

Investor Presentation

Q1 FY22

Safe harbour statement

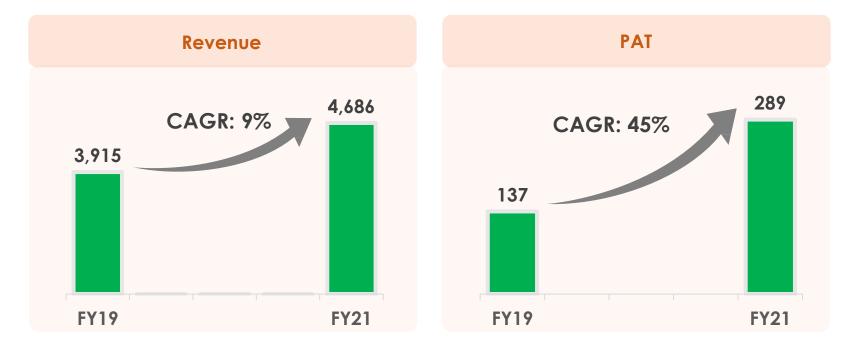
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Maximising Shareholders Wealth by Strategic Focus towards Profitable Growth



Growth in revenue is being supported by strengthening the brands, widening distribution network and increasing brand penetration across all consumer segments with product portfolio expansion in the Health & Convenience Platform. PAT Margins have expanded aided by growth in EBITDA, savings in Finance Cost and lower Effective Tax Rate

All Figures in Rs. Cr unless specified



Key Highlights

Right-to-Win Strategy

Financial Update

Capital Allocation Plan

Marketing Initiatives

Strategic Focus





Q1FY22 Key Highlights (Q-o-Q)

Total Revenue up by 5%

Basmati & Other Specialty Rice Business down by 5%

Specialty Business up by 7%

Overall Small Pack Business up by **3%**

Organic business up by 79%

New Products Business down by 2% Gross Profit up by 4% EBITDA up by 7.5% Finance Cost down by 12% PBT up by 16% **PAT up by 28%** EPS up by 29% Cash Profit up by 16%

Improvement in Debt to EBITDA ratio (1.9x vs 2.3x)

Rs. 135 crore free cash flow generated during the year, which has helped in reducing debt by Rs. 95 crore

ROCE improved by 170 bps (15.4% vs 13.7%)

ROE improved by 310 bps (15.7% vs 12.6%)

ROCE¹ Normalised up by 170 bps (16.1% vs 14.4%)



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Right-to-Win

<u>Strong Global Brands to Provide Superior</u> <u>Consumer Experience</u> Flagship Brands "Daawat" and "Royal" enjoy leadership positions in India and US with market share of 27% and 50% respectively		Robust Global Supply Chain	
		. Complete contr	al an the value chain from "Earn to Early"
		 Complete control on the value chain from "Farm to Fork" Global Supply chain hubs and strategically located 	
		manufacturing units across India	
 Other brands such as Heritage, Devaaya, Gold Seal Indus Valley, 817 Elephant, Rozana also enjoy leadership position in other countries 		 Automated state of the art manufacturing units with less dependence on labour 	
omer coonnies	IT Foods has	well defined	
		lace for further	
Distribution & Marketing		n Expansion and Financial Metrics	<u>Culture of Excellence</u>
- Well entrenched distribution network in 60+ countries with 800+ distributors across globe		- Resilient implementation of the strategies by LT Group's Team	
 Adopted Go-To-Market Strategies across geographies 		Members	
 Enabled tele-ordering and partnered with delivery partners to reach to consumers in these unprecedented times 		 Create a culture of entrepreneurship and organization – wide collaboration 	
•- Strengthened presence across digital platforms and launched digital campaigns to strengthen the brand share			

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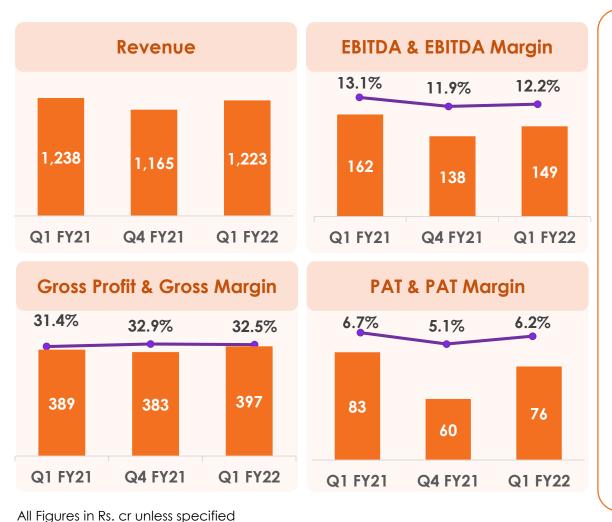
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Q1 FY22 – Improving Operational Efficiencies along with savings in Interest Cost

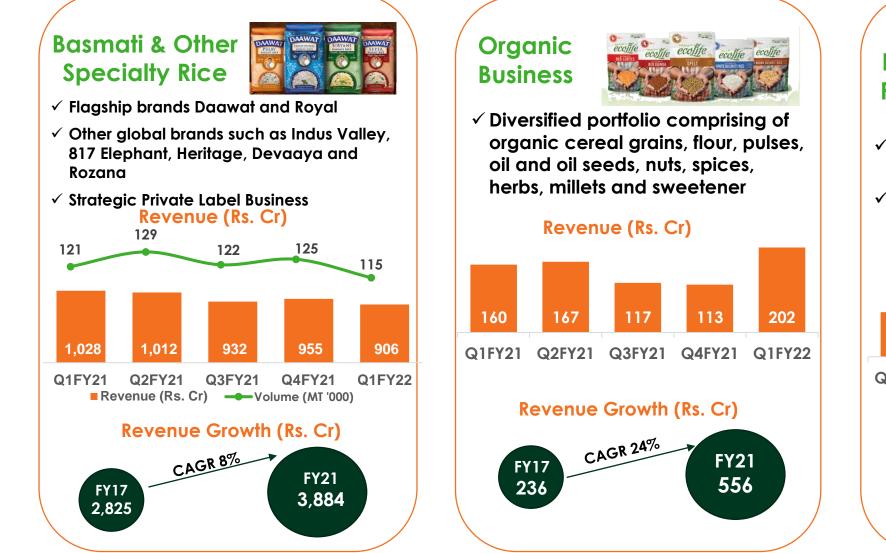


Revenue up 5% Q-o-Q basis aided by growth in Organic and Rest of World business

- Gross Profit higher by 4% Q-o-Q
- EBITDA higher by 7.5% and margins have increased by 30 bps on Q-o-Q basis,
- PAT increased by 28% Q-o-Q and margins increased by 110 bps, aided by 12% saving in Finance Cost
- Cash Profit higher by 16% Q-o-Q to Rs. 105 crore

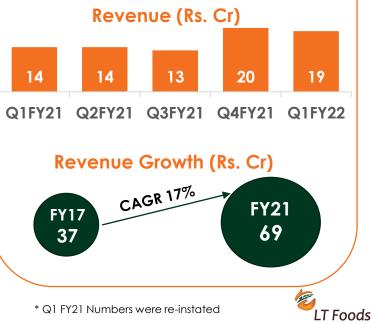


Segment-Wise Revenue Break-Up



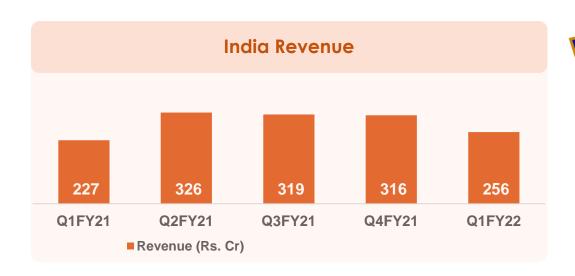


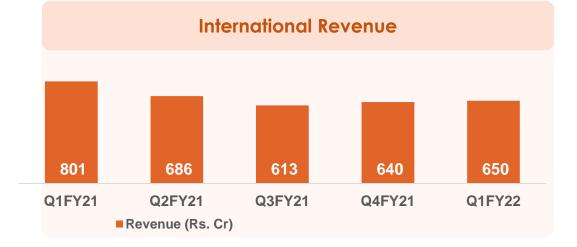
- ✓ Health Segment Daawat Quick Cooking Brown rice, Daawat Sehat
- Convenience Segment Daawat Sauté Sauces, Daawat Cuppa Rice, Royal Ready-to-Heat, Kari Kari



LT Foods Investor presentation, Q1FY22

Basmati & Other Specialty Rice Break-Up



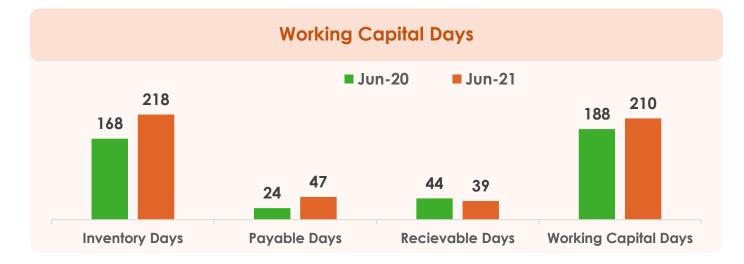


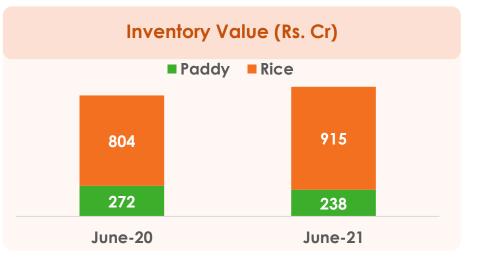


*FY21 Basmati & Other Specialty numbers were re-instated



Inventory and Working Capital



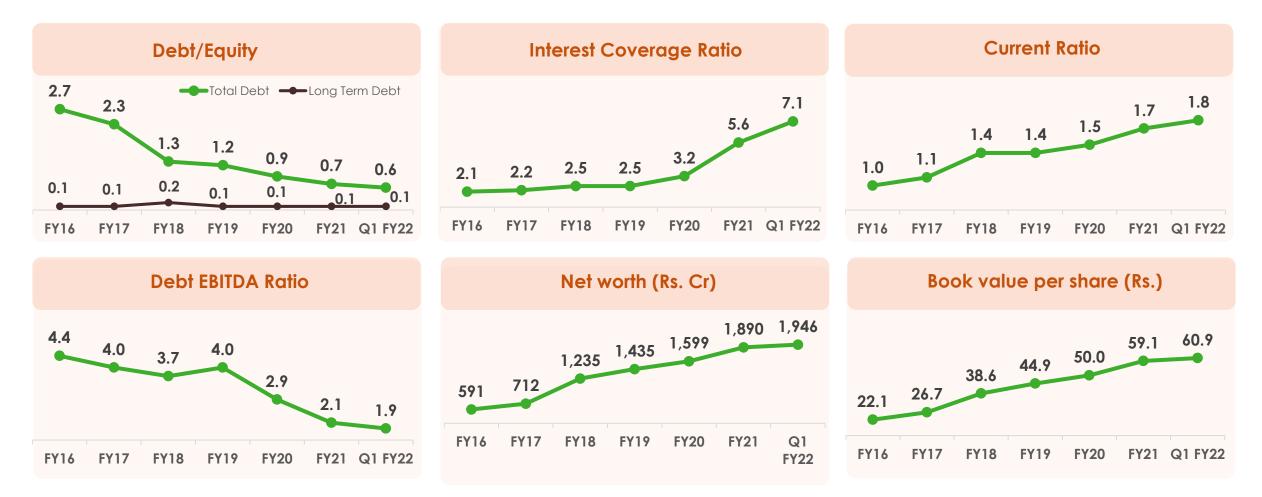




The Company has taken a call to procure more to ensure supply of consistent superior quality



Key Financial Ratios and Other Growth Parameters

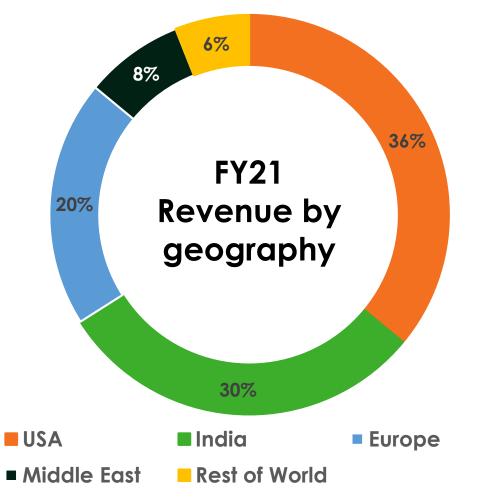


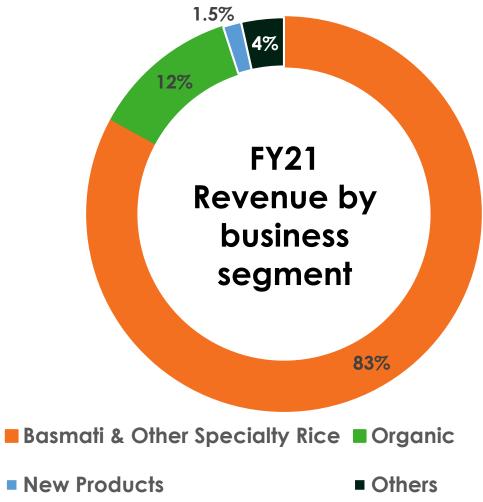
<u>Strength of Balance Sheet being reflected with Strong Credit Rating:</u> A- Positive outlook by CRISIL, IND A Positive outlook by Ind-Ra and BWR A+ Stable outlook by Brickwork



Global Footprint & Diversified Portfolio

Our diversified market presence as well as our balanced portfolio, serving a wider consumer audience, positions us to capitalize on emerging opportunities in the consumer food business.







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Capital Allocation Plan

We aim to balance the objectives of ploughing back earnings to support sustained growth, debt reduction and appropriate reward to shareholders through dividends

Growth	Utilizing the free cash flow generated for the growth in its Basmati and Organic business along with the new growth engines launched under the Health and Convenience platform. In addition to the above the same will be utilized for strengthening the brands, widening distribution network and increasing brand penetration across all consumer segments
Capex	To continue investing in automation/up-gradation based on increasing consumer base and to strengthen the supply chain network. The investment to be in-line with Company's expected Return on Capital Employed
Debt Repayment	Goal is to maintain our Debt/ EBITDA ratio less than 3x, though majority of our debt is Working Capital debt that is required to purchase paddy in the season and age it for minimum 12 months
Dividend	The Company strive to maintain a steady steam of dividend to reward its shareholders. Effective 20-21, in the medium term the dividend pay-out ratio is expected to be in the range of 20%-30% of standalone profits



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Various Brand Initiatives in Digital & E-Commerce Space

Biryani Digital Campaign





Daawat Biryani Basmati Rice | India's Finest Basmati Rice | #BanegaTohFarqDikhega 254,531 views - Jun 30, 2021

New tasty, healthy Brown Rice in just 15 minutes- Daawat Brown Rice- TVC

1,48,75,000 Views in a month

17L views on Brand TVC

Biryani Recipes in Regional Languages 25,000 + organic views



Collaboration with Food Stylist for content creation











Brand Recognition

Received Silver Button from YouTube for achieving 1L + subscribers

Current Subscribers = 1.59L

Making 'Out of Home' Brand Presence Stronger



Bus Shelters in Delhi



Daawat Cuppa Rice Preferred choice in Rea

Preferred choice in Ready-to-Eat category on Amazon.

Featured Multiple times on 'Amazon Hot New Releases'

Ongoing On-store Promoter Activity to generate Trials.

Strengthening our brands with consumer communication highlighting superior quality and product performance to capitalise on the new opportunities of growth



Strengthening Brand Equity of our brands Globally

Rest Of the World – Marketing Initiatives









Middle East – Marketing Initiatives

Kari Kari UAE Launch

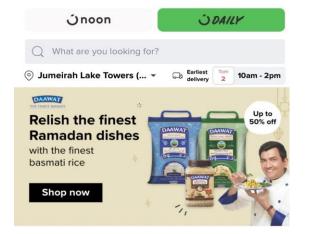






In Store Activations & E-Commerce Visibility







Ecolife Launch in Mauritius

Launch Event





















Strengthening Brand Equity of our brand Royal in America

Influencer Campaign





Total Impressions 191 K

Social Media Marketing



Total Impressions 3.7 Mn

Digital Media Campaign





Total Impressions 12 Mn

Television Media & In-store Merchandising to celebrate Ramadan, with Chef's Secret!









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Strategic Focus



Margin Expansion

- Change in Product Mix
- Efficiencies across value chain
- Economies of Scale

Growth

- Solidify the leadership position in key markets
- Increase consumer penetration across segments to grow current market share
- Strengthen & widen distribution network
- Expand existing product portfolio and launch new products leveraging brand & distribution strength i.e. Rice based snacks, Ready to Eat and Ready to Cook
- Expand organic portfolio in value added segments



Strengthen Financial Metrics

- Improve EBITDA margins by ~ 50bps - 100bps p.a.
- Strengthen the Balance Sheet
- Improve ROCE & ROE

Maximizing shareholder return through creating a fully integrated, global, sustainable, predictable, profitable and growing consumer business



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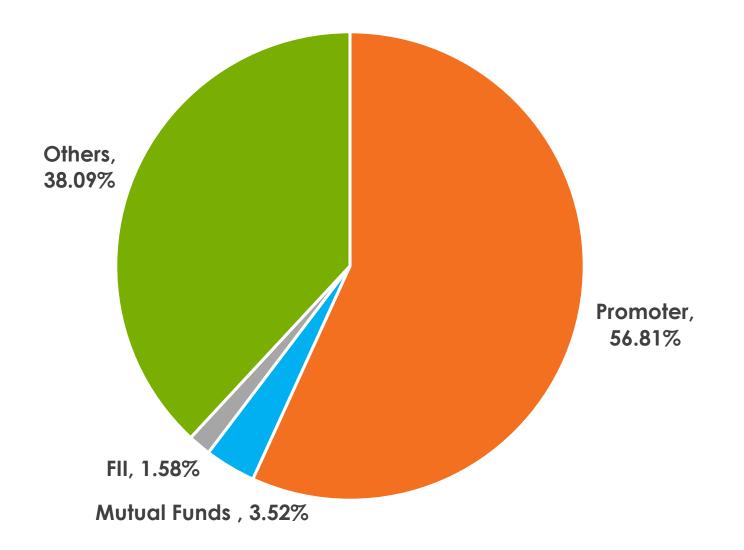
Strategic Focus





Shareholding Pattern

As on June 30, 2021





World of LT foods



ecolife











Investor Contact

Ms. Monika Chawla Jaggia Email: Monika.Jaggia@Itgroup.in Tel: 0124-3055210

CIN: L74899DL1990PLC041790 Website: Itgroup.in Address: Unit-134, 1st Floor, Rectangle-1, Saket District Centre, Saket, New Delhi-110017

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