

Date: October 21, 2022

To, Department of Corporate Services, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street Mumbai - 400001 Scrip Code: 543333 To, Listing Department, National Stock Exchange of India Limited Exchange plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra East, Mumbai – 400051 Scrip Symbol: CARTRADE

ISIN: INE290S01011

Sub.: Investors Update/Presentation on Unaudited Financial Results of the Company for the second quarter and half year ended on September 30, 2022.

Pursuant to the provisions of Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") read with Schedule III thereof, as amended, we enclosed herewith our Investor Update / Presentation for the second quarter and half year ended on September 30, 2022.

The above information along with the relevant documents shall also be available on the Company's website <u>https://www.cartradetech.com/</u>

You are requested to kindly take the above information on your records.

Yours faithfully,

For CarTrade Tech Limited

d bikewale

Lalbahadur Pal Company Secretary and Compliance officer Mem. No. A40812

Enclosed: a/a

🔲 carwale

CarTrade Tech Limited (formerly known as MXC Solutions India Private Limited) Reg. Off. & Corp. Off.: 12th Floor, Vishwaroop IT Park, Sector 30A, Vashi, Navi Mumbai 400705. W: cartradetech.com | T: +91 22 6739 8888 | CIN: L74900MH2000PLC126237

Car

MOBILITY

OUTI OOK

🗂 carwale

SHRIBAM



Half Yearly Investor Presentation

CarTrade Tech Limited



Carwale









Safe Harbor

This presentation and the accompanying slides (the "Presentation"), which have been prepared by CarTrade Tech Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

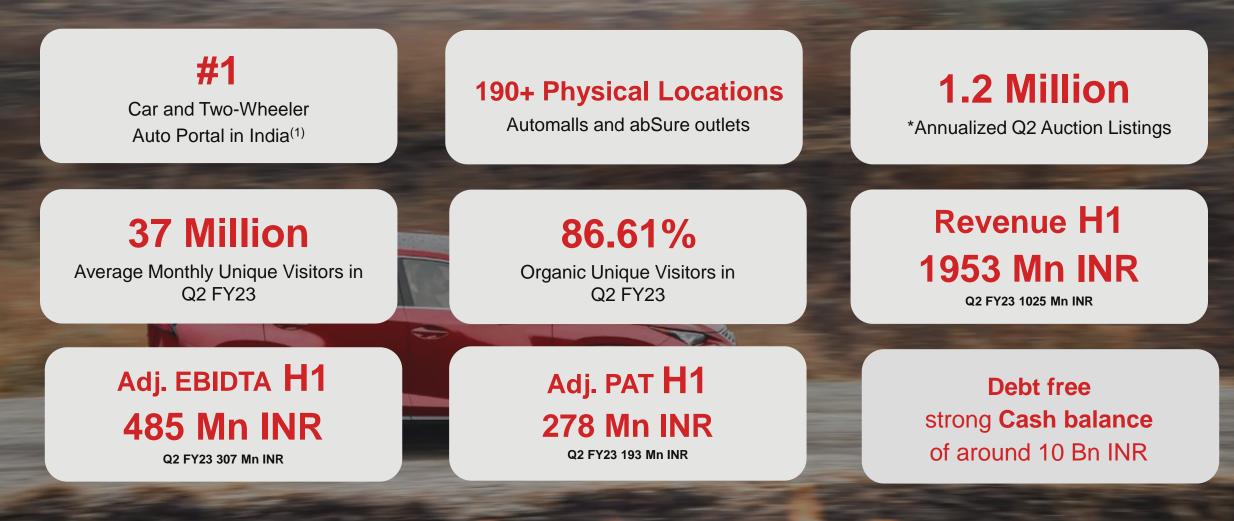
This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy,

The Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.



Growth of Revenue by 30%, Adj. EBITDA by 47% and Adj. PAT by 80%*



Note: *H1 refers to H1-FY23 (1) Based on relative online search popularity on Google Trends when compared to our key competitors over the period from April 2020 to Sept 2022.



Consolidated Financial results for the period ended September 2022

Amount in Rs lakhs

Particulars	Quarter ended				S	Year ended 31st		
	Sept 30, 2022	June 30, 2022	Sept 30, 2021	Y-o-Y	Sept 30, 2022	Sept 30, 2021	Y-o-Y	March 2022
Income								
Revenue from operations	8,788.70	8,277.98	7,756.75	13%	17,066.68	13,080.65	30%	31,272.35
Purchase of Stock-in-trade (Inc. Inventory Change)	-	250.90	205.73		250.90	322.68	-22%	875.02
Net revenue from operations	8,788.70	8,027.08	7,551.02	16%	16,815.78	12,757.97	32%	30,397.33
Other income	1,460.39	999.49	1,051.95	39%	2,459.88	1,994.44	23%	4,622.67
Net Revenue	10,249.09	9,026.57	8,602.97	19%	19,275.66	14,752.41	31%	35,020.00
Employee cost (Excl ESOP)	4,462.70	4,350.85	3,632.05	23%	8,813.55	7,121.57	24%	14,758.58
Marketing	576.44	662.96	504.12	14%	1,239.40	847.56	46%	2,130.03
Other expenses	2,135.86	2,238.45	2,020.65	6%	4,374.31	3,482.35	26%	8,406.00
Total expenses (B)	7,175.00	7,252.26	6,156.82	17%	14,427.26	11,451.48	26%	25,294.61
Adjusted EBITDA	3,074.09	1,774.31	2,446.15	26%	4,848.40	3,300.93	47%	9,725.39
Adjusted EBITDA %	30%	20%	28%		25%	22%		28%
Finance cost	189.99	185.88	161.80	17%	375.87	294.61	28%	645.21
Depreciation and amortization expense	712.73	678.99	653.52	9%	1,391.72	1,200.55	16%	2,473.61
Adjusted Profit Before Tax	2,171.37	909.44	1,630.83	33%	3,080.81	1,805.77	71%	6,606.57
Tax expenses	244.51	51.55	258.81	-6%	296.06	258.81	14%	954.57
Adjusted PAT	1,926.86	857.89	1,372.02	40%	2,784.75	1,546.96	80%	5,652.00
Deferred tax adjustment	573.14	-4.26	216.08	165%	568.88	359.31	58%	-731.09
ESOP (refer note below)	796.04	530.23	4,690.81		1,326.27	9,334.80		18,518.29
Dividend Income	-	-	-		-	-		-
РАТ	557.68	331.92	-3,534.87		889.60	-8,147.15		-12,135.20
Total Other comprehensive Income / (loss)	18.38	-63.24	15.02		-44.86	-49.84		-28.05
Total comprehensive income / (loss)	576.06	268.68	-3,519.85		844.74	-8,196.99		-12,163.25
Adjusted EBITDA Excl. Other income %	18%	9%	18%		14%	10%		16%
Note: Revenue as per Financials (excluding p	urchase of stock)							
Total Income as per Financials	10,249.09	9,277.47	8,808.70	16%	19,526.56	15,075.09	30%	35,895.02



Standalone Financial results for the period ended September 2022

	-				Amount in Rs lake Six Month ended Year ended 31st				
Particulars	Quarter ended					Year ended 31st			
	Sept 30, 2022	June 30, 2022	Sept 30, 2021	Y-0-Y	Sept 30, 2022	Sept 30, 2021	Y-0-Y	March 2022	
Income									
Revenue from operations	3,707.68	3,480.89	3,156.59	17%	7,188.57	5,394.08	33%	12,484.60	
Purchase of Stock-in-trade (Inc. Inventory Change)	-	132.32	205.73		132.32	322.68	-59%	875.02	
Net revenue from operations	3,707.68	3,348.57	2,950.86	26%	7,056.25	5,071.40	39%	11,609.58	
Other income excluding dividend income	1,121.01	721.48	757.17	48%	1,842.49	1,474.19	25%	3,211.95	
Net Revenue excluding dividend income	4,828.69	4,070.05	3,708.03	30%	8,898.74	6,545.59	36%	14,821.53	
Employee cost (Excl ESOP)	2,107.98	2,034.73	1,649.94	28%	4,142.71	3,349.06	24%	6,753.26	
Marketing	534.86	599.41	501.13	7%	1,134.27	837.89	35%	1,993.16	
Other expenses	565.02	575.89	483.59	17%	1,140.92	858.07	33%	2,300.56	
Total expenses (B)	3,207.86	3,210.02	2,634.65	22%	6,417.89	5,045.02	27%	11,046.99	
Adjusted EBITDA	1,620.83	860.02	1,073.37	51%	2,480.85	1,500.57	65%	3,774.54	
Adjusted EBITDA %	34%	21%	29%		28%	23%		25%	
Finance cost	14.88	19.30	19.64	-24%	34.18	28.83	19%	67.19	
Depreciation and amortization expense	151.93	148.53	119.09	28%	300.46	241.80	24%	488.02	
Adjusted Profit Before Tax	1,454.02	692.20	934.64	56%	2,146.22	1,229.95	74%	3,219.34	
Tax expenses	-	-	-		-	-		-	
Adjusted PAT	1,454.02	692.20	934.64	56%	2,146.22	1,229.95	74%	3,219.34	
Deferred tax adjustment	645.89	-7.59	326.40	98%	638.31	433.96	47%	-586.47	
ESOP (refer note below)	725.91	531.66	4,666.63		1,257.57	9,291.42		18,412.43	
Dividend Income	665.22	-	-		665.22	-		-	
PAT	747.44	168.13	-4,058.38		915.56	-8,495.42		-14,606.63	
Total Other comprehensive Income / (loss)	16.34	-34.10	14.40	13%	-17.76	-31.56	-44%	-22.58	
Total comprehensive income / (loss)	763.78	134.02	-4,043.98		897.80	-8,526.98		-14,629.20	
Adjusted EBITDA Excl. Other income %	13%	4%	10%		9%	0%		5%	
Note: Revenue as per Financials (Incuding div	vidend & excluding	purchase of stock)							
Total Income as per Financials	5,493.91	4,202.37	3,913.76	40%	9,696.28	6,868.27	41%	15,696.55	



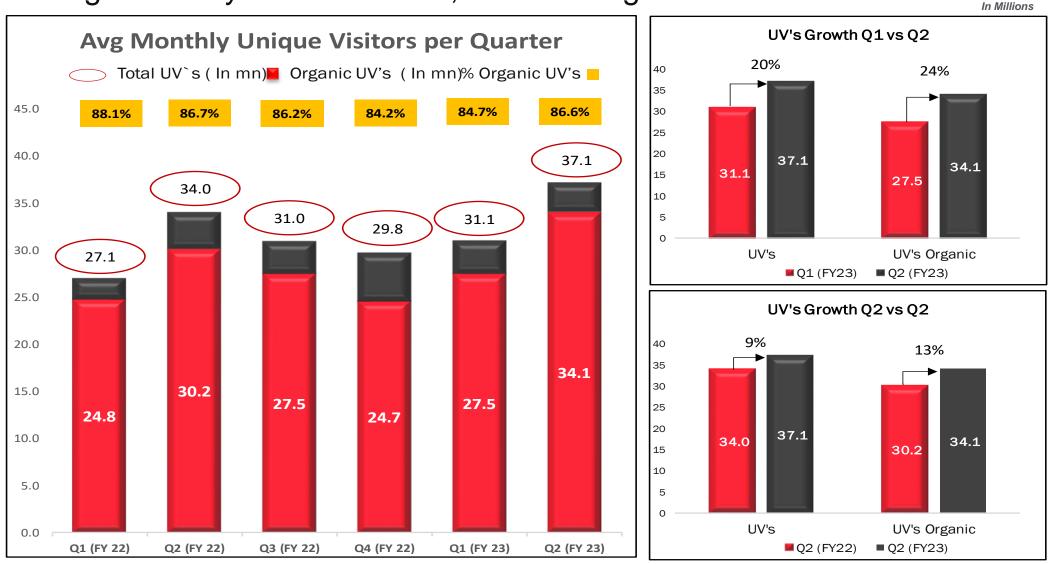
Remarketing Consolidated Financial results for the period ended September 2022

Amount in Rs lakhs

Particulars	Quarter ended				S	Year ended 31st		
	Sept 30, 2022	June 30, 2022	Sept 30, 2021	Y-0-Y	Sept 30, 2022	Sept 30, 2021	Y-o-Y	March 2022
Income								
Revenue from operations	5,110.98	4,860.86	4,688.11	9%	9,971.84	7,851.37	27%	19,117.67
Purchase of Stock-in-trade (Inc. Inventory Change)	-	118.58	-		118.58	-		-
Net revenue from operations	5,110.98	4,742.28	4,688.11	9%	9,853.26	7,851.37	25%	19,117.67
Other income	337.15	276.75	292.63	15%	613.90	515.98	19%	1,402.25
Net Revenue	5,448.13	5,019.03	4,980.74	9%	10,467.16	8,367.35	25%	20,519.92
Employee cost (Excl ESOP)	2,320.76	2,280.28	1,953.69	19%	4,601.04	3,703.05	24%	7,874.46
Marketing	41.58	63.55	2.99	1291%	105.13	9.67	987%	136.87
Other expenses	1,628.57	1,756.00	1,653.41	-2%	3,384.57	2,843.42	19%	6,550.41
Total expenses (B)	3,990.91	4,099.83	3,610.09	11%	8,090.74	6,556.14	23%	14,561.74
Adjusted EBITDA	1,457.22	919.20	1,370.65	6%	2,376.42	1,811.21	31%	5,958.18
Adjusted EBITDA %	27%	18%	28%		23%	22%		29%
Finance cost	175.65	167.25	142.16	24%	342.90	265.78	29%	578.02
Depreciation and amortization expense	406.48	377.75	374.33	9%	784.23	640.27	22%	1,350.39
Adjusted Profit Before Tax	875.09	374.20	854.16	2%	1,249.29	905.16	38%	4,029.77
Tax expenses	244.51	51.55	258.81	-6%	296.06	258.81	14%	954.57
Adjusted PAT	630.58	322.65	595.35	6%	953.23	646.35	47%	3,075.20
Deferred tax adjustment	-32.99	42.66	-70.55		9.67	4.45		13.14
ESOP (refer note below)	70.13	-1.43	24.20	190%	68.70	43.38	58%	105.86
PAT	593.44	281.42	641.70	-8%	874.86	598.52	46%	2,956.20
Total Other comprehensive Income / (loss)	2.04	-29.14	0.62		-27.10	-18.28		-5.47
Total comprehensive income / (loss)	595.48	252.28	642.32	-7%	847.76	580.24	46%	2,950.73
Adjusted EBITDA Excl. Other income %	22%	13%	23%		18%	16%		24%



Average monthly UV's at 37 mn, 86.61 % organic



Note - We define a monthly unique visitor as an individual who has visited our websites or apps (CarWale, CarTrade and BikeWale) within a calendar month, based on data as measured by Google Analytics and Firebase. If an individual accesses more than one of our websites and apps within a given month, the first access to each website or app by each such individual is counted as a unique visitor. Percentage of Organic Unique Visitors = Average monthly unique organic visitors as a percentage of the sum of average monthly unique organic visitors and average monthly unique visitors from paid sources. If a visitor has visited through both organic and paid sources, then such visitor will get counted as unique under both categories.



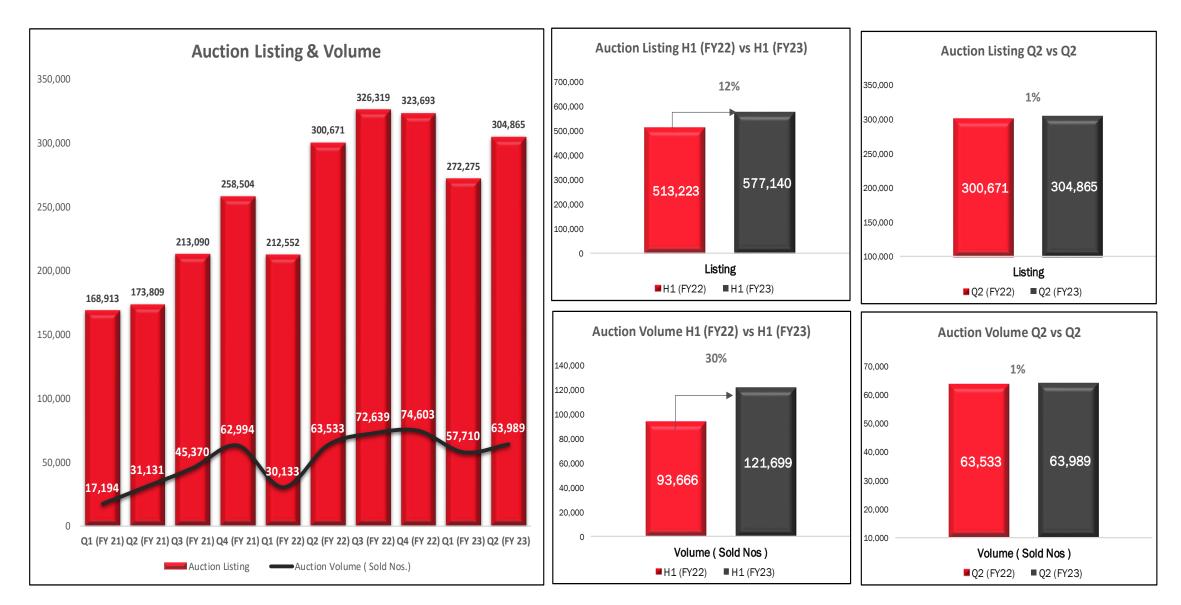
Leadership on Relative Online Search Popularity

Google Trends - Relative Search Interest⁽¹⁾ Google Trends - Relative Search Interest⁽²⁾ (March 2021 - Sept 2022) (March 2021 - Sept 2022) **Google Trends Google Trends** BIKEWALE Carwale 92 100 100 87 90 90 78 73 80 72 80 65 70 70 60 60 50 50 38 36 40 40 30 30 30 20 20 10 10 0 0 Apr-20 Jun-20 Sep-20 Dec-20 Mar-21 Jun-21 Sep-21 Dec-21 Mar-22 Jun-22 Sep-22 Jun-20 Sep-20 Dec-20 Mar-21 Jun-21 Sep-21 Dec-21 Mar-22 Jun-22 Sep-22 Apr-20 ----Cars24 ----CarDekho ----Droom ----Spinny ------BikeWale ------BikeDekho CarWale Highest index score among Organic traffic comprising Brands synonymous with 86.6% of all traffic⁽³⁾ trust, quality and reliability competitors

Note: Numbers represent search interest relative to the highest point on the chart for the given region and time. A value of 100 is the peak popularity for the term. A value of 50 means that the term is half as popular. A score of 0 means there was no enough data for this term.(1) In "Autos and Vehicles" category in India. "Search Term" has been selected for all the selected players (CarWale, CarDekho, Cars24, Droom, and Spinny.). (2) In "Autos and Vehicles" category in India. "Search Term" has been selected players (BikeWale and BikeDekho). (3) For Q2 FY23



Auction Listings





Company:

Car Trade Tech

CarTrade Tech Limited CIN: L74900MH2000PLC126237

Mr. Lalbahadur Pal Company Secretary & Compliance Officer Email id: investor@cartrade.com

Investor relations advisor:

SGA Strategic Growth Advisors

Strategic Growth Advisors Pvt Ltd. CIN: U74140MH2010PTC204285

Shikha Puri / Aakash Mehta Email id: shikha.puri@sgapl.net / aakash.mehta@sgapl.net Tel No: +91 98192 82743 / +91 98191 78243 Q2 MH-14-TC-F-685

00

COD

Thank You