

Disclaimer



This presentation has been prepared by Pritika Auto Industries Limited (the "Company") solely for information purposes and does not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

Executive Summary



Company Overview

- Pritika Auto Industries is among leading manufacturers of machined castings in India
- Incorporated in 1973, Company manufactures components for tractors and commercial vehicles
- Total consolidated capacity of over 50,000 tons / annum, with facilities across Punjab and Himachal Pradesh
- Key supplier to several long-standing clients/OEMs including M&M, Swaraj, TAFE, Escorts, SML Isuzu, TMTL, Ashok Leyland, New Holland Tractors India Ltd, Brakes India Ltd.
- Pritika specializes in a diverse range of products and exports to clients in US as well

Product Portfolio











Financial Highlights (FY23)

Operating Revenue Rs. 362 Cr

EBITDA Rs. 42 Cr

PAT Rs. 16 Cr



Chairman's Message





Commenting on the results, Mr. Raminder Singh Nibber, Chairman, Pritika Auto Industries Limited said:

""The Company's performance in the Fourth quarter has been in line with expectations, given the sharp fluctuations in raw material price.

We have reported quarterly volumes of 9,929 tons in Q4 FY23, reflecting a 68.72% Y-o-Y increase, driven by continued growth in the tractor and commercial vehicles market. As for the entire period of FY23, we did record volume sales of 39,116 against a demand that is pushing us to achieve even higher volumes. In the previous year, we had significant other income from one-time sale of shares worth Rs. 6.56 cr. When adjusted for this, the FY23 PAT has grown by more than 83% over FY22.

Barring expected seasonal fluctuations, the market is improving steadily. We are strategically focusing on higher weight products which fetch better realizations, while expanding overall capacities. Moreover, our ongoing efforts to improve internal efficiencies are likely to keep improving the margins. Also we are raising equity through warrants to enable us to grab any opportunity of growth in the short to medium term.

I would like to thank the entire team for their dedication towards our common vision. I would also like to thank all our valued stakeholders, whose support and faith in our Company drives us to achieve higher benchmarks."

Key Recent Developments during the year

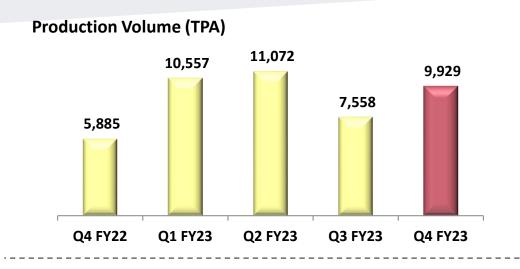


Strategy – To expand capacity organically and through acquisitions, on back of strong order book, while expanding export opportunities

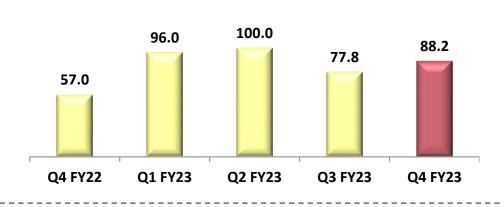
- Company announced plans to raise Rs. 30.40 cr by issuance of 1,60,00,000 fully convertible warrants to non-promoter category on preferential basis, at Rs. 19/- per warrant against which 25% application money has been received
- ➤ Successfully issued IPO for subsidiary, Pritika Engineering Components Ltd., for Rs. 9.50 cr issue was oversubscribed ~150 times
- > IPO proceedings to be used for capacity expansion and product diversification
- Added a new reputed domestic client

Quarterly Financial Highlights – Q4 FY23

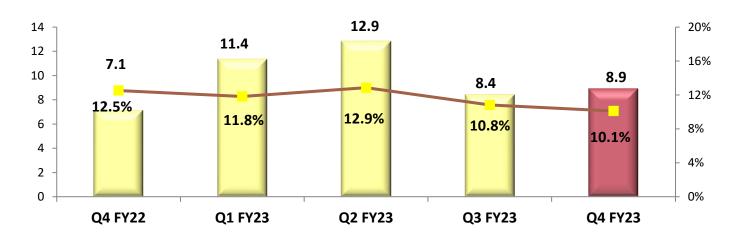




Revenue (Rs. Cr)

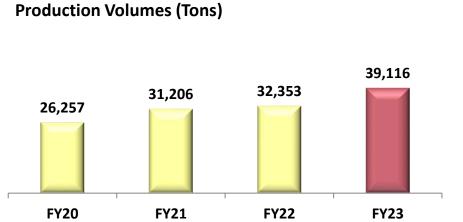


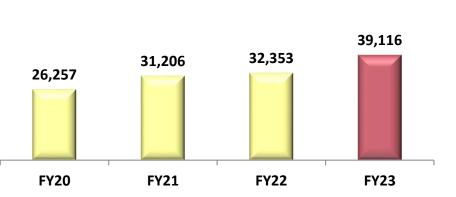
EBITDA (Rs. Cr) / Margin (%)

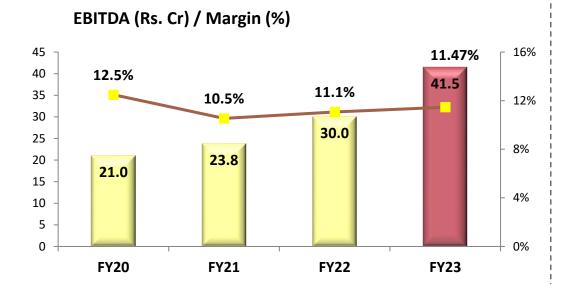


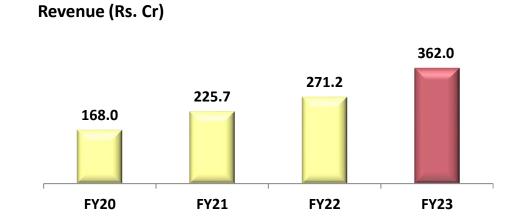
Annual Financial Highlights – FY23



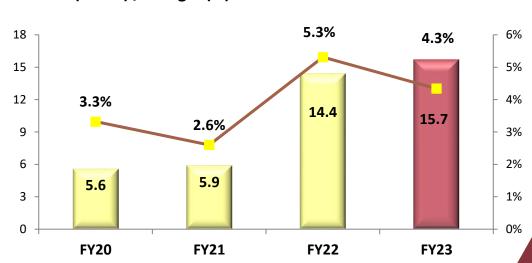








PAT (Rs. Cr) / Margin (%)



Quarterly Financial Highlights



Rs. Cr	Q4 FY23	Q4 FY22	Y-o-Y	Q3 FY23
Total Income from operations	88.1648	56.99		77.82
Other Operating revenue	0.00	0.00		0.00
Net Revenue	88.16	56.99	54.68%	77.82
Raw Materials	56.40	34.36		50.16
Employee Cost	5.38	4.83		4.99
Other Cost	17.47	10.68		14.25
Total Expenditure	79.25	49.86		69.40
EBITDA	8.91	7.13	24.92%	8.42
EBIDTA margin (%)	10.11%	12.52%	(241 bps)	10.82%
Other Income	0.47	0.21		0.27
Depreciation	3.08	2.79		2.97
Interest	2.36	2.28		2.45
Profit Before Tax	3.94	2.28	72.93%	3.26
Тах	1.24	0.03		0.40
Profit After Tax	2.70	2.25	19.75%	2.86
PAT Margin (%)	3.06%	3.96%		3.68%
Basic EPS (Rs.)	0.30	0.25	20.0%	0.32

- Q3 & Q4 FY23 witnessed downward price revision (industrywide phenomenon) effect of both quarters reflected in Q4FY23
- High demand from tractors & CVs, and better product mix boosted sales volumes and mitigated impact of price correction

Annual Financial Highlights – FY23



Rs. Cr	FY23	FY22	YoY%
Total Income from operations	362.03	271.23	
Other Operating Income	0.00	0.00	
Net Revenue	362.03	271.23	33.48%
Raw Materials	233.09	166.10	
Employee Cost	20.58	17.74	
Other Cost	66.83	57.35	
Total Expenditure	320.50	241.20	
EBITDA	41.53	30.02	38.33%
EBIDTA margin (%)	11.47%	11.07%	40 bps
Other Income (Incl. Exceptional Gain)	1.20	7.81	
Exceptional Gain on Sale of Shares	-	6.56	
Depreciation	11.91	10.92	
Interest	9.25	8.99	
Profit Before Tax	21.57	17.93	
Profit Before Tax (Excl. Exceptional Gain)	21.57	11.37	89.77%
Тах	5.88	3.52	
Profit After Tax	15.69	14.41	
PAT (Excl. Exceptional Gain)	15.69	8.53	83.94%
PAT Margin (% - Excl. Exceptional Gain)	4.34%	3.15%	
Basic EPS (Rs.)	1.77	1.62	9.26%

- Highest ever Sales volume of 39,116 ton in FY23
- Revenue realizations per ton improved during in FY23 better product mix led improvement
- Improved operational efficiencies offset the impact of rise in raw material cost, boosting EBITDA & PAT margins

Balance Sheet as on 31st March 2023

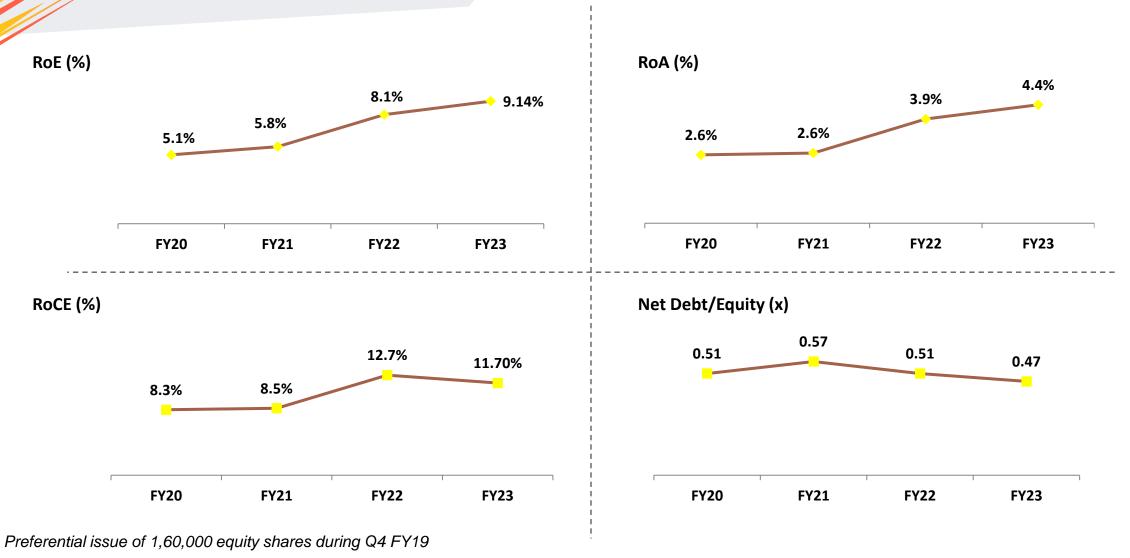


Rs. Cr	As on 31 st Mar '22	As on 31 st March '23	
Equity	139.01	169.70	
Equity Share Capital	17.73	17.73	
R&S	121.27	143.57	
Share Application Money	-	8.39	
Non-Current Liabilities	46.03	59.83	
Financial Liabilities			
Long Term Borrowing	34.56	33.43	
Provisions	1.84	2.46	
Deferred Tax Liabilities	3.15	3.50	
Other LT Liabilities	6.48	20.44	
Current Liabilities	105.27	121.63	
Financial Liabilities			
Short term Borrowings	50.12	61.41	
Trade Payables	26.57	31.06	
Other Financial Liabilities	22.71	22.62	
Other Current Liabilities	2.87	3.78	
Current Tax Liability	2.59	2.37	
Provisions	0.41	0.38	
Total Equity & Liabilities	290.31	351.15	

Rs. Cr	As on 31 st Mar 22	As on 31 st March '23
Non-current Assets	134.64	145.08
Property, Plant and Equipment	115.18	118.22
Capital work in progress	2.42	9.40
Goodwill on Consolidation	13.55	13.55
Financial Assets		
Non Current Investments	0.04	0.12
Other Financial Assets	1.24	1.30
Deferred Tax Assets/ (Liability)	0.70	0.80
Long term Loans & Advances	0.00	0.00
Other Non Current Assets	1.51	1.69
Current Assets	155.67	206.08
Inventories	66.75	75.94
Financial Assets		
Trade Receivables	71.54	97.30
Cash & Cash Equivalents	0.91	13.22
Bank	1.81	2.34
Other Financial assets	10.54	12.07
Short term Loans & Advances	0.00	0.00
Other Current Assets	4.11	5.20
Total Assets	290.31	351.15

Key Ratios





RoA = Net Profit/Total Assets \ Net D/E= (Total Debt-Cash)/Total Equity \ RoE = Net Profit/ Total Equity \ RoCE= EBIT/(Shareholders Fund+Total Debt-non-current investments)



About Us



Leading manufacturer of tractor components in India

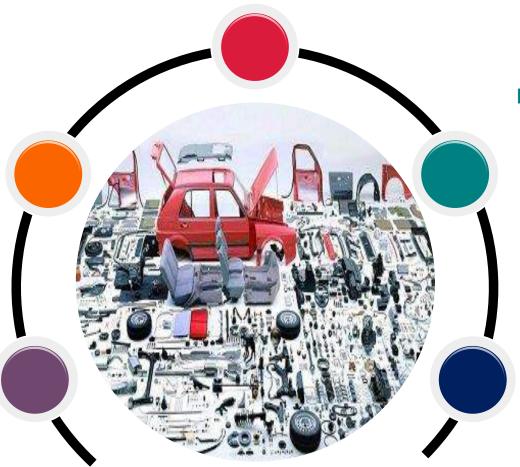
- Incorporated in 1973 by Mr. R.S. Nibber
- About five decades of experience in Tractor/Auto Component manufacturing

Diversified Portfolio

 Axle Housings, Wheel Housings, Hydraulic Lift Housings, End Cover, Plate Differential Carrier, Cylinder Blocks, Crank Cases

Among biggest component suppliers in machined casting Segment

- Supply to OEMs like M&M, Swaraj, TAFE, Escorts, SML Isuzu, TMTL, Ashok Leyland, New Holland Tractors India Ltd., Brakes India Ltd.
- Wide & Diversified client base



Modern Manufacturing Facilities

- Punjab and Himachal Pradesh
- Total installed machined capacity over 50,000 tons pa

Strong Pan India Customer presence

 Strong demand for products across key markets in India

Vision and Mission of Company



- To be First choice among Original Equipment's Manufacturers for Machined Castings
- To be One of the Largest Producers of Machined Castings in India



Vision

 Installed capacity of 1,00,000 tons of Machined Castings by Year 2025



Missions



Journey So Far...



1973-75

- Started by Mr. R. S. Nibber in 1973 as small unit of forgings for Railways
- Started machining shop in Delhi

1999

- Expanded Foundry by 2,400 tons pa -Phase I
- Total Capacity: 5,400 tons pa

2007

- Started First integrated Foundry & Machine Shop in Village Bathri (Himachal Pradesh) with 7,800 tons pa capacity
- Total Capacity of **15,600** tons pa

2012-15

- 2012- Expansion of capacity by 4,800 tons pa – Total **25,200 tons** pa
- 2015- Expansion of capacity by 4,800 tons pa - Total 30,000 tons pa

2019-23

- Won 1,200 tons pa order for low HP tractor components
- Received 2,400 tons pa order of rear axle housings
- Won first export order for \$0.5 mn from the US, followed by repeat export order for \$1.5 mn
- Repeat order for axle housing worth Rs. 10 **cr** per annum
- Addition of new client
- Successfully issued IPO for subsidiary company, Pritika Engineering Components

1995-97

- Started machine shop in Mohali
- Started Foundry in Derabassi (Punjab) with capacity of 3000 tons/annum -1997

2003

- Expanded Foundry by 2,400 tons pa -Phase II
- Total Capacity :7,800 tons pa

2010

- Further capacity expansion by 4,800 tons pa – Total 20,400 tons pa
- 100% Booked by leading OEMs

2017-18

- Expanded capacity by 4,800 tons pa
- Total installed capacity 34,800 tons per annum
- 100% booked by leading OEMs
- Expanded capacity by 3,200 tons pa
- Acquired foundry capacity of 12,000 tons pa of Amrit Duraparts



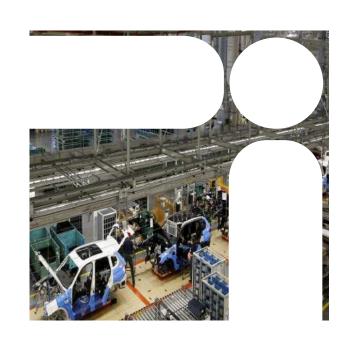
Leadership Team to drive Growth...





Raminder Singh Nibber Chairman

- Mechanical Engineer started career with Escorts Limited for 10 years
- Awarded "UDYOG PATRA" for Self Made Industrialists by Institute of Trade and Industrial Development in July 2003
- Chairman of Confederation of Indian Industry
 - Mohali Zone
- Executive Member of Mohali Industries
 Association, Rotary Club & PHD Chamber of
 Commerce



Harpreet Singh Nibber Managing Director

- Mechanical Engineer worked for more than 2 years in reputed tractor manufacturing
 Company
- Responsible for Manufacturing and Business
 Development of all Units
- Worked in Marketing & Development functions of Pritika Group for almost two decades
- Executive Member of Mohali Industries
 Association, Rotary Club

... Backed by Professional Management





Mr. Narinder Kumar Tyagi

Chief Financial Officer

- Chartered Accountant with more than 25 years of experience in finance and accounts functions
- Worked with various reputed public and private sector organizations like Nahar Spinning Mills Limited, TDT Copper Ltd. & others



Sri Ajay Kumar Rai

Executive Director

- Graduate in Mechanical Engineering and a Masters Degree holder in Business Administration
- 21 years of experience in various engineering industries and been with the group for 15 years
- Was the head of materials at Nibber Castings for about 4 years and Project Head for Pritika Autocast
- Approved Internal Auditor for ISO



Sri Navpreet S. Sujlana

Deputy General Manager- Sales & Marketing

- Graduated in Mechanical Engineering and done Information Technology course
- 12 years of experience in customer support function
- Worked with Compaq as project team leader
- Responsible for Information Technology function
- Been with Group for more than 10 years

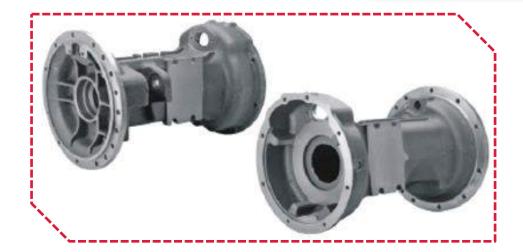


Business Overview

Diverse Product Offerings



Rear Axle Housings





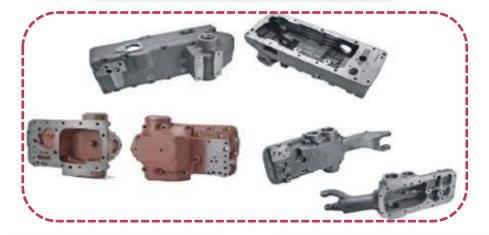




Diverse Product Offerings



Hydraulic Lift Covers/ Housing



Engine Covers



Clutch & Fly Wheel
Housings



Differential Case



Plate Diff. Carriers



Bull Cages



Diverse Product Offerings



Wheel Hubs



Crank Case, Cylinder Blocks & Cam Shafts



Front Engine/Axle Support

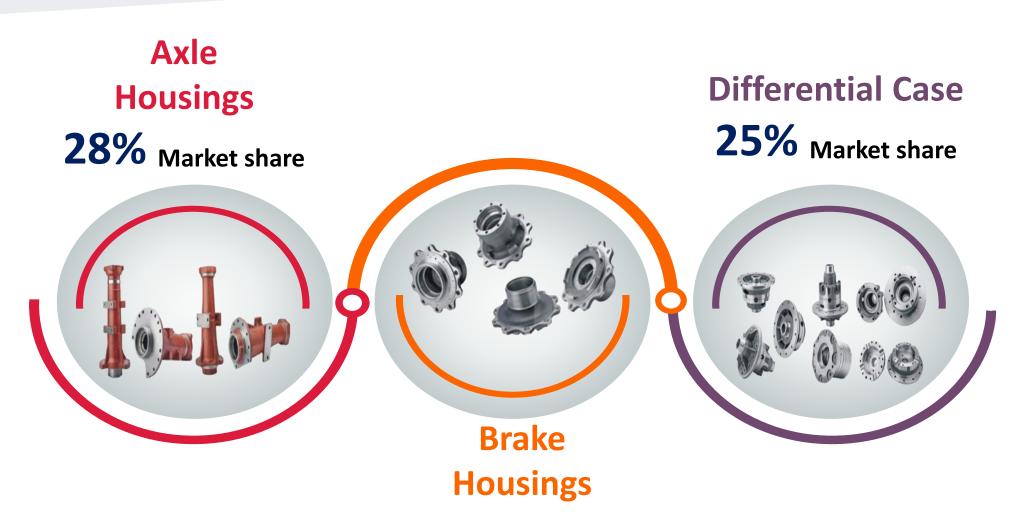


Brake Housings, End Covers & Actuating Disc



Market Share – Major Products





Source : Company 20% Market share

Wide Application of Products





















Key Customers





























Key Strengths



Over five decade old strong & established brand

 Among leading manufacturers of tractor components in India

Diversified Product offerings

- Manufactures diverse range of products
- Continual expansion of product offerings

Reputed and established Management

- Dynamic Experienced Leadership
- Vast experience in Tractor and Auto
 Components leads to maintain business
 viability & steer business through operational
 hurdles

Fully Integrated manufacturing set up

- Integrated operations from casting to machining
- "Ready to use" products for OEM's

Long standing association with key Customers

- Escorts 44+ years
- TAFE 21+ years
- M&M 15+ years



Awards & Recognitions



AWARDS	YEAR	ORGANIZATION
Best Quality	2001	CII – SIDBI India Engineering Trade Fair
2 nd Best Display Award	2005	Centre for International Trade & Industry at Made in Punjab Show
Best Quality Performance	2010-11	Swaraj Ltd.
Award For Casting Commodity	2012	Mahindra & Mahindra
Best Supplier	2012	TAFE
Best Kaizen	2013-14	TAFE
Star of Asia Award	2015	Economic Growth Society of India
India's Best Company of the year 2017- Best Automotive Components Manufacturing Company	2017	IBC Info Media Pvt. Ltd.
Award for Corporate Excellence	2018	Make in India Foundation (MIIF)





Way Ahead



Way Ahead....





Geographical Diversification

- Expand in Geographically strategic locations of India
- Continue to focus on export opportunities and increase export contribution in revenues



02

New Product Development

- Continued focus to keep adding new products in basket of products
- Develop Value Added products



03

Export Opportunities

- Fully equipped manufacturing facilities of global standards to provide opportunity to global OEMs
- Incremental Capex, partially, to be dedicated towards export market



Key Focus Areas

- Improve operational efficiencies
- Margin expansion
- Gain in Market Share

Pritika Engineering Components Ltd



Pritika Auto Industries Limited

Pritika Engineering Components Limited

- Wholly owned subsidiary of Pritika Auto Industries Ltd, which is a captive unit for Pritika Group of Industries
- Successfully listed on December 8th, 2022, with a total issue size of approximately Rs. 9.42 crores
- Pritika Engineering Components Limited was formerly known as Pritika Engineering Components Pvt. Ltd. and started in 1973 by Mr. R.S. Nibber, a young technocrat manufacturing small forgings



Established Player in Castings & Forgings for Tractor & Automotive OEM industry



Niche & Comprehensive Product Portfolio to cater wider customers



Long standing core customer base consisting of leading OEMs



Well-Invested in Lost Foam Technology to enhance the production & enhance long-term growth

Pritika Engineering Components Ltd



Pritika Engineering's Product Portfolio



Thank You



For further information, please contact:

Pritika Auto Industries Limited.

Adfactors PR

Ms. Nisha Saini

EA to MD

Mr. Amit Sharma

amit.sharma@adfactorspr.com

nisha@pritikagroup.com

Mr. Rupesh Rege

www.pritikagroup.com

rupesh.rege@adfactorspr.com

www.adfactorspr.com