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CIN No: L99999GJ1982PLC005253

Date: 2nd July, 2020

To,
BSE Limited
Corporate Relationship Department,
25th Floor, P J Towers,
Dalal Street, Fort, Mumbai – 400001
SECURITY CODE NO. 514286

To,
National Stock Exchange of India Ltd
Exchange Plaza 5th Floor, Plot no. C/1,
G Block, Bandra Kurla Complex,
Bandra (East), Mumbai – 400051
SECURITY CODE NO. ASHIMASYN

Dear Sirs,

Sub: Disclosure under Reg. 30 of SEBI (LODR) Regulations, 2015

In terms of aforesaid Regulation, we wish to inform you that the Company has launched Fabric having anti-bacterial and anti-viral finish/ properties under the brand "VIROLOCK". Virolock™ finish is developed with the VIROBLOCK technology licensed by HeIQ Materials AG, a Swedish Corporation.

The formulations are tried and tested and are highly effective on the harmful bacteria and viruses including COVID 19. Adequate trials and necessary testing have been carried out for some time to perfect the process and guarantee the performance. Virolock™ finish is offered in a wide range of products like yarn dyed shirting, piece dyed shirting and bottom weights in fabric and on all types of garments like denim jeans and shirts in garments.

We would request you to disseminate the above information on your website and take the same on record.

Thanking you,

Yours faithfully,

For Ashima Limited

Hiren S. Mahadevia Company Secretary