



National Stock Exchange of India Ltd.,

Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (E),

Mumbai - 400051.

Kind Attn: The Manager,

Listing Department

Symbol: BSOFT

Series: EQ

May 14, 2024

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001.

Scrip ID: BSOFT Scrip Code: 532400

Kind Attn: The Manager,

Department of Corporate Services

<u>Subject: -</u> Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For Birlasoft Limited



Sneha Padve
Company Secretary & Compliance Officer
Membership No.: ACS 9678

Encl.:- As mentioned above.





Birlasoft Attains AWS Migration Consulting Competency

Noida, Pune (India), and Edison (N.J.), May 14, 2024: <u>Birlasoft Ltd</u> [BSE: 532400, <u>NSE: BSOFT</u>] has attained the Amazon Web Services (AWS) Migration Consulting status. Birlasoft is part of the \$2.9 bn CK Birla Group, which has over 35,000 employees and 49 manufacturing facilities globally.

As an AWS Advanced Tier Services Partner, Birlasoft has demonstrated extensive technical proficiency and professional services excellence in guiding businesses through every stage of migration on AWS, from initial discovery and planning to migration and ongoing operations.

Birlasoft's most recent AWS Migration Consulting Competency status underscores its expertise in helping enterprise customers migrate applications and legacy infrastructure to AWS, evident through successful client solutions across diverse industries. Some notable achievements include:

- Facilitating a US based motor vehicle manufacturer's improved time-to-market by enhancing performance in product lifecycle management (PLM) workflows across global engineering teams, achieved through migrating PLM workloads to AWS.
- Empowering a **US** based leading airline to boost data accuracy and flight operational efficiency via a microservices-based application hosted on AWS. The solution helped achieve high performance through caching, lazy loading, and an optimized scheduling and event framework ensuring high availability and failover.
- Supporting a Global building material manufacturer in their cloud migration journey and hybrid footprint management. This involved migrating SAP from on-premises legacy infrastructure to AWS and overseeing end-to-end hybrid footprint management.

Dr. Selvakumaran Mannappan, Chief Operating Officer, Birlasoft, said, "We are pleased to attain the AWS Migration Consulting Competency status. This reaffirms our dedication to providing cutting-edge solutions and enabling businesses to excel in the digital age via cloud-based migration. Partner to numerous Fortune 500 companies, we take pride in aiding our customers to accomplish notable enhancements in performance, cost efficiency, operational excellence, and compliance."

Supported by over 4,000 consultants proficient in various AWS services, alongside 30+ assets and decades of transformative business experience, the competency affirms customers' confidence in Birlasoft's scalable solutions. Birlasoft has consistently guided businesses through swift and extensive cloud migrations, unlocking a host of benefits from cloud-based environments.

AWS is enabling scalable, flexible, and cost-effective solutions from startups to global enterprises. To support the seamless integration and deployment of these solutions, AWS established the AWS Competency Program to help customers identify AWS Partners with deep industry experience and expertise.

About Birlasoft

Birlasoft, a global leader at the forefront of Cloud, AI, and Digital technologies, seamlessly blends domain expertise with enterprise solutions. The company's consultative and design-thinking approach empowers societies worldwide, enhancing the efficiency and productivity of businesses.





Under the visionary leadership of Chairman Mrs. Amita Birla, Birlasoft, comprising over 12,000 professionals, is committed to driving digital transformation. With superior experience in chosen verticals, the company delivers cutting-edge technology solutions, shaping sustainable communities. Explore the innovation at www.birlasoft.com.

Connect with Birlasoft: Read our <u>News</u> and <u>Blogs</u> Follow us on <u>Twitter</u>, <u>LinkedIn</u> and <u>YouTube</u>

About The CK Birla Group

The CK Birla Group, with a revenue of USD 2.9 billion, is an Indian multinational conglomerate. With over 35,000 employees, the group operates 49 manufacturing facilities across India and internationally, with a presence in diverse sectors, including technology, automotive, home and building and healthcare.

The companies share a common ambition of serving customers, partners and communities to create long term value through trustbased relationships and philanthropy. The Trusts and Foundations established by the family over the last seven decades actively support social development and healthcare advancements, through the promotion of science, technology, education, art and culture.

The CK Birla Group companies include Birlasoft Limited, GMMCO Limited, HIL Limited, National Engineering Industries Limited (manufacturer of NBC Bearings), Orient Cement Limited, Orient Electric Limited, Orient Paper & Industries Limited, AVTEC Limited, and CK Birla Healthcare Private Limited which operates CK Birla Hospitals and Birla Fertility & IVF Centres.

About Amazon Web Services India Private Limited

Amazon Web Services India Private Limited (AWS India) undertakes the resale and marketing of AWS Cloud services in India.

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Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.