# Dixon <br> An ISO 9001: 2008, 14001 : 2004 Company 

## Dixon Technologies (India) Ltd. <br> (Formerly Known as Dixon Technologies (India) Pvt. Ltd) <br> CIN : L32101UP1993PLC066581

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31 ${ }^{\text {st }}$ October, 2018

| To | To |
| :--- | :--- |
| Secretary | Secretary |
| Listing Department |  |
| BSE Limited <br> Department of Corporate Services <br> Phiroze Jeejeebhoy Towers, <br> Dalal Street, Mumbai -400001 | Listing Department <br> National Stock Exchange of India Limited <br> Exchange Plaza, Bandra Kurla Complex <br> Mumbai - 400 051 |
| Scrip Code -540699 <br> ISIN: INE935N01012 | Scrip Code- DIXON <br> ISIN: INE935N01012 |

Dear Sir/Madam,
Sub: Investor presentation on Financial Results for Q2 Results
Ref: Regulation 30 and 46 of SEBI (LODR) Regulations, 2015
In furtherance to our intimation dated $29^{\text {th }}$ October, 2018 with respect to Conference Call with Investors on Q2- FY 2019 Results and in compliance with the provisions of Regulation 30 and Regulation 46 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, please find enclosed herewith Financial Results update 'Investor Presentation Q2-FY 2019'. The same is being uploaded on the Company's website.

We request you to kindly take this on your record.
Thanking You,
For DIXON TECHNOLOGIES (INDIA) LIMITED


Ashish Kumar
(Group Company Secretary \& Compliance Officer)

Encl: as above

## Dixan



| R | I | S | E |
| :--- | :--- | :--- | :--- |
| Research | Innovation | Scale | Excellence |

EARNINGS PRESENTATION Q2\&H1, FY 18-19

Certain statements in this communication may be 'forward looking statements' within the meaning of applicable laws and regulations. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements.

Important developments that could affect the Company's operations include changes in the industry structure, significant changes in political and economic environment in India and overseas, tax laws, import duties, competition, inflationary pressures, litigation and labour relations.

Dixon Technologies (India) Limited and its subsidiaries and joint ventures will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

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## Key Business Updates - Q2 \& H1 FY 18-19

Commenced production of LED TV's for Xiaomi

Added Orient , Ajanta, RR kabel \& Polycab in the Lighting segment
Product expansion in Lighting portfolio -Added Batten in ODM
Commencement of SMT Line for Mobile Phone PCB
Added Flipkart in Home Appliances segment

Capacity expansion in CCTV from 1.5 lacs / month to 5.0 Lacs/month \& DVR from $30 \mathrm{~K} /$ month to $1.5 \mathrm{Lac} /$ month

Dixon was awarded electronic company of the Year by ELCINA-EFY*

Dixon has migrated to latest version SAP - SAP 4 HANA in Oct,18

* ELCINA-EFY is one of the prestigious awards which is presented annually for outstanding achievement to Corporates in Electronic hardware manufacturing \& Services

Key Financials - Q2, FY 18-19 vs Q2, FY 17-18
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| Revenue* Lacs | $\begin{gathered} \text { EBITDA* } \\ \text { Lacs } \end{gathered}$ | EBITDA <br> Margin(\%) | $\begin{aligned} & \text { PBT } \\ & \text { Lacs } \end{aligned}$ | $\begin{aligned} & \text { PAT } \\ & \text { Lacs } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| 74,068 -16\% | 3,480-6\% | 4.7\% +50bps | 2,466-17\% | 1,643-21\% |
| vs 88,110 | vs 3,717 | vs 4.2\% | vs 2,982 | vs 2,070 |

Key Financials - H1, FY 18-19 vs H1, FY 17-18

| Revenue* <br> Lacs |
| :---: | :---: |
| $133,483-15 \%$ |
| vs $1,57,814$ |
| Lacs |$\quad$| $6,227+6 \%$ |
| :---: |
| vs 5,898 |


| EBITDA |
| :---: |
| Margin(\%) |$|$| $4.7 \%+100 \mathrm{bps}$ |
| :---: |
| vs 3.7\% |


| PBT |
| :---: |
| Lacs |
| $4,218-8 \%$ |
| vs 4,564 |


| PAT |
| :---: |
| Lacs |
| $2,919-7 \%$ |
| vs 3,154 |

Consolidated Results Summary Q2 \& H1,FY 18-19 VS Q2 \& H1,FY 17-18 Dixom

| Particulars (INR Lacs) | Q2, FY 18-19 | Q2, FY 17-18 | \% Change | H1,FY 18-19 | H1,FY 17-18 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income* | 73,885 | 87,893 | -16\% | 133,153 | 157,536 | -15\% |
| Expenses | 70,588 | 84,393 | -16\% | 127,256 | 151,917 | -16\% |
| Operating Profit | 3,297 | 3,500 | -6\% | 5,897 | 5,619 | 5\% |
| Operating Profit Margin | 4.5\% | 4.0\% | 0.5\% | 4.4\% | 3.6\% | 0.8\% |
| Other Income | 183 | 217 | -16\% | 330 | 279 | 18\% |
| EBITDA | 3,480 | 3,717 | -6\% | 6,227 | 5,898 | 6\% |
| EBITDA Margin | 4.7\% | 4.2\% | 0.5\% | 4.7\% | 3.7\% | 1.0\% |
| Depreciation | 500 | 386 | 29\% | 960 | 671 | 43\% |
| EBIT | 2,980 | 3,331 | -11\% | 5,267 | 5,227 | 1\% |
| Finance Cost | 514 | 349 | 47\% | 1,049 | 662 | 58\% |
| PBT | 2,466 | 2,982 | -17\% | 4,218 | 4,564 | -8\% |
| PBT Margin | 3.3\% | 3.4\% | -0.1\% | 3.2\% | 2.9\% | 0.3\% |
| Tax | 823 | 911 | -10\% | 1,299 | 1,411 | -8\% |
| PAT | 1,643 | 2,070 | -21\% | 2,919 | 3,154 | -7\% |
| PAT Margin | 2.2\% | 2.4\% | -0.2\% | 2.2\% | 2.0\% | 0.2\% |
| EPS | 14.5 | 18.8 | -23\% | 25.8 | 28.6 | -10\% |

* Adjusting revenue of mobile \& Lighting 'CFL’ business the revenue de-growth would have been -6\% YOY in Q2, FY 18-19 as against -16\%


## Segment Wise Performance : Q2, FY 18-19 vs Q2, FY 17-18

| Particulars (INR Lacs) | Q2, FY 18-19 | Q2, FY 17-18 | \% change | Q2, FY 18-19 | Q2, FY 17-18 | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  |  | \% of Total Revenue |  |  |
| Consumer Electronics | 35,973 | 46,618 | -23\% | 49\% | 53\% | -4\% |
| Lighting Products* | 19,041 | 18,813 | 1\% | 26\% | 21\% | 5\% |
| Home Appliances | 10,384 | 5,814 | 79\% | 14\% | 7\% | 7\% |
| Mobile Phones | 6,367 | 14,169 | -55\% | 9\% | 16\% | -7\% |
| Reverse Logistics | 1,011 | 2,478 | -59\% | 1\% | 3\% | -2\% |
| Security Systems | 1,110 | - | - | 2\% | - | 2\% |
| Total | 73,885 | 87,893 | -16\% | 100\% | 100\% | - |
| Operating Profit |  |  |  | Operating Profit Margin \% |  |  |
| Consumer Electronics | 1,287 | 1,131 | 14\% | 3.6\% | 2.4\% | 1.2\% |
| Lighting Products | 1,106 | 1,292 | -14\% | 5.8\% | 6.9\% | -1.1\% |
| Home Appliances | 846 | 678 | 25\% | 8.1\% | 11.7\% | -3.6\% |
| Mobile Phones | 58 | 243 | -76\% | 0.9\% | 1.7\% | -0.8\% |
| Reverse Logistics | 12 | 155 | -93\% | 1.1\% | 6.2\% | -5.1\% |
| Security Systems | (12) | - | - | -1.1\% | - | - |
| Total | 3,297 | 3,500 | -6\% | 4.5\% | 4.0\% | 0.5\% |

* Adjusting revenue of Lighting 'CFL' business the revenue growth would have been 15\% YOY in Q2, FY 18-19 as against 1\%


## Segment Wise Performance : H1, FY 18-19 vs H1, FY 17-18

| Particulars (INR Lacs) | H1, FY 18-19 | H1, FY 17-18 | \% change | H1, FY 18-19 | H1, FY 17-18 | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  |  | \% of Total Revenue |  |  |
| Consumer Electronics | 58,248 | 63,128 | -8\% | 44\% | 40\% | 4\% |
| Lighting Products* | 38,033 | 36,178 | 5\% | 29\% | 23\% | 6\% |
| Home Appliances | 18,957 | 9,751 | 94\% | 14\% | 6\% | 8\% |
| Mobile Phones | 13,688 | 43,424 | -68\% | 10\% | 28\% | -18\% |
| Reverse Logistics | 2,446 | 3,881 | -37\% | 2\% | 2\% | - |
| Security Systems | 1,782 | - | - | 1\% | - | 1\% |
| Total | 133,153 | 156,362 | -15\% | 100\% | 99\% | 1\% |
| Add : Excise Duty | - | 1,174 | - | - | 1\% | -1\% |
| Total Revenue | 133,153 | 157,536 | -15\% | 100\% | 100\% | - |
| Operating Profit |  |  |  | Operating Profit Margin \% |  |  |
| Consumer Electronics | 1,555 | 1,592 | -2\% | 2.7\% | 2.5\% | 0.2\% |
| Lighting Products | 2,551 | 1,979 | 29\% | 6.7\% | 5.5\% | 1.2\% |
| Home Appliances | 1,763 | 1,146 | 54\% | 9.3\% | 11.8\% | -2.5\% |
| Mobile Phones | 139 | 391 | -64\% | 1.0\% | 0.9\% | 0.1\% |
| Reverse Logistics | (53) | 510 | -110\% | -2.2\% | 13.1\% | -15.3\% |
| Security Systems | (58) | - | - | -3.3\% | - | - |
| Total | 5,897 | 5,619 | 5\% | 4.4\% | 3.6\% | 0.8\% |

* Adjusting revenue of Lighting 'CFL' business the revenue growth would have been 19\% YOY in Q2, FY 18-19 as against 5\%


## Segment Wise Volume : Q2, FY 18-19 vs Q2, FY 17-18

| Particulars (Lacs) | Q2, FY 18-19 | Q2, FY 17-18 | \% Change (YOY) |
| :--- | :---: | :---: | :---: |
| Consumer Electronics* | 6.7 | 6.3 | $6 \%$ |
| Lighting Products | 362.5 | 313.4 | $16 \%$ |
| Home Appliances | 2.1 | 1.3 | $62 \%$ |
| Mobile Phones | 3.9 | 3.2 | $24 \%$ |
| Reverse Logistics | 1.5 | 3.1 | $-12 \%$ |
| Security Systems | 1.3 | - | - |
| Total | $\mathbf{3 7 8 . 0}$ | $\mathbf{3 2 7 . 3}$ | $\mathbf{1 6} \%$ |

## Segment Wise Volume : H1, FY 18-19 vs H1, FY 17-18

| Particulars (Lacs) | H1, FY 18-19 | H1, FY17-18 | \% Change (YOY) |
| :--- | :---: | :---: | :---: |
| Consumer Electronics* | 11.5 | 9.3 | $23 \%$ |
| Lighting Products | 686.1 | 628.4 | $9 \%$ |
| Home Appliances | 3.9 | 2.1 | $86 \%$ |
| Mobile Phones | 6.4 | 6.4 | $-1 \%$ |
| Reverse Logistics | 2.6 | 6.5 | $-40 \%$ |
| Security Systems | 2.2 | - | - |
| Total | $\mathbf{7 1 2 . 7}$ | $\mathbf{6 5 2 . 7}$ | $\mathbf{1 0 \%}$ |

[^0]
## ODM Revenue Share (\%) - Q2 \& H1,FY 18-19 vs Q2 \& H1, FY 17-18

| Particulars (\%) | Q2, FY 18-19 | Q2, FY 17-18 | \% change | H1, FY 18-19 | H1, FY 17-18 | \% change |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Consumer Electronics | $10 \%$ | $5 \%$ | $5 \%$ | $10 \%$ | $7 \%$ | $3 \%$ |
| Lighting Products | $65 \%$ | $36 \%$ | $29 \%$ | $50 \%$ | $42 \%$ | $8 \%$ |
| Home Appliances | $100 \%$ | $100 \%$ | - | $100 \%$ | $100 \%$ | - |

## Segment Wise - ROCE (\%)

| Particulars (INR Lacs) | Capital Employed |  |  | ROCE |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | H1, FY 18-19 | FY 17-18 | \% change | H1, FY 18-19 | FY 17-18 | \% change |
| Consumer Electronics | 3,093 | 701 | $341 \%$ | $68 \%$ | $298 \%$ | $-230 \%$ |
| Lighting Products | 21,648 | 20,274 | $7 \%$ | $20 \%$ | $20 \%$ | - |
| Home Appliances | 16,614 | 12,142 | $37 \%$ | $19 \%$ | $22 \%$ | $-3 \%$ |
| Mobile Phones | $\mathbf{( 3 8 2 )}$ | 139 | $-375 \%$ | na | $415 \%$ | Na |
| Reverse Logistics | 1,397 | 2,348 | $-41 \%$ | na | $21 \%$ | $-27 \%$ |
| Security Systems | 966 | 272 | $255 \%$ | na | na | $-5 \%$ |
| Total | $\mathbf{4 3 , 3 3 6}$ | $\mathbf{3 5 , 8 7 6}$ | $\mathbf{2 1 \%}$ |  |  |  |

Expenditure Analysis : Q2, FY 18-19 vs Q2, FY 17-18

| Particulars (As a \% of operating revenues) | Q2, FY 18-19 | Q2, FY 17-18 | \% Change |
| :--- | :---: | :---: | :---: |
| Cost of Material Consumed* | $86.9 \%$ | $89.0 \%$ | $-2.1 \%$ |
| Employee benefit expenses | $2.6 \%$ | $2.0 \%$ | $0.6 \%$ |
| Finance Cost | $0.7 \%$ | $0.4 \%$ | $0.3 \%$ |
| Depreciation and Amortization Expense | $0.7 \%$ | $0.4 \%$ | $0.3 \%$ |
| Other expenses | $6.1 \%$ | $5.0 \%$ | $1.1 \%$ |

## Expenditure Analysis: H1, FY 18-19 vs H1, FY 17-18

| Particulars (As a \% of operating revenues) | H1, FY 18-19 | H1, FY 17-18 | \% Change |
| :--- | :---: | :---: | :---: |
| Cost of Material Consumed* | $86.3 \%$ | $89.0 \%$ | $-2.7 \%$ |
| Employee benefit expenses | $2.8 \%$ | $2.1 \%$ | $0.7 \%$ |
| Finance Cost | $0.8 \%$ | $0.4 \%$ | $0.4 \%$ |
| Depreciation and Amortization Expense | $0.7 \%$ | $0.4 \%$ | $0.3 \%$ |
| Other expenses | $6.5 \%$ | $5.3 \%$ | $1.2 \%$ |

[^1]Consolidated Balance sheet
Dixcon

| Particulars (INR Lacs) |  | 30 Sep '18 | 31 Mar '18 |
| :--- | :--- | ---: | ---: |
| Net Fixed Assets | (A) | $\mathbf{2 3 , 3 0 2}$ | $\mathbf{1 9 , 4 9 8}$ |
| Non Current Financial Assets | (B) | $\mathbf{1 5}$ | $\mathbf{4 7 1}$ |
| Other Non Current Assets | (C) | $\mathbf{1 , 5 7 2}$ | $\mathbf{1 , 3 8 3}$ |
| Cash \& Cash Equivalents | (D) | $\mathbf{5 , 0 8 2}$ | $\mathbf{5 , 5 2 4}$ |
| Current Assets |  |  |  |
| Trade Receivables |  | 41,132 | 29,628 |
| Inventories |  | 34,787 | 32,234 |
| Other Current Financial Assets |  | 1,903 | 1,661 |
| Other Current Assets |  | 10,351 | 8,187 |
| Total Current Assets |  | $\mathbf{8 8 , 1 7 2}$ | $\mathbf{7 1 , 7 1 0}$ |
| Less: Current Liabilities \& Provisions |  | $\mathbf{7 2 , 0 7 1}$ | $\mathbf{6 1 , 8 5 7}$ |
| Net Current Assets | (E) | $\mathbf{1 6 , 0 7 1}$ | $\mathbf{9 , 4 5 5}$ |
| Total Assets (A+B+C+D+E) |  | 46,041 | $\mathbf{3 6 , 7 3 0}$ |
| Total Shareholder funds | (A) | $\mathbf{3 4 , 1 4 0}$ | $\mathbf{3 1 , 4 9 7}$ |
| Equity share capital |  | 1,133 | 1,133 |
| Other equity |  | 33,008 | 30,365 |
| Total Debt | $\mathbf{1 0 , 8 0 1}$ | $\mathbf{4 , 4 6 3}$ |  |
| Short Term Borrowings | 9,399 | 3,264 |  |
| Long Term Borrowings | 1,402 | 1,199 |  |
| Other Non Current Liabilities | (C) | $\mathbf{1 , 1 0 0}$ | $\mathbf{7 7 0}$ |
| Total Liabilities (A+B+C) |  | $\mathbf{4 6 , 0 4 1}$ | $\mathbf{3 6 , 3 3 1}$ |


| Particulars (INR Lacs) | 30 Sep '18 | 31 Mar '18 | Change |
| :--- | :---: | :---: | :---: |
| Total Gross Debt | 10,801 | 4,463 | 6,338 |
| Cash \& Cash Equivalents* | 5,082 | 5,524 | $(442)$ |
| Net Debt | $\mathbf{5 , 7 1 9}$ | $\mathbf{( 1 , 0 6 1 )}$ | $\mathbf{6 , 7 8 0}$ |
| Gross Debt / Equity | $\mathbf{0 . 3 2}$ | $\mathbf{0 . 1 4}$ | - |
| Net Debt/Equity | $\mathbf{0 . 1 7}$ | $\mathbf{( 0 . 0 3 )}$ | $\mathbf{-}$ |

* Includes Rs.23.5 crores of balance IPO Proceeds


## Key Ratios

| Particulars | H1, FY 18-19 |
| :--- | :---: |
| Receivables days Outstanding (A) | 58 |
| Inventory Days Outstanding (B) | 49 |
| Payables days outstanding (C) | 107 |
| Cash Conversion Cycle / Working Capital Days (A+B-C) | $\mathbf{( 1 )}$ |
| ROCE (\%)* | $\mathbf{2 4 . 3 \%}$ |
| ROE (\%) ** | $\mathbf{1 8 . 7 \%}$ |

*ROCE $=$ Trailing 12 Months EBIT / Average Net Capital Employed based on the Capital employed as on $30^{\text {th }}$ Sept $17 \& 30^{\text {th }}$ Sept 18 . Balance IPO proceeds of Rs. 23.5 crores has been excluded for calculation of ROCE

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## THANK YOU


[^0]:    * Consumer Electronics include AC PCB's

[^1]:    * Cost of Material Consumed includes changes in inventories \& Excise Duty

