



#### **National Stock Exchange of India Limited**

**BSE Limited** 

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Corporate Relationship Department

Fax: 022-22722061/41/39/37

Company Code: PVR / 532689

Sub: Quarter 2 & H1 FY 2023- Investor Presentation

Dear Sir / Madam,

Please find attached presentation on Investor update for the 02<sup>nd</sup> quarter & H1 for financial year 2022-23.

This is for your information and records.

Thanking You.

Yours faithfully,

For PVR Limited

Mukesh Kumar SVP- Company Secretary & Compliance Officer



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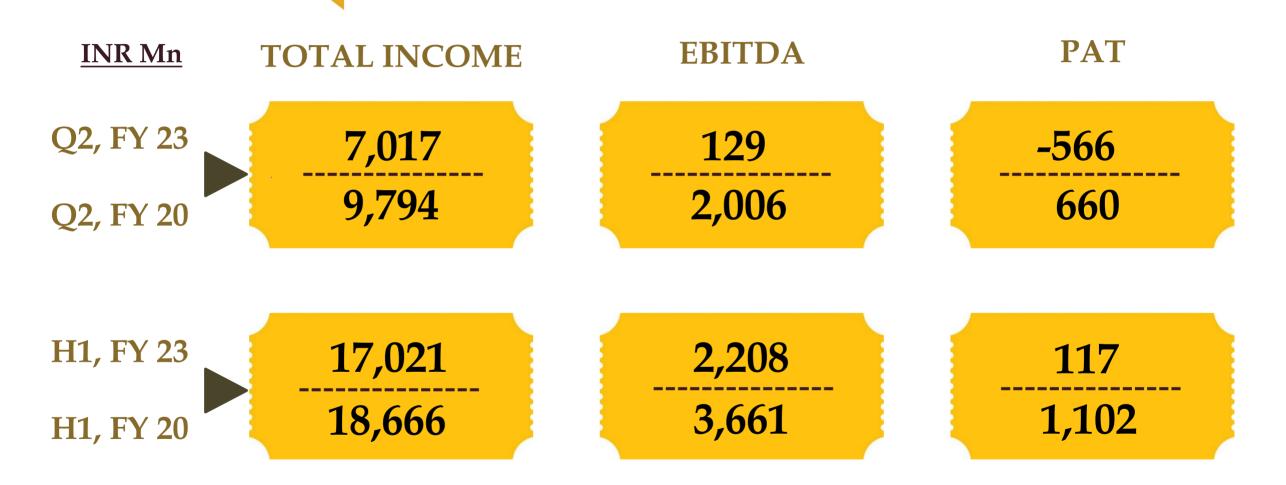
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# KEY HIGHLIGHTS



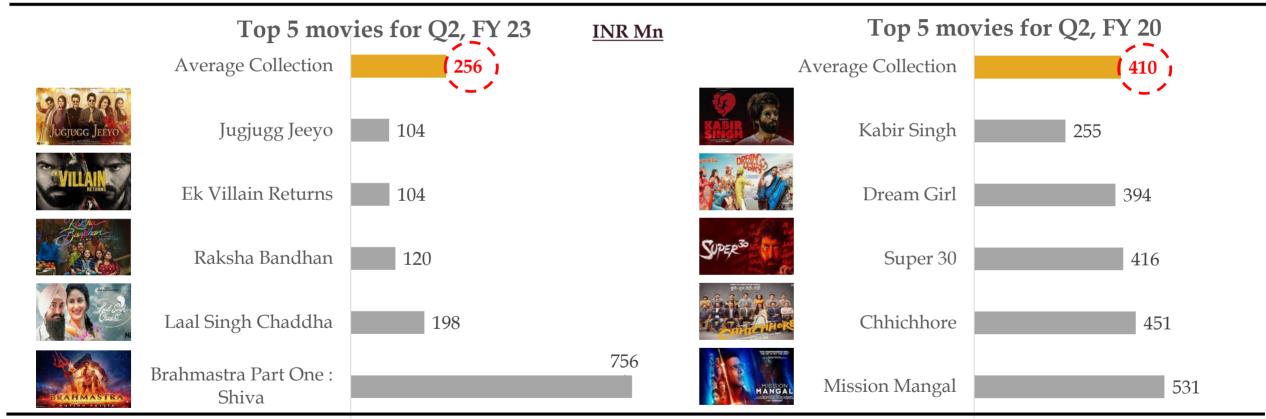


As the business was severely impacted by pandemic, all numbers in this document have been compared against Q2 & H1 FY 2020 (pre-pandemic period)

# BOX OFFICE IMPACTED DUE TO UNDERPERFORMANCE OF BOLLYWOOD



### Average gross collection of top 5 Bollywood movies for PVR dropped by 37% in Q2, FY23 vs Q2, FY20



## Variety of factors leading to subdued performance

- (a) Films released were conceptualized pre-pandemic & not in sync with current consumer taste
- (b) Negative social media against some Bollywood movies / stars
- (c) Quality of content driving performance as compared to super-star presence



### Weakest Quarter for Hollywood globally with limited movie releases

### Only 1 Hollywood tentpole released in Q2, FY23



**PVR GBOC** 

₹ 421 mn

### 3 Hollywood tentpoles released in Q2, FY20



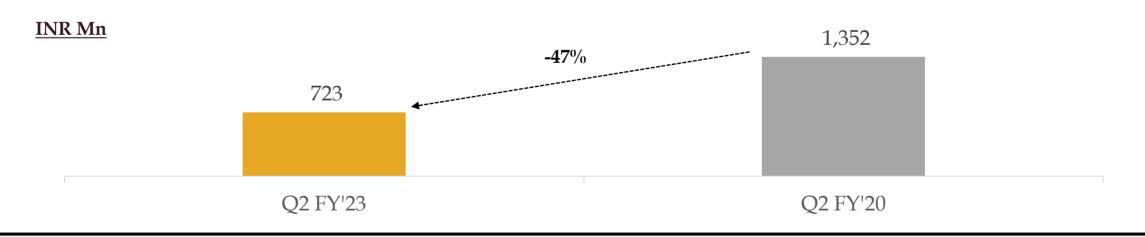




₹ 317 mn



₹ 237 mn



Overall gross collection of Hollywood movies has dropped by 47% in Q2, FY 23 as compared to Q2, FY 20

# REGIONAL MOVIES HOLDING THE FORT



## Gross Box Office Contribution of Regional movies has increased to 44% in Q2, FY23 from 28% in Q2, FY20



Q2 FY'23



Sita Ramam (Telugu)
PVR GBOC ₹ 167 mn



Karthikeya 2 (Telugu) ₹ 147 mn



Thiruchitrambalam (Tamil)
PVR GBOC ₹ 121 mn



Rocketry (Tamil) ₹ 116 mn





Saaho (Telugu) ₹ 409 mn



Nerkonda Paarvai (Tamil) ₹ 92 mn



Comali (Tamil)
₹ 76 mn

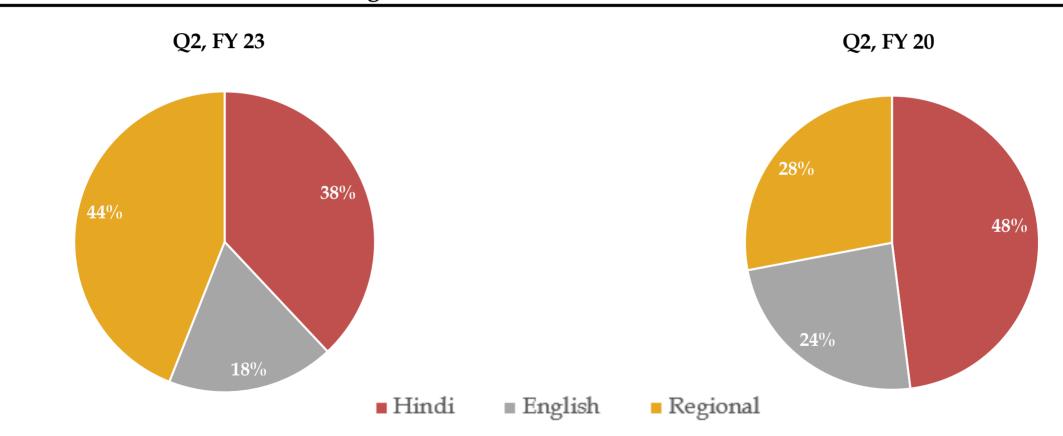


Munirathna Kuruk. (Kannada) ₹ 52 mn

# INCREASING CONTRIBUTION OF REGIONAL CINEMA



## **Gross Box office contribution across genres\***



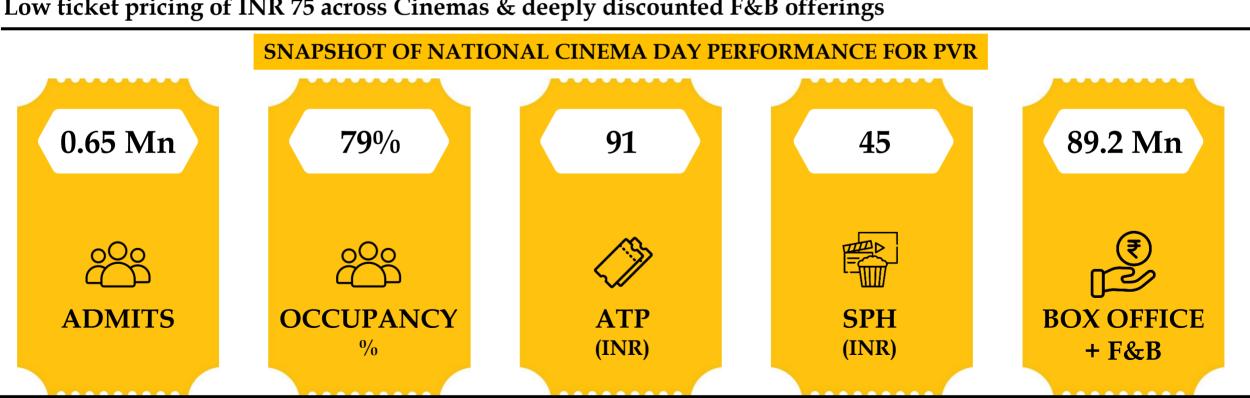
# **NATIONAL CINEMA DAY**



Industry wide initiative to drive admissions back to cinemas

11+ Multiplex chains, 4,000+ screens, 6.5+ Mn admissions making it the highest attended day of the year

Low ticket pricing of INR 75 across Cinemas & deeply discounted F&B offerings



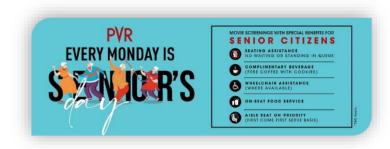
Marked by 2nd Highest Daily Admits with Occupancy of >80% across North, West & East

# OTHER INITIATIVES















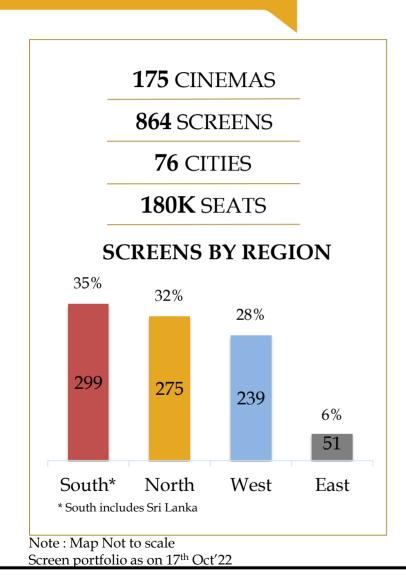


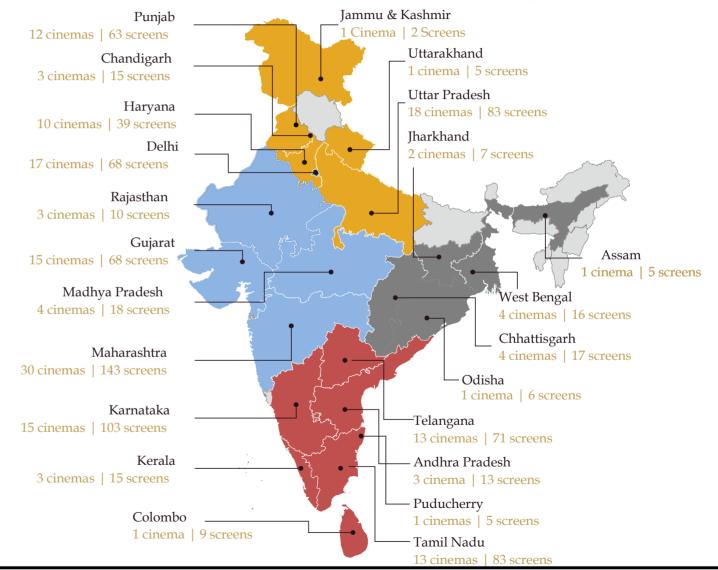




# SCREEN PORTFOLIO









# V

# RESULT SUMMARY

# RESULT SUMMARY Q2, FY 23 vs Q2, FY 20



	Q2, FY 23			Q2,	етіс)	
Particulars (INR Mn)	Reported	Ind-AS 116 Impact	Ind-AS 116 Adjusted	Reported	Ind-AS 116 Impact	Ind-AS 116 Adjusted
Total Income	7,031	14	7,017	9,794		9,794
Expenses	5,331	-1,558	6,889	6,551	-1,237	7,788
EBITDA	1,701	1,572	129	3,243	1,237	2,006
EBITDA Margin	24.2%		1.8%	33.1%		20.5%
Depreciation & Amortization	1,525	916	610	1,395	797	598
EBIT	175	656	-481	1,848	440	1,408
Finance Costs	1,277	884	393	1,111	721	390
PBT	-1,102	-228	-874	735	-281	1,016
Corporate Tax	387	80	307	-258	98	-357
PAT	<b>-71</b> 5	<b>-14</b> 8	-566	477	-183	660
PAT Margin	-10.2%		-8.1%	4.9%		<b>6.7</b> %
EPS - Basic (INR)	-11.70		-9.27	9.71		13.44
EPS - Diluted (INR)	-11.52		-9.12	9.66		13.37

# RESULT SUMMARY H1, FY 23 vs H1, FY 20



	H1, FY 23			H1, FY 20 (Pre Pandemic)			
Particulars (INR Mn)	Reported	Ind-AS 116 Impact	Ind-AS 116 Adjusted	Reported	Ind-AS 116 Impact	Ind-AS 116 Adjusted	
Total Income	17,054	33	17,021	18,666	0	18,666	
Expenses	11,729	-3,084	14,813	12,569	-2,436	15,005	
EBITDA	5,325	3,117	2,208	6,096	2,436	3,661	
EBITDA Margin	31.2%		13.0%	32.7%		<b>19.6</b> %	
Depreciation & Amortization	3,019	1,805	1,214	2,654	1,506	1,148	
EBIT	2,306	1,312	994	3,443	929	2,513	
Finance Costs	2,557	1,774	783	2,426	1,621	805	
PBT	-251	-462	210	1,014	-692	<b>1,7</b> 06	
Corporate Tax	68	161	-93	-363	242	-604	
PAT	-183	-300	117	652	-450	1,102	
PAT Margin	<b>-1.1</b> %		0.7%	3.5%		<b>5.9</b> %	
EPS - Basic (INR)	-2.93		1.87	13.27		22.43	
EPS - Diluted (INR)	-2.89		1.84	13.20		22.31	



# V

# FINANCIAL ANALYSIS

# OPERATING NUMBERS



Q2, FY 23 vs Q2, FY 20 vs Q1 FY 23;

### H1, FY 23 vs H1, FY 20

Particulars	Q2, FY 23	Q2, FY 20	% Change	Q1, FY 23	% Change
Operating Numbers					
Screens	864	800	8%	858	1%
Seats	1,80,499	1,75,260	3%	1,78,630	1%
Cinemas	175	170	3%	174	1%
Admits (Mns)	18	29	-39%	25	-28%
Occupancy (%)	24%	38%	-1380 bps	34%	-960 bps
ATP (INR)	224	201	11%	250	-11%
SPH (INR)	129	99	31%	134	-4%

H1, FY 23	H1, FY 20	% Change
864	800	8%
1,80,499	1,75,260	3%
175	170	3%
43	56	-24%
29%	38%	-870 bps
239	202	19%
132	100	32%

# REVENUE ANALYSIS



Q2, FY 23 vs Q2, FY 20 vs Q1 FY 23;

H1, FY 23 vs H1, FY 20

Particulars	Q2, FY 23	Q2, FY 20	% Change	Q1, FY 23	% Change	H1, FY 23	H1, FY 20	% Change
Financials (INR Mn)								
Sale of Movie Tickets	3,268	4,918	-34%	5,302	-38%	8,570	9,484	-10%
Sale of Food & Beverages	2,303	2,728	-16%	3,238	-29%	5,542	5,362	3%
Advertisement Income	572	938	-39%	627	-9%	1,199	1,854	-35%
Convenience Fees	409	457	-11%	459	-11%	867	863	1%
Other Operating Income	315	691	-54%	188	68%	503	973	-48%
Other Income	150	62	141%	190	-21%	340	130	162%
<b>Total Income</b>	7,017	9,794	-28%	10,004	-30%	17,021	18,666	-9%

# **EXPENDITURE ANALYSIS**



Q2, FY 23 vs Q2, FY 20 vs Q1 FY 23;

H1, FY 23 vs H1, FY 20

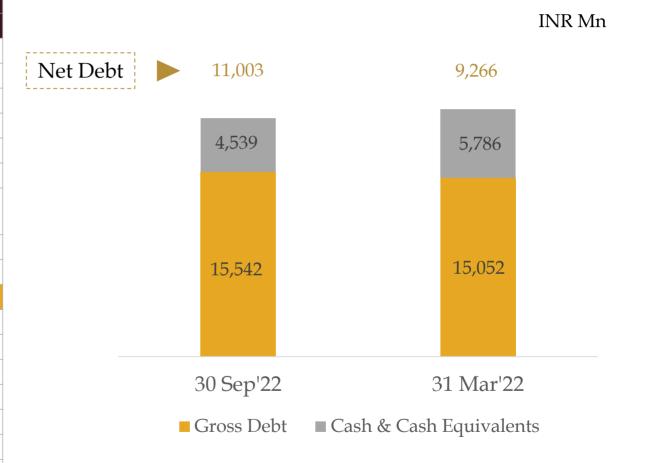
Particulars	Q2, FY 23	Q2, FY 20	% Change	Q1, FY 23	% Change	H1, FY 23	H1, FY 20	% Change
<u>Variable Cost</u>								
FHC (%)	45.6%	44.1%	150 bps	45.6%	0 bps	45.6%	44.3%	130 bps
COGS (%)	27.3%	26.7%	60 bps	23.6%	370 bps	25.2%	26.9%	-170 bps
Fixed Cost (INR Mn)								
Rent	1,696	1,484	14%	1,804	-6%	3,500	2,914	20%
CAM	448	388	15%	439	2%	887	762	16%
Personnel	947	1,049	-10%	1,040	-9%	1,987	2,106	-6%
Electricity & Water / Utilities	541	571	-5%	567	-5%	1,107	1,159	-4%
Other Expenses ex Movie Dist., Print	960	952	1%	855	12%	1,815	1,878	-3%
Total Fixed Expenses ex Movie Dist.	4,592	4,445	3%	4,705	-2%	9,297	8,818	5%
Movie Dist., Print charges	206	635	-68%	65	215%	271	771	-65%
Total Fixed Expenses incl. Movie Dist.	4,797	5,080	-6%	4,770	1%	9,567	9,590	-0.2%

Note: Above financial numbers are after excluding the impact of Ind AS 116 – 'Leases'

# CONSOLIDATED BALANCE SHEET



	Reported					
Particulars (INR Mn)	September 30, 2022	March 31, 2022				
Total Shareholder funds	13,781	13,701				
Equity Share Capital	611	610				
Other Equity	13,177	13,094				
Non-Controlling Interest	-7	-3				
Total Debt	15,542	15,052				
Long Term Borrowings	10,453	10,333				
Short Term Borrowings (includes Current maturity of Long term Debt)	5,090	4,718				
Lease Liability	37,370	36,907				
Other Non Current Liabilities	86	741				
<b>Total Sources of Funds</b>	66,779	66,401				
Net Fixed Assets Incl. CWIP	17,372	17,415				
Goodwill	10,520	10,520				
Right of Use assets (ROU)	26,742	26,783				
Financial Assets	2,509	2,586				
Other Non Current Assets	7,849	7,293				
Cash & Cash Equivalents*	4,539	5,786				
Current Assets	3,625	2,875				
Less: Current Liabilities	6,377	6,858				
Net Current Assets	-2,752	-3,983				
<b>Total Assets</b>	66,779	66,401				



\*Cash & Cash equivalents includes Investments (2 Mn), Cash & Cash equivalents (3,862 Mn) & Other Bank Balance (675 Mn) as appearing in Reported Balance Sheet



Release calendar is as per the release dates announced as on date and is subject to change. Content line up shown in subsequent slides is for the next 3 months.

# **CONTENT PIPELINE**





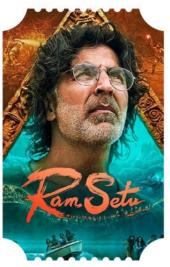
#### **BLACK ADAM**

#### CAST

DWAYNE JOHNSON. SARAH SHAHI. ALDIS HODGE

DIRECTOR JAUME COLLET SERRA

20TH OCT'2022



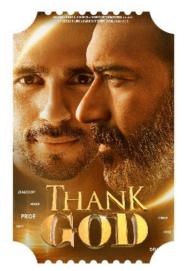
#### **RAM SETU**

#### CAST

AKSHAY KUMAR. NUSHRRATT BHARUCCHA. JACQUELINE **FERNANDEZ** 

DIRECTOR ABHISHEK SHARMA

25TH OCT'2022



#### THANK GOD

#### CAST

AJAY DEVGN. SIDHARTH MALHOTRA. **RAKUL PREET** 

DIRECTOR INDRA KUMAR

25TH OCT'2022



#### HAR HAR MAHADEV [MARATHI]

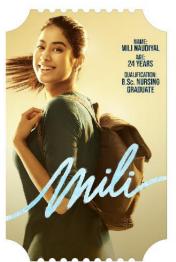
#### CAST

KSUBODH BHAVE, SHARAD KELKAR. **AMRUTA** KHANVILKAR

#### DIRECTOR

ABHIJEET SHIRISH **DESHPANDE** 

25TH OCT'2022



#### MILI

#### CAST

JANHVI KAPOOR. VIKRAM KOCHHAR. RAGHAV BINANI, MANOJ PAHWA, SUNNY KAUSHAL

DIRECTOR MATHUKUTTY XAVIER

4TH NOV'2022



#### PHONE BHOOT

#### CAST

KATRINA KAIF. SIDDHANT CHATURVEDI. ISHAAN KHATTAR

DIRECTOR **GURMMEET SINGH** 

4TH NOV'2022



#### **BLACK PANTHER-WAKANDA FOREVER**

#### CAST

DANAI GURIRA, TENOUCH HUERTA. **LETITIA WRIGHT** 

DIRECTOR RYAN COOGLER

10TH NOV'2022



#### UUNCHAI

#### CAST

**AMITABH** BACHCHAN, ANUPAM KHER. **PARINEETI** CHOPRA

## DIRECTOR

SOORAJ R **BARJATYA** 

11TH NOV'2022

# **CONTENT PIPELINE**





#### **DRISHYAM 2**

CAST

AJAY DEVGN, TABU, SHRIYA SARAN

DIRECTOR ABHISHEK PATHAK

18TH NOV'2022



#### **BONES AND ALL**

CAST

TAYLOR RUSSELL, TIMOTHEE CHALAMET, MARK RYLANCE

DIRECTOR LUCA GUADAGNINO

25<sup>TH</sup> NOV'2022



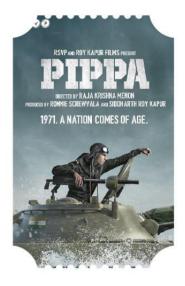
#### **BHEDIYA**

CAST

VARUN DHAWAN, KRITI SANON

DIRECTOR AMAR KAUSHIK

25TH NOV'2022



#### PIPPA

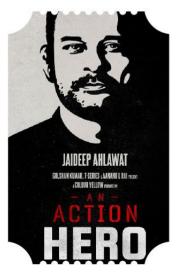
CAST

MENON

ISHAAN KHATTAR, MRUNAL THAKUR

**DIRECTOR**RAJA KRISHNA

2ND DEC'2022



#### **AN ACTION HERO**

CAST

AYUSHMANN KHURRANA, JAIDEEP ALHAWAT

**DIRECTOR** ANIRUDH IYER

2<sup>ND</sup> DEC'2022



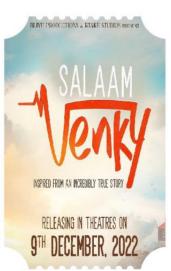
#### VAATHI [TAMIL]

CAST

DHANUSH, TANIKELLA BHARANI

**DIRECTOR** VENKY ATLURI

2ND DEC'2022



#### SALAAM VENKY

CAST

KAJOL, AAHANA KUMAR, RAHUL BOSE

**DIRECTOR** REVATHY

9TH DEC'2022



### AVATAR : THE WAY OF WATER

CAST

ZOE SALDANA, KATE WINSLET, SAM WORTHINGTON

DIRECTOR

JAMES CAMERON

16TH DEC'2022

# **CONTENT PIPELINE**





#### CIRKUS

#### CAST

RANVEER SINGH, JACQUELINE FERNANDEZ, POOJA HEGDE

DIRECTOR ROHIT SHETTY

23RD DEC'2022

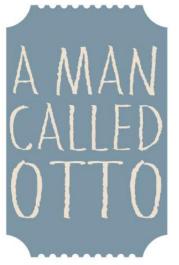


#### KUSHI [TELUGU, TAMIL, KANNADA, MALAYALAM]

#### CAST VIJAY DEVERAKONDA, SAMANTHA, JAYARAM

DIRECTOR SHIVA NIRVANA

23RD DEC'2022



### A MAN CALLED

#### CAST

TOM HANKS, MARIANA TREVINO, RACHEL KELLER

DIRECTOR MARC FOSTER

25TH DEC'2022



#### SHOTGUN WEDDING

#### CAST

JENNIFER LOPEZ, JOSH DUHAMEL

DIRECTOR JASON MOORE

28TH DEC'2022



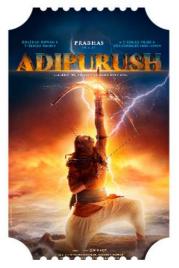
#### KISI KA BHAI KISI KI JAAN

#### CAST

SALMAN KHAN, POOJA HEGDE, SHEHNAAZ GILL

DIRECTOR FARHAD SAMJI

30TH DEC'2022



#### ADIPURUSH [HINDI, TAMIL, TELUGU,KANNADA MALAYALAM]

#### CAST

PRABHAS, SAIF ALI KHAN, KRITI SANON

DIRECTOR OM RAUT

 $12^{TH} JAN'2023$ 



#### PUSS IN BOOTS: THE LAST WISH

#### CAST

ANTONIO BANDERAS, CHRIS MILLER

#### DIRECTOR

JOEL CRAWFORD, JANUEL MERCADO

20TH JAN'2023



#### PATHAN

#### CAST

SHAH RUKH KHAN,JOHN ABRAHAM

#### DIRECTOR SIDDHARTH ANAND

25<sup>TH</sup> JAN'2023

J/11 2020

# THANK YOU