

newthink! cement! sugar! refractories! power!

ND/SY/ 3505

March 16, 2021

Bombay Stock Exchange Limited New Trading Ring, Rotunda Building, P J Towers, Dalal Street, Fort Mumbai-400001 Scrip Code: 500097 National Stock Exchange of India Limited "Exchange Plaza", Plot No. C-1, Block G Bandra – Kurla Complex, Bandra(East), Mumbai – 400 051 Symbol: DALMIASUG

Dear Sir

<u>Reg: Intimation pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing</u> <u>Obligations and Disclosure Requirements) Regulations, 2015 regarding new Product Launch</u>

This is to inform you that the Company is launching Sulphur free White Crystal Sugar and Natural Brown Sugar under the consumer brand "Dalmia Utsav" and starting a new journey of Business to Consumer (B2C) products.

The details of the said product are as follows:

a)	Name of the Product		Sulphur free White Crystal Sugar and Natural
			Brown Sugar
b)	Date of Launch		March 16, 2021
c)	Category of product		Business to Consumer (B2C)
d)	Whether caters	to	Domestic (PAN India except deep South)
~	domestic/international market		

Kindly take the information on record.

Thanking you,

Yours faithfully,

For Dalmia Bharat Sugar and Industries Limited

Aashhima V Khanna

Aashhima V Khanna Company Secretary Membership No. 34517

Dalmia Bharat Sugar and Industries Limited 11th & 12th Floors, Hansalaya Building, 15, Barakhamba Road, New Delhi-110 001, India

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