

IndiaMART InterMESH Ltd.

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October 20, 2022

To, BSE Limited (BSE: 542726)

National Stock Exchange of India Limited

(NSE: INDIAMART)

Subject: Investor Presentation on the Audited (Standalone and Consolidated) Financial Results of the Company for the quarter ended September 30, 2022

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Investor Presentation on Audited (Standalone and Consolidated) Financial Results of the Company for the quarter ended September 30, 2022.

The Investor Presentation is also disseminated on the Company's website at https://investor.indiamart.com/FinancialResultsStatements.aspx

Please take the above information on record.

Yours faithfully,

For IndiaMART InterMESH Limited

(Manoj Bhargava) Group General Counsel, Company Secretary & Compliance Officer Membership No: F5164

Encl: As above



Make Doing Business Easy

Earnings Presentation

QUARTER ENDED SEPTEMBER 30, 2022

IndiaMART InterMESH Ltd.
India's largest online B2B marketplace connecting buyers with suppliers



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Safe Harbour

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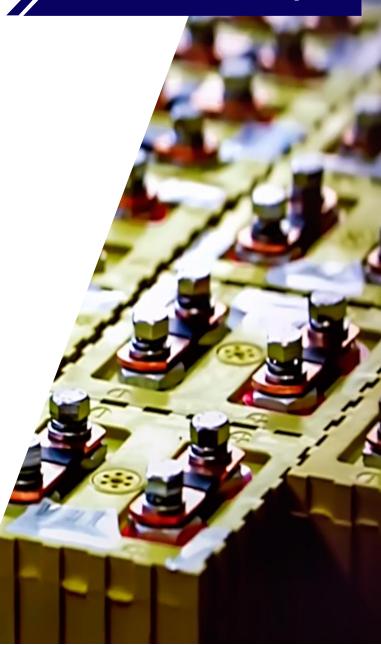
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Lithium Battery





Business Overview





Traditional Marketplace to Online Marketplace

Offline Discovery



Online Discovery, Anytime, Anywhere

Additional services for business enablement













India's Largest Online B2B Marketplace



B2B marketplace is a growing market



Diversified across categories and geographies



2-way discovery marketplace



Behavioral data driven algorithmic matchmaking

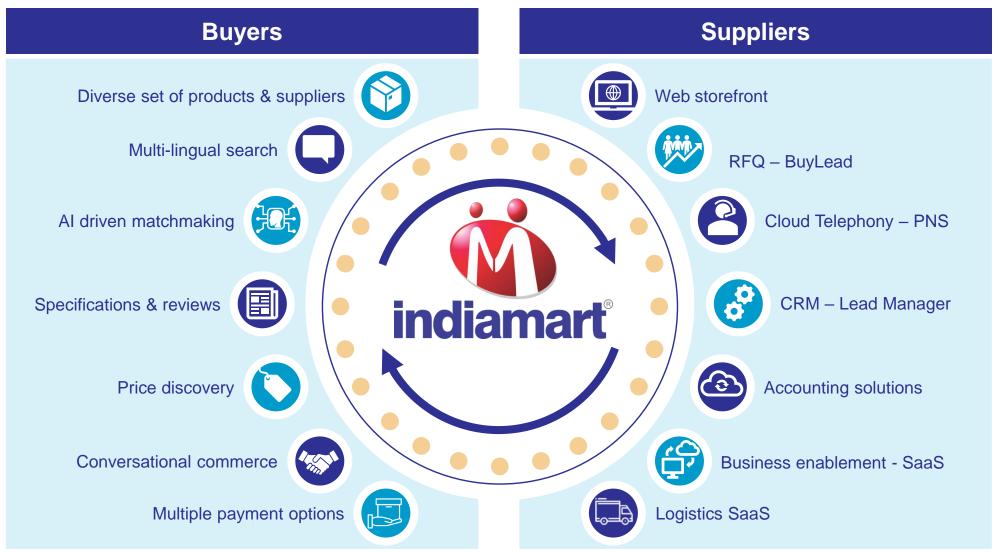


Strong network effects



Subscription
based revenue
model with
negative
working capital

Services that Empower Businesses



Well Diversified Across 95,000 Categories



Industrial Plants, Machinery & Equipment 8%



Construction & Building Raw Material

6%



Packaging Material, Supplies & Machines

6%



Consumer Electronics & Household Appliances



Electrical Equipment and Supplies

6%



Construction
Machinery, Building
Supplies & Services



Apparel, Clothing & Garments

5%



Industrial & Engineering Products, Spares and Supplies



Mechanical Components & Parts

4%



Vegetables, Fruits, Grains, Dairy & Other FMCG & Groceries

3%



Operation Theater, Medical Imaging & Pathology & Hospital Supplies



Chemicals, Dyes & Allied Products

3%



Housewares, Home Appliances, Household Decorations & Consumables

3%



Furniture, Furniture Supplies & Furniture Hardware

3%



Fertilizers, Seeds, Agro Machines, Poultry & Animal Husbandry 2%



Cosmetics, Toiletries & Personal Care Products

2%



Scientific, Measuring, Laboratory Instruments & Supplies

2%



Kitchen Containers, Utensils, Stove, Cookware, Tableware & Food Choppers



Automobiles, Spare Parts and Accessories

2%



Pharmaceutical Drugs, Medicines, Vitamins & Other Healthcare Products



Tools, Machine Tools, Power Tools & Hand Tools

2%



Gifts, Crafts, Antiques & Handmade Decoratives

1%



Electronics Components and Supplies

1%



Sports Goods, Games, Toys & Accessories

1%

Note: Figures have been rounded off;



56 Industries

87 Mn Products

*% of total paying subscription suppliers, as on September 30, 2022

R

End-To-End Value Chain Discovery — Solar Panel

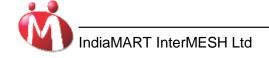
Raw Material Machinery Components **Final Product** Automatic Stringer Semi Framing Machine Machine Plastic Copper Conductor Solar Cell Silicone Solar Stimulator **Pure Silicon Transparent Glass** Dispenser Solar Frame

End-To-End Value Chain Discovery - Electric Car

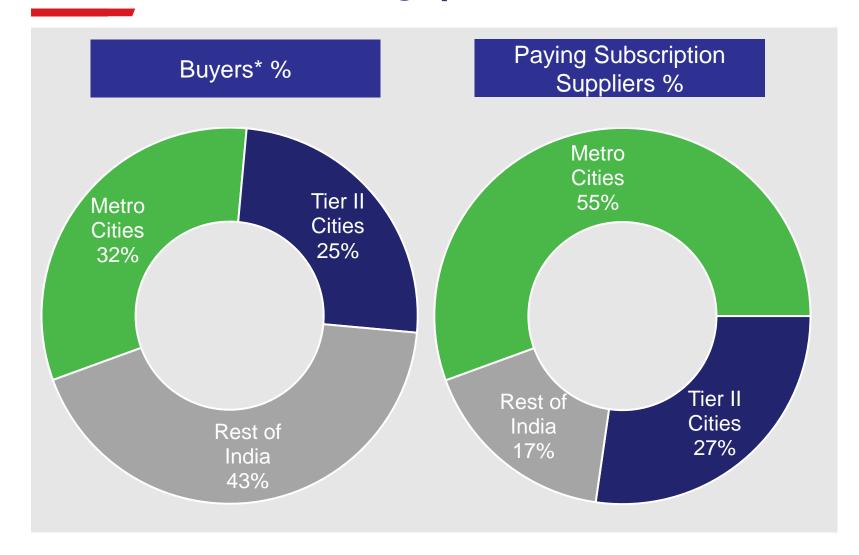
Raw Material Machinery Components **Final Product Battery** Controller **Plastic Material Handling** Steel Vehicle Equipment Assembly Machine Car Body Lithium/Cobalt/ **Aluminium** Graphite Soldering Tyre Building Machine Machine

End-To-End Value Chain Discovery - Shirts

Raw Material Machinery Components **Final Product** Fabric making Cutting Machines Shirt Fabric **Cotton Yarn** Dye machine **Button Machine Stitching Machine** Collar & Cuffs Threads & Buttons **Collar & Cuff Machine**



Well Diversified Across Geographies



Metro Cities (8)

Delhi NCR, Mumbai, Bengaluru, Hyderabad, Kolkata, Ahmedabad, Pune and Chennai

Tier II Cities (69)

Population > 500,000, excluding the cities covered under metros

Rest of India (~4,000)

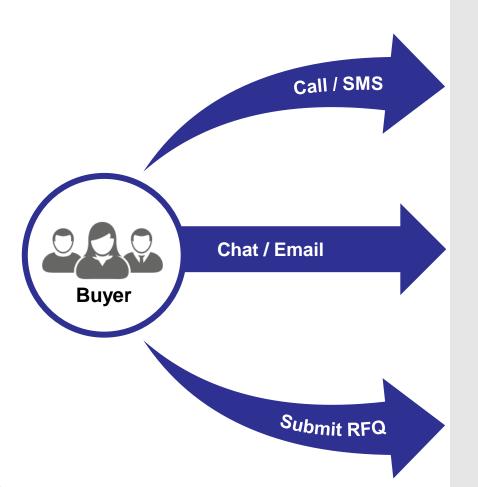
Population <500,000

Notes

- 1. As on March 31, 2022; Figures have been rounded off
- 2. Population as per 2011 census
- * Basis aggregate buyers who have submitted enquiries during the last 5 years



2-way Discovery Marketplace

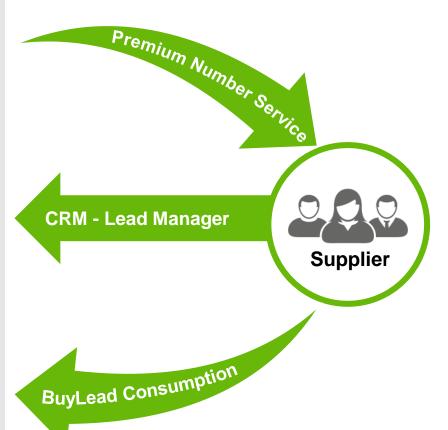












Cloud Telephony – Premium Number Service



Buyers

- Instant connect
- Call responsiveness
- Call back from suppliers



Suppliers

- Missed call notification
- Buyer profile
- No unsolicited calls

Helps Measure ROI and Responsiveness



CRM – Lead Manager & Conversational Commerce

Lead Manager

Tractor

~86mn Replies* and Callbacks** during Q2 FY23

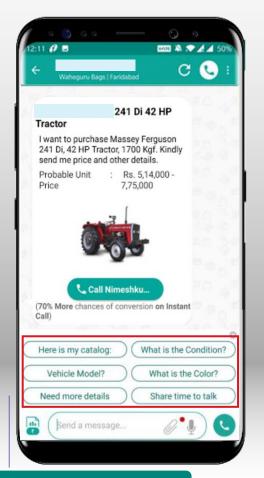
Warraich

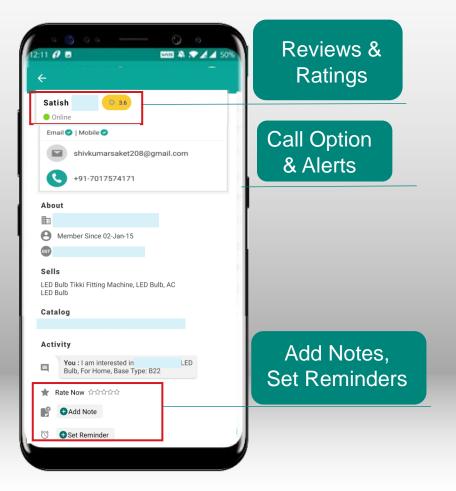
Lead Manager Add Products

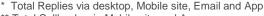
My Requirement is for Tractor. Kindly s...

11:21 AM

Share catalog link (Ask for time to talk Massey Ferguson 241 Di 42 HP Tractor I want to purchase Massey Ferguson 2. Share catalog link) Ask for time to talk Direct Buyer Callback 品 Choclate House. Mahakosh Oil Share Link I am interested in buying Indore Mahak. Ask for time to talk Share catalog link) Amrutham Bendures Private Limited, Kottayam





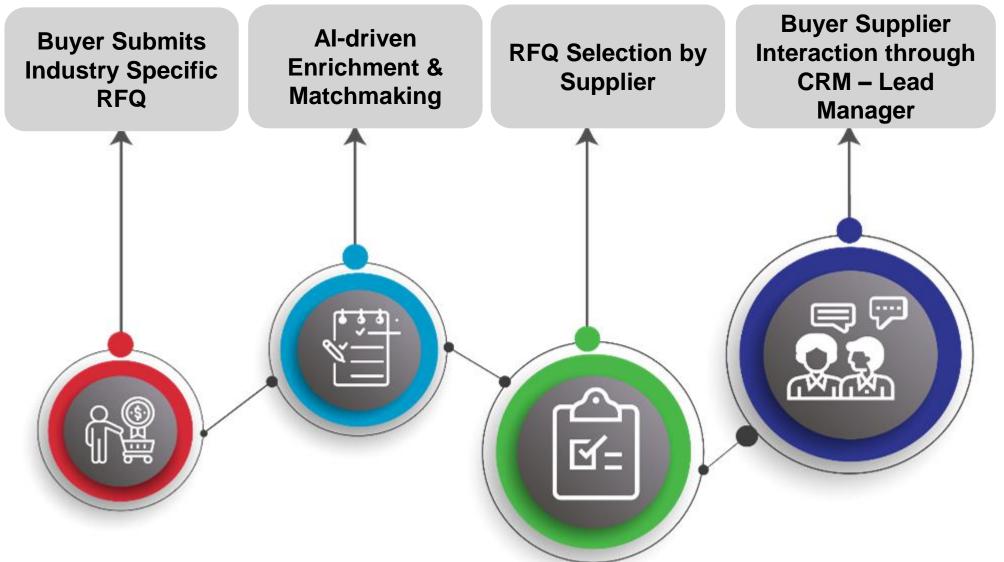


** Total Callbacks via Mobile site and App

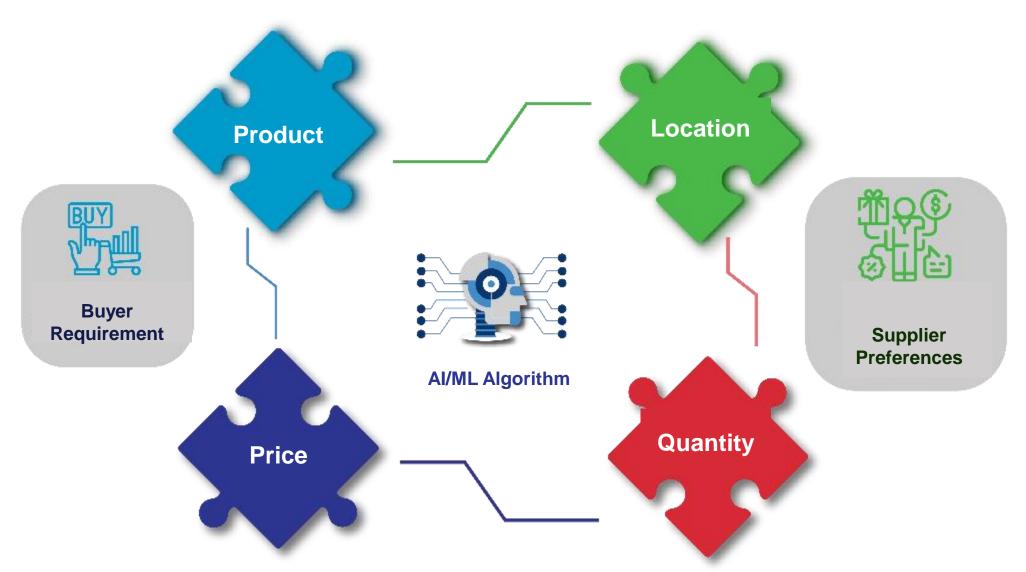
Al-based Smart Reply



How RFQ / BuyLead Works



Behavioral Data Driven Algorithmic Matchmaking



Strong Network Effects

87 MnProduct Listings

~95,000 Categories

7.3 MnSupplier Storefronts

36% Suppliers are Buyers



160 Mn

Registered Buyers

53% Repeat Buyers ~100% Organic Traffic

Note: Figures as of Sept 30, 2022; Figures have been rounded off (1). Figures for Q2 FY23

^{*}Replies via desktop, Mobile site, Email and App
** Callbacks via Mobile site and App only



ROI-driven, Subscription Based Revenue Model



Subscription contributes 98% + of revenue from operations

Freemium model

Key Offerings



Web Storefront



Cloud Telephony
- PNS



Priority Listing



RFQ Selection Credits - BuyLead



CRM - Lead Manager

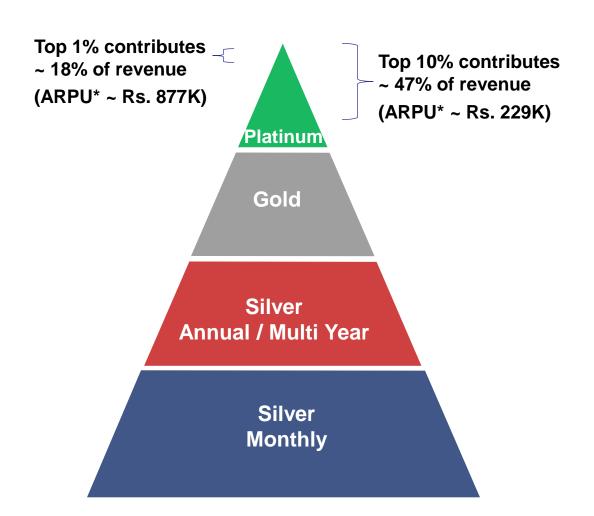


Online Payment



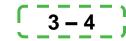
Buyer Profile

Subscription Tier Wise RFQ Quota





Weekly RFQ Quota











*ARPU represents Revenue from operations for the current quarter divided by Paying subscription suppliers at period end and the same has been multiplied by 4 to represent annualised run-rate

Nationwide Sales and Service Coverage



Strong presence across the length and breadth of the country



Reach to 1,000+ cities



Field, Tele and Online Sales

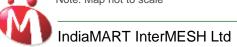


~3,000 Own Sales Supervision & Client Servicing team (Renewal & Upsell)

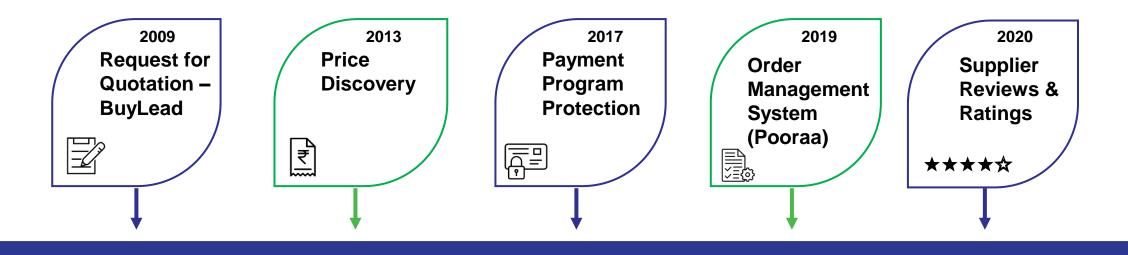


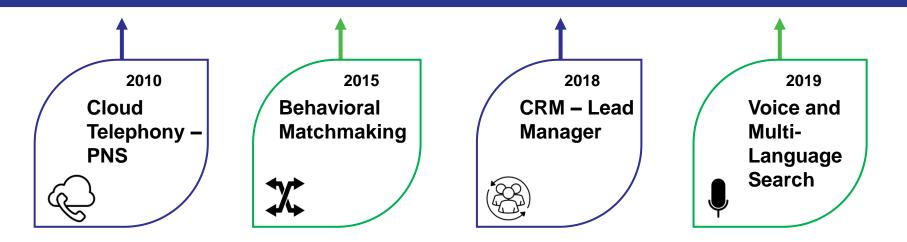
100+ Channel Sales Partners

Note: Figures as of Sep 30th, 2022



Constant Innovation and Technology Focus





Key Competitive Strengths

BRAND AND NETWORK EFFECT

- ~100% organic search
- 53% repeat buyers
- 36% suppliers are buyers
- 4.7 play store rating
- ~86mn⁽¹⁾ replies & callbacks

PROPRIETARY SUPPLIER BEHAVIORAL DATA

- RFQ selection
- Call responsiveness
- CRM replies and callbacks
- Al-based matchmaking

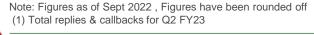


DETAILED CATALOGUE WITH PRICING

- 87 mn listed products
- Product specifications
- Pricing, photos & videos
- Review and ratings

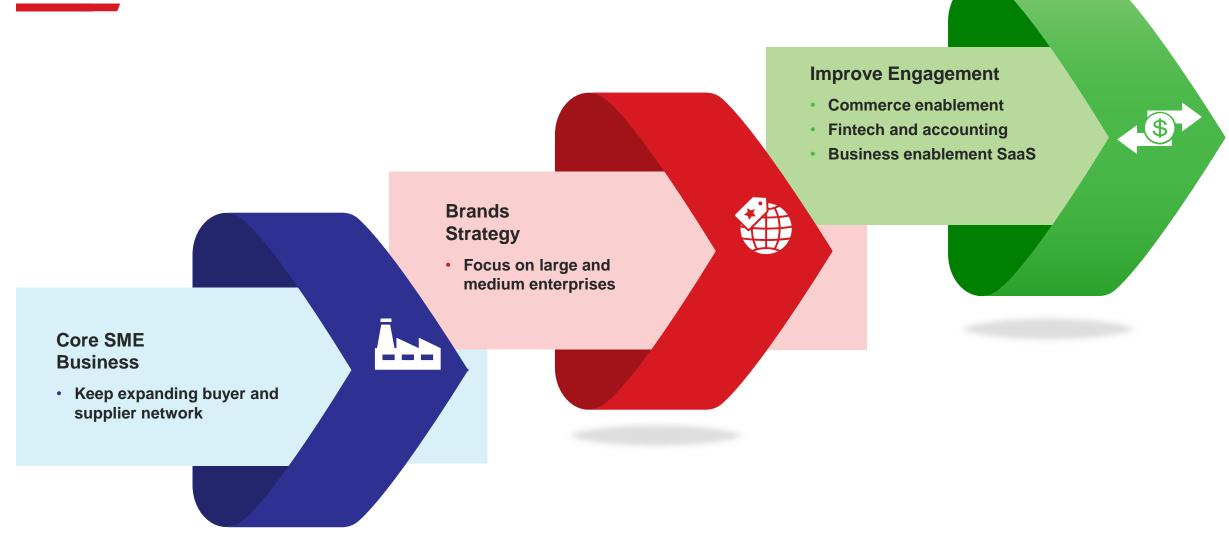
PRESENCE IN A HIGHLY FRAGMENTED MARKET

- 7.3 mn suppliers
- Widespread reach
- Multi-channel sales and service

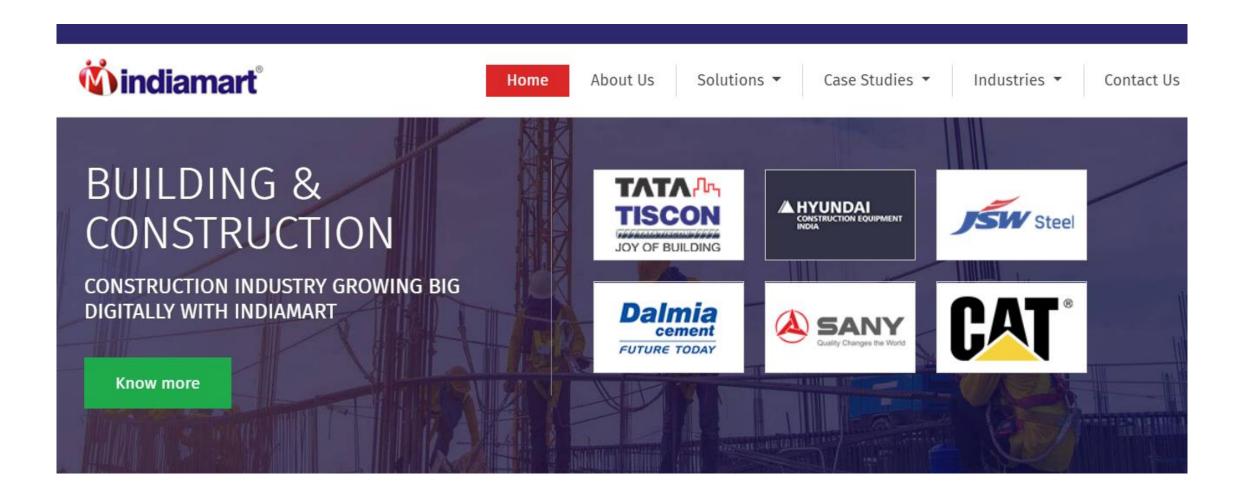


23

Strategic Outlook



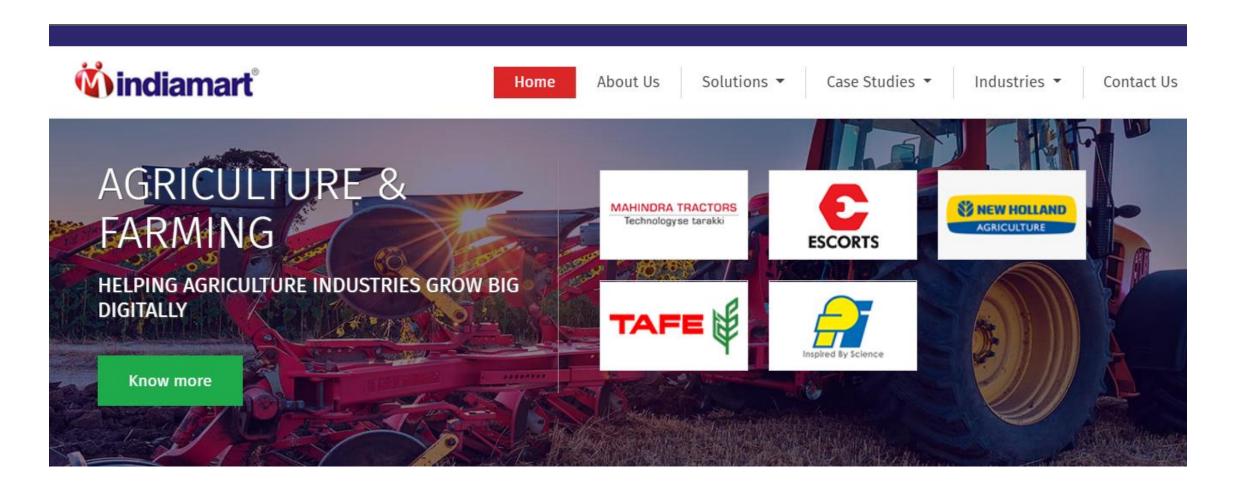
Enterprise Solutions – Partnering Across a Wide Spectrum





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Enterprise Solutions – Partnering Across a Wide Spectrum





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Journey Towards Commerce and Business Enablement

Enablement of Commerce

Discovery

Products Specifications & Prices

Photos / Videos

Reviews & Ratings

Conversation

Buyer & Supplier Negotiations

Customer History & Reminder

Quotations & Invoicing

Commerce

Payments

Logistics / Tracking

Transaction Financing

Enablement of Business







Order Management



Accounting / Invoicing



Receivables Management



Procurement Management



Tax Compliance



Distributor Management



Payroll



Accounting – Strategic Fit for IndiaMART

- Business Necessity
- High Customer Stickiness
- Large and Growing Market
- Subscription based Revenue Model

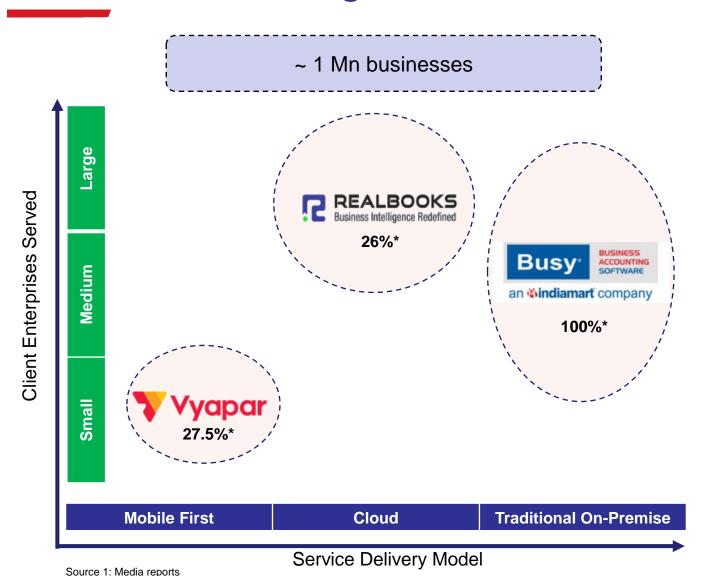
~ Rs. 650 crores invested in Accounting space





Represents opportunities available for IndiaMART

Investments in Accounting



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~ 6 Mn¹ businesses on Tally



Provide mobile and cloud functionality to Tally users 51.1%*



*IndiaMART's holding





Purchase

₹ 10,80,880.00

₹ 5,26,440.00

Payment

₹ 6,13,500.00

Outstanding

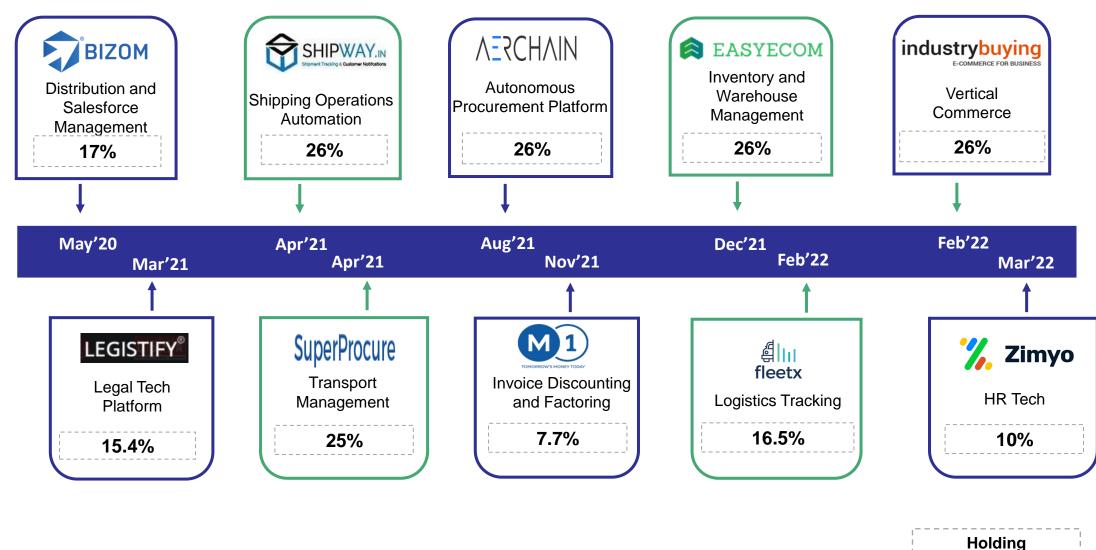
₹ 6,12,525.00

Receipt

₹ 11,37,240.00

Outstanding

Other Strategic Investments

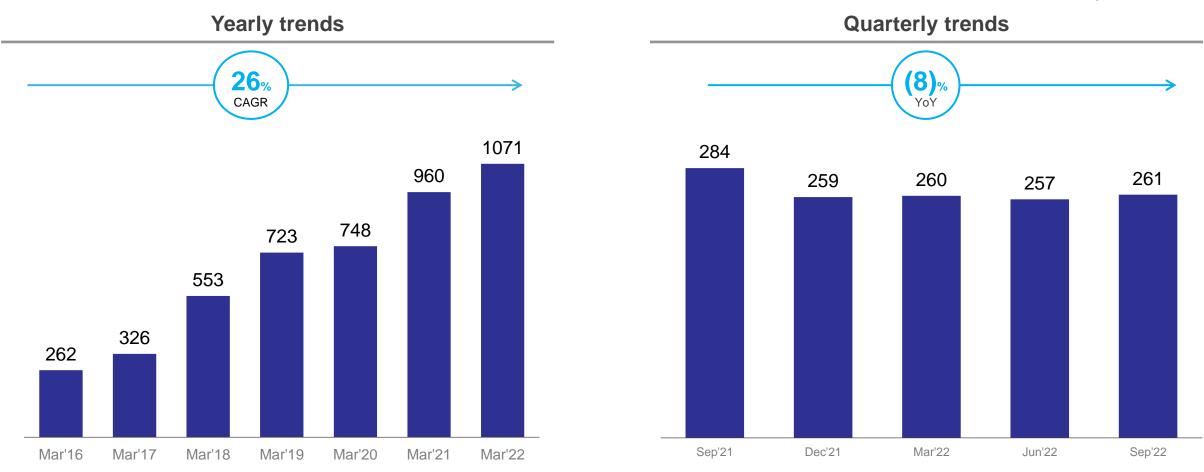




Operational Performance (Standalone)



(Figures in Millions)

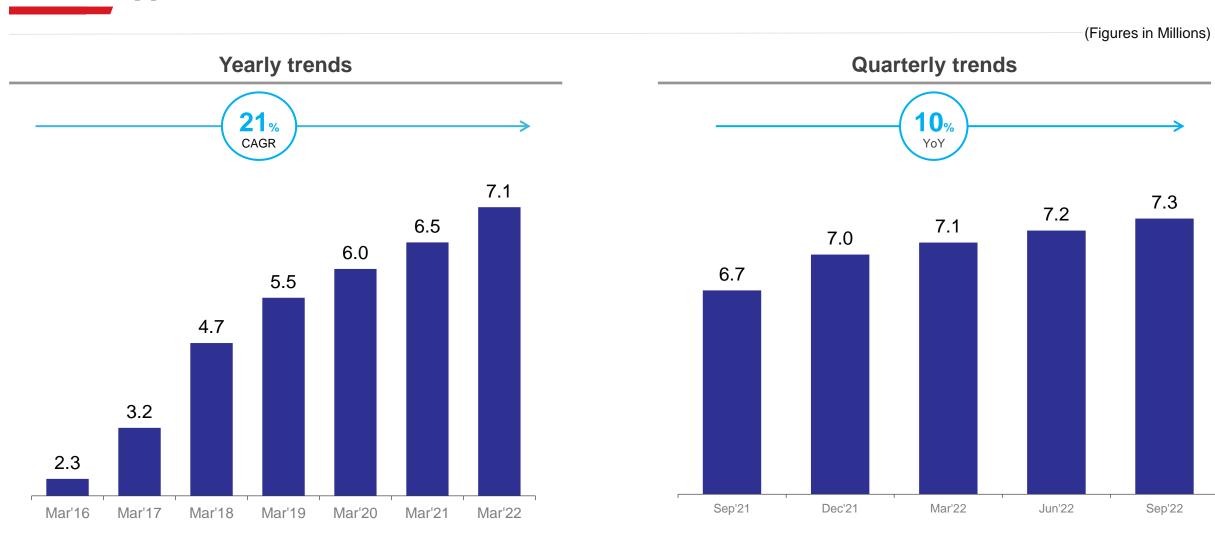


~80% of traffic is through mobile

Note:

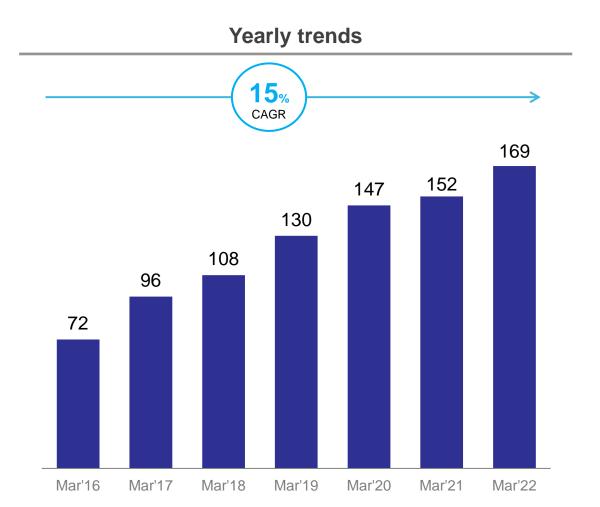
- 1) Traffic is defined as the number of visits on the desktop website, mobile website and mobile app of the company
- 2) Figures have been rounded off

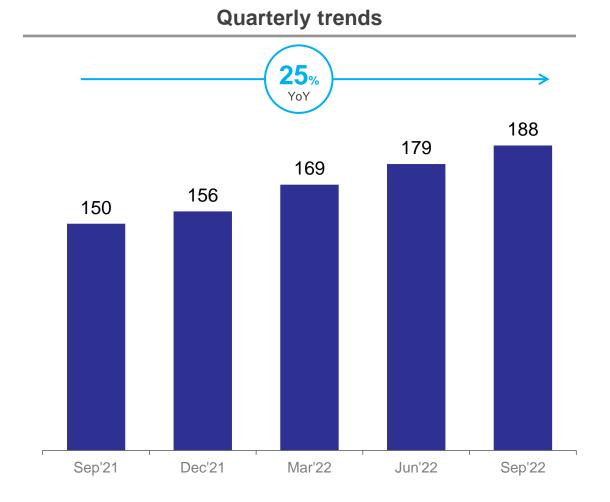
Indian Supplier Storefronts



Paying Subscription Suppliers

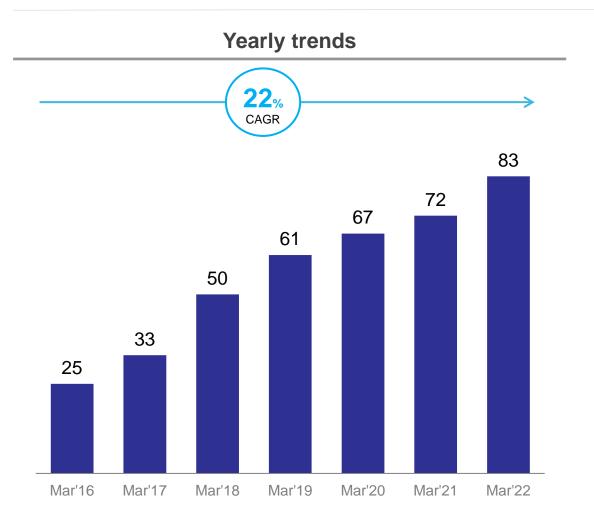
(Figures in Thousands)

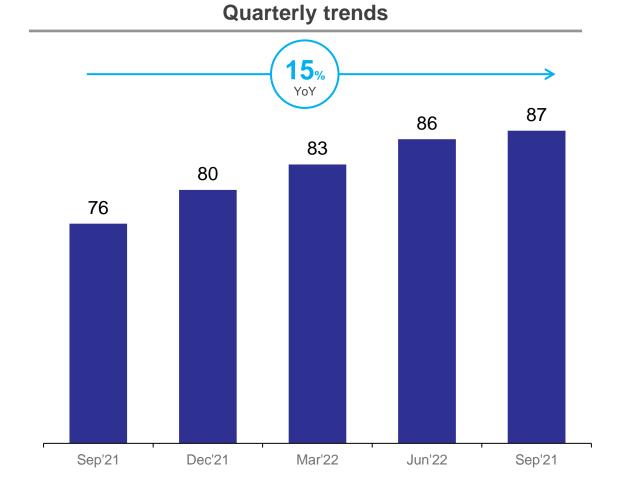




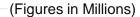
Total Products Live

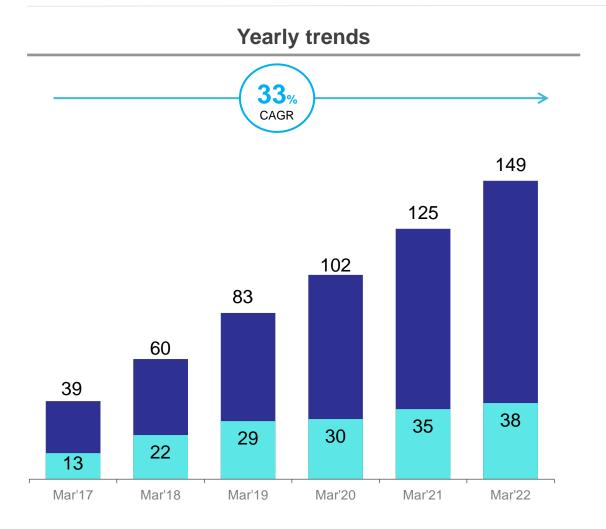
(Figures in Millions)

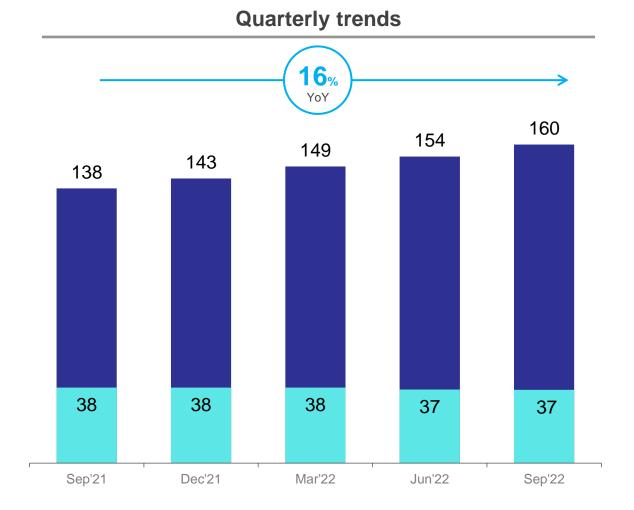




Registered Buyers





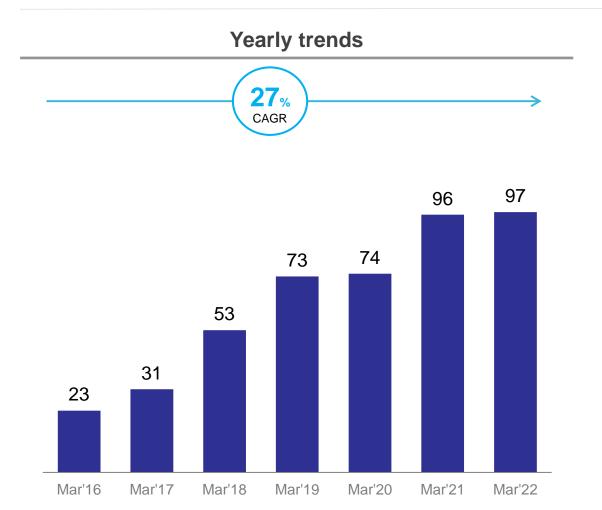


Note:

- 1) Active buyers indicate buyers who have submitted enquiries during the last 12 months
- 2) Figures have been rounded off

Unique Business Enquiries

(Figures in Millions)





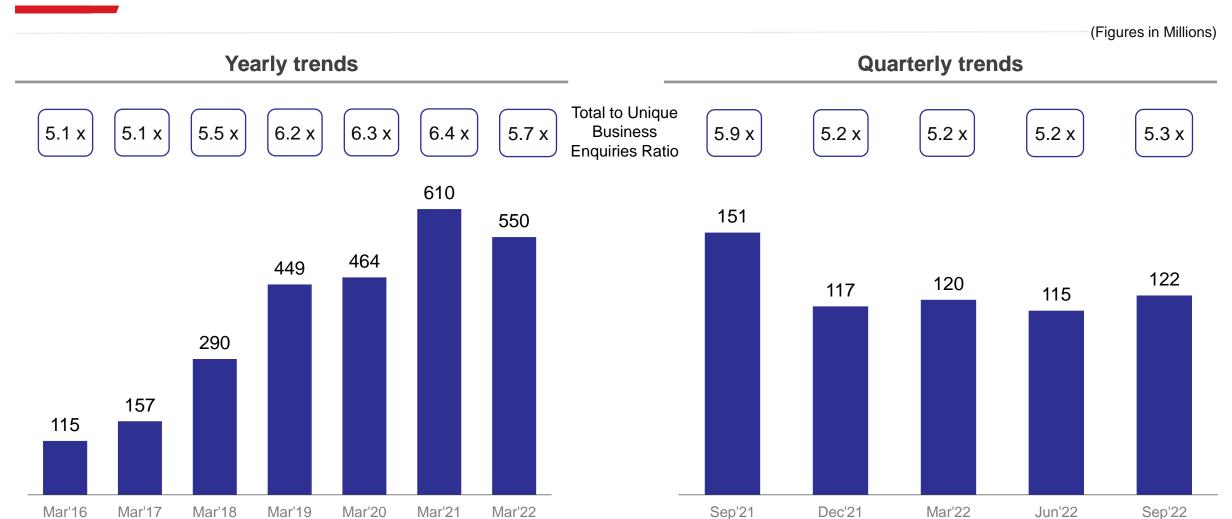
Quarterly trends

Note:

- Buyer posting an enquiry is one unique buyer for that day. If the same buyer posts another enquiry on a different day, he is considered as a different unique buyer. Sum of all such unique quarterly & yearly buyers is mentioned in the Quarterly and Yearly trends, respectively
- 2) Figures have been rounded off



Business Enquiries Delivered



- 1) Total to Unique Business Enquiries Ratio = Business Enquiries Delivered divided by Unique Business Enquiries during that period
- 2) Decline in total to business enquiries ratio from Sept 21 onwards is due to certain algorithmic changes leading to better matchmaking and higher efficiency
- 3) Figures have been rounded off



Annualised Revenue Per Paying Subscriber

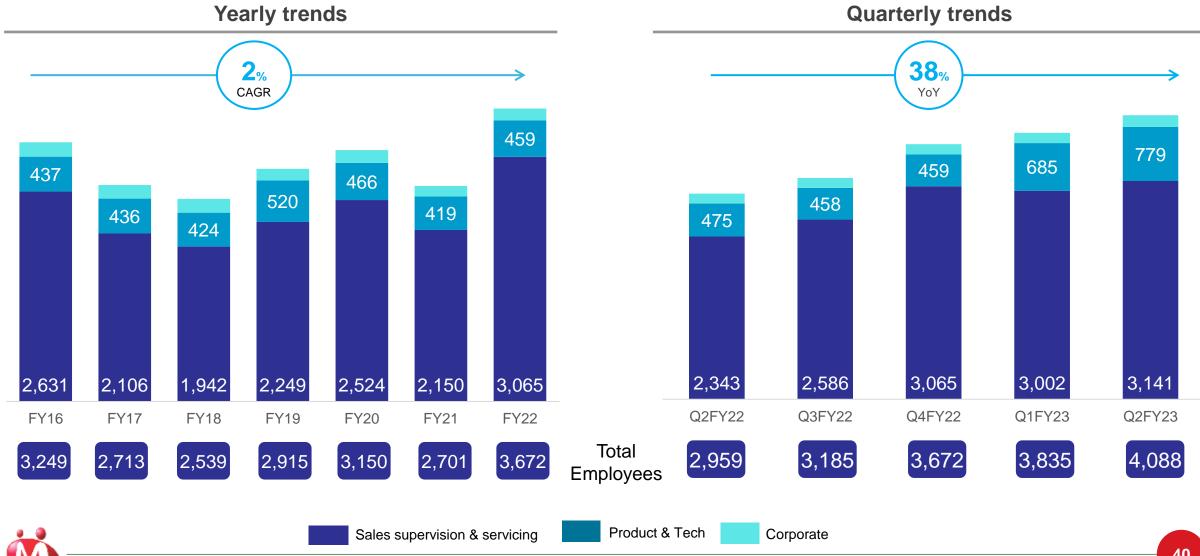
(₹ and figures in '000s) **Yearly trends Quarterly trends 5**% 1% CAGR YoY 48.7 48.4 48.0 47.6 47.4 43.6 44.3 42.3 38.4 37.2 32.9 32.1 Mar'17 Mar'16 Mar'18 Mar'19 Mar'20 Mar'21 Mar'22 Sep'21 Dec'21 Mar'22 Jun'22 Sep'22 Paying subscription 152 169 150 156 169 179 188 96 108 130 147

suppliers



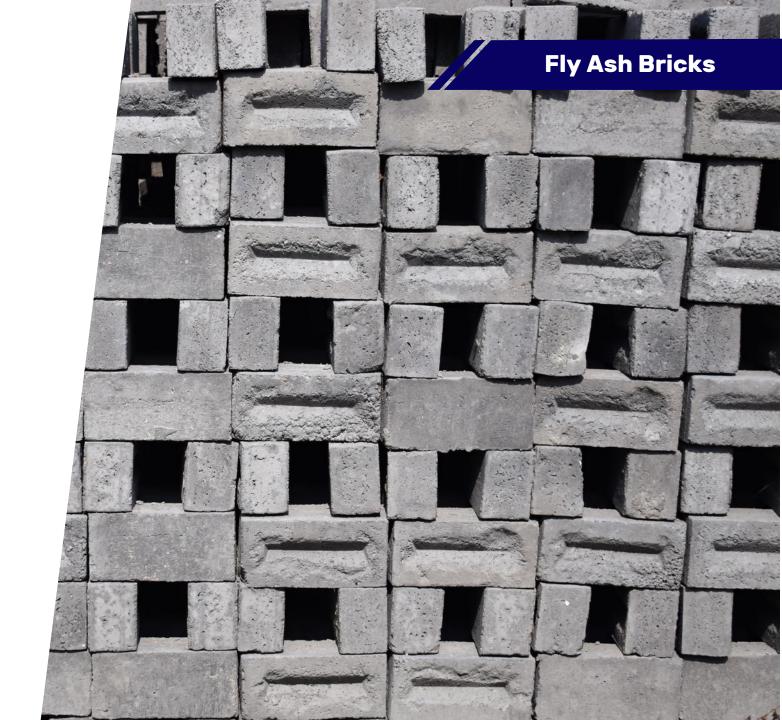
¹⁾ Represents Revenue from operations for the period divided by Paying subscription suppliers at period end or the purposes of Quarter, the same has been multiplied by 4 to represent annualised run-rate 2) Figures have been rounded off

Employees





Financial Performance Consolidated Section



Q2 FY23 Results Overview (Consolidated)





Revenue from Operations

₹ 241 Cr

32%



EBITDA

₹ 67 Cr

28% Margin



Deferred Revenue

₹ 984 Cr

30%



Cash Generated from Operating Activities

₹ 78 Cr

22%



Net Profit

₹ 68 Cr

17%

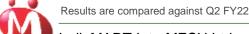
24% Margin



Cash and Investments

₹ 1,975 Cr

20%



Financial Performance – Consolidated

(₹ in Crores)

Financial Metrics	Q2 FY23	Q2 FY22	YoY Change	Q1 FY23	QoQ Change
Revenue from Operations	241	182	32%	225	7%
Other Income	47	31	48%	1	<i>45</i> 53%
Total Income	287	214	34%	226	27%
Manpower Cost ¹	92	59	56%	85	8%
Outsourced Sales Cost	33	14	140%	32	5%
Other Operating Expense	40	25	60%	36	10%
Total Expenses	165	98	69%	153	8 %
Adjusted EBITDA ¹	76	84	(11%)	72	6%
Adjusted EBITDA Margin(%)	31%	46%	, ,	32%	
Employee share based payment expense	8	1	521%	7	15%
EBITDA	67	83	(19%)	64	5%
EBITDA Margin(%)	28%	46%	. ,	29%	
Others ²	10	4	140%	8	34%
Tax Expense	24	26	(8%)	4	508%
Adjusted Net Profit	79	84	(6%)	54	48%
Adjusted Net Profit Margin(%)	28%	39%		24%	
Share in net loss /(income) of Associates	11	2	493%	7	58%
Net Profit	68	82	(17%)	47	46%
Net Profit Margin(%)	24%	38%		21%	
EPS (Rs.)	22.5	27.1	(17%)	15.3	47%
Cash Generated from Operating Activities	78	99	(22%)	75	4%
Collections from Customers	264	223	18%	254	4%

^{1.} Excluding employee share-based payment expense

² Others include – Depreciation, Amortization, Finance Cost and Net Loss on Financial Liability at FVTPL

Balance Sheet - Consolidated

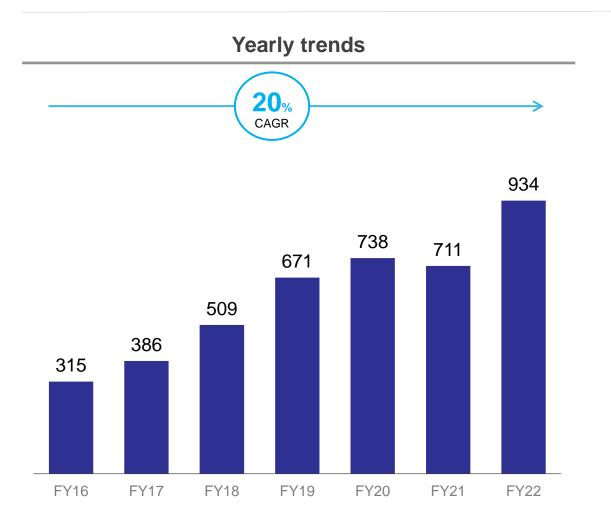
(₹ in crores)

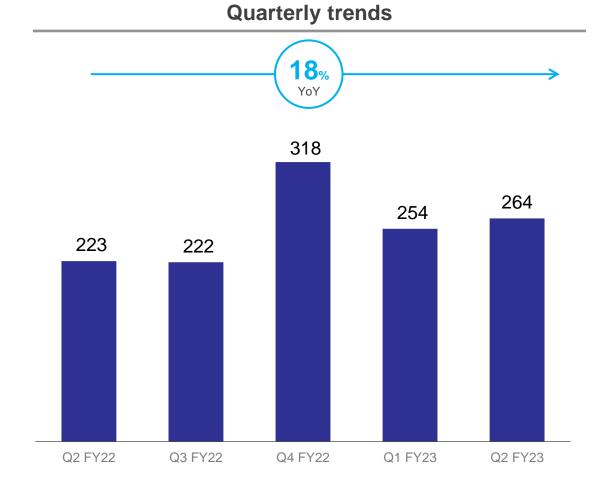
	FY22							
As at end of	FY21	Q1	Q2	Q3	Q4	FY22	Q1	Q2
Assets								
Fixed Assets (incl. intangible assets)	3	2	2	2	3	3	61	63
Goodwill*	-	-	-	-	-	-	456	456
Right-of-use assets	63	59	57	55	53	53	51	48
Other assets**	44	36	36	41	52	52	52	58
Cash, bank & current investments	2,365	2,421	2,466	2,523	2,419	2,419	1,882	1,975
Investment in associates & others	37	66	101	144	421	421	442	445
Total	2,512	2,584	2,662	2,765	2,949	2,949	2,944	3,045
Liabilities								
Capital (incl. reserves)	1,611	1,700	1,738	1,810	1,874	1,874	1,804	1,878
Deferred revenue & customer advances	726	715	756	790	907	907	961	984
Provisions & payables	67	60	63	62	66	66	65	65
Statutory liabilities	22	17	15	18	29	29	15	20
Deferred tax & current tax liabilities (net)	21	30	30	26	16	16	11	11
Lease liabilities	63	61	60	58	56	56	54	52
Other financial liabilities	0.5	1	1	1	1	1	34	35
Total	2,512	2,584	2,662	2,765	2,949	2,949	2,944	3,045

- 1) Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off
- *On account of acquisition through business combination which includes Rs. 414cr of Busy Infotech and Rs. 42cr of Livekeeping Technologies
- 3) ** includes inventory

Collections from Customer - Consolidated

-(₹ in crores)



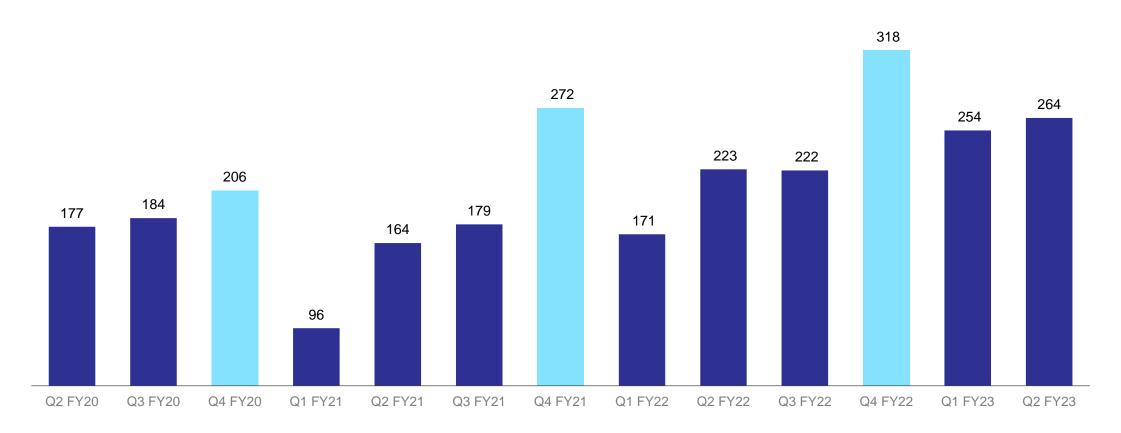




Note: Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off

-(₹ in crores)

Quarterly trends

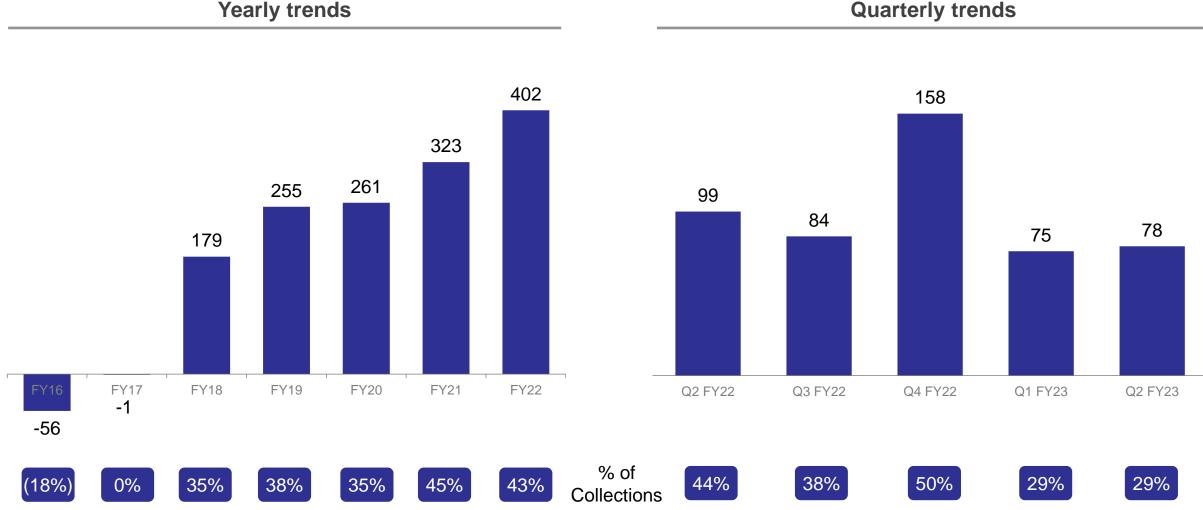


- 1) Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off
- Fourth Quarter of the year has traditionally been the best quarter in terms of collections from customer for that financial year
- S) Sharp decline in Collections from Customer during Q1FY21 and Q1FY22 is on account of disruptions caused by Covid-19 pandemic waves in India



Cash Generated From Operating Activities - Consolidated

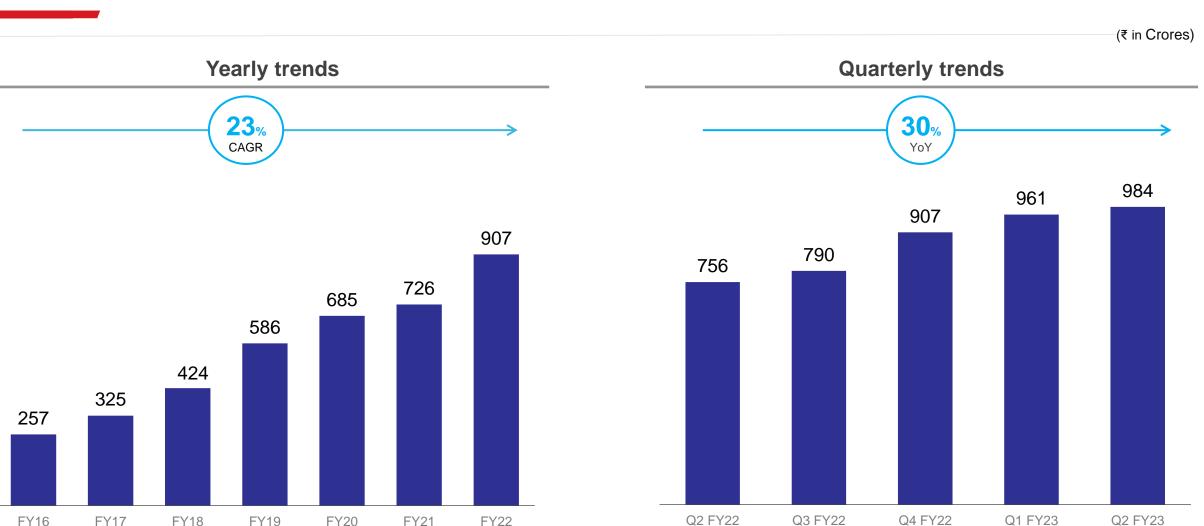
(₹ in Crores)



¹⁾ Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off

²⁾ Fourth Quarter of the financial year traditionally has high Cash generated from Operating activities due to seasonal impact of Collections from Customers

Deferred Revenue – Consolidated

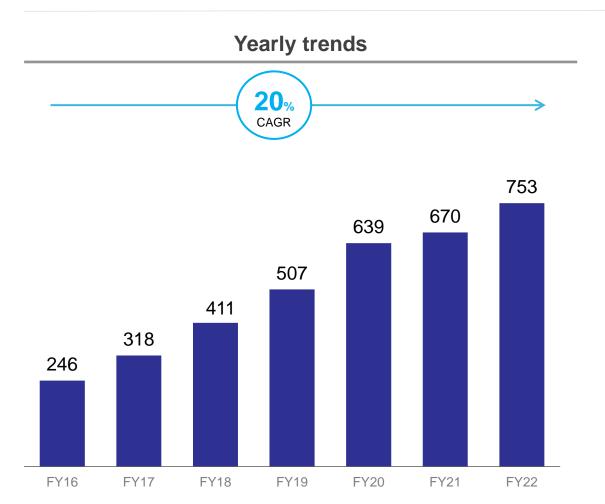


- 1) Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off
- Deferred Revenue refers to contract liabilities in the financial statements, i.e., including advances from customers
- Company has completed acquisition of Busy Infotech Pvt Ltd in Q1 FY 23. Accordingly, Deferred Revenue includes Busy Infotech from Q1FY 23 onwards

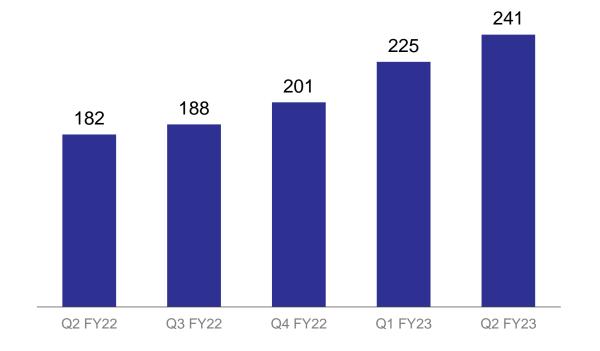


Revenue from Operations – Consolidated

-(₹ in Crores)



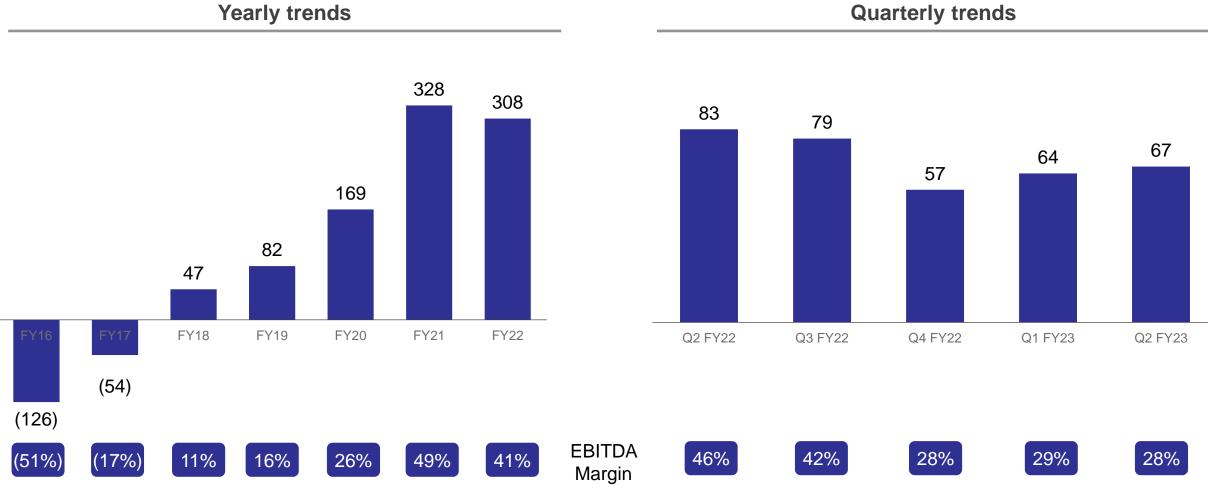






EBITDA - Consolidated

-(₹ in Crores)



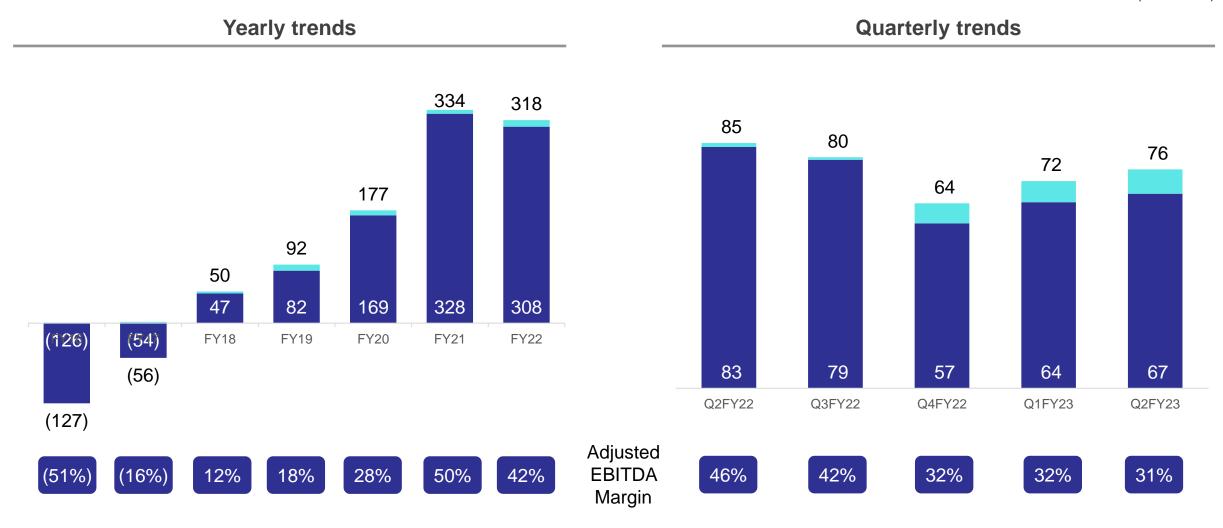
²⁾ Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off



¹⁾ The company has adopted IND AS -116 from 1st April 2019, the nature of expenses in respect of operating leases has changed from lease rent (in other expenses) into depreciation cost against the right-of-use asset and finance cost against interest accrued on lease liability. Consequently, EBITDA may not be directly comparable

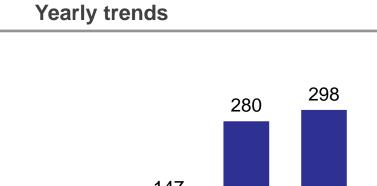
Adjusted EBITDA – Consolidated

(₹ in Crores)

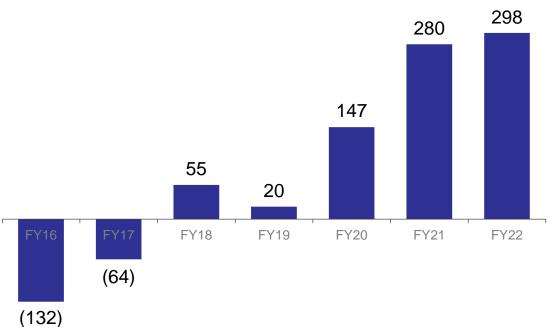


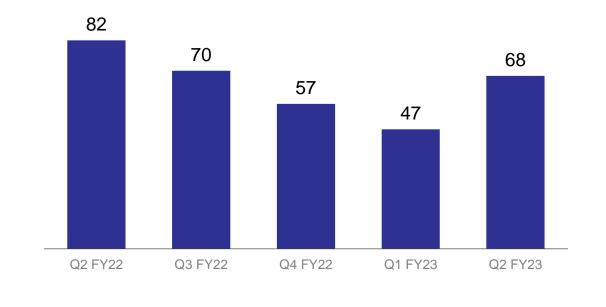
PAT - Consolidated

(₹ in Crores)











(19%)

13%

4%

21%

37%

34%

PAT Margin 38%

33%

25%

21%

24%

Note:

Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off

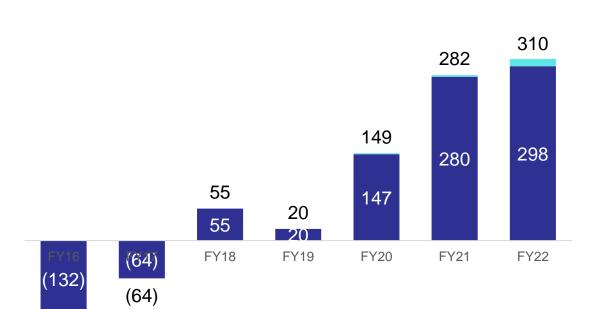
Decline in Net Profit during Q1FY23 is on account of Mark - to - market (MTM) losses on treasury portfolio due to significant increase in bond yields during the quarter

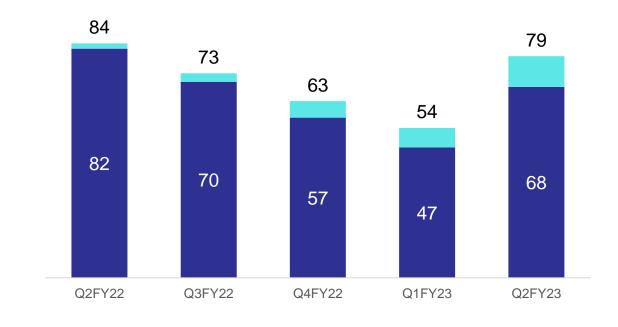
Adjusted PAT – Consolidated

(₹ in Crores)



Quarterly trends





(52%)

(132)

(19%)

13%

4%

21%

37%

36%

Adjusted PAT Margin

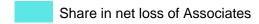
39%

35%

27%

24%

28%



Revenue – Legal Entity View

(₹ in Crore)

Particulars	Q2 FY22	Q3 FY22	Q4 FY22	Q1 FY23	Q2 FY23
Revenue from Operations					
IndiaMART InterMESH Ltd	182	187	201	213	229
Busy Infotech Pvt Ltd*	-	-	-	10.5	10.8
Pay With IndiaMART Pvt Ltd	0.7	0.6	0.6	0.7	0.7
Tolexo Online Pvt Ltd	0.3	0.3	0.3	0.3	0.3
Livekeeping Technologies Pvt Ltd*^	-	-	-	0.2	0.0
	183	188	202	225	241
Inter Company Adjustments	(0.2)	(0.1)	(0.2)	(0.2)	(0.2)
onsolidated Revenue from Operations	182	188	201	225	241

~95% of revenue contributed by IndiaMART standalone business

- 1) Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off
- 2) * Forms part of "Accounting Software Services" segment as reported in Note no. 32 Segment information in the Consolidated Financial Statements for the quarter ended 30th Sept 2022
- 3) ^ Formerly known as Finlite Technologies Pvt. Ltd.



EBITDA – Legal Entity View

(₹ in Crore)

Particulars Particulars Particulars Particulars Particular Particu	Q2 FY22	Q3 FY22	Q4 FY22	Q1 FY23	Q2 FY23
EBITDA					
IndiaMART InterMESH Ltd	84.3	79.8	58.3	59.8	65.2
Busy Infotech Pvt Ltd*	-	-	-	4.9	3.0
Pay With IndiaMART Pvt Ltd	0.0	0.1	0.1	0.1	0.1
Tolexo Online Pvt Ltd	(1.1)	(1.2)	(1.0)	(0.2)	(0.1)
Livekeeping Technologies Pvt Ltd*^	-	-	-	(0.5)	(1.0)
	83.2	78.8	57.4	64.2	67.0
Inter Company Adjustments	0.0	(0.0)	0.0	(0.0)	(0.0)
Consolidated EBITDA	83.2	78.7	57.3	64.2	67.2

~97% of EBITDA contributed by IndiaMART standalone business

- 1) Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off
- 2) * Forms part of "Accounting Software Services" segment as reported in Note no. 32 Segment information in the Consolidated Financial Statements for the quarter ended 30th Sept 2022
- 3) ^ Formerly known as Finlite Technologies Pvt. Ltd.



Historical Financial Metrics

(₹ in Crore Consolidated)

Financial Metrics	FY-16	FY-17	FY-18	FY-19	FY-20	FY-21	FY-22
Total Income	251	332	430	548	707	756	866
Revenue from Operations	246	318	411	507	639	670	753
EBITDA	(126)	(54)	47	82	169	328	308
EBITDA Margin (%)	(51%)	(17%)	11%	16%	26%	49%	41%
EBIT	(129)	(59)	44	78	148	312	296
EBIT Margin (%)	(53%)	(19%)	11%	15%	23%	47%	39%
Adjusted Net Profit for the period*	(124)	(45)	63	85	147	283	310
Adjusted Net Profit Margin (%)	(50%)	(14%)	15%	16%	21%	37%	36%
Net Profit for the period	(132)	(64)	55	20	147	280	298
Cash Generated from Operating Activities	(56)	(1)	179	255	261	323	402
Collections from Customer	315	386	509	671	738	711	934
Deferred Revenue (period end)	257	325	424	586	685	726	907
Cash and Investments (period end)	159	177	388	685	931	2,365	2,419

¹⁾ Net Profit has been adjusted for FVTPL expenses or adjustments and one-time benefits of Deferred Tax & share in net loss of Associates

²⁾ Deferred revenue includes Advances from Customers



Financial Performance Standalone Basis



Q1 FY23 Results Overview (Standalone)





Revenue from Operations

₹ 229 Cr

^ 26%



EBITDA

₹ 65 Cr

23% Margin



Deferred Revenue

₹ 958 Cr

^ 27%



Cash Generated from Operating Activities

₹ 76 Cr

24%



Net Profit

₹ 74 Cr

13%

28% Margin



Cash and Investments

₹ 1,864 Cr

24%





Financial Performance – Standalone

(₹ in Crores)

Financial Metrics	Q2 FY23	Q2 FY22	YoY Change	Q1 FY23	QoQ Change
Revenue from Operations	229	182	26%	213	7%
Other Income	37	31	18%	(3)	1450%
Total Income	266	213	25%	2 11	26%
Manpower Cost ¹	86	58	49%	81	7%
Outsourced Sales Cost	33	14	138%	32	4%
Other Operating Expense	37	24	52%	34	8%
Total Expenses	155	96	62%	146	6%
Adjusted EBITDA ¹	74	86	(14%)	67	10%
Adjusted EBITDA Margin(%)	32%	47%	, ,	31%	
Employee share based payment	8	1	521%	7	15%
expense	O	I	JZ 1 70	1	15%
EBITDA	65	84	(23%)	60	9%
EBITDA Margin(%)	28%	47%	, ,	28%	
Others ²	6	4	39%	5	24%
Profit Before Tax	96	112	(14%)	52	84%
Tax Expense	22	26	(16%)	3	532%
Net Profit	74	85	(13%)	49	<i>5</i> 2%
Net Profit Margin(%)	28%	40%	, ,	23%	
EPS (Rs.)	24.4	28.0	(13%)	16.0	52%
Cash Generated from Operating Activities	76	100	(24%)	69	11%
Collections from Customers	252	223	13%	241	4%

^{1.} Excluding employee share-based payment expense

² Others include – Depreciation, Amortization, Finance Cost and Net Loss on Financial Liability at FVTPL

Balance Sheet - Standalone

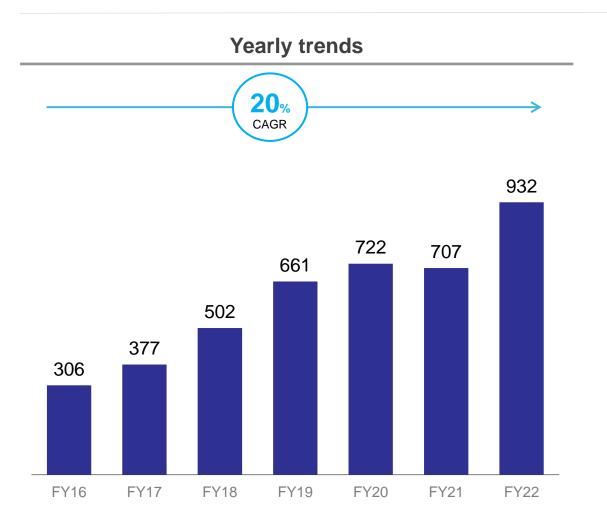
(₹ in Crores Standalone)

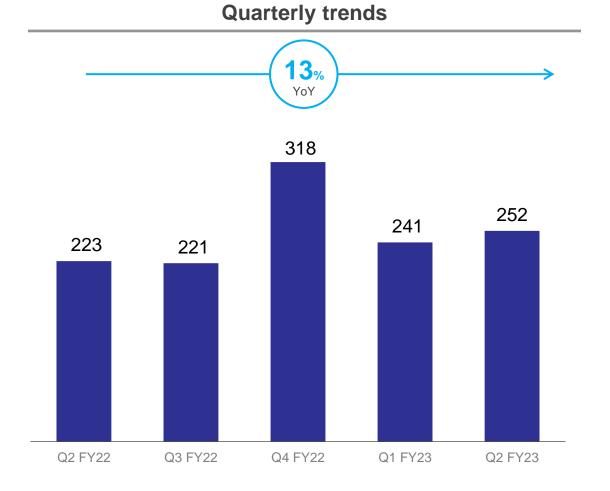
								,
				FY22			FY_	′23
As at end of	FY21	Q1	Q2	Q3	Q4	FY22	Q1	Q2
Assets								
Fixed Assets (incl. intangible assets)	3	2	2	2	3	3	7	12
Right-of-use assets	63	59	58	55	53	53	50	48
Other assets	41	33	33	38	49	49	45	48
Cash, bank & other investments	2,359	2,417	2,461	2,509	2,414	2,414	1,773	1,864
Investment in subsidiaries	9	39	67	90	86	86	658	658
Investment in associates & others	41	41	52	85	360	360	364	371
Total	2,516	2,591	2,673	2,779	2,965	2,965	2,897	3,001
Liabilities								
Capital (incl. reserves)	1,617	1,708	1,750	1,826	1,892	1,892	1,824	1,904
Deferred revenue & Customer Advances	726	715	756	790	907	907	935	958
Provisions & payables	67	59	62	61	64	64	59	60
Statutory liabilities	22	17	15	18	29	29	14	19
Deferred tax & current tax liabilities (net)	21	30	29	26	16	16	5	0.3
Lease liabilities	63	61	60	58	56	56	54	52
Other financial liabilities	-	1	1	1	1	1	6	8
Total	2,516	2,591	2,673	2,779	2,965	2,965	2,897	3,001



Collections from Customer – Standalone

-(₹ in crores)



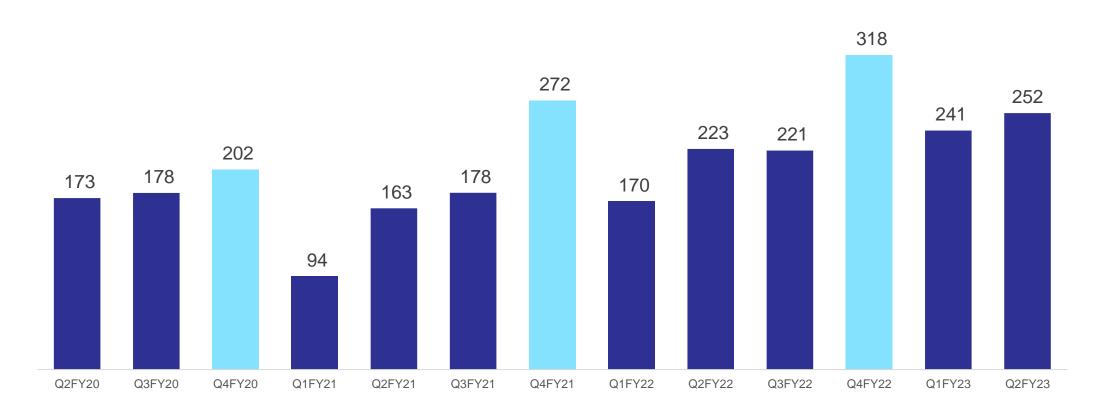




Note: Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off

-(₹ in Crores)

Quarterly trends

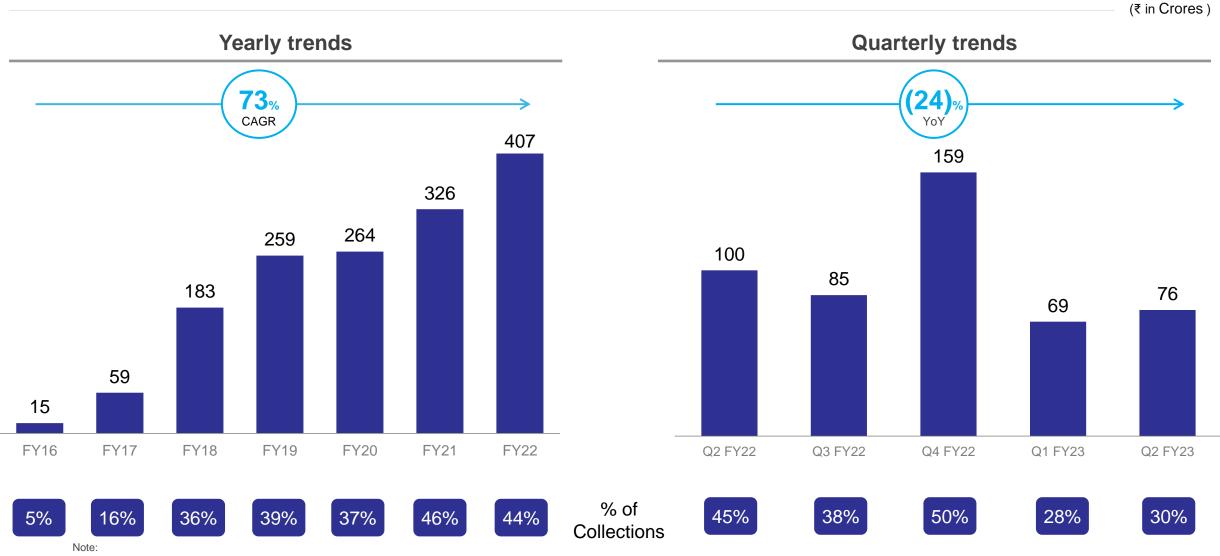


Note:

- 1) Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off
- Fourth Quarter of the year has traditionally been the best quarter in terms of collections from customer for that financial year
- Sharp decline in Collections from Customer during Q1FY21 and Q1FY22 is on account of disruptions caused by Covid-19 pandemic waves in India



Cash Generated From Operating Activities - Standalone

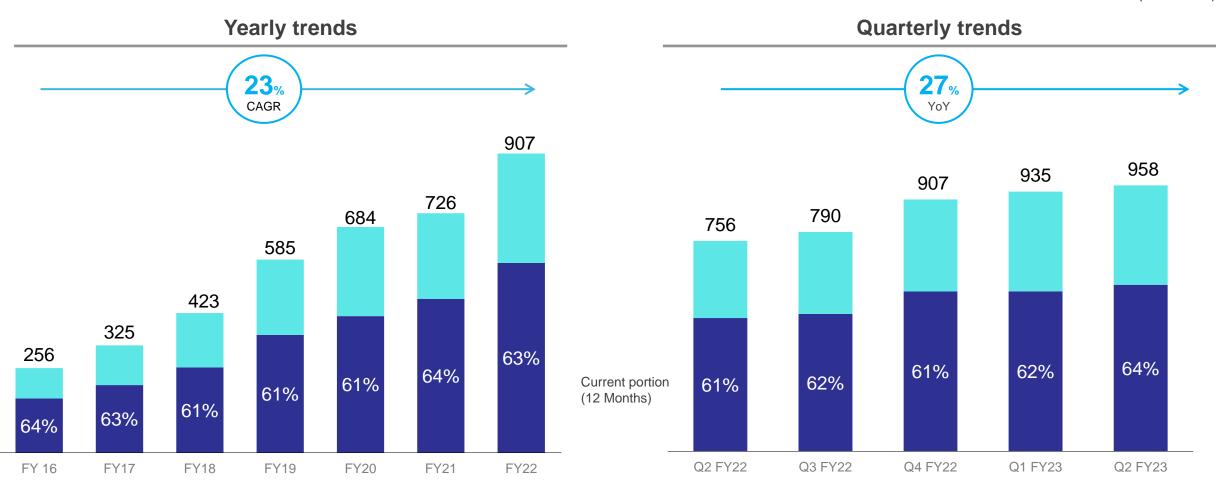


¹⁾ Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off

²⁾ Fourth Quarter of the financial year traditionally has high Cash generated from Operating activities due to seasonal impact of Collections from Customers

Deferred Revenue - Standalone

–(₹ in Crores)



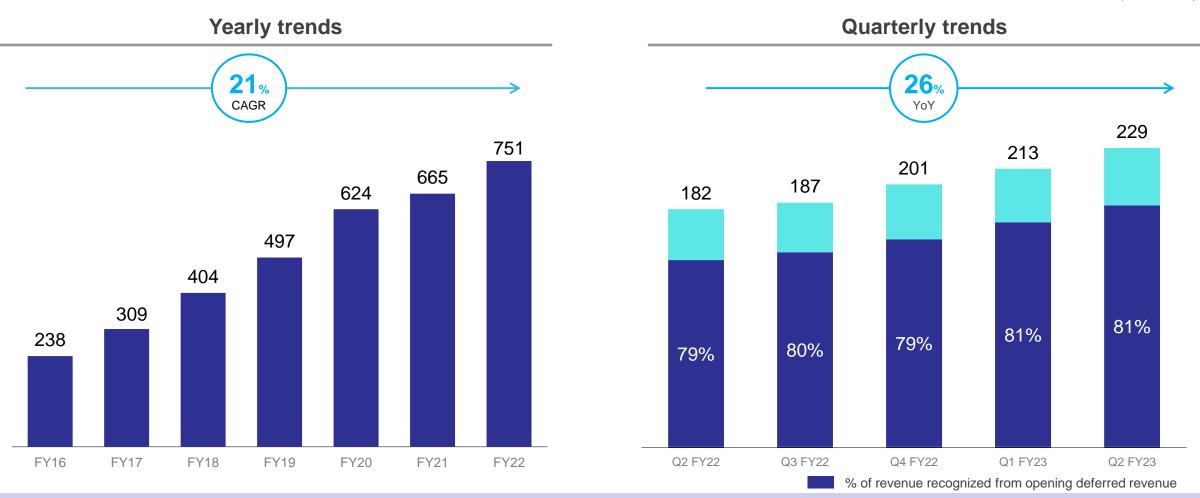
~20% of deferred revenue gets recognized within next 3 months



- Deferred revenue refers to contract liabilities in the financial statements, i.e., including advances from customers
- 2) Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off

Revenue from Operations - Standalone

(₹ in Crores)

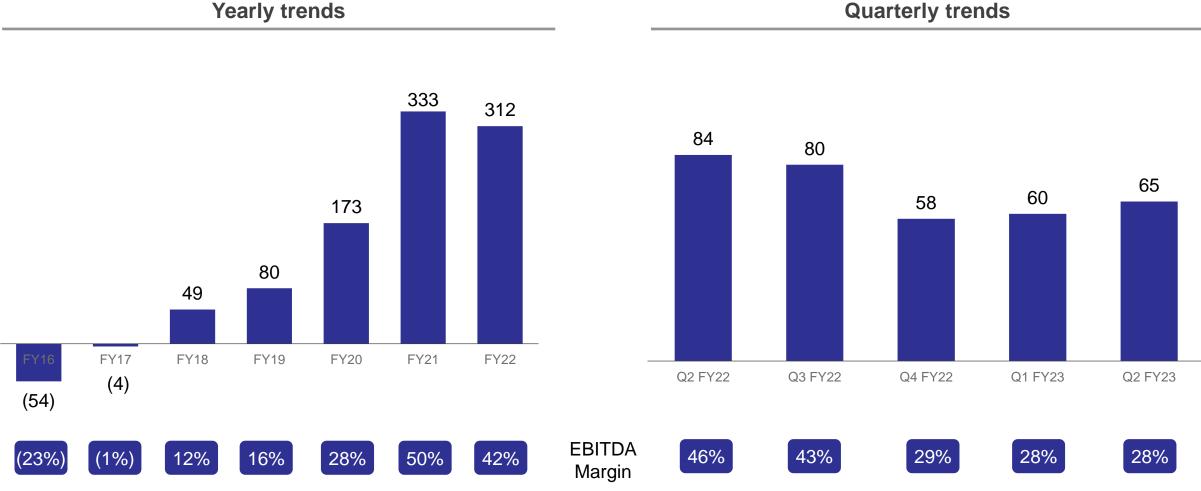


~47% of revenue contributed by top 10% & ~18% of revenue contributed by top 1% of paying subscription suppliers



EBITDA - Standalone

(₹ in Crores)



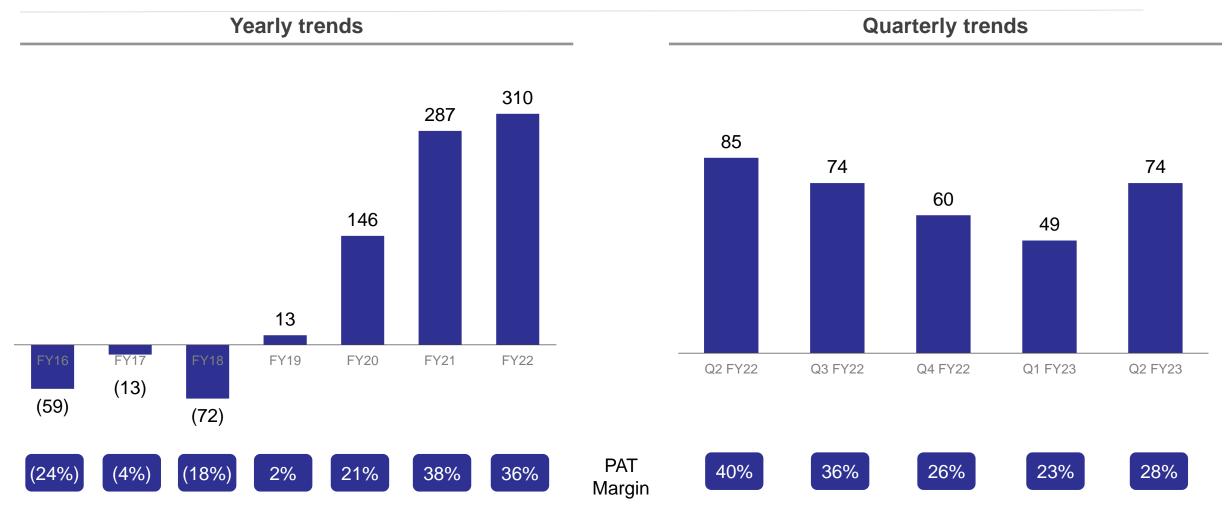
Note:

¹⁾ The company has adopted IND AS -116 from 1st April 2019, the nature of expenses in respect of operating leases has changed from lease rent (in other expenses) into depreciation cost against the right-of-use asset and finance cost against interest accrued on lease liability. Consequently, EBITDA may not be directly comparable

²⁾ Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off

PAT - Standalone

(₹ in Crores)



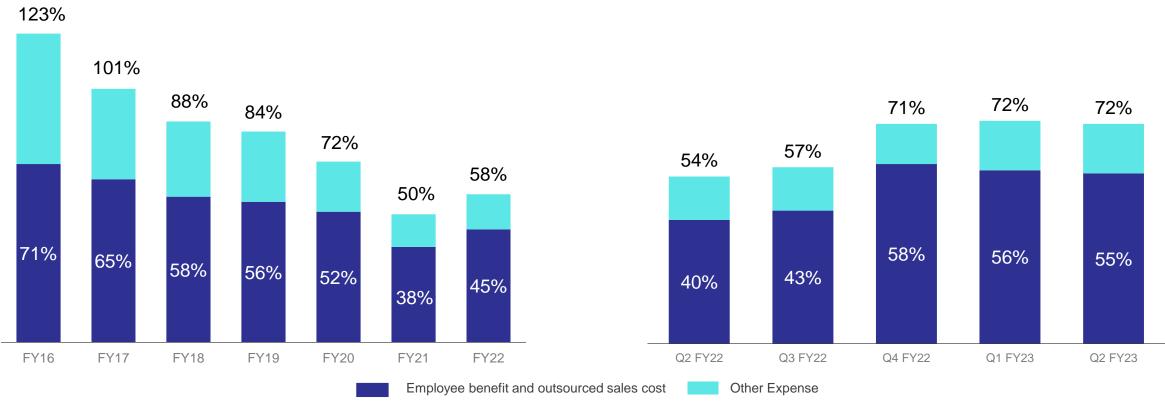
- 1) Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off
 2) Fall in Net Profit during Q1FY23 is on account of lower other income due to Mark to market (MTM) losses on treasury portfolio due to significant increase in bond yields during the quarter.

Margin Leverage - Standalone

(Total expenses as a % of revenue from operations Standalone)

Yearly trends

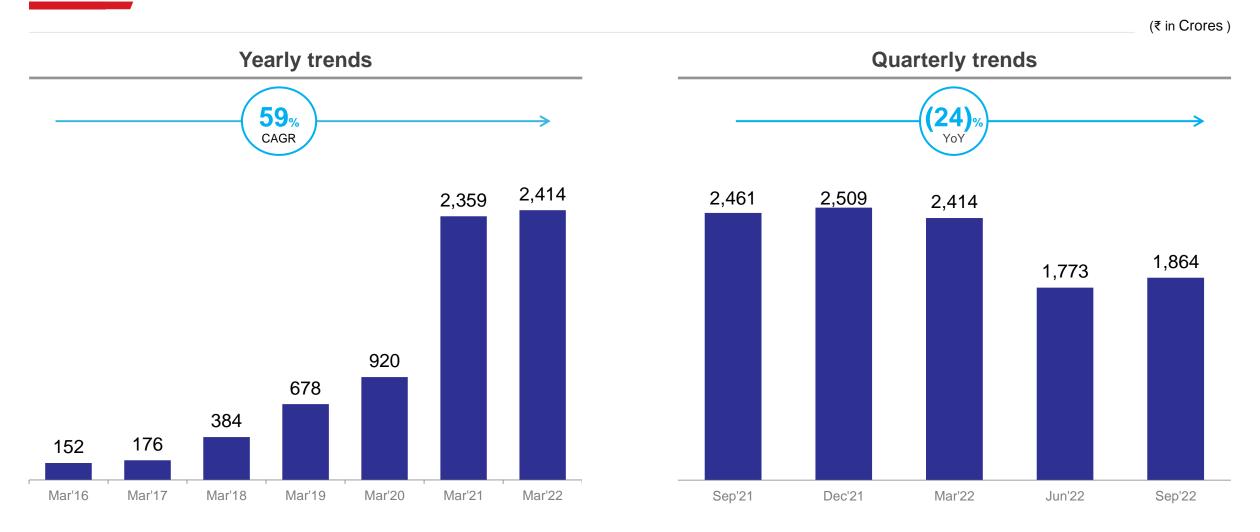
Quarterly trends



Note:

- 1) Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off
- The company has adopted IND AS -116 from 1st April 2019, the nature of expenses in respect of operating leases has changed from lease rent (in other expenses) into depreciation cost against the right-of-use asset and finance cost against interest accrued on lease liability. Consequently, margin leverage may not be directly comparable

Cash and Investments* - Standalone



Note:

- 1) Refers to Cash and Cash Equivalents and investments in Mutual Funds in the financial statements
- 2) Increase in Cash and Investments in Q4 FY 21 is on account of Rs. 1,070 crores raised by company through QIP in February 2021
- Fall in Cash and Investments in Q1FY23 is on account of acquisition of Busy Infotech Pvt Ltd (Rs. 500cr), Livekeeping Technologies Pvt Ltd (Rs. 46cr) and share buyback including taxes (Rs. 123cr)



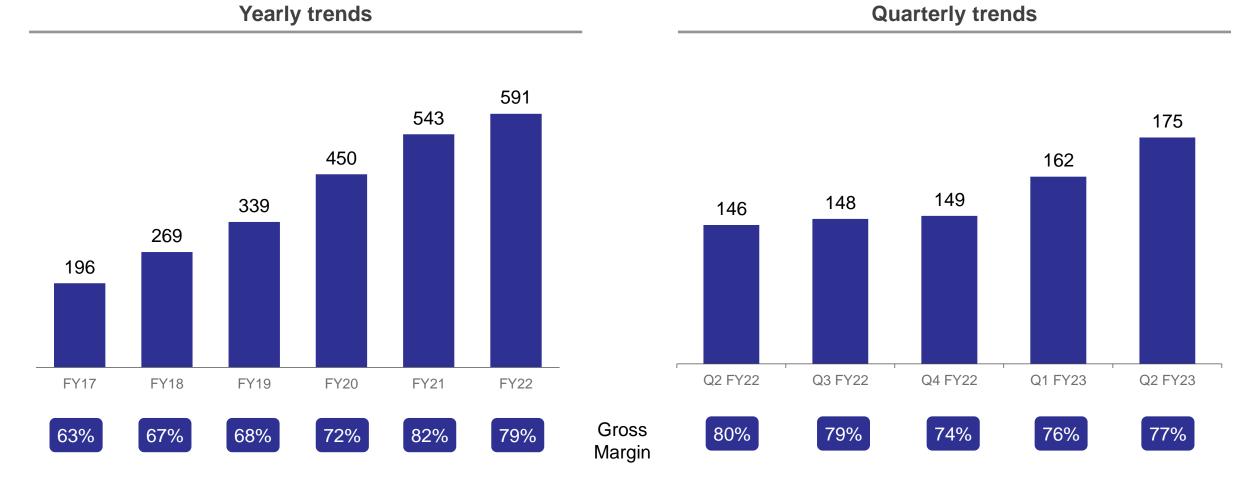
							FY22			FY	23
During the period	FY18	FY19	FY20	FY21	Q1	Q2	Q3	Q4	FY22	Q1	Q2
Revenue from Operations	404	497	624	665	181	182	187	201	751	213	229
Customer service cost	(135)	(158)	(174)	(122)	(33)	(36)	(39)	(52)	(160)	(51)	(54)
Surplus over customer service cost	269	339	450	543	148	146	148	149	591	162	175
Gross Margin	67%	68%	72%	82%	82%	80%	79%	74%	79%	76%	77%
Selling & distribution cost	(90)	(100)	(113)	(80)	(20)	(21)	(27)	(41)	(110)	(44)	(46)
Technology & content cost	(81)	(102)	(104)	(85)	(24)	(27)	(28)	(32)	(111)	(38)	(44)
Marketing Cost	(5)	(5)	(5)	(2)	(1)	(1)	(1)	(1)	(3)	(1)	(1)
Depreciation & amortization	(3)	(4)	(21)	(16)	(3)	(3)	(3)	(3)	(12)	(3)	(5)
Other operating expenses	(43)	(52)	(55)	(43)	(13)	(13)	(14)	(16)	(56)	(19)	(19)
Total	(222)	(263)	(298)	(226)	(61)	(65)	(73)	(93)	(291)	(106)	(115)
Operating Profit	46	76	152	317	87	81	77	55	300	56	61
Operating Margin	12%	15%	24%	48%	48%	45%	41%	28%	40%	26%	26%

¹⁾ Refer to Note No. 31 in Standalone Financial Statements for Q2FY23 for detailed assumptions

²⁾ Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off

Gross Profit (Surplus over customer service cost) - Standalone

(₹ in Crores)

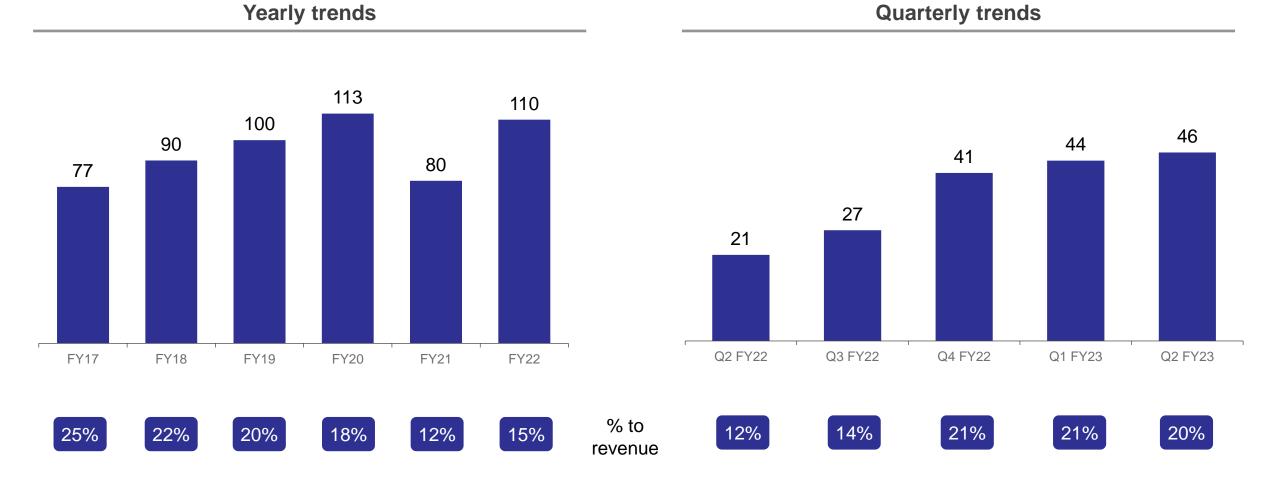


¹⁾ Refer to Note No. 31 in Standalone Financial Statements for Q2FY23 for detailed assumptions

²⁾ Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off

Selling & Distribution costs - Standalone

(₹ in Crores)



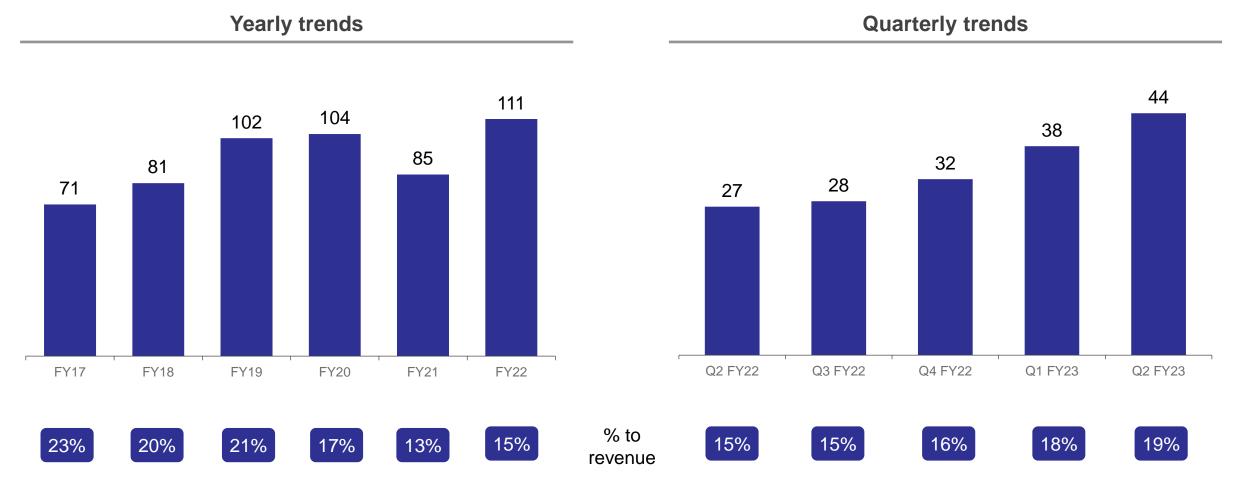
Note

¹⁾ Refer to Note No. 31 in Standalone Financial Statements for Q2FY23 for detailed assumptions

²⁾ Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off

Technology & Content costs - Standalone

(₹ in Crores)



Note

¹⁾ Refer to Note No. 31 in Standalone Financial Statements for Q2FY23 for detailed assumptions

²⁾ Above figures have been calculated by dividing financials (in mn) by 10; Figures have been rounded off



Subsidiary – Busy Infotech



Busy – Business Accounting Software





Invest in Team & Awareness

Accelerate Revenue growth

Increase New Licenses Sold

Product Features





Financial Accounting



Inventory Management



Analytics/ Reports



Configurable Invoicing



TDS and TCS



Production and Job Work



GST Reconciliation



Scheme Management



GST Invoicing

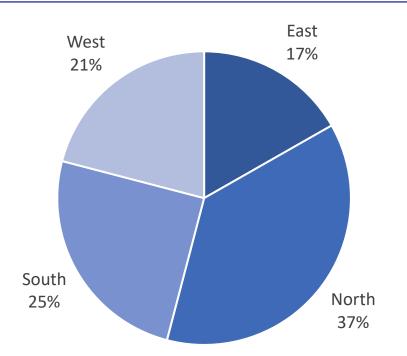


E - Way Bills

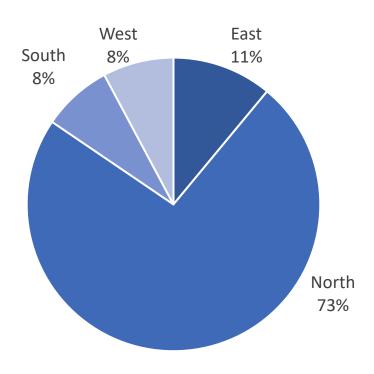
Growth Opportunity – Geographic Expansion



Distribution of Businesses in India*



Cumulative Busy Licenses Sold



Significant penetration opportunity across regions

^{*} Based on the data of GST registered businesses (i.e. 13Mn+) across India



Q2 FY23 Results Overview







Revenue from Operations

₹ 10.8 Cr



Billing

₹ 11.5 Cr



Deferred Revenue and Advances

₹ 25.5 Cr



Cash Generated from Operating Activities

₹ 2.8 Cr



Net Profit

₹ 2.9Cr



Cash and Investments

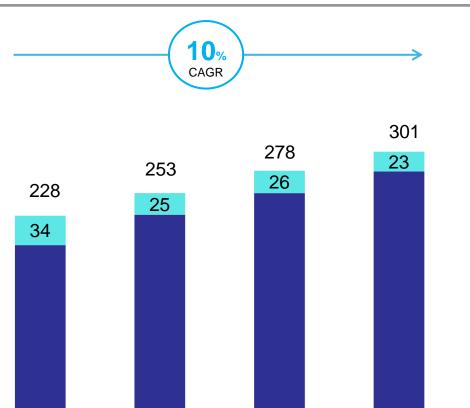
₹ 72.9 Cr





(Figures in '000)

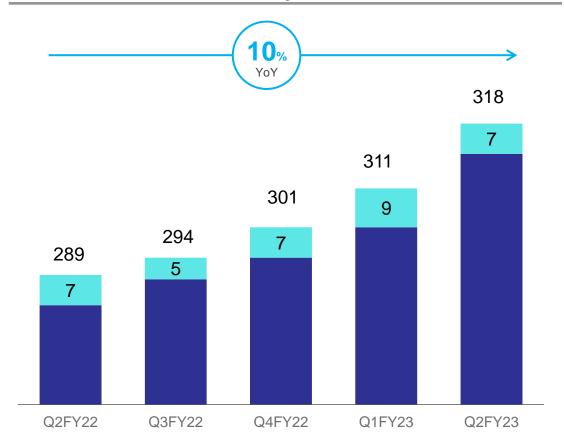
Yearly trends



FY21

FY 22

Quarterly trends



FY 20

FY19

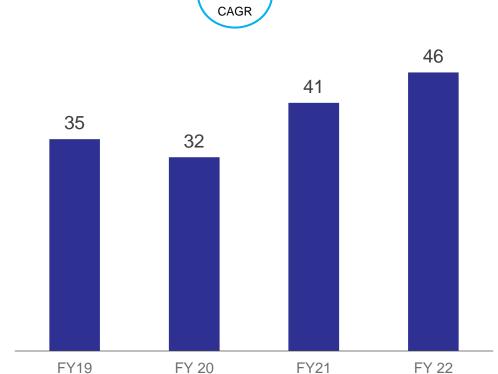




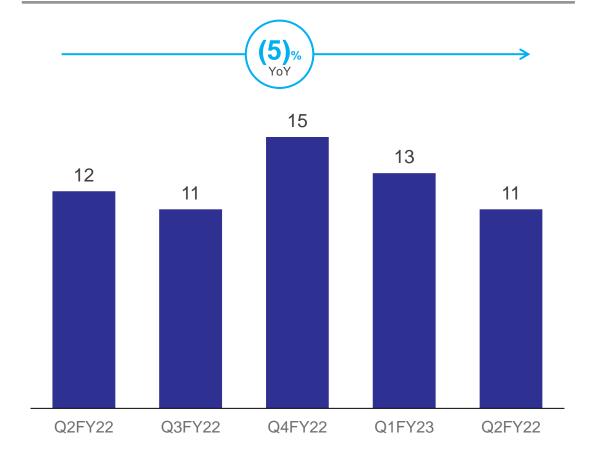
(₹ in Crores)

Yearly trends





Quarterly trends







Other Subsidiaries



Livekeeping – Mobile Integration with Tally



Tally on Mobile - Integration with Tally software to provide Value Added Services with Mobile and Cloud first approach



Tally

- Record entries on mobile
- · Auto back-up on cloud



Dashboard

- Real Time Profitability Analysis
- Accounting information on the go







Invoicing

- GST compliant Invoicing
- Remote invoice and PO creation



Receivables & **Payables**

- Collection status, reminders
- Ageing analysis

All trademarks, logos and brand names are the property of their respective owners. Use of any third-party names, trademarks and brands are for reference purposes only.

https://www.livekeeping.com/

IndiaMART Holding: 51.1% in Livekeeping Technologies Pvt. Ltd.

Pay With IndiaMART – Instant online collections and payments



Facilitates online collections via various online modes such as credit / debit cards, UPI, Netbanking etc.



Secure your payments



EMI enabled (Easy Monthly Instalments)



All major credit/debit cards, UPI, net banking and wallet options



Buy from sellers across India with a secure payment network

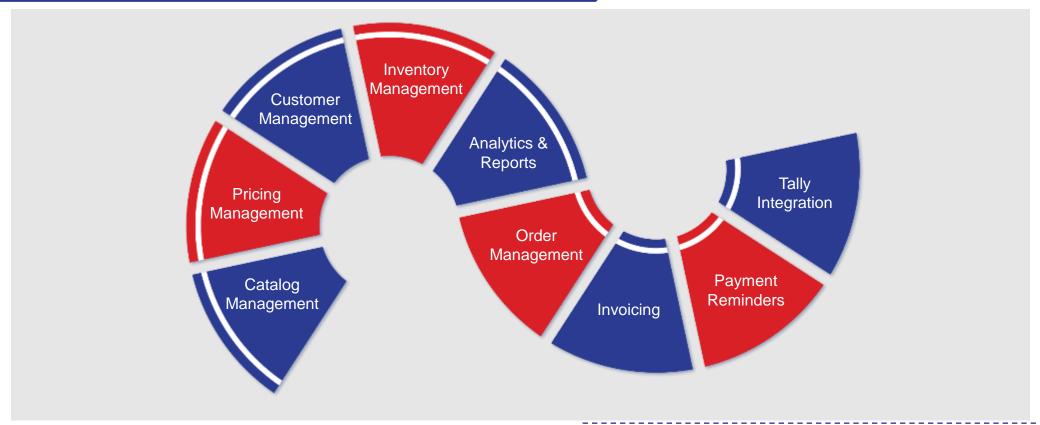


IndiaMART Holding: 100% in Pay with IndiaMART Pvt Ltd.

Pooraa – Order to Cash Management



Pooraa brings a simple & easy-to-use system that helps manage business better while offering quality experience to customers





IndiaMART Holding: 100% in Tolexo Online Pvt Ltd.



Associates & Other Investments





RealBooks – Online Accounting Software



A cloud-based GST compliant accounting-inventory-payroll software that helps users take better financial decisions



Integrated Tax Compliances



Dashboard & Analytics



Multiple Location Access





Secured Cloud Based Accounting



Fully Automated Branch Accounting



Works on all OS

AERCHAIN – AI-Driven Procurement Platform



Aerchain is a Next Gen Source to Pay platform helping enterprises optimize their procurement by leveraging Artificial Intelligence



Strategic Sourcing

- E-Sourcing using RFXs
- Auction E-bidding



Tail Spend Automation

- Right sourcing from Supplier
- Spend Analytics



Aerchain Pay Automation

- AP automations with Compliances
- Budgeting & Insights



- Vendor portal for order management
- Rate contracts

EasyEcom – Inventory and Warehouse Management



Easy Ecom offers SaaS based commerce enablement solutions to merchants for inventory management

Warehouse and Inventory Management



- Supplier & PoS Management
- Automated PO Generation
- 3PL Integration











Accounting Automation



- Real time ERP integration
- **Automated Tax Report**



Marketplace & Storefront Integration













amazon

Reconciliation



EasyEcom

- Inventory
- Payment
- Margin Return



IndiaMART Holding: 26% in Edgewise Technologies Pvt Ltd.

IB Monotaro – B2B Commerce Platform

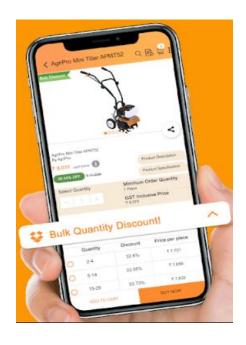


Industrial B2B E-Commerce marketplace with exclusive range of utility products

MRO Category

Commerce





- Partnership with MonotaRo -Japanese B2B E-commerce leader
- 6 Lakh + SKUs across 40+ categories

IndiaMART Holding: 26% in IB Monotaro Pvt. Ltd.

Shipway – All-in-One Shipping solution for eCommerce



SaaS solutions for automating shipping workflows



Fleetx – Logistics Automation & Visibility Platform



Freight and fleet management platform which helps businesses digitize their logistics operations and provides real-time actionable insights

Fleet Operations



- Digitise operations & workflows
- Monitor vehicle performance

In Plant Logistics



 RFID based Vehicle tracking



Inbound Logistics



- Real time vendor Collaboration
- Risk analysis

Outbound Logistics



- · Algorithmic route planning,
- In- transit monitoring

Legistify – Legal Tech Platform



Legal tech platform that helps businesses to manage and resolve legal disputes













Litigation Tracking

Track existing litigations from 7,000+ courts



Track & manage incoming/ outgoing legal notices

SaaS enabled marketplace

Discover, hire relevant lawyers

Lawyer Performance

Based on past records, reviews

IP Management

Patent/ Trademark tracking

Contract Management

Contract e-sign, storage and obligation tracking



Bizom – Distribution and Salesforce Management



Bizom is an integrated platform for distribution and salesforce management of businesses



Retailer Automation



Distributor Automation



Advance Analytics



Salesforce Automation



Sales and Financial Integration



Backoffice Management

An integrated platform for distribution & salesforce management that enables consumer brands to scale at speed

M1xchange – Invoice Discounting & Factoring



M1xchange is a TReDS platform with RBI license offering online trade invoice discounting solutions to SMEs

T+1 Settlement



24 hours Disbursal

Collateral Free



Basis Buyer's past track record

Competitive Rates

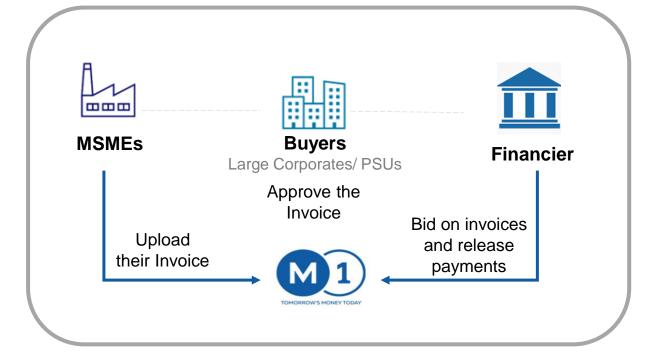


48 Financiers* onboard

Digital Process



Easy & Transparent



*No. of financiers as on September 30,2022 https://www.m1xchange.com/

Vyapar – DIY Business Accounting



A mobile-based business accounting software for small businesses



Customised professional GST Invoices



Stock/Inventory Management



Auto data backup



Critical business reports and status



Paperless with Vyapar Software



Receivable/ Payable



E-Way Bill Generation



Online Store



Automated Reminders



UPI Payments



Multi-user



Tally Export

Tentimes – Events Discovery and Management

10 times

Used by millions every year to decide which events to go to, in many cities across several countries

10 Times



Leading B2B Event Discovery Platform



Smart Event Recommendation Engine



Global EventRating & Review System

Floor



Virtual Software to host live events



Unique Engagament Tools



Event Management Automation

SuperProcure – Simplified Transport Management



SaaS TMS for digitising freight e-sourcing & end to end transportation management.



https://www.superprocure.com/

IndiaMART Holding: 25% in TruckHall Pvt Ltd.

Zimyo



A unified HR and Payroll Software that automates HR processes, eliminate payroll errors and foster positive employee experiences



Core HR

Employee management

Leave & Attendance management

Employee helpdesk

Asset management



Engagement

Employee Self Service

Social Networking

Employee Recognition

Employee Senti-meter



Performance

Performance reviews

Objectives (OKRs)

KPIs, KRAs and Competencies

Promotions & PIP



Payroll

Statutory Compliances

Expense Management

Timesheet Management

Employee Payouts



Recruitment

Hiring Workflow

Candidate Management

Screening & Interview

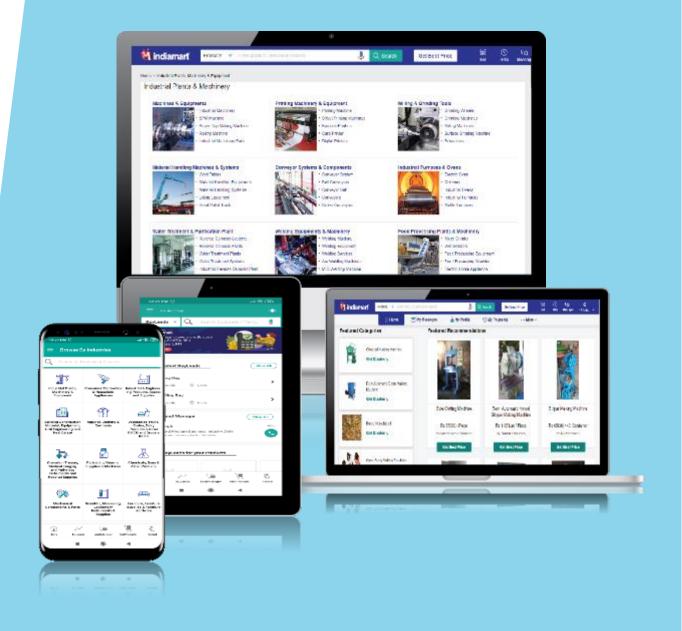
Employee Onboarding



https://www.zimyo.com/



Product Overview





Platform Engagement

~100%
Organic traffic

80%
Total traffic through mobile

4.7Rating for the app on Google Play store





Note: Figures have been rounded off (1) For the quarter ending Sep 30, 2022

(2) As of Sep 30, 2022

Search

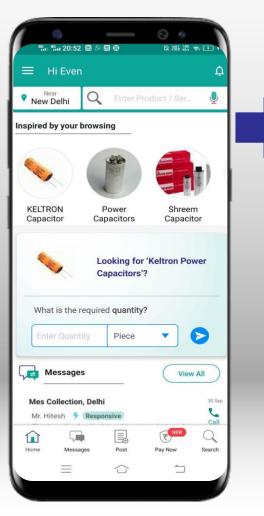
Post Requirement

Product & Company Details

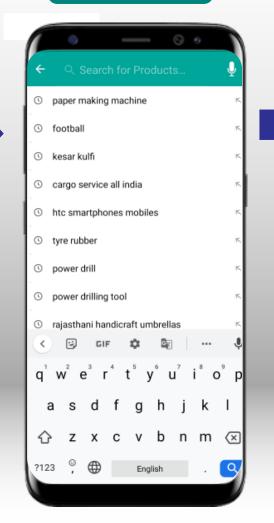
Call & Chat

Text Search

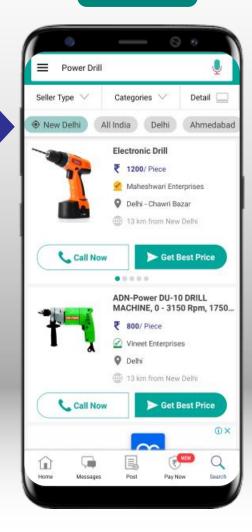
Voice Search



Auto-Suggest



Search Results



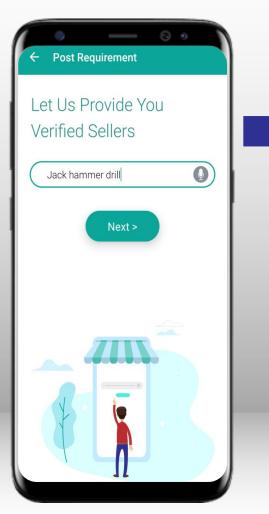
Search

Post Requirement

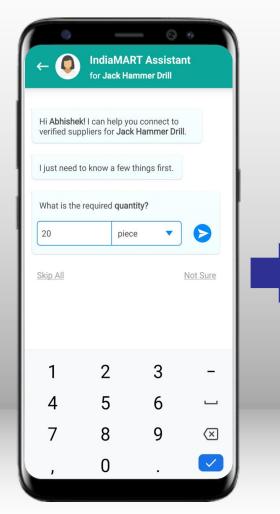
Product & Company Details

Call & Chat

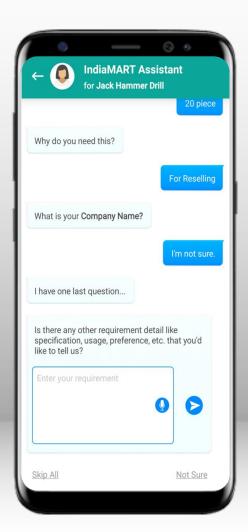
Enter Product Name



Share Details



Requirement Posted



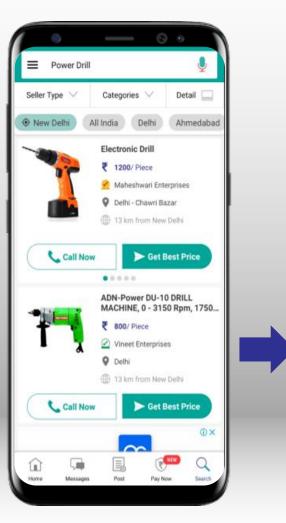
Search

Post Requirement

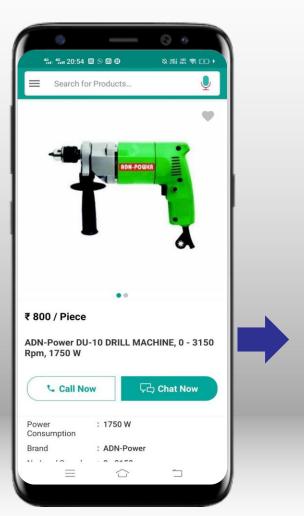
Product & Company Details

Call & Chat

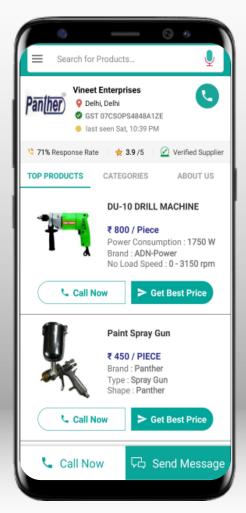
Search Page



Product Page



Company Page



Search

Post Requirement

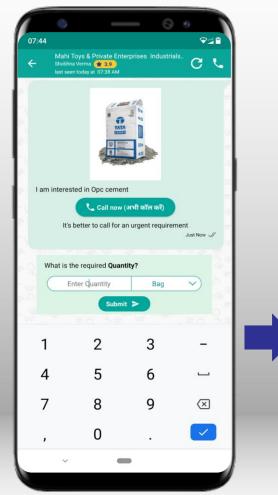
Product & Company Details

Call & Chat

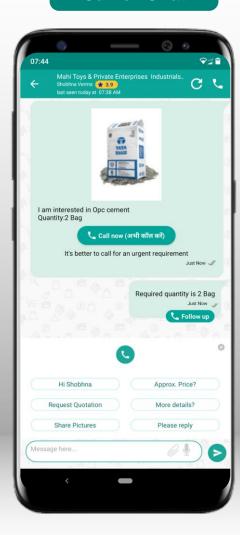
Product Page



Conversation



Follow-up via Call or Chat

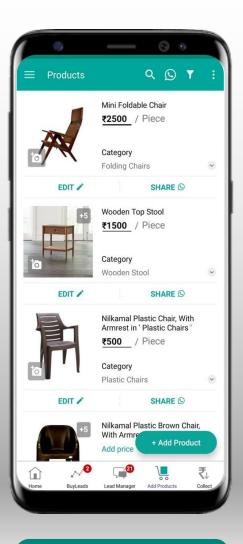


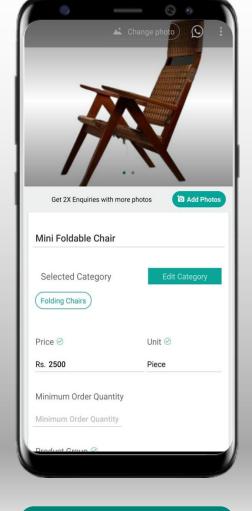
Online Store Management

BuyLeads

Lead Manager

Pay With IndiaMART





Congratulations! You are registered as a seller Add all your other products/services to start getting Plastic chair ₹ 750 Wooden table ₹ 1500 Piece Product/Service Name / Unit Product/Service Name CONTINUE

Easy store management options

Add details to your products in easy steps

Quickly add products

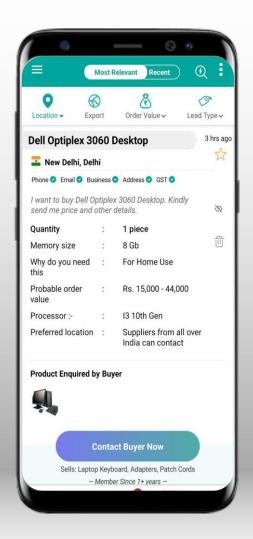


Online Store Management

BuyLeads

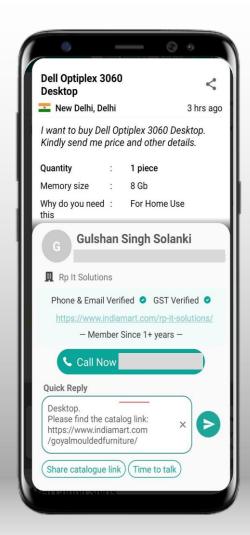
Lead Manager

Pay With IndiaMART



Done Choose multiple Categories Clear Filter ACC Cement Smart Watch Choose multiple Products Mini Tractors Windows) Panasonic Kx Test 824 Epabx System Dell Computer Laptop (Panasonic Flat Tv N95 Mask) (Lined Curtain(home) Almirah Table Chair Musical Instrument Repair Services Rubick Home Theatre Amul Lassi Kindle black Fortune Refined Oil) (Raja Teddy Brass Telephone Shower Standard Keyboard Roof Special Ambuja Cement) Vivo Mobile Phones (Inspiron Laptops

Select Buy leads from multiple categories



Details of Buyer available to build credibility

View available Buyer Contact Details



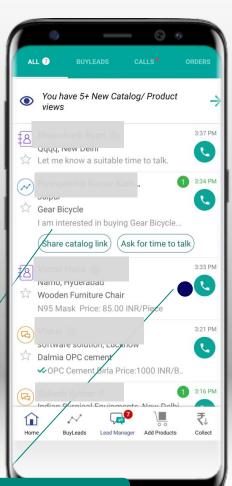
Online Store Management

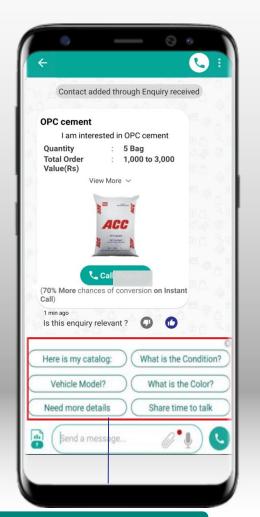
BuyLeads

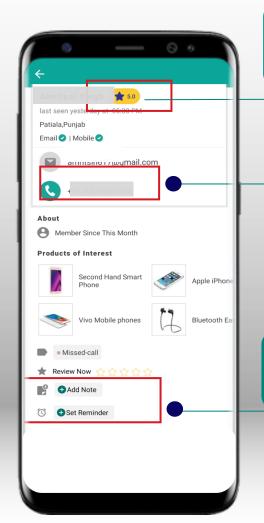
Lead Manager

Pay With IndiaMART

Share Link







Reviews & Ratings

Call Option & Alerts

Add Notes, Set Reminders

Direct Buyer Callback

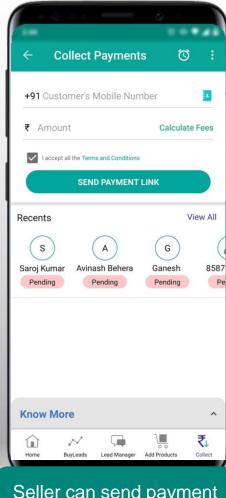
Al-based Smart Reply

Online Store Management

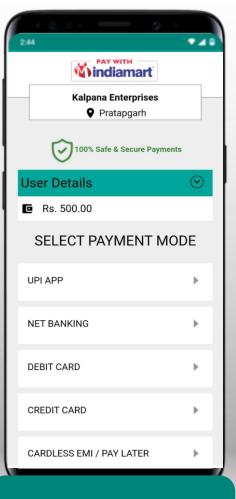
BuyLeads

Lead Manager

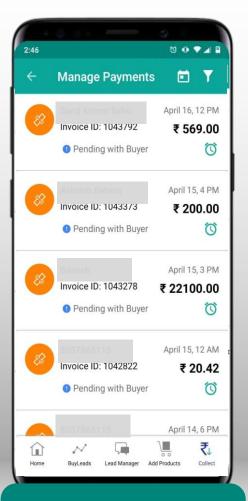
Pay With IndiaMART



Seller can send payment link to collect payments from buyers



Buyers can pay through multiple payment options



Seller can check past and pending payments at one place





Team





Senior Management Team

Name	Qualification	Previous Experience
Dinesh Agarwal CEO	B.Tech(HBTI),Kanpur	Founder(IndiaMART),HCL America, C-Dot,CMC
Brijesh Agarwal Whole time Director	BMS Lucknow University, PGDBM NIILM, Delhi	Co-Founder, IndiaMART, Miebach Logistics India Pvt .Ltd.
Prateek Chandra CFO	CA, B.Com(H),SRCC,DU	Bharat S. Rout & Co, EXL, HT Media
Dinesh Gulati	B.Tech, (HBTI), MBA (FMS,DU)	Kodak India Ltd, Bharti Airtel , Reliance Infocomm, Indian Express
Amarinder S. Dhaliwal	B.Tech(IIT Delhi),MBA(IIM A)	Micromax, BCCL, TIMES Internet, SBI Capital Markets
Vivek Agrawal	B.Tech(MDU),PGDM(FSM,Delhi)	ResearchCo Reprints,eBIZ.com
Manoj Bhargava GC & Compliance Officer	BCom(H),LLB(DU), LLM (IP Univ. Delhi),CS	HT Media Ltd., Varun Beverages Ltd., Barista Coffee Company Ltd., India Today Group

Independent and Non-Executive Directors



Rajesh Sawhney
Independent Director

Education

 Bachelor's degree in Engineering from Delhi University and Master's degree in Management Studies Bombay University

Industry experience

 Reliance Entertainment Limited



Vivek Narayan Gour Independent Director

Education

Bachelor's degree from the University of Bombay and an MBA from Delhi University

Industry experience

 Tata Finance Limited, Genpact India, GE Capital Services India



Pallavi Dinodia Gupta
Independent Director
(Onboarded w.e.f. 20th October 2022)

Education

Chartered Accountant and Bachelor's degree in law from Delhi University

Industry experience

· S R Dinodia & Co LLP



Dhruv PrakashNon-executive Director

Education

 Master's degree from Meerut University and a PGDM from IIM, Ahmedabad

Industry experience

Korn/Ferry International, Helion Ventures, Hewitt Associates (India), Amar Dye-Chem Ltd, DCM Toyota Ltd



Elizabeth Lucy Chapman Independent Director (Resigned w.e.f. 7th October 2022)

Education

 Chartered Financial Analyst and a Bachelor's degree from Edinburgh University, United Kingdom

Industry experience

 DBS Bank Limited, Goldman Sachs International, The Welcome Trust Limited, Nahar Credits Private Limited



Stronger Together

4,088* Employees

21% Employees with 5+ years

~ 22% Females









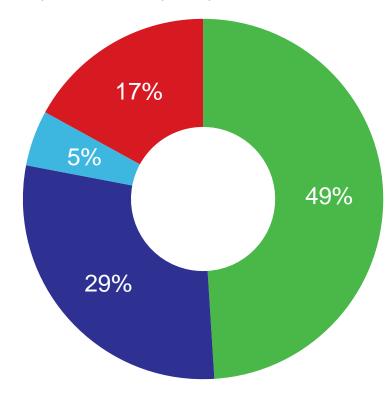




*Employees for IndiaMART standalone business as on 30th Sept 2022

Shareholding Pattern

Total Equity Shares Outstanding as on Sep 30, 2022 – 30,614,574



- Promoters and Promoter Group
- Foreign Institutions and Portfolio Investors
- Mutual Funds, Alternate Investment Funds, Insurance Companies
- Others

Institutional investors holding greater than 1% of the total number of shares

- Arisaig Asia Consumer Fund Limited
- Westbridge Crossover Fund, LLC
- Arisaig Global Emerging Markets Consumer Fund (Singapore) Pte. Ltd.
- UTI Flexi Cap Fund
- Artisan International Small-Mid Fund
- Kuwait Investment Authority Fund 225
- Mercer Qif Fund Plc- Mercer Investment Fund 1



Note: The figures are approximations

Awards & Recognitions



'Bada Aasaan Hai' received the 'Best Video Content in a B2B Marketing Campaign Award' at the Video Media Awards & Summit, 2020











Thank You

Corporate Office

Tower 2, Assotech Business Cresterra, Floor No.6, Plot No.22, Sec 135, Noida-201305, U.P.

Registered Office:

1st Floor, 29-Daryaganj, Netaji Subash Marg, Delhi – 110002.

For any queries, please contact: investors@IndiaMART.com

CIN: L74899DL1999PLC101534

