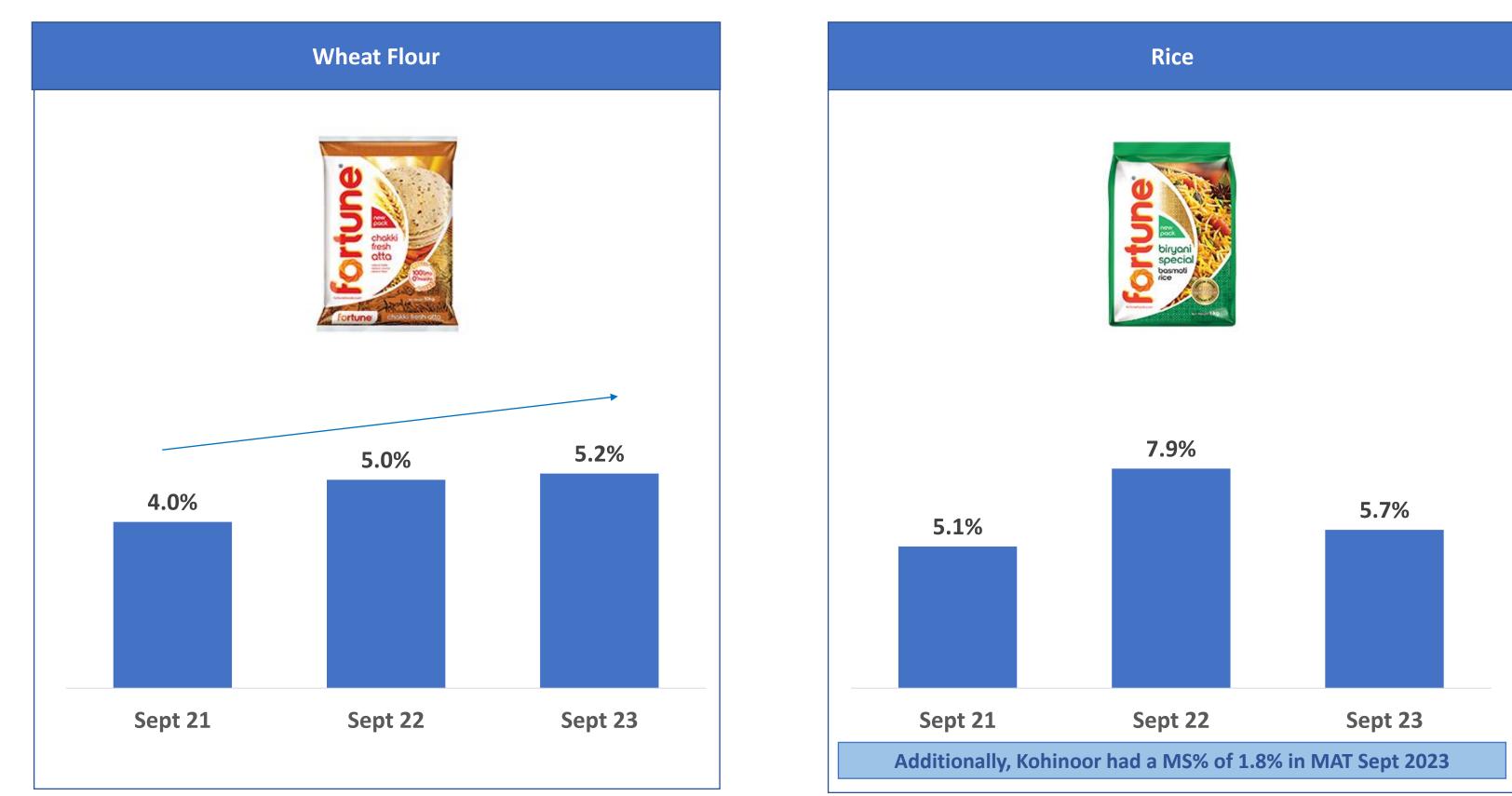
Opportunity to replicate the Edible Oil playbook in other staple food categories



Fortune Brand Equity	$\left] \right\rangle$
stribution & Retail Reach	
Efficient Supply Chain	
Manufacturing	
Sourcing	
ructurally low-cost operations	
tions amplified by tashnology	
tions, amplified by technology ons for all products of oils & foods	

Gaining Market Share in Foods business

'Fortune' brand has gained consumer acceptance in Food categories



Source: Nielsen, MAT September of respective years



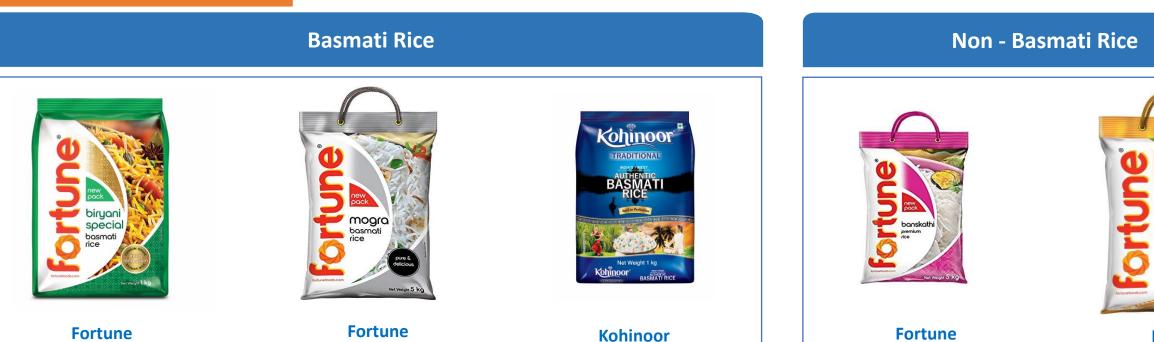
Depth in each of our Product Categories

Mogra Basmati Rice

Wide range of Products produced from each agri-commodity



Rice



Basmati Rice

Fortune Basmati Rice

Suji (Semolina)



Fortune Suji

Rawa (Semolina)



Fortune Rawa

Biryani Kit (RTC)





Fortune Sona Masoori rice

Banskathi Premium Rice

Building Health & convenience focused food product portfolio

Increasing focus on value added products

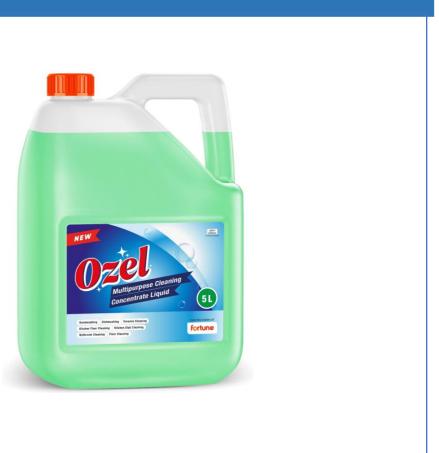


Health & Convenience Foods



• Almost all value-add products are forward-integration of our existing products and leverages our existing distribution network





For HoReCa clients For Surface and Utensils Cleaning

Multi-purpose Cleaner

Customers

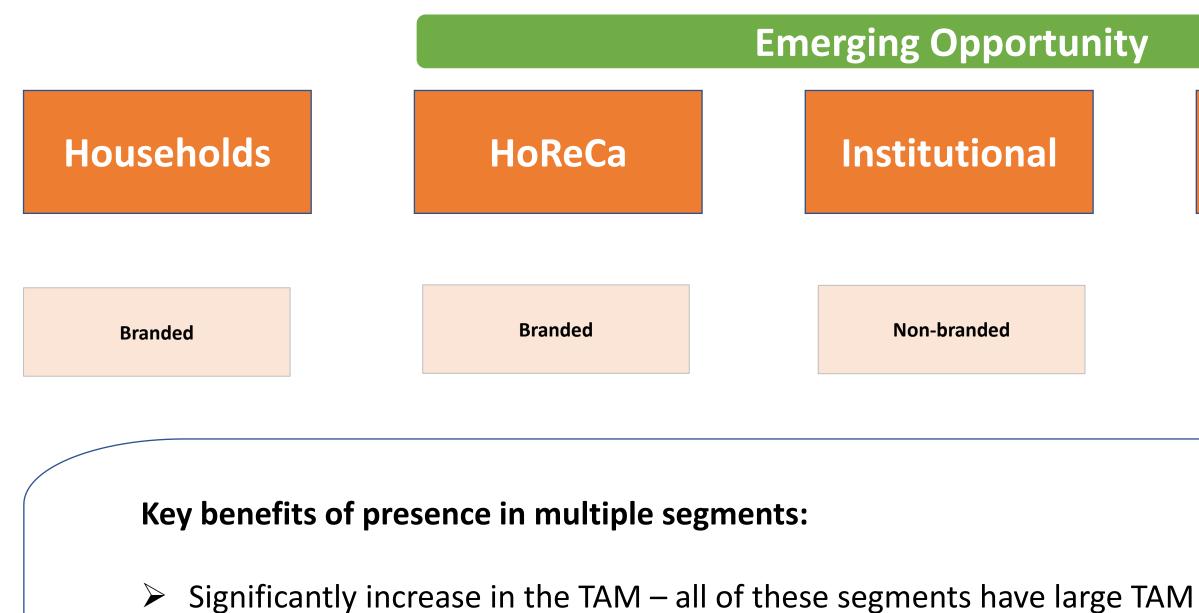






Seizing opportunity in all key Customer Segments in oil & foods

75%+ of sales is from branded products in FY'23*



Higher diversification, reducing demand volatility \succ

Provides scale enabling better utilization of manufacturing, logistics, fixed overheads \succ

* Branded mix is only for the oils & foods portfolio (excluding Industry essential business which is 100% B2B)





Branded, **Private Label**, **Non-branded**

Brands







Presence across the price spectrum



A healthy mix of premium and popular brands

Portfolio of scaled up brands

Strong brands built on basis of trust and quality over last 2 decad		
Value	Brands	
INR 20,000 Cr +	fortune edible oils and foods	Ec
INR 4,000 Cr +	Refined Soyabean Oil	
~INR 1,000 Cr +	*	
INR 500+	UBILEE Masterchef Fryole Wasterchef	
INR 100 Cr +	Image: Second Sunflower Oil Image: Second Sunflower Oil </th <th></th>	

Branded portfolio growing steadily

* Rupchanda is a brand under BEOL (100% subsidiary of AWL in Bangladesh)

Note: Additionally, AWL also has branded sales of INR 1,000 Crores of bakery fats sold under various brands of Wilmar International



Marketing







Celebrity-led advertising on mass media

Soyabean Oil Campaign







Fortune Atta Campaign



King's Mustard Oil Campaign

Sunflower Oil Campaign

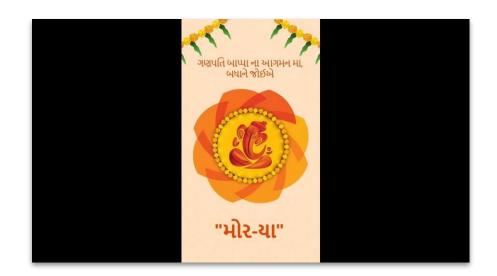


Frequent campaigns on social media – focus on region, occasion specific













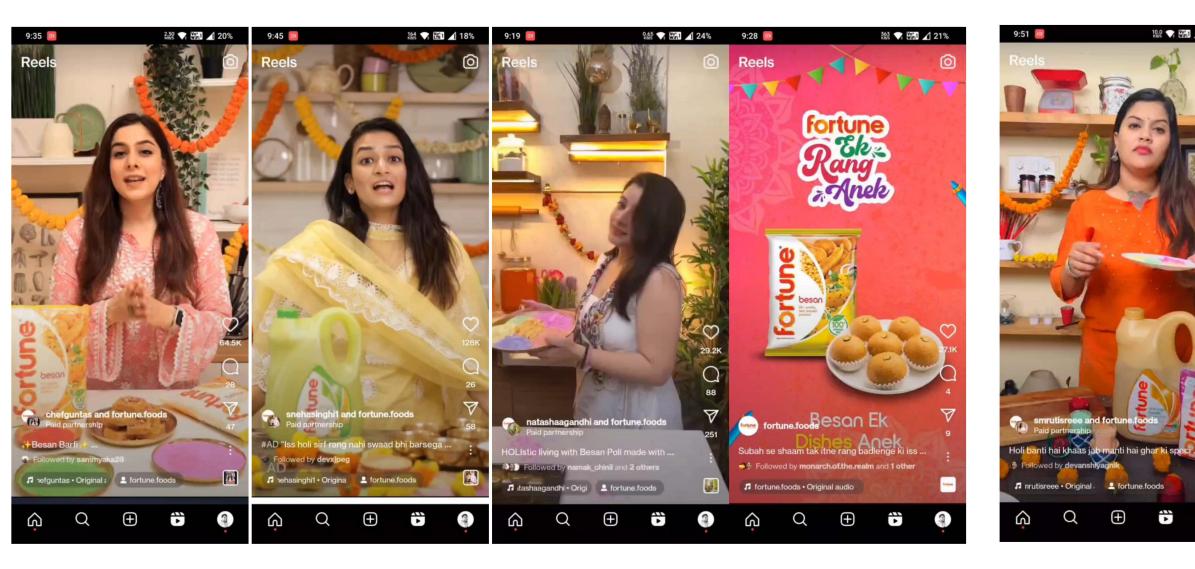




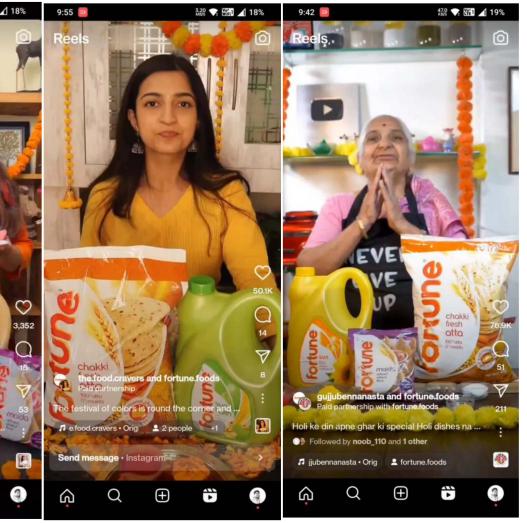


Engaging consumers on social media through many Influencers









Branding Activities by sponsorships of relevant events



was a key sponsor on Season 7 of

Masterchef India













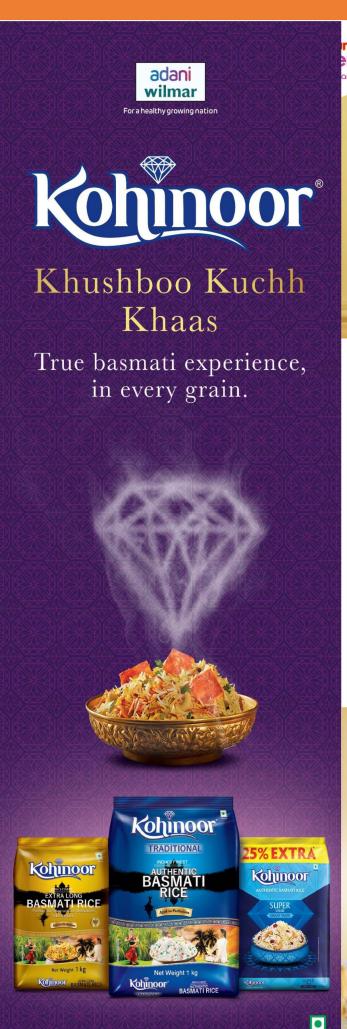






Women's Premier League

Product campaigns



Rich in natura Pich in PUE Good fo Heart Health antioxidants alife From the makers of Chandan ke tatwon se mile aapko unmatchable kudrati nikhaar alife fortune rice bran health

Unlock More Benefit

With the

Goodness of 3 Oils

fortune poha The King Has Arrived Hygienically Processed & Packe ary Fibre & Protein Soak For 10 Mins Before Cooking

Switch to India's No 1^{*} Rice Bran Oil for your Heart health! ədəni wilmar



very very light



Product campaigns



wahi
desi swaddesi swadPresenting unpolishedFortune pulsessortex

kabuli chana

Pictures are for representation purpose only.

arhar

Product campaigns

Makes your biryani special every time!

biryani special

basmati rice

Made from carefully selected basmati grains, Fortune Biryani Special's non-sticky and long grain rice makes your biryani delicious.

Inhe

Khilne Do



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Investing in the premium Kohinoor brand





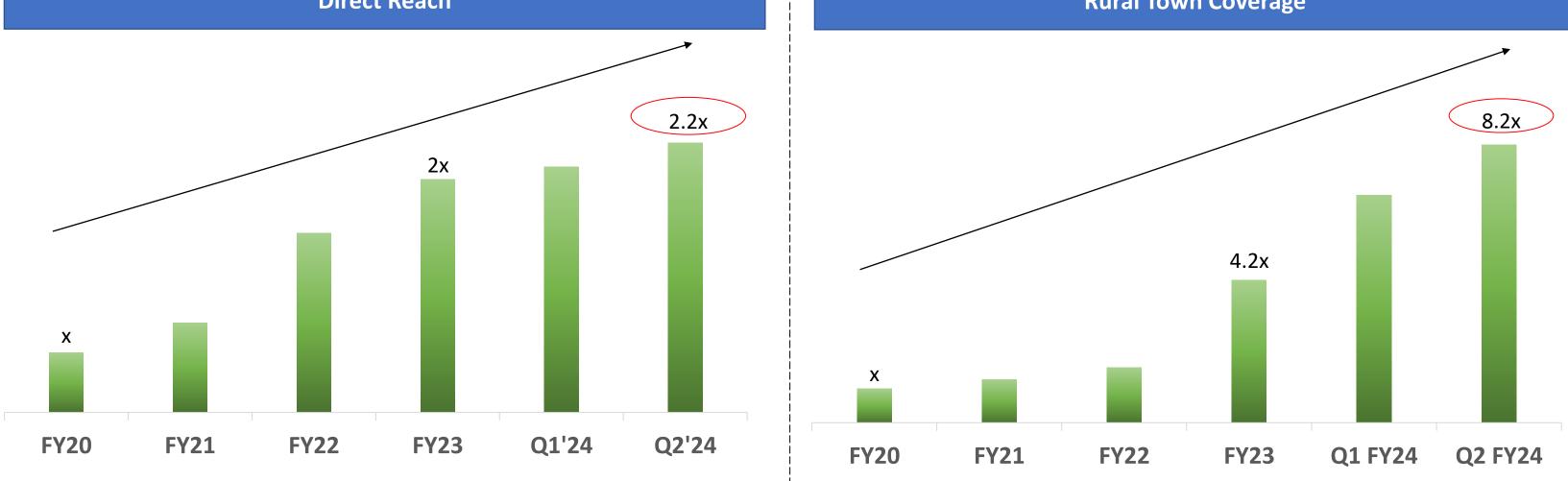
Sales & Distribution





Expanding town coverage and retail outlets





Focus to continue increasing the direct reach and coverage of rural town

Note: Population below 100,000 are rural towns

Rural Saliency

~30% (Volumes)

Rural Town Coverage

Enhancing GTM capabilities to capture demand



Everyday great execution

- Improving daily visit calls
- Improving productivity of calls
- Increase DSM effective coverage
- Improved penetration in urban towns •



- Geo-tagging of Outlets in all categories
- Visibility of Rural Coverage: Orders addressed from SFA



Rural Activation & Coverage Expansion

- Rural town expansion



Route optimization

- market route



- Classification of existing distributors based on their buying patterns and financial parameters
- Identify distributors at risk and take corrective actions ۲ to retain them



purchase patterns

Improved quality of Town Coverage in Rural

Using tech to determine sales beat, optimizing the daily

• Pilots have demonstrated significant reduction in distance travelled, improving salesman productivity

Identification of similar potential outlets based on

Supply Chain & Production Planning





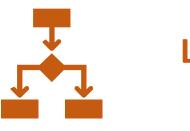


Efficient supply chain to lower cost and capture demand



Manufacturing network designed for **logistics efficiency**

- Port-based refineries for imported edible oil •
- 55%+ of dispatches directly sent to customers •



Dispatch planning to optimize on various parameters like raw-material prices, logistic costs, plant utilization etc.



Most of the supply chain workflow has been resulting in paper-less digitized, processes, availability of data, visibility of truck movement, faster payments to vendors



Digitalization enabled centralized control to drive further data driven efficiency, better monitoring & compliance, benefit of scale in procurement, process improvement, lesser manpower



All truck hiring is done through online reverse auction to secure best rates and ensure process integrity



- ~18% of dispatches are multi-modal

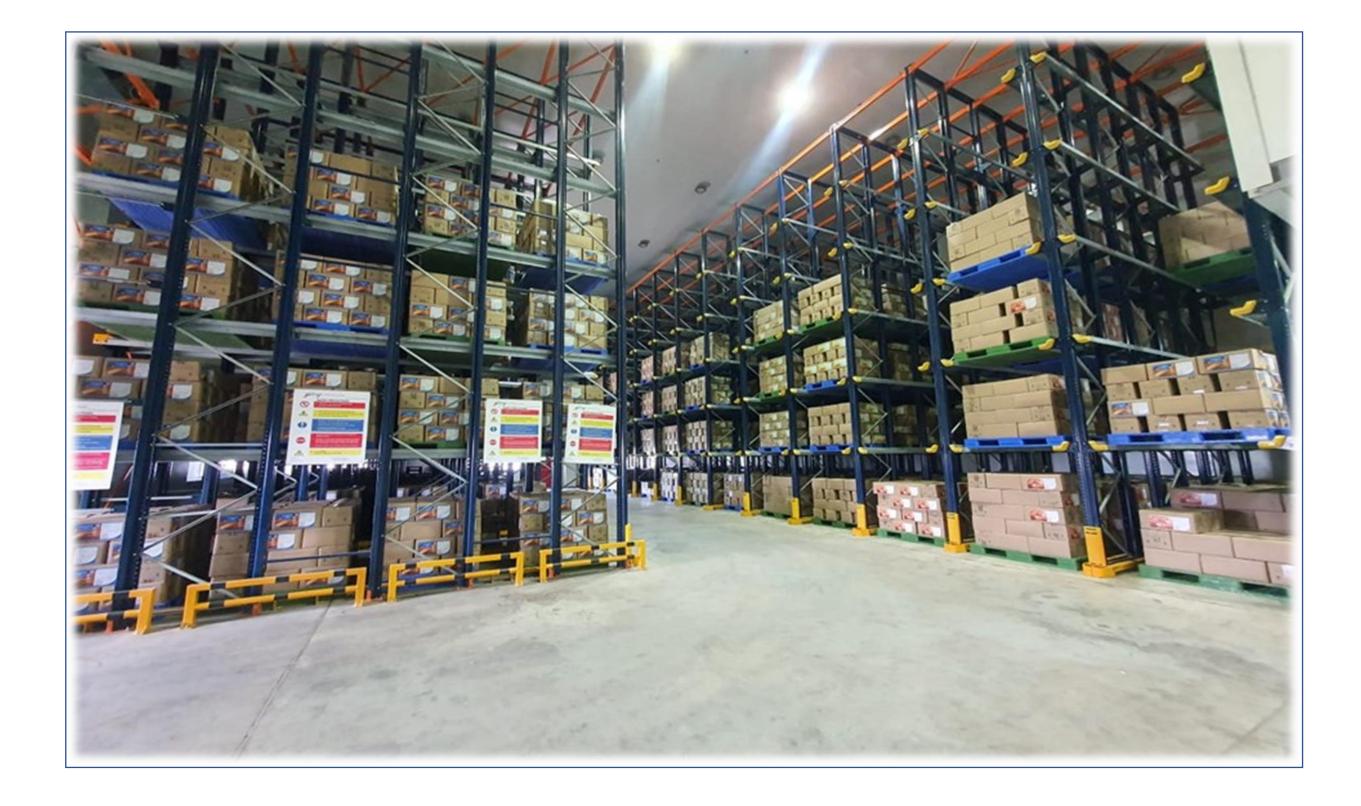
Least Cost Optimization

Centralized control

Promoting clean energy

~5% of dispatches through green fuel (CNG)

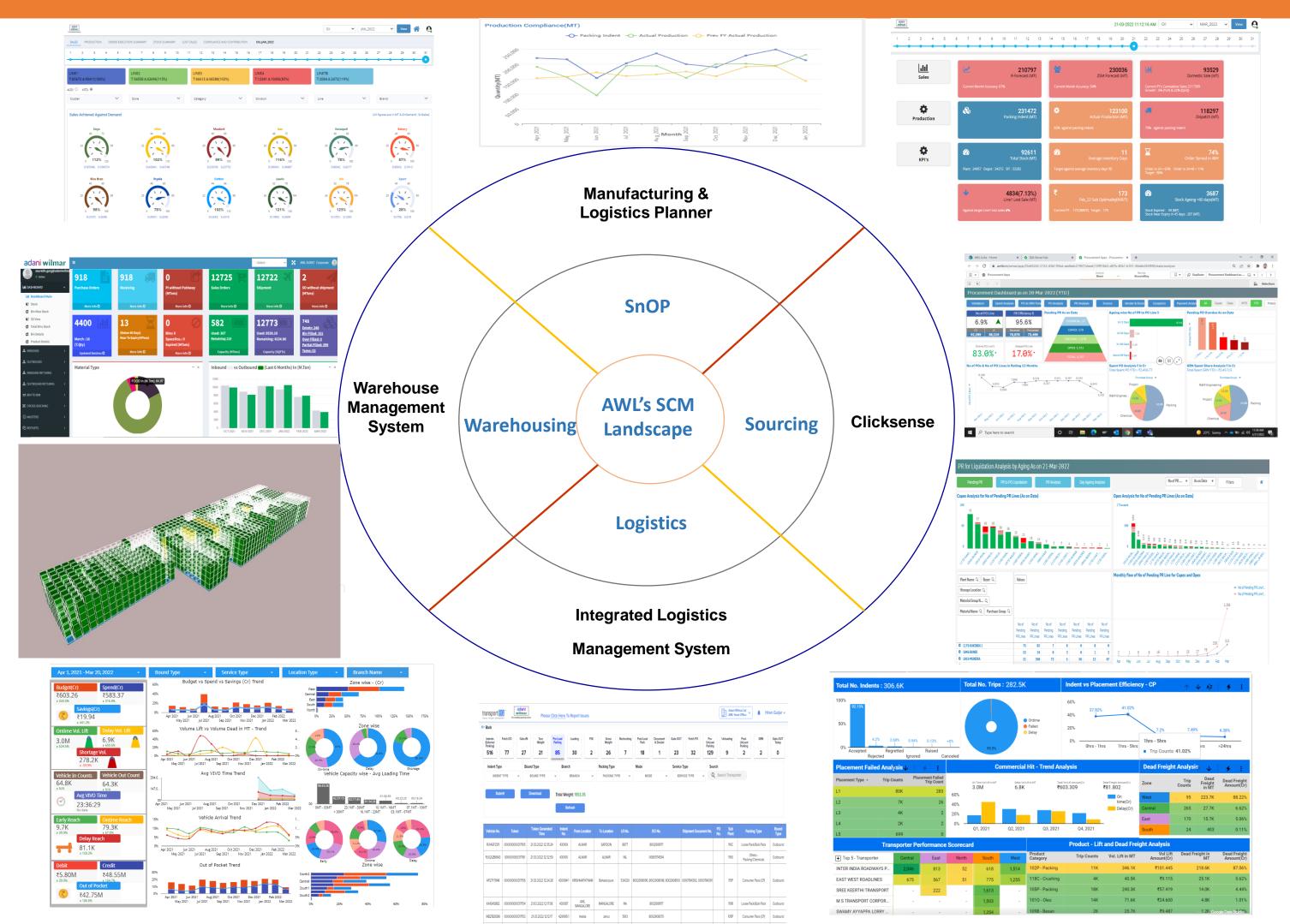
Proximity to markets: A depot at every 250 KM



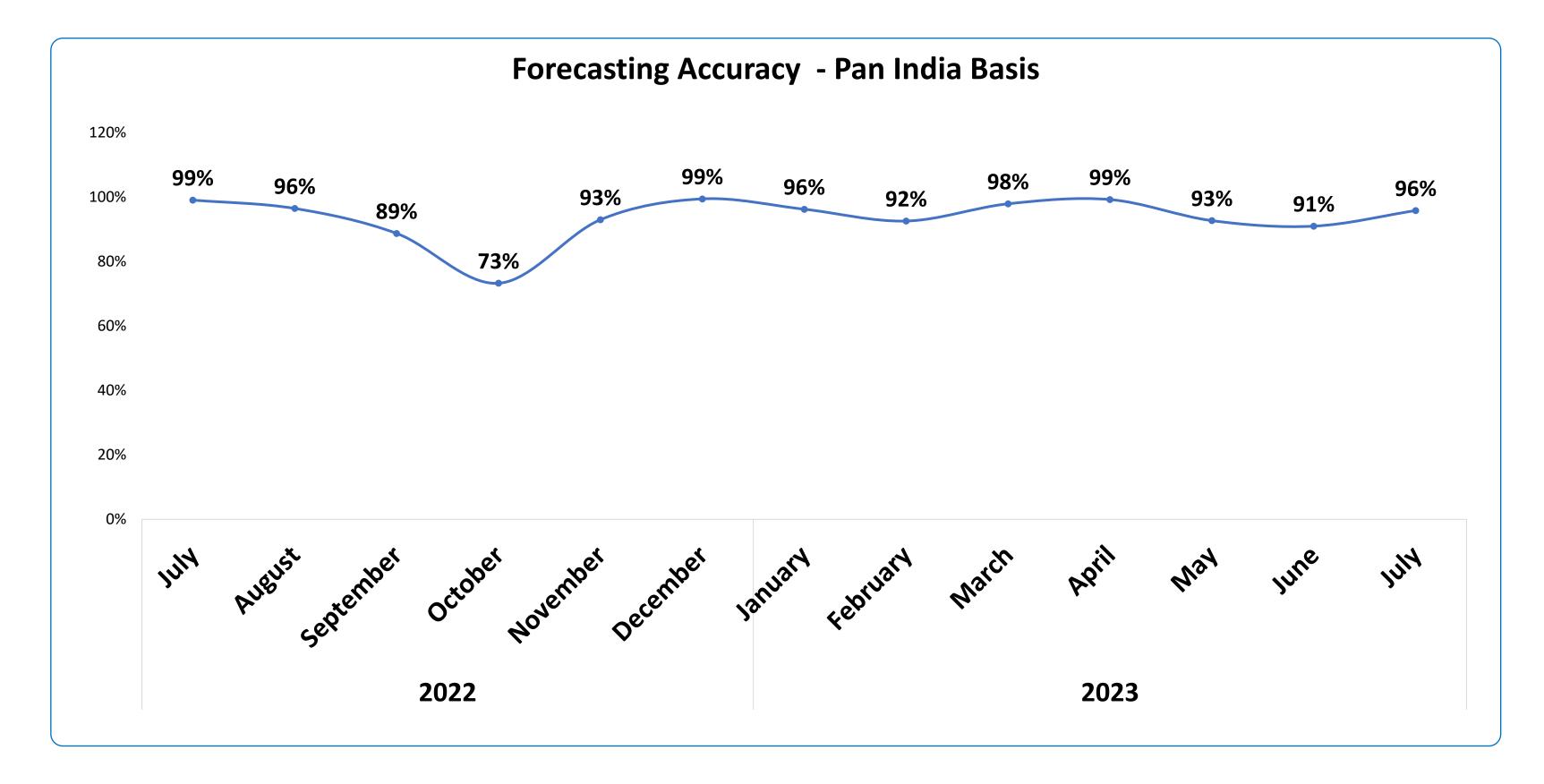
90 Depots

~2 Million Sq. Ft. (Depot Storage Space)

Extensive use of data & analytics for supply chain efficiency



Developed reliable systems to tackle supply chain complexities





Date: 06-04-2023

This is to certify that M/S ADANI WILMAR LTD.

has contributed in reduction of Carbon Emission by opting Rail Transportation over Road for movement of its cargo and earned



since 01.04.2022. This contribution towards a Clean and Green India is highly appreciated.

Manufacturing

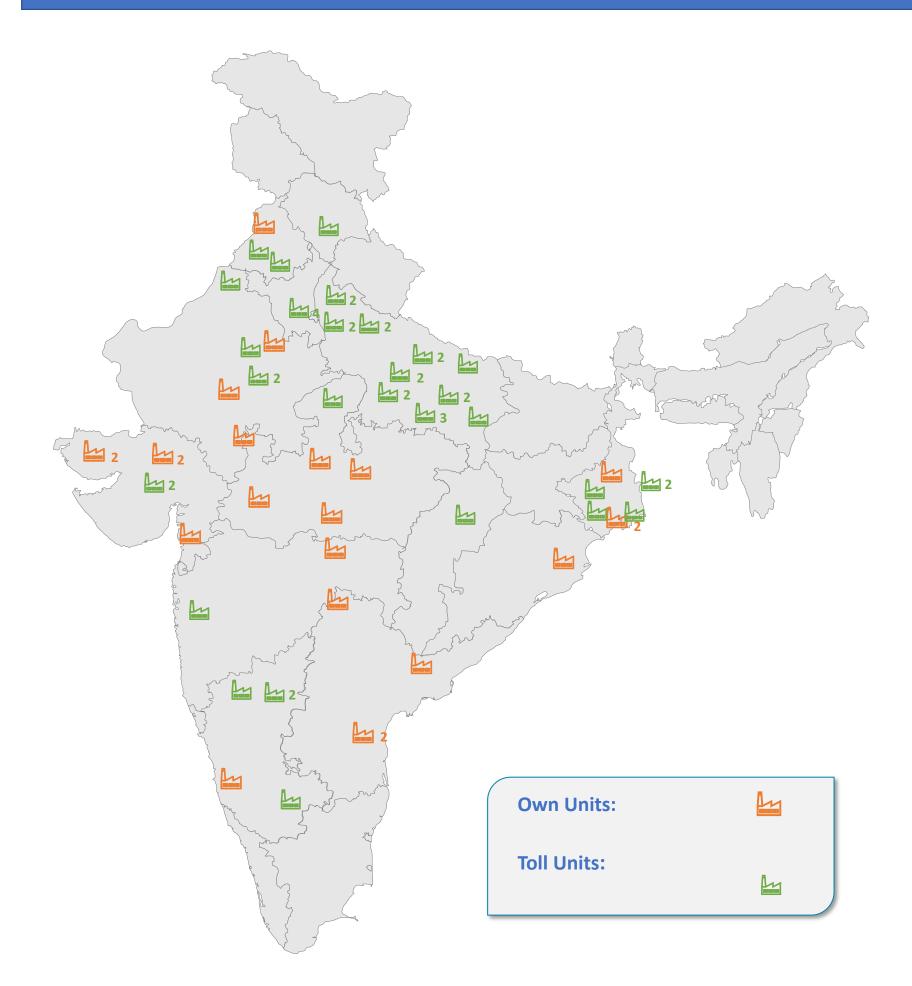






Large & Integrated manufacturing facilities spread across the country

Processing & logistics efficiency, along with quality controls



- for quality controls
- shared resources





23 Units



Third Party Units

38 Units

Third-party units are primarily on exclusive basis

Company is building new capacities to increase inhouse manufacturing

AWL focus is on building integrated plants that can process multiple products in same facility, utilizing

Integrated business model for cost efficiency

Focus on building integrated plants and adding new units in existing locations





- Crushing units and refineries
- Integrated to produce Vanaspati, margarine, oleo chemicals and soap bars with raw materials from refining
- Derive de-oiled cakes from crushing and oleochemicals from palm stearin derived from palm oil refining



Integrated plant for soya

Covers entire value chain of soya-crushing, producing soya value-added products such as soya nuggets, soya flour, soya flaks and refined soya oil

Bangladesh Business (100% Subsidiary of AWL)

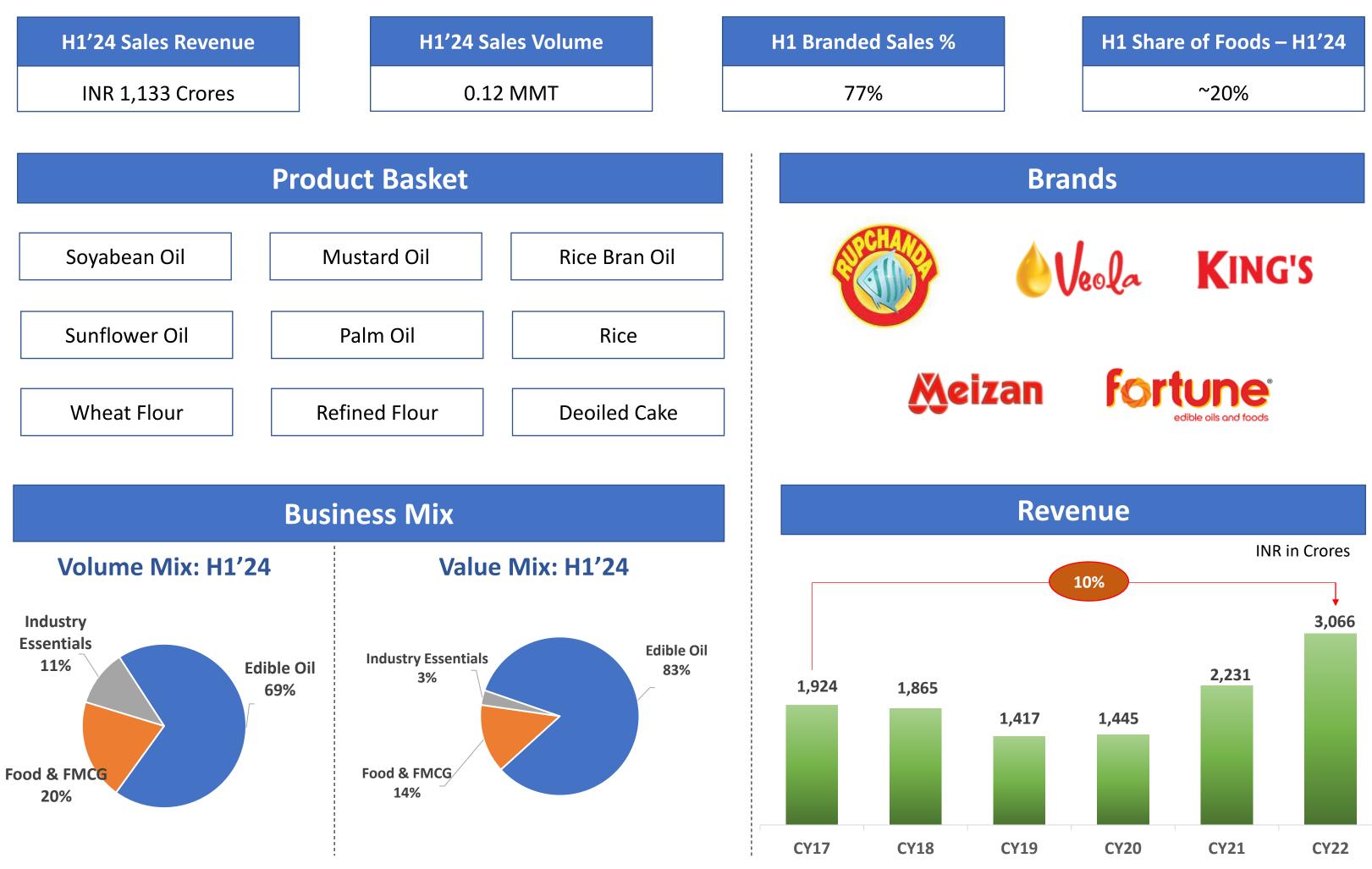








Bangladesh Business: Brief Snapshot







Brand Campaigns in Bangladesh



100 % Veg.

হার্টকে রাখে সবল ও কর্মক্ষম।

🗸 অধিক এন্টি অক্সিডেন্ট বাড়ায় রোগ প্রতিরোধ ক্ষমতা



✓ বিরিয়ানি হয় ঝরঝরে।



শত বছরের ঐতিহ্য জড়ানো স্নাদ



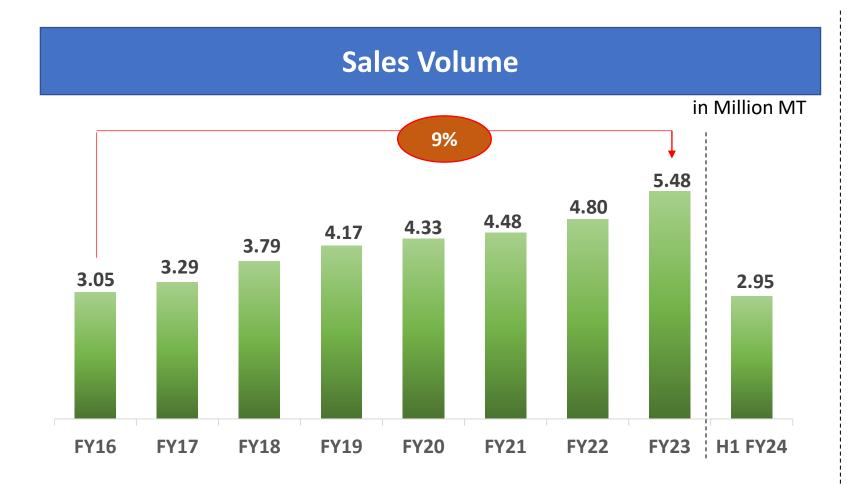
Key Metrics

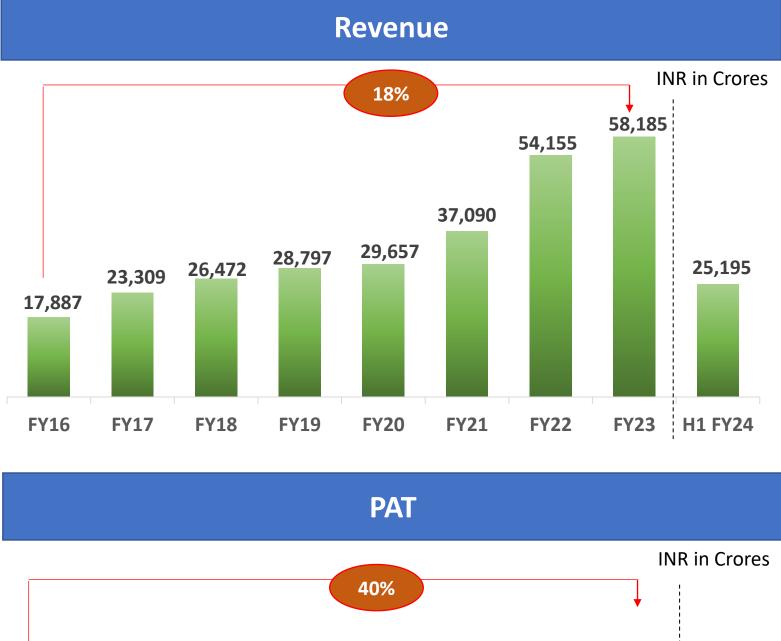




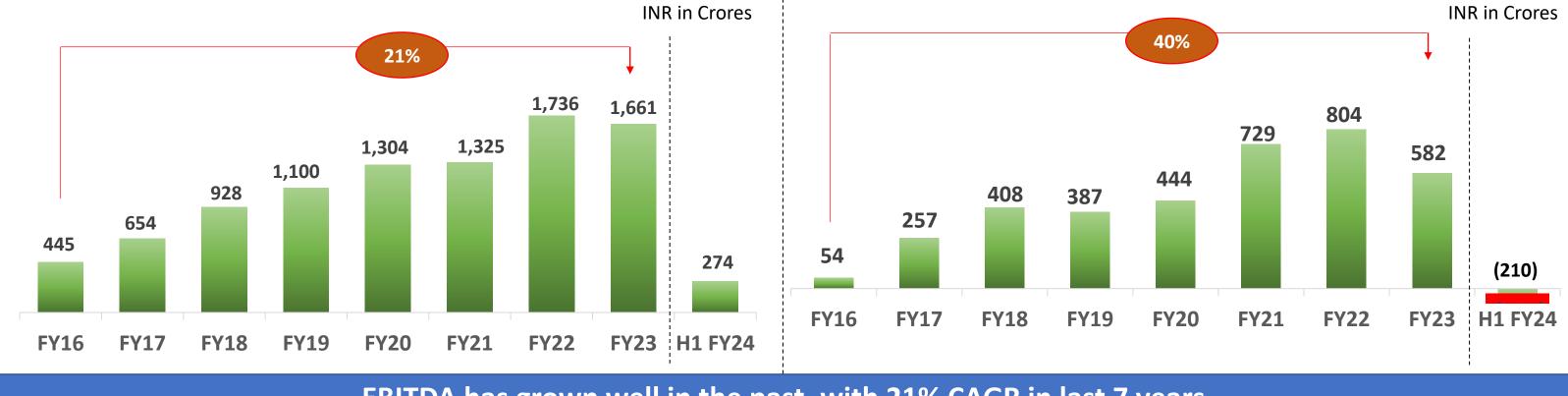


P&L Performance Trends





EBITDA



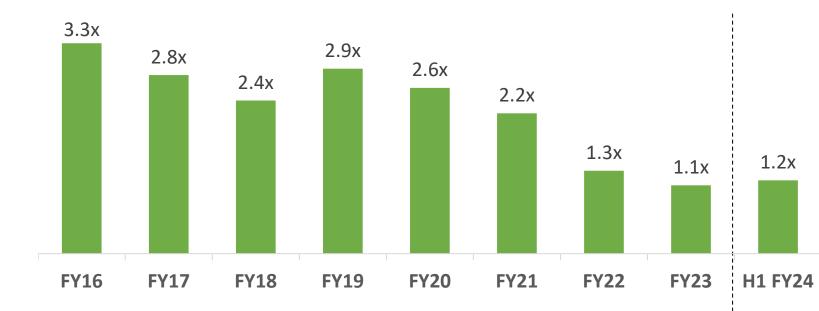
EBITDA has grown well in the past, with 21% CAGR in last 7 years

CAGR

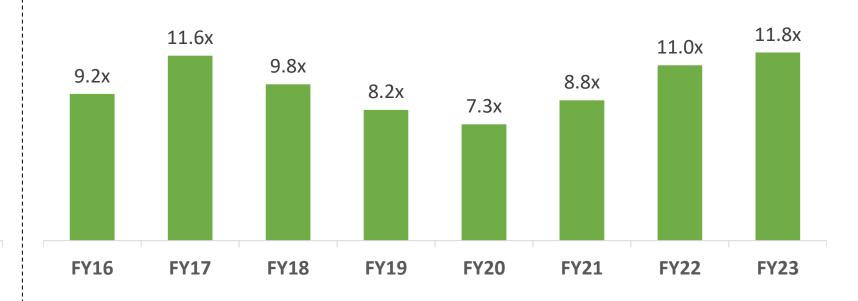
All figures are on consolidated basis

Other Metrics (1/2)

F

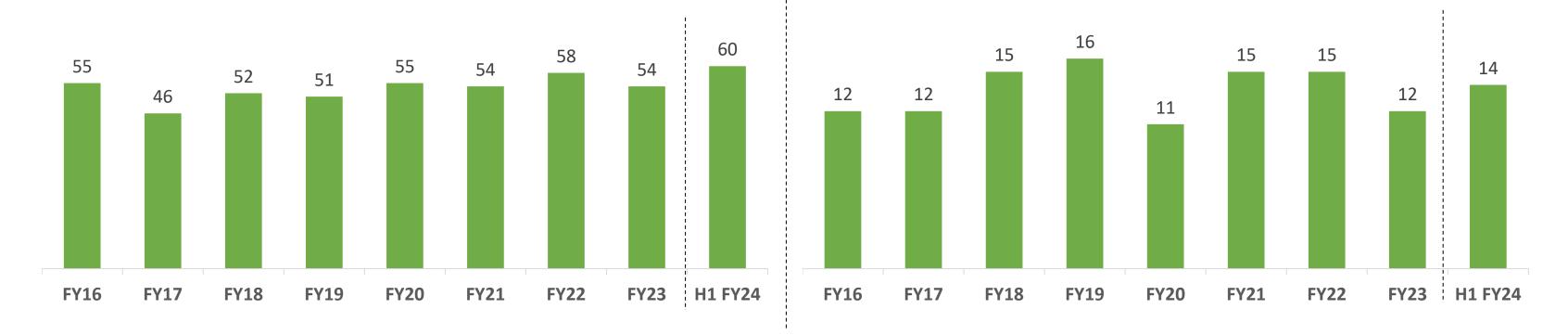


Total Debt to Equity





Re

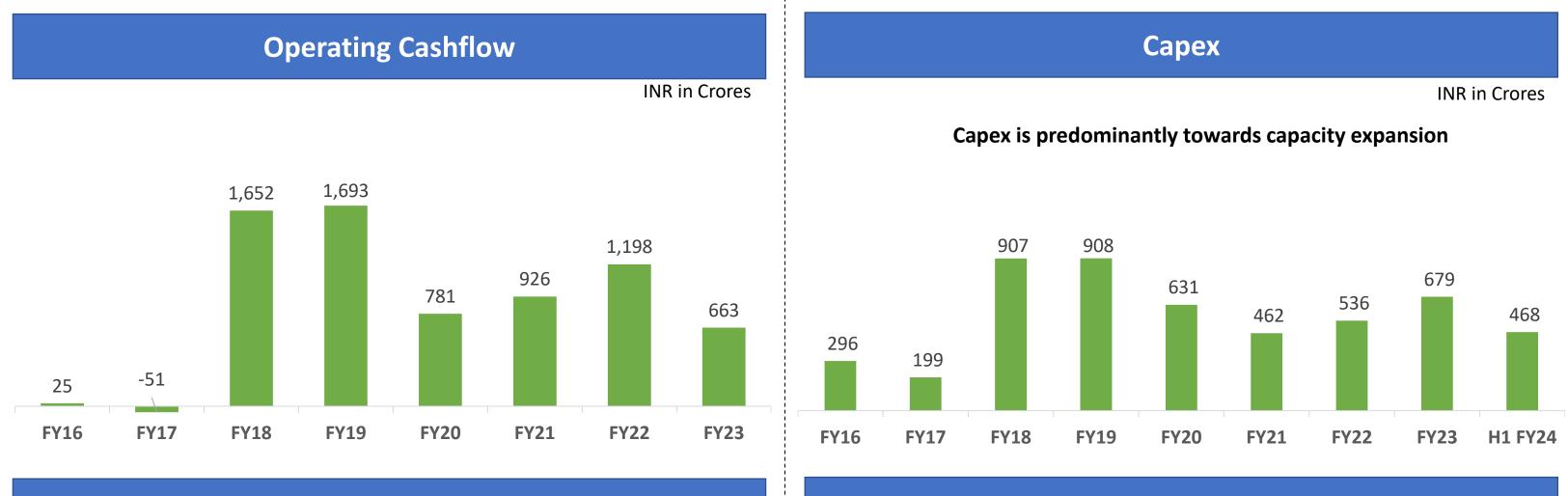


All figures are on consolidated basis

Fixed Asset Turn

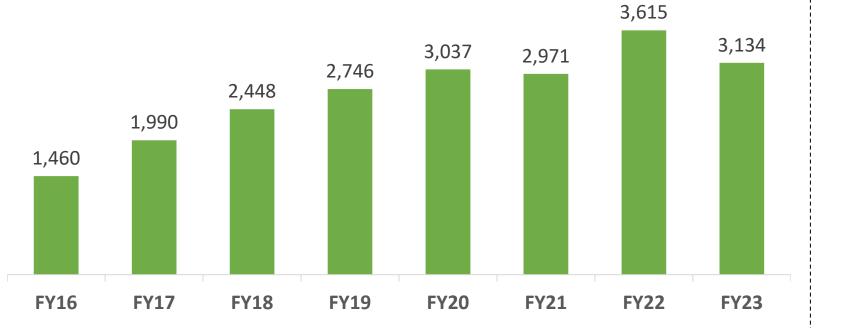
Receivable Days

Other Metrics (2/2)



EBITDA per ton

INR per ton





All figures are on consolidated basis

Earnings Per Share (EPS)

INR per share

Segment-wise Profitability

INR in Crores	FY22	FY23	H1 FY23	H1 FY24
Segment EBITDA:				
Edible Oil	1,614	1,393	479	203
Food & FMCG	4	98	37	102
Industry Essentials	423	389	269	106
Unallocable	(146)	(8)	(21)	(5)
Total	1,894	1,873	764	406
(-) Finance Cost	525	729	294	348
(-) Depreciation	285	319	158	168
PBT before Exceptional Items	1,084	825	312	(110)
(-) Exceptional Items	-	_	-	54
PBT after Exceptional Items	1,084	825	312	(164)
(-) Tax	276	217	79	(38)
Standalone PAT	808	607	232	(125)
(+) Share of Subsidiary Profit	(33)	(63)	(5)	(64)
(+) Share of JV Profit	29	29	13	(20)
(-) Consolidation Adjustments	(0)	10	3	(0)
Consolidated PAT	804	582	242	(210)

All figures are on consolidated basis

Key Takeaways







Adani Wilmar Limited as of Today

One of the youngest and largest Food FMCG company in India





114 Million Household



1.7 Million Retail Reach

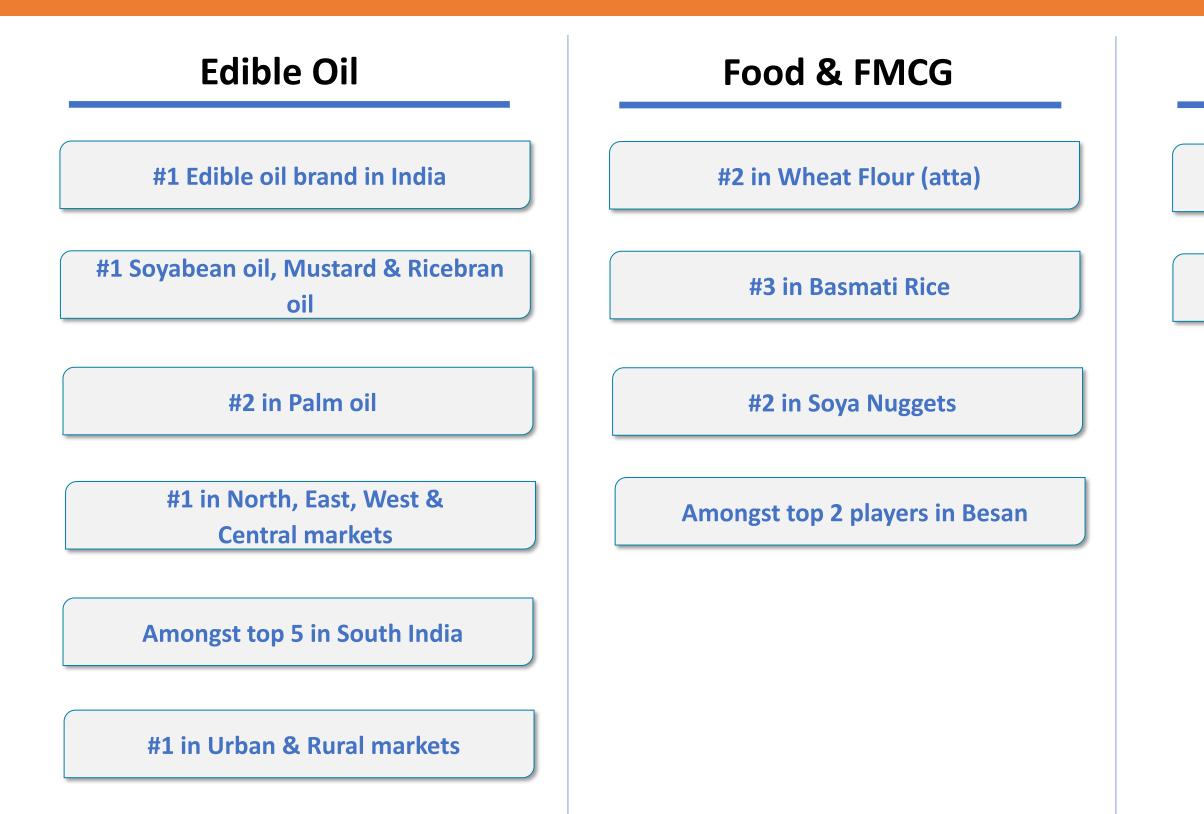


- No. #1 Edible Oil brand
- No. #2 wheat flour brand
- No. #3 Basmati brand



50+ Manufacturing units*

Leadership Position in our Key Products



Consistently gaining market share across key categories



Industry Essentials

#1 Player in Stearic Acid, Glycerine & **Soap Noodles**

#1 Castor exporter from India

AWL's advantage

Fast-paced growth at scale

Proven Track record

(leadership position or amongst Top-3 in multiple categories)

Potential for margin improvement

Large distribution network

Support of 2 strong promoter groups

Strong Manufacturing setup

Strong Brand Portfolio

fortune

HoReCa opportunity



Large addressable market

Leverage existing setup to scale up new categories

Few competitors at national level

Frugal operations









Fortune SuPoshan: A Mission Against Malnutrition & Anemia



A CSR initiative by Adani Wilmar Ltd.



Fortune SuPoshan touches life of three Target Groups



0-5 yrs age children



Fortune SuPoshan touches four core areas



Health



Education





Our commitment towards a "Healthy growing nation"





Adolescent Girls



Women in Reproductive Age



Women **Empowerment**





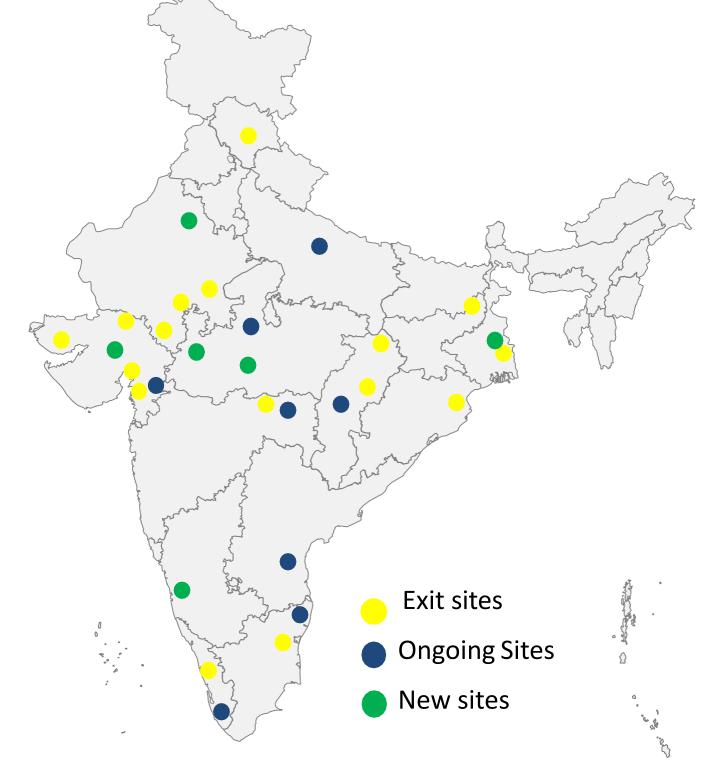
Sustainable Livelihood

Cumulative Coverage till March 2023

Sr No	Particulars	Coverage
1	Total sites	30
2	Total Households	3,82,655
3	Total population	19,10,530
4	Total under five children	1,45,392
5	Total adolescent girls	1,28,334
6	Total women in reproductive age	3,18,647

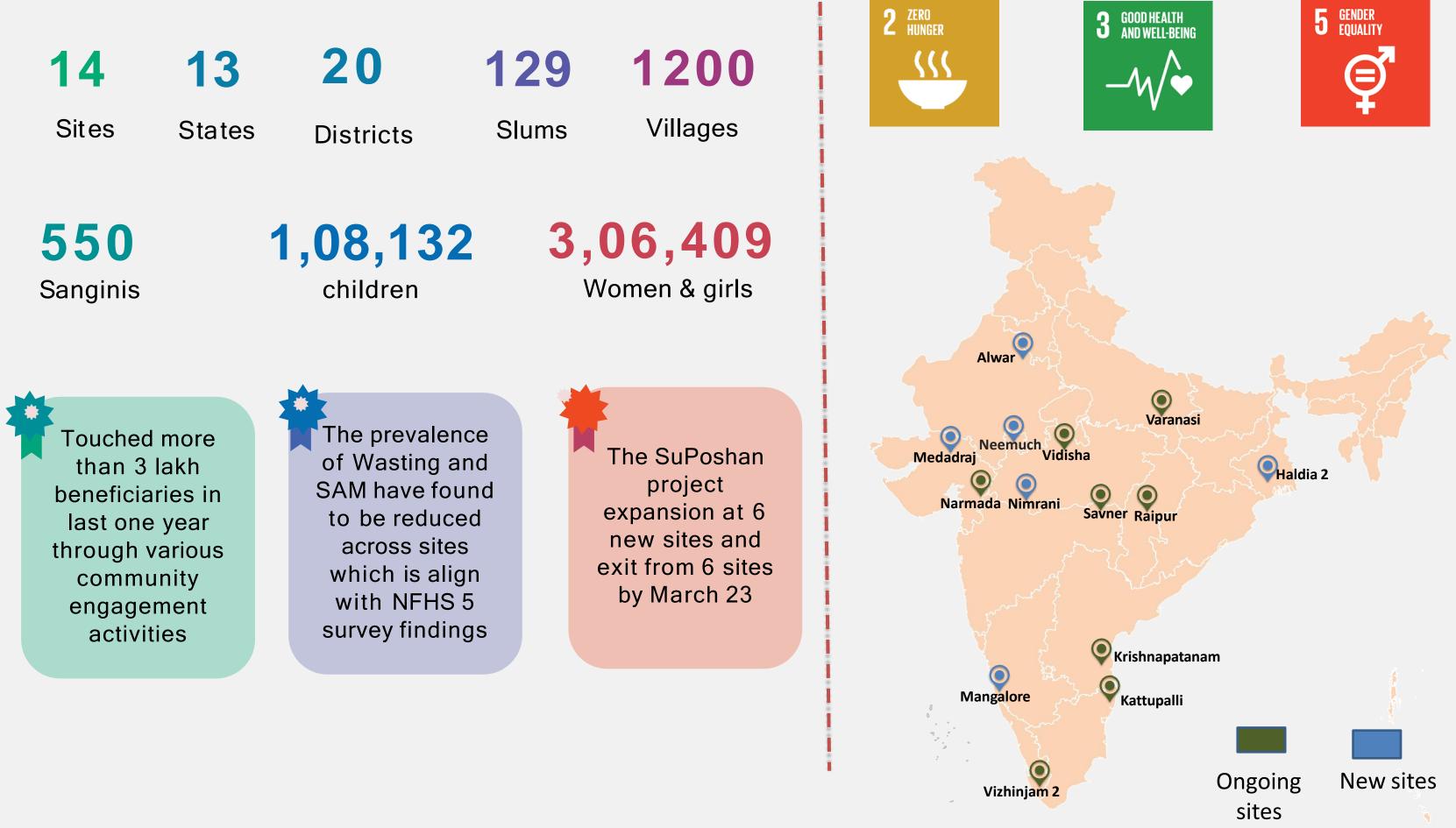
Sr No	Site Details	Number
1	Exit sites (by Mar 23)	16
2	Ongoing sites (Excluding New Sites)	8
3	New sites	6







Current Footprint (April 2022 – March 2023)







Progress (April 2022 – March 2023)

			L HUNG
Sr	Deutleuleure	Achievement	<u> </u>
Νο	Particulars	FY 2022- 23	
1	Total under five children screened	1,00,000+	
2	Total complicated SAM children referred to NRC	1204	
3	Total children shifted from SAM to MAM	12245	Communit 357
4	Total children converted from Acute Malnutrition to Healthy	27181	Cooking 621

 Received CSR Project of the Year 2022 in India CSR Summit organized by CSR Box and Dalmia Foundation in Nov 2022

SAM: Severely acute malnutrition; MAM: Moderately acute malnutrition; NFHS: National Family Health Survey; NRC: Nutrition Rehabilitation Centre



🧿 ZERO

Poshan Shivir

Poshan Shivir

Beetroot paratha with sprouted moong & chana

2 ZERO HUNGER













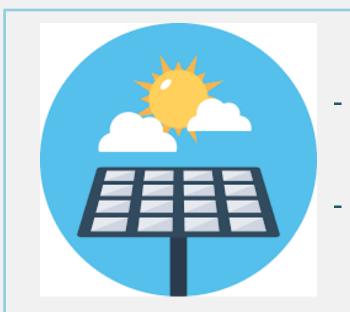






Environment, Social & Governance

Promoting alternative source of power



Green Energy

- Successful solar power implementation at 7 plants out of 23 own units.
- Plan to continue such installation across all plants over the years



Efforts towards reducing water waste



Sustainable Palm Oil

Adani Wilmar is amongst the early adopters of Sustainable Palm Oil

Traceability: Over 90% of palm oil Traceable upto Mills of December 2022

RSPO Certified: All plants are RSPO certified

Fortune Refuse Do Bod Solution Solution

Adani Wilmar Ltd.

Committed to environmental sustainability

Spearheading sustainability in Edible oils in India

Recyclable Packaging

First Edible Oil Company to introduce recyclable packaging

98% of packaging is recyclable

Annexure: Detailed Financials







Consolidated Results: H1 FY24

INR in Crores	H1'24	H1'23	YoY %	FY23	FY22	FY21	YoY %
Volume (in LMT)	2.95	2.51	18%	5.48	4.80	4.48	14%
Revenue	25,195	28,874	-13%	58,185	54,155	37,090	7%
COGS	22,795	26,034	-12%	52,183	48,771	32,490	7%
Gross Profit	2,400	2,840	-15%	6,002	5,383	4,601	11%
Emp expense	205	194	6%	394	392	322	0%
Other expense	1,921	1,949	-1%	3,947	3,255	2,954	21%
EBITDA	274	697	-61%	1,661	1,736	1,325	-4%
D&A	189	176	8%	358	309	268	16%
Operating Profit	85	521	-84%	1,302	1,427	1,058	-9%
Other Income	130	111	17%	261	172	104	52%
nterest expense	391	313	25%	775	541	407	43%
PBT (before Exceptional Items)	-176	320	n.m.	789	1,059	755	-25%
Exceptional Item	-54	-	-	-	-	-	-
Гах	-40	90	<i>n.m.</i>	235	284	103	-17%
PAT before JV Share	-190	230	n.m.	554	774	652	-29%
Share of JV / Associates	-20	13	n.m.	29	29	77	-3%
PAT - Consolidated	-210	242	n.m.	582	804	729	-28%

adani wilmar

fortune edible oils and foods

Standalone Results: H1 FY24

INR in Crores	H1'24	H1'23	YoY %
ume (in MMT)	2.8	2.4	18%
levenue	24,099	27,427	-12%
COGS	21,803	24,745	-12%
Gross Profit	2,296	2,682	-14%
Emp expense	182	167	9%
Other expense	1,835	1,860	-1%
BITDA	278	654	-57%
D&A	168	158	7%
Operating Profit	110	496	-78%
Other Income	128	110	17%
nterest expense	348	294	18%
BT (before Exceptional Items)	-110	312	n.m.
ceptional Item	-54	-	-
X	-38	79	<i>n.m.</i>
AT	-125	232	n.m.









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Investor Relations:

MR. PULKIT MITTAL

Head - Investor Relations

🔀 Pulkit.Mittal@adaniwilmar.in

+91 79 2645 9100

MR. ABHIK DAS

Lead - Investor Relations

🔀 Abhik.Das@adaniwilmar.in



🔇 +91 79 2645 8774