

Registered Office

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CIN.: L74210GJ2012PLC129176

Date: August 06, 2022.

To,
General Manager
Listing Department **BSE Limited**PJ Towers, 25th Floor,
Dalal Street, Mumbai – 400 001.

Company Scrip Code: 542851

Dear Sir/Madam,

Sub.: Presentation for Analyst/ Institutional Investor meeting held on August 04, 2022 under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Further to our communication dated 04 August 2022, attached is the updated investor presentation.

The details of the presentation is also made available on Company's Website at www.gensol.in at http://gensol.in/investors/investor-meet.

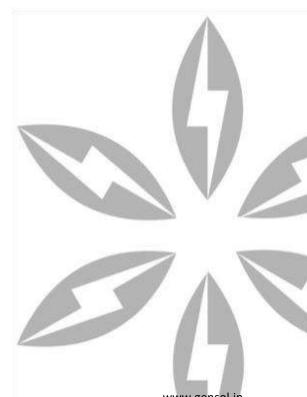
Thanking You, Yours Faithfully,

For, Gensol Engineering Limited

Anmol Singh Jaggi

Managing Director

DIN: 01293305





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SE GENSOL

About Gensol

Gensol is world's leading solar solution provider and India's largest renewable energy engineering business group.

- Gensol was incorporated in 2012, & since then driven by experienced team of Management and Engineers.
- **Provides Integrated Engineering** Procurement and Commissioning Services across Solar Value Chain in India.
- Demonstrating strong financial performance with Elite Clientele - Astral, SRF, Shree cement, ReNew Power, Adani Group, Greenko, Tata Power, BPCL, Soft Bank Energy, Shapoorji, SBI, Edelweiss, etc.

Market Overview



33,693+ MW Technical Expertise

200+ **Employees**

150+ Clients

Introduction to Management



Promoters



Anmol Singh Jaggi, Chairman & Managing Director

- Building India's largest & most responsible B2C electric mobility business at BluSmart Electric Mobility
- Leading a team of 800 technocrats in the Renewable Energy services domain at Gensol Engineering Ltd.

Market Overview

Business World Young Entrepreneur Award - 2010



Puneet Singh Jaggi, Whole Time Director

- First Generation Entrepreneur & Clean Energy Enthusiast
- Have been an advisor to 30 GW of Renewable Energy Projects, Digitized 10 GW and operate 3 GW of Renewable Energy Projects.
- Connected 300+ Renewable Energy Plants and 1000+ engineers processing a billion signals daily.

Key Management



Pranay Mundra, **President**



Ali Imran Naqvi, **Chief Operating Officer**



Rajesh Parmar, **CS & Compliance Officer**



Jabir Mehendi Aga, **Chief Financial Officer**



Engineering and EPC

Market Overview



Solar EPC Services

350 MW

- Ground Based Projects
- Rooftops
- Superstructures
- Transmission Line
- Project Management

EV Leasing Business

- Electric Car Leasing to Mobility platform
- EV cargo leasing for delivery
- Generating Margin of ~15%
- Net Cash flows of ~Rs. 70 Cr is expected in next three years.
- Depreciation on leased cars to result in **Rs. 100 Cr Tax savings** in next three years.

Gensol EV Manufacturing

- Products offered Car (Passenger Vehicle/Fleet) and Cargo
- Car Personal mobility vehicle with claimed range of 200 Kms
- Cargo Urban cargo vehicle for last mile connectivity

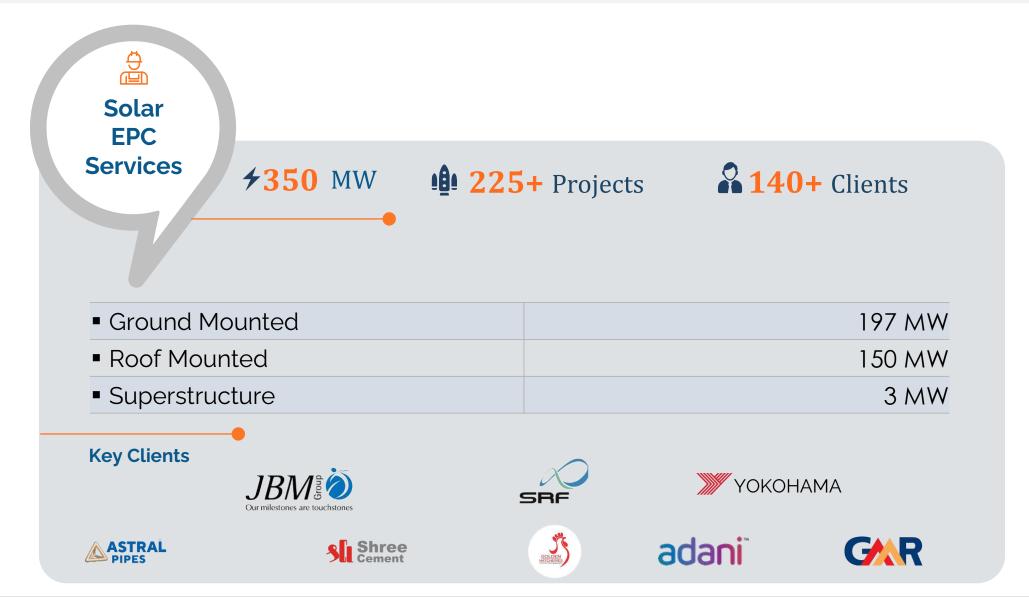
Financials

Competitive Benchmarking

SE GENSOL

1. Engineering and EPC

Market Overview



Solar EPC Credentials

Market Overview







40 MW Golden Hatcheries, Karnataka

- → Golden Hatcheries
- → Shree Cement
- → Central Electronics Limited
- → Smritivan Society, GSDMA

197 M₩



Roof Mounted



4.7 MW across 60 roofs, Rattan India, MP

- → 9 MW, Astral Pipes
- → 3 MW, Knack Packaging
- → 3.5 Arisudana Industries
- → 1 MW, Hero
- → 1 MW. Samsonite

≠ 150 MW



Superstructure



2 MW Two Rivers Mall -Carport Solar, Kenya

- → Medanta Hospital, Delhi
- → Two Rivers Mall Carport, Kenya
- → Mundra Solar Pvt. Ltd.
- → Shankus Waterpark & Resort

43 MW

















2. Leasing Business





EV Cars to reputed ride hailing company, earns lease rental income on it.

Market Overview

700+

Cars as on Jun'22

3000+

Cars on lease expected by FY23

INR 267 cr

Loan Sanctioned by **IREDA**

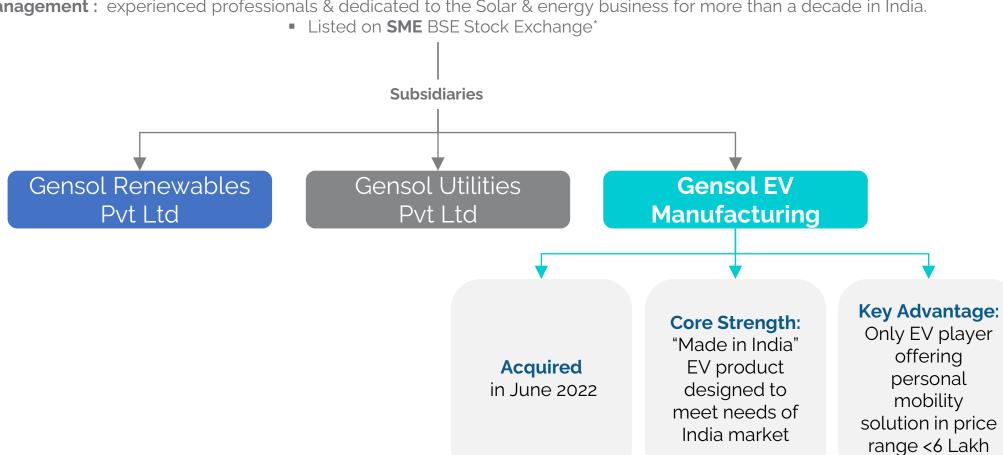
Market Overview



Gensol Engineering Limited Holding Company

Holding company

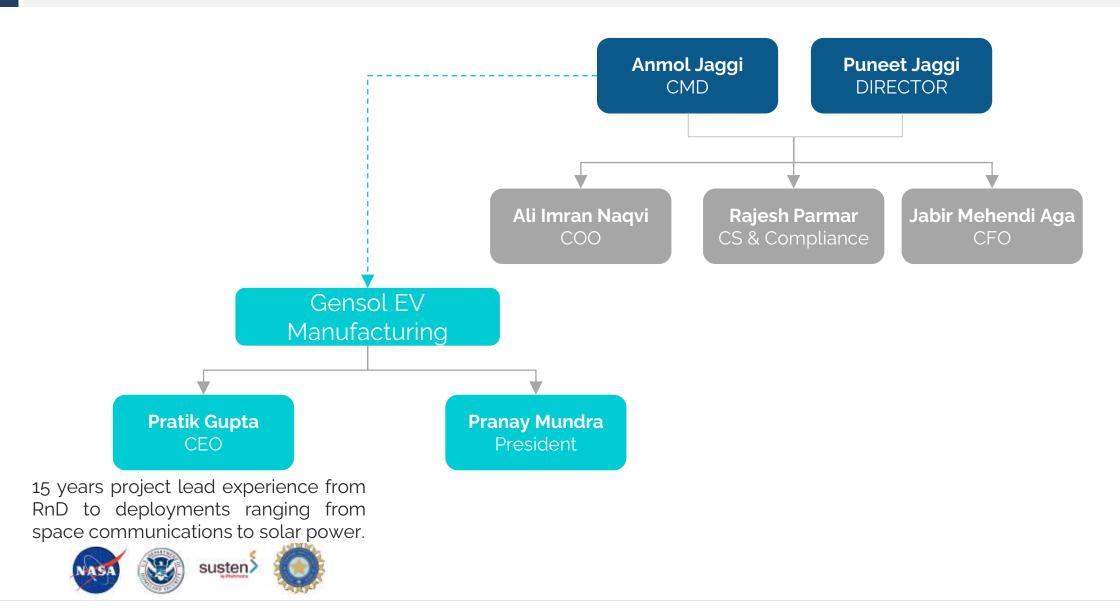
• Management: experienced professionals & dedicated to the Solar & energy business for more than a decade in India.



Corporate Structure

Market Overview





Gensol EV Manufacturing, at a glance

Market Overview



Gensol is involved in manufacturing of 3- wheeler Personal & Cargo mobility EVs.



- Offers urban mobility solutions.
- Car (Passenger Vehicle/Fleet): A fully airconditioned, two-seater reverse trike with a compact design, premium interiors and a high-torque electric drive-train.
- Cargo: Urban cargo vehicle for last mile connectivity with an expected capacity of 800 KGs.

Precision engineering and state-of-the art technology to redefine urban personal mobility

Head Office Ahmedabad **Production Unit** Pune

Planned manufacturing Capacity 1200 units per month





Market Overview

Marketing without market research is like driving with your eyes closed – Dan Zarrella













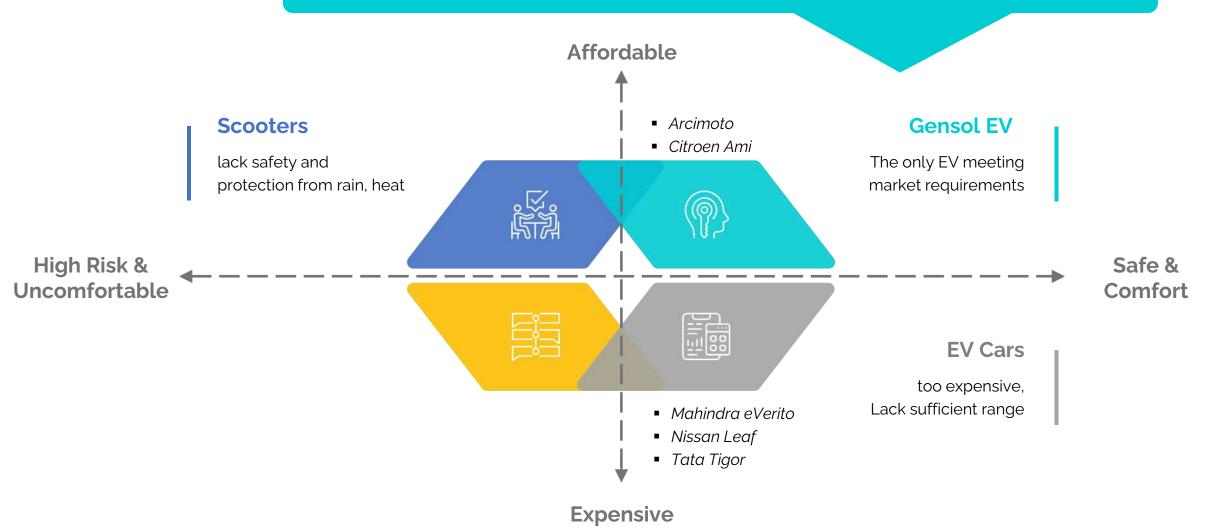




No EV option available for Indian Middle Class



EV hatchbacks in the <6 lakhs range is a white space

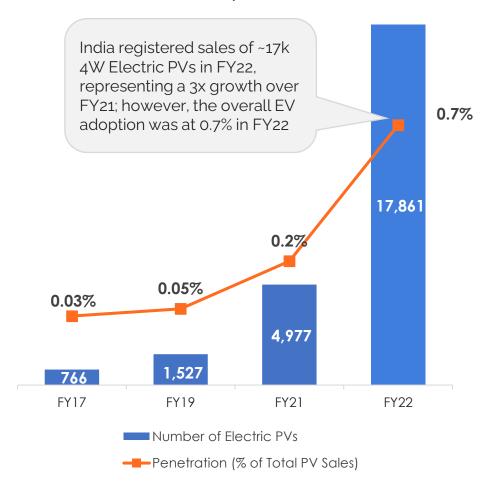


EV Market (both Passenger & Cargo EV) has penetration of ~1% in India



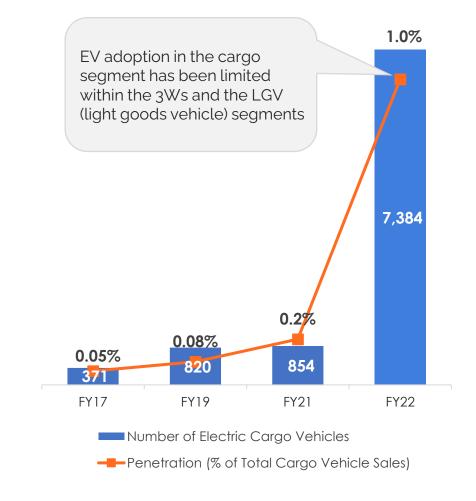
4W Passenger EV Market in India

Units, % of total sales, FY17-22



Light Cargo EV Market in India

Units, % of total sales, FY17-22



SE GENSOL

Growth Drivers for EV market in India

Favourable TCO

Introduction to Company



- EVs TCO lower than their ICE counterparts for the sub-10L market segment
- As the daily run increases, EVs have become favourable
- Running cost per km are 15-18x lower in EVs compared to ICF vehicles

Government Policy Push



- Demand side incentives under FAME II policy and state EV policies
- Supply side incentives through PLI ACC, PLI Auto schemes and state EV policies

Charging Infrastructure Growth



- Growth in public charging stations as OEMs take lead
- Concerns
 regarding low
 utilisation of
 charging stations to
 fade away with
 increase in EV
 sales

Battery Manufacturing Advancements



- Production linked Incentives (PLI) in the Advanced Chemical Cell (ACC) battery storage to drive investments in EV batteries
- It aims at localisation of battery technologies, thus leading to lowering battery costs

EV – Priority Sector Lending

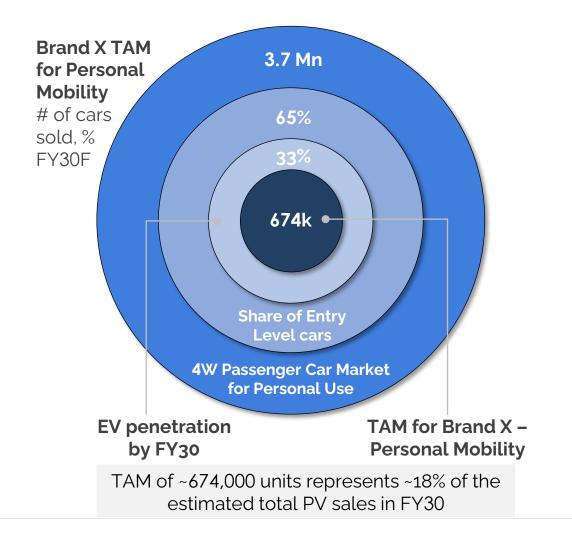


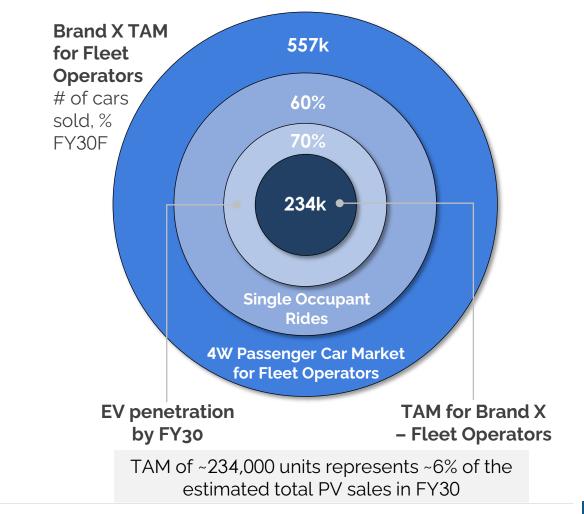
 A policy to include retail lending for EV purchase as priority sector lending for banks is proposed

Market Opportunity for Brand X



We estimate the TAM for Brand X to be ~900k units per annum, by FY30 across personal mobility (~670k units) and fleet operator (~230k units) segments





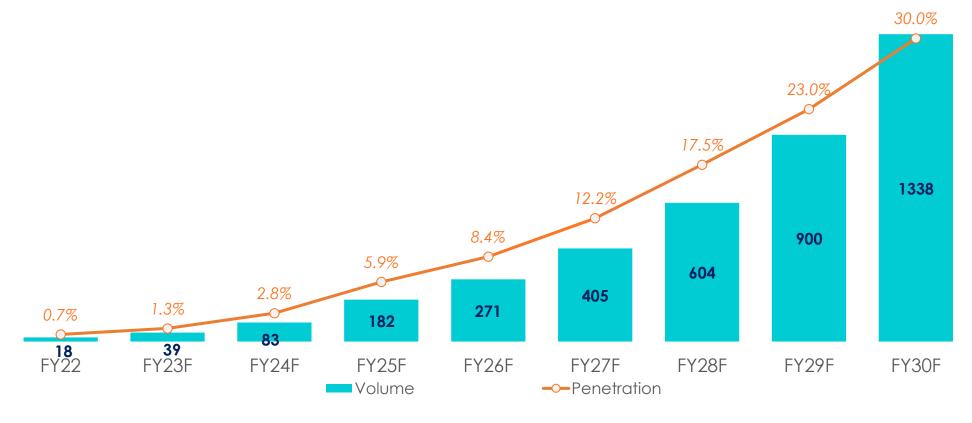
4W PV (EV) market estimated growth by 2030



With a ~30% penetration, Total 4W PV (EV) sales in India are estimated to be ~1.3 Mn cars per year by FY30.

Total Passenger EV Sales

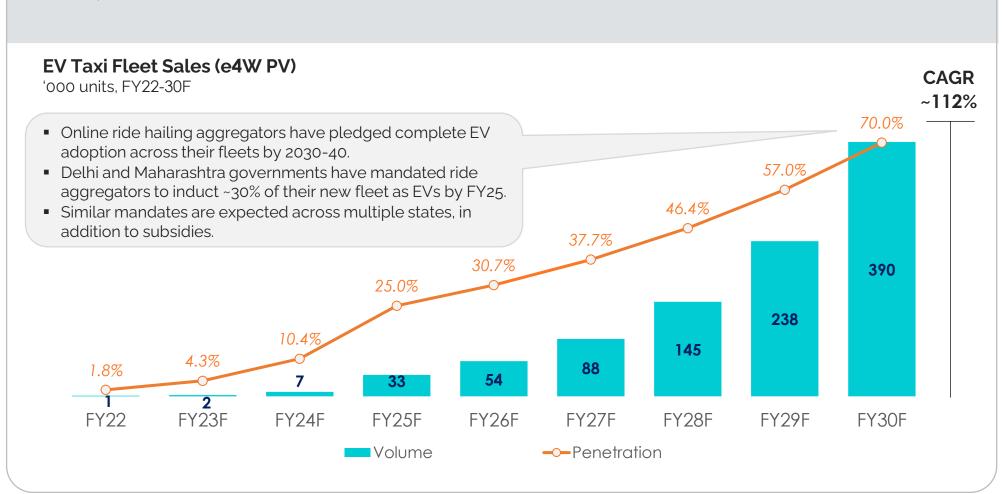
'000 units, % of Total Sales, FY22-30F



Estimated EV adoption by Fleet Operators



EV Adoption by fleet operators is estimated to reach 50-70% by FY30 on the back of reducing TCOs, policy push and corporate carbon-neutral plans.



Penetration transition: Mass adoption is expected from FY26



4W EV penetration trend in India

%, FY17-30F



Factor	Innovation	Early Adoption	Early Majority	Mass adoption
тсо	TCO much lower for ICE vehicles		EVs have lower TCO for personal use due to lower battery prices and government subsidies	EV TCOs continue to decrease, driven by lower insurance, maintenance cost and domestic manufacturing of packs/ cells.
Supply Factors	Dependent upon select few models	Launch of SUVs by limited players	Launch of long range SUVs with larger battery sizes by many players	Launch of hatchbacks and sedans below the 10L price point
Charging Infra	Undeveloped	Players entry into charging space	Proliferation of highway and city charging points	Development of charging points in homes and offices
Customer Perception	Social status vehicle		A viable economic alternative to ICE vehicles for daily use	Mass adoption as a primary vehicle, including inter city travels

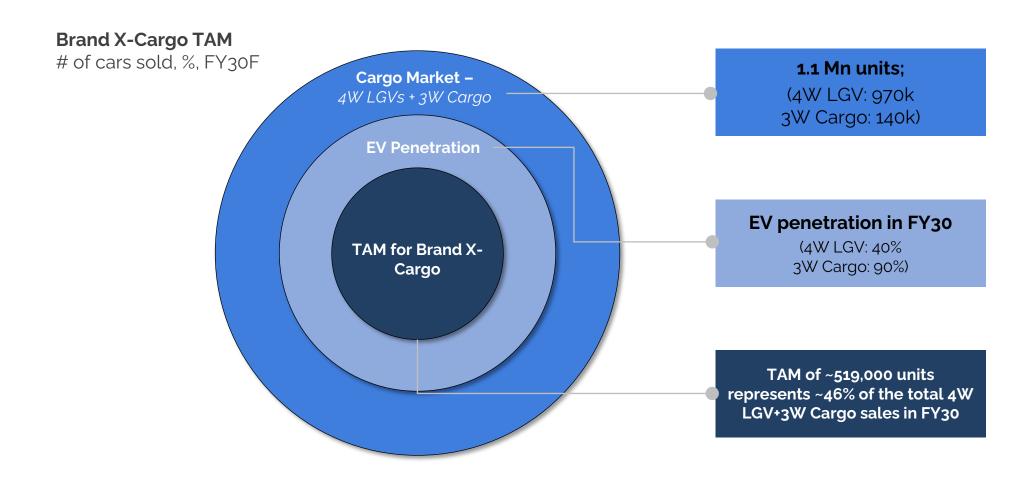
Financials

Competitive Benchmarking

Market Opportunity for Brand X Cargo

Market Overview

We estimate the TAM for Brand X-Cargo to be ~519k units per annum, by FY30 across 3W Cargo (~388k units) and 4W LGV (~131k units) segments



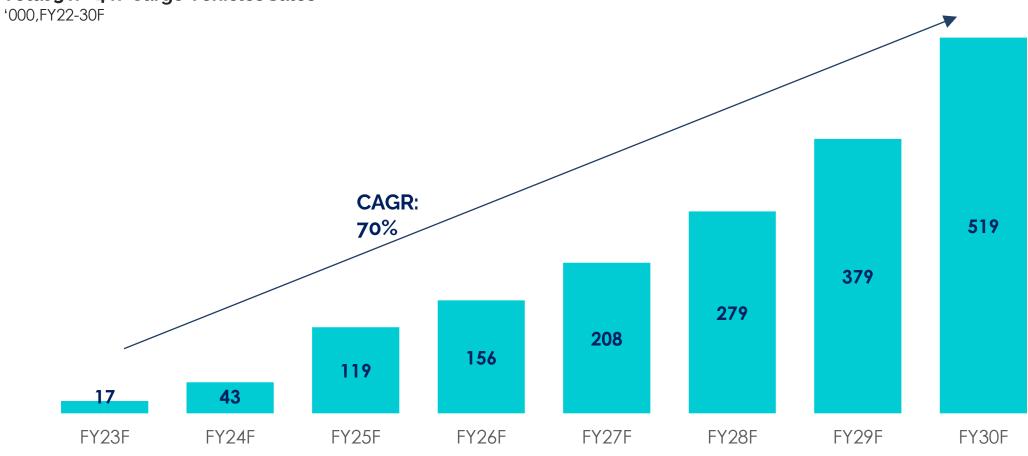
TAM for Brand X Cargo (3W Cargo and 4W Light Goods Vehicle(LGV) by FY 30



TAM of ~5,19,000 units represents ~46% of the total cargo sales in FY30

Total 3W+ 4W Cargo Vehicles Sales

Introduction to Company







Our Solution

The intelligent, smart, cute and quirky little electric car the 9 year old in you will love.

















Our Product



GEL is a holistic renewable energy solution provider entering the EV market with a 3-wheeler personal mobility and cargo electric vehicle

Products offered



- Price INR 5-6 lacs
- Range 100-200 Kms

Market Overview

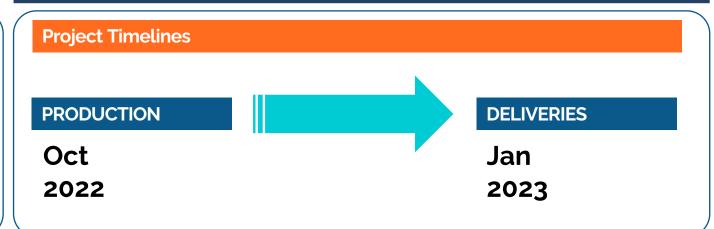
- Speed 80 Kmph
- Charging Time 3 hrs.

Brand X

Personal Mobility Vehicle

- Remote access and Geo-fencing
- 4G cloud connectivity
- Air conditioned/heated cabin
- Al-Powered insights and over the air updates

Project Particulars





- Price INR 5-6 lacs
- Range 100-200 Kms
- Payload 800 Kgs
- Charging Time 3 Hrs.

Brand X Cargo

Urban Cargo Vehicle

- Low ingress height
- Swappable batteries
- Modular interior design
- Customization for Indian road conditions



Product Features and End Use Cases



Gensol offers a personal mobility vehicle, targeting customers planning to shift to or add an EV to their current fleet, and a cargo variant for last mile delivery.

Key Product Features



Brand X

Personal Mobility Vehicle

- Remote access and Geo-fencing
- 4G cloud connectivity
- Air conditioned/heated cabin
- Al-Powered insights and over the air updates

Use Case and Target Customers

Use Case: Personal mobility primarily in Tier 1 cities

B₂C

- New or Used Car buyers
- Young Family
- University student
- Working Professional/Small business owner
- Additional Car

B₂B

Fleet operators







Corporates with large campuses









Brand X Cargo

Urban Cargo Vehicle

- Low ingress height
- Swappable batteries
- Modular interior design
- Customization for Indian road conditions

Use Case: B2B last mile connectivity and iner-city/ hyper local deliveries

Last Mile Firms / Courier & Delivery Companies



















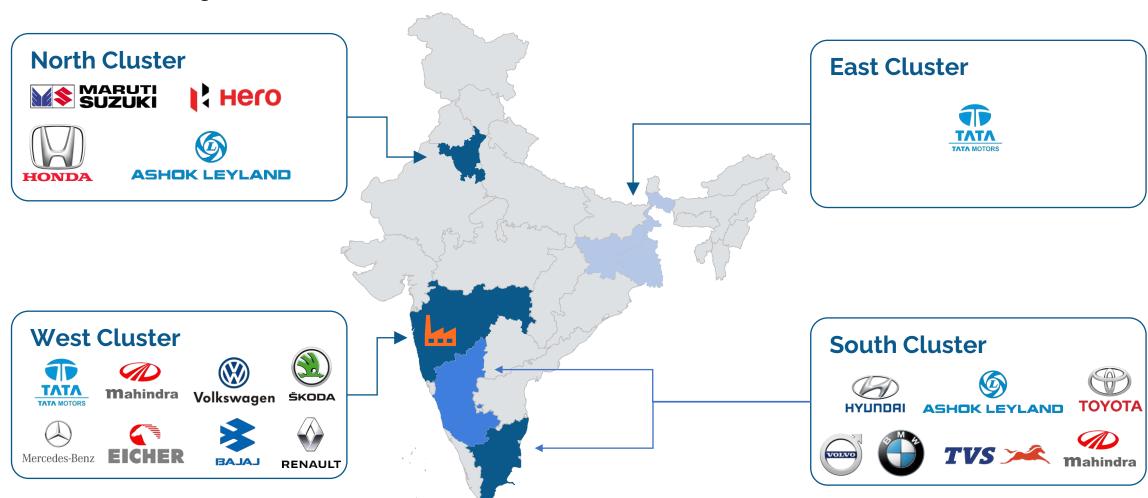
Introduction to Company Market Overview **Our Solution** Competitive Benchmarking





Financials

GEL plans to establish it's manufacturing facility in the Chakan, Pune; largest of the 4 Auto manufacturing clusters in India







Competitive Benchmarking

It is nice to have valid competition; it pushes you to do better.

Gianni Versace

















Competition for Brand X and Brand X-Cargo



Brand X is expected to compete with entry level EV 4W cars while Brand X-Cargo is expected to compete with EV 3Ws and entry level electric 4Ws cargo vehicles

Products offered



Personal Mobility Vehicle

Expected Competition









Alto

Potential Chinese entrants such as BYD. Wuling, Chery, Dongfeng Fengguang

EV LCVs and 3W Cargo vehicles priced

ORA R1

EV 4Ws priced up to INR 10 Lacs

Tata Tiago

Brand X



Brand X Cargo Urban Cargo Vehicle

ICE LCVs and 3W Cargo vehicles priced up to INR 10 lacs

Redi Go



Supro

Jeeto

RE 60



Super Carry



Eeco







Shakti

Treo Zor





Rage+



Ape E Xtra



Hi Load



NEEV



Existing players are focused on the price range of INR 10 lakh & above



Key Players: EV Personal Mobility

FY22

Models expected to launch uptil 2025





INR 7 Lacs

TATA Tiago

INR 6 Lacs

ORA R1 OLA Floatija







INR 15 Lacs



TATA Curw

INR 20 Lacs





INR 70 Lacs

OLA Electric Car INR 8 Lacs

Mahindra eKUV 100

INR 8.25 Lacs

Maruti WagonR Electric

INR 10 Lacs

INR 10 Lacs

INR 14 Lacs

200



Mercedes Benz EQA

INR 60 Lacs



Ford Mustang Mach-E

INR 14 Lacs

Maruti Futuro-e Niss INR 20 Lacs INR

Nissan Leaf INR 30 Lacs

Tesla Model S INR BMWi7 1.50 Cr INR 2.50 Cr

Current Models



INR 9.2 Lacs



Tata Tigor EV INR 13 Lacs



MG ZS EV INR 25 Lacs



BYD E6 Mercedes Benz EQC INR 25 Lacs INR 1.0 Cr.







Tata Nexon EV INR 15 Lacs



Hyundai Kona INR 23.7 Lacs



Mini Cooper SE INR 47.2 Lacs



INR 1.0 Cr.



Porsche Taycan INR 2.0 Cr.

Entry (< INR 6 Lacs)

Value (INR 6 -10 Lacs)

Mid (INR 10-15 lacs)

Premium (INR 15 - 50 Lacs)

Luxury (> INR 50 Lacs)

Brand X is expected to cater to a whitespace in the Entry level segment of <INR 6 lacs where currently no EV is offered

Brand X-Cargo offers a differentiated offering



Key Players: EV Personal Mobility FY22

Typical range of these vehicles 8.5 lacs is 120 - 150 kms, thus they are ideal for intra-city deliveries Tata Ace EV Mahindra E-Supro Typical range of these vehicles INR 5 is 100 - 120 kms, thus they are suitable for hyperlocal deliveries Croyance Electro 1 Omega M1KA 5 lacs Piaggio Ape E Mahindra Treo Kinetic Jumbo 2 **Brand X-Cargo** INR Typical range of these vehicles Higher payload capacity is 80 - 100 kms, thus they are (>600 kgs) at a competitive used for inhouse movement of price (<INR 5 lacs) goods Euler Hi Load OSM Range+ Altigreen NEEV INR 2 lacs Gkon Veer Atul Elite+ Mahindra e-Alfa Kinetic Safar SN Solar E-Loader Mini Metro Loader Payload: 200 - 400 kgs Payload: 400 - 700 kgs;

Volume: 120-150 ft³

*Indicative and Non Exhaustive Secondary Research, Trade Press, Analysis

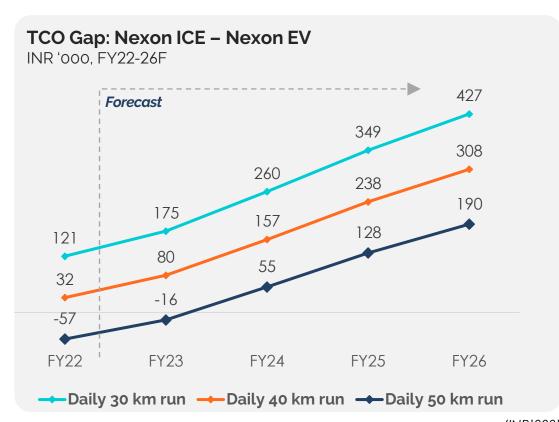
Volume: 80-100 ft³

s; Payload: 700 - 1,000 kgs Volume: 180-200 ft³

TCO Gap: ICE Vs EV



For a daily use of 30km/day, EV TCOs are more favourable than ICE



Market Overview

					(INR'000)
40 km Daily Run	FY22	FY23	FY24	FY25	FY26
TCO for Petrol(A)	1448	1511	1576	1645	1718
TCO for EV X (B)	1416	1431	1419	1407	1410
TCO Savings (A-B)	32	80	157	238	308

Salvage value of an EV car is likely to be dependent on various factors like-

- Availability of second life for the EV car batteries
- Forecasted decrease of battery prices
- GST rates of the government on the EV cars

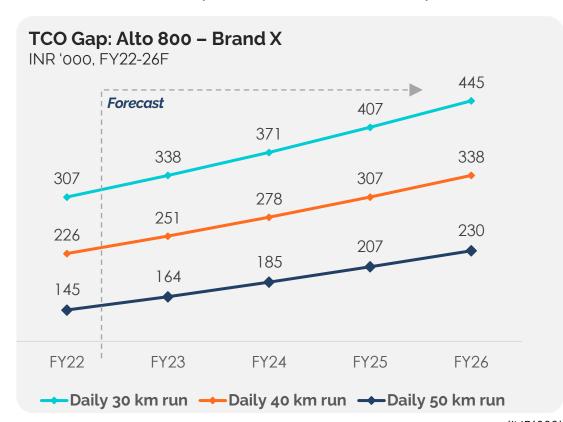
Salvage value for an EV might be better compared to ICE considering the growing fuel prices, higher battery life (warranty for 8 years v/s lifetime of 5 years considered in TCO estimates)

Area	Parameter	Assumption
	Vehicle Ownership Period	5 years
	Calvaga Value after 5 years	EV- 40%
General	Salvage Value after 5 years	ICE - 35%
	Distance covered per day	30-50 km
	Discount Rate	10%
	Range	200 Km
	Miloggo	EV: 6.7 km/kWh
Battery	Mileage	ICE: 16 km/l
	Capacity	32.2 kWh
	Battery pack price per kWh, (FY26E)	USD 110
	Fuel Price Inflation	Petrol - 7%
Cost of Operation	Electricity Price Inflation	4%
Cost of Operation	Aug Comining and Chara Cos (unar (INID)	EV – INR 5k
	Avg. Servicing and Spare Cos/year (INR)	Petrol – INR 8k

Brand X – TCO comparison



Even when compared to the lowest priced ICE vehicles, Brand X is estimated to have a better TCO



Market Overview

					(INR'000)
40 km Daily Run	FY22	FY23	FY24	FY25	FY26
TCO for Petrol(A)	764	796	830	867	905
TCO for EV X (B)	537	546	554	563	572
TCO Savings (A-B)	227	250	276	304	333

Salvage value of an EV car is likely to be dependent on various factors like-

- Availability of second life for the EV car batteries
- Forecasted decrease of battery prices
- GST rates of the government on the EV cars

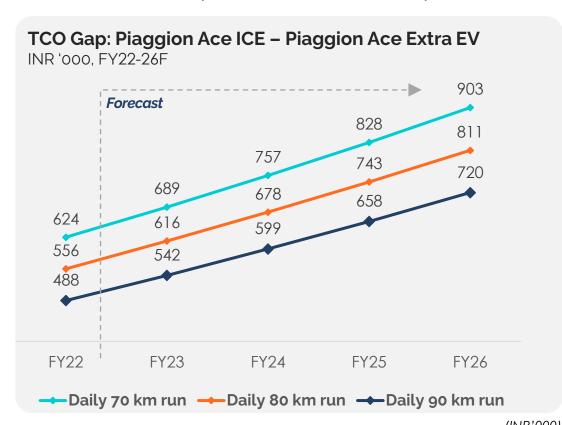
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Area	Parameter	Assumption
	Vehicle Ownership Period	5 years
	Calvaga Value after Evere	EV- 40%
General	Salvage Value after 5 years	ICE - 35%
	Distance covered per day	30-50 km
	Discount Rate	10%
	Range	170 Km
Darkham	Milegra	Petrol: 20 km/l
Battery	Mileage	EV: 11 km/kWh
	Capacity	16 kWh
	Fuel Price Inflation	Petrol – 7%
Coot of Operation	Electricity Price Inflation	4%
Cost of Operation	Aver Complete and Congress Constitution (IAID)	Brand X – 18k
	Avg. Servicing and Spare Cos/year (INR)	Alto 800 – 7.5k

Brand X Cargo – TCO comparison



Even when compared to the lowest priced ICE vehicles, Brand X is estimated to have a better TCO



Market Overview

					(INR 000)
40 km Daily Run	FY22	FY23	FY24	FY25	FY26
TCO for Petrol(A)	848	874	901	928	957
TCO for EV X (B)	362	350	340	330	321
TCO Savings (A-B)	486	523	561	598	636

Salvage value of an EV car is likely to be dependent on various factors like-

- Availability of second life for the EV car batteries
- Forecasted decrease of battery prices

Competitive Benchmarking

GST rates of the government on the EV cars

Salvage value for an EV might be better compared to ICE considering the growing fuel prices, higher battery life (warranty for 8 years v/s lifetime of 5 years considered in TCO estimates)

Area	Parameter	Assumption
	Vehicle Ownership Period	5 years
	Calvaga Value after 5 years	EV- 40%
General	Salvage Value after 5 years	ICE - 35%
	Distance covered per day	70-90 km
	Discount Rate	10%
	Range	85 - 95 Km
	Milagga	EV: 11.3 km/kWh
Battery	Mileage	ICE: 36 km/l
	Capacity	8 kWh
	Battery pack price per kWh, (FY26E)	USD 110
	Fuel Price Inflation	Petrol – 7%
Cost of Operation	Electricity Price Inflation	4%
Cost of Operation	Aug Convioling and Chara Cos (vogr (IND)	EV – INR 4k
	Avg. Servicing and Spare Cos/year (INR)	Petrol – INR 3.2k





Unique Business Model in the Sector

Only player in the market backed by renewable energy business group

Only player in the market within price range of INR 6 Lakh

Multifold financial growth capability

Efficient management with domain expertise

Offering cost-effective pricing model, Market fit solution



ADDRESS

A2, 12th Floor, Palladium, Opposite Vodafone House Corporate Road, Prahladnagar, Ahmedabad - 38005



Empowering Future
Exploring Energy Alternatives

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Basis crash testing as part of the technical due diligence conducted by Hestocon Certification Services, Gensol EV has a more than adequate safety factor ...

Impact	Safety Factor	Description
Front Impact	1.24	It highlights that the frame will maintain its integrity even under an extreme car crash condition
Rear Impact	2.096	It ensures that the rear side of vehicle will absorb the rear impact and will maintain safety of occupants
Side Impact	3.79	The calculated safety factor for side impact is 3.79. It is more than adequate

Chassis & Vehicle Frame Strengths



...this is achieved through a vehicle frame made of high strength steel alloy and tubular chassis design which allow for greater torsional rigidity.

Chassis Strength Particulars

Chassis design

- Gensol EV's chassis is a tubular, space frame chassis
- The key component of a space frame chassis is that its members are always in tension or compression

Chassis material

 It employs a mixture of ladder chassis and a monocoque, with sheet metal fixed to chassis elements to provide additional strength

Use case

 Space frame chassis are often employed in race car vehicles as they provide the best weight to rigidity ratio.

From the above analysis, we can conclude the Gensol EV's chassis is very robust, designed to withstand very high loads and keep the occupants safe in the event of a frontal collision.

Vehicle Frame Strength Particulars

Frame material

- Gensol EV's frame is made of a high strength steel alloy called 4130 alloy steel
- It is used in a wide range of industries including automotive and aerospace

Torsional rigidity

- Gensol EV's torsional rigidity of the frame is 5219.62 Nm/deg
- When compared to similar tubular frame chassis:
 - BMW E36 Z3 has a torsional rigidity of 5,600 Nm/deg
 - Lotus Espirit SE Turbo has a torsional stiffness of 5,850 Nm/deg
 - Chrysler Durango has a torsional stiffness of 6,800 Nm/deg

From the above analysis, we can conclude that cabin area of the vehicle retains its structural integrity and the front structure collapses to absorb most of the impact in case of a crash.



































12,400 kWp | KP GROUP, Ranada, Gujarat

KP Energy is a focused energy company with a strong profile in renewable. We have activities primarily in Gujarat (India). We aim to create value for our customers, shareholders and the communities in which we operate. Our strategy focuses on identifying and growing areas of activity where we have key competences and value propositions differentiating us from our competitors. Gensol has executed their 12.4 MWp Ground mounted Solar PV plant installed in 37 Acre of land area located in Ranada, Gujarat.



Solar EPC Services – Key Projects











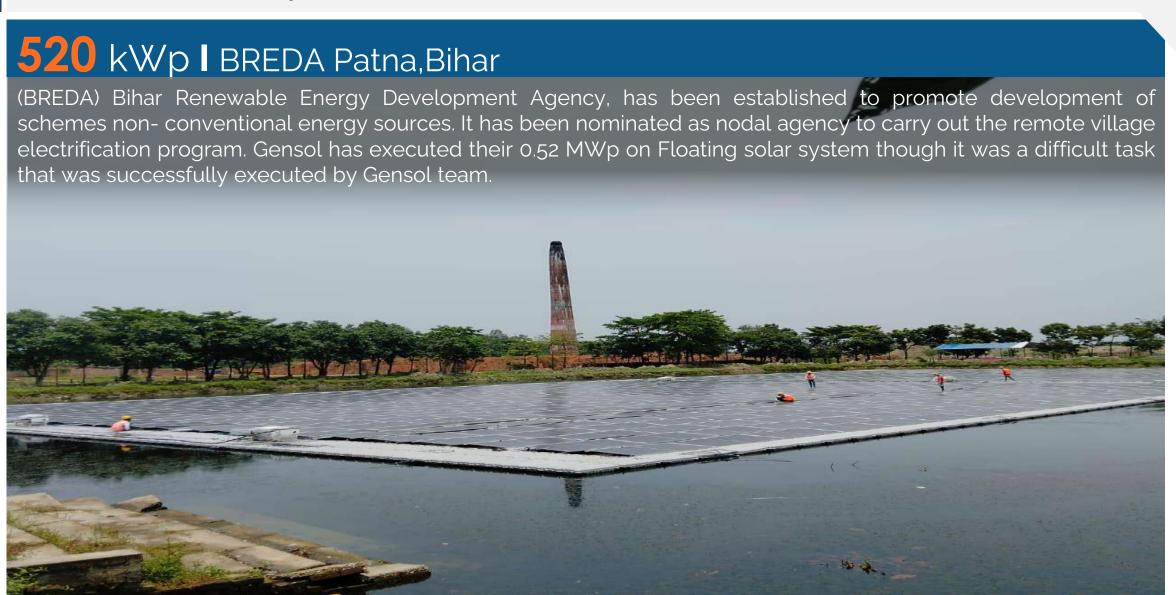
8,468 kWp I SRF LTD, Tamil Nadu, Chennai

SRF Ltd in Manali & Gummidipoondi, Chennai & Viralimalai, Trichy, Malanpur Gwalior is known to its customer base. The business came into existence in 1976 and has, since then, been a known name in its field. The business strives



Solar EPC Services – Key Projects





1,756 kWp | Mundra Solar PV Limited, Mundra, Gujarat

Mundra Solar PV Limited has appointed Gensol for EPC service for their emphasized solar PV plants at their manufacturing plant. This project is a multi component project which has shown the expertise of Gensol's rooftop, ground mounted and Carport (Superstructure MMS with Bifacial Solar PV modules) engineering & execution skills.



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1

Engineering and **EPC**



Solar EPC Services

- Ground Based Projects
- Rooftops
- Superstructures
- Floating Solar
- Project Management

2

EV Leasing Business

- Electric Car Leasing to Mobility platform
- **EV cargo leasing** for delivery
- Generating Margin of ~15%
- Net Cash flows of ~Rs. 70 Cr is expected in next three years.
- Depreciation on leased cars to result in Rs. 100 Cr Tax savings in next three years.

3

Project Gensol EV

(EV Manufacturing Business)

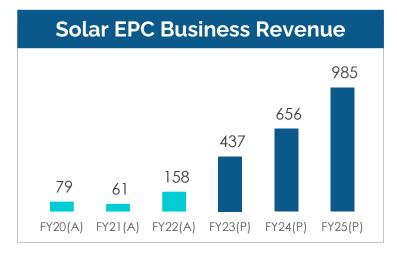
- Products offered Car
 (Passenger Vehicle/Fleet) and
 Cargo
- Car Personal mobility vehicle with claimed range of 200 Kms
- Cargo Urban cargo vehicle for last mile connectivity

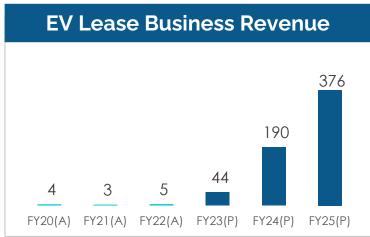
Business Segment wise Revenues Breakup

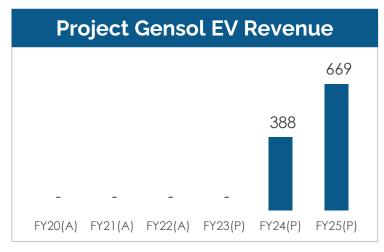


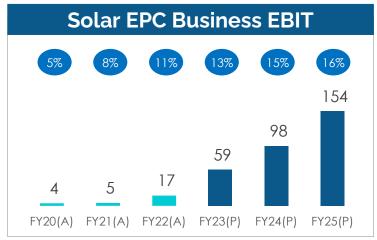
(INR Cr)

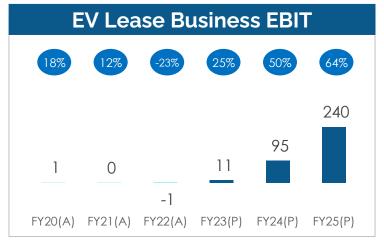


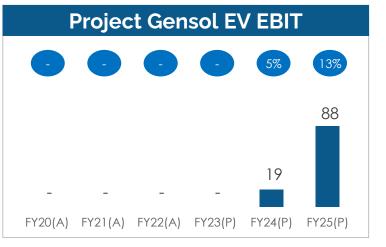










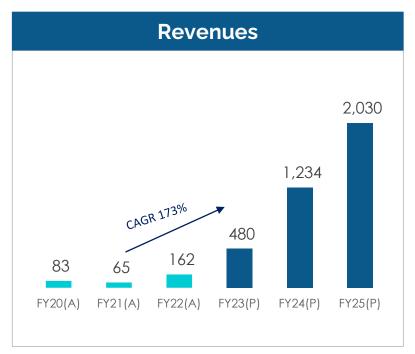


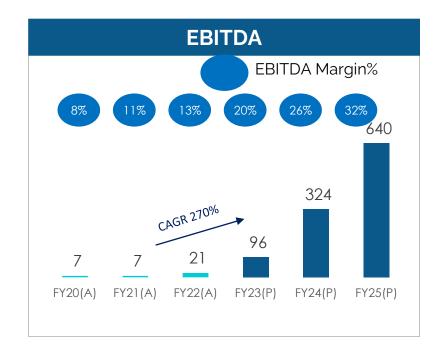
Gensol EV business will start generating revenues from FY24 onwards





(INR Cr)





• Overall revenue includes sales from Solar EPC, EV Lease business & Project Gensol EV (EV manufacturing business)



1

Engineering and **EPC**

- EPC Revenue to grow from current Rs. 157 Cr to Rs. 436 Cr
- EPC revenue till Q1 FY 23 is Rs.97 Cr
- Current Order Book is Rs 280 Cr

2

EV Leasing Business

- Current Revenue of ~Rs.5 Cr from ~250 Cars
- Lease Revenue Target of Rs.
 44 Cr from ~5000 Cars and
 1000 EV Cargos
- Sanction of 3000 EV cars received from IREDA
- Received in principle approval for 5000 EV cars and 1000 EV cargo from a reputed FI.

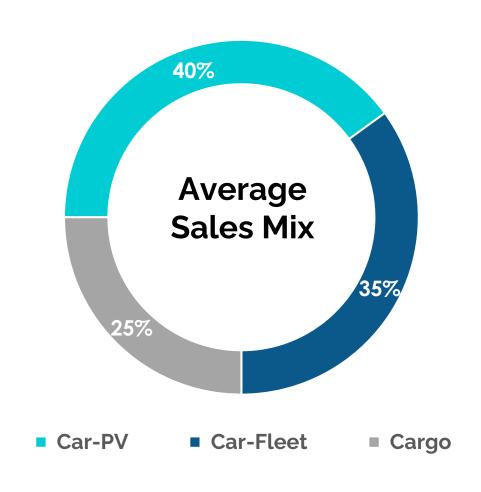
3

Project Gensol EV

(EV Manufacturing Business)

- Term Sheet Signed for IPR acquisition with US based startup
- Manufacturing Location taken on long term lease
- Capex Funding from mix of Debt and Equity





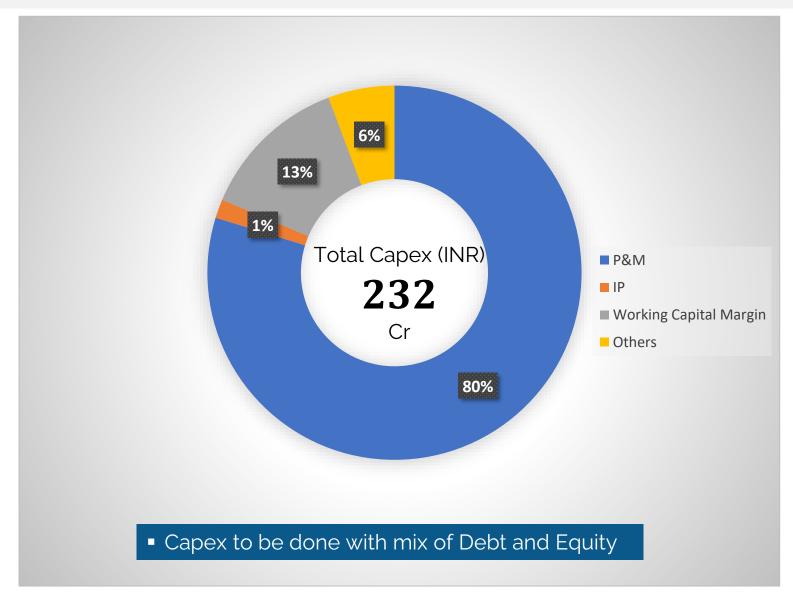
Products offered













Unique Business Model in the Sector

Only player in the market backed by renewable energy business group

Only player in the market within price range of INR 6 Lakh

Multifold financial growth capability

Efficient management with domain expertise

Offering cost-effective pricing model, Market fit solution



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