

May 11, 2024

The Manager Listing Department National Stock Exchange of India Ltd Exchange Plaza, 5th Floor Plot No.C-1, Block G Bandra-Kurla Complex Bandra (E) Mumbai 400 051 The Secretary BSE Limited, 25th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001

Symbol : CHOLAHLDNG

Scrip Code : 504973

Dear Sir / Madam,

Sub: Presentation to Analyst / Investor

This is further to our letter dated May 6, 2024 on the analyst / investor call scheduled on May 13, 2024.

Pursuant to Regulation 30(2) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, a copy of the presentation which will be shared with the analyst / investors is enclosed. The same is made available on the Company's website <u>www.cholafhl.com</u>.

We request you to kindly take the information on record.

Thanking you,

Yours faithfully, for CHOLAMANDALAM FINANCIAL HOLDINGS LIMITED

E KRITHIKA COMPANY SECRETARY

Encl: As above

Cholamandalam Financial Holdings Limited

(Formerly known as TI Financial Holdings Limited)

Dare House, 234, N.S.C Bose Road, Chennai - 600 001, India Tel: 91.44.4217 7770-5 Fax: 91.44.42110404 Website: www.cholafhl.com CIN -L65100TN1949PLC002905



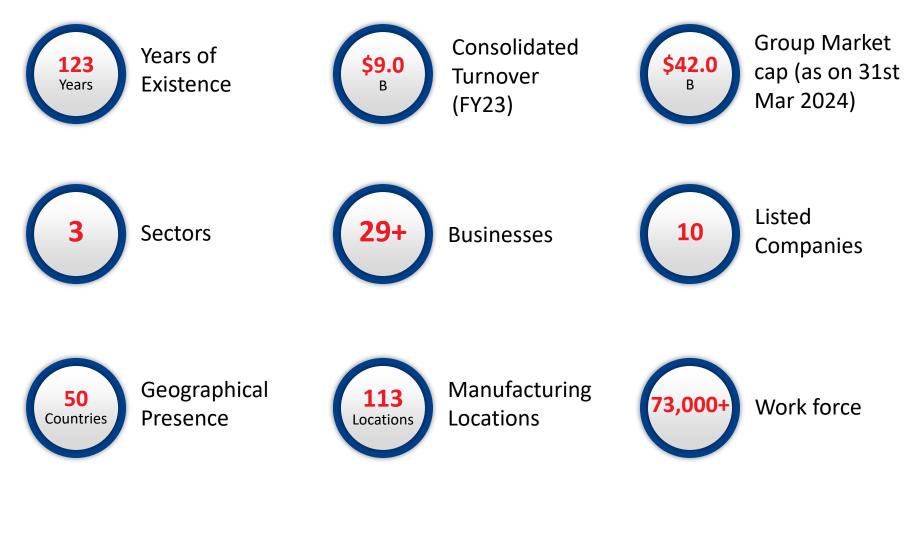


CHOLAMANDALAM FINANCIAL HOLDINGS LIMITED

CORPORATE PRESENTATION – Q4-FY24



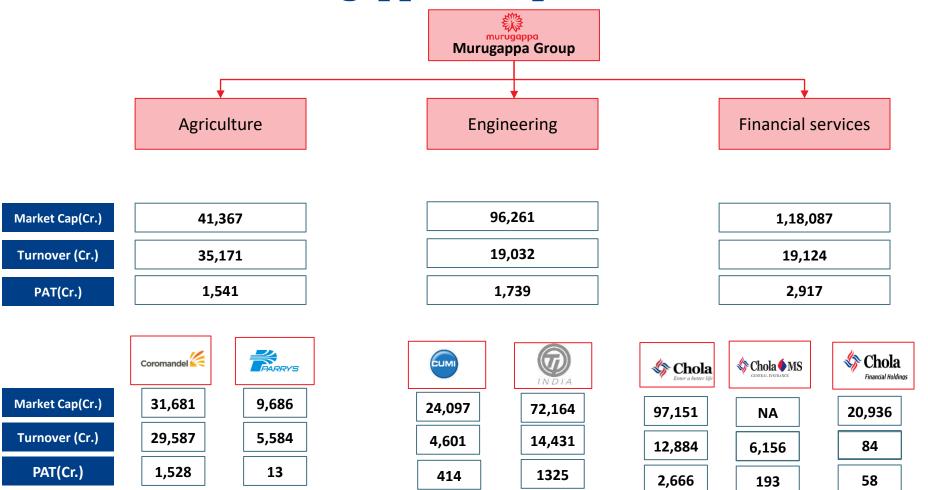
Murugappa Group in a Nutshell







Murugappa Group Overview



Note: Market Capitalization of Financial services incl. Chola Investments and Chola Financial Holdings. Financial Performance are of FY 22-23. Market data as on 28th Mar 2024. Source: BSE





SPIRIT OF MURUGAPPA



Integrity

our goals by being honest and straightforward with all our

Passion

Quality

We take ownership of our work. We unfailingly meet high standards of quality in both what we do and the way we do it. We take pride in

Respect

We respect the dignity of every individual. We are open and transparent with each other. We inspire and enable people to achieve high

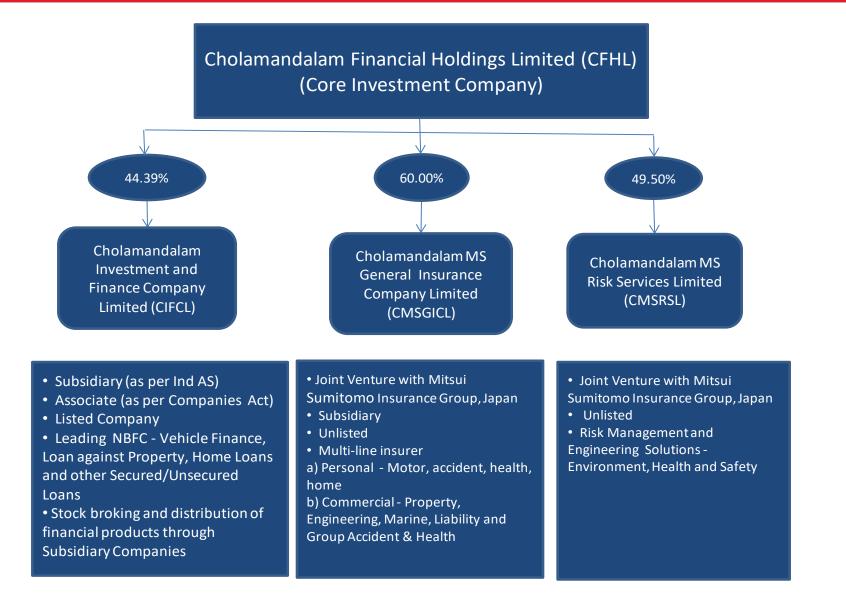
Responsibility

difference to our environment and change lives for the better. We will

"The fundamental principle of economic activity is that no man you transact with will lose, then you shall not."



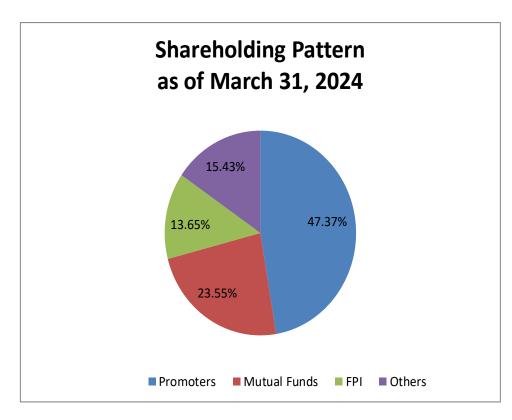








Shareholding Pattern



Institutional Holders (More than 1%)

Top Domestic Institutional Holdings

- * ICICI Mutual Fund
- * Aditya Birla Mutual Fund
- * HDFC Mutual Fund
- * Nippon India Mutual Fund
- * Sundaram Mutual Fund
- * Axis Mutual Fund

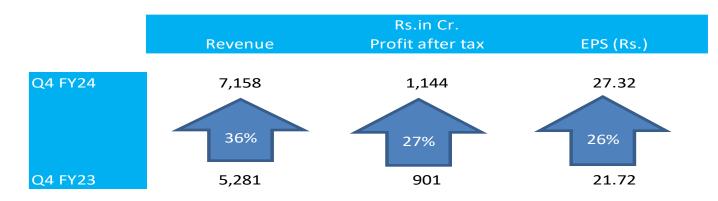
Top Foreign Institutional Holdings

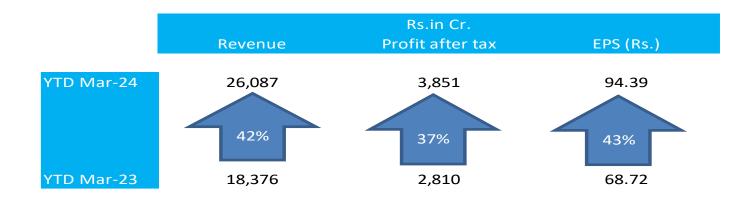
First Sentier Investors ICVC - Stewart Investors I





Performance Highlights - Consolidated

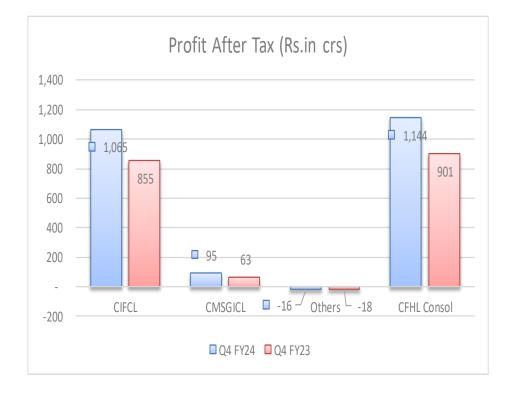








Performance Highlights - Consolidated









Financial Performance & Metrics

CFHL - Standalone Particulars (Rs. in Cr)	YTD Mar-24	YTD Mar-23
Income	86.00	83.76
Expenses	6.99	9.90
Profit Before Tax	79.01	73.86
Tax Expense	17.29	15.99
Profit After Tax	61.72	57.87

CFHL - Standalone	As of	As of
Balance Sheet (Rs. in Cr)	31-Mar-2024	31-Mar-2023
Networth	1,287.50	1,236.39
Other Liabilities	1.65	51.96
Total Equity and Liabilities	1,289.15	1,288.35
Investments and Bank deposits	1,279.31	1,287.67
Other Assets	9.84	0.68
Total Assets	1,289.15	1,288.35

*CIE - Chola Insurance Express; VO - Virtual Office

CIFCL	YTD Mar-24	YTD Mar-23
Disbursements (Rs. in Cr)	88,725	66,532
	As of	As of
	31-Mar-2024	31-Mar-2023
Asset Under Management (Rs. in Cr)	1,53,718	1,12,782
No.of Branches	1,387	1,191
CMSGICL	YTD Mar-24	YTD Mar-23
Gross Written Premium (Rs. in Cr)	7,542	6,407
	As of	As of
	31-Mar-2024	31-Mar-2023
Investment Portfolio (Rs. in Cr)	16,538	14,271
Market presence (Branch+CIE +VO)*	669	604
CMSRSL	YTD Mar-24	YTD Mar-23
Revenue (Rs. in Cr)	71.27	64.93
Profit After Tax (Rs. in Cr)	6.08	6.82
	As of	As of

	ASUI
	31-Mar-2024
Networth (Rs. in Cr)	42.84





31-Mar-2023

37.29

Regulatory Ratios of CFHL

Rs Crs

Particulars	As of March 31, 2024	As of March 31, 2023
Owned Funds (A)	1,277.09	1,226.02
Adjusted Networth (B)	22,575.32	14,387.29
Risk Weighed Assets (C)	1,280.25	1,280.89
Outside Liabilities (D)	1.65	52.39
Net assets (E)	1,279.56	1,280.23
Investment in equity shares of group companies (F)	1,279.31	1,280.12
Capital Ratio (B / C)	1763.36%	1123.23%
Regulatory minimum	30.00%	30.00%
Leverage Ratio (D / B)	0.0001	0.004
Regulatory maximum	2.50	2.50
Investment in group companies (F / E)	99.980%	99.991%
Regulatory minimum	90.000%	90.000%



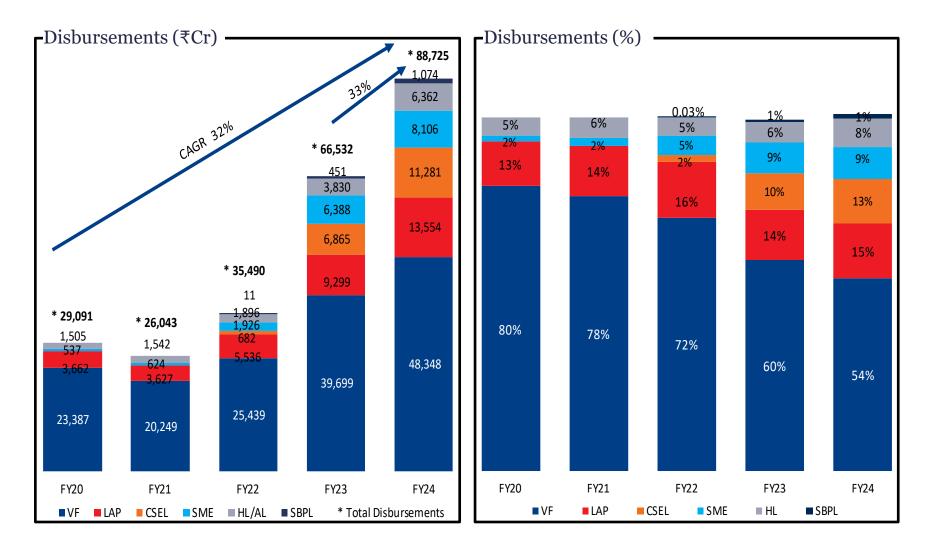


Cholamandalam Investment and Finance Company Limited





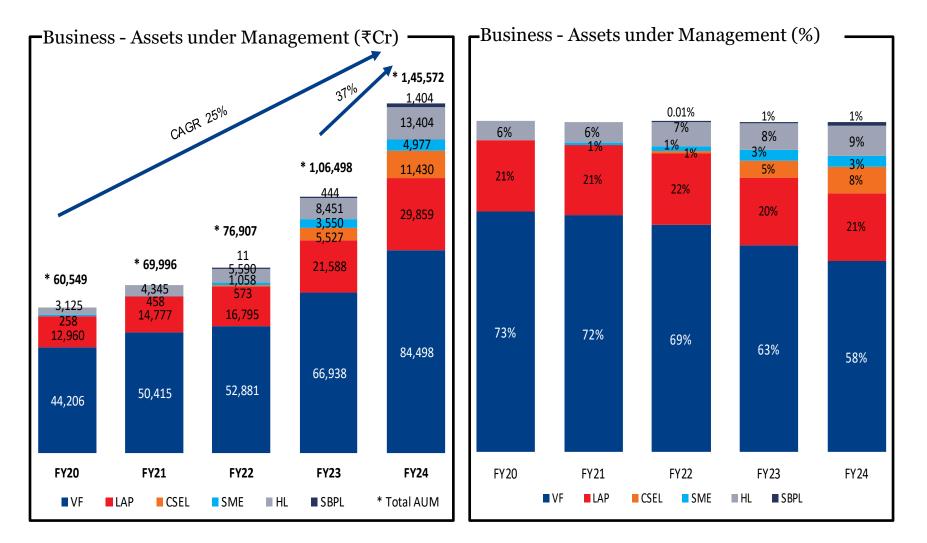
Disbursements







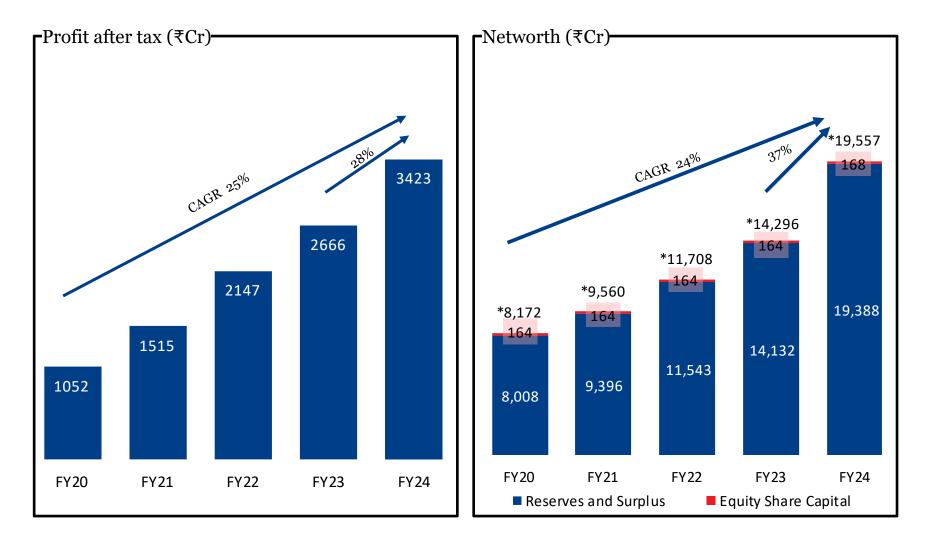
Assets Under Management







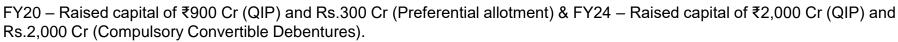
Profitability and Net worth



Note on Networth

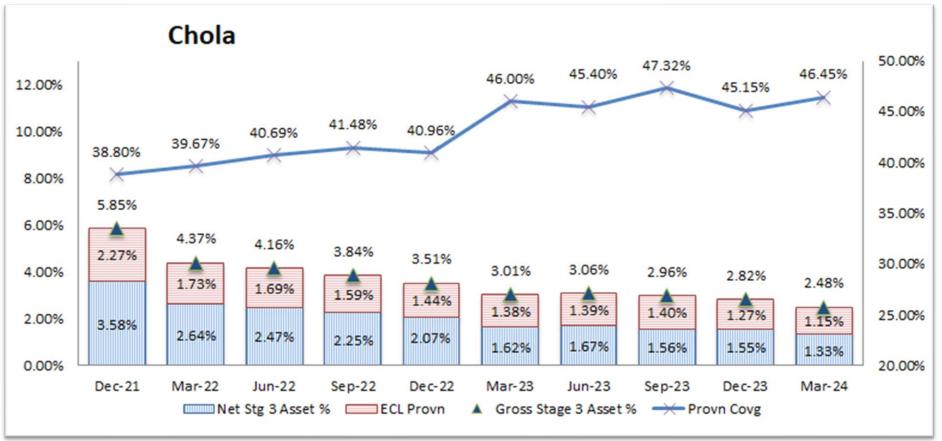
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Financial Holdings





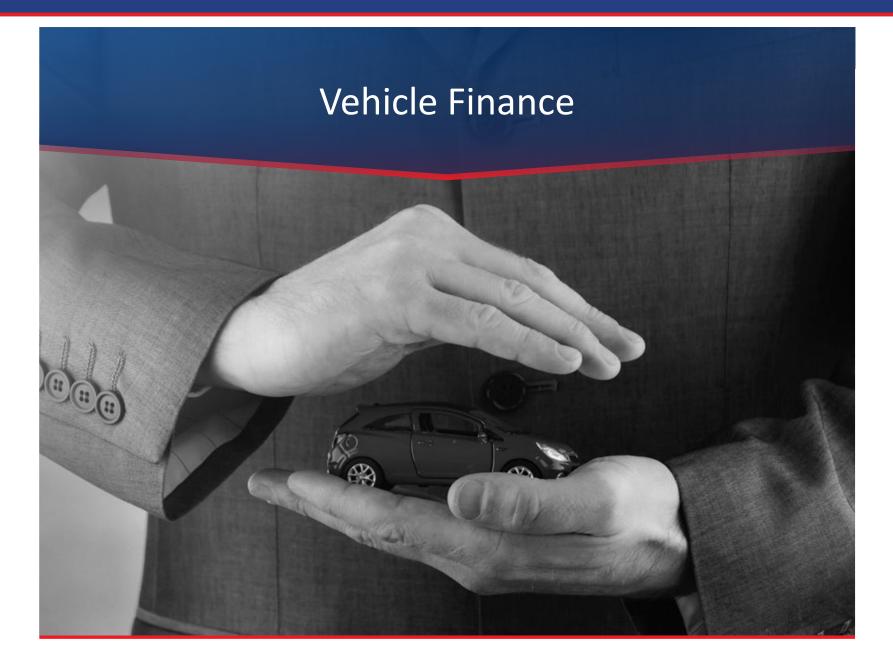
Chola – Stage 3 Assets Trend



As per revised RBI norms GNPA% & NNPA% as of Mar24 is at 3.54% and 2.32% respectively.



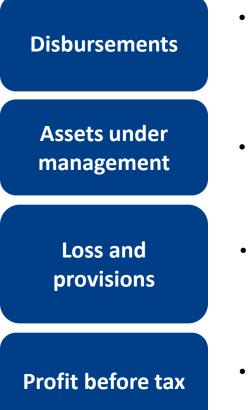








Vehicle Finance: Q4FY24 & FY24 Performance



• Disbursements grew by 6% in Q4FY24 to Rs. 12,962 Cr & by 22% in FY24 to Rs. 48,348 Cr as compared to Q4FY23 & FY23 respectively.

• AUM has grown by 26% YoY.

- Loan losses at 0.5% in Q4FY24 from 0.4% in Q4FY23 & remained the same at 1.2% in FY24 as compared to FY23.
- PBT grew by 21% in Q4FY24 to Rs.888 Cr & by 11% in FY24 to Rs.2,532 Cr as compared to Q4FY23 & FY23 respectively.





Sector outlook – Vehicle Finance business (1/3)

Sector Outlook

- The Light Commercial Vehicle (LCV) segment had a de-growth of 2% in Q4 FY'24 & 3% growth as of YTD Mar'24 which is an all-time high sales for the period when compared to any previous year. The segment is expected to plateau in the coming year due to a high base effect.
- The Small Commercial Vehicle (SCV) segment had a growth of 5% in Q4 FY'24 & 6% de-growth as of YTD Mar'24. The segment has shown growth for the first time in this quarter (Q4 FY'24) after Q2 FY'23. This segment is expected to grow at slow pace in the coming quarters.
- The Heavy Commercial Vehicle (HCV) segment had a de-growth of 10% in Q4 FY'24 & 2% growth as of YTD Mar'24 which is an all-time high sales for the period when compared to any previous year. This segment might witness flat growth for the first few months of FY'25 due to a high base effect and ongoing general elections.

Chola's Position

 We will continue our focus in this segment in line with macro economic environment and industry growth.

 Our financing in this segment will be based on vehicle earning capacity and rural cash flows.

Our exposure in this segment is 7% at a portfolio level. We will closely watch this segment in the coming quarters based on government outlay for infrastructure and mining.





Sector outlook – Vehicle Finance business (2/3)

Sector Outlook

- The Passenger vehicle (Car & MUV) segment had a growth of 11% in Q4 FY'24 and 8% as of YTD Mar'24 with an all-time high sales compared to any other year for the same period. This segment is showing positive sentiments driven by replacement demand and launch of new models especially in the MUV segment.
- The Two-wheeler industry had a growth of 25% in Q4 FY'24 and 13% as of YTD Mar'24. This segment is expected to grow at a moderate pace in the coming year with sustained recovery in rural demand.
- Used vehicle industry has been witnessing steady over the years due to increasing prices of new vehicles and higher replacement demand post the pandemic. This trend is expected to continue further

Chola's Position

 We will continue our focus in this segment in line with market demand and retail sentiments.

- We will continue to focus on two-wheeler financing with a twin objective of portfolio quality and profitability.
- Used vehicles contribute to nearly 28% of our portfolio. We will continue our cautious approach to financing with a razor-sharp focus on collections.





Sector outlook – Vehicle Finance business (3/3)

Sector Outlook

- The Construction Equipment (CE) segment had a growth of 14% in Q4 FY'24 and 23% as of YTD Mar'24. After two years of consecutive double digit growth, this segment might see moderate contraction of demand in the near quarter.
- The Tractor industry had a de-growth of 12% in Q4 FY'24 & 6% as of YTD Mar'24 due to a high base effect of last year. This segment is expected to grow at a modest pace with predictions of normal monsoon

Chola's Position

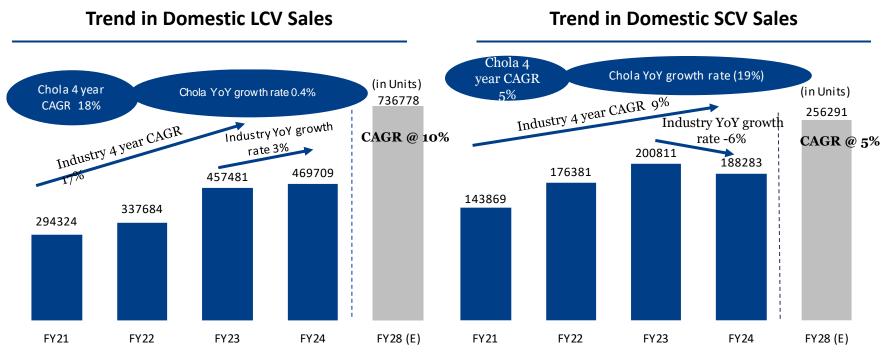
 Our exposure in this segment is around 7% at a portfolio level. Our focus is to build a quality portfolio in this segment.

 Influence of external factors like uneven rainfall, crop loss and irregular farm cash flows will determine our growth in this segment.





Auto Industry Outlook



• Replacement demand, last-mile transport requirements and positive macroeconomic environment.

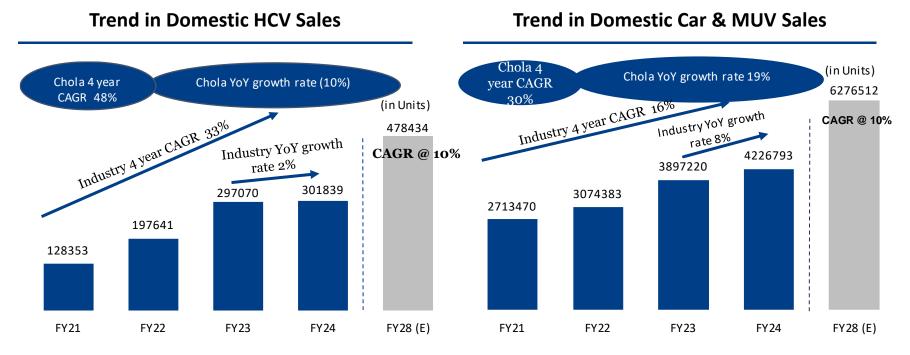
- Stronger demand from consumption driven sectors and E-commerce based companies.
- Demand for Pickups to increase in the long term due to higher flexibility in usage over sub one tonne vehicles.
- Bus Sales to be supported by growing urban population, demand from schools/ corporates and increased inter-city travel.

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Auto Industry Outlook

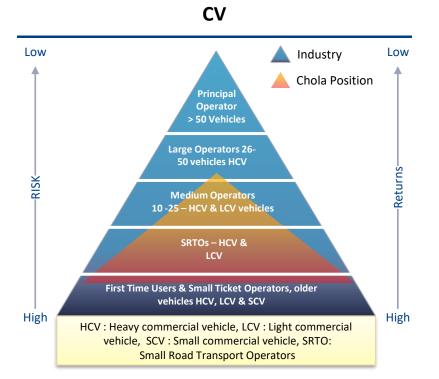


- Improved industrial activity, steady agricultural output and the government's focus on infrastructure will aid growth.
- Pick up in construction and mining activities over the long term would drive demand.
- Higher disposable income and introduction of newer models to aid long term demand.
- Increase in rural demand and growing penetration in tier III, tier IV towns will back stable growth.

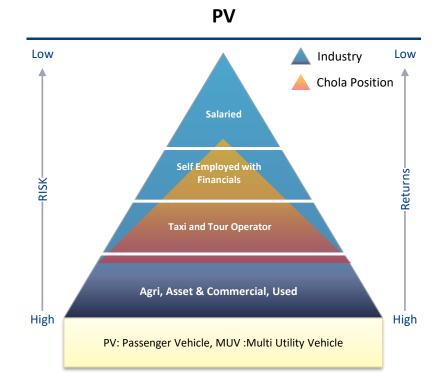




Vehicle Finance–Business Model & Positioning



- ~65% of disbursements are to micro & small enterprises and agri -based customer segment
- Chola positioning-
 - Middle of the pyramid through New CVs, Used CVs
 - Top of the Bottom of the pyramid through SCV & older CVs Shubh

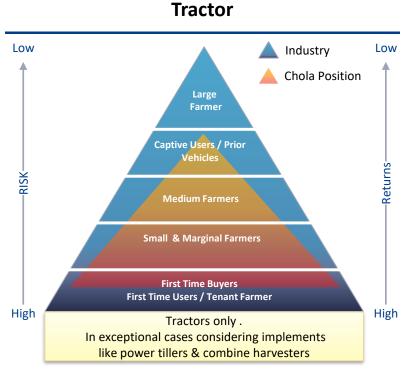


- ~ 66% of disbursements are to Chola Existing, Agri & Commercial usage customers
- ~ 34% disbursements are to Self Employed with financials
- Chola positioning-
 - Middle of the pyramid is into Agri, Asset & Commercial

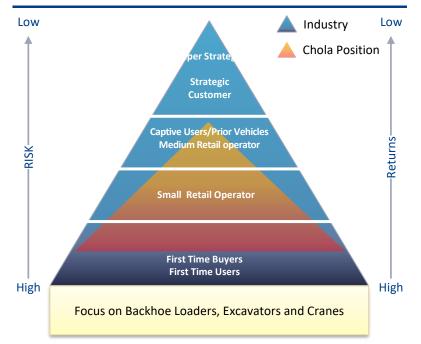




Vehicle Finance–Business Model & Positioning



- ~65% of disbursements are to agri -based customer segment
- Application -
 - Agri usage
 - Commercial usage
 - Agri and Commercial usage
- New & Used



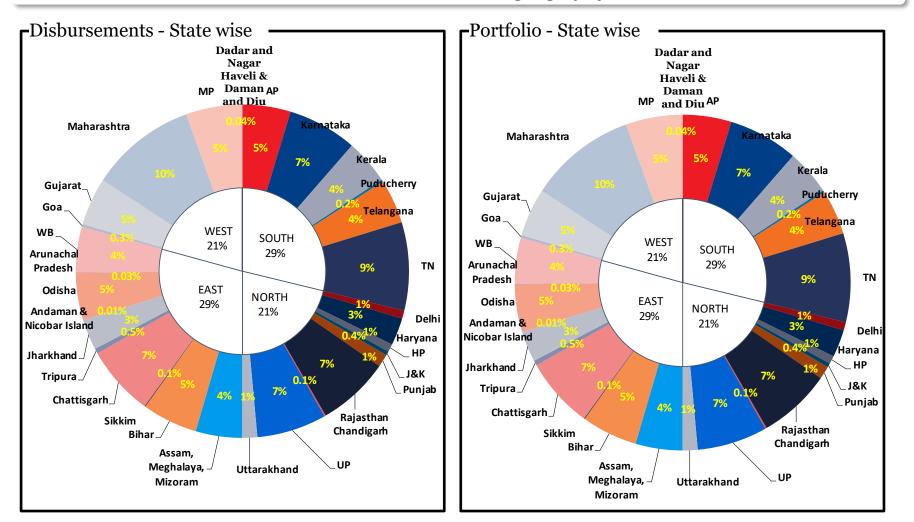
CE

- ~ 69% of disbursements are to retail customer segment
- Application
 - Captive
 - Hiring
- New & Used





Vehicle Finance - Disbursement/Portfolio Mix - FY24

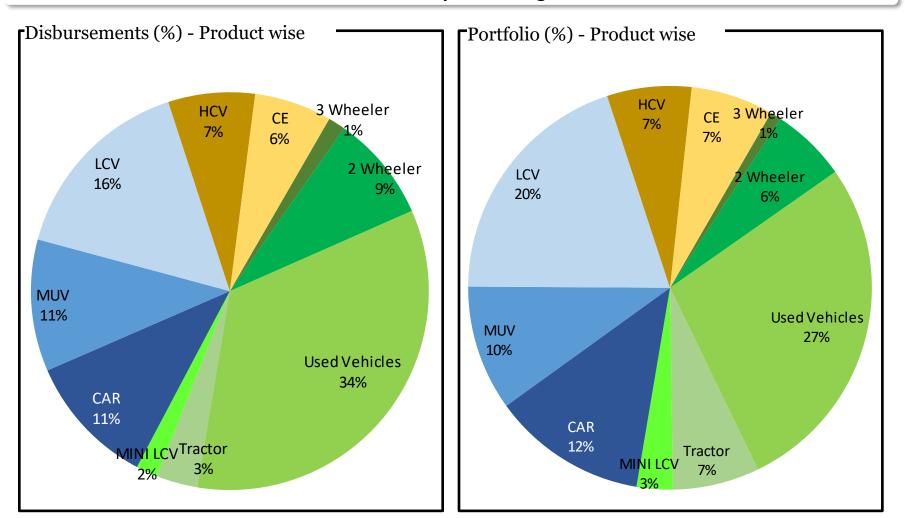


Well diversified across geography





Vehicle Finance - Disbursement/Portfolio Mix – Q4FY24

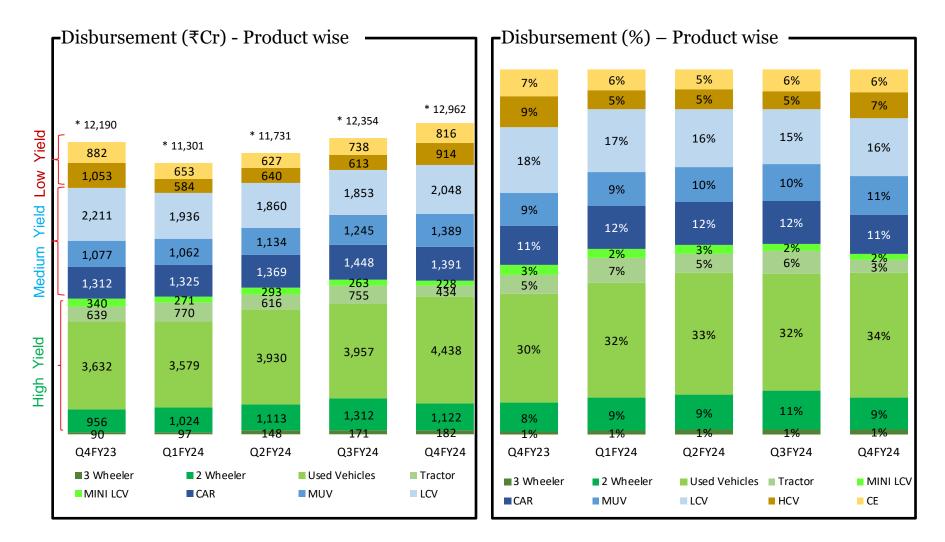


Well diversified product segments





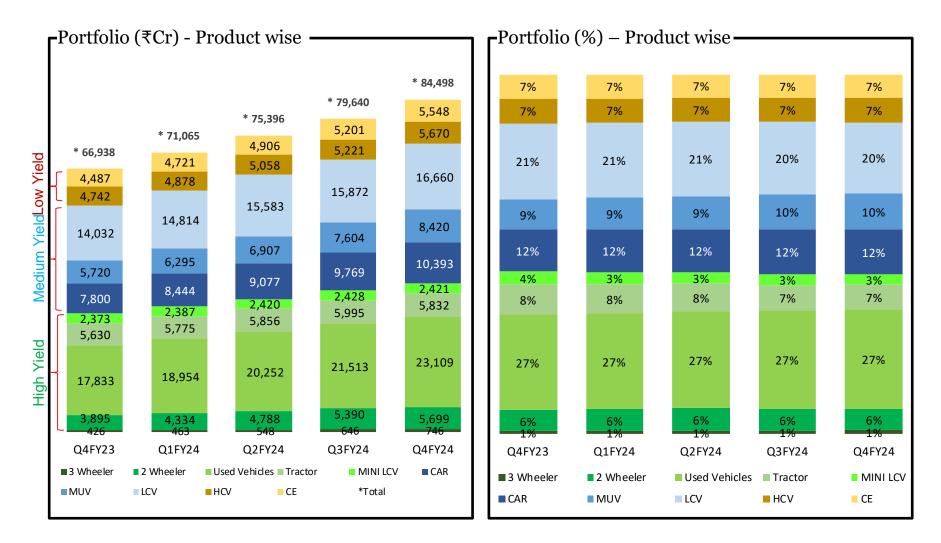
Vehicle Finance - Disbursement Mix – Quarter-wise







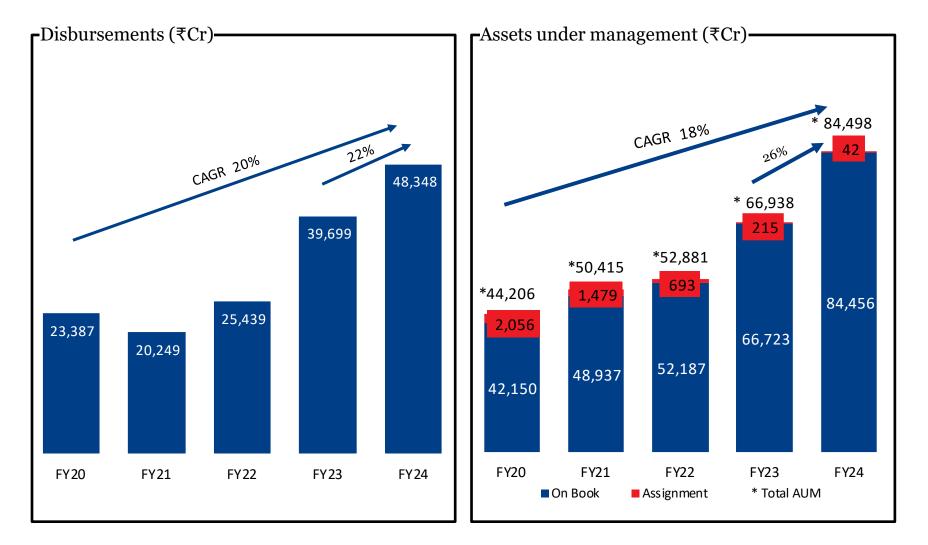
Vehicle Finance - Portfolio Mix – Quarter-wise







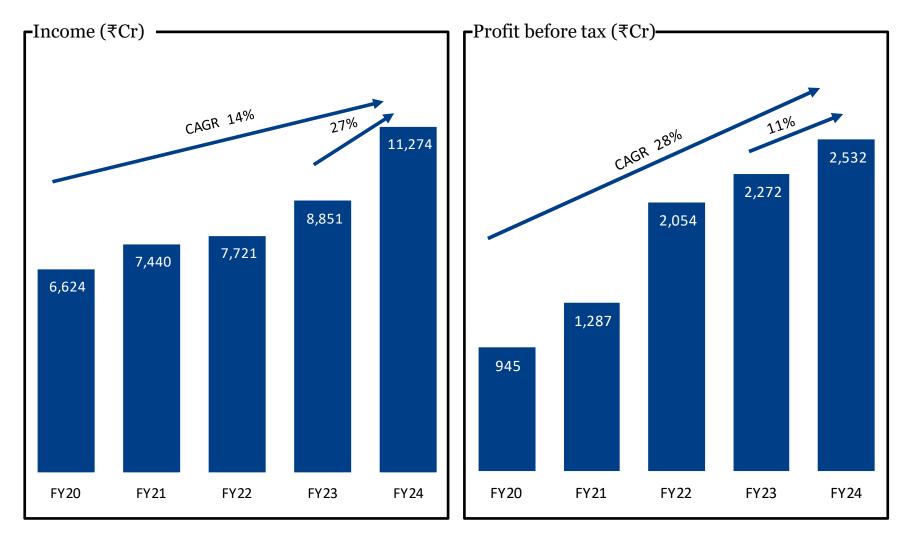
Vehicle Finance - Disbursements and Asset Under Management







Vehicle Finance - Income and Profit before tax







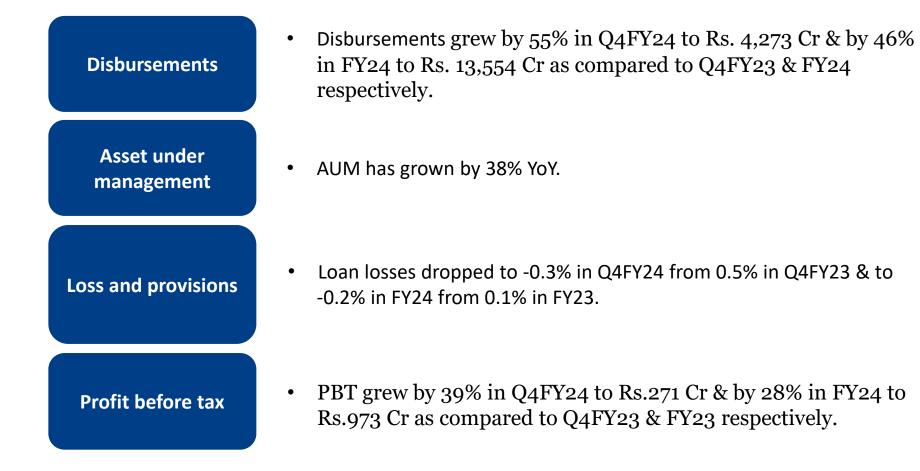
Loan Against Property







Loan Against Property – Q4FY24 & FY24 Performance







Loan Against Property: Industry outlook

Sector Outlook

CRISIL estimates the LAP segment to register 24-26% growth in FY24. Similarly, strong growth is anticipated in fiscal 2025, with NBFCs likely to grow at a rate of 21-23%

Chola's Position

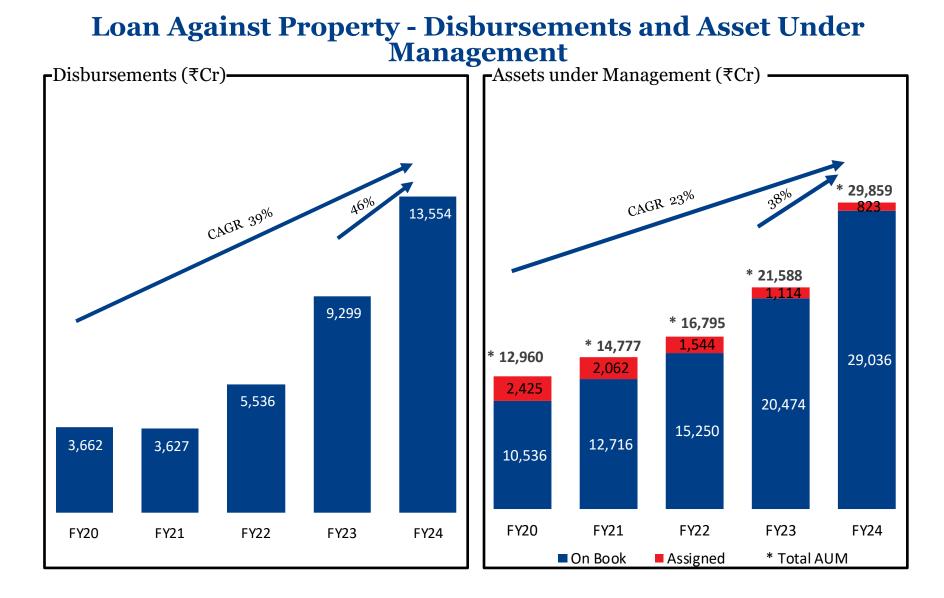
• Chola's LAP team is focusing on increasing its market share backed by consistent disbursement growth and collections performance. Our focus continues to be on retail customers especially in smaller towns and rural areas

- Ind-Ra believes NBFCs' funding strategy will continue to be in focus for FY25. Furthermore, while net interest margins will be under pressure, other levers including fee income, operating expenses and credit costs will be used to minimize any impact on profitability
- MSME book asset quality of NBFCs is expected to improve in this fiscal, with continued pickup in economic activity, better collection efficiency, and faster credit growth.

LAP team is capitalizing on Chola's pan India geographical presence by going wide in tier 3 and tier 4 markets to improve margins, while continuing to hold significant presence in tier 1 and tier 2 markets

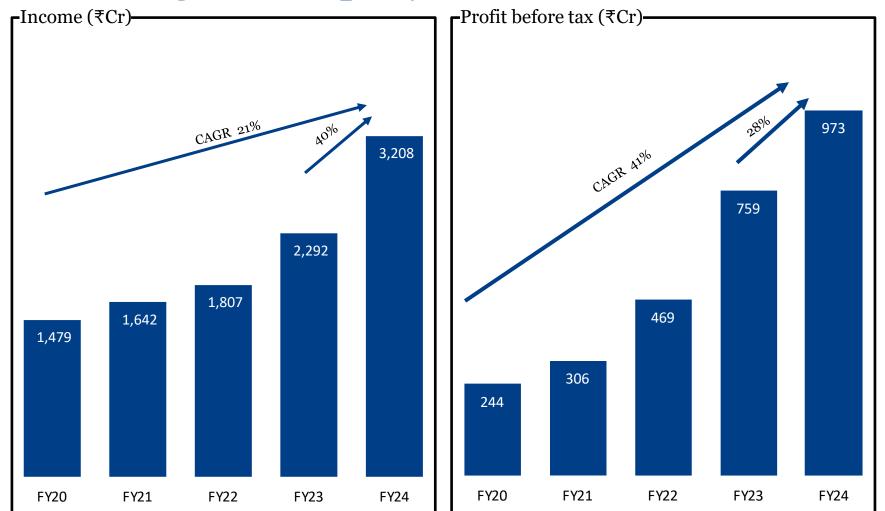
 Chola LAP team has strengthened collection & legal process, and the asset quality has shown steady improvement. The stage 3 book has come down with consistent improvement in collection efficiency











Loan Against Property – Income and Profit before tax



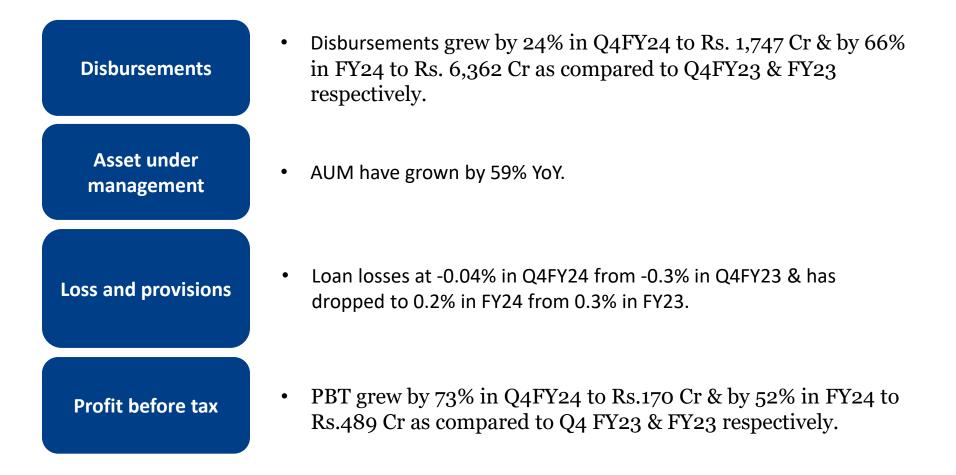








Home Loans – Q4FY24 & FY24 Performance







Home Loans - Industry outlook

Sector Outlook

 The overall growth in HFCs is expected to remain at 12-14% in FY25

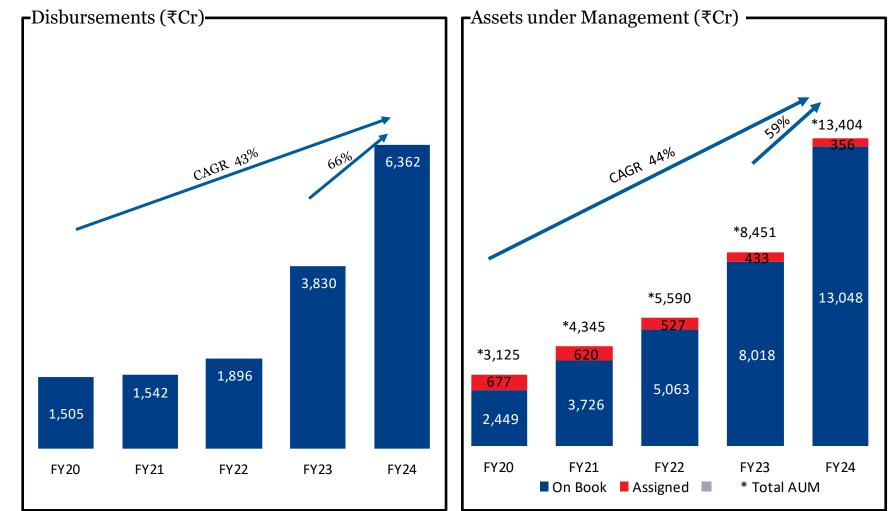
 GNPAs of AHFCs are expected to stabilize and further recovery in FY25 is anticipated

Chola's Position

- Chola continues to leverage its strength in reaching out to lower and middle-income borrowers across the country, penetrating to smallest villages and towns.
- Chola continues to pursue legal recovery for the higher bucket portfolio & is also continuously improving collection efficiencies through advanced analytics & digital-led collections.
- Moderation in NIMs expected; however, contained credit costs to support profitability.
 Adequate capital and liquidity support the entitylevel risk profiles.
- Chola continues to pursue profitable growth through low-cost expansion, process optimizations, & elimination of inefficiencies across all functions to ensure margins are sustained



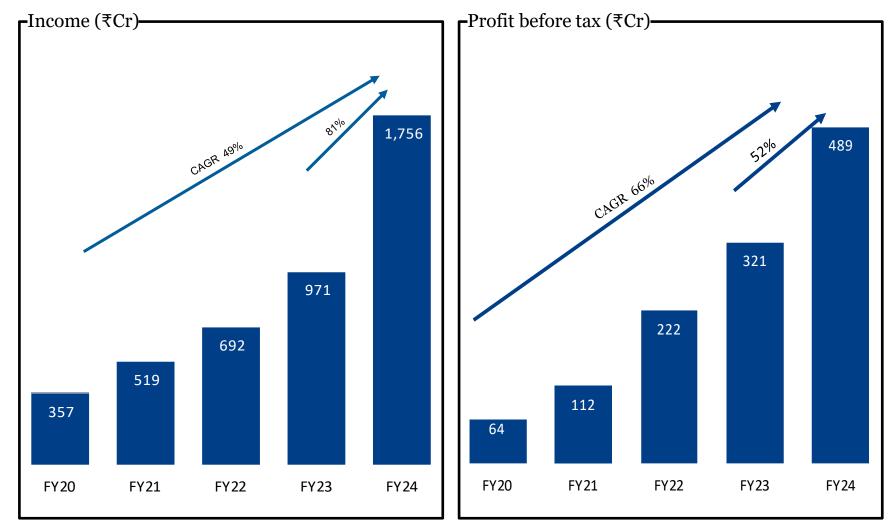




Home Loans - Disbursements and Asset Under Management







Home Loans - Income and Profit before tax











CAR and Credit Rating



Capital Adequacy Ratio (CAR) – As per RBI guideline

Tier 2 includes 1.58% % of CCD which is compulsorily convertible into equity in Sep 2026.

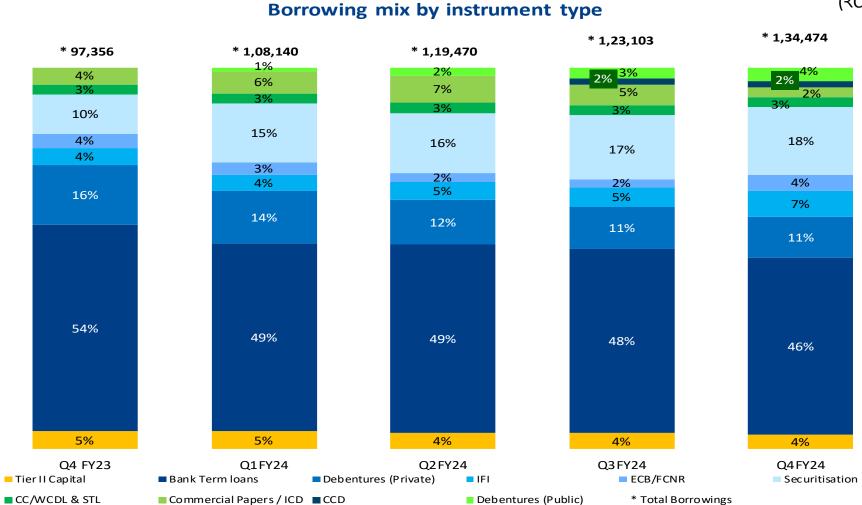
	Loan type	India ratings	Care	ICRA	Crisil
	ST CP/WCDL	-	-	[ICRA] A1+	[CRISIL] A1+
Credit Rating	LT NCD/CC	IND AA + (ind) stable	CARE AA+/Stable	[ICRA] AA+/Positive	-
	NCD (Public Issue)	IND AA+/ Stable	-	[ICRA] AA+/Positive	-
Tier II SD		IND AA+/ Stable	CARE AA+/Stable	[ICRA] AA+/Positive	-
	Tier I PDI	IND AA/ Stable	CARE AA /Stable	[ICRA] AA/Positive	-

Note : ICRA has reaffirmed the Ratings and Outlook upgraded to AA+ (Positive) from AA+ (Stable)





Diversified Borrowings Profile (I/II)



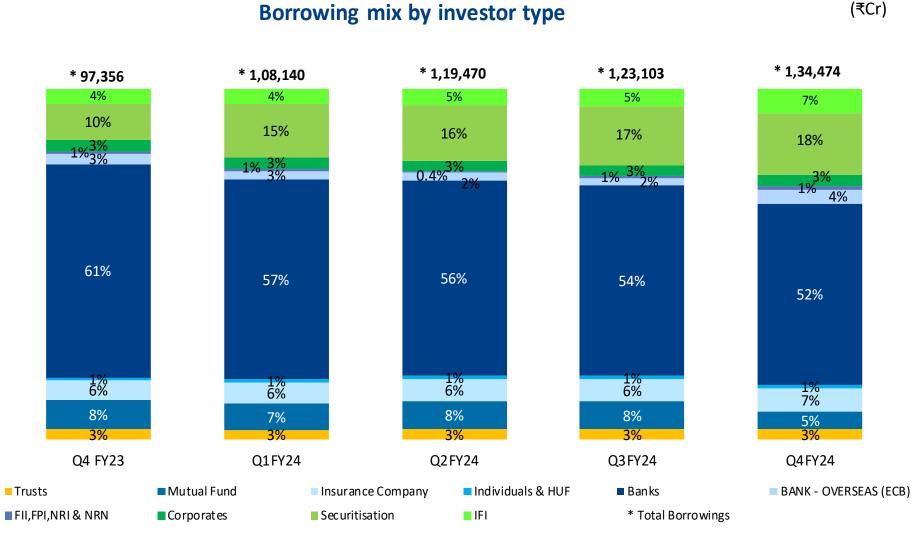


(₹Cr)





Diversified Borrowings Profile (I/II)



(₹Cr)





ALM Statement as of 31st Mar 2024 (As per IND AS)

(₹Cr)	
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	ALM snapshot as on 31st Mar 2024								
Particulars	1 m	>1 to 2m	>2 to 3m	>3 to 6m	>6m to 1 yr	>1 to 3 yr	>3 to 5 yr	>5 yr	Total
Cash & Bank Balances	5,493.73	1.66	7.70	24.43	231.16	1,422.56	717.38	-	7,898.62
Advances	5,448.61	4,911.47	4,082.44	13,743.92	22,593.01	59,313.03	22,081.28	14,996.74	1,47,170.50
Trade Receivable & Others	139.15	303.25	128.36	4.87	7.82	109.76	474.26	2,960.36	4,127.83
Total Inflows (A)	11,081.48	5,216.39	4,218.49	13,773.23	22,832.00	60,845.34	23,272.92	17,957.10	1,59,196.96
Cumulative Total Inflows (B)	11,081.48	16,297.87	20,516.36	34,289.59	57,121.59	1,17,966.94	1,41,239.86	1,59,196.96	
Borrowin Repayment-Bank & Others	5,107.89	2,697.74	4,180.49	9,122.68	16,220.15	51,929.48	15,174.24	315.78	1,04,748.46
Borrowin Repayment- Market	2,605.87	1,243.78	63.70	2,301.74	4,160.05	9,541.09	6,755.40	3,290.82	29,962.45
Capital Reserves and Surplus	-	-	-	-	-	-	-	19,819.17	19,819.17
Other Outflows	3,170.11	521.20	45.82	68.34	155.03	286.21	339.67	80.51	4,666.88
Total Outflows (C)	10,883.87	4,462.71	4,290.01	11,492.76	20,535.23	61,756.78	22,269.31	23,506.27	1,59,196.96
Cumulative Total Outflows (D)	10,883.87	15,346.59	19,636.60	31,129.36	51,664.59	1,13,421.37	1,35,690.68	1,59,196.96	
E. GAP (A - C)	197.61	753.68	(71.52)	2,280.47	2,296.77	(911.44)	1,003.61	(5,549.18)	
F.Cumulative GAP (B - D)	197.61	951.28	879.77	3,160.23	5,457.00	4,545.57	5,549.18	0.00	
Cumulative GAP as % (F/D)	1.82%	6.20%	4.48%	10.15%	10.56%	4.01%	4.09%	0.00%	





Cholamandalam MS General Insurance Company Limited

Financial data in this section is as per IGAAP





Chola MS General Insurance: Brief Overview

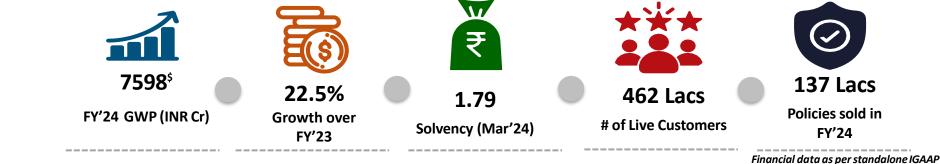
Murugappa Group

- Murugappa Group India's leading business conglomerate
- Founded in 1900, Headquartered in Chennai, the INR 742
 Billion Murugappa Group is one of India's leading
 business conglomerates
- Diversified presence in 3 sectors Agriculture, Engineering, Financial Services
 - 29 businesses
 - Market leaders in served segments
 - Renowned Brands
 - 73000+ employees

Mitsui Sumitomo Insurance, Japan

- Mitsui Sumitomo Insurance part of MS&AD one of the largest insurance group in the world.
- MS&AD is the 8th largest insurance group in the World with size of USD 46 billion
- No. 1 insurer in ASEAN region
- Operates in 48 countries; 35854 employees
- Leader in venture investments amongst global insurers / reinsurers







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Key Financial Parameters (Rs. Crs)

Particulars – In Rs. Cr	FY'22	FY'23	FY'24
Gross Written Premium\$	4854	6200	7598
Growth	10.3%	27.6%	22.5%
NEP	3437	4019	5079
U/W Results	-433	-599	-659^
Investment income (Net)	799	887	1116
PBT	106*	264	444^
PAT	77	199	331
Net worth (Ex fair value change surplus)	1962	2160	2492
Investment portfolio	12534	14715	16811
Solvency Ratio (x)	1.95	2.01	1.79
Earnings per Share (Rs.)– Not Annualized	2.58	6.65	11.09
Book value per Share (Rs.)	65.6	72.3	83.4
Return on Average Networth (%)	4.0%	9.7%	14.3%
CoR % (on NWP)	111.0%	109.3%	109.9%^

*PBT impacted by Covid claims and IRDAI order on DAC

^ Impact of NatCat events in NIC was Rs. 54.6 Crs for YTD (Effect on CoR @ 1.08% for YTD) \$ GWP Includes RI inward as well





LOB Wise - Quarterly Growth Trends of Multi-line Insurers

Particulars	Months	Fire	Other Comml Lines	Motor	Health	PA	Crop	Others	Total	1
	Q1 FY'24	5.9%	8.2%	20.9%	18.5%	31.3%	16.7%	19.4%	16.5%	
	Q2 FY'24	7.4%	4.1%	13.9%	28.9%	11.7%	23.0%	23.4%	18.6%	•
Industry	Q3 FY'24	10.5%	10.7%	10.0%	10.5%	-4.8%	21.5%	29.5%	11.2%	
	Q4 FY'24	5.9%	10.8%	9.6%	12.2%	10.2%	12.9%	28.3%	10.9%	
	FY'24	7.2%	8.4%	12.9%	17.6%	11.7%	19.7%	25.0%	14.2%	
	Q1 FY'24	12.2%	9.8%	20.7%	35.0%	26.1%	18.4%	23.0%	21.2%	
	Q2 FY'24	8.8%	6.1%	15.2%	56.1%	2.1%	12.6%	36.3%	21.1%	•
Private sector	Q3 FY'24	8.1%	10.7%	12.0%	33.2%	3.0%	17.6%	42.0%	16.2%	
	Q4 FY'24	6.0%	10.8%	12.4%	24.0%	1.2%	-6.1%	40.4%	12.4%	
	FY'24	9.2%	9.3%	14.5%	36.7%	7.4%	9.1%	35.5%	17.5%	
	Q1 FY'24	-4.5%	5.3%	21.6%	8.8%	41.8%	-97.6%	14.2%	10.1%	
	Q2 FY'24	5.0%	1.1%	10.8%	11.1%	24.5%	377.0%	5.2%	14.3%	
Public sector	Q3 FY'24	14.5%	10.7%	5.0%	-1.9%	-28.5%	48.7%	5.3%	3.4%	
	Q4 FY'24	5.7%	10.9%	3.1%	2.6%	30.5%	-756.1%	6.4%	8.4%	
	FY'24	3.8%	7.0%	9.0%	5.2%	20.3%	309.8%	8.0%	9.0%	
	Q1 FY'24				28.0%	-9.6%		9.1%	26.5%	
	Q2 FY'24				25.8%	-7.2%		-26.9%	24.2%	
SAHI	Q3 FY'24				27.4%	-10.8%		-16.3%	25.9%	
	Q4 FY'24				28.3%	16.7%		-18.6%	27.8%	
	FY'24				27.4%	-2.8%		-15.3%	26.2%	
	Q1 FY'24	15.4%	20.6%	35.3%	31.4%	17.0%		34.5%	30.3%	
	Q2 FY'24	5.5%	0.1%	13.5%	43.0%	21.2%		6.3%	35.0%	
Chola MS	Q3 FY'24	11.5%	8.3%	4.8%	22.8%	6.9%		-3.4%	14.2%	
	Q4 FY'24	0.1%	0.7%	10.3%	15.8%	16.6%		27.5%	13.6%	
	FY'24	8.2%	7.5%	14.2%	27.9%	15.3%		15.4%	22.4%	

In Q4, Chola MS

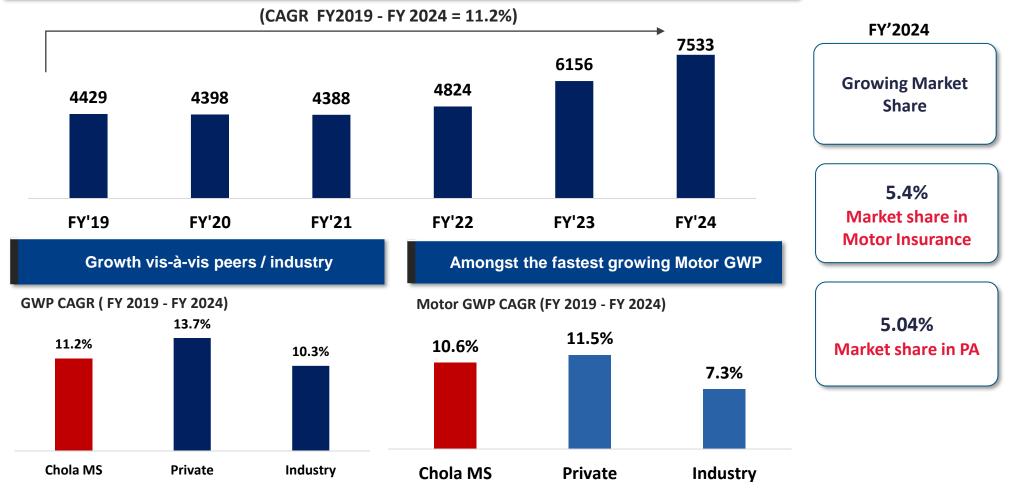
- Overall growth higher than industry & Pvt. Players @ 13.6%
- Motor, Health and PA: Higher than industry growth





Among the Top ranked GI Players supported by strong growth

GDPI* growth over years – Faster growth in Last 2 Years Rs In Crs

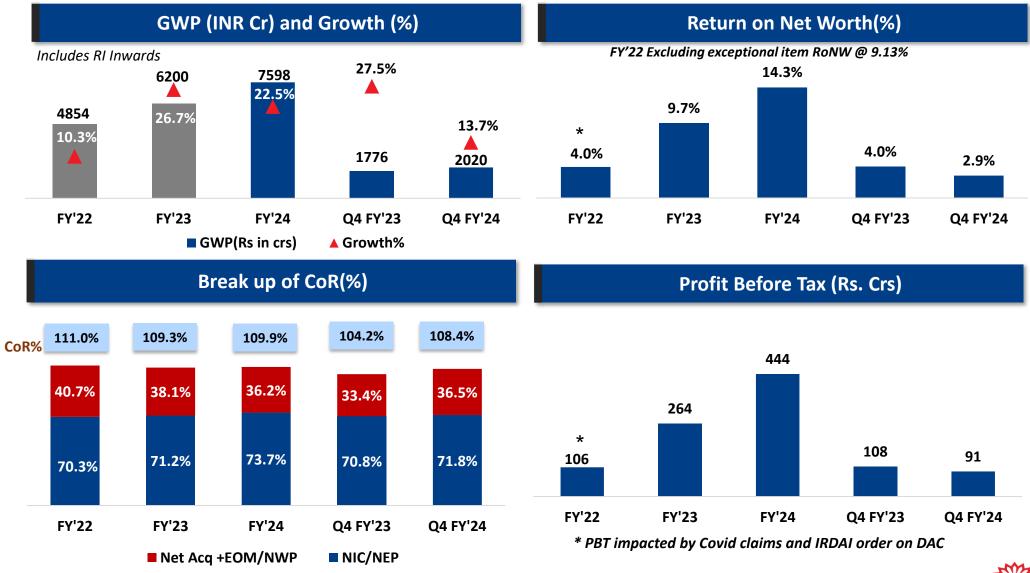


*GDPI – Premium from Direct Business Written





Key Financial Indicators



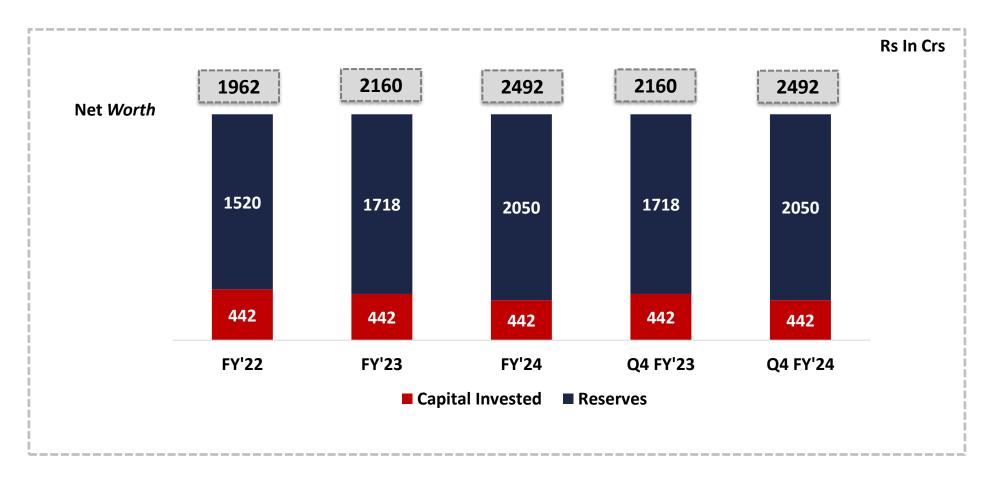


Impact of NatCat events in NIC was Rs. 0.7 Crs for Q4 & Rs. 54.6 Crs for FY'24 (Effect on CoR @ 0.06% for Q4 &1.08% for FY'24) Q4 CoR @ 108.4% (Q1 – 112.9%; Q2 - 108.3%; Q3 – 110.3%) | Q4 Net Acq. +EOM / NWP at 36.5% (Q1 – 38.4%; Q2 - 34.4%; Q3 – 35.8%)



51

Capital efficiency - No Capital Infusion Since FY'15



- Accumulated profits @ 82.3% of Net worth (Rs. 2492 Crs) as on Mar'24
- Total Capital infused is Rs. 442 Crs
- Tier 2 Capital presently at Rs. 100 Crs; Fresh Issuance of additional Rs. 100 Crs in FY 2024-25





Consistent Operating Metrics

Particulars		2020-21	2021-22	2022-23	2023-24
Number of Customers (Live Customer)	No in Lacs	165	254	336	462
Number of policies issued	No in Lacs	63	99	121	137
Market Presence(Branch + CIE + VO)	No's	593	638	604	669
Bank Branches	No's	37000+	34000+	34000+	38000+
Motor OD Claims Settlement (TTM)	%	94%	93%	94%	96%
Health Claims Settlement (TTM)	%	90%	97%	94%	95%
Network Garages	No's	10000+	12600+	14500+	15900+
Network Hospitals	No's	9500+	10000+	11000+	12000+
Complaints Disposal Ratio%	%	100%	100%	100%	100%





Claims Ratio (%)

Line of Business	FY'22	FY'23	FY'24	Q4 FY'23	Q4 FY'24
Motor OD	69.8%	71.7%	72.8%^	72.0%	71.5%^
Motor TP	63.4%*	77.0%	76.0%	78.4%	74.8%
Motor Total	65.1%	75.6%	75.1%	76.6%	73.8%
Health, Travel & PA	117.1%	66.6%	66.7%	68.3%	69.0%
Сгор	NA	NA	104.2%	NA	119.6%
Fire	33.5%	39.0%	78.5%^	20.4%	55.9%
Marine	61.9%	62.6%	76.3%	22.9%	68.8%
Engineering	28.5%	34.7%	54.3%	27.7%	69.8%
Total	70.3%	71.2%	73.7%	70.8%	71.8%

* Includes lockdown benefit

^Impact of NatCat event in LR of FY24: Fire: 21.3%, Motor OD: 1.2% & Overall: 1.1% Excluding the Natcat event - OD LR reduced in Q4 to 68.8% (Q1 - 74.9%; Q2 - 72.7%; Q3 – 69.4%)





Investment Book Overview (Rs In Crs)

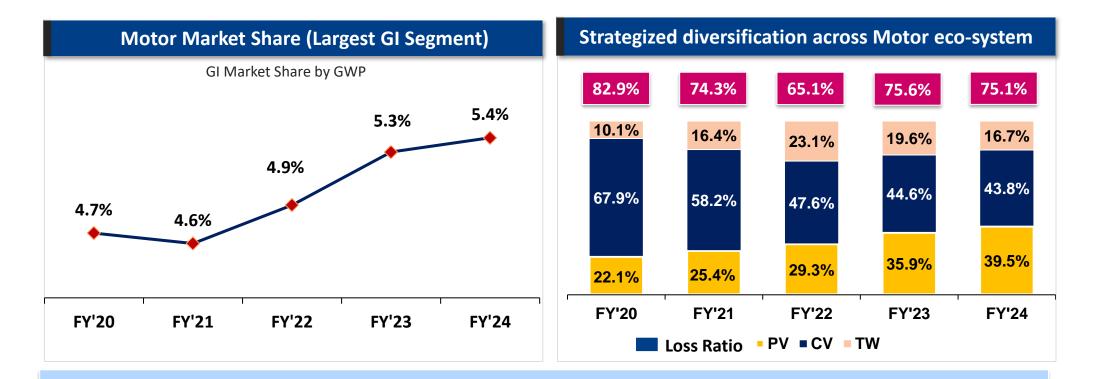
Category	Mar-22	Mar-23	Mar-24
Govt Securities	8290	9579	10121
PSU / Corporate Bonds	2834	4483	5475
Equity	151	321	583
Others	1229	300	322
Grand Total	12504	14683	16501
Yield with profit on sale	6.8%	6.5%	7.1%
Yield without profit on sale	6.2%	6.4%	6.6%
Investment book / Net worth (x)	6.4	6.8	6.9
Investment book / GWP annualized (x)	2.6	2.4	2.2

- No Net exposure to stressed assets as at Mar 2024; Exposure to Securities rated less than AA : NIL
- MTM deficit as at Mar 2024: Debt @ Rs. 180 Crs; Unrealised Gains in Equity @ 310 Crs.
- Over 90% of Investments in Infra are in PSU/Infra Bonds of Private Sector Banks
- Exposure to AIFs at Rs. 82.3Crs
- Incremental deployment of fresh and maturing Investments @ 7.66% yield in Q4 (Q4 of FY 2022-23 7.50%)





Dominance in Motor, Diversification Underway

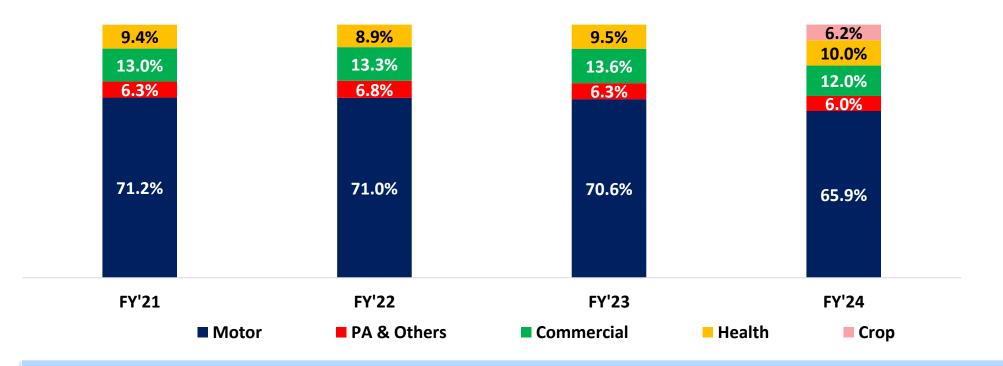


- PV mix improved to 39.5% due to new tie-up and volume growth from financer channels
- Advance Premium on Long Term Business at Mar 31st 2024 @ Rs. 1334 Crs (Mar 31st 2023 Rs. 1382 Crs)
- TW Mix down to 16.7% arising from lower sales in Two Wheelers / Portfolio Corrections
- No revision in base premium for Motor TP for FY2024





Dominance in Motor, Gaining Prominence in Other Segment

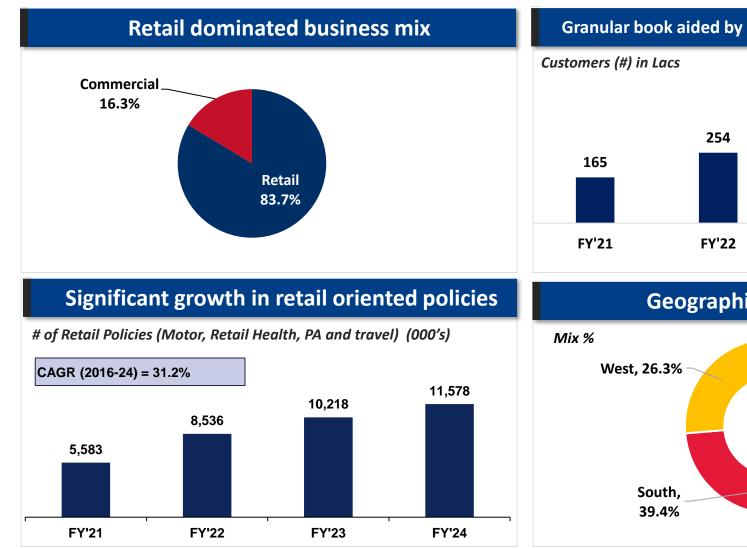


- Focus on Commercial business (including SME business) mix @ ~12%
- Health mix improved to ~10.0% while PA & others @ ~6.0%
- Crop accounts for ~6.2% of the portfolio and helps diversify



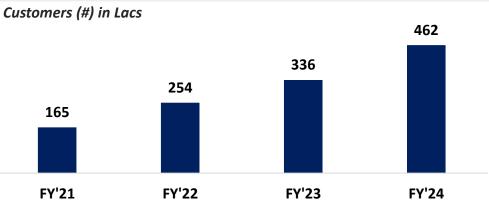


Retail Focused Diversified Operations

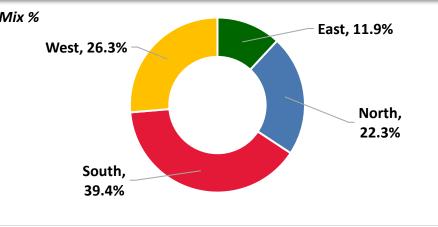


Financial Holdings

Granular book aided by increasing dispersed customer base

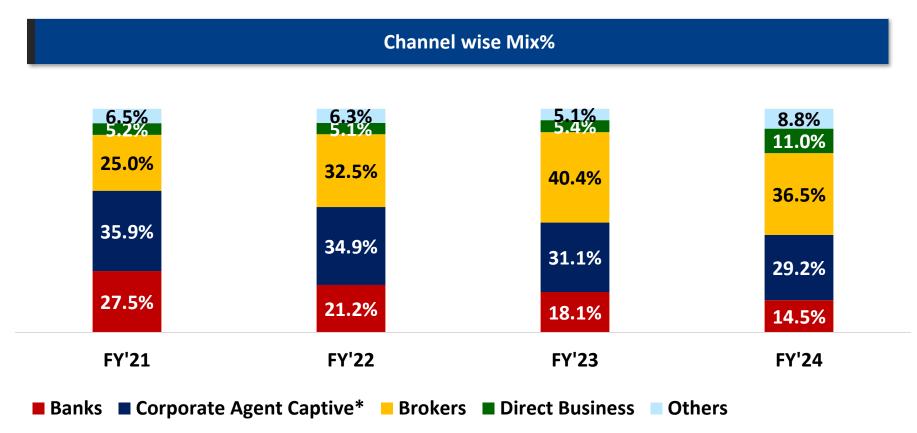


Geographic Presence – Mix %





Multi-Channel Model Ensures Less Concentration & Diversified Revenue Stream

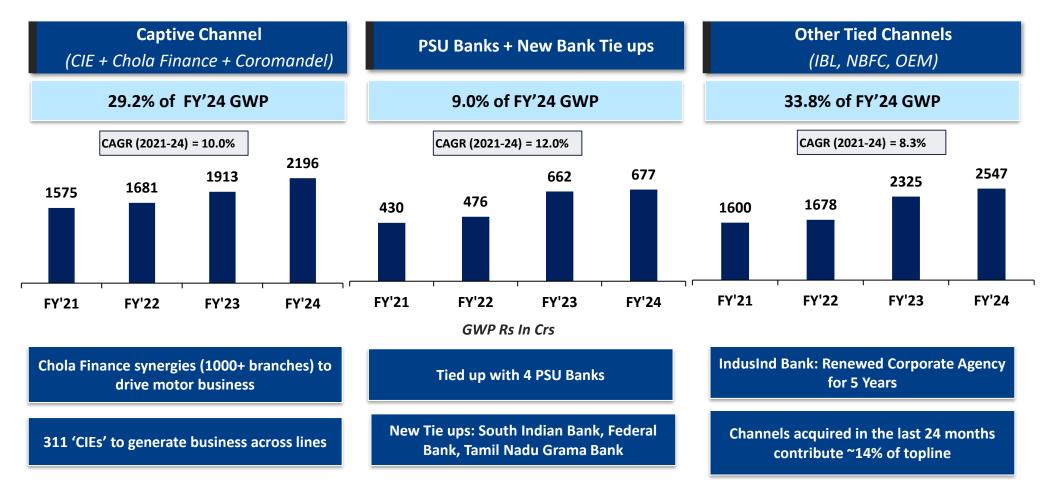


*Chola Finance + Coromandel+ CIE





Balanced Revenue Mix: Stable in-house + Growth Channels







Tech Enablers across the value chain of functionalities to enable better user experience and productivity



Products & Services

- ~94% of monthly policy issuance is through system integrated channels
- API based integration capabilities for major products
- CRM Sales Force Implementation for Omni Channel experience

Self Service Enablers – Renewals

Voice Bot (Industry First)

Scalable Platforms

- Microservices based platform for transactions at scale & speed
- End to End digitized agent onboarding platform for distribution scaleup
- Pricing Tool for Crop

- Health sourcing platform with product recommendation, UW rules, renewals, & portability journeys included
- UW rule engine for Motor and Health products



🔅 Service Improvement

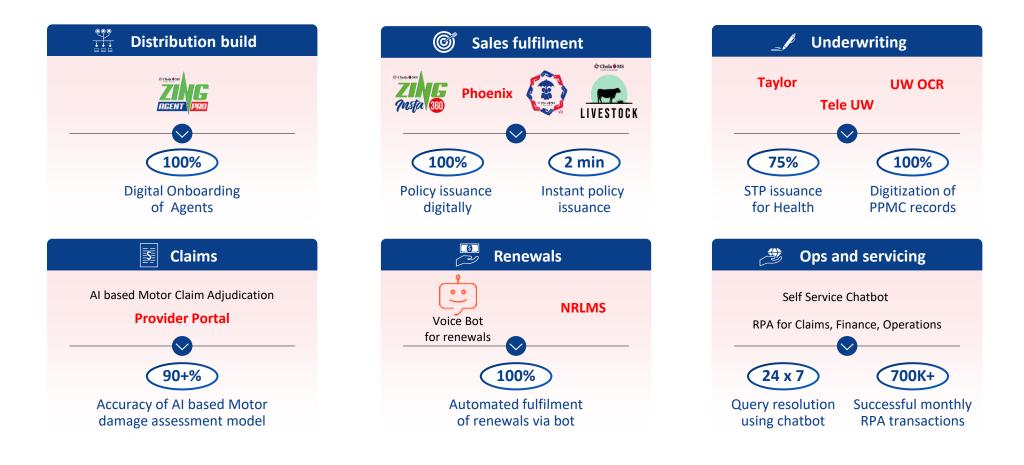
- RPA bots enabling 25+ processes in Finance, Claims & Operations with 700K+ transactions each month
 Industry leading adoption of LVS (Live Video Streaming) for motor claims at 90%+ overall
 - Chola MS app for retail customers
 - Whatsapp communication

- AI based motor damage assessment capabilities
- DIY Endorsement portal launched





Glimpse of new Tech & Digital Capabilities across the value chain leading to superior partner and customer experiences







Indian General Insurance: - Large addressable market

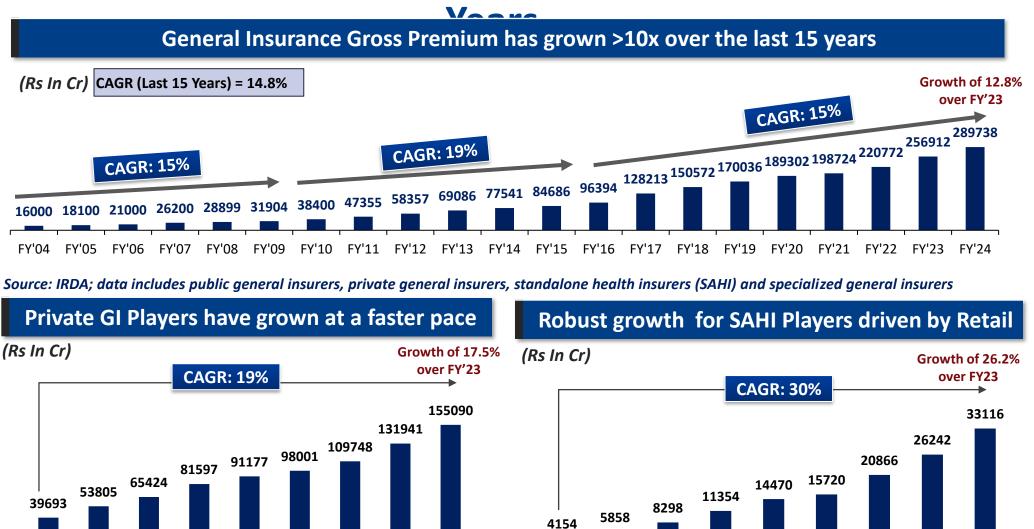
Significantly underpenetrated Premium as a % GDP Non-Life Insurance Density (Premium per capital) (CY22) (US\$) (CY22) (US\$) 6868 9.0 5.8 1836 2.4 2.3 2.2 1.9 1.9 ¹¹¹¹ 748 0.5 0.6 234 168 149 87 26 22 China Japan S. Africa India Brazil Korea Brazil Russia China USA Ň Indonesia USA Korea Ň Japan Africa Russia Indonesia India പ S.

- India is the 4th largest non-life insurance market in Asia and 14th largest globally
- Operates under a "cash before cover" model
- Density & Penetration low in India compared to other countries
- Increase in penetration can happen with growth of personal lines, product enrichment, catering to rural masses, innovative selling and bright long term outlook for growth
- Every 0.25% increase in penetration can increase industry GWP by Rs. 775 Bn





Industry has Witnessed Strong Growth Over the last 15



FY'16

FY'17

FY'18

FY'19

FY'20

FY'21

FY'22

FY'23

FY'24

64

murugappa

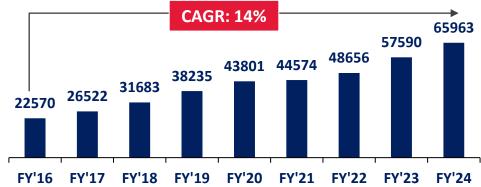
FY'24

53805 53424 39693 53805 53424 FY'16 FY'17 FY'18 FY'19 FY'20 FY'21 FY'22 FY'23

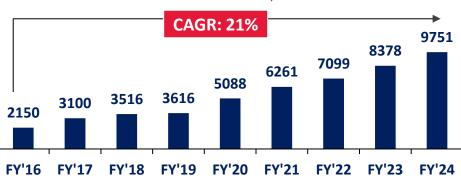
Financial Holdings

Motor & Retail Health are the Largest GI Segment and Continue to Grow at Steady Pace

Motor accounts for 42.5% share of the overall GWP for Private General Insurers (single largest segment)



Retail Health (4.0%* share of overall GWP) is the fastest growing segment

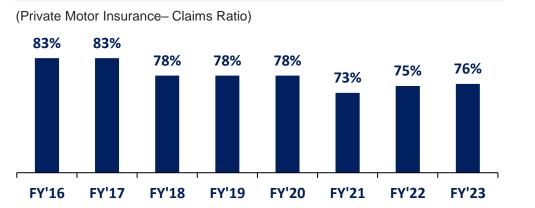


* Excluding SAHI Companies

(Private Retail Health Insurance - GWP Rs in Crs)

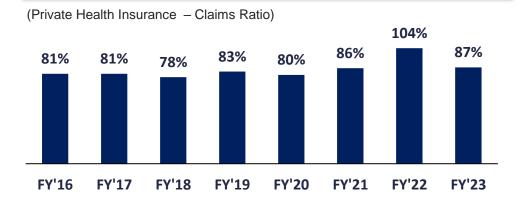


(Private Motor Insurance– GWP Rs in Crs



Motor Claim ratio

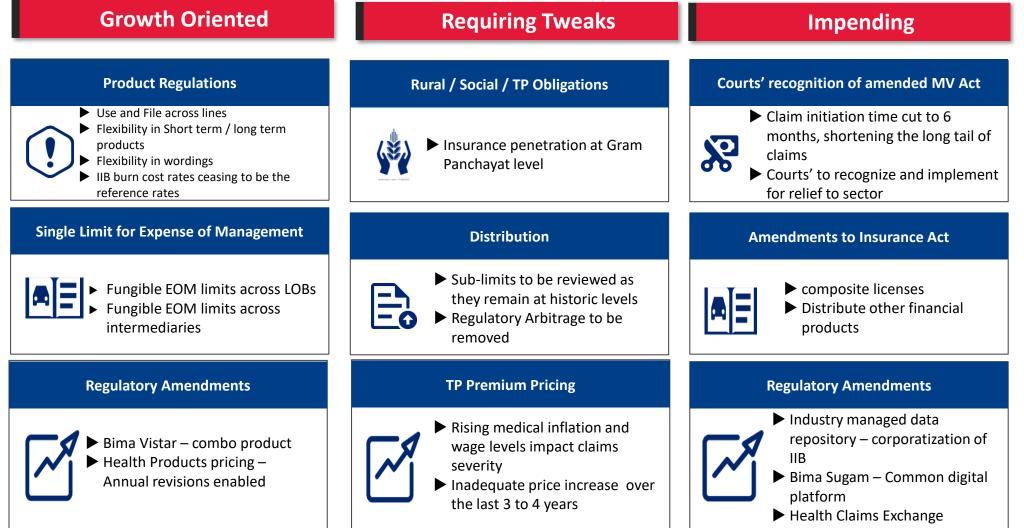
Health Claim Ratio





Favorable Regulations Aiding Growth

Amendment to Acts expected to improve profitability and growth across segments



Financial Holdings



66

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