



Date: November 6, 2023

To

The Manager Listing Department <b>BSE Limited</b> P.J. Towers, Dalal Street, Mumbai – 400001  <b>Scrip Code: 543283</b>	The Manager Listing & Compliance Department <b>National Stock Exchange of India Limited</b> Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051  <b>Scrip Symbol: BARBEQUE</b>
---	---

Dear Sirs,

**Subject: Earnings Presentation on Unaudited Financial Results of the Company for the quarter and six months ended September 30, 2023**

*Ref.: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015*

Please find enclosed a copy of the Earnings Presentation on Unaudited Financial Results of the Company for the quarter and six months ended September 30, 2023, which will be circulated to the Investors/Analysts for the Earnings Conference Call scheduled today i.e. on Monday, November 6, 2023 at 6:00 PM (IST).

This is for your information and records.

Thanking you.

Yours faithfully,

**For Barbeque-Nation Hospitality Limited**

**Nagamani C Y**

**Company Secretary and Compliance Officer**

**M. No.: A27475**

*Encl.: As above*

---

**BARBEQUE-NATION HOSPITALITY LIMITED**

**Registered & Corporate Office:** "Saket Callipolis", Unit No. 601 & 602, 6th Floor, Doddakannalli Village, Varthur Hobli, Sarjapur Road, Bengaluru-560035, Karnataka, India. **T:** +91 80 69134900,

**E-mail:** [corporate@barbequenation.com](mailto:corporate@barbequenation.com), **CIN:** L55101KA2006PLC073031 **www.barbequenation.com**



BARBEQUE NATION HOSPITALITY LTD.

Earnings  
Presentation  
Q2 FY24





This presentation contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Barbeque-Nation Hospitality Ltd (“Barbeque Nation” or the Company) future business developments and economic performance.

While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Barbeque Nation undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.

All the number are on consolidated basis and without adjustment for the minority interest of 17.57% in Red Apple Kitchen, unless otherwise mentioned. All margin calculation are on Revenue from operations, unless otherwise mentioned.

# Q2 FY24 key highlights



## Revenue from Operations

₹ 3,017 mn

(2.8)% y-o-y

## Dine-in Revenue

₹ 2,575 mn

(4.9)% y-o-y

## Delivery Revenue

₹ 437 mn

+11.3% y-o-y

## Reported EBITDA

₹ 486 mn

(18.8)% y-o-y  
Margin: 16.1%

## SSSG (%)

(10.7)%

Q2 FY23: 23.4%

## Restaurant Network

212

Q2 FY23: 205

## Revenue Mix (%) (BN India dine-in/Others)

71.6% / 28.4%

Q2 FY23:  
76.6% / 23.4%

## Own Digital Assets Contribution (%)

29.6%

Q2 FY23: 28.7%

# H1 FY24 key highlights



## Revenue from Operations

₹ 6,256 mn

+0.0% y-o-y

## Dine-in Revenue

₹ 5,330 mn

(1.8)% y-o-y

## Delivery Revenue

₹ 910 mn

+12.0% y-o-y

## Reported EBITDA

₹ 994 mn

(25.5)% y-o-y  
Margin: 15.9%

## SSSG (%)

(9.3)%

H1 FY23: 73.6%

## Restaurant Network

212

H1 FY23: 205

## Revenue Mix (%) (BN India dine-in/Others)

72.1% / 27.9%

H1 FY23:  
76.2% / 23.8%

## Own Digital Assets Contribution (%)

27.5%

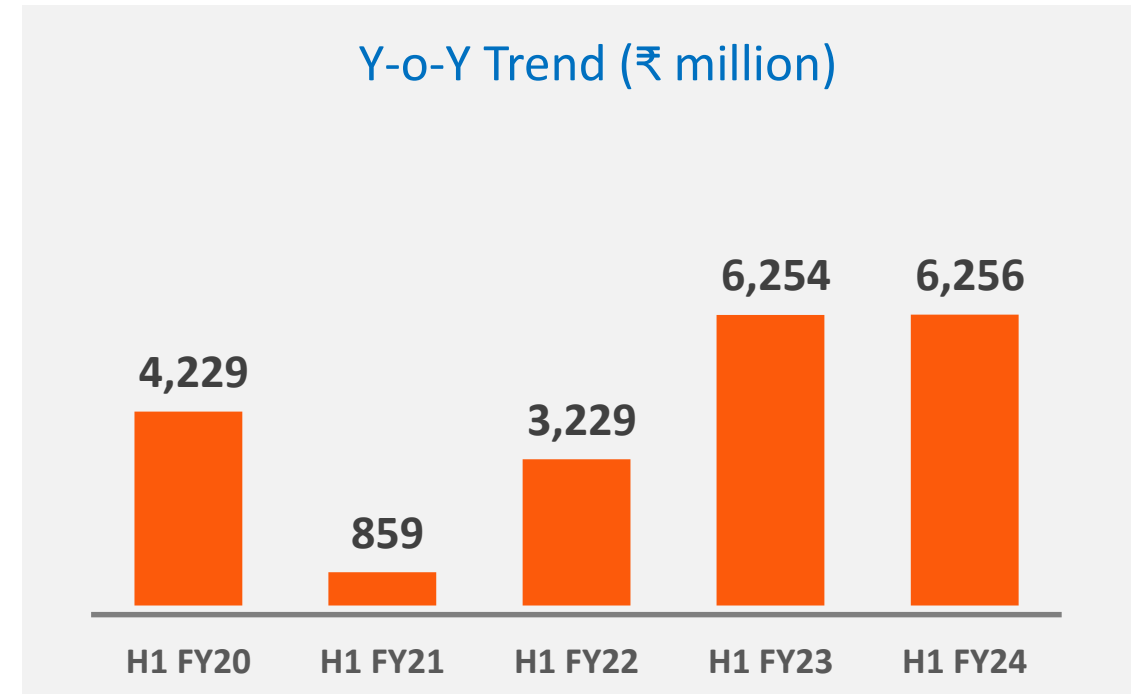
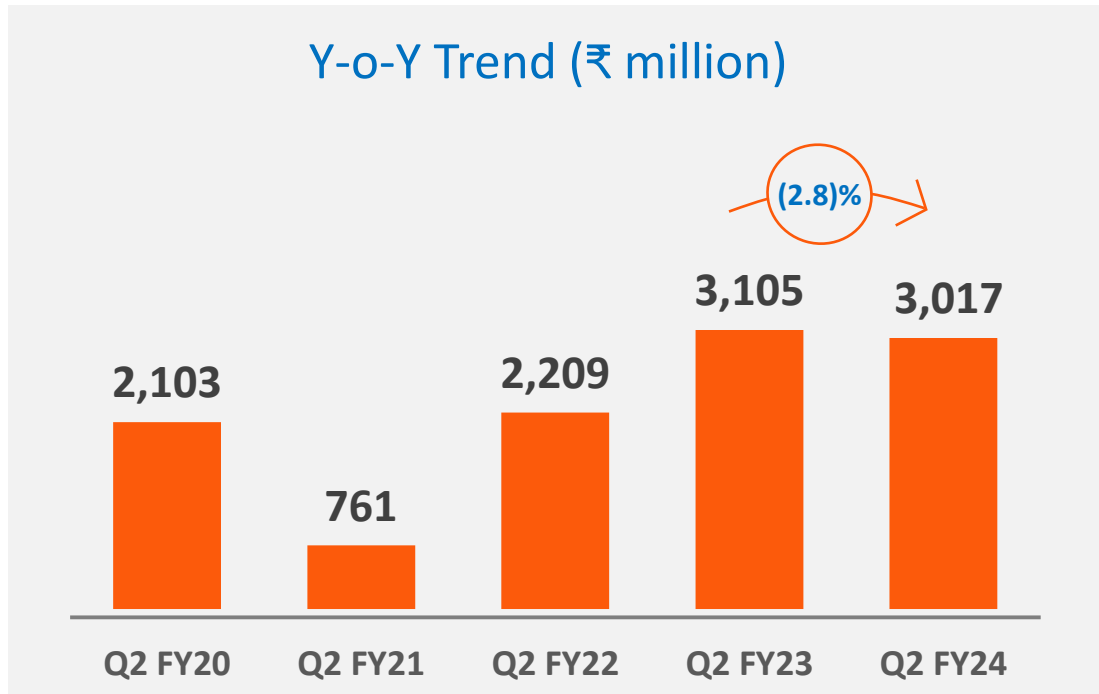
H1 FY23: 26.7%



# Y-o-Y Revenue growth: Flat in H1 FY24 & (2.8)% in Q2 FY24



## Consolidated Revenue from Operations (₹ million)

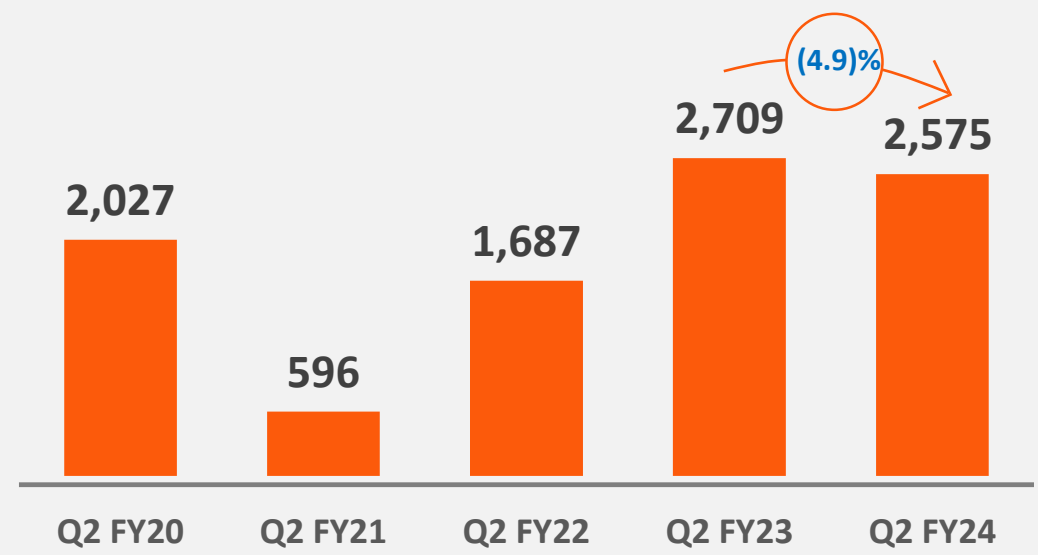


- H1 FY24 revenues were flat; Q2 FY24 revenues declined by 2.8%
- SSSG: (10.7)% in Q2 FY24



# Dine-in: Y-o-Y revenue decline of 1.8% in H1 FY24 & 4.9% in Q2 FY24

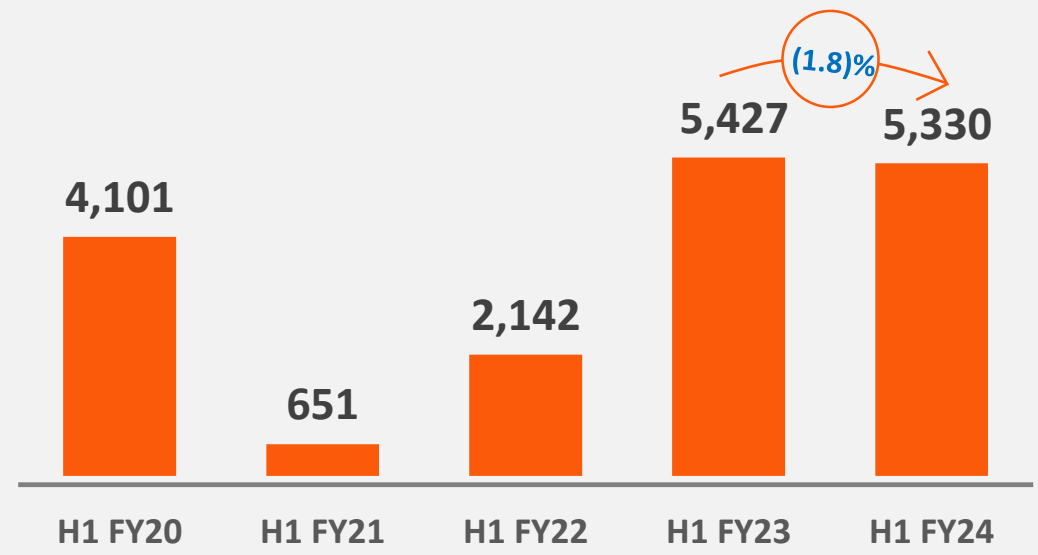
### Y-o-Y Dine – in Sales (₹ million)



### Share of business (%)

96.4%	78.3%	76.4%	87.2%	85.3%
-------	-------	-------	-------	-------

### Y-o-Y Trend (₹ million)



### Share of business (%)

97.0%	75.8%	66.3%	86.8%	85.2%
-------	-------	-------	-------	-------

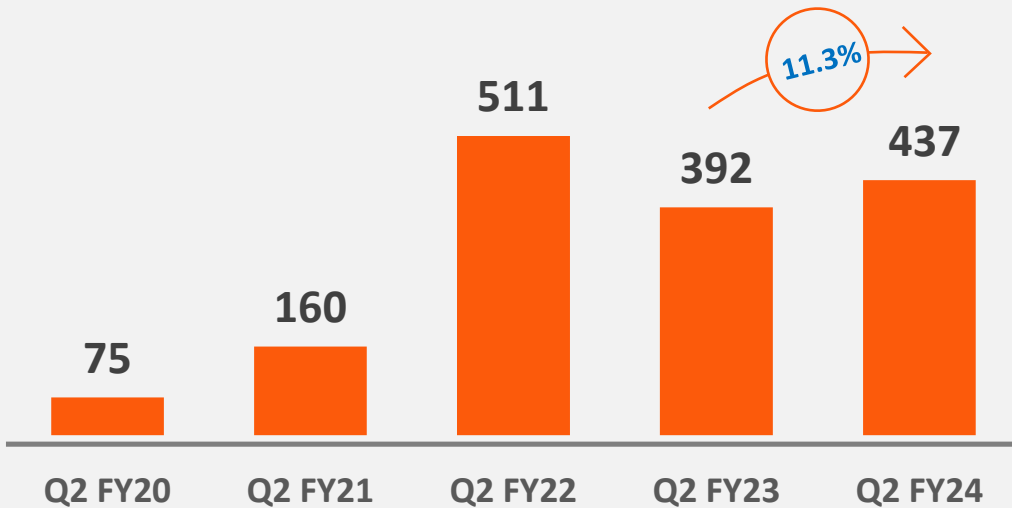
- Seasonally weak quarter impacted by ‘vegetarian only’ days
- ~76% of the 4 month periods (Jul – Oct 2023) were vegetarian days (normally, its ~50%)



# Delivery: Y-o-Y revenue growth of 12.0% in H1 FY24 & 11.3% in Q2 FY24



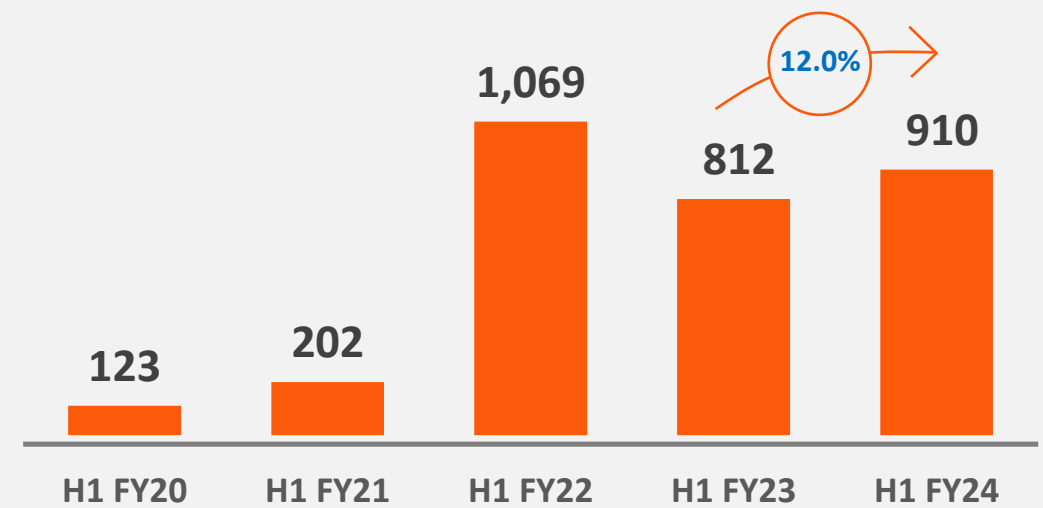
Y-o-Y Delivery Sales (₹ million)



Share of business (%)

3.6%	21.1%	23.2%	12.6%	14.5%
------	-------	-------	-------	-------

Y-o-Y Trend (₹ million)



Share of business (%)

2.9%	23.5%	33.1%	13.0%	14.5%
------	-------	-------	-------	-------

- Higher volume and average realization led revenue growth



# Selective marketing campaigns



## Targeted promotions to drive sales

## Occasion based Social media engagements

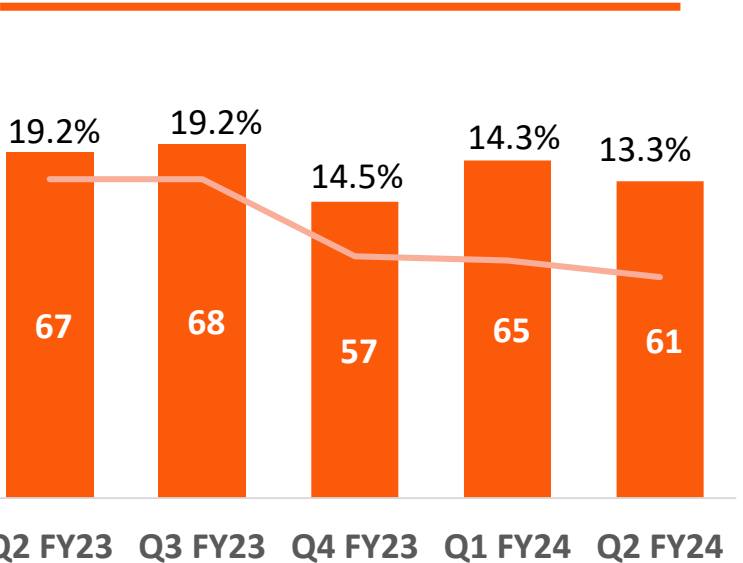
## Flavours @ Toscano



# Seasonal impact across both matured and new portfolio

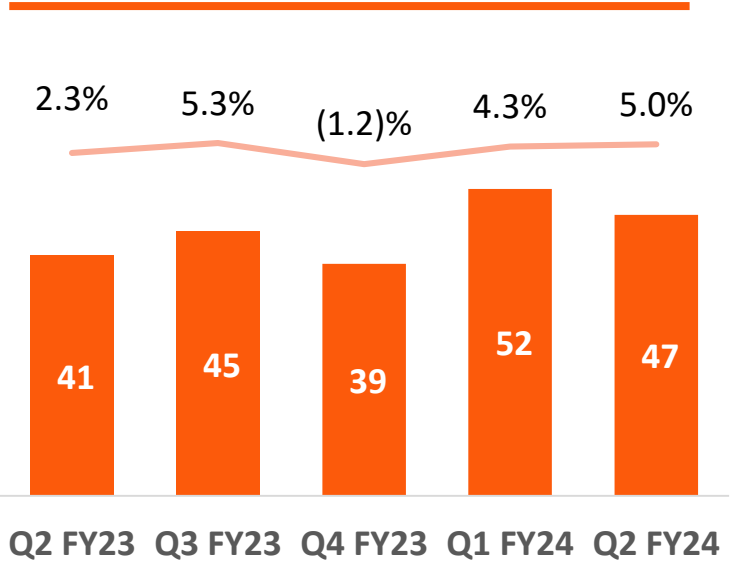
## Average Annual Revenue/Outlet (₹ Mn) and Restaurant Operating Margin (%)

### Matured



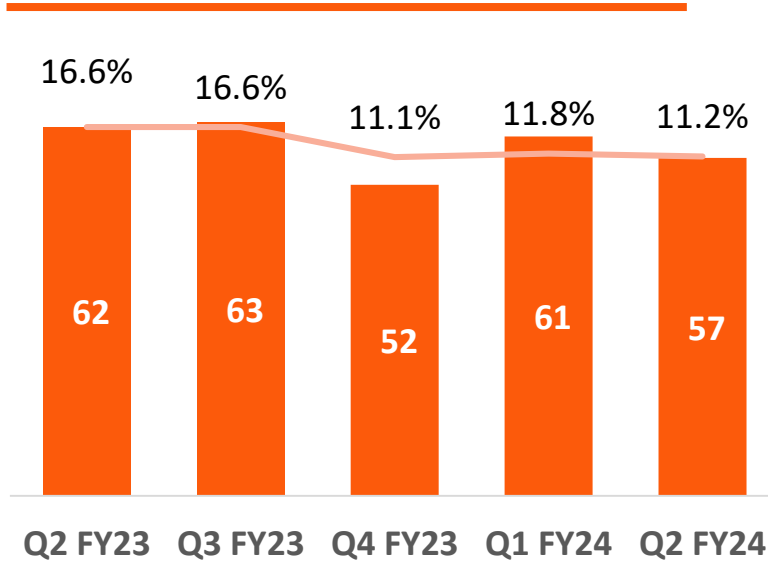
- Delivered Avg. Annual Revenue/Outlet run rate of ₹ 61 Mn
- Delivered operating margins of 13.3%

### New



- Revenue/Outlet grew ~17% on Y-o-Y basis in Q2 FY24
- Margins improved despite lower revenues vs. Q1FY24

### Total



- Avg. revenue/outlet of ₹57 Mn
- Maintained margins despite ~7% lower sequential revenue

Note: Revenues are annualized basis the respective quarterly revenue

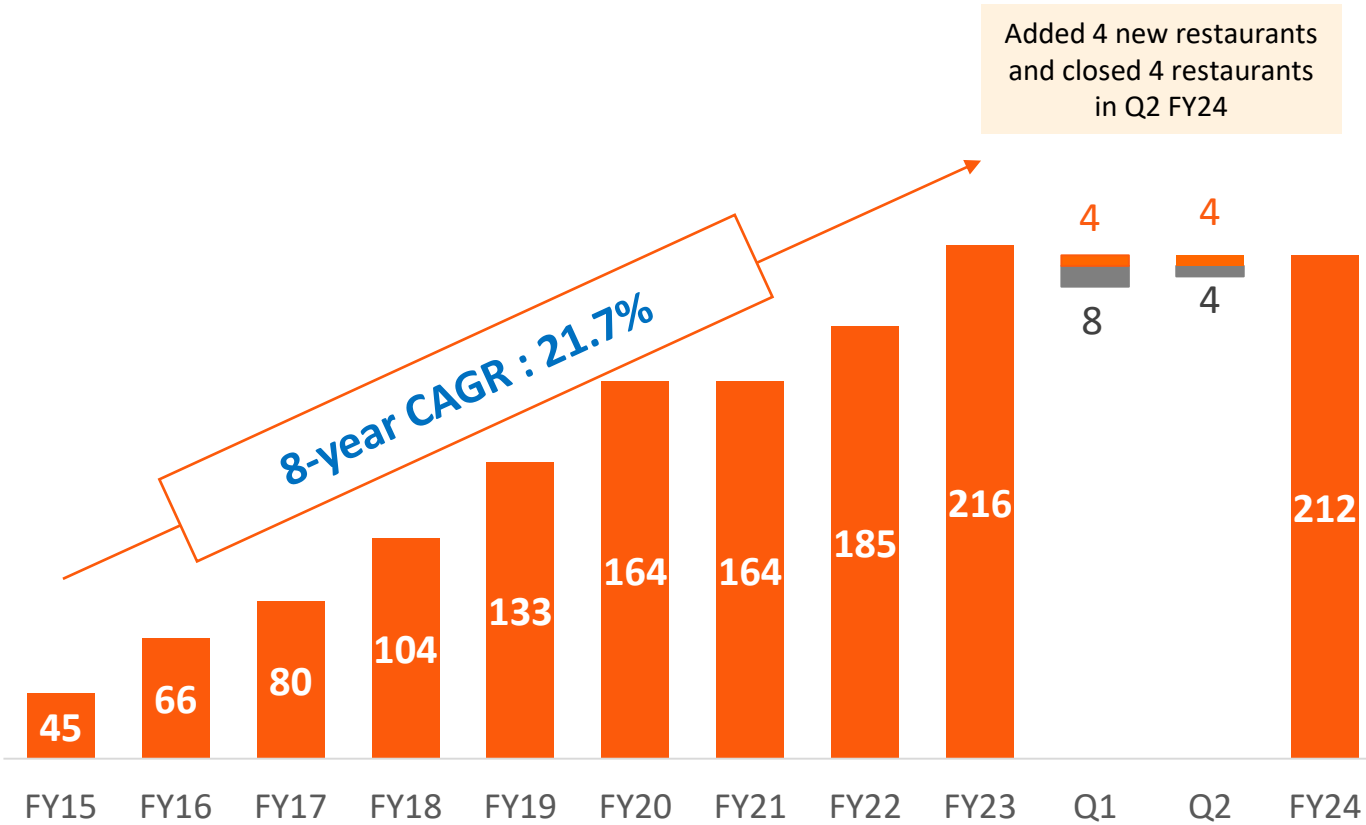


# Calibrated restaurant network expansion



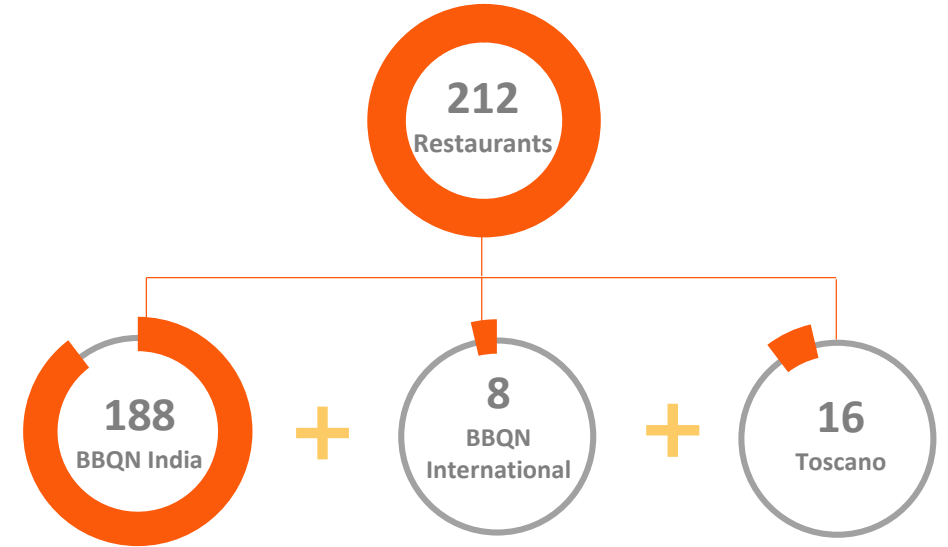
Added 4 new restaurants to the network in Q2

## Expansion of Restaurant Network



Expected net network of 220 restaurants by FY24

## Restaurant Composition



Distribution	FY23	H1 FY24
Metros & Tier I	162	162
Tier II & III Cities	54	50
<b>Total Network</b>	<b>216</b>	<b>212</b>

Renovated 6 restaurants in H1 FY24



# 4 new restaurants added in Q2FY24



## Bahrain – Dana Mall



## Hyderabad - Uppal



## Jamshedpur-Bistupur



## Bangalore - Manyata Tech Park

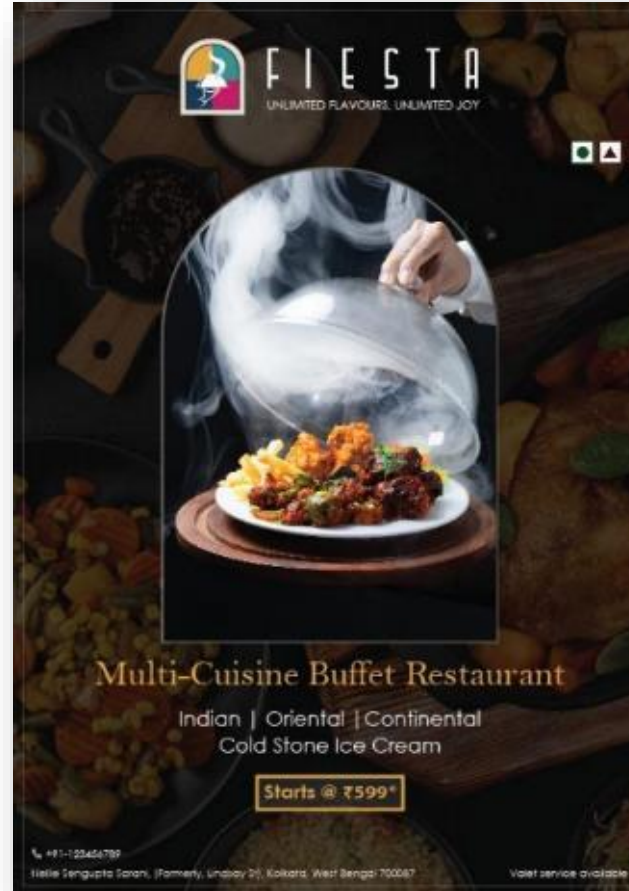




# Launched 'Fiesta': Brand extension to capitalize on Barbeque Nation's strengths



- Differentiated **all you can eat** format
- **Multi-Cuisine** Buffet Restaurant
- Retains the **core service** focus of BN
- **Vibrant and Youthful** interiors
- Unique **Service Style of Cloche**
- **Value offering**





# Fiesta: Vibrant and youthful interiors



## Launched first restaurant in Kolkata





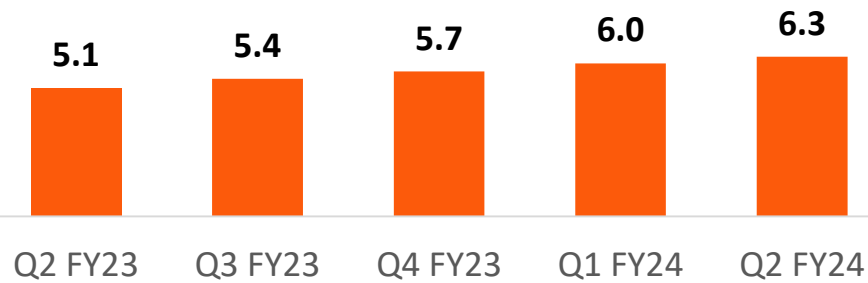
# Dum Safar: Launched first kiosk



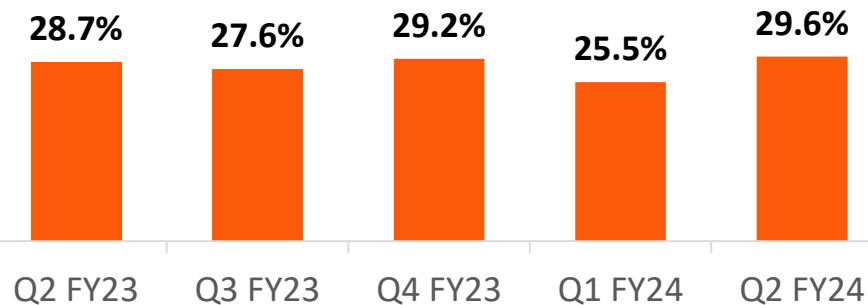
# Own digital assets focus; app ratings of over 4.5



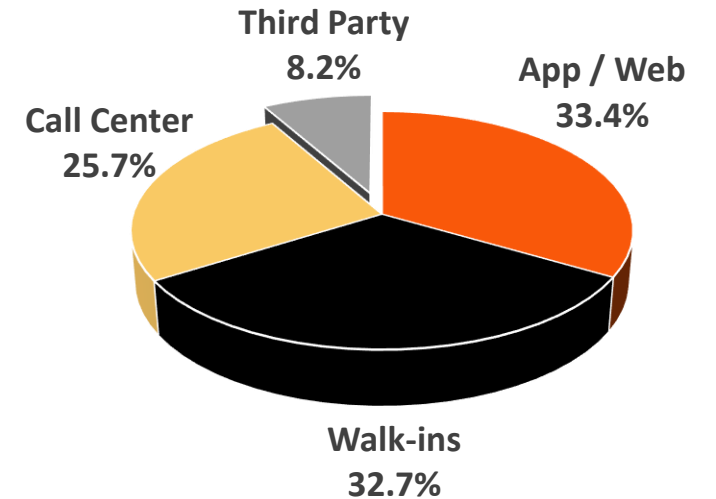
## Cumulative App Downloads (In Mn)



## Own Digital Assets Contribution<sup>1</sup> (%)



## Guest Ownership (Dine-in)



**Own over 90% of the dine-in guests via multiple touchpoints**

1) Own Digital Assets Contribution is calculated as revenue generated through Barbeque nation app and web bookings. Represents data for BBQ India only



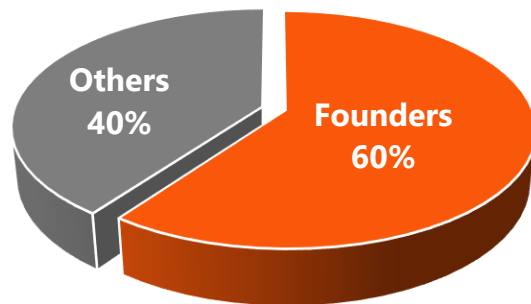
# Completed 'Blue Planet Foods' acquisition



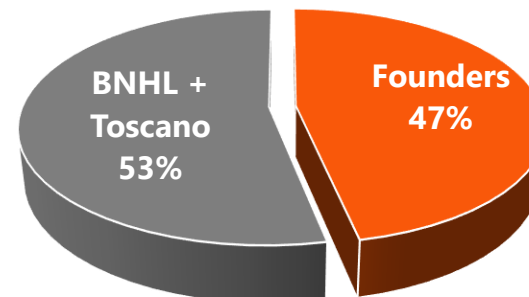
- Barbeque Nation Hospitality Limited (BNHL) and Red Apple Kitchen Consultancy Pvt. Ltd. (Toscano) have jointly acquired majority stake of 53.3% in Blue Planet Foods Private Ltd (Salt)
- Blue Planet Foods runs an a-la-carte pan Indian cuisine restaurant chain under the brand name 'Salt'
- Currently operates 6 restaurants and has 2 restaurants under construction / pipeline
- Salt delivered revenues of ₹32.8 crores in FY23 with 19.4% EBITDA margin (pre-IND AS) and 10.0% PAT margin



Pre-Transaction Shareholding








Post Transaction Shareholding





# Strong Scalable Brand Portfolio



Concepts	Created	Acquired	Attributes
<p><i>All-you-can-eat</i></p>	 <p><i>Indian cuisine focused Affordable casual dining</i></p>		<p><i>Aspiration</i></p>
<p><i>Al-a-Carte / Delivery</i></p>	 	  <p><i>Premium casual dining</i></p>	<p><i>Service</i></p>
<p><b>Strong brands to capture broad spectrum of Indian food services landscape</b></p>			<p><i>Experience</i></p> <p><i>Value</i></p>





- Enhance guest experience
- Network rationalization
- Focus on SSSG & profitability
- Cost optimization
- Upgrade assets
- Drive digital assets growth



- Toscano and Salt:
  - Expansion led growth
  - Maintain SSSG & profitability
- Barbeque Nation International :
  - Calibrated expansion
  - Maintain SSSG & profitability

- UBQ Volume growth
- Dum Safar: Increase market penetration

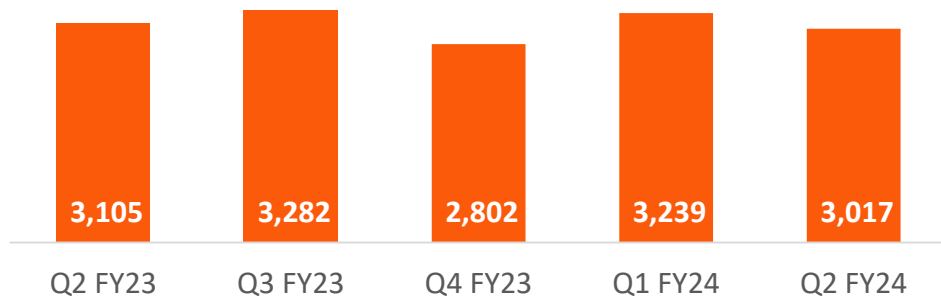
- Expand brand portfolio
- Acquisitions

**Maintain Casual Dining Restaurant Leadership**

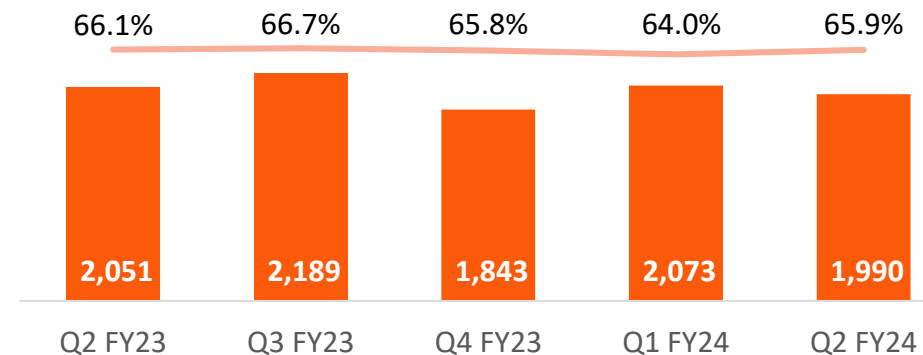
# Revenue and margin trend (1/2)



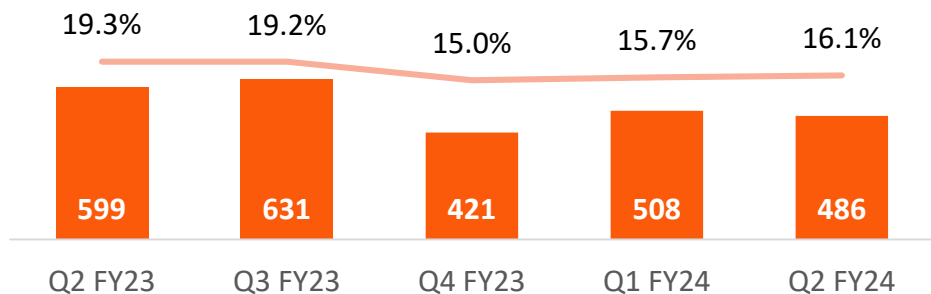
## Revenue from Operations (₹ Mn)



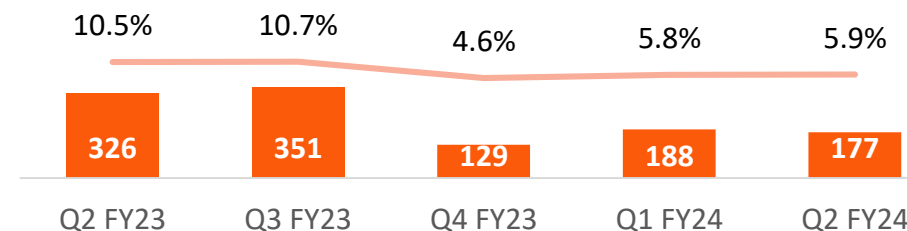
## Gross Profit (₹ Mn) and Margin (%)



## Reported EBITDA (₹ Mn) and Margin (%)



## Adjusted EBITDA\* (₹ Mn) and Margin (%)



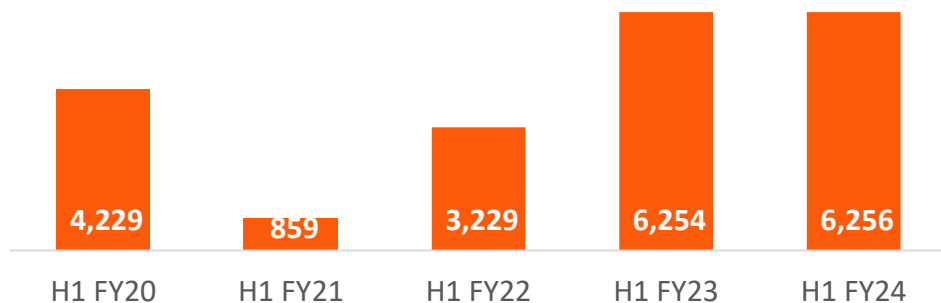
\*Adjusted EBITDA is EBITDA without IND AS 116 adjustments and excludes non cash ESOP provisions. All margins are calculated as % of Revenue from operations.



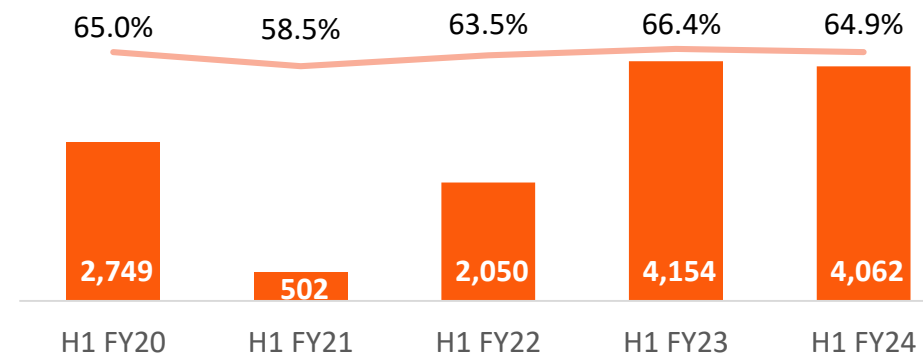
# Revenue and margin trend (2/2)



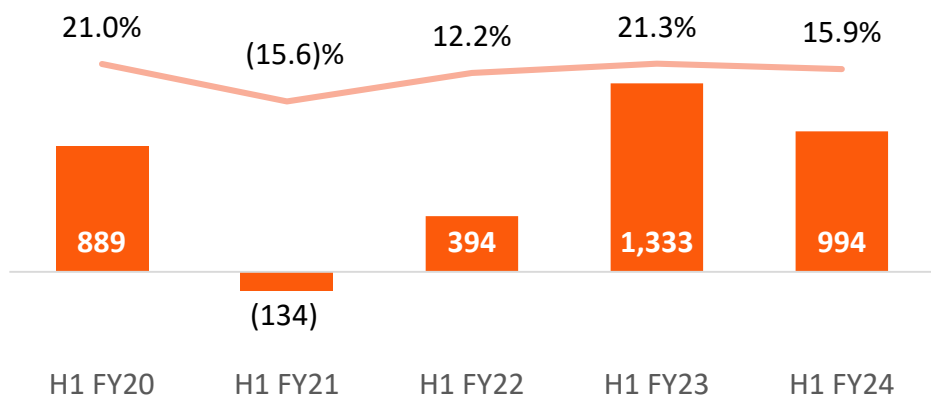
## Revenue from Operations (₹ Mn)



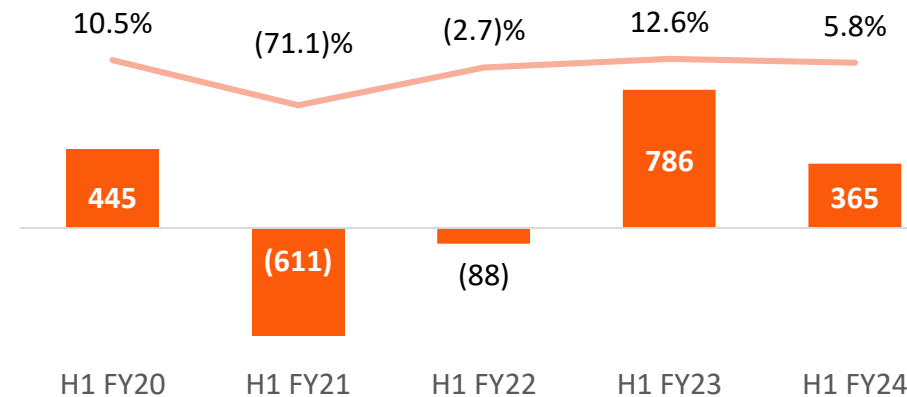
## Gross Profit (₹ Mn) and Margin (%)



## Reported EBITDA (₹ Mn) and Margin (%)



## Adjusted EBITDA\* (₹ Mn) and Margin (%)



\*Adjusted EBITDA is EBITDA without IND AS 116 adjustments and excludes non cash ESOP provisions. All margins are calculated as % of Revenue from operations.

# Consolidated P&L



₹ Millions	Q2 FY24	Q2 FY23	Y-o-Y Gr%	H1 FY24	H1 FY23	Q-o-Q Gr%
Revenue from operations	3,017	3,105	(2.8)%	6,256	6,254	0.0%
Other Income	43	16	167.3%	83	46	80.0%
<b>Total Revenue</b>	<b>3,060</b>	<b>3,121</b>	<b>(2.0)%</b>	<b>6,339</b>	<b>6,300</b>	<b>0.6%</b>
Cost of food and beverages consumed	1,027	1,054	(2.5)%	2,194	2,099	4.5%
Employee related expenses	720	679	6.0%	1,437	1,320	8.9%
Occupancy and other expenses	826	789	4.7%	1,714	1,547	10.8%
<b>EBITDA</b>	<b>486</b>	<b>599</b>	<b>(18.8)%</b>	<b>994</b>	<b>1,333</b>	<b>(25.5)%</b>
<i>EBITDA %</i>	<i>16.1%</i>	<i>19.3%</i>		<i>15.9%</i>	<i>21.3%</i>	
Finance costs	195	180	8.5%	382	354	7.9%
Depreciation and amortisation	443	350	26.6%	818	702	16.6%
Exceptional items		(33)			(33)	
<b>Profit before tax</b>	<b>(151)</b>	<b>102</b>		<b>(206)</b>	<b>310</b>	
Tax expense	(32)	26		(46)	75	
<b>Profit/(loss) after tax</b>	<b>(119)</b>	<b>75</b>		<b>(160)</b>	<b>236</b>	
<i>Profit/(loss) after tax %</i>	<i>(4.0)%</i>	<i>2.4%</i>		<i>(2.6)%</i>	<i>3.8%</i>	
<b>Adjusted profitability*</b>						
<b>Adjusted EBITDA</b>	<b>177</b>	<b>326</b>	<b>(45.6)%</b>	<b>365</b>	<b>786</b>	<b>(53.5)%</b>
<i>Adjusted EBITDA %</i>	<i>5.9%</i>	<i>10.5%</i>		<i>5.8%</i>	<i>12.6%</i>	
<b>Adjusted Profit/(loss) before tax</b>	<b>(78)</b>	<b>158</b>		<b>(101)</b>	<b>412</b>	
<i>Adjusted Profit/(loss) before tax %</i>	<i>(2.6)%</i>	<i>5.1%</i>		<i>(1.6)%</i>	<i>6.6%</i>	

\*Adjusted EBITDA and PBT is calculated without the impact of IND AS 116 and excludes non cash ESOP related provisions and exceptional items. All margins are calculated as % of Revenue from operations.



**BARBEQUE NATION HOSPITALITY LTD.**

**HEAD OFFICE**

Saket Callipolis,

Unit No 601 & 602, 6<sup>th</sup> Floor,

Doddakannalli Village, Varthur Hobli, Sarjapur Road,  
Bengaluru, Karnataka 560035 India.

E: [feedback@barbequenation.com](mailto:feedback@barbequenation.com)

W: [www.barbequenation.com](http://www.barbequenation.com)

**For further information, please contact:**

**Bijay Sharma**

**Head of Investor Relations**

**Barbeque-Nation Hospitality Ltd.**

**[Investor@barbequenation.com](mailto:Investor@barbequenation.com)**