cello[®] Cello World Limited

(formerly known as 'Cello World Private Limited')

Admin Office : Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (East), Mumbai-400 063, (INDIA), Tel : 2685 1027 / 2685 3080, Fax : (022) 2685 3333, e-mail : cello.sales@celloworld.com, cellothermoware@hotmail.com Website: https://celloworld.com CIN: U25209DD2018PLC009865 Regd. Office: 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (INDIA)

March 27, 2024

| BSE Limited | National Stock Exchange of India Limited |
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| Phiroze Jeejeebhoy Towers, Dalal Street, | Exchange Plaza, C-1, Block - G, Bandra Kurla |
| Mumbai - 400 001 | Complex, Bandra (East), Mumbai - 400 051 |
| Scrip Code: 544012 | Symbol: CELLO |

Sub: Intimation of Closure of Trading Window as per SEBI (Prohibition of Insider Trading) Regulations, 2015.

Dear Sir(s)/ Madam(s),

Pursuant to the provisions of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended from time to time and in terms of Company's Code of Conduct for Prohibition of Insider Trading, this is to inform that, the trading window for dealing in securities of the Company shall remain close for all Directors/ Officers/ Designated Employees/ Insiders of the Company and their immediate relatives from Monday, April 01, 2024, till the end of 48 hours after the declaration of the Audited Standalone & Consolidated Financial Results of the Company for the fourth quarter and year ending on March 31, 2024.

The date of Board Meeting for consideration of aforesaid Audited Standalone & Consolidated Financial Results of the Company will be intimated in due course.

This is for the information and dissemination on your website.

Thanking you.

Yours faithfully,

For Cello World Limited

Hemangi Trivedi Company Secretary and Compliance Officer