



SHRI BAJRANG ALLIANCE LIMITED

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CIN No. : L27103CT1990PLC005964



DNV

ISO 9001:2015

Dated: 09.08.2022

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001

Ref: **BSE Scrip Code- 526981**

Dear Sirs,

Sub: Corporate Presentation on Q1FY23
Ref: Equity Shares – BSE:- **526981**

Pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015, we are enclosing herewith the Corporate Presentation on Q1FY23 of the Company.

The copy of the said presentation is also being hosted on the website of the company.

Kindly acknowledge the same.

Thanking you

Yours faithfully
For, Shri Bajrang Alliance Limited




(Nishant Agrawal)
Company Secretary & Compliance Officer

Encl: As above

SHRI BAJRANG ALLIANCE LIMITED

Q1 FY 23 INVESTOR PRESENTATION

Disclaimer

This presentation and the accompanying slides (the "Presentation"), which have been prepared by Shri Bajrang Alliance Limited (the "Company") solely for the information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

Certain statements in this presentation concerning our future growth prospects are forward looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The Risk and uncertainties relating to the statements include, but are not limited to, risks and uncertainties regarding fiscal policy, competition, inflationary pressures and general economic conditions affecting demand / supply and price conditions in domestic and international markets. The company does not under take to update any forward -looking statement that may be made from time to time by or on behalf of the company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. The Company does not make any promise to update/provide such presentation along with results to be declared in the coming years

Operating and Financial Highlights Q1 FY23

Operating and Financial Performance

- **QoQ increase in Sales with 182% increase in Sales from 1703 MT to 4818 MT in Q1FY22 to Q1FY23.**
- **QoQ increase in Revenue of the Company from 1713.26 Lakhs to 5199.04 Lakhs in Q1FY22 to Q1FY23**
- **PBT Rs. 464.91 Lacs, up 122% QoQ**
- **PAT Rs. 339.56 Lacs , up 153 % QoQ**

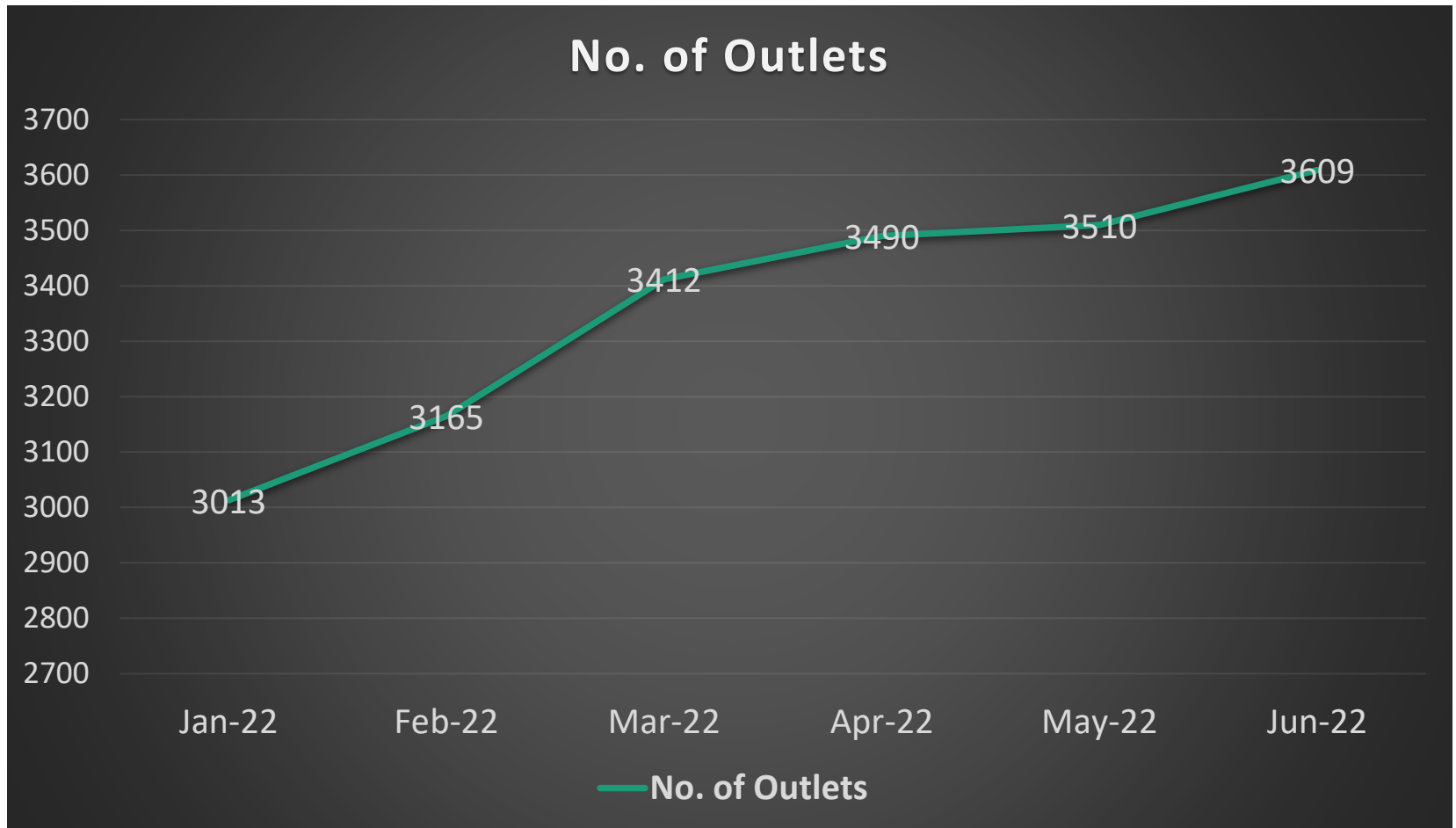
Strategic Update

- **HORECA Business Growth up by 67% QoQ.**
- **GT Business growth up by 7% QoQ**
- **Tie-ups with Miraj Cinema, Reliance Smart Bazar, Lulu India Shopping Mall and D-Mart .**

Q1 FY23 Financial Performance Highlights

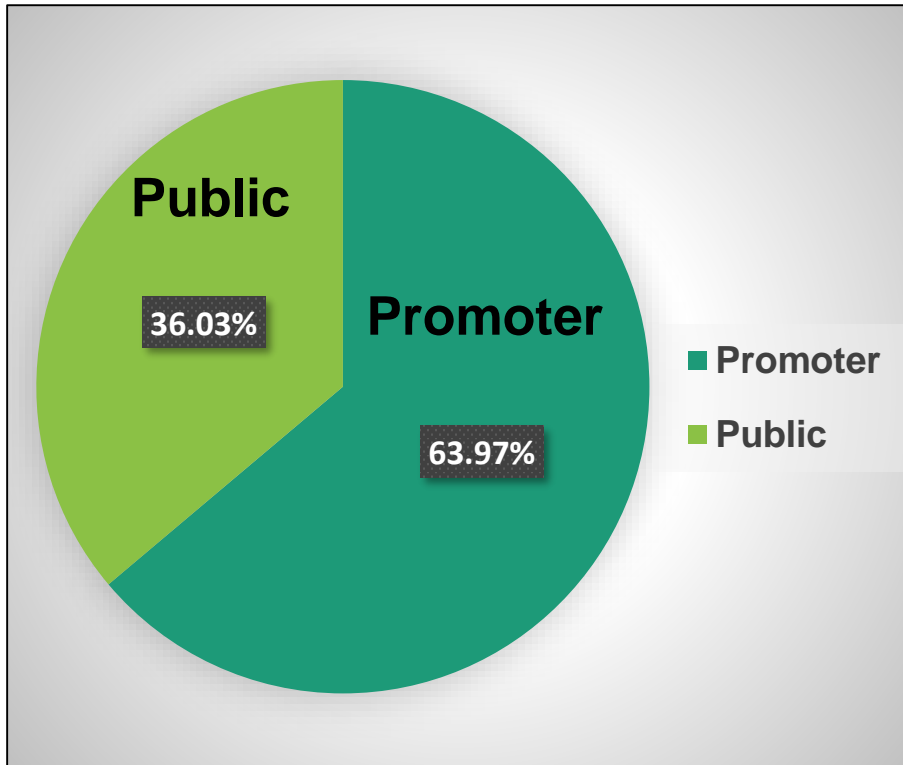
(Rs Lakhs)	Consolidated			Standalone		
	Q1 FY23	Q4 FY22	Q1 FY21	Q1 FY23	Q4 FY22	Q1 FY21
Turnover	5199.04	5303.13	1713.26	5193.14	5303.13	1709.36
EBITDA	615.24	288.77	311.10	609.65	289.24	307.41
PBDT (Cash Profit)	538.58	275.26	212.74	533.21	276.50	183.99
PBT	470.28	208.48	148.47	464.91	209.71	144.78
PAT	1695.17	2588.96	2111.44	339.56	133.89	106.80
EPS (Rs)	18.84	28.77	23.46	3.77	1.49	1.19

GOELD INCREASED IT'S GOELDEN OUTLETS IN 6 MONTHS



Shareholding Pattern as on 30th June 2022

Shareholding Pattern



Break up of Shareholding Pattern

Shareholding	% of Total Sh.
Promoter	63.97%
Public	36.03%

Promoter has not increased its holding from Q4FY22 to Q1FY23

FOCUSING ON ENVIRONMENTAL SUSTAINABILITY with the help of ESG framework



Environmental Responsibility

- Invested in technology for Decomposing the waste products
- Reduced carbon footprints
- Vegan and vegetarian Product Manufacturer (no harm to the animals)
- Utilizing edible waste in Company Leased farm for cattle feeds



Social Responsibility

- Skill development sessions for female workers.
- Talent development through skill set training and mentoring.
- Developing a stable eco – system of vendors.



Governance Framework

- Disciplined capital allocation
- Robust risk management framework



BUSINESS FOOTPRINT

GO:LD™

ALIGNED STRATEGIC ALLIANCES WITH INOX CINEMAS



ALIGNED STRATEGIC ALLIANCES WITH MUKTA CINEMAS CINEMAS



NEW CREATIVE AND DIGITAL AGENCY ON BOARDED

GO:LD™

Goeld Frozen Foods has selected Genesis, a creative agency led by **veteran adman Prahlad Kakkar**, as its creative partner to drive long-term growth and momentum across its frozen foods portfolio. Genesis has an impressive track record of developing highly effective and creative campaigns for some of the leading brands. **As part of this partnership, Genesis will be responsible for the company's creative and digital mandate across the country.**



TIED UP WITH LULU GROUP FOR EXPORT OF PRODUCTS

GO:LD™

Entered into a strategic agreement with Lulu Group for export and supply of products through their distribution network and retail stores to their consumers.



THE LOCAL FOOD FEST - RAIPUR

GOELD™

GOELD has participated in the **amazing Local Food Fest, Raipur Edition** which was held at Gaurav Garden. With its amazing range of irresistible dishes and snacks, there was a never-ending crowd at the GOELD Frozen Food stall during both the days of the Local Food Fest. Additionally, these dishes were sold at the lowest range of prices at the entire event.



Touching Newer Heights with Indigo

GO:LD™

Our long standing alliance with Indigo for the Branding of their Tarmac Coaches has just got a new life, We are happy to announce a year long and strong alliance with Indigo which will keep delighting all their flyers who use these coaches at Ahmedabad and Bangalore Airports just before boarding the lean clean flying machines to their destinations.



INTERNATIONAL CONGRESS AND EXPO 2022 ORGANISED BY EOAI



An event organized by the Essential Oil Association of India which catapults the growth of the industry by providing a platform to the manufacturers and connecting them with local as well as international buyers of Essential Oils. **Our team at the event witnessed many queries and product trial requests for our essential oils from a variety of industrial buyers.** The Team even got the opportunity to have a long and fruitful business discussion with the President of the EOAI.



THANK YOU

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