

#### STYL/SEC/131/2022-23

#### 17<sup>th</sup> February 2023

То

BSE Limited	The Manager
Floor 25	Listing Department
Phiroze Jeejeebhoy Towers	National Stock Exchange of India Limited
Dalal Street	"Exchange Plaza", Bandra-Kurla Complex
Mumbai 400 001	Bandra (East), Mumbai 400 051
Scrip Code :- 511108	Scrip Code : SHIVATEX

Dear Sir,

#### **SUB:- INVESTOR PRESENTATION - REG.**

We are attaching herewith the Investors' Presentation to be made to the Investors for the quarter / Nine Months ended 31.12.2022 as per Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements), Regulation 2015 read with Part A of Schedule III of the Listing Regulations.

Pursuant to Regulation 46(2)(o) of the Listing Regulations, the aforesaid information is also available on the website of the Company <u>www.shivatex.in</u>.

Thanking you

Yours faithfully

For Shiva Texyarn Limited

SRINIVASAN R **Company Secretary** M.No.21254

## **Shiva Texyarn Limited**

Result Update Presentation Q3 & 9M FY23

Focus on Technologically Advanced, Innovative & Eco-friendly products

Quick Dry

SHIVA TEXYARN LIMITED Boundless Vision. Boundless Competence

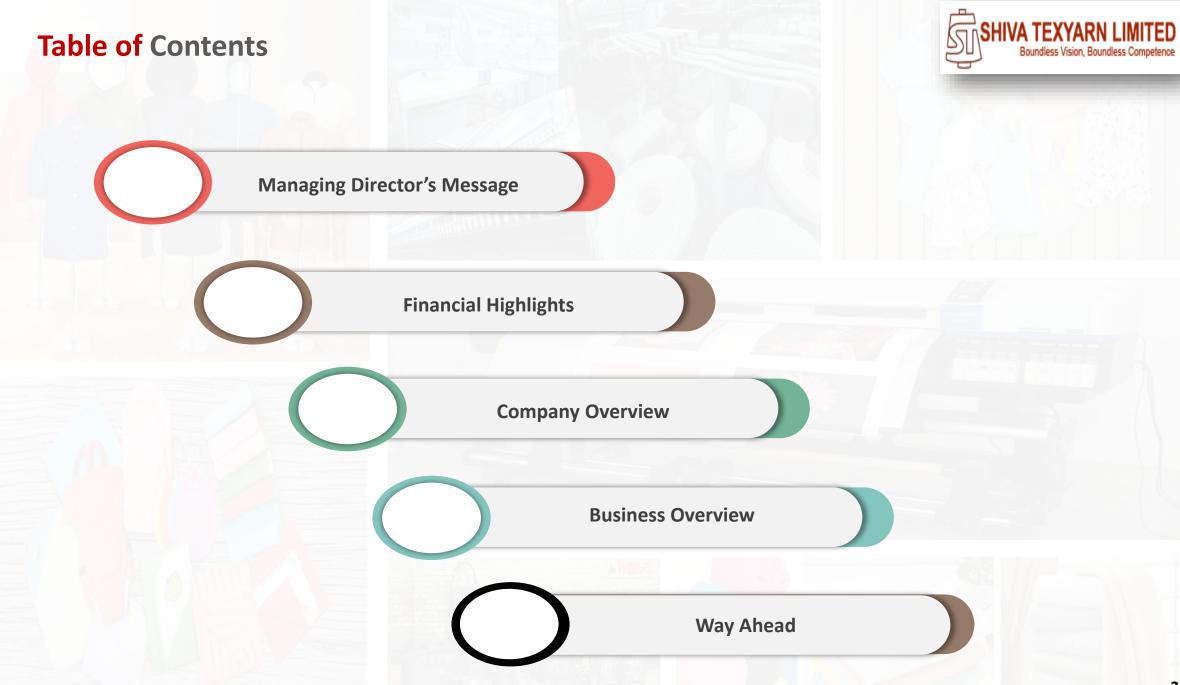
## **Disclaimer**



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## **Managing Director's Message**





Commenting on the results, Dr. S K Sundararaman, Managing Director, Shiva Texyarn Ltd. said: "The textile industry continues to have one of its most challenging periods ever during this quarter. In the face of market headwinds that have led to significant increases in the price of raw materials particularly in cotton as well as a decreased demand due to geo-political situations. The Company has been able to sustain its markets while facing these challenges and we believe going forward the spinning industry should only become better. The technical textiles portfolio has done reasonably well.

In Q3 FY23 our top line stood at Rs. 94.78 cr. In light of the overall market slowdown, we continued strategic production cuts during this quarter as well. The spinning as well as retail markets are undergoing a slowdown. Moreover, continued rise in cotton prices offset the benefit of higher contribution from technical textiles, leading to contraction in margins. During this quarter, technical textiles accounted for 32.5% of our top line.

During the quarter, we bagged an order from the Ministry of Home Affairs, Government of India, for extreme cold weather clothing systems (suits). The order is worth Rs. 13.14 cr and would be deliverable through January to July 2023. Our relationship with the Government continues to build stronger as their supplier of choice for various products.

In line with our strategy to diversify our technical textiles portfolio, earlier this year, we launched seamless saree shapewear as part of innerwear range of products for the domestic market. We believe seamless garments is a high growth potential market. Meanwhile, our lamination products continue to enjoy a healthy market share, backed by our strong spinning business.

I would like to thank all the stakeholders as well as the entire Shiva Texyarn team, which continues to push the Company forward with great resilience."

## **Recent Developments**



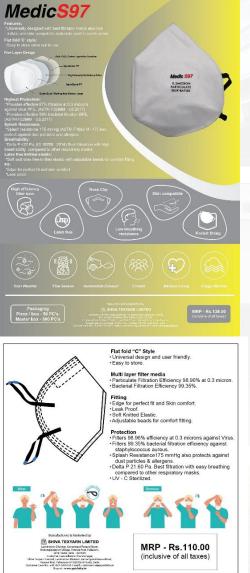


- Bagged order for extreme cold weather suits from Ministry of Home Affairs, GOI, worth Rs. 13.14 cr
- Recently launched Seamless Saree Shapewear product under innerwear category in India
- > Won an order worth Rs. 11.9 cr for Haversack bags from the Ministry of Defence
- Acquired 26% stake in LK Distributors Pvt Ltd, a wind power generation company, for captive use. Shiva Texyarn may increase stake in LK Distributors to 40%
- Brought several new and innovative products to help fight the pandemic. Company launched many new products aimed at medical and general public use, to prevent spread of virus and bacteria and help improve quality of lives.
  - 1. Protective Coveralls Started manufacturing protective coveralls for medical use in April 2020, to cater to surge in demand for such gear by the Government
  - 2. Face Masks In May 2020, launched new range of face masks under brand name 'Smiley'. For this product, we partnered with 'Feed My City' initiative, wherein Rs. 10 from each mask sold was donated towards feeding under-privileged who were worst affected during that time
  - **3.** Anti-viral Fabric In June 2020, launched an innovative, first-of-its-kind anti-viral fabric, in collaboration with Swiss company HeiQ Materials AG

## **Recent Developments contd...**







- High quality **re-usable face masks** under the brand name **'Smiley'**
- Multi-layer mask with fabric and replaceable filter layers to protect from bacteria and virus
- Salient Features
  - Soft fabric
  - Adjustable elastic fasteners for maximum comfort
  - Filters dust and allergens also
  - Product comes with 2 filters
  - High air flow for ease of breathing

#### Key Benefits

- Filters over 99.35% bacteria (BFE as per ASTM F2101)
- Particle filtration efficiency of 0.3 micron (antiviral barrier) 98.96% as per ASTM F2299
- Splash resistant Delta(P) 21.60 Pa . IS 16829:2014



## **Quarterly Financial Highlights (YoY)**



Rs. Cr.	Q3 FY23	Q3 FY22	Y-o-Y %	Q2 FY23
Total Income from operations	94.78	150.13	(36.87%)	91.14
Raw Material Expenses	67.58	96.68		62.41
Employee Expenses	10.21	11.72		10.47
Other Expenses	18.67	25.26		15.39
Total Expenditure	96.47	133.66		88.26
EBITDA	(1.69)	16.47	(110.25%)	2.87
EBITDA Margin	(1.78%)	10.97%	(1275 bps)	3.15%
Other Income	0.18	0.15		0.04
Depreciation	3.68	3.03		3.89
Interest / Finance Cost	3.31	4.17		4.28
Exceptional Item (Gain) / Loss	0.00	0.00		0.00
PBT	(8.51)	9.42	(190.30%)	(5.25)
Tax	0.85	3.41		(1.04)
PAT	(9.35)	6.01	(255.52%)	(4.21)
Other Comprehensive Income	0.13	0.03		0.18
Net Profit	(9.23)	6.05	(252.64%)	(4.04)
Net Profit Margin	(9.74%)	4.03%	(1377 bps)	(4.43%)
Basic EPS in Rs.	(7.22)	4.64	(255.60%)	(3.25)

Continued production cut due to sluggish demand led to lower sales

Non-Spinning business accounted for 32.5% of revenue in Q3 FY23

Volatility in raw material prices and power costs adversely impacted profit margins

## Nine Months Financial Highlights (YoY)



Rs. Cr.	9M FY23	9M FY22	Y-o-Y %
Total Income from operations	313.43	350.14	(10.48%)
Raw Material Expenses	222.25	204.21	
Employee Expenses	32.15	32.82	
Other Expenses	50.59	65.19	
Total Expenditure	304.99	302.22	
EBITDA	8.45	47.92	(82.37%)
EBITDA Margin	2.70%	13.68%	(1098 bps)
Other Income	0.49	0.71	A
Depreciation	10.48	9.19	59880
Interest / Finance Cost	11.33	11.57	
Exceptional Item (Gain) / Loss	0.00	0.00	
РВТ	(12.87)	27.86	(146.2%)
Tax	0.08	8.78	
PAT	(12.96)	19.08	(167.89%)
Other Comprehensive Income	0.23	0.29	
Net Profit	(12.72)	19.37	(165.68%)
Net Profit Margin	(4.06%)	5.53%	(959 bps)
Basic EPS in Rs.	(10.00)	14.72	(167.93%)

Lower sales due to production cuts during two quarters driven by overall market slowdown

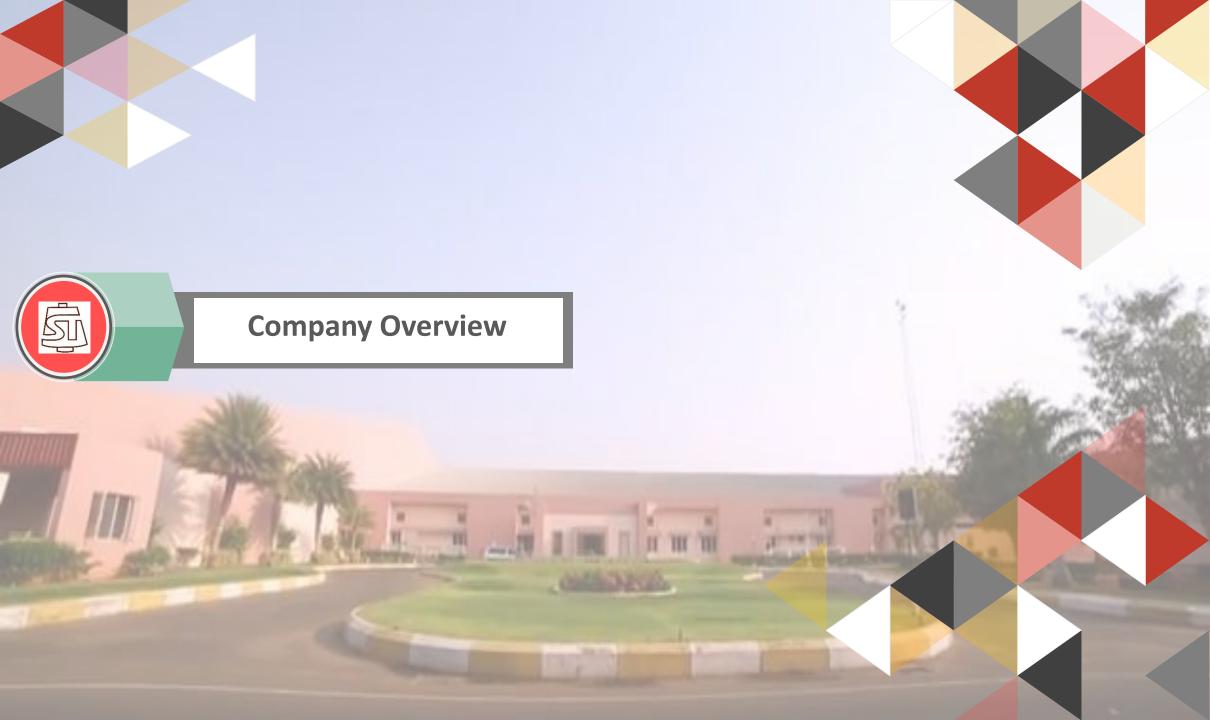
- Non-Spinning businesses contributed 25.5% to revenues
- Continued rise in cotton prices offset improvement in operational efficiencies, denting margins

## **Balance Sheet Highlights**



Rs. Cr	30 <sup>th</sup> Sep '22	31 <sup>st</sup> Mar '22
Equity	137.17	142.48
Equity Share Capital	12.96	12.96
Other Equity	124.20	129.51
Non-Current Liabilities	87.19	71.69
Financial Liabilities		
Borrowings	57.18	46.79
Deferred Tax Liabilities (Net)	23.39	24.15
Lease Liabilities	5.59	0.00
Provisions	1.04	0.74
<b>Current Liabilities</b>	101.91	129.40
Financial Liabilities		
Borrowings	70.10	94.22
Trade Payables: Total o/s dues	0.09	0.21
of micro & small enterprises	0.09	
Trade Payables: Total o/s dues	11.61	13.38
of creditors other than above	11.01	
Lease Liabilities	0.06	0.41
Other Financial Liabilities	4.97	4.67
Other Current Liabilities	13.49	14.40
Provisions	0.00	0.00
Current tax liabilities	1.59	2.12
<b>Total Equities &amp; Liabilities</b>	326.27	343.56

30 <sup>th</sup> Sep '22	31 <sup>st</sup> Mar '22
208.57	194.27
191.51	171.75
0.15	0.15
0.27	10.33
5.42	0.24
0.00	0.00
0.12	0.12
3.32	2.00
0.00	0.00
7.77	9.68
117.69	149.29
69.21	98.89
24.76	26.15
10.37	9.85
0.71	0.63
-	
100 C	0.34
	0.00
	13.43
0.00	0.00
326.27	343.56
	208.57 191.51 0.15 0.27 5.42 0.00 0.12 3.32 0.00 7.77 117.69 69.21 24.76 10.37 0.71 0.03 0.00 12.61 0.00



## **Company Overview**

#### Among leading multifaceted Textile companies - strong focus on Technical Textiles

- First Company to introduce Reactive Polyurethane lamination technology in India (2005)
- Vertically & backward integrated operations
- Strong & Dedicated workforce

#### **Diversified Product Portfolio**

 Segments - Textiles, Quick Dry, Quick Fit, Q-Club, Paw-Paw Diaper, Defence, Tactical gear, Eco-friendly Flex replacement, Art, etc.

#### **Certifications & Awards**

- Oeko-Tex 100 Certification
- Five S(Workspace Management System)
- ISO 9001:2008
- WRAP Certification
- Affiliation Certifications
- GOTS Global Organic Textile Standards
- Gold Award by Quality Circle Forum of India(QCFI)





# Start of Art manufacturing facilities with advanced Technology in Tamil Nadu

- Spinning Division 52,000 Spindles
   Spinning Capacity
- Lamination Division 2 lines, 6,00,000 meters per month capacity
- Coating Division 3 coating lines and 1 million meters per month capacity
- 58 windmills 18.15 MW scattered all over Tamil Nadu

#### **Integrated Business Operations**

- Spinning Division
- Lamination Division
- Coating Division
- Processing Division For Speciality Fabrics
- Military & tactical Gear
- Garment & Home Textile Division
- Bags Division Backpacks & Rucksacks
- Windmill based power generation

Focus on Technologically Advanced, Innovative & Eco-friendly products

## **Journey So Far**



#### 1985-89

**1985** - Went Public**1989** – Spinning Mill unit I atDindigul started

## 2009-14

- 2009 Knitting, Garment & Spinning mills II division started at Karanampettai
  2012 Started Processing division at Sipcot
  2012 Started Technical Textile division at Ganeshpuram
- 2013 Coating division started at Ganeshpuram

2015-20

2014 – Started bag division at Karanampettai

## 2020-22

2020 – Launched anti-viral fabric in collaboration with Swiss co. HeiQ Materials
2021 – Won two orders worth Rs. 27.28 cr and Rs. 13.62 cr for bags from M.o.D.
2022 – Won Rs. 11.9 cr order from M.o.D. for bags; Acquired 26% stake in wind power co. LK Distributors, for captive use
2022 – Launched Seamless Saree Shapewear in India
2022 – Bagged Rs. 13.14 cr order for cold weather suits from GOI

1994 – Started Windmill division at Munduvelampatti
2002- Finance and Spinning business merged
2006 – Started Lamination division at Karanampettai

1994-2006

**2015** – Garment Division II (NBC) & III started at Karanampettai

**2017** - Scheme of arrangement (Demerger) between Shiva Texyarn Limited & Shiva Mills Limited (Formerly know as STYL Textile Ventures Limited)

**2017** – Started supplying specialized Military products to Indian Defence

2019 – Launched Reusable Fabric Diaper – "Paw Paw" – based on patent pending unique Rapisoak Technology
2020 – Won order worth ~ Rs. 10 cr for protective coveralls for medical application for Government; also launched new product line for face masks

## **Strong & Experienced Management Team**





#### Mr. S V Alagappan – Chairman

 Law graduate and has rich experience in fields of textiles and automobiles for more than three decades



#### Mr. S K Sundararaman – Managing Director

- MBA from Cambridge Judge Business School, UK
- Chairman of Indian Technical Textiles Association (ITTA)
- Wide experience in field of textile industry especially technical textiles



#### Mr. C Krishnakumar – Chief Financial Officer

- Master of Commerce Graduate
- More than 15 years experience in Accounts, Finance & Taxation
- Member of ICAI and ICSI



#### Mr. P. Baskar – Vice President

- Diploma in Technical Textile
- Over 25 years experience in field of Modernized Spinning Mills
- Vast experience in Construction of Factories and building premises
- Expertise skill in Administration



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## **Business Segments**



## Spinning



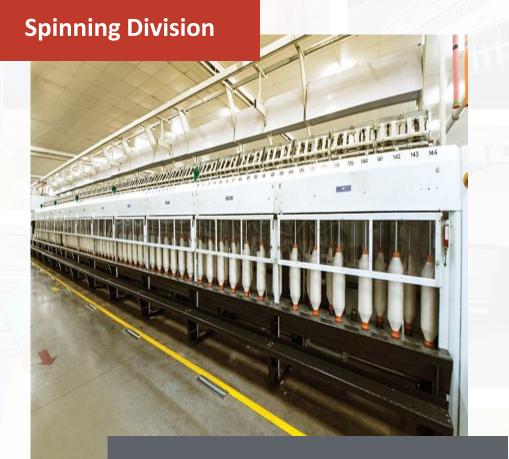


#### **Technical Textiles - Value added Products**



## **Business** Divisions...(1)





Makes some of finest cotton yarns

- More than 25 years of experience in Spinning Industry
- 52,000 Spindles capacity
- Raw material comes from selected ginners of India and International sources in West Africa, Australia and US
- Manufacture Combed, Carded and Compact Yarns, Sub Yarns and Fancy Yarns
- Maintain & manage captive use windmill based augmentation infrastructure to tap 18.15 MW power from 58 owned and operated wind turbine installations

## **Business** Divisions...(2)



## **Lamination Division**



First Company to introduce Reactive Polyurethane Lamination technology in India in 2005

- One of most innovative technologies used in Textile products
- Only Indian Company with more than decade of experience
- Two lines can produce approx. 6,00,000 meters per month
- Applications
  - Breathable, Waterproof membrane Lamination, Fleece to Fleece, Paper to Fabric, Flat Fabric to Raised Fabric Knit to Woven
- Uses
  - Outdoor Clothing fabric, Mattress Protectors, Medical Textiles, Industrial Application, Military Application
- Laminated Products Applications
  - Quick Dry Original Dry Sheet
  - Quick Fit Mattress Protectors
  - Q Club Active player in Baby Products
  - Smiley Re-usable Face Masks

## Lamination Division... Strong Retail Brand in India





#### Market leadership

- Market leader combined with "Inventor & Innovator" of Dry Sheets in India
- Manufactures more than 100,000 mts/ month; millions in a year
- Wide Retail Distribution Network in India
  - Pan India presence connecting to 10,000+ Retailers through 200+ Distributors and over 90 on-ground sales force
  - Strong Retail Brand created across India
- Exports to Middle East & South-East Asia

## Lamination Division...First of its kind Reusable Fabric Diaper



#### **Features**

- ✓ Super Comfort Feathery touch fabric
- ✓ Highly Absorbent
  - Side Tank System
  - Fully Laminated Layer
- Ergonomically designed Unique T-Shaped pattern which fits perfectly around baby's body
- ✓ Super Stretch Fit Fully Elasticated
- ✓ Completely safe and won't harm baby's skin
- ✓ Awaiting patent



#### Benefits

- Quickest drying time- Baby feels dry fastest
- ✓ Maximum fluid holding
- ✓ Easy clean
- ✓ Hygienic
- ✓ Available in 3 Different Sizes
  - Small- 3-8 kg
  - Medium- 7-12 kg
  - Large- 9-14 kg
- Eco-friendly and can be reused for many times
- "Pocket-friendly" Affordable across all sections of society

Already successful in Tamil Nadu – creating Pan India Presence

## **Business Divisions...(3)**



#### Military & Tactical Gear





Military and Tactical Gear : Makes most advanced

military gear like Nuclear Biological Chemical Suits (NBC)

Extreme cold weather clothing – Protection from 5

degree to minus 20 degree centigrade

- Super high altitude Mountaineering clothing
  - Among very few companies making specialised three

layered suits

- Protection in minus 50 degree centigrade
- Specialised Bag packs for mountaineering

## **Business** Divisions...(4)





- Unit started in year of 2012 at SIPOT, Perundurai, Erode
- Famous for Specialised, performance fabric processing, including high fastness, moisture wicking properties and for delicate fabrics





- 9 lakh meters material handling capacity per month
- Wide range of applications
  - Acrylic coated products, PU Coating, Art Canvas & Digital Canvas Products
- Offers various range of finishes
  - Fire retardant, water repellent, Soil & stain resistant, Anti-microbial, Antistatic, Rubber Finish, Oil resistant



**Bag Division** 



- Bag ranging from School bags, exclusive girls range & professional range for camping & photography
- 100% Polyester and Nylon fabric, stitched with nylon bonded thread
- Photography range : Camera bags, Utility bags, Long Lens bags, Tripod bags, Storage Accessories, Messenger bags

## **Key** Strengths

## SHIVA TEXYARN LIMITED Boundless Vision, Boundless Competence

#### Continual focus on Innovation & New product development

Strong capabilities backed by in –
 house manufacturing and R&D that
 enables developing innovative,
 new & better quality products

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# Multi product range with wide range of applications

- Yarn, Combed, Carded and compact yarns/ Sub / Fancy yarns
- Laminated Fabric Quick dry/Quick fit
- Special garments Military and Tactical gear & Extreme cold weather clothing
- Coated Fabric Canvas Rolls/ Canvas Boards/Stretched Canvas
- Garments Home textile / Knitwear/outer wear
- Bags- Travel bags / Camera bags/ utility bags

#### State of art infrastructure facilities

- Advanced Technology with State-of-the-art plant and machinery
- Substantial self-sufficiency in power needs through green power generation by windmill that reduces energy cost

#### Integrated business operations & unique business model

- Multifaceted Company with strong focus on value added products
- Vertically & Backward Integrated operations
- First Company to introduce Reactive Polyurethane lamination technology to India in 2005
- Well diversified across segments and products

#### Strong Retail Brand with pan India presence – Quick Dry & Paw Paw

- "Inventor & Innovator" Market leader of Dry Sheets in India
- Launched one of its kind Reusable fabric diaper with unique Rapisoak Technology
- Wide distribution 10,000+ retailers through 200+ distributors with 90 sales team on ground

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#### **Dynamic experience leadership**

Enterprising management team with rich experience in Textile & Technical Textiles Industries

Dedicated and skilled employee base

## **State of Art Manufacturing Facilities**





**Spinning Unit** 

Kodangipalayam Village Karadivavi Road, Paruvai Post Coimbatore District, Tamilnadu



**Processing Unit** 

Factory E-16, P-11 SIPCOT Industrial Growth Estate Perundurai, Erode 638 052 Tamilnadu



**Lamination Unit** 

S.F. No. 371/5, Karadivavi Road Paruvai Post, Karanampet Palladam - 641 658



**Bag Unit** 

S.F No. 371/5, Karadivavi Road Paruvai Post, Karanampet, Palladam 641 658



**Coating Unit** 

S.F. No. 371/5, Karadivavi Road Paruvai Post, Karanampet Palladam - 641 658



**Garment Division** 

S.F No. 371/5, Karadivavi Road Paruvai Post, Karanampet, Palladam 641 658



#### Windmills – Tamil Nadu

- Munduvelampatti Village
- Gudimangalam Athukinathupatti & Uthukuli Villages
- Vagatholubu Kongalnagaram

## **Certifications**











Way Ahead

# India's No-1 & Most Trusted Quick Dry® Baby Bed Protector

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## Way Ahead

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#### Quick Dry – Expand Distribution & Consolidate market leadership in Dry sheets



- Target 'Quick Dry' to be largest baby products provider in India
- Increase distribution network pan India plans to reach 30,000+ retailers through 400+ distributors
- Increase wallet share of existing customers and add new customers enhancing product offerings through innovation and technology

#### Increase in Paw-Paw diaper business

- Optimize on existing distribution channel and increase in onlineoffline network to have pan-India reach
- Continued focus on Innovation to make it more user-friendly and comfortable for babies

#### Increase in Military & Tactical Gear business

 Add new & innovative products and increase product offerings in Defence segment, through innovation combined with integrated facilities & strong R&D capabilities

#### Strong Opportunity from Non-Flex Banners

03

- Recent ban on flex banners in Kerala expected to open new opportunities for biodegradable signage material
- Poised to capitalize on this opportunity by offering non-flex biodegradable options for banners across Kerala & Bengaluru

## Thank You











#### For further information, please contact:

Company :

Shiva Texyarn Ltd.

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