

A Vanity Case Group Company

Registered Office: Office No.3, Level-2, Centrium, Phoenix Market City, 15, Lal Bahadur Shastri Road, Kurla (West), Mumbai, Maharashtra, India. 400 070. Email: business@thevanitycase.com Website: www.hindustanfoodslimited.com Tel. No. +91-22-61801700 / 01 CIN: L15139MH1984PLC316003

Company Scrip Code: 519126

Date: 11th August, 2021

To,
The General Manager
Department of Corporate Services
BSE Limited
Floor 25, P. J. Towers, Dalal Street,
Mumbai-400 001.
Tel: (022) 2272 1233 / 34

Through Listing Centre

Dear Sir / Madam,

Sub.: Investor Presentation for Q1 FY 2021-22

In pursuance to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Investor Presentation for Q1 ended 30th June, 2021 FY 2021-22.

We request you to take the above on record.

Thanking you,

Yours faithfully
For **HINDUSTAN FOODS LIMITED**

Bankim Purohit Company Secretary ACS 21865

Encl. as above





DIVERSIFIED CONTRACTION OF THE STATE OF THE

INVESTOR PRESENTATION

FEBRUARY 2021

HINDUSTAN FOODS LIMITED

Investors Presentation A CASREST 2020 & BEVERAGES | PERSONAL CARE | LEATHER



Safe Harbor



This presentation and the accompanying slides (the "Presentation"), which have been prepared by **Hindustan Foods Limited** (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.





Key Developments



ATC Beverages has signed an LoI (Letter of Intent) with a large FMCG company to start manufacturing their beverages on a dedicated basis

Despite delays due to intermittent lockdowns, the project work for Soaps & Bars plant in Hyderabad and the F&B plant in Uttar Pradesh is progressing as per schedule

Project work for Hyderabad plant is expected to be completed by Q4FY22 and Commercial production for the UP plant is expected to commence in Q4FY22

The second facility at Silvassa set up to manufacture Surface Cleaning Liquid on the back of the Toilet cleaning facility, which commenced commercial production in the previous quarter, has commenced commercial production in May 2021

We expect to ramp up to its rated capacity by Q2FY22

The Shareholders in their Tribunal Convened Meeting held on 30th June 2021, pursuant to order of the Hon'ble NCLT Mumbai Bench dated 26th April 2021, approved the composite Scheme of Arrangement and Amalgamation Beverage plant in Mysuru and Malt Beverages plant in Coimbatore

The Final order from the Hon'ble NCLT Mumbai

Bench is awaited

He has 40+ years of extensive understanding and experience in organizations such as Hindustan Unilever, Sandoz & Hindalco Industries

Appointed Mr. Sanjay Sehgal as President,

Healthcare and Wellness at the Corporate Office

He will lead the HFL's foray in Health and Wellness sector

The company operated all the plants, despite the 2nd wave of Covid-19

We have started looking at adjunct sectors and are excited by the Health & Wellness Sector

Our goal for FY2022 continues to be Topline of Rs. 2,000 crores

Our Vision 2025 is to double the turnover in **next 3 years** by exploring both organic and inorganic opportunities

Key Parameters



Rs. **386 crore**

GROSS BLOCK as on 30th June 2021

Rs. **457.94 crore** 126% growth YoY

TOTAL REVENUES for Q1FY22



Masat plant (Silvassa) commencement of Commercial production



Rs.236 crore

NETWORTH as on 30th June 2021



Rs. **11.14 crore** 160% growth YoY

PROFIT AFTER TAX for Q1FY22



Rs. **5.25** 160% growth YoY

EARNINGS PER SHARE for Q1FY22



Rs. **26.84 crore** 78% growth YoY

EBITDA For Q1FY22



Rs. **17.15 crore** 160% growth YoY

PROFIT BEFORE TAX for Q1FY22



Capex Update



Uttar Pradesh

Capex Rs. 125 Cr

Food & Beverage

- Capex is under taken by the wholly owned subsidiary 'HFL Consumer Products Private Limited'
- Land has been acquired and construction work has started; Machines have also started arriving at the site
- Commercial production to begin from Q4FY22 despite hiccups from Covid induced lockdowns

Silvassa

Capex Rs. 30 Cr

Home Care Liquid

- First facility was set up and commenced commercial production from September 2020
- Second facility has also commenced production from May 2021 and is expected to reach rated capacity by Q2FY22

Hyderabad

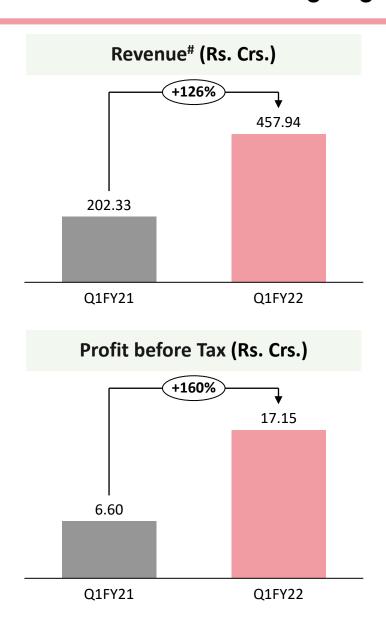
Capex Rs. 150 Cr

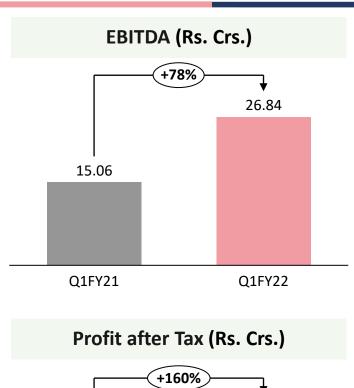
Home & Personal Care

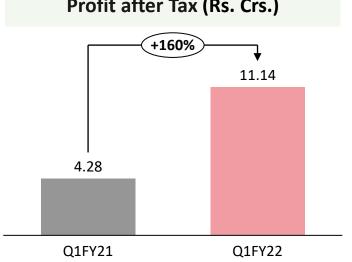
- The work for the said facility has been adversely affected by the localised Covid lockdowns
- The work for the facility is now expected to be completed by Q4FY22

Q1 FY22 Standalone Result Highlights











Standalone Profit & Loss Statement - Q1 FY22



Particulars (Rs. Crs.)	Q1 FY22	Q1 FY21	Y-o-Y	FY21
Total Revenue#	457.94	202.33	126.3%	1,389.09
Cost of Goods Sold	401.51	166.32		1,190.64
Manufacturing & Operating Costs	15.41	9.99		57.82
Gross Profit	41.02	26.02	57.6%	140.63
Employee Expenses	9.00	6.88		30.60
Other Expenses	5.18	4.09		24.01
EBITDA	26.84	15.06	78.2%	86.02
Depreciation	4.90	4.11		17.19
EBIT	21.94	10.94	100.5%	68.83
Finance Cost	4.79	4.35		18.68
Profit Before Tax	17.15	6.60	159.8%	50.15
Tax	6.01	2.31		13.67
Profit After Tax	11.14	4.28	160.3%	36.48*
EPS	5.25	2.02		17.21



Standalone Balance Sheet



Particulars (Rs in Crs.)	31-Mar-21	31-Mar-20
Non-Current Assets	340.32	285.95
Property, plant and equipment	270.35	248.73
Capital work-in-progress	52.81	25.56
Other intangible assets	0.51	1.03
Financial assets		
(i) Investments	-	-
(ii) Loans	2.76	2.16
(ii) Other financial assets	0.41	0.20
Non-current tax assets (net)	11.00	3.53
Deferred tax assets (net)	-	-
Other non-current assets	2.48	4.74
Current Assets	356.88	253.99
Inventories	169.08	109.73
Financial assets		
(i) Investments	3.19	3.18
(ii) Trade receivables	49.70	37.47
(iii) Cash and cash equivalents	44.42	28.79
(iv) Bank balances	14.09	10.19
(v) Loans	18.31	5.43
(vi) Other financial assets	13.98	14.24
Other current assets	44.11	44.98
Total Assets	697.20	539.94

Particulars (Rs in Crs.)	31-Mar-21	31-Mar-20
Equity	224.41	187.87
Equity share capital	21.20	21.20
Other equity	203.22	166.67
Non-Current Liabilities	207.21	154.42
Financial liabilities		
(i) Borrowings	186.53	138.08
(ii) Other financial liabilities	-	-
Provisions	1.91	1.45
Deferred tax liabilities (net)	17.93	14.04
Other non-current liabilities	0.85	0.85
Current liabilities	265.57	197.65
Financial liabilities		
(i) Borrowings	0.14	8.24
(ii) Trade payables	213.87	139.63
(iii) Other financial liabilities	47.39	46.33
Other current liabilities	1.59	0.96
Provisions	0.63	0.54
Current tax liabilities (net)	1.95	1.95
Total Equity & Liabilities	697.20	539.94



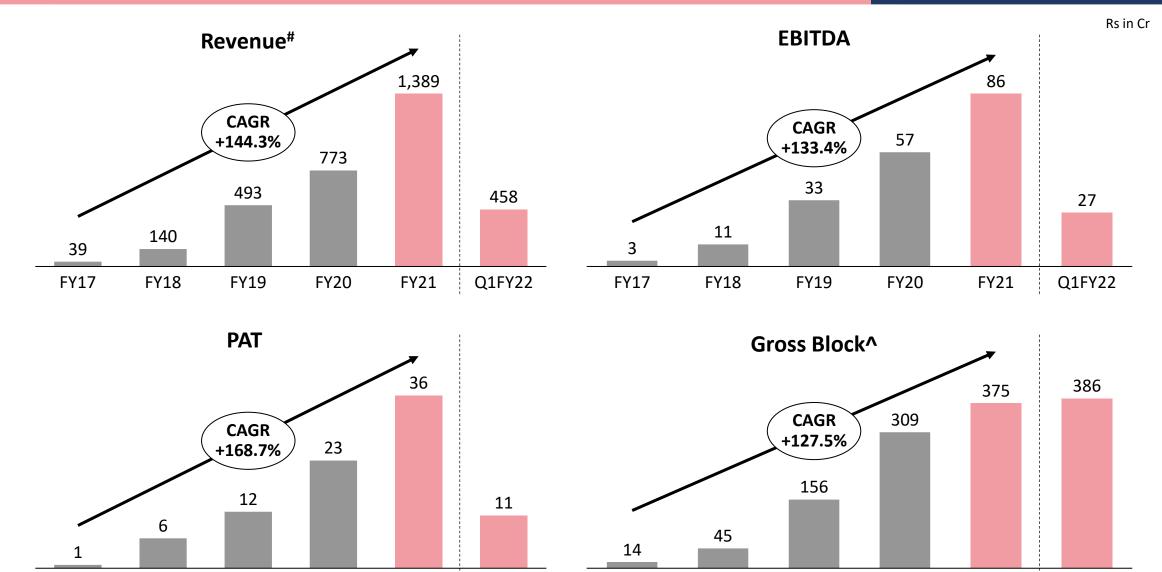
Summary of Standalone Cashflows



Particulars (Rs in Cr)	FY21	FY20
Operating profit before working capital changes	85.07	56.26
Changes in working capital	5.73	(31.50)
Cash generated from operations	90.80	24.76
Direct taxes paid (net of refund)	17.28	7.74
Net Cash from Operating Activities (A)	73.52	17.02
Net Cash from Investing Activities (B)	(91.56)	(145.16)
Net Cash from Financing Activities (C)	33.90	152.54
Net Change in cash and cash equivalents	44.42	24.40

Historical Standalone Financial Performance





Q1FY22

FY20

FY19

FY17

FY18

FY21*

Q1FY22

FY18

FY19

FY17

FY20

FY21

Message from Managing Director and Group CFO





Commenting on the Results, Mr. Sameer R. Kothari, Managing Director said, "Notwithstanding the fact that the YoY performance is not strictly comparable due to the base effect of the last year's nation-wide lockdown, I am happy to note that we continue to be on a growth path on account of the ramping up of the new facilities in Hyderabad and Silvassa.

We believe that the underlying opportunity in FMCG contract manufacturing is huge, and we have barely scratched the surface in terms of categories like pet food, confectionaries, savories, color cosmetics, deodorants, etc. Additionally, we have also started looking at adjunct sectors and are excited by the Health & Wellness Sector.

Based on this, while we remain confident of achieving our immediate goal of Rs. 2,000 crore revenues in FY22, our vision 2025 is to double the turnover in next 3 years by exploring both organic and inorganic opportunities."



Commenting on the Results, Mr. Mayank Samdani, Group CFO said, "Our revenues grew significantly in Q1FY22 on year-on-year basis. Moreover, our recently commissioned facilities at Silvassa and Hyderabad have been ramping up well and started contributing to the revenues. Our profitability has grown by over 160% YoY led by strong growth in revenues and operating profit.

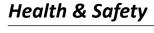
Though we have witnessed some moderation in sales during the quarter (as compared to the preceding quarter) because of the second wave and change in the product mix, we have been able to protect our bottom-line due to the inherent nature of the business model.

As we continue to invest in capex, our interest cost and depreciation have increased slightly but, our focus on effective control over working capital and effective deployment of capital will help us improve our return ratios in the coming period."

Piloting through the Covid-19 second wave

01





03

04

Health & Safety of employees have been foremost priority for the company, while meeting all the customer requirements

Utilization Levels

All the plants have been operational and been running at optimum levels of utilization during these unprecedented times with minimal disruption

Social Distancing Norms

Have been maintaining social distancing, hygiene and following all government protocols across our plant locations

Robust Demand

Company has witnessed robust demand across its factories for products under Home care and Personal category

Capex

Continuing with the all the planned capital expenditures as per schedule

CSR

05

06

Renewed drive to promote preventive health care and supporting homeless through active CSR

Protect against Covid-19



- √ 81% of Employees across locations have received at least first dose of vaccination
- √ 15% of Employees across locations are completely vaccinated
- ✓ The Vaccination drive covered family members of the employees as well
- ✓ The vaccination drive covered contract labourers working at the plant locations









At all times our employees have been wearing a mask, maintaining social distancing and following prescribed hygiene practices





THE BRAWN BEHIND YOUR BRANDS

Pioneers in FMCG Contract Manufacturing

[Product + Service] One-stop contract manufacturing solutions & consistently deliver quality products

Most Diversified and Trusted FMCG contract manufacturers for Domestic and International brands

Flexible Business Model suitable for any size of customer and across product categories

11

SITES

30 +

YEARS OF EXPERIENCE

 3_{Mn+}

DAILY

1200 +

TEAM MEMBERS

The Vanity Case Group



12

Sites

30+

Years of **Experience**

State of the ART R&D Lab

Exclusive
Private Label
Division

Wide-ranging Concept to Market Solutions

Pioneers in F&B and Home Care Categories

New Products & Packaging development experts

Caters to **Domestic and Export Markets**

Private LabelsFor Retail Chains & E-Commerce Brands

All the assets of the Promoters Company will be merged within the next couple of Financial Years

Our Journey



Commenced the merger of the powder detergent manufacturing Hyderabad unit into HFL (completed in 2019-20)

Acquired a Mumbai-based shoe manufacturing unit

Acquired more than 40% stake in ATC Beverages Private Ltd., Mysuru, engaged in the business of manufacturing and distribution of soft drinks, juices, energy drinks, and other beverages

Commenced production at the Coimbatore plant for blending and packaging tea, coffee and soups

2017-18

Manufacture & supply

agreement with Reckitt for

their brand Mortein for 7

vears

2018-19

Raised equity through the Convergent Group and the Sixth Sense Ventures

2019-20

Commenced the production of liquid detergent at a manufacturing unit in Hyderabad

Invested towards setting up a Floor Cleaners and Toilet Cleaners manufacturing facility at Silvassa

Commenced merger of Malted Beverages packing unit in Coimbatore for GSKCH (now HUL) and ATC Beverages Private Ltd. into HFL

2020-21

Built a plant to manufacture Disinfectant Toilet Cleaner in Silvassa for Reckitt

Built another plant in Silvassa to manufacture Surface Cleaner and started production in May'22

Project work started for manufacturing Bath Soaps and Detergent Bars in Hyderabad

Company expects to get final order of NCLT in September 2021, approving the scheme of arrangement for merger of Malt Beverages making plant in Coimbatore for Hindustan Unilever

> Project work started for the Greenfield F&B plant in UP

Acquired Ponds Exports Ltd., the shoe manufacturing unit from Hindustan Unilever Ltd. and started manufacturing for legacy clients like TBS, Gabor, Richter to name a few. Soon after, added Steve Madden, US Polo, Hush Puppies and Arrow, to the

2013-14

Entered into a supply and

manufacturing agreement

with Danone and PepsiCo

to manufacture food

products from their Goa

facility

Strategic partnership with the Vanity Case Group

2012-13

Incorporated as a JV

between Glaxo India Ltd.

and the Dempo Group

Set up the facility at Goa for

manufacturing 'Farex'

1983-84

Raised capital through promoter and non-promoters of the Company including Sixth Sense Ventures

portfolio 2016-17

2015-16

Our Product Portfolio



Most Diversified Contract Manufacturing Company in the Country

Food & Beverages



Extruded Cereals & Snacks

- Breakfast Cereals
- Instant Porridges
- Rice Crispies

Hot & Cold Beverages & Energy Drink Concentrates

- Carbonated Soft Drinks
- Tea
- Coffee
- Malt based foods
- Soups
- Glucose Powder
- Dry Mix Powder

Home Care



Fabric Care

- Liquid Detergent
- Powder Detergent
- Fabric Conditioner

Home Care

- · Surface Cleaner
- Glass Cleaner
- Toilet Cleaner
- Liquid Dish Wash

Pest Control

- Coils
- Aerosols
- Liquid Vaporizer
- Mosquito Mats
- Activ Cards

Personal Care



Hair Care

- Shampoo, Hair Oil & Hair Foods
- · Hair Gel & Hair Cream

Toiletries & Fragrances

- Talcs, Shaving Cream
- Hand Wash

Baby Care

- Creams, Shampoo & Lotions
- Hair Oil & Powder

Skin Care

- Body Lotion, Moisturisers, Cream
- Petroleum Jelly
- Shower Gel, Face Wash & Scrubs
- Body Scrubs & Wipes
- Dusting Powder

Leather & Knitted Shoes



Leather & Knitted Shoes and Accessories

- Men's footwear
- Women's footwear
- Footwear for Juniors
- Uppers
- Accessories

Business Models | How we do it



Entire Dedicated Manufacturing

The entire manufacturing facility is **built-to-suit**, exclusively utilised for the Principal Company



Anchor-Tenant Manufacturing & Shared Manufacturing

The manufacturing facility is not entirely dedicated to a single Principal Company, but the capacity is shared by various companies for a longer period of agreement. Competitive products made in the same facility with strong secrecy codes



Private Label Manufacturing

Under this model, HFL owns the product formula made for Private Labels and ensures that Customers are provided with complete turnkey private labelling solutions. Based on extensive research and testing methods, HFL offers customisable options at competitive prices. The Company utilises its skilled team of designers in conceptualising the products' unique brand identity



We have Long term Relationships with major FMCG Brands











































Experienced Board





Shrinivas Dempo | Chairman, Non-Executive

- Shrinivas Dempo is the third-generation entrepreneur and chairman of Goa's Leading business House, Dempo
- He received a Postgraduate Management Education in Industrial Administration from Carnegie Mellon university, USA



Sameer Kothari | Managing Director

- Sameer Kothari is a professional with over 20 years of manufacturing experience and is the promoter of Vanity Case Group
- He is a Chartered Accountant and holds an MBA from Cornell University (USA)



Ganesh Argekar | Executive Director

- Ganesh Argekar has received B.Sc. (Chemistry) and PGDMM(IIMM) and is the Head-Supply Chain of Vanity Case Group of Companies
- He has over 22 years of work experience, during which time he has held various managerial positions



Neeraj Chandra | Independent Director

- Neeraj Chandra was previously associated with Emami Limited as the CEO of their Consumer Care Division and has earlier worked with Britannia and HUL
- He has 30 years of invaluable experience and is an alumnus of IIM Ahmedabad and IIT Kanpur



Harsha Raghavan | Non-Executive Director

- Harsha Raghavan is the managing partner of Convergent Finance. He was a founding MD of Fairbridge Capital (a Fairfax Company).
- He is an MBA and MSc in Industrial Engineering both from Stanford University



Nikhil Vora | Non-Executive Director

- Nikhil Vora is the founder and CEO of Sixth Sense Ventures
- Nikhil was earlier the Managing Director and Head of Research at IDFC Securities



Shashi Kalathil | Independent Director

- He has over 28 years of operating experience across consumer products, telecom, media and entertainment industries
- He is an M.B.A. from the Indian Institute of Management, Bangalore, India and an engineer from Delhi College of Engineering



Honey Vazirani | Independent Woman Director

- Honey Vazirani served as the Vice President of Labels & International Business Division at Huhtamaki PPL Limited
- She has over 27 years of working experience and holds an MBA in Marketing from Chetana College



Sarvjit Singh Bedi | Non-Executive Director

- Sarvjit Singh Bedi is an Audit and financial consultant with over 16 years of experience across India & USA
- He is a Chartered Accountant (all India 39th rank) and is an MBA from Cornell University



Sandeep Mehta | Independent Director

- Sandeep Mehta is a solicitor with a rich legal experience of over 24 years projects and has expertise in foreign investments, M&A
- He has been a partner of J Sagar and Associates since 2008 and was a partner with Little & Co, Advocates and Solicitors for over 6 years

Professional Management Team





Mayank Samdani Group CF0

Chartered Accountant with 18 years of experience and expertise in the area of Finance, Accounts, Audit, Legal & Compliance **Previous experience** – Future Group & Ashok Piramal Group



Ravindar Rathi GM, Operations North

An Ops. & Mfg. professional with expertise in developing new set-ups & restructuring ops. for last 22 Years

Previous experience – ITC Limited and



Govind Singh Rawat GM, Operations South

A Mechanical Engineer with 30 years of experience in operations, projects and strategic planning

Previous experience – PepsiCo, Parle Agro, Dukes and The Indian Navy



Prasad Kali GM, Projects

A chemical engineer with 23 years in Mfg. operations, maintenance, business strategy, project execution, erection, commissioning safety, Quality WCM/TPM.

Previous experience – Hindustan Unilever



Ashish Vyawahare AGM, Projects

Moser Bear

A B.Tech in food technology with 23 years in project management , Supply chain, RD, QA and 3P management across FB domain in India & abroad

Previous experience – Associated with HUL



K. Shivaram Prasad AGM, Projects

Energy (Electrical Engineer) from IIT Kharagpur with 25 years in plant operations, maintenance, project management, training and development **Previous experience** – AB in beverages, Modelez, Dabur and Maruti



Rajiv Bahadur President, Leather Business

Footwear specialist with 32 years of operations, buying, product development and sales

Previous experience – Bata, Tata Exports & AU

Thomson, 3 years offshore assignment with

Yanko/Pielsa in Spain



Ashwini Agrawal GM, Operations West

A Mechanical engineer and MBA in Finance with 28 years of experience in leading industries

Previous experience – Sun Pharmaceuticals, Teva API, Cipla, Lupin & Piramal Healthcare



Nalini Kalra GM, Private Labels

Graduate in Political Science with 21 years in Personal Care. Worked in the Cosmetics industry in New York for 5 years



Sanjay Sehgal President, Healthcare & Wellness

IIT (Delhi) graduate with over 40 years of experience.

Experience – HUL, Sandoz & Hindalco



Robin D'Souza GM. BD & Customer Service

A Commerce graduate with 25 years of experience in New Product and Packaging development, Business development in contract manufacturing and private labels



Vimal Solanki

Head, Emerging Business & Corporate Communications

A Management Graduate with 28 years in launching and managing FMCG brands in India and abroad

Previous experience – Shoppers Stop, Reliance Retail

25

Certifications





























JAMMU



- Spread across 35,143 square meters of area at IGC II, SIDCO Samba
- Unit was acquired from Reckitt by the end of 2017 and commenced commercial production from 2nd January 2018
- Manufactures pest control products such as coil, aerosols and vaporisers

Aggregate Capacity: Coils: 1,200 Mn. P.a

Vaporizers: 43.2 Mn. P.a - Aerosols: 7.2 Mn p.a.

COIMBATORE



- Spread across 85,000 square feet and the facility commenced production in December 2018
- Intends to process, blend and pack tea, coffee & soup products
- High speed single-track and multi-track packing line, Completely automated end-to-end pneumatic material handling

Tea Production Capacity: 700 Tons a week

Coffee Production Capacity: 30 Tons a week



HYDERABAD I



- This facility is engaged in the manufacturing of detergent powders
- Unit boasts of a fully automated end-to-end material handling where we manufacture 70,000 tonnes of detergent powder for national brands

Capacity: Powder: 70,000 TPA

HYDERABAD II



 Facility is engaged in the manufacturing of Liquid Detergent, Fabric Conditioner & Softener, Liquid Soaps and Shampoos

Capacity (Liquids)
60,000 KL PA

SILVASSA I & II



- Set up floor cleaner and toilet cleaner manufacturing facility in Silvassa for leading home care brands with an investment of Rs. 30 crores in this facility which includes buying out the existing factory of the promoter group and additional investments
- The factories will have a capacity to manufacture around 20,000 Kl of liquids



PUDUCHERRY



- Facility was an acquisition by HFL of Ponds Exports Ltd. which is a subsidiary of Hindustan Unilever Ltd. in 2016-2017
- Manufactures Leather shoes and accessories
- Robust quality assurance system, excellent manufacturing practices with the use of KPIs to measure and monitor performance
- Well equipped design studio with CAD-CAM facility

Full Shoes Production Capacity: 0.5 Mn pairs

Shoes Uppers Production Capacity: 0.7 Mn pairs

MUMBAI



- Unit was acquired as an on-going concern
- Commenced production in June 2018
- Manufactures leather products for women, men and children slippers, sandals, open toe, high heels, huarache and mules.

Shoes & Sandals Capacity: 0.37 Mn pairs p.a.



GOA



- Plant is located at Usgaon, Ponda, that is spread across 52,625 square meters of area
- Manufactures food products such as cereals, porridges and snacks
- Facility is equipped with the state-of-the-art twin-screw extruder technology to manufacture superior quality cereal-based food products
- Certification: Factory BIS, ISO 9001 and ISO 22000:2005

Extrusion Capacity: 6,000 Tons p.a.

Dry-Mix Blending Capacity: 1,000 Tons p.a.

MYSURU*



- HFL acquired 44.5% stake in ATC Beverages Ltd.
- The facility is spread across 15.5 Acres of land and produces, manufactures and distributes beverages like Carbonated Soft Drinks, Energy Drinks, Active Water and Fruit Drinks
- The facility has fully automated filling and packing lines

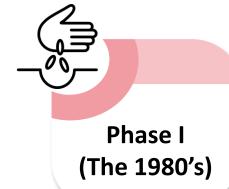
Capacity: 5.84 Mn Cs p.a.





Evolution of Contract Manufacturing





- Small Scale Industry (SSI) Reservations
- Tax Exemptions for SSI



Phase II (The 2000's)

- Area-based reservations
 - Direct tax exemption
 - Indirect tax exemption



Phase III (Present Times)

- GST
- One Country one market
- Changes in distribution network
- E-commerce & modern trade



Phase IV (The Future)

- Global sourcing hub like Pharma generics
- Explosion of small brands who do not want to invest in manufacturing facilities

Most product categories in India are duopolies or oligopolies unlike in he US/ Europe which has many more brands in each category

Industry Opportunity is huge



FMCG Market Size



\$103.70 Billion

translates to

Rs. 8,00,000 Crores

Personal Care

~50%



Home / Health Care*



~31%

Food & Beverages

~19%



FMCG 4th Largest Sector in India

Outsourced Manufacturing Opportunity

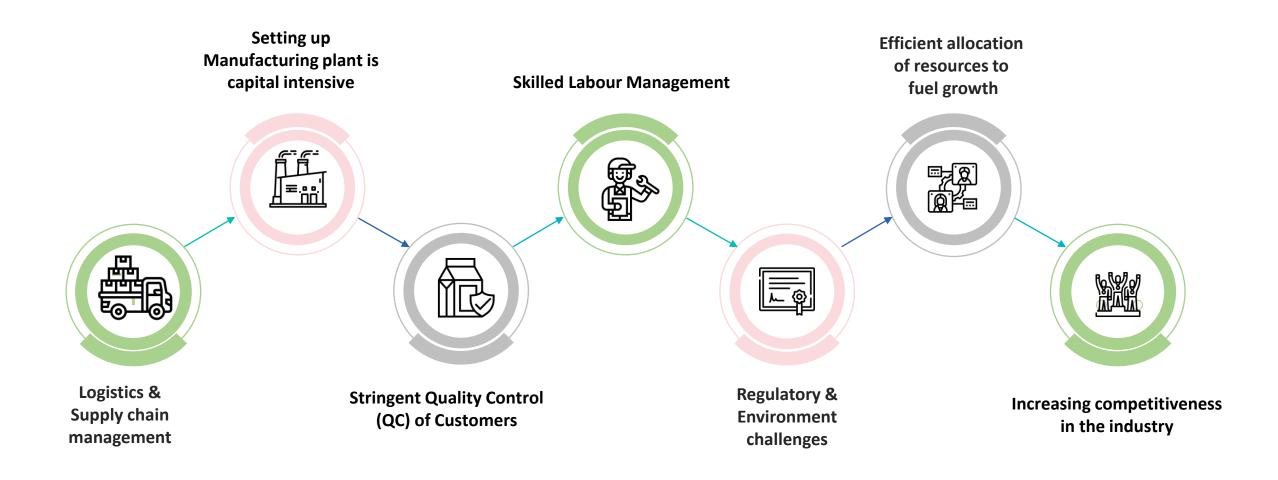
Rs. 50,000 Crores - Rs. 1,00,000 Crores

Company Estimates

- ✓ HFL is the most diversified and versatile contract manufacturing company in India
 - ✓ HFL plans to add value by growing organically and inorganically through bolton acquisitions, which is the need of the hour in the contract manufacturing sector

Barriers to Entry makes us even more Competitive





HFL is best placed to capitalize on the Growth Story



Largest Organized Player

One of the Largest Organized Player with decades of experience

Management Expertise

Management Expertise
with over two decades of experience
in contract manufacturing

Redefined Business Model

HFL's Redefined Business
Models focus on creating contract
manufacturing solutions suitable for
any FMCG customer

Long Term Relationships

Longer Term Relationships with leading domestic and multinational clientele through strong foundation of trust

One Stop Solution

One stop solution for product development, testing, manufacturing and distribution helps us become preferred partner

Manufacturing Facilities

HFL has State of the art manufacturing units at various geographical locations to manufacture different products

Ability to create Formulations

Ability to create own formulation of any FMCG product helps us attract leading FMCG clients

Self Reliance & Localization

The emphasis of self-reliance and localization of sourcing should further help in generating new opportunities

Multiple Levers of Growth



Business approach by Brands



E – Commerce



GST Implementation



Make in India

Growing Consumer
Demand

Favourable Macro Factors

Specialized Business Approach

Strategy to engage into core business activities and outsource manufacturing

Environment

Ease of Doing

Business

Foster Innovation

Customers &
Outsourcing Partners
work together to
develop Innovative
Products

Models

Strategy to pass on the operational complexities and costs of capital-intensive equipment

Asset-light Operating

Faster Time to Market

Strategy to engage with Partners that can assist in rolling out & speed up your time to market

Focus on Core Competency

Expand and Focus on Core Competencies with increased share of Outsourcing

Cost Efficiencies

Strategy to contain cost while providing best quality products

Outsourcing services is no longer a question of

should we, or shouldn't we?

but more a question of

how much should we outsource to improve performance, and with whom?



Increasing Rural Incomes

Building a sustainable Future











- New factories have solar power plants installed overhead, and rainwater harvesting
- Have begun installing briquette boilers to replace the traditional coal fired ones
- Ensuring smart lights and air-conditioning, digital payments and signatures, minimal paper
- Working with our principals on environment friendly and minimal product packaging
- Employing local labor as factories are located in rural or semi-urban areas
- All the factories have a mandatory cover of trees and plants, in and around the factory/plant

Corporate Social Responsibility



There is nothing more rewarding than giving back to the society and making a difference

- As a responsible Corporate Entity, committed towards the upliftment and development of the local communities we work with. We leverage our resources, experience and geographic spread, to undertake initiatives with lasting results, benefiting the communities around.
- Our goal is to address social, environmental, and ethical aspects responsibly. This helps us coexist sustainably and in harmony with the environment and communities. We continued touching a number of lives through our social initiatives entailing:
- Hindustan Foods Limited has pledged to channel its CSR towards the **Girl Child**, focusing on her health, hygiene and education, and make studying better at Government schools.
- We continue touching several lives through our social initiatives entailing building/ renovating classrooms and toilets in government schools. The Company also contributes towards laptops, books, uniforms, desks, sports kits, hygienic drinking water, streetlights, etc.
- In the current Pandemic, HFL has renewed its campaign to promote preventive health care vide distribution of PPE kits, masks and hand sanitizers, and supporting homeless women through active CSR.









Thank You

Company:	Investor Relations Advisors:	
HIF	SGA Strategic Growth Advisors	
Hindustan Foods Limited	Strategic Growth Advisors Pvt. Ltd.	
CIN: L15139MH1984PLC316003	CIN: U74140MH2010PTC204285	
Mr. Vimal Solanki	Mr. Rahul Agarwal / Mr. Vijay Goel	
vimal.solanki@thevanitycase.com	rahul.agarwal@sgapl.net / vijay.goel@sgapl.net	
	+91 9821438864 / +91 9920124357	
www.hindustanfoodslimited.com	www.sgapl.net	