

# S.P.APPARELS LTD.



Regd. Office: 39-A, Extension Street, Kaikattipudur, AVINASHI - 641 654, Tamil Nadu, India.

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14th February, 2019

The Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001.

The Listing Department
National Stock Exchange of India Limited
'Exchange Plaza',
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051.

Scrip Code: 540048

Symbol: SPAL

Dear Sirs,

**Sub: Financial Presentation** 

Please find enclosed herewith the copy of Financial Presentation of the Company.

Kindly take the same on your records.

Thanking you,

For S.P. Apparels Limited,

K. Vinodhini

Company Secretary and Compliance Officer

Encl: As above





# **S.P.APPARELS LIMITED**

INVESTOR PRESENTATION
Q3 & 9M FY19 Results Update

February 2019

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### **DISCLAIMER**



This presentation and the following discussion may contain "forward looking statements" by S.P. Apparels Limited ("SPAL" or the Company) that are not historical in nature. These forward looking statements, which may include statements relating to future results of operations, financial condition, business prospects, plans and objectives, are based on the current beliefs, assumptions, expectations, estimates, and projections of the management of SPAL about the business, industry and markets in which SPAL operates.

These statements are not guarantees of future performance, and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond SPAL's control and difficult to predict, that could cause actual results, performance or achievements to differ materially from those in the forward looking statements. Such statements are not, and should not be construed, as a representation as to future performance or achievements of SPAL.

In particular, such statements should not be regarded as a projection of future performance of SPAL. It should be noted that the actual performance or achievements of SPAL may vary significantly from such statements.

### Q3 & 9M FY19 - KEY HIGHLIGHTS



# **Highest Quarterly Performance Achieved Since Inception**

- ✓ Highest Quarterly Revenues
- **✓** Highest Quarterly Garment Export Volumes
- √ Highest Quarterly Profit after Tax
- ✓ 9M FY19 PAT of Rs 542.8 mn has surpassed the full FY18 PAT of Rs 478.1 mn
- ✓ Q3 FY19 Total Revenues <sup>1</sup> grew by 34% on YoY basis
  - ✓ Garment Exports up 37% YoY, SPUK revenues up 29% YoY and Retail revenues up 16% YoY
- ✓ Q3 FY19 Adj. EBITDA<sup>2</sup> increased by 31% YoY, Adj. EBITDA margin was 15.9%
- ✓ Q3 FY19 PAT grew by 94% YoY, PAT margin increased from 8.5% to 12.3%
- 1. Total revenues include realised gain on account of foreign exchange fluctuations (accounted in other income)
- 2. In addition to (1), EBITDA calculation excludes unrealised MTM gain / loss on account of foreign exchange fluctuations (accounted in other expenses)





# Q3 & 9M FY19 RESULTS UPDATE

**Company Overview** 

Business Strategy & Outlook

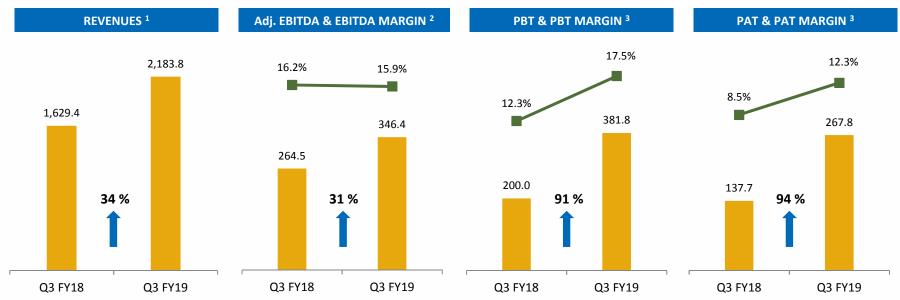
Financial Overview & Shareholding Structure

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# Q3 FY19 – KEY HIGHLIGHTS





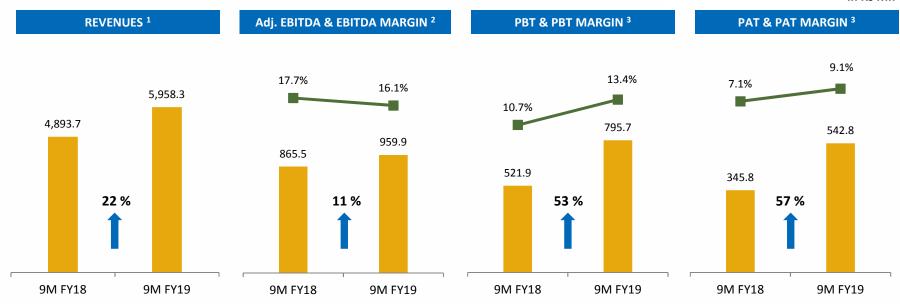


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- 2. In addition to (1), EBITDA calculation excludes unrealised MTM gain / loss on account of foreign exchange fluctuations (accounted in other expenses)
- 3. PBT Margin = Reported PBT / Total Revenues <sup>1</sup>, PAT Margin = Reported PAT / Total Revenues <sup>1</sup>

# 9M FY19 – KEY HIGHLIGHTS







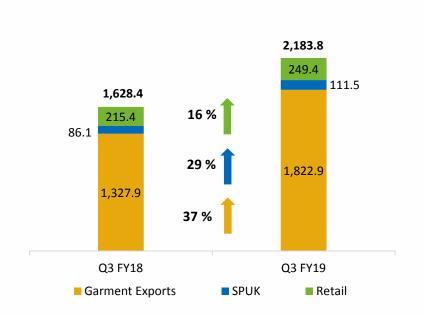
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# **Q3 FY19 – DIVISION WISE ANALYSIS**



#### In Rs Mn

#### Q3 FY19 YoY ANALYSIS - TOTAL REVENUE BREAKUP <sup>1</sup>



DIVISION REVENUES SHARE	Q3 FY18	Q3 FY19
Garment Exports	81.5%	83.5%
SPUK	5.3%	5.1%
Retail	13.2%	11.4%

Adj. EBITDA MARGIN % <sup>2</sup>	Q3 FY18	Q3 FY19
Garment Exports	17.3%	18.1%
SPUK	4.1%	7.1%
Retail	14.6%	3.3%

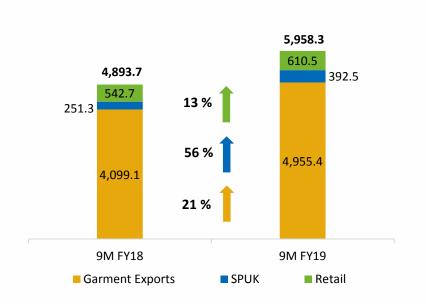
- 1. Total revenues include realised gain on account of foreign exchange fluctuations (accounted in other income)
- 2. In addition to (1), EBITDA calculation excludes unrealised MTM gain / loss on account of foreign exchange fluctuations (accounted in other expenses)

# 9M FY19 – DIVISION WISE ANALYSIS



#### In Rs Mn

#### 9M FY19 YoY ANALYSIS - TOTAL REVENUE BREAKUP <sup>1</sup>



DIVISION REVENUES SHARE	9M FY18	9M FY19
Garment Exports	83.8%	83.2%
SPUK	5.1%	6.6%
Retail	11.1%	10.2%

Adj. EBITDA MARGIN % <sup>2</sup>	9M FY18	9M FY19
Garment Exports	19.8%	18.1%
SPUK	4.1%	7.2%
Retail	7.7%	5.8%

- 1. Total revenues include realised gain on account of foreign exchange fluctuations (accounted in other income)
- 2. In addition to (1), EBITDA calculation excludes unrealised MTM gain / loss on account of foreign exchange fluctuations (accounted in other expenses)

### Q3 FY19 – KEY ANALYSIS



#### **FINANCIAL UPDATE:**

- Q3 FY19 total revenues<sup>1</sup> increased by 34% YoY to Rs 2,183.8 mn.
  - Revenues increased by 37% in Garment Exports, 29% in SPUK and 16% in Retail.
    - Garment Exports division witnessed robust 36% volume growth on the back of orders from new customers as well as existing customers.
    - SPUK & Retail divisions continued to witness strong traction.
- Q3 FY19 Adj. EBITDA<sup>2</sup> increased by 31% YoY to Rs 346.4 mn.
  - Garment Exports division margin benefitted from strong volume growth and timely execution.
  - SPUK division margin improved driven by higher sales and better product mix.
  - Retail division margin was impacted due to change in accounting treatment for revenues and higher tactical discounts.
- Q3FY19 PBT increased by 91% YoY to Rs 381.8 mn.
  - Finance cost was Rs 30.0 mn, offset by reversal & restatement impact of PC-FC
- Q3 FY19 PAT increased by 94% YoY to Rs 267.8 mn. PAT margin<sup>3</sup> increased from 8.5% to 12.3%.
- 1. Total revenues include realised gain on account of foreign exchange fluctuations (accounted in other income)
- 2. In addition to (1), EBITDA calculation excludes unrealised MTM gain / loss on account of foreign exchange fluctuations (accounted in other expenses)
- 3. PBT Margin = Reported PBT / Total Revenues <sup>1</sup>, PAT Margin = Reported PAT / Total Revenues <sup>1</sup>

# Q3 & 9M FY19 – CONSOLIDATED PROFIT & LOSS STATEMENT



Particulars (In Rs Mn)	Q3 FY19	Q3 FY18	YoY %	9M FY19	9M FY18	YoY %	FY18
Revenue from Operations	2,226.0	1,629.4	36.6%	6,041.5	4,796.8	25.9%	6,624.1
Realised Gain / (loss) on account of Foreign Currency Fluctuations	-42.2	0.0	-	-83.2	96.9	-	109.4
Total Revenues	2,183.8	1,629.4	34.0%	5,958.3	4,893.7	21.8%	6,733.5
COGS	873.1	616.2	41.7%	2,361.5	1,888.7	25.0%	2,552.6
Gross Profit	1,310.7	1,013.2	29.4%	3,596.8	3,005.0	19.7%	4,180.9
Gross Margin	60.0%	62.2%	-216bps	60.4%	61.4%	-104bps	62.1%
Employee Expenses	471.8	414.2	13.9%	1,317.7	1,180.0	11.7%	1,592.0
Other Expenses excl. MTM gain / loss due to Foreign Currency Fluctuations	492.5	334.5	47.2%	1,319.2	959.6	37.5%	1,274.4
Adj. EBITDA	346.4	264.5	31.0%	959.9	865.5	10.9%	1,314.6
Adj. EBITDA Margin %	15.9%	16.2%	-37bps	16.1%	17.7%	-158bps	19.5%
MTM (Gain) / Loss on account of Foreign Currency Fluctuations	-53.4	-36.8	-	-48.5	44.5	-	147.0
Depreciation	54.9	58.1	-5.4%	161.0	165.4	-2.7%	223.9
Finance Cost	-22.5	43.2	-152.2%	78.2	186.8	-58.1%	287.4
Other Income excl. Gain on account of Foreign Currency Fluctuations	14.3	0.0	-	26.5	53.1	-50.0%	54.4
PBT	381.8	200.1	90.8%	795.7	521.9	52.5%	710.7
Tax Expense	114.0	62.4	82.8%	252.8	176.1	43.6%	232.5
PAT	267.8	137.7	94.4%	542.8	345.8	57.0%	478.1
PAT Margin %	12.3%	8.5%	381bps	9.1%	7.1%	204bps	7.1%
Earnings Per Share (EPS) In Rs.	10.42	5.47	90.5%	21.22	13.74	54.4%	19.00

<sup>1.</sup> Total revenues include realised gain on account of foreign exchange fluctuations (accounted in other income)

<sup>2.</sup> In addition to (1), EBITDA calculation excludes unrealised MTM gain / loss on account of foreign exchange fluctuations (accounted in other expenses)

<sup>3.</sup> PAT Margin = Reported PAT / Total Revenues <sup>1</sup>





Q3 & 9M FY19 Results Update

# **COMPANY OVERVIEW**

Business Strategy & Outlook

Financial Overview & Shareholding Structure

www.s-p-apparels.com

### **BRIEF PROFILE**



#### **BUSINESS OVERVIEW**

- SPAL is one of the leading manufacturers and exporters of knitted garments for infants and children in India.
- Provides end-to-end garment manufacturing from greige fabric to finished products including body suits, sleep suits, tops and bottoms.
- SPAL is also the sub-licensee to manufacture, distribute and market adult menswear products in India under the 'Crocodile' brand.
- Strong promoter pedigree with more than two decades of experience in textile and apparels industry.

#### **KEY STRENGTHS**

- SPAL is a specialized player in the highly challenging infant & children wear knitted garment industry.
- Preferred vendor through long standing relationships with reputed international brands etc.
- Stringent quality compliance, superior in-house product development and certified testing laboratories.
- Demonstrated ability to setup integrated facilities to scale-up operations. Currently operating 26 sewing facilities having close proximity to key raw materials & skilled labour.
- Advanced manufacturing machineries with latest technology and automation.

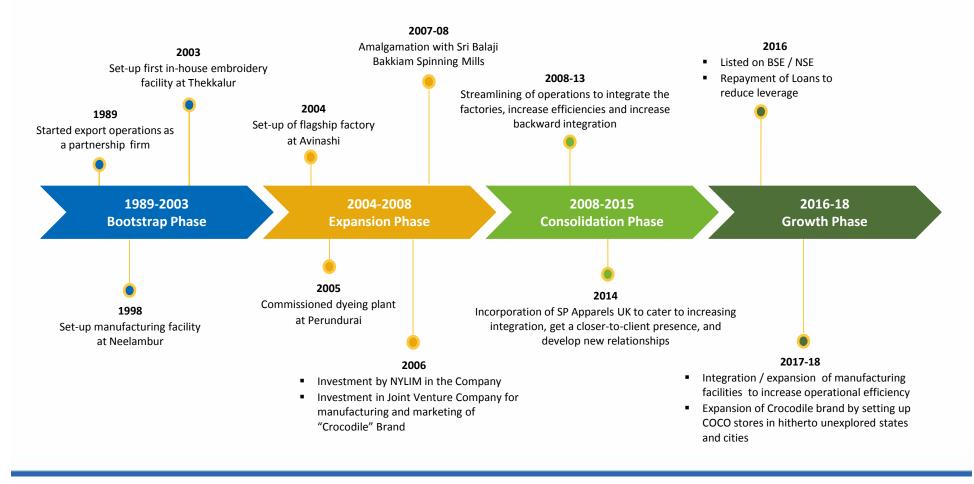
### FINANCIAL OVERVIEW

- Consolidated Revenues, EBITDA and PAT were Rs 6,624 mn, Rs 1,058 mn and Rs 478 mn in FY18.
- Strong balance sheet with Net Debt : Equity ratio of 0.37x as on Mar-18.
- Improving profitability & return ratios over FY14 to FY18 -
  - PAT Margin: 1.4% to 7.2%
  - Cash Adjusted ROCE: 12.3% to 17.1%
  - ROE: 10.3% to 12.9%

<sup>\*</sup> Figures are as per IND-AS for FY17 & FY18

# **OUR EVOLUTION**





### **LEADING EXPORTER OF INFANT & CHILDREN WEAR IN INDIA**



### SPAL IS A SPECIALIZED PLAYER IN THE HIGHLY CHALLENGING INFANT & CHILDREN WEAR KNITTED GARMENT INDUSTRY

### **INDUSTRY'S UNIQUE CHALLENGES**

1

- Labour intensive operations.
- Employee training & skill development.
- Employee occupational health & welfare.

2

- Demands large variety and small batch size orders.
- Highly complex manufacturing.

3

- Stringent safety and quality requirements in developed markets.
- Severe restrictions on the use of chemicals dyes, accessories and other additives to prevent any side-effects on infants and children.

### **SPAL'S CORE COMPETENCIES**

Demonstrated manufacturing excellence for over two decades

Clear understanding of buyer preferences and specifications of knitted garments and embellished garments in infants and children category

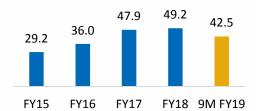
Ability to consistently deliver high quality products on timely basis

Meeting stringent compliance requirements of international customers

Long standing relationships with reputed global brands

SPAL is strongly placed to capitalize on future growth opportunities

# SPAL – EXPORTS VOLUMES SOLD IN MILLION



### PREFERRED VENDOR TO REPUTED INTERNATIONAL BRANDS



# SPAL IS THE PREFERRED VENDOR FOR KNITTED GARMENTS FOR INFANTS AND CHILDREN TO REPUTED INTERNATIONAL BRANDS AND RETAILERS

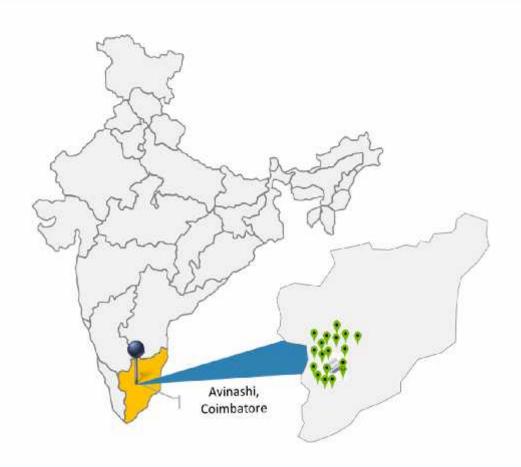
### WHY SPAL?

- Expertise to concurrently manage multiple large orders with a diversified product range including body suits, sleep suits, tops and bottoms.
- Ethically, Environmentally and Socially compliant organization.
- No bulk returns from customers since inception
- Ability to offer end-to-end garments manufacturing services from the design to the manufacture of the garments.

SPAL recently added three major customers, two in US and one in Europe. The focus going forward will be to diversify the customer base across different geographies globally.

# STRATEGICALLY LOCATED MANUFACTURING FACILITIES





#### **LOCATION ADVANTAGE:**

- All 26 manufacturing facilities are located within Tamil Nadu leading to significant economies of scale.
- Convenient access to skilled labour and raw materials and also to machinery supplies and replacement parts.
- Significant savings in production, labour and transportation costs.
- Close proximity to international port

#### **TECHNOLOGY & AUTOMATION:**

- Eton conveyor production system (automated sewing assembly line and workflow control).
- ASRS\* for efficient warehouse / inventory management.
- Orgatex software system for automation of dyeing related processes.

<sup>\*</sup> ASRS: Advanced semi-automated storage and retrieval system

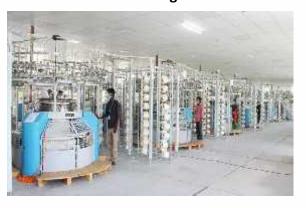
# STRATEGICALLY LOCATED MANUFACTURING FACILITIES



Spinning



Knitting



Dyeing









# STRATEGICALLY LOCATED MANUFACTURING FACILITIES





Printing



**Automated Embroidery** 



Sewing



**Automated Sewing Assembly Line** 



**Semi-Automated Inventory Management** 



### STRONG IN-HOUSE DESIGN EXPERTISE



### STRONG DESIGN IS SPAL'S CORE COMPETENCY

- SPAL's core competency lies in understanding latest fashion and trends to suit the customers buying preferences.
- Dedicated in-house design and merchandising team of designers located at our Corporate Office in India and design consultants hired by our Subsidiary, SPUK.
- Use of latest technology for developing products and styles which are based on prevalent fashion trends.
- Design development, sampling and fitment form an integral part of our operations and are considered as an effective tool for converting customer's need into a finished product.









# **STRINGENT QUALITY CONTROLS & COMPLIANCE**



- Strong adherence to the highest standards of quality, assurance and compliance.
- Stringent quality control checks consisting of inspection and testing of fabric, greige and processed yarn, trims, accessories, packing materials and of each piece of garment for metal bits/needle tips/sharp edges prior to packing.
- Exercise stringent Quality check at every stage of manufacturing.
- All individual pieces of garments are also physically inspected to ensure that no defective/damaged pieces are delivered to our customers.
- Internal rejection rate is low as compared to international standards.

#### ACCREDITATIONS AND AWARDS FOR OUR MANUFACTURING FACILITY/ABILITY

Received laboratory accreditation ISO/IEC 17025:2005 by the National Accreditation Board for Testing and Calibration Authorities, Department of Science and Technology, India









TESCO 'F&F Gold Rated Supplier Award' 2013



Marks and Spencer award 2011

### **BUILDING RETAIL PRESENCE IN INDIA**





**SPAL's PRESENCE ACROSS LARGE FORMAT STORES** 























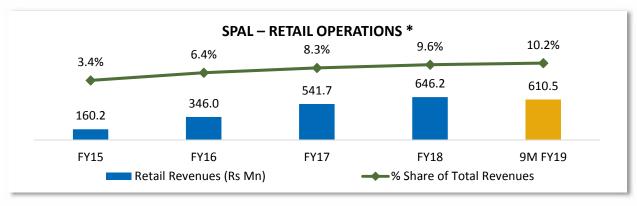


### **BUILDING RETAIL PRESENCE IN INDIA**



#### SPAL IS STRENGTHENING ITS RETAIL PRESENCE BY EXPANDING THE REACH OF CROCODILE BRAND

- SPAL undertakes manufacturing and retailing activities in India under the 'Crocodile' brand.
- SPAL sells wide range of adult menswear products like shirts, polo shirts, t-shirts, trousers, jeans, sweaters, jackets and innerwear products like vests, briefs, boxer shorts.
- In addition to EBOs and MBOs, we are also present in large format stores and e-commerce platforms like Myntra ,Jabong.



### \* Figures are as per I-GAAP for FY15-16 and IND-AS for FY17-18 and H1 FY19

#### **OUR RETAIL STORE PRESENCE**



Retail Network	December- 18
EBOs – COCO	30
EBOs – FOFO	15
MBOs	4,200
LFS	252
No. of States	22
Outlet Size (Sq. ft)	400 – 1,500

### QUALIFIED MANAGEMENT WITH DEEP UNDERSTANDING OF APPAREL SECTOR





# Mr P. Sundararajan Chairman and Managing Director

- Founder director of SPAL with 33 years of experience in the textile and apparel industry
- Bachelor of Science from the Bangalore University



# Ms S. Latha Executive Director

 Founder director of SPA with 26 years of experience in the textile and apparel industry



# Mr S. Chenduran Director Operations

- Five years of experience in the textile and apparel industry
- MS in Business and Management from the University of Strathclyde

#### Ms P.V. Jeeva, Chief Executive Officer

- 32 years of experience in the textile and apparel industry
- Handles garments division and has been associated with SPAL since July, 1986
- Diploma in textile processing from GRG Polytechnic College, Coimbatore

### Mr V. Balaji, Chief Finance Officer

- 18 years of experience in the field of finance and accounts
- Associated with SPAL since May, 2012
- Qualified Chartered Accountant
- Helped in managing banking relationships to aid the growth of the Company

# Mr V. Shankar Raam, *Chief Operating Officer*

- 23 years of experience in the field of finance, accounting and marketing.
- Leading our business strategy for our retail business expansion
- MBA from IIBM Institute

# **BOARD OF DIRECTORS – WIDE SPECTRUM OF EXPERIENCE**





*Mr A.S. Anandkumar* Independent Director

- 45 years of experience in banking
- Masters of Science from the University of Madras



Mr P. Yesuthasen
Independent Director

- 42 years of experience in banking
- MS in Business Administration, Cass Business School, London and MS in Arts in Public Admin, Madras Christian College



*Mr G. Ramakrishnan* Independent Director

- 40 years of experience in governmen service
- Post-graduate degree from St. Joh
   <sup>o</sup>s College, Palayamcottai



Mr V. Sakthivel
Independent Director

- 42 years of experience in the fields of commerce and accountancy
- He is a qualified Chartered Accountant.





Q3 & 9M FY19 Results Update

**Company Overview** 

### **BUSINESS STRATEGY & OUTLOOK**

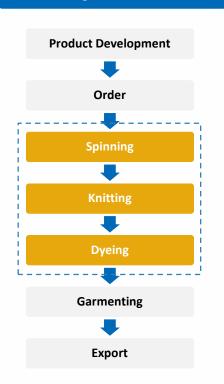
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### **CAPACITY EXPANSION & BACKWARD INTEGRATION**



### **Existing Business Model**



SPAL proposes to utilize Rs 750.7 mn from the Net IPO Proceeds towards:

- 1. Enhancing spinning capacity Capex of Rs 472.4 mn
  - Spinning capacity from 16,896 to 22,272 spindles
  - Blow room capacity from 3,200 kg/day to 15,015 kg/day
- 2. Setting-up a new Knitting facility in the spinning facility Capex of Rs 168.6 mn (Completed)
- 3. Addition of balancing machineries at existing dyeing unit at the SIPCOT facility Capex of Rs 49.1 mn (Completed)
- 4. Common Infrastructure for spinning and knitting facility Capex of Rs 60.6 mn

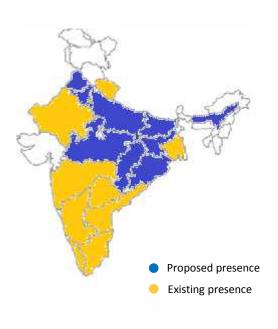
#### These investments will lead to

- De-bottlenecking and backward integration.
- Improved operational efficiency and quality control.
- Operating cost reduction leading to margin improvement.
- Provide support for future expansion.

# **EXPAND RETAIL PRESENCE ACROSS INDIA**



### PROPOSED EXPANSION OF RETAIL PRESENCE OVER THREE YEARS







- Growing aspiration levels of people in Tier II, III and IV cities in India along with rising brand awareness and higher disposable income makes these smaller urban areas as focal points for expansion.
- SPAL intends to capitalize on this opportunity to grow its menswear products under the 'Crocodile' brand.
- Capex plan of Rs 278.5 mn for establishing new retail stores, expanding its presence across pan India.





Q2 & H1 FY19 Results Update

**Company Overview** 

Business Strategy & Outlook

FINANCIAL OVERVIEW & SHAREHOLDING STRUCTURE

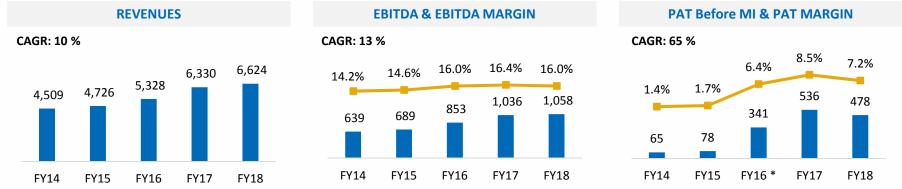
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# **FINANCIAL OVERVIEW**

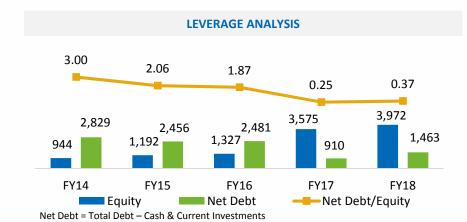


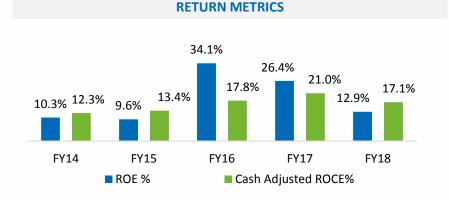
FY14-16 Figures are as per the I-GAAP standards, FY17 & FY18 Figures are as per IND-AS standards

In Rs Million



<sup>\*</sup> Excludes exceptional item of write-off of amount considered recoverable from a bank on account of matured foreign currency contracts as of April 1, 2011





# **IPO PROCEEDS UTILISATION**

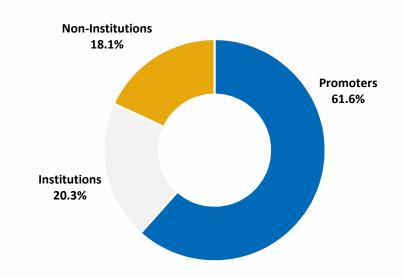


Utilization of Net proceeds as on 31st December 2018				
Particulars (Rs million)	Utilization Planned	Amount Utilized	Amount Pending Utilization	
Expansion and modernization of manufacturing facility	701.6	451.2	250.4	
Repayment or prepayment of debt	630.0	630.0	0.0	
Opening of new stores for the sale of 'Crocodile' products	278.5	190.9	87.6	
Addition of balancing machineries for existing dyeing unit	49.1	49.1	0.0	
General Corporate Purposes and Issue Expenses	490.8	490.8	0.0	
Total	2,150.0	1,811.9	338.0	

# **SHAREHOLDING STRUCTURE**



### **SHAREHOLDING PATTERN – 31st December 2018**



Source: BSE

KEY SHAREHOLDERS – 31st December 2018	
Goldman Sachs India Ltd	5.21%
UTI Mutual Fund	5.18%
DSP Blackrock Small Cap Fund	4.81%
Birla Sun Life Insurance Company Limited	2.89%
The Scottish Oriental Smaller Companies Trust	1.98%
ICICI Prudential Equity & Debt Fund	1.82%
Principal Mutual Fund	1.02%



# FOR FURTHER QUERIES:





Mr. V. Balaji

Chief Financial Officer

Email: balaji.V@spapparels.com

# DICKENSON

Mrs Neha Butala/ Mr. Nilesh Dalvi IR Consultant

Email: neha.butala@dickensonir.com/ nilesh.dalvi@dickensonir.com Contact no: +91 8879003342 / 9819289131

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