

Ref No: RML/2020-21/30

Date: November 20, 2020

To,
The Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 001
Scrip Code: 543228

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai 400 051
NSE Symbol: ROUTE

Dear Sir/Madam,

Sub: Press Release: Appointment of Chairman of the Board and Additional Director in Independent capacity on the Board of the Company

This is further to our letter dated November 19, 2020 wherein intimation on the Appointment of Mr. Sandipkumar Gupta (Non-Executive Non-Independent) as Chairman of the Board and Mr. Arun Gupta as the Additional Director in Independent capacity on the Board of the Company was submitted pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015.

A Press Release being issued in this regard is enclosed.

You are requested to take the abovementioned information on your record.

Thanking you,
Yours faithfully,
For Route Mobile Limited





Rathindra Das
Head Legal, Company Secretary & Compliance Officer

Encl: as above

Route Mobile announces the appointment of Mr. Sandipkumar Gupta as Chairman and Mr. Arun Gupta as Additional Director on the Board of Directors

Mumbai, India, November 20, 2020: Route Mobile Limited (“Route Mobile”), among the leading cloud communication platform service providers to enterprises, over-the-top (“OTT”) players, and mobile network operators, today announced the appointment of Mr. Sandipkumar Gupta as the Chairman (Non-Executive Non Independent) and Mr. Arun Gupta as the Additional Director (**Non-Executive Independent**) on the Board of Directors effective November 19, 2020.

Mr. Sandipkumar Gupta who is also the Co-founder of Route Mobile, succeeds Mr. Chandrakant Gupta, who will continue to serve on the Board of the Company (Non-Executive Non Independent).

“It has been a great honour to have served as Chairman on Route Mobile’s Board of Directors,” said Mr. Chandrakant Gupta. “I am incredibly proud of our accomplishments over the past decade and a half, and I am confident in our future and in Mr. Sandipkumar Gupta’s leadership as we continue to grow and expand our impact,” he added.

“This is a significant moment in the history of our organization and I’m deeply grateful to Mr. Chandrakant Gupta for his vision, dedication, and passion in enabling us to achieve and exceed our organizational goals,” said **Mr. Rajdipkumar Gupta, Managing Director and Group Chief Executive Officer, Route Mobile Limited.** *“I’m equally excited at the appointments of Mr. Sandipkumar Gupta as Chairman and Mr. Arun Gupta as an Independent Director on the Board and look forward to their strategic vision for Route Mobile, which will be critical to our ability to scale newer heights,”* he added.

Mr. Sandipkumar Gupta has previously served on the Board as a Director and other leadership positions. He has nurtured Route Mobile since its inception and is also the Promoter of the Company. He has over 19 years of experience in audit and accounts, business analysis, SAP configuration, and software system consulting. Previously, Mr. Sandipkumar Gupta has worked with PricewaterhouseCoopers Private Limited, and Covansys (India) Private Limited. He holds a Bachelor’s Degree in Commerce from Mumbai University. He is also a qualified Chartered Accountant and is a member of the Institute of Chartered Accountants of India. Mr. Sandipkumar Gupta is also an SAP-certified solution consultant.

Mr. Arun Gupta has been an independent consultant in the private equity, M&A, and business development space. He has previously held high ranking positions and has also served as a Board Member, Investor, Mentor, and Adviser in some of the major retail brands. Mr. Arun Gupta comes with over 28 years of experience in Investment Banking, Media, and Gaming. Animation, Education, Internet & Technology companies. In the past, he has held senior management positions at Yahoo, STAR, MTV, Mauj Mobile, Equirus Capital, Future Group, and Cnet. He also serves on the investment committee of Endiya Tech Product VC. Mr. Arun Gupta is a Post Graduate in Commerce and Economics from Mumbai University and is also an adjunct faculty at a few leading Business Schools.



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About Route Mobile Limited:

Established in 2004, Route Mobile Limited (“**Route Mobile**”) is a cloud communications platform service provider, catering to enterprises, over-the-top (OTT) players, and mobile network operators (MNO). Route Mobile’s portfolio comprises solutions in messaging, voice, email, SMS filtering, analytics, and monetization. Route Mobile has a diverse enterprise client base across a broad range of industries including social media companies, banks and financial institutions, e-commerce entities, and travel aggregators. RML is headquartered in Mumbai, India with a global presence in the Asia Pacific, Middle East, Africa, Europe, and North America.

For further details, please contact:

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