

January 30, 2024

To

National Stock Exchange of India Limited Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G Block, Bandra-Kurla Complex,

Bandra (East), Mumbai – 400051

SYMBOL: POLICYBZR

BSE Limited
Department of Corporate Services/ Listing

Phiroze Jeejeebhoy Towers, Dalal Street, Fort,

Mumbai – 400001

**SCRIP CODE: 543390** 

Sub.: Outcome of the Board Meeting held on Tuesday, January 30, 2024 - Financial Results for the quarter and nine months ended December 31, 2023

Dear Sir/Madam.

In furtherance to our earlier communication dated January 22, 2024 and pursuant to the provisions of Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("**LODR**"), we wish to inform you that the Board of Directors of the Company at its meeting held today i.e. Tuesday, January 30, 2024, which was commenced at 02:00 P.M. and concluded at 04:50 P.M., *interalia*, considered and approved the following business(es):

- (i) Un-audited Standalone and Consolidated Financial Results of the Company for the quarter and nine months ended December 31, 2023 alongwith Limited Review Reports of the Auditors thereon ("Results") as enclosed herewith. The said results are being uploaded on the website of the Company at www.pbfintech.in pursuant to Regulation 46 of the LODR and will be published in the newspapers in compliance with the Regulation 47 of the LODR;
- (ii) Earning release dated January 30, 2024, on the Results as enclosed herewith;
- (iii) Press Release titled as "Q3 FY24: PB Fintech posts strong numbers, PAT positive with 43% revenue growth" is enclosed herewith;
- (iv) Grant of unsecured loan up to INR 200,00,00,000/- (Rupees Two Hundred Crores Only) to Policybazaar Insurance Brokers Private Limited ("Policybazaar"), a wholly owned subsidiary of the Company, in one or more tranches during the financial years 2023-24 and 2024-25 and delegated the authority to the senior management of the Company to decide the key terms of the loan and execute the definitive documents at a future date. The interest rate for the loan will not be lower than the prevailing yield of Government securities closest to the tenor of loan;
- (v) Grant of unsecured loan up to INR 50,00,00,000/- (Rupees Fifty Crores Only) to Paisabazaar Marketing and Consulting Private Limited ("Paisabazaar"), a wholly owned subsidiary of the Company, in one or more tranches during the financial years 2023-24 and 2024-25 and delegated the authority to the senior management of the Company to decide the key terms of the loan and execute the definitive documents at a future date. The interest rate for the loan will not be lower than the prevailing yield of Government securities closest to the tenor of loan; and
- (vi) Further investment of an amount not exceeding INR 40,00,00,000/- (Rupees Forty Crores Only) in the equity shares of Icall Support Services Private Limited ("Icall"), a wholly owned subsidiary of the Company, in one or more tranches during the financial years 2023-24 and 2024-25.











Disclosure pursuant to the provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the Schedule III and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are attached herewith.

The abovesaid disclosure will also be hosted on the website of the Company at www.pbfintech.in.

You are requested to kindly take the same in your records.

Thanking you,

Yours Sincerely For PB Fintech Limited

Bhasker Joshi Company Secretary and Compliance Officer

**Date:** January 30, 2024 **Place:** Gurugram

Encl.: A/a













#### Q3 FY24: PB Fintech posts strong numbers, PAT positive with 43% revenue growth

#### Q3 FY24 - YoY

- 1. Scale
  - a. Insurance Premium at ₹ 4,261Cr, an ARR of ₹17k Cr
  - b. Credit Disbursal ARR of ₹14k Cr and 5.6L Credit Cards
- 2. Core Online Business
  - a. New Protection (Health Insurance + Term Insurance) Premium up 44%
  - b. Operating Revenue ₹ 593Cr, up 39%
  - c. Contribution Margin improves to 44%
  - d. Adjusted EBITDA improves to ₹ 76Cr from ₹ 26Cr, Margin improves to 13% from 6%
- Total Business
  - a. Operating Revenue ₹ 871Cr, up 43%
  - b. Adjusted EBITDA Margin improves to 4% from -5%
  - c. PAT grew by ₹ 125Cr to ₹ 37Cr from a PAT loss of ₹ 87Cr
  - d. Cash position improved by ₹ 204Cr YoY to ₹ 5,150Cr
- 4. New Initiatives
  - a. Operating Revenue of ₹278 Cr, up 50%
  - b. Contribution Margin break-even achieved
  - c. Continued leadership in PB Partners, our B2B2C agent aggregation platform

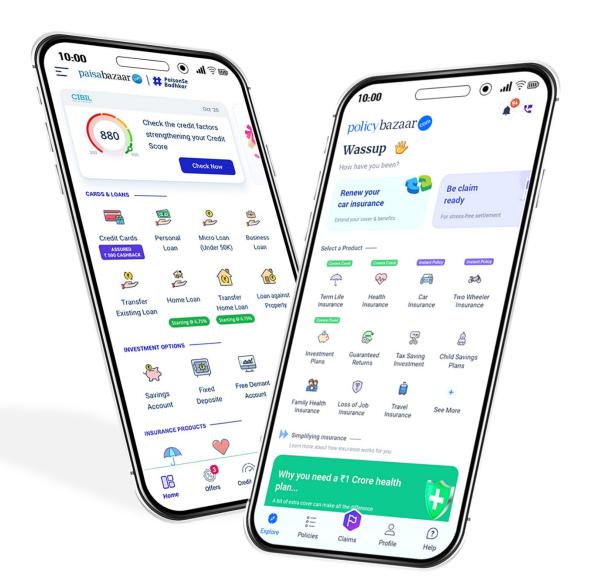
#### Commenting on results, the company stated:

- 1. Revenue of our Core Online marketplaces, Policybazaar and Paisabazaar, grew 39% to ₹593Cr, while improving their Adjusted EBITDA by ₹50Cr YoY for Q3 FY24. Our Adjusted EBITDA for the last 6 quarters has improved by ₹50Cr each quarter, in line with our annual guidance of incremental ~₹200Cr adjusted EBITDA.
- 2. Our total Insurance Premium for the quarter was ₹4,261Cr, an ARR of ₹17k Cr Insurance Premium.
- 3. Our renewal / trail revenue is at an ARR of ₹454 Cr, up from ₹317 Cr last year same quarter. This typically operates at over 85% margins and is a significant source of profit growth.
- 4. We continue to improve our customer onboarding & claims support services and maintain Insurance CSAT of 88%.
- 5. Credit business continues to grow very well and has been adjusted EBITDA positive since Dec 2022. We are now at the annualized run rate of ₹14k Cr Credit Disbursal and about 5.6L Credit Card issuance on an annualized basis. Our total Credit Score consumer base now is over 41mn.
- 6. 75%+ of cards were processed end-to-end 100% digitally. 75%+ disbursals are from existing customers.

We continue to strengthen our leadership in New Initiatives while building further efficiencies. Our new initiatives are break-even on Contribution Margin basis in Q3 FY24.

- 1. PB Partners, our agent aggregator platform, continues to lead the market in scale & efficiency of operations.
  - a) We have moved the business increasingly towards smaller and higher quality advisors.
  - b) Most diversified across different lines of businesses.
  - c) Present in 17.1k pin codes across India, covering over 90% of pin codes in India.
- 2. Our UAE Insurance premium has grown 2.4x YoY.

Our Total Operating Revenue for the first nine months is ₹ 2,348Cr and consolidated PAT improved by ₹ 482Cr to ₹ 4Cr.









Earnings Call
Quarter ended December 2023

# What do we do?

#### **PB Fintech**

The umbrella entity comprising of India's leading marketplaces that offer end-to-end insurance & credit solutions to consumers. Our platforms simplify complex choices, present personalized solutions & enable smart financial decisions. We leverage technology & data to drive product & process innovation for our partners as well as for our own operations. Our business model benefits from network effects resulting from consumer-pull, deep understanding of risk & best-in-class service.

#### Policybazaar

Insurance marketplace focused on the Indian middle-class families buying protection against the 3Ds (Death, Disease and Disability)

We provide end to end insurance solutions to the retail consumers (choice of products, the most convenient way of buying and policy management & claim support). We believe that the quality of business, which includes honest customer declarations, sharp risk assessment and complete product disclosure, is critical for the long term growth of the industry, and we are a positive force in that endeavor.

#### Paisabazaar

Credit marketplace focused on credit availability and convenience for all

We provide credit options across consumer segments and help them make the right decisions using proprietary algorithms.

Paisabazaar is also the largest destination for consumers to access their credit scores and manage the same.

#### **PB Partners**

Enablement platform for more than 100k partners to help them manage insurance sales using technology



### Key Highlights – Q3 FY24

Consolidated Revenue grew 43% YoY to ₹871 Cr Core Online Revenue grew 39% YoY to ₹593 Cr

Total Insurance Premium is at an ARR of ₹17,000+ Cr New Premium for Protection (Health & Term Insurance) grew 44% YoY^

> Lending Disbursal is at an ARR of ₹14,321 Cr Credit cards issued at an ARR of 5.6 Lacs

PAT improved by ₹125 Cr YoY to ₹37 Cr Adjusted EBITDA margin (Core) at 13%, up from 6% YoY

PAT improved by ₹482 Cr YoY to ₹4 Cr (YTD)

Cash position improved by ₹204 Cr YoY to ₹5,150 Cr

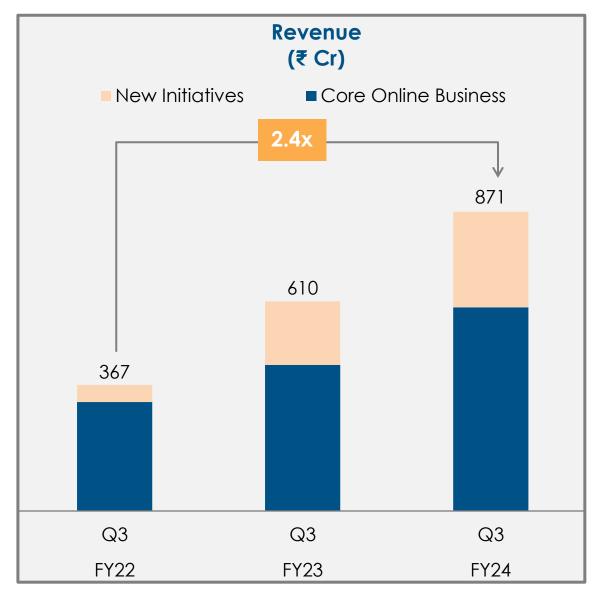
<sup>\*</sup> Adjusted EBITDA is non-GAAP measure excluding ESOP charges ^ Health new business creates large NPV due to future renewals

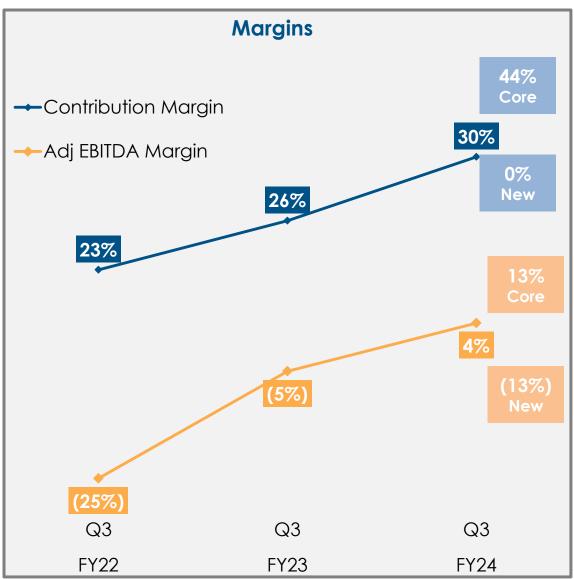


### Overall business: Revenue grew 2.4x in 2 years



### Margins continue to improve







#### Overall business Q3





#### 43% Revenue growth with PAT improvement of ₹125Cr to ₹ 37Cr

₹ Crores	Q3 FY23			Q3 FY24			YoY		
	Total	Core Online Business	New Initiatives	Total	Core Online Business	New Initiatives	Total	Core Online Business	New Initiatives
Revenue	610	425	185	871	593	278	43%	39%	50%
Contribution (non-GAAP)#	161	184	(23)	259	259	0	61%	41%	101%
Contribution %	26%	43%	(12%)	30%	44%	0%			
Adjusted EBITDA (non-GAAP)	(28)	26	(54)	39	76	(37)	239%	192%	32%
Adjusted EBITDA %	(5%)	6%	(29%)	4%	13%	(13%)			
PAT	(87)			37					

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#### **Overall business YTD**





### 39% Revenue growth with PAT improvement of ₹482 Cr to ₹4 Cr

	YTD FY23			YTD FY24			YoY		
₹ Crores	Total	Core Online Business	New Initiatives	Total	Core Online Business	New Initiatives	Total	Core Online Business	New Initiatives
Revenue	1,689	1,206	483	2,348	1,706	642	39%	42%	33%
Contribution (non-GAAP)#	407	521	(113)	726	760	(34)	78%	46%	70%
Contribution %	24%	43%	(23%)	31%	45%	(5%)			
Adjusted EBITDA (non-GAAP)	(147)	43	(190)	75	213	(138)	151%	395%	28%
Adjusted EBITDA %	(9%)	4%	(39%)	3%	12%	(21%)			
PAT	(478)			4					

# - Contribution: Revenue minus Direct Costs (Employee direct cost + Acquisition Marketing) Contribution reclassification includes Payment Gateway charges in direct costs

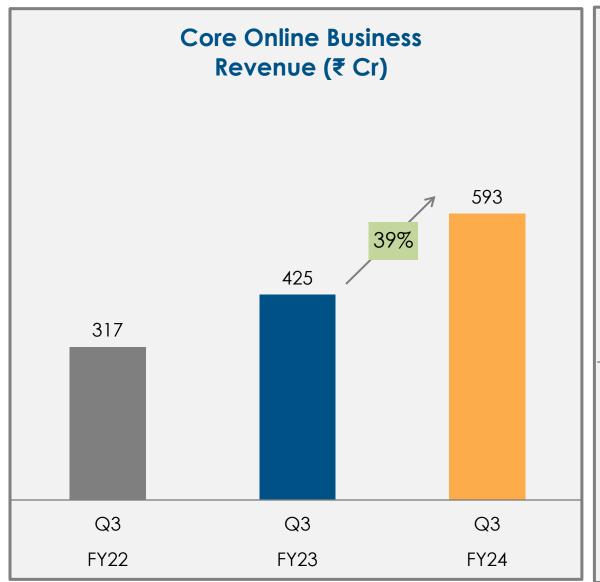
Online brand acquisition spend is included as a part of fixed costs

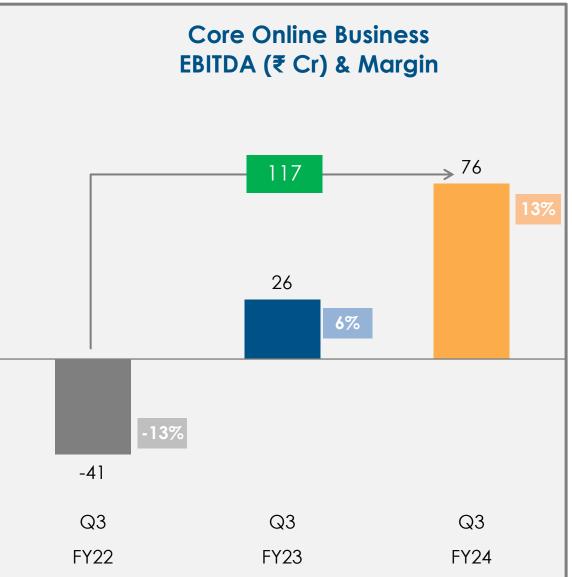


#### Core Online Business: Q3 FY24

### policy bazaar paisabazaar

#### Revenue up 39%, EBITDA up by ₹50 Cr YoY



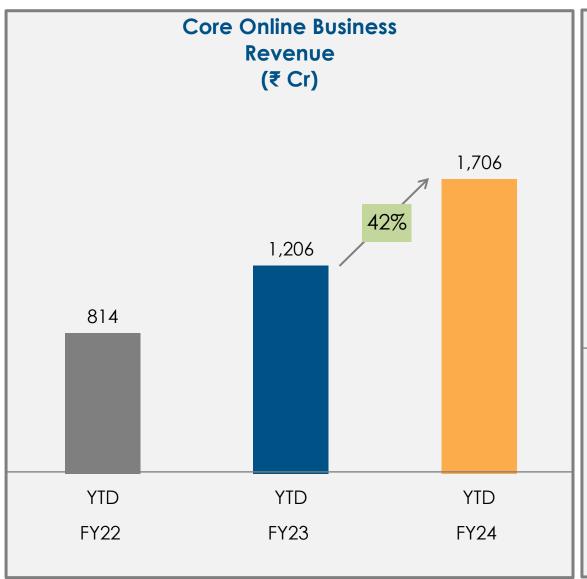


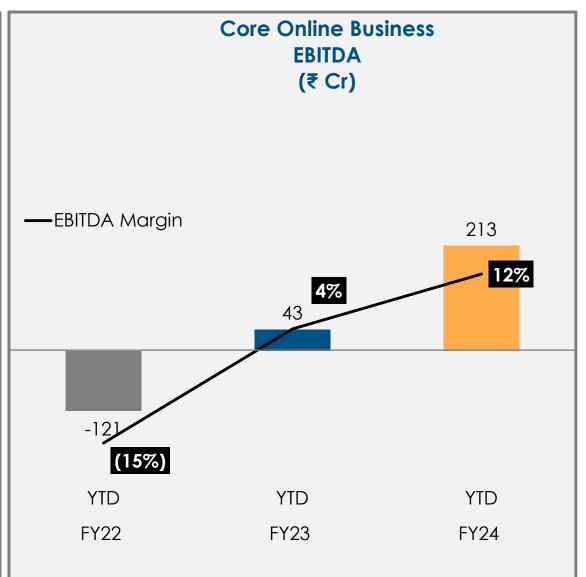


### Core Online Business: YTD FY24



#### Growth with consistent improvement in Margin & Profitability







### Core Online Business: High operating leverage





#### 34% of incremental revenue translated to EBITDA

₹ Crores	YTD FY23	YTD FY24	Δ	
Revenue	1,206	1,706	501 (42% YoY)	
Contribution (non-GAAP)#	521	760	239 (46% YoY)	
Adjusted EBITDA (non-GAAP)	43	213	170 (395% YoY)	



### **Core Online Business**





### Adjusted EBITDA consistently growing over ₹ 50Cr per quarter YoY

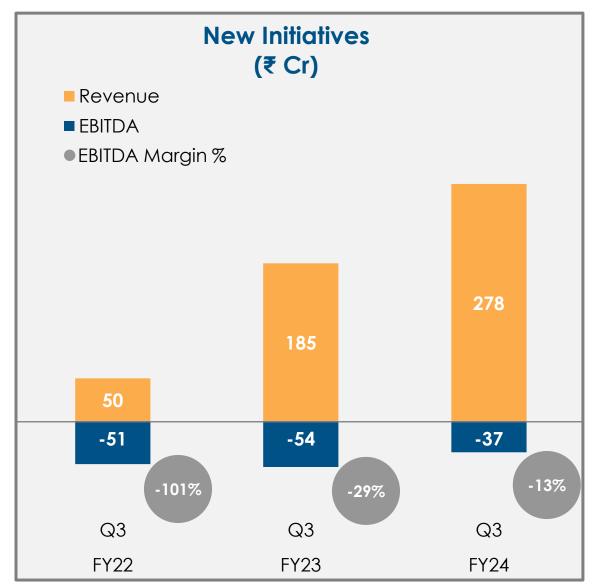
Core Online Business	₹ Crores	EBITDA Previous Year	EBITDA	ΥοΥ Δ	
	Q1	-32	5	37	
EVO2	Q2	-48	12	61	
FY23	Q3	-41	26	67	
	Q4	10	64	54	
	Q1	5	69	64	
FY24	Q2	12	68	56	
	Q3	26	76	50	

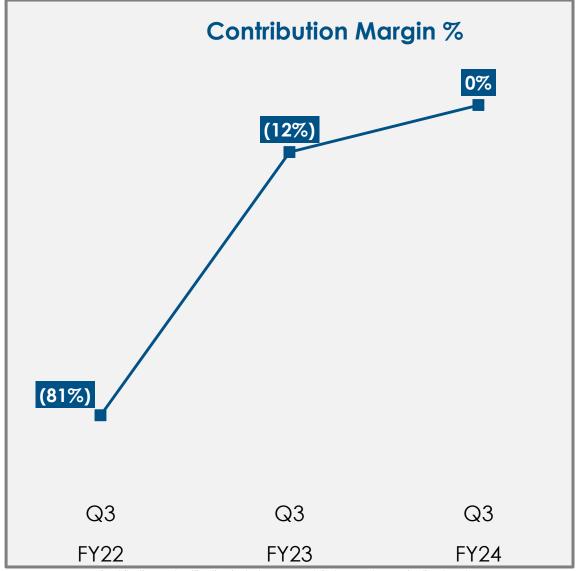


#### **New Initiatives: Q3 FY24**

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#### Revenue 5.6x, Contribution breakeven



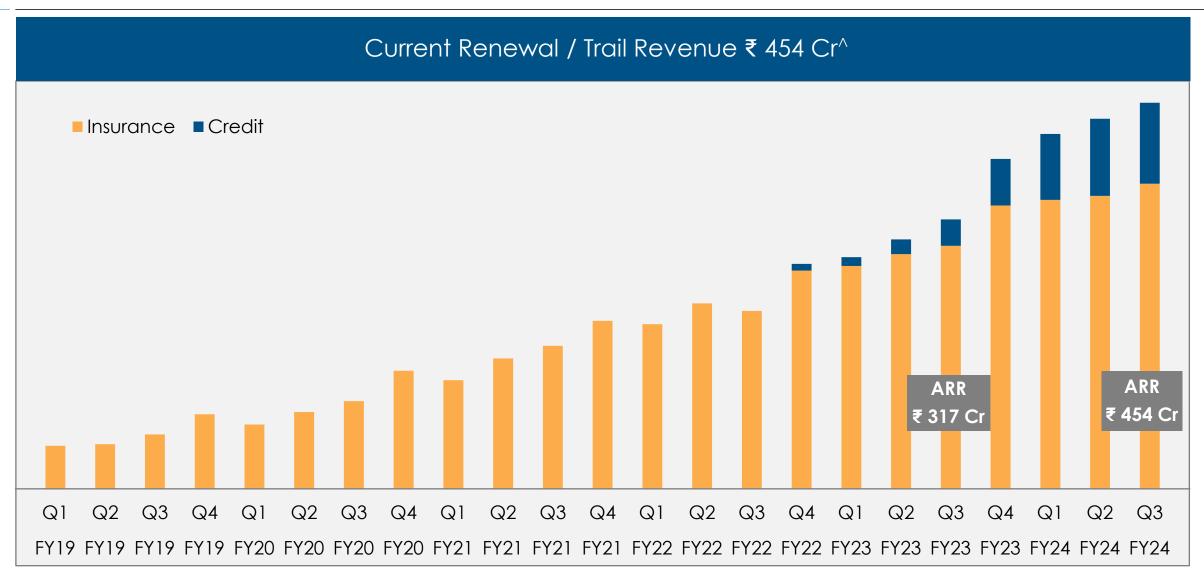




### Renewal / Trail revenue

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#### Annualized run rate of ₹454 Cr

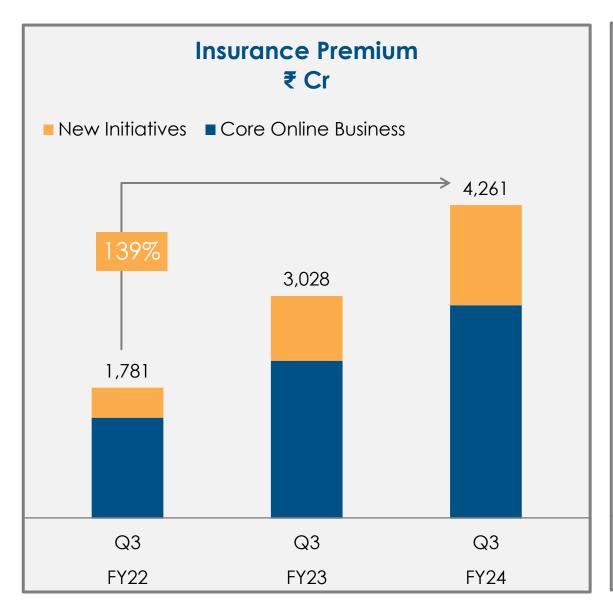


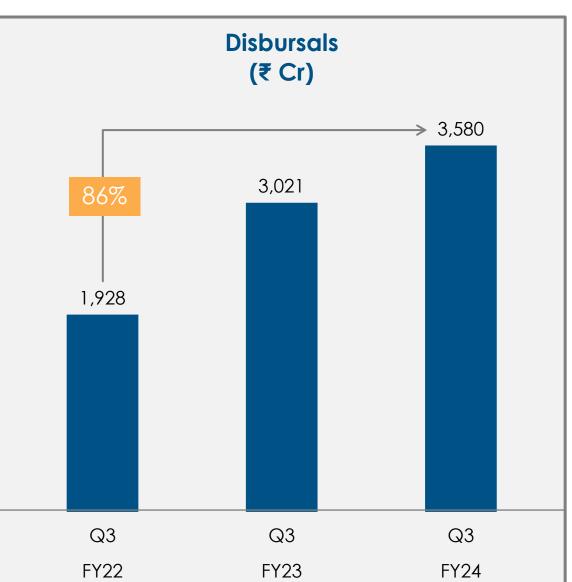


### Insurance Premium ARR ₹17,000+ Cr

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#### Credit Disbursal ARR ₹14,300+ Cr







#### **Insurance Continues to Scale**



#### Improving Efficiency & Customer Experience

- "Har Family Hogi Insured!" We aim to protect every family in India against the financial impact of Death, disease & disability by having Health and Life insurance. We continue expanding our regional reach using TV campaigns in regional languages like Tamil, Telugu and Marathi and offering sales support in 125+ cities in 12 languages
- Scale is key for a marketplace: we sourced ₹ 4,261 Cr insurance premium (ARR ₹ 17k Cr) in Q3 FY24 marking a 41% growth YoY. New protection business (Health + Term insurance) grew 44% in Q3 FY24.
- ➤ ₹ c.359# Cr ARR renewal revenue<sup>^</sup> which typically has 85% Margins
- Our consistent efforts to improve customer service and claims support are paying off with multiple heartening customer appreciations and continue to be reflected by a CSAT\* of 88% for Q3 FY24
- Quality of business in terms of Claims ratios and Retention rates makes our business profitable for our partners
- > High disclosure rates & fraud detection are helping improve claims settlement ratios for our partners. We continue to offer onground claims support with a TAT of 30 mins in 117 cities
- Continued focus on product & process innovation
- Increasing efficiency of operations
  - > 80%+ of Motor (four and two wheeler insurance) and travel insurance transactions continue to be unassisted
  - Physical leg of the business continuing to deliver meaningful impact on Health and Life Insurance businesses
    - > Steady growth in premium per enquiry
    - Increasing percentage of business via this hybrid mode



#### **Credit Continues to Scale**

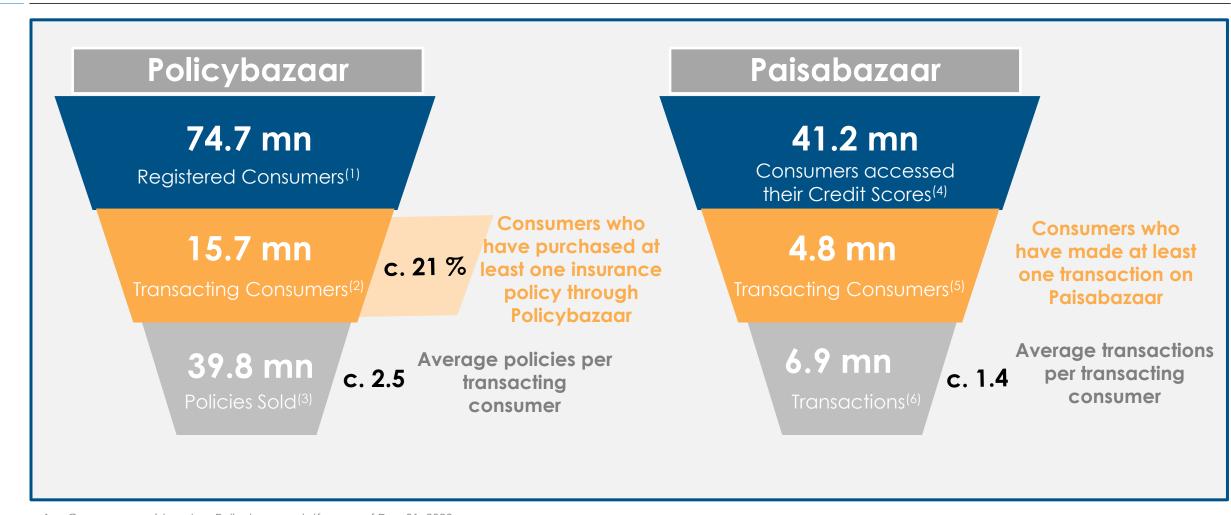
#### Improving Efficiency & Customer Experience

- Paisabazaar continues to cater to India's diverse consumer segments for their varied credit needs. We are India's largest comparison platform for credit products, offering wide choice, ease of access and transparency to consumers
- We are currently at a loan disbursal ARR<sup>^</sup> of ₹ 14.3k Cr and card issuance ARR<sup>^</sup> of about 5.6 Lacs
- About 4.12 Cr consumers from over 820 cities & towns across India have accessed their free credit score on our platform till date, representing over 15% #\* of India's active credit score consumers
- 75%+ disbursals from the Paisabazaar platform are to existing customers \$\*, demonstrating strong customer trust, leading to repeat behavior
- Lending business is transformed post COVID with strong margin focus and is now adjusted EBITDA positive since Dec-22, consistently improving margins
- Our co-created strategy, which aims to cover unmet consumer needs and market gaps, is shaping up well with all products gaining good traction. Our co-created products provide us with a trail revenue stream, helping us build a healthier business. Our trail revenue is at >15%\* of total revenue, expected to expand further
- Digitization is becoming significant in Lending currently led by Credit cards where 75%+ of Cards issued in Q3 FY24 were through end-to-end (E2E) digital processes\*. As digitization expands across the industry, platforms like ours would continue to benefit





### Two leading consumer destinations



- 1. Consumers registered on Policybazaar platform as of Dec 31, 2023
- 2. Cumulative number of unique Consumers who bought at least one product on Policybazaar since its inception till Dec 31, 2023
- 3. Cumulative number of new life and non-life insurance policies sold and non-life insurance renewals on Policybazaar since its inception till Dec 31, 2023
- 4. Consumers who accessed their credit scores through Paisabazaar till Dec 31, 2023
- 5. Cumulative number of unique Consumers who made at least one transaction on Paisabazaar since its inception till Dec 31, 2023
- 6. Cumulative number of transactions made on Paisabazaar since its inception till Dec 31, 2023



# policy bazaar com

# INDIA'S LARGEST MARKETPLACE FOR INSURANCE



**93**%

Market share
(online aggregators)^



39.8mn
Insurance Policies sold
(till date)



44%
Protection (Health & Term)
new premium growth



₹ 4,261 Cr Insurance premium (Q3 FY24)

₹ 17k Cr Insurance premium (ARR Q3 FY24)



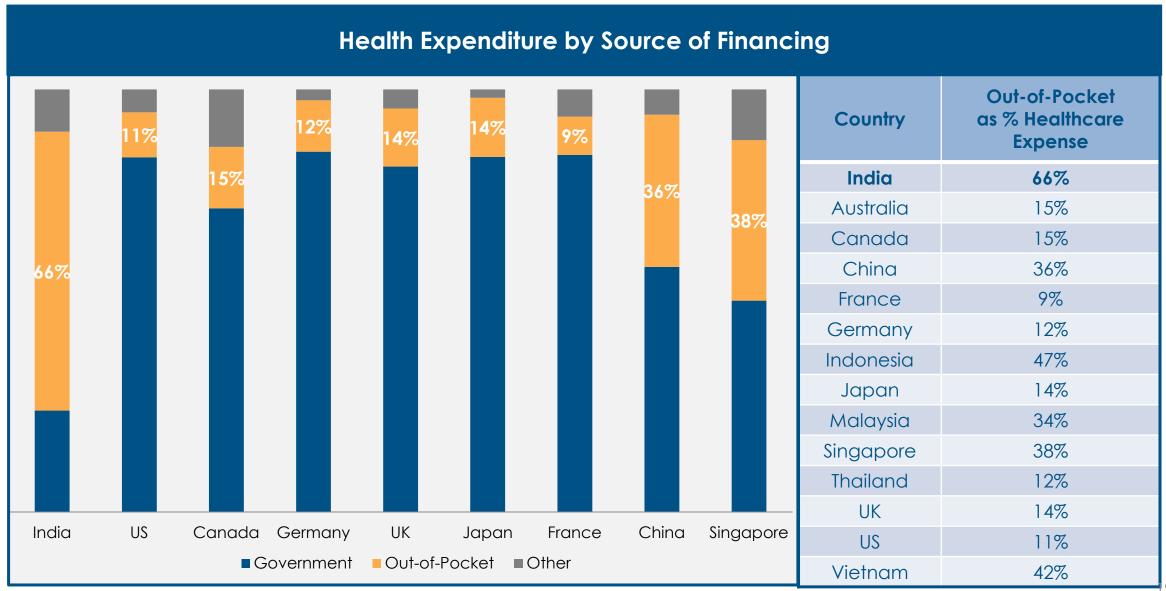
**52**Insurance
Partners





### India continues to have one of the widest protection gaps

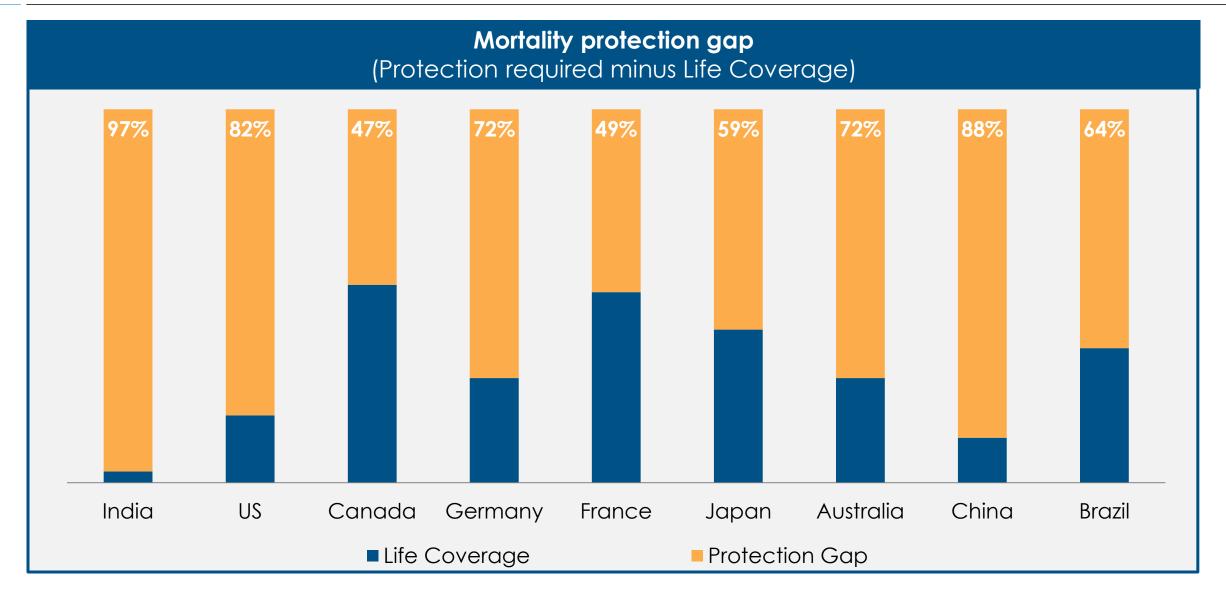
66% of Health expenditure is Out-of-Pocket: Big opportunity for Health ins





## India continues to have one of the widest protection gaps (97%)

Only 3% Life Coverage: Big opportunity for Term Insurance

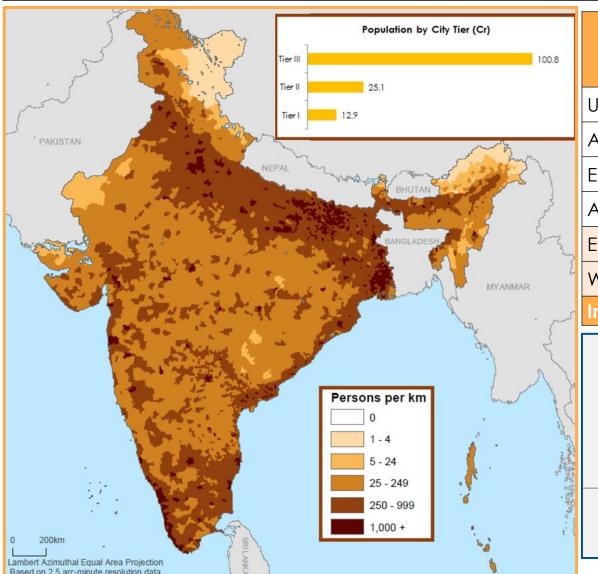




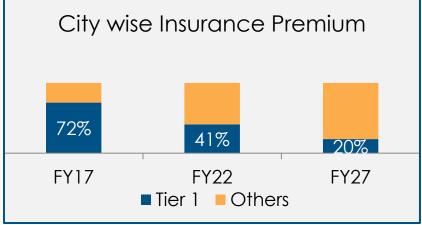
### India is vast and growing

#### policybazaar paisabazaar

#### The future is in Tier 2 & 3 cities



	Penetration (%)			Density (USD)		
Geography	Life	Non-Life	Total	Life	Non-Life	Total
USA & Canada	2.7	8.6	11.3	1,999	6,416	8,415
Advanced EMEA	4.3	3.0	7.4	1,957	1,351	3,308
Emerging EMEA	0.6	1.0	1.5	30	49	80
Advanced Asia Pacific	5.4	3.1	8.6	1,964	1,133	3,096
Emerging Asia	2.1	1.6	3.6	131	98	229
World	2.8	4.0	6.8	354	499	853
India	3.0	1.0	4.0	70	22	92



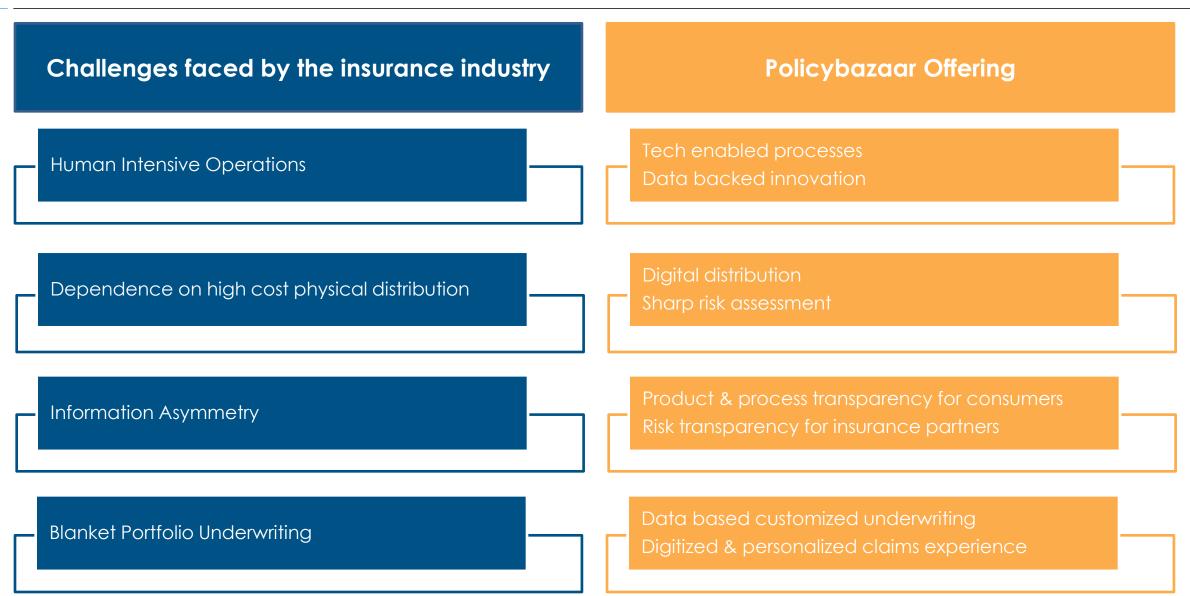
Tier 1 cities
contribute 10%
population of the
country
but 41% of
Insurance
premium



### Policybazaar.com

### policybazaar paisabazaar

### Simplifying Insurance





### PB Advantage for consumers



#### Uniquely positioned for capturing mindshare

#### Policybazaar provides a holistic product suite with seamless experience **Customized journeys** 500+ Product span Service & claims support Assistance using chatbots (from 52 insurers) (full stack experience) Natural language processing mechs **User-friendly Most suited Product** Post-purchase delight **Experience Extensive Product Unbiased advisory** Selection 10 product categories **Commission agnostic** (Health, Life, Four Wheeler, Two Wheeler, (highly transparent) Travel, Corporate, etc.)



### PB Advantage for insurance partners



#### Leverage data & technology to create best in class products & experiences



High quality customer disclosures

- Data disclosure directly from the customer bypassing agent channel which is prone to fraud
- Tech based document verification



Extensive historical data

- 15 years digital vintage: Rich data on customers & claims variables
- 15.7mn transacting customers since inception



Enhanced scoring using digital data

- Intricate data collected by PB which is unavailable in an offline environment
- Risk pricing simulation: Use of **digital variables exclusive to PB** in addition to traditional variables; niche/customized product conceptualization
- Risk scores calculated for fraud and shared with insurers at the time of case login



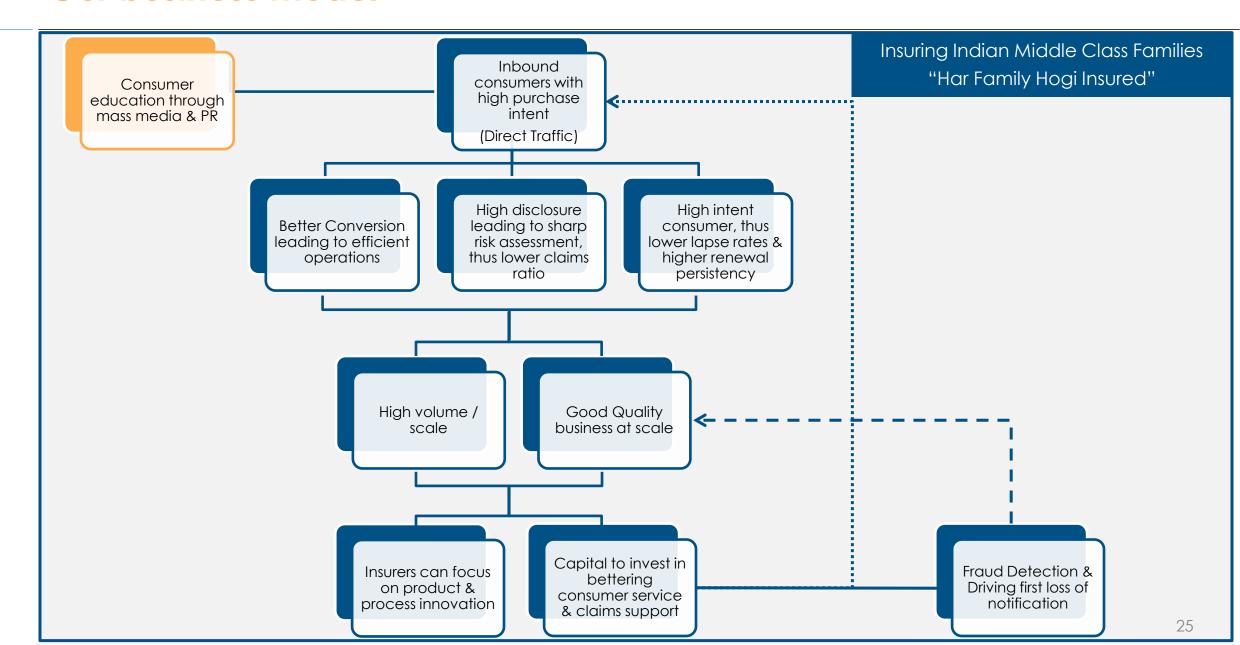
Rich insights from voice analytics

- 100% of calls converted to text & analysed for behavioural insights, thus sharp risk assessment for insurers
- Reducing false positives through customer conversation tone analytics





#### Our business model



### Our offering





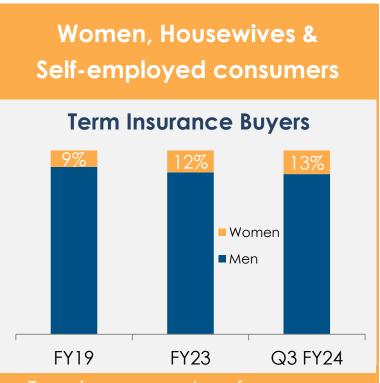
#### Term insurance

#### policybazaar opai

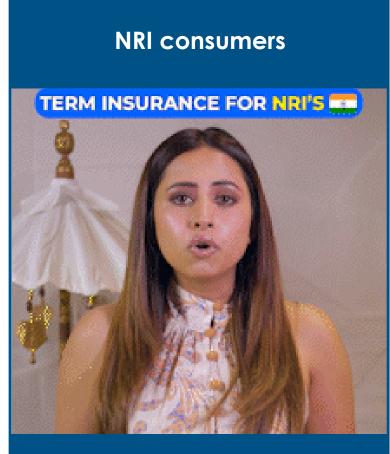


### New-age products for all consumers

# Salaried consumers policy bazaar 🔗 Kal Kisi Ne Nahi Dekha Secure Your Family's Tomorrow With ₹1 Crore Term Plan Get an online discount of Up To 10%\* View All Plans A wide variety of offerings Zero cost Term Plan



- Term insurance plans for housewives with ₹1 Cr Sum Assured
- Special plans for women including Critical Illness Covers like Cervical Cancer, Breast Cancer
- Surrogate underwriting using nonconventional variables for selfemployed



Affordable & comprehensive plans for NRIs and PIOs



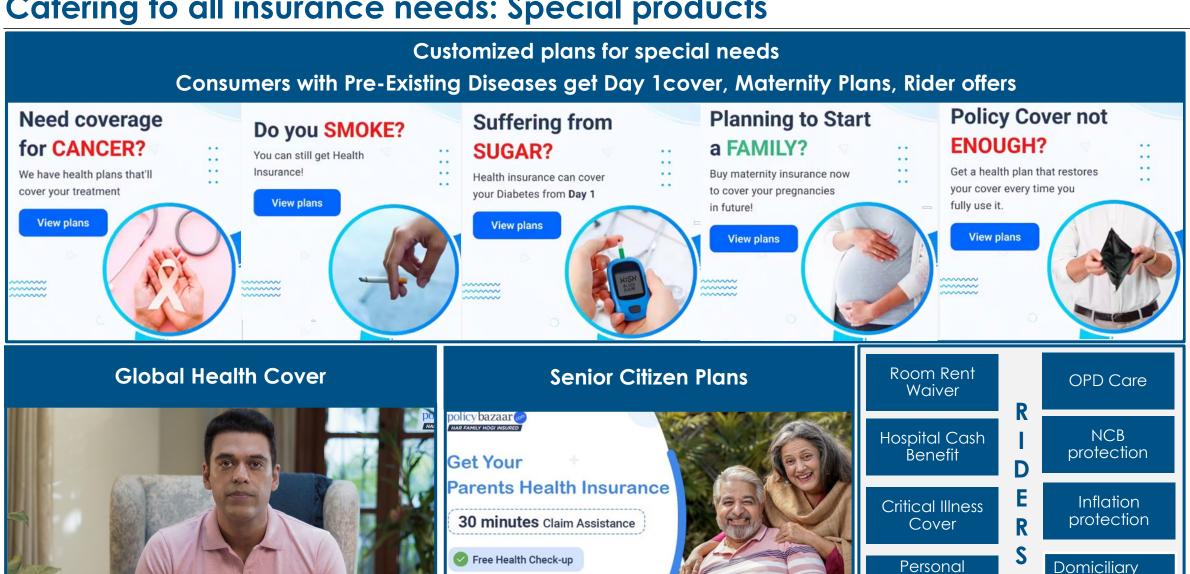
#### **Health Insurance**



Accident

Cover

#### Catering to all insurance needs: Special products



Free OPD consultation

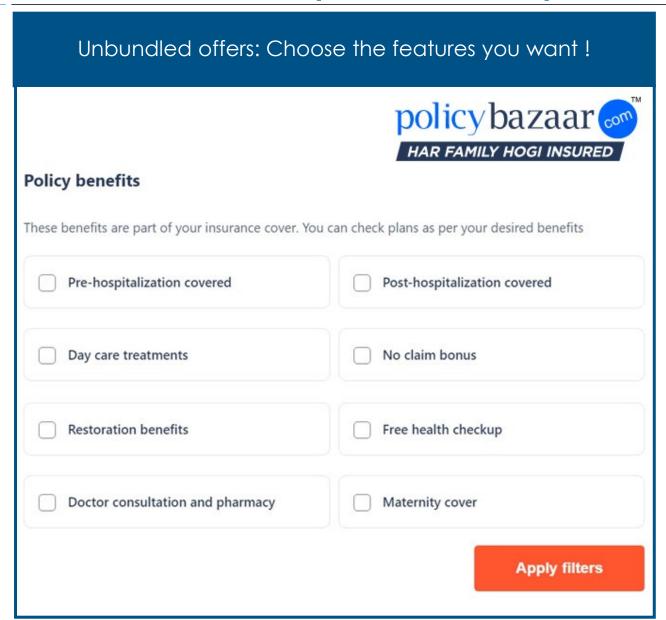
hospitalization



#### **Health Insurance**

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#### **Unbundled offers & personalized options**



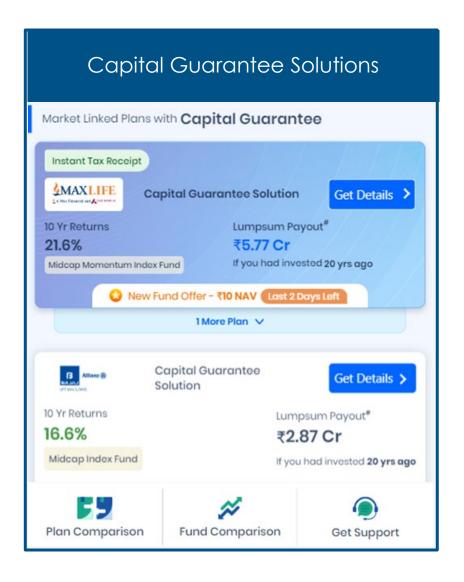
It is a time span before a select list of ailments get covered in your policy
O No preference
Covered after 1 year  If you have an existing illness
Covered after 2 years
Covered after 3 years
Policy period  Selecting a multi-year plan saves your money and the trouble of remembering yearly renewal
O 1 year
2 years Save up to 10% on premium

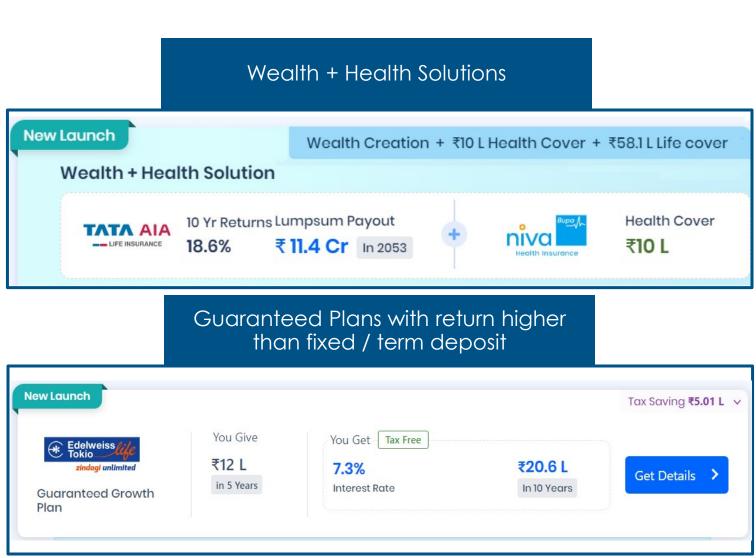


### Savings plans



#### An assortment of offerings to suit all consumer needs





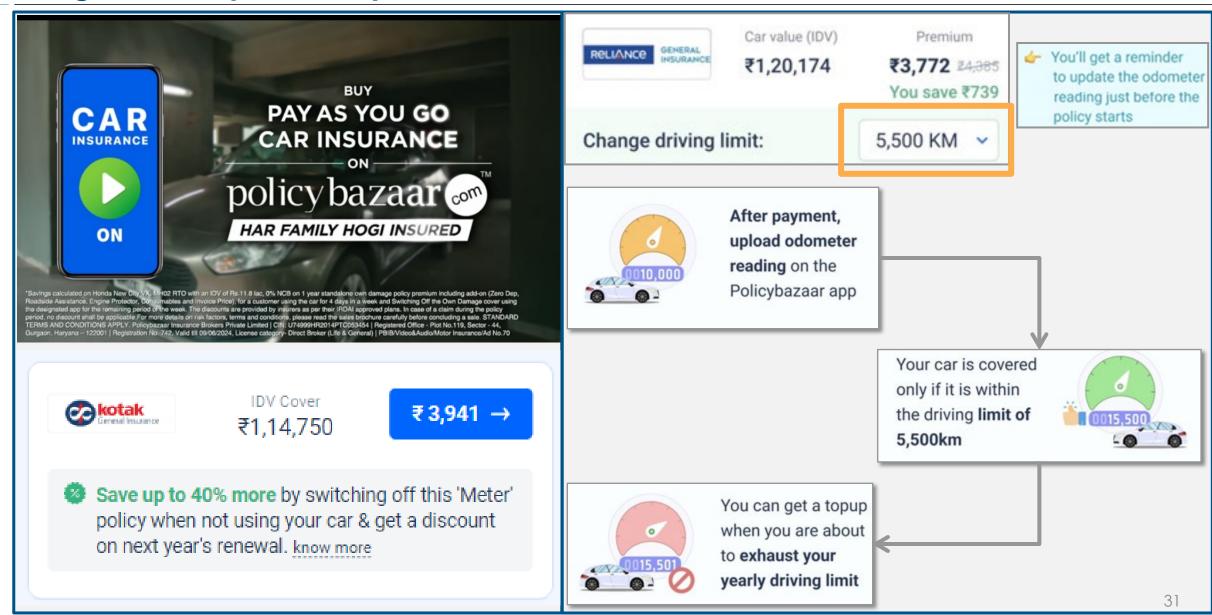


#### **Motor Insurance**

#### policybazaar 🔊 p

#### paisabazaar 🚳

#### Usage based plans: Pay-As-You-Drive



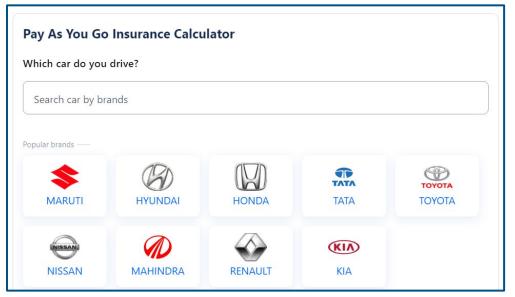


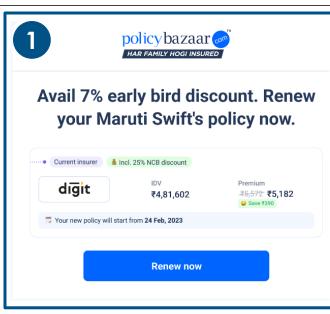
#### **Motor Insurance**

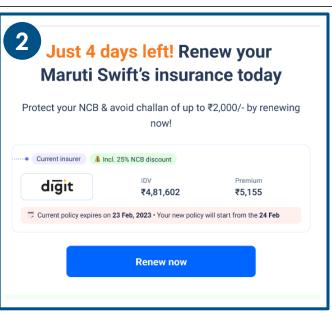


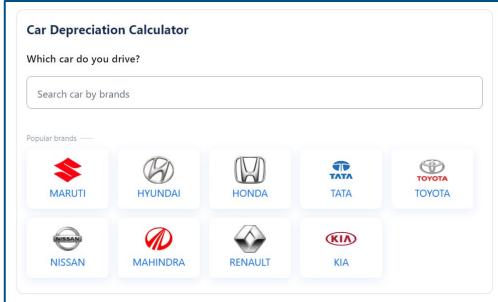


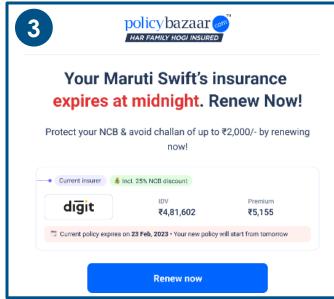
#### **Consumer Connect: Tools & Reminders**

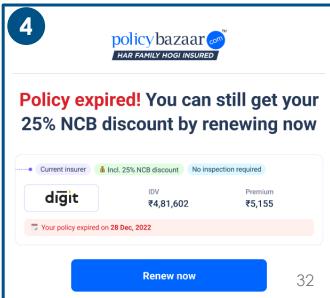














### Segmental Market Reach Approach





### Awareness brand campaigns in local / regional languages







Tamil

Telugu

Marathi

Hindi

Malyalam







## The best of both worlds: Online B2C + Offline Push

## Direct to Consumer Retail Business

### Online B2C



Consumer Led business

#### Consumers

- Tele-assistance during purchase
- Choices of products & pricing
- Tech & customer-center based service / claims assistance

#### Insurers

- Distribution Commission only
- Sharp risk assessment + real-time control on claims / frauds / mis-selling

## Online B2C + Offline Push



Consumer Led business

#### Consumers

- •Tele-assistance + Human touch
- Choices of products & pricing
- Tech & customer-center based service / claims assistance

#### Insurers

- Distribution Commission only
- Sharp risk assessment + real-time control on claims / frauds / mis-selling

## Intermediary Led Business

## B2B2C



Agent Led / Initiated business

#### Consumers

- Human touch
- Low choices of products & pricing
- Limited service / claims assistance

#### Insurers

- Cost of maintaining the agency channel / B2B2C partners commission
- Cannot control high claims / frauds /<sub>4</sub>
   mis-selling



## New channels of access





## Offline Push through stores & in-person appointments



### Website / Mobile site

- Choice of products, pricing, combos
- Unassisted purchase
- Service book health tests, upload documents, etc.



### Video Call / Video Uploads

- Higher trust factor
- Video medicals / KYC
- Fraud detection liveliness scores
- Motor claims



## **Telephone**

- Assistance during purchase
- Service coordination medicals + documentation



#### **Retail Store**

- Walk in purchase
- Human touch
- Service & Claims assistance
- Multiple product purchase & combos



#### Chat

- Assistance during purchase through chatbots
- One-click renewals
- Real-time updates on service
   & claims requests



### In person

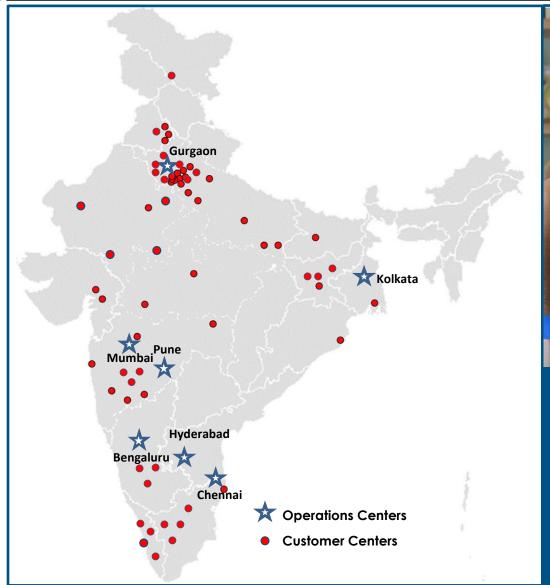
- Convenience of location
- Human touch
- Service & Claims assistance
- Multiple product purchase & combos



# Phygital approach: about 90 insurance centers in 61 cities



# On-ground sales support in 125+ cities, helping convert better





- Omni-channel experience for trust building
- Extension of PB experience from tele-assistance to human-touch & physical accessibility
- One stop solution for consumers who don't want to transact online

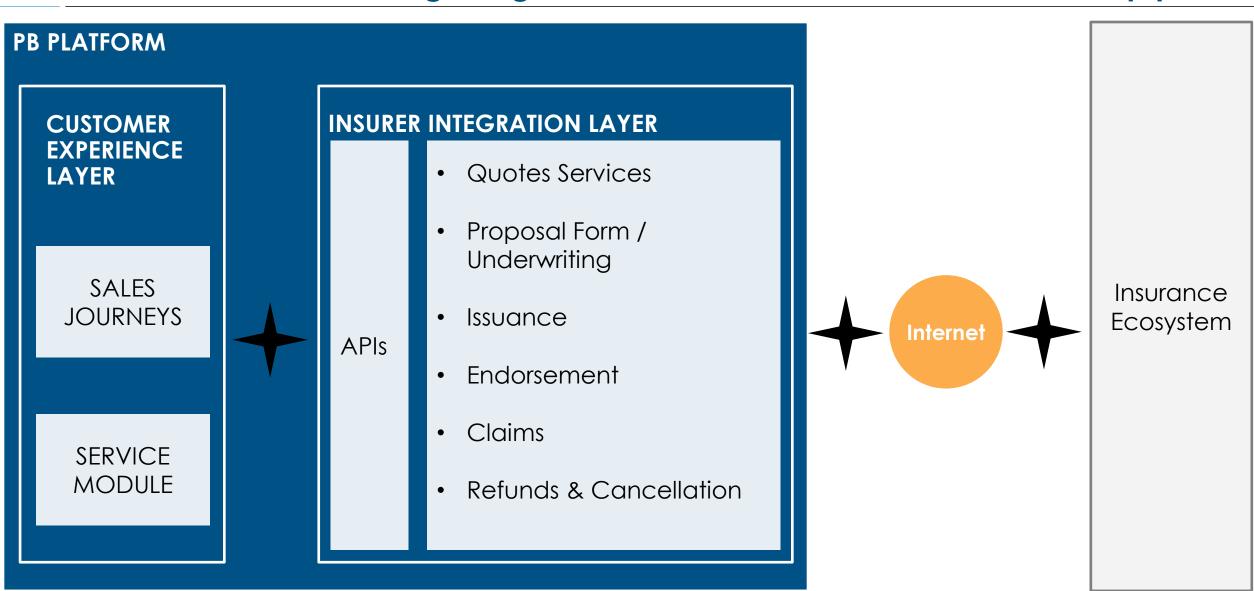
Nap not to scale, locations indicative of state, only for representation purposes



# Technology for Consumers & Insurance Partners policybazaar



## Seamless services using integrations for dedicated & real-time data pipes

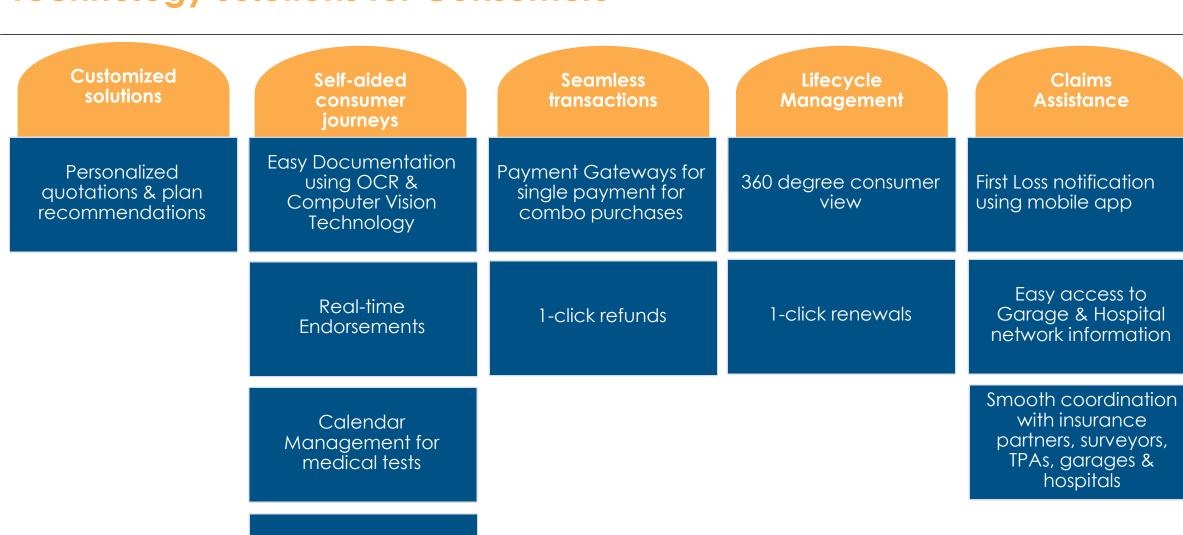






## **Technology solutions for Consumers**

Motor Vehicle Inspection



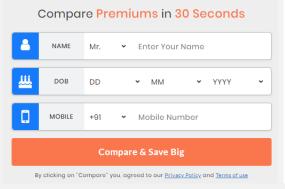
38

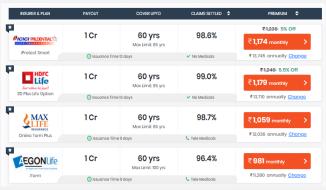




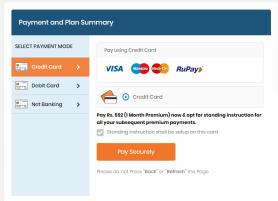
## **Technology solutions for Consumers**

# User friendly interface assisting customers throughout the lifecycle









#### Fill-in customer details

Compare products across insurers Self video inspection (Motor)

Self video inspection (Motor) or Telemedical (Life / Health) or upload docs

Easy payment process



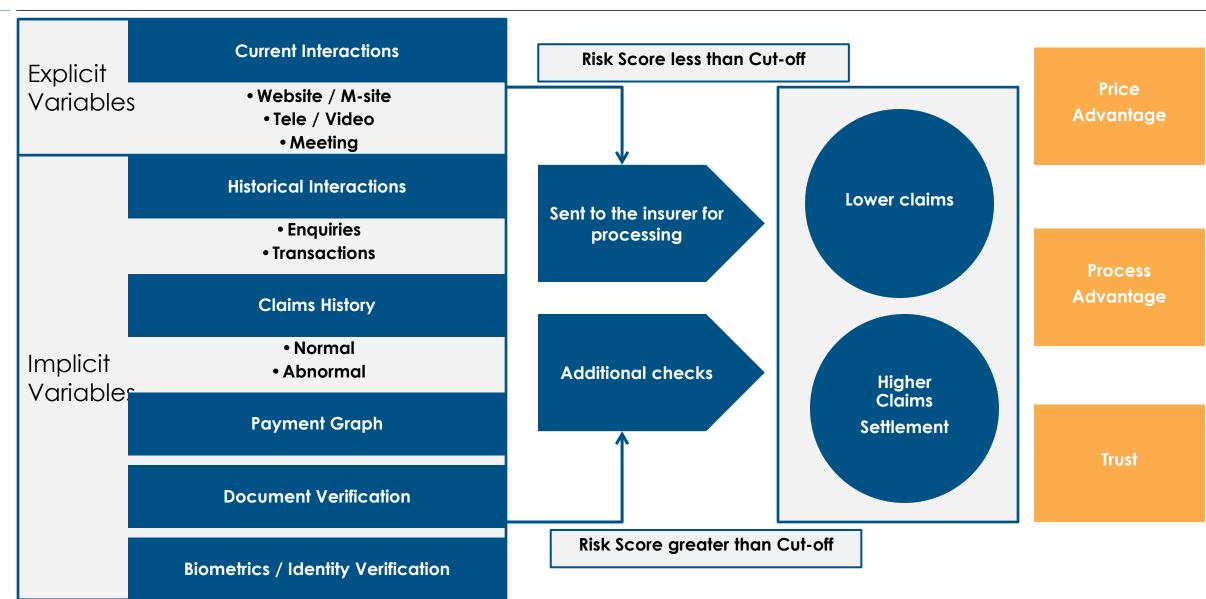
## Unique customer journey through Chatbots

- ✓ Handles customer queries resulting in faster fulfilment
- ✓ Response within a minute
- ✓ Increased Unassisted Share of Business



# Technology solutions for Insurance Partners: Risk Assessment

## Al based risk framework used to detect fraud

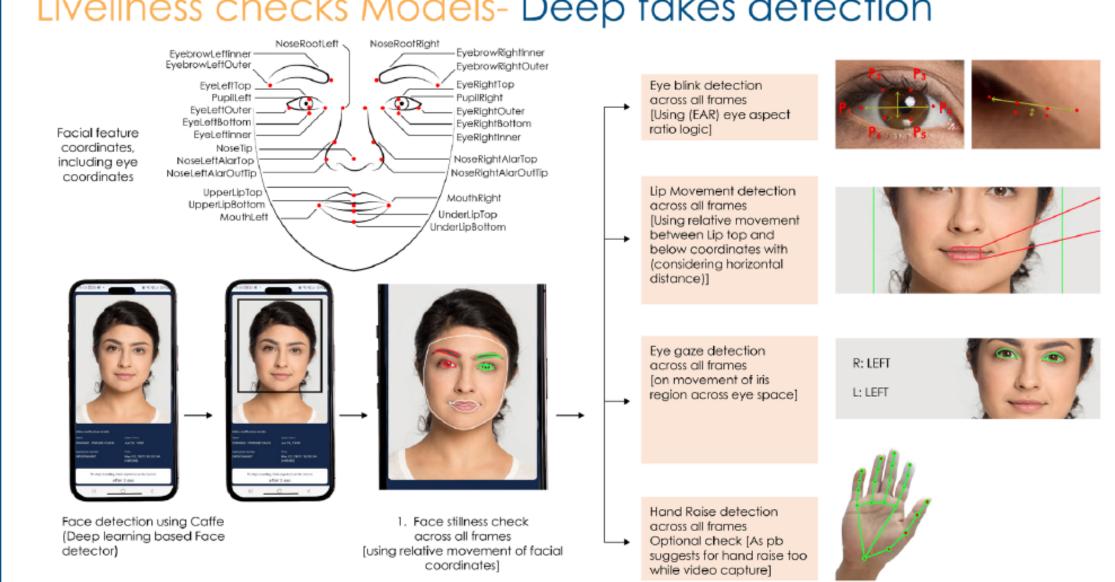




## Technology solutions for Insurance Partners: Risk Assessment

## Al based risk framework used to detect fraud

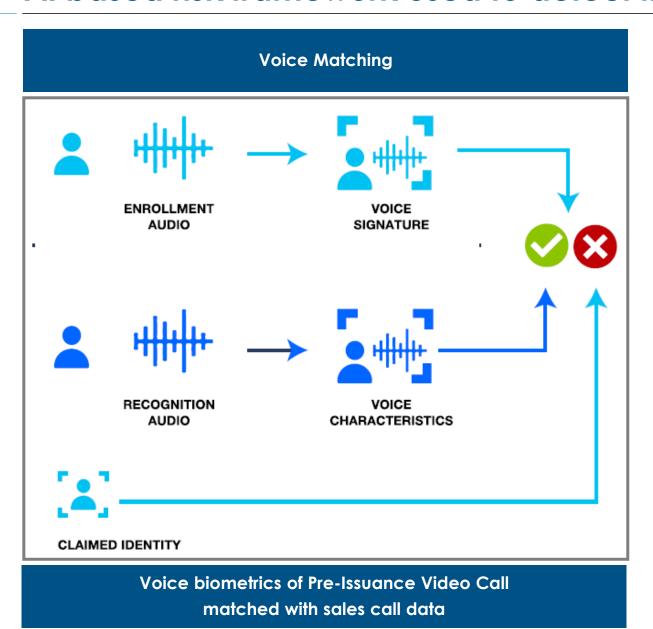




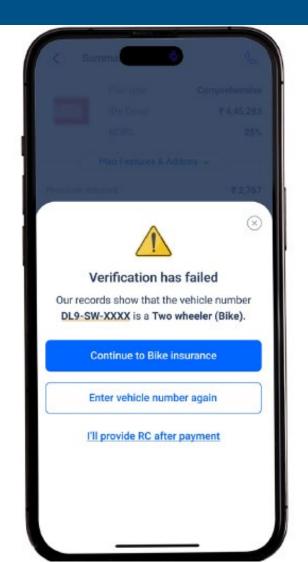


# Technology solutions for Insurance Partners: Risk Assessment

## Al based risk framework used to detect fraud



**Verification with Public Databases** 





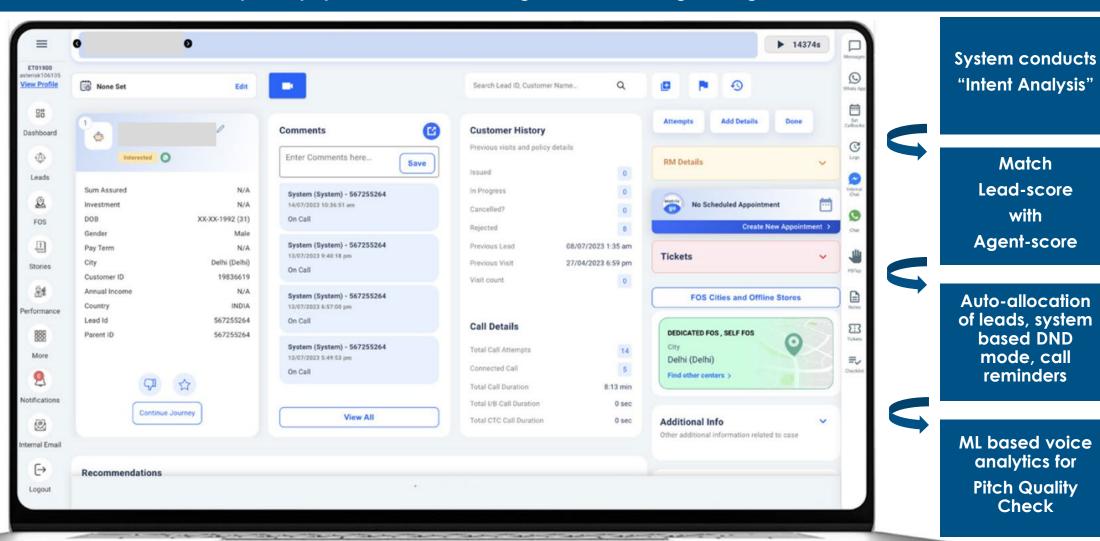
## **Technology for Operations**





## Proprietary solutions: CRM, Dialer, Reporting & Analytics

## Proprietary systems for lead management & booking management

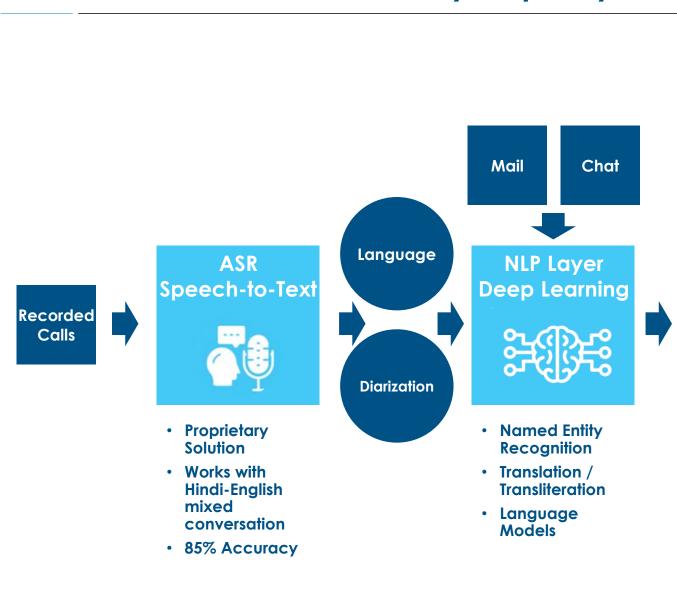


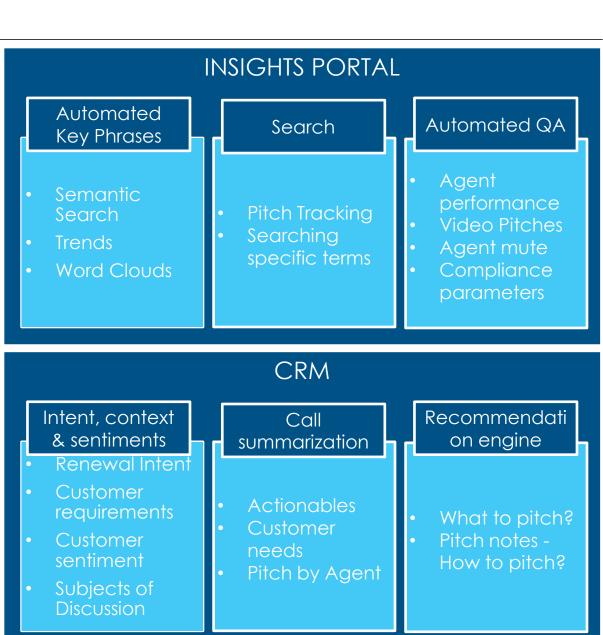


# **Technology for Operations**

## **NLP** models for efficiency & quality









# Customer Centricity is the key for us – reflective in 88% CSAT



## **Service Experience**

- Pre-fill KYC details using CKYC and eKYC integrations, a central system for multiple purchases
- Medicals done at home enabled by insurer partners using dedicated Phlebotomists
- Automated documentation and other processes using tech, system based endorsements
- Use of mobile phone app-based videos for motor insurance surveys



## **Relationship Management**

- 360 degree view
- Centralized KYC documentation
- Nominee management
- Easy renewals, add-on / rider purchases, cross-purchases



## Claims management

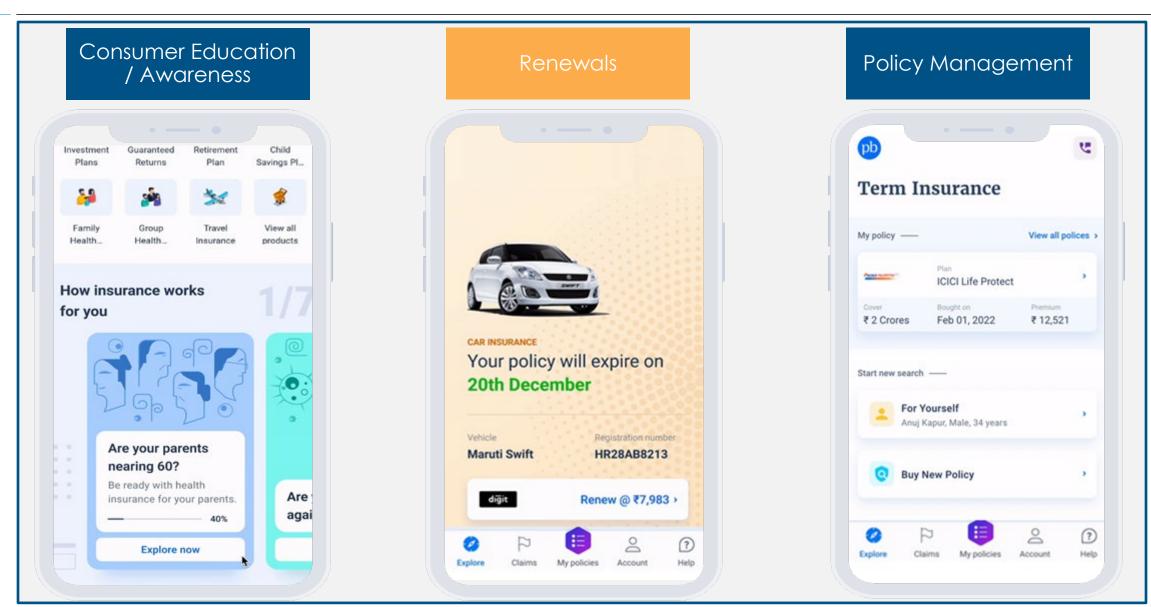
- On-ground support for Health & death claims in 117 cities
- App-based claims assistance during motor insurance claims, seamless coordination with consumer / surveyor / garage / insurer
- Assistance at the time of maturity for savings products







# A wholesome experience in the App









# Claims Assistance: popularized through media campaigns







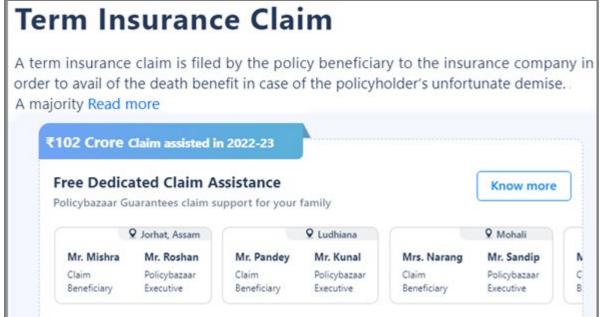
## Claims Assistance

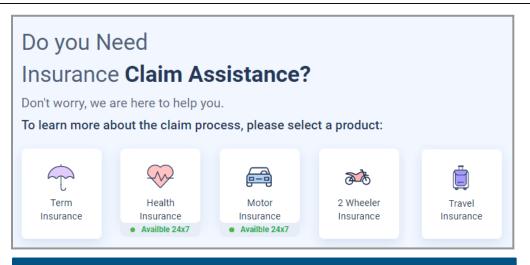




## On-ground dedicated assistance at the time of claims







On-ground support in 117 cities
Walk-in stores in 60+ cities

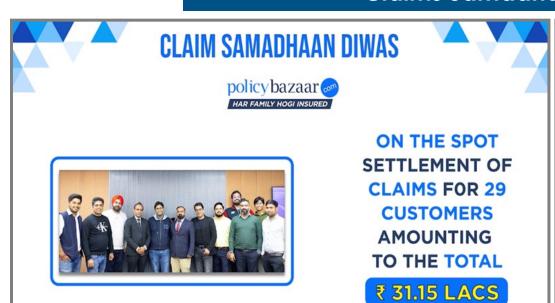
Dedicated relationship manager for online & offline support

Free grief support programs
For beneficiaries of term insurance
in case of an unfortunate demise



# Claims Grievance Redressal Day

## Claims Samadhan Diwas





Real-time re-assessment of repudiated / rejected claims
In a tripartite conversation with the insurance partner, consumer and Policybazaar

Garnering consumer trust by assisting during the moment of truth – claims Receiving thousands of appreciation / gratitude emails from consumers every month



## Claims Assistance

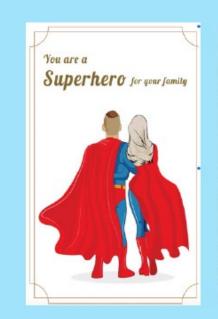
## Handy kit for claims

Physical card sent to the customer, which they can safely keep with themselves or with the nominee (for use at the time of claims)

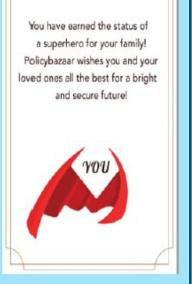




## Special Recognition cards sent to all customers









# **Awards & Recognition**

Best Claim Support Initiative for Claim Samadhan Diwas
Silver Feather Awards



2023 Best Brand Awareness/ Brand Identity Campaign/ Best use of Television



2023 Best BFSI Campaign



Best use of consumer tech for PB Meet ETBFSI Awards



2023 Best InsurTech



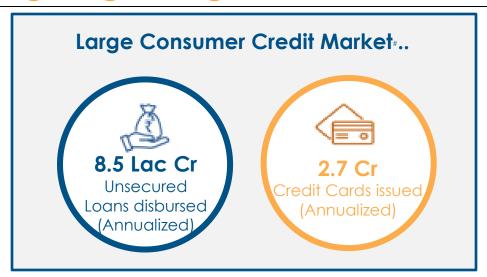


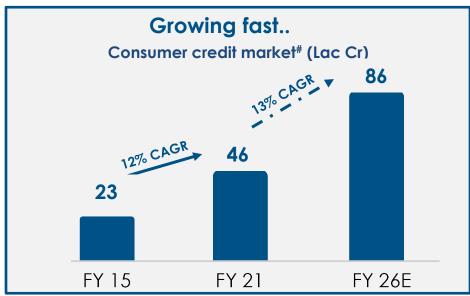


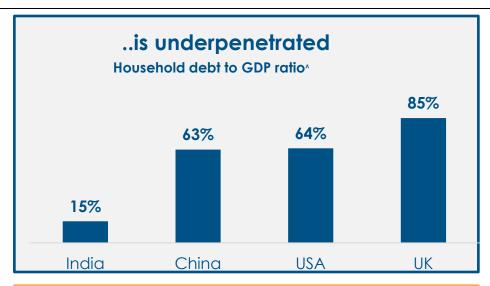
# policybazaar Large, underpenetrated & growing retail lending industry;

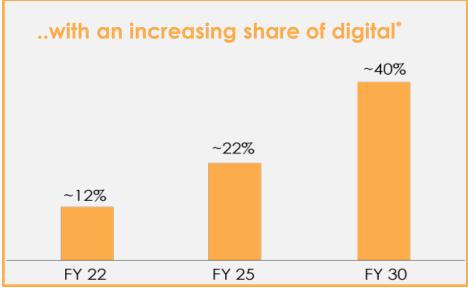
## paisabazaar 🧒

## digital growing faster













## Paisabazaar offering consumers wide choice & ease of comparison

## Solving structural problems by keeping consumer at the core

## **Consumer Pain-points**



Difficult to find best offer



Lack of transparency, fairness



Lack of assistance



Delays & intensive paperwork

## Paisabazaar Advantage



Transparent & Neutral Comparison

Credit offers from 65+ partners



**Relevant Offers Rank-ordered** 

Powered by SmartMatch



**End-to-end assistance** 

With 'right', personalized advise

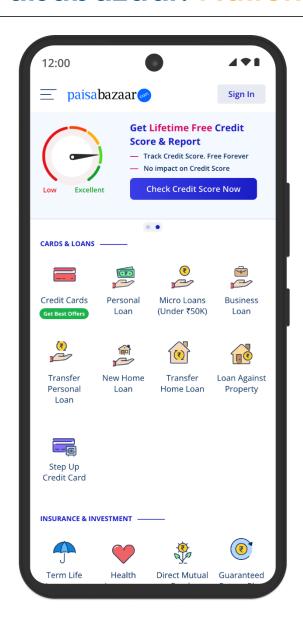


Seamless onboarding

E2E digital processes, instant approval



## Paisabazaar: Platform of Choice for India's credit needs





Independent, unbiased & transparent platform with E2E assistance



Best offers always, including Bank Pre-approved offers



Industry-first SmartMatch algo to help find most relevant offers



>15% of India's active credit score consumers on Paisabazaar



~8%\* of Credit enquiries in India happen on Paisabazaar







## Paisabazaar: India's largest comparison platform for credit products



21 Lacs
Monthly Enquiries
(credit products) ^





₹14,300+ Cr Loan disbursals\*



18 Lacs
Transactions ARR^

**4.1 Cr**Credit Score consumers^



**5.6 Lacs**Credit Cards issued\*





Consumer enquiries<sup>^</sup> from

1,000+ cities

21.2 Lacs
New consumers added in Q3FY24



Acquiring a consumer every ^

~4 seconds

<sup>^</sup> Data pertains to Dec-23

<sup>\*</sup> ARR for quarter ended Dec-23



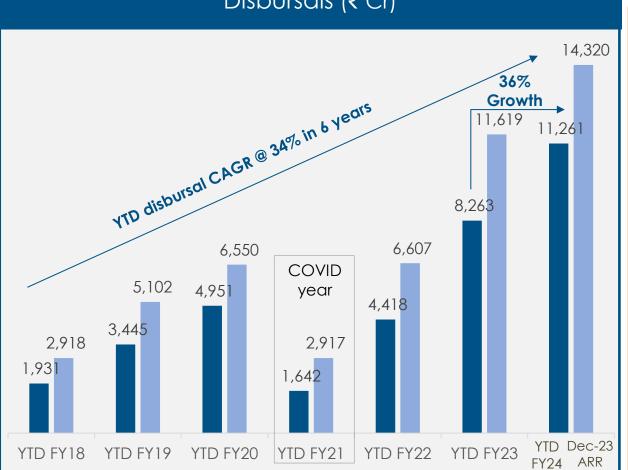
## Consistently growing at >2x of Industry over longer period

Disbursal growth

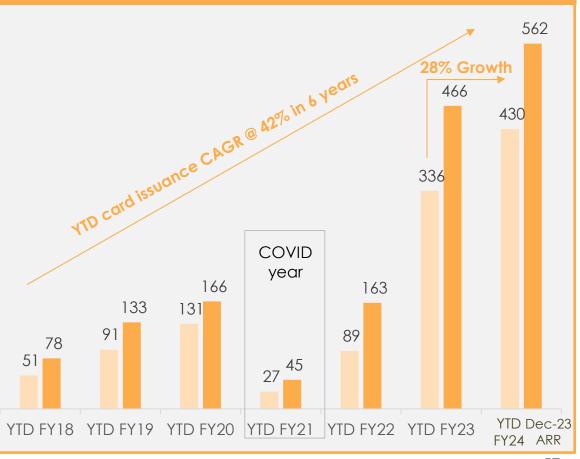
YTD YoY: 36% YTD 6-year CAGR: 34% Card issuance growth

YTD 6-year CAGR: 42% **YTD YoY: 28%** 



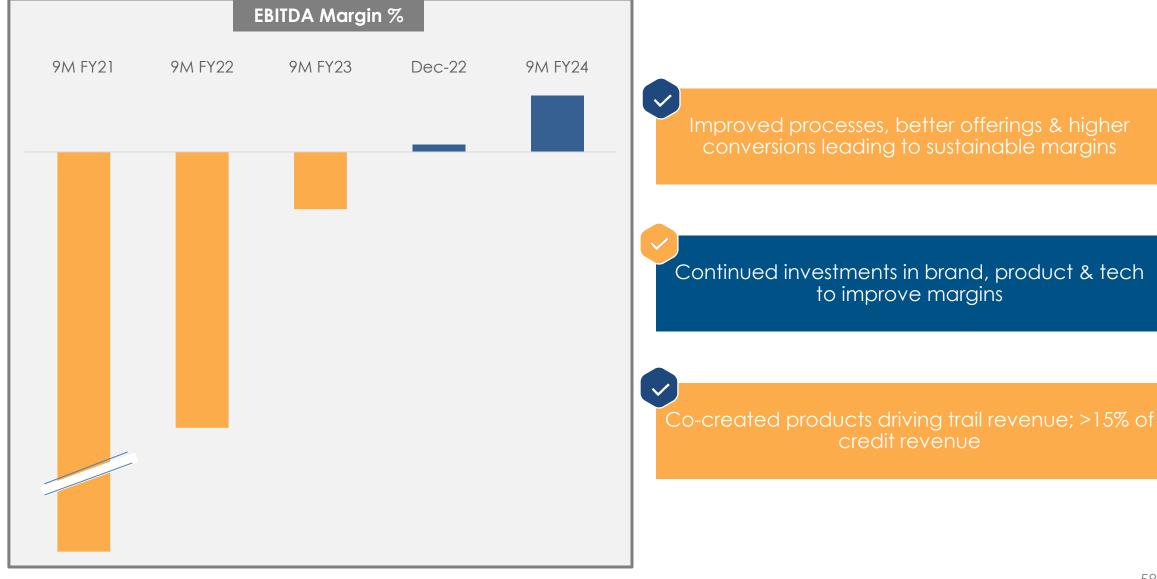


## Credit cards issuance (k)





# Adj. EBITDA positive since Dec-22; consistently improving margins



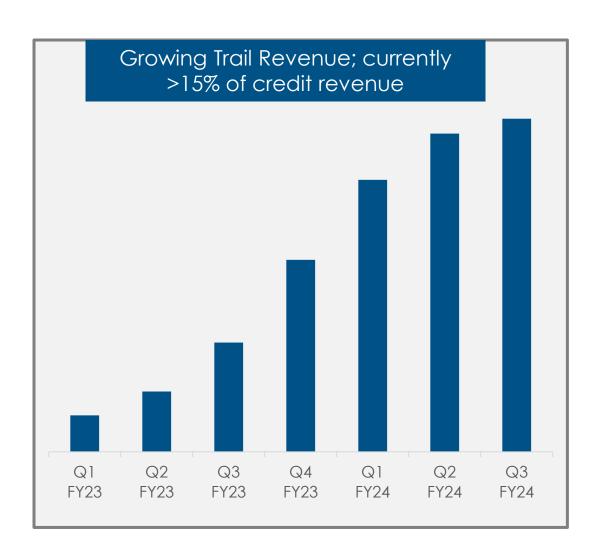


## Building sustainable trail revenue, driven by co-created products

Building trail revenue, accrued over a period of time, in addition to acquisition commissions

Trail revenue improving robustness & margins for the business

Steadily transitioning to trail revenue model, through deep partner engagements

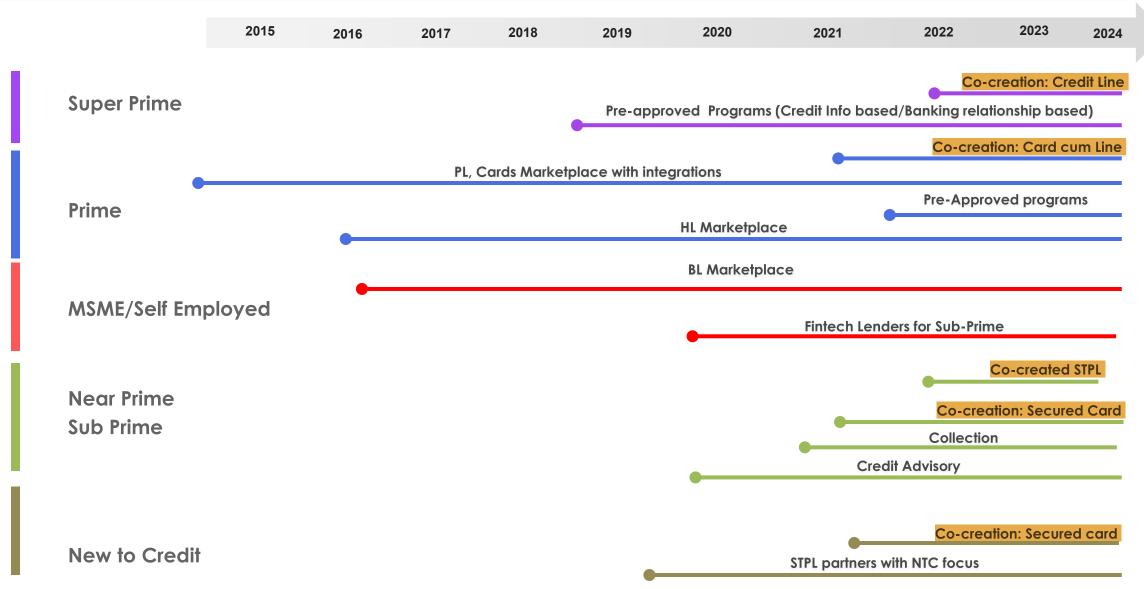








# Depth & width of product offerings across all credit segments Helping drive economies of segmentation







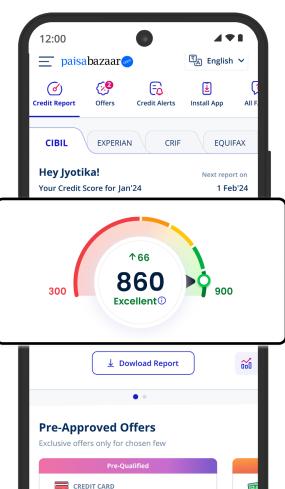


## Driving India's largest Credit Awareness Initiative



Digital process enabling ease of access

Segmentation & offers basis proprietary algo





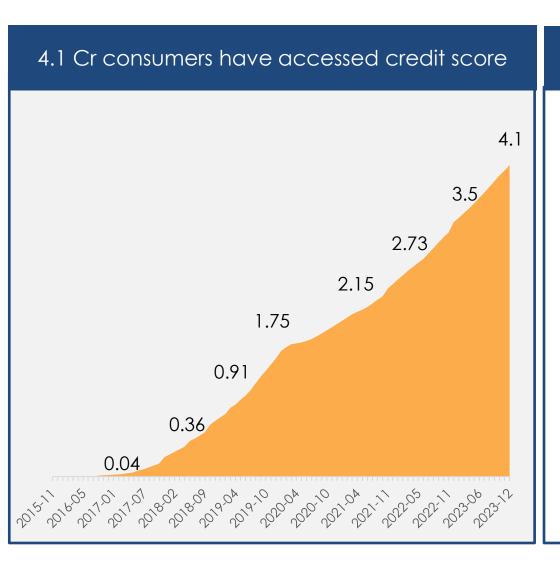


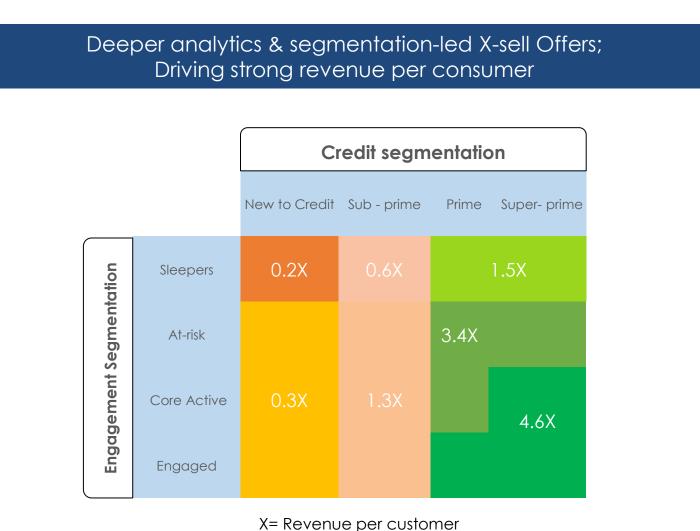






## Credit Score Platform: Intelligent Analytics driven product innovation







# Digitization play becoming significant: E2E digital transactions growing

# Post Covid ecosystem decisively moving towards digitization

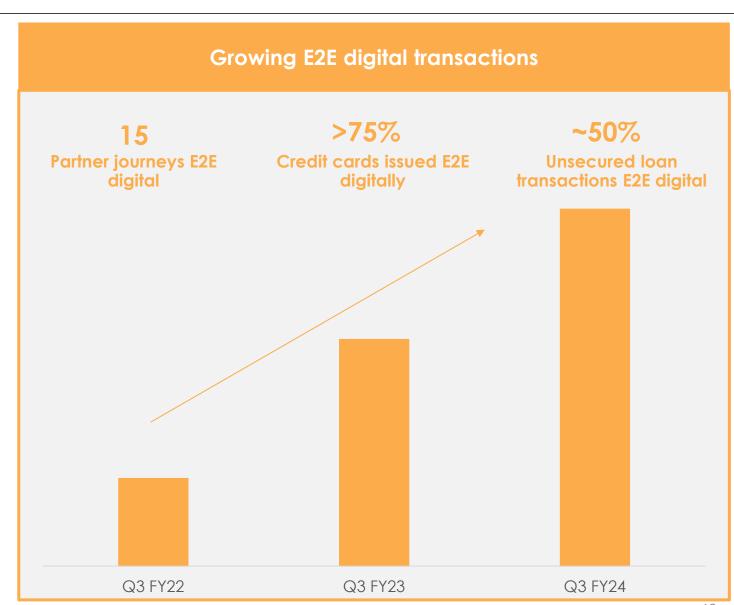


- vKYC allowed for non F2F customer identification
- cKYC, Digilocker have become mainstream
- AA wheels starting to turn

Paisabazaar built Digital Stack to stay ahead of the curve



- End to end all steps
- Configurable, DIY & ready to deploy via APIs
- Compliant with Digital Lending Guidelines









# Digitization Case Study: Best-in-class CX with Hero FinCorp using Digital Stack

## Seamless Process



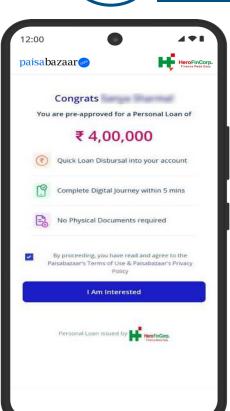
1. Details Verification and Loan
Offer Selection

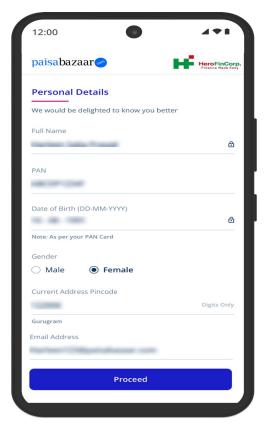


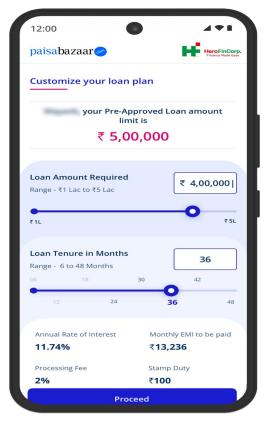
2. KYC (Digilocker+ Selfie)

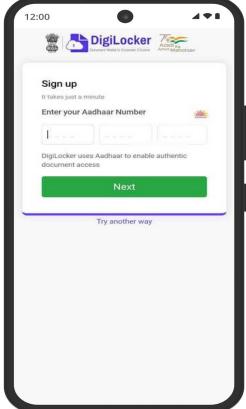


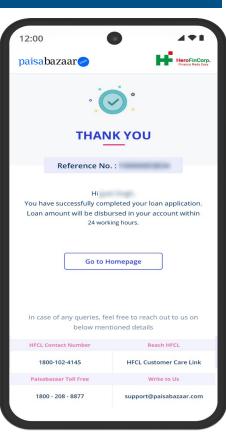
3. Quick Loan Disbursal













# Co-created strategy driven by strong consumer needs/market gaps

Deepen lending ecosystem play and capture LTV

# **Expand the market**

Serving credit-starved segments

# Seamless Customer Experience

## Innovation in Product

Propositions solving consumer needs

# Higher LTV per customer

Trail revenue stream through lifetime

# Brand building

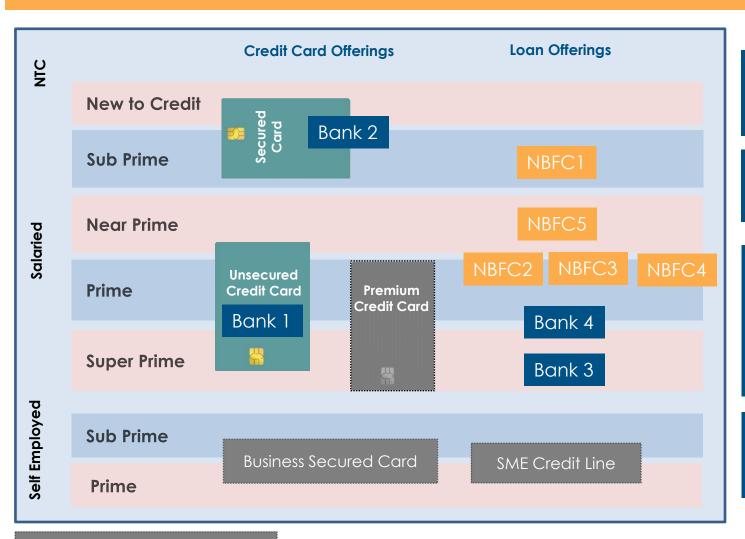
Deeper engagement with consumer





## Creating a comprehensive product suite across need/segment gaps

## 2 co-created loan products launched in Q3; 25% of disbursals & 54% of credit cards are co-created



#### **Product Innovation - Duet Credit Card**

- Credit Card-cum-Line
- Cashback on all spends

#### **Expanding Supply - StepUp Credit Card**

- Instant Virtual Card
- Starts at 5k, Limit upto FD amount

#### **Product Innovation - Credit Line**

- Full flexibility of withdrawal, payback
- Pay as you use

### Loans for underserved segments

- STPL (Small Ticket Personal Loan)
- FMCG of Lending

#### **Products for future development**

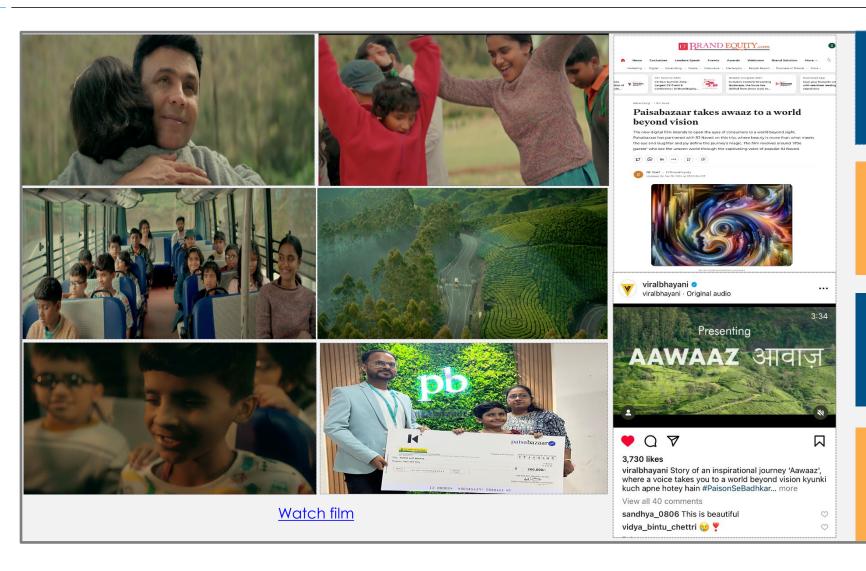
- Premium Credit Card
- SME Credit Line

Products for future development





## Launched latest 'Paison Se Badhkar' brand film 'Aawaaz'



The film has received ~2.5 Cr views, 2 Lac+ Likes within 10 days of launch

'Aawaaz' is Paisabazaar's 5<sup>th</sup> film in 5 years under the '*Pasion Se* Badhkar' philosophy

Our 'Pasion Se Badhkar' brand philosophy: Moving beyond transactional messaging

'Paison Se Badhkar' films have garnered over 300 million views on digital, social platforms

# **New initiatives**

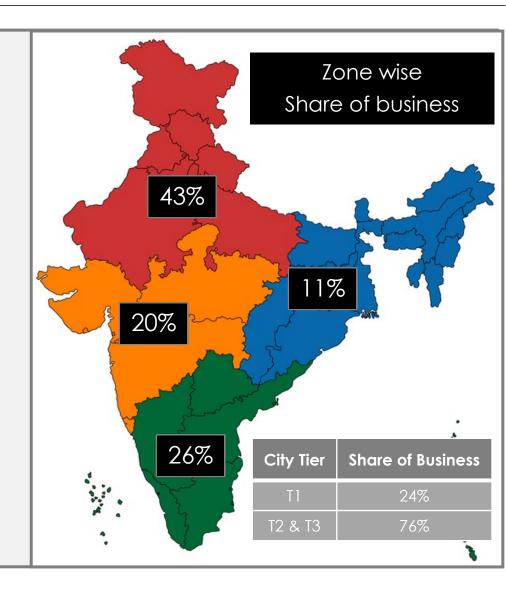


## **PB Partners**



## Sustained market leadership & Increasing efficiency

- A platform for independent sellers of Insurance and other financial products
  - > Enable sellers to sell across Products and Suppliers via an app
  - Tech based platform for Research, Issuance, and Customer Management
- Market Leadership in Premium as well as technology platform
- ➤ Highest proportion of non-motor business in the industry
- Improvement in sales & marketing efficiency
- Expanding reach in the country
  - Present in 17.1k pin codes out of 19.1k pin codes in India
  - Tier 2 & Tier 3 cities contribute 76% of the business

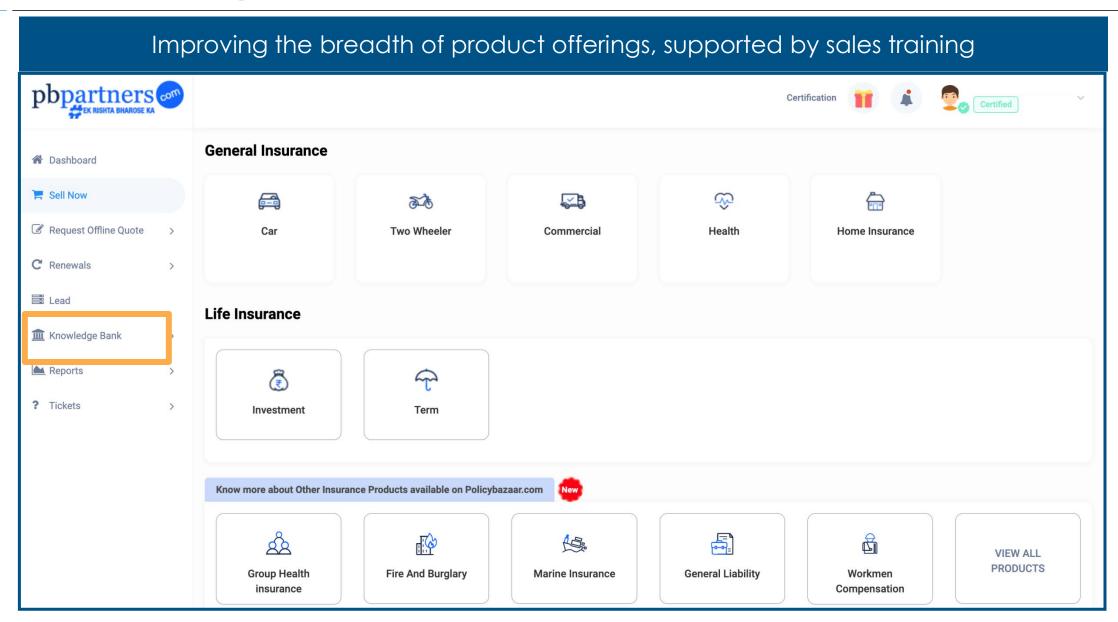




## **PB Partners**



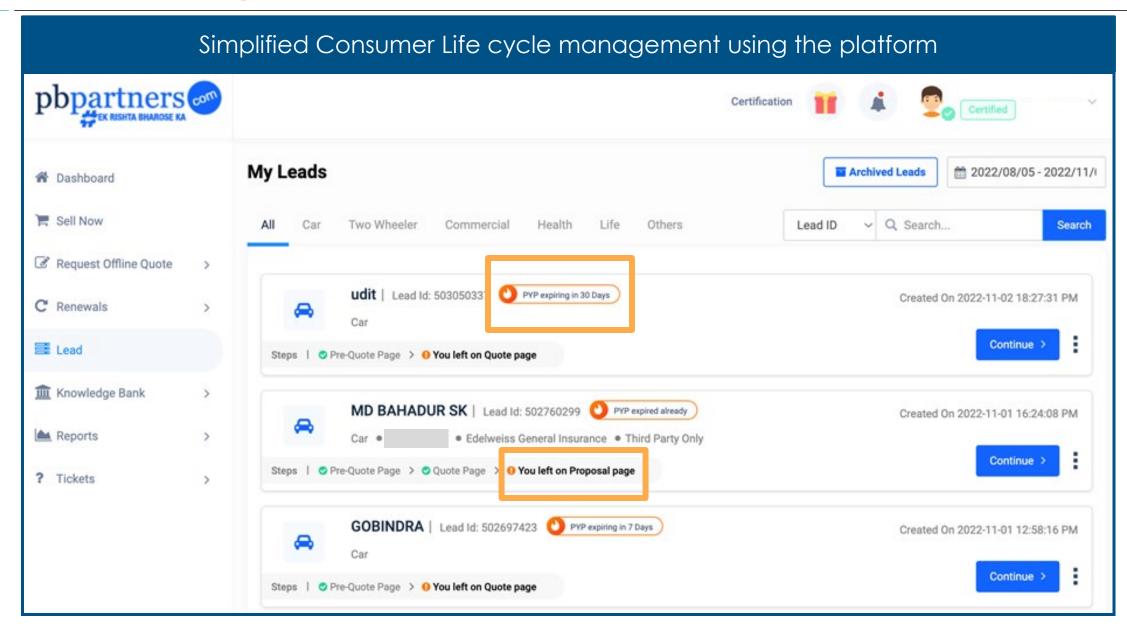
# First-in-industry tech initiatives





# **PB Partners**

# First-in-industry tech initiatives



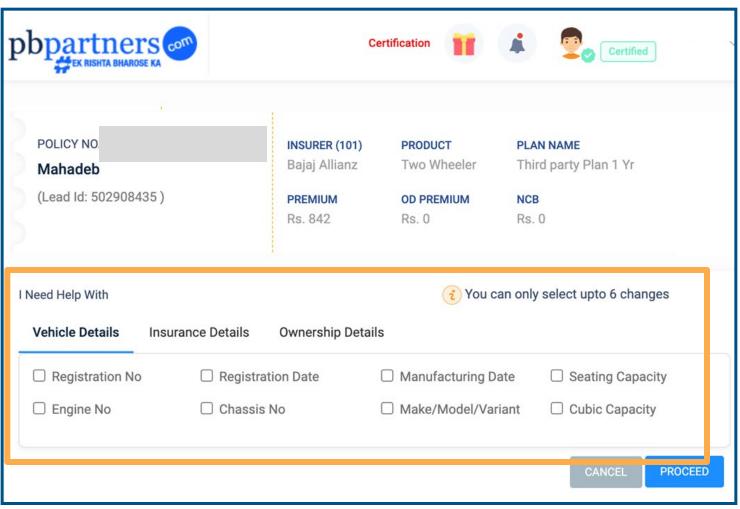


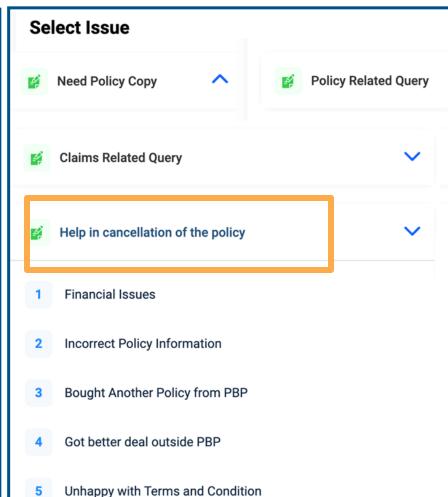
## **PB Partners**



# First-in-industry tech initiatives

## Self-help features: Endorsements, Cancellations & Refunds







# **UAE Operations Premium Grew 141% YoY**









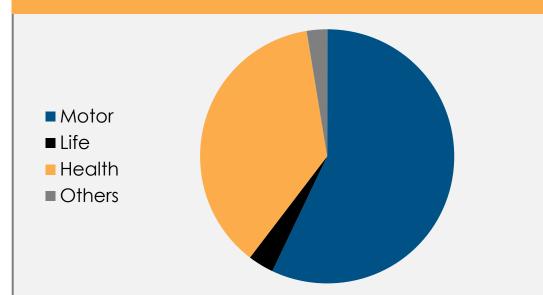
Leadership position

Focus on Health and Life insurance

Other Financial products also on the same platform Loans (Personal, Car, Home) &

Credit cards

Continued focus on protection against death, disease & disability



Insurance Premium by Segment



## **END**

For any queries please email: <a href="mailto:investor.relations@pbfintech.in">investor.relations@pbfintech.in</a>

### **PB Fintech Limited**

Plot 119, Sector 44 Gurugram Haryana 122001

Walker Chandiok & Co LLP 21st Floor, DLF Square Jacaranda Marg, DLF Phase II Gurugram – 122 002 India

T +91 124 4628099 F +91 124 4628001

Independent Auditor's Review Report on Consolidated Unaudited Quarterly Financial Results and Year to Date Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

#### To the Board of Directors of PB Fintech Limited

- 1. We have reviewed the accompanying statement of unaudited consolidated financial results ('the Statement') of PB Fintech Limited ('the Holding Company') and its subsidiaries (the Holding Company and its subsidiaries together referred to as 'the Group'), its associates (refer Annexure 1 for the list of subsidiaries and associates included in the Statement) for the quarter ended December 31, 2023 and the consolidated year to date results for the period April 01, 2023 to December 31, 2023 being submitted by the Holding Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) ('Listing Regulations').
- 2. This Statement, which is the responsibility of the Holding Company's management and approved by the Holding Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the SEBI Circular CIR/CFD/CMD1/44/2019 dated 29 March 2019 issued by the SEBI under Regulation 33 (8) of the Listing Regulation, to the extent applicable.



Independent Auditor's Review Report on Consolidated Unaudited Quarterly Financial Results and Year to Date Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

- 4. Based on our review conducted and procedures performed as stated in paragraph 3 above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under section 133 of the Act, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 5. We draw attention to Note 7 to the Statement, regarding management assessment with respect to inspections of the books of accounts and records of Policy bazaar Insurance Brokers Private Limited (a wholly owned subsidiary of the Holding or "Policybazaar"), carried out by the Insurance Regulatory and Development Authority of India ("IRDAI") to examine compliance with relevant laws and regulations for various financial years and submission of management responses in respect of the inspection reports issued by IRDAI. In view of the management, the above matters are not likely to have a material impact on the continuing operations of Policybazaar and these financial results. Our conclusion is not modified in respect of this matter.
- 6. We did not review the interim financial results of 6 subsidiaries included in the Statement, whose financial information reflects total revenues of ₹ 3,240.66 lacs and ₹ 8,763.00 lacs, total net loss after tax of ₹ 928.71 lacs and ₹ 3,481.90 lacs, total comprehensive loss of ₹ 945.66 lacs and ₹ 3,457.31 lacs, for the quarter and year-to-date period ended on December 31, 2023 respectively, as considered in the Statement. These interim financial results have been reviewed by other auditors whose review reports have been furnished to us by the management, and our conclusion in so far as it relates to the amounts and disclosures included in respect of these subsidiaries is based solely on the review reports of such other auditors and the procedures performed by us as stated in paragraph 3 above.

Further, of these subsidiaries, 1 subsidiary is located outside India, whose interim financial results have been prepared in accordance with group accounting principles and which have been reviewed by other auditors under Indian Standards on Auditing.

Our conclusion is not modified in respect of this matter with respect to our reliance on the work done by and the reports of the other auditors.

7. The Statement includes the interim financial results of 1 subsidiary, which have not been reviewed by any auditors, whose interim financial results reflects total revenues of ₹ Nil, net loss after tax of ₹ 0.18 lacs and ₹ 1.79 lacs, total comprehensive loss of ₹ 0.18 lacs and ₹ 1.79 lacs for the quarter and year-to-date period ended December 31, 2023 respectively as considered in the Statement, and have been furnished to us by the Holding Company's management. Our conclusion on the Statement, in so far as it relates to the amounts and disclosures included in respect of this subsidiary, are based solely on such unreviewed interim financial results. According to the information and explanations given to us by the management, this interim financial result is not material to the Group.

ANDIOK

Independent Auditor's Review Report on Consolidated Unaudited Quarterly Financial Results and Year to Date Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

8. The review of unaudited consolidated quarterly and year-to-date financial results for the period ended December 31, 2022 and audit of consolidated financial results for the year ended March 31, 2023 included in the Statement was carried out and reported by Price Waterhouse Chartered Accountants LLP who has expressed unmodified conclusion vide their review report dated February 10, 2023 and unmodified opinion vide their audit report dated May 22, 2023 respectively, whose report have been furnished to us and which have been relied upon by us for the purpose of our review of the Statement. Our conclusion is not modified in respect of this matter.

CHANDIOK

For Walker Chandiok & Co LLP

**Chartered Accountants** 

Firm, Registration No: 001076N/N500013

Ankit Mehra

Partner Membership No. 507429 UDIN:24507429BKCKJE9228

Place: Gurugram Date: 30 January 2024

Independent Auditor's Review Report on Consolidated Unaudited Quarterly Financial Results and Year to Date Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

#### Annexure 1

#### List of entities included in the Statement

#### Subsidiaries/ step down subsidiaries:

- 1. Policybazaar Insurance Brokers Private Limited
- 2. Paisabazaar Marketing and Consulting Private Limited
- 3. Icall Support Services Private Limited
- 4. Accurex Marketing and Consulting Private Limited
- 5. PB Marketing and Consulting Private Limited
- 6. Docprime Technologies Private Limited
- 7. PB Financial Account Aggregator Private Limited
- 8. Myloancare Ventures Private Limited (associate till June 07, 2022)
- 9. PB Fintech FZ-LLC
- 10. Visit Internet Services Private Limited (Indirect)
- 11. ZPHIN Computer Systems and Software Designing Sole Proprietorship LLC (Indirect)
- 12. MLC Finotech Private Limited (Indirect)

#### Associates:

- 1. Visit Health Private Limited (Indirect)
- 2. YKNP Marketing Management LLC (Indirect)



PB FINTECH LIMITED

REGD. OFFICE: PLOT NO. 119, SECTOR 44, GURUGRAM, HARYANA- 122001

CIN:L51909HR2008PLC037998

STATEMENT OF CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2023

(₹ in Lakhs)

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	Particulars	December 31, 2023	Quarter ended September 30, 2023	December 31, 2022	Nine Mon December 31, 2023	The state of the s	Year ended March 31, 2023
	an neural s	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
	Income						
- 1	Revenue from operations	87,089.12	81,162.75	61,009.29	234,810.53	168,875.24	255,784.71
- 1	Other income	9,361.20	9,749.47	6,890.69	28,226.83	17,675.18	25,899.21
	Total Income (I)	96,450.32	90,912.22	67,899.98	263,037.36	186,550.42	281,683.92
,,	Expenses						
	Employee benefit expense	39,775.30	42,284.07	35,648.52	120,449.63	114,842.90	153,960.01
- 1	Finance costs	644.13	718.39	556.26	1,988.99	1,519.75	2,136.26
- 1	Depreciation and amortisation expense	2,308.11	2,231.61	1,752.05	6,491.82	4,632.86	6,382.17
- 1	Advertising and promotion expenses	21,485.18	24,735.93	29,850.92	66,106.33	90,069.72	135,724.6
- 1	Network and internet expenses	2,772.02	3,003.66	2,633.88	8,459.85	7,126.82	9,686.3
	Other expenses	25,606.55	20,048.56	6,195.95	58,964.13	16,190.53	22,573.8
- 1	Total Expenses (II)	92,591.29	93,022.22	76,637.58	262,460.75	234,382.58	330,463.2
Ш	Profit/(Loss) before share of profit/(loss) of associates and tax (I-II)	3,859.03	(2,110.00)	(8,737.60)	576.61	(47,832.16)	(48,779.32
IV	Share of loss of associates	(136.08)	(33.24)	(22.04)	(154.88)	(26.57)	(16.52
v	Profit/(Loss) before tax (III+IV)	3,722.95	(2,143.24)	(8,759.64)	421.73	(47,858.73)	(48,795.8
`	From (Loss) before tax (HITTY)	5,722.75	(2,143,24)	(0,137.04)	421.75	(47,050.75)	(40,753.0
	Income tax expense:						
	Current tax	-	(32.43)		-	10.36	7.6
- 1	Deferred tax			(0.95)	-	(9.59)	(9.5
	Total income tax expense (VI)	•	(32.43)	2.54		0.77	(1.9
VII	Profit/(Loss) for the period/year (V-VI)	3,722.95	(2,110.81)	(8,762.18)	421.73	(47,859.50)	(48,793.9
VIII	Other comprehensive income/(loss)						
- /	Items that may be reclassified to profit or loss					-	
1	- Exchange differences on translation of foreign operations	(40.92)	20.11	72.40	(28.44)	509.32	500.4
	- Changes in the fair value of debt instruments measured at FVOCI	(40.92)	(1.19)		(1.19)	3.16	(1.9
	- Income tax relating to these items		(1.12)	0.03	(1.15)	(0.65)	-
1	and the same of th					(0.05)	
	Items that will not be reclassified to profit or loss						
- 1	- Remeasurement of post employment benefit obligations [Gain/(Loss)]	69.84	105.22	33.77	(41.51)	79.29	(227.0
	- Income tax relating to these items	-	-	(1.58	-	-	0.0
	Total other comprehensive (loss)/income, net of income tax for the period/year	28.92	124,14	105.24	(71.14)	591.12	271.
IV.	Table Andrew Market Andrew Andrew Andrew	1751 97	(1.096.67	18 (5( 04	350.50	(47.269.29)	/49 522
IX	Total comprehensive income/(loss) for the period/year (VII+VIII)	3,751.87	(1,986.67	(8,656.94	350.59	(47,268.38)	(48,522.
	Profit/(Loss) is attributable to:						
	Owners of PB Fintech Limited	3,804.55	(2,024.38	(8,729.62	638.57	(47,826.94)	(48,722.
	Non-controlling interests	(81.60)	(86.43	(32.56	(216.84)	(32.56)	(71.
	Other comprehensive income/(loss) is attributable to:						
	Owners of PB Fintech Limited	28.92	125.16	106.71	(69.93)	The second second	274.
	Non-controlling interests	•	(1.02	(1.47	(1.21)	(1.47)	(2.
	Total comprehensive income/(loss) is attributable to:						
	Owners of PB Fintech Limited	3,833.47	(1,899.22	(8,622.91	568.64	(47,234.35)	(48,447.
	Non-controlling interests	(81.60)		2	18.00.00.00.00		(74.
		(	(	1	(210.05)	, (=,	(
X	Paid up Equity Share Capital (Equity Shares of Face Value of ₹ 2/- each)	9,020.04	9,002.33	9,002.33	9,020.04	9,002.33	9,002.
ΧI	Other Equity						539,477.
VII	Earnings/(loss) per equity share (in ₹) [Face Value per share of ₹ 2/-]			1			
		0.85	(0.45	(1.96	0.14	(10.76)	(10.
ЛП	11) Basic						
All	1) Basic 2) Diluted					2.4X	3
All	2) Diluted	0.83 Not annualised	(0.45	(1.96	0.14	(10.76)	(10.

See accompanying notes to the consolidated unaudited financial results



#### PB FINTECH LIMITED

#### REGD. OFFICE: PLOT NO. 119, SECTOR 44, GURUGRAM, HARYANA- 122001

## CIN: L51909HR2008PLC037998 STATEMENT OF CONSOLIDATED UNAUDITED SEGMENT INFORMATION FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2023

(₹ in Lakhs)

			Quarter ended		Nine Mon	Year ended	
	Particulars	December 31, 2023	September 30, 2023	December 31, 2022	December 31, 2023	December 31, 2022	March 31, 2023
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
I	Segment revenue						
	Insurance broker services	69,715.73	63,182.85	31,811.53	1,83,534.86	82,409.24	1,26,784.71
	Other services	17,373.39	17,979.90	29,197.76	51,275.67	86,466.00	1,29,000.00
	Total Revenue	87,089.12	81,162.75	61,009.29	2,34,810.53	1,68,875.24	2,55,784.71
П	Segment results						
	Insurance broker services	6,179.71	2,375.63	(4,749.75)	12,180.07	(27,057.88)	(23,803.06
	Other services	(1,812.63)	(3,800.48)	(3,453.63)	(9,769.35)	(19,281.10)	(22,856.52
	Profit/(Loss) before finance costs and tax	4,367.08	(1,424.85)	(8,203.38)	2,410.72	(46,338.98)	(46,659.58
	Finance costs	644.13	718.39	556.26	1,988.99	1,519.75	2,136.26
	Profit/(Loss) before tax	3,722.95	(2,143.24)	(8,759.64)	421.73	(47,858.73)	(48,795.84
	Income tax expense	-	(32.43)	2.54	-	0.77	(1.92
	Profit/(Loss) after tax	3,722.95	(2,110.81)	(8,762.18)	421.73	(47,859.50)	(48,793.92
Ш	Segment assets						
	Insurance broker services	2,14,925.38	1,80,389.24	1,51,607.04	2,14,925.38	1,51,607.04	1,59,889.36
	Other services	4,40,497.02	4,62,323.22	4,52,585.09	4,40,497.02	4,52,585.09	4,65,513.13
	Total assets	6,55,422.40	6,42,712.46	6,04,192.13	6,55,422.40	6,04,192.13	6,25,402.49
IV	Segment liabilities						
	Insurance broker services	50,338.69	51,875.06	40,190.84	50,338.69	40,190.84	42,891.60
	Other services	29,540.03	25,522.47	23,879.32	29,540.03	23,879.32	34,031.20
	Total liabilities	79,878.72	77,397.53	64,070.16	79,878.72	64,070.16	76,922.80

Based on nature of services rendered, the risk and returns, internal organization and management structure, nature of the regulatory environment and the internal performance reporting systems, the management considers that the Group is organized into two reportable segments:

a) Insurance Broker services (regulated services): This Segment consists of insurance broker services provided by the group which are regulated by the Insurance Regulatory Development Authority (Insurance Brokers) Regulations, 2018.

b) Other services: This Segment consists of commission from online financial products aggregation service, online marketing, consulting and support services provided largely to the financial services industry.





# PB FINTECH LIMITED REGD. OFFICE: PLOT NO. 119, SECTOR 44, GURUGRAM, HARYANA- 122001 CIN:L51909HR2008PLC037998

# NOTES TO CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2023

- 1. The above Consolidated Unaudited Financial Results of the Company and its subsidiaries (collectively "the Group") and its interest in associates have been prepared in accordance with the recognition and measurement principles laid down in the applicable Indian Accounting Standards ("Ind AS") as prescribed under section 133 of the Companies Act, 2013, as amended, read with relevant rules thereunder and in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.
- 2. The Group includes the following entities:

Relationship	Name of the entities				
Parent	PB Fintech Limited				
Trust	Etechaces Employees Stock Option Plan Trust				
Subsidiaries	(a) Policybazaar Insurance Brokers Private Limited				
a de la companya de	(b) Paisabazaar Marketing and Consulting Private Limited				
	(c) Icall Support Services Private Limited				
	(d) Accurex Marketing and Consulting Private Limited				
	(e) PB Marketing and Consulting Private Limited				
	(f) Docprime Technologies Private Limited				
	(g) PB Fintech FZ-LLC				
	(h) PB Financial Account Aggregators Private Limited				
	(i) MyLoanCare Ventures Private Limited (Associate till June 07, 2022)				
	(j) Visit Internet Services Private Limited (Indirect)				
	(k) MLC Finotech Private Limited (Indirect)				
	(I) ZPHIN Computer Systems and Software Designing- Sole				
Proprietorship L.L.C (Indirect)					
Associates	(a) Visit Health Private Limited (Indirect)				
	(b) YKNP Marketing Management LLC (Indirect)				

- 3. These Consolidated Unaudited Financial Results have been reviewed by the Audit Committee and approved by the Board of Directors of the Company in their respective meetings held on January 30, 2024.
- 4. During the financial year 2021-22, the Company had completed its initial public offer ("IPO") of 58,262,397 equity shares of face value of ₹ 2 each at an issue price of ₹ 980 per share, comprising fresh issue of 38,265,306 equity shares and offer for sale of 19,997,091 equity shares. Pursuant to the IPO, the equity shares were listed on National Stock Exchange of India Limited and BSE Limited on November 15, 2021.

The Company received an amount of ₹ 361,268.48 lakhs [net off IPO expenses] from proceeds out of fresh issue of equity shares for utilizing various objects stated in the prospectus. Out of the aforesaid amount, ₹ 110,250.02 lakhs were utilized for 'Enhancing visibility and awareness of the brands', ₹ 22,555.40 lakhs were utilized for 'New opportunities to expand growth initiatives to increase the consumer base', ₹ 4,040.40 lakhs were utilized for 'Funding strategic investments and acquisitions', ₹ 4,000.00 lakhs were utilized for 'Expanding our presence outside India' and ₹ 76,268.45 lakhs were utilized for 'General corporate purposes'. The unutilized amount of ₹ 144,154.21 lakhs was invested in fixed deposits and other bank accounts maintained with scheduled commercial banks.

5. No Stock option has been granted during the quarter ended December 31, 2023, however the Company has granted 3,97,029 stock options under the employee stock option scheme – ESOP Scheme 2021 and 1,47,900 stock options under the employee stock option scheme – ESOP Scheme 2020 during the nine months ended December 31, 2023, as approved by the Nomination and Remuneration Committee at its meeting held on July 31, 2023, to the eligible employees of the Company and its subsidiaries. Share based payment expense for the quarter ended and nine months ended December 31, 2023 is ₹ 6,452.68 lakhs and ₹26,681,39 lakhs respectively.

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# PB FINTECH LIMITED REGD. OFFICE: PLOT NO. 119, SECTOR 44, GURUGRAM, HARYANA- 122001 CIN:L51909HR2008PLC037998

6. The Company has in its board meeting held on April 26, 2022 approved merger of Makesense Technologies Limited with the Company pursuant to section 230 to 232 of the Companies Act, 2013 read with the Companies (Compromises, arrangements and amalgamations) rules, 2016. The Merger application was filed with National Stock Exchange of India Limited and BSE Limited on May 18, 2022. The National Stock Exchange of India Limited and BSE Limited issued no observation letters to the Company on January 06, 2023.

The Joint Application before the Hon'ble National Company Law Tribunal (Hon'ble Tribunal), Chandigarh Bench, under the provisions of Sections 230 to 232 of the Act was filed on May 03, 2023. As per order dated July 05, 2022 passed by Hon'ble Tribunal, meetings of Equity Shareholders and Unsecured Creditors of the Company were held on Saturday, September 02, 2023 to approve the Scheme of Amalgamation of Makesense Technologies Limited with the Company and other connected matters.

The second motion joint application was filed before Hon'ble Tribunal on September 14, 2023. As per the order dated October 4, 2023, the said Company Petition was fixed for hearing before the Hon'ble Tribunal on November 21, 2023. The matter was further listed for hearing on December 05, 2023 & December 22, 2023 and the next date of hearing is February 16, 2024.

- 7. The Insurance Regulatory and Development Authority of India ("IRDAI") had carried out certain inspections of the books of account and records of Policybazaar Insurance Brokers Private Limited (the "Wholly owned subsidiary" or "Policybazaar") to examine compliance with relevant laws and regulations for various financial years and issued its reports, requesting for responses to the observations stated therein. Policybazaar submitted its responses to the IRDAI subsequent to which IRDAI issued show cause notices in respect of the above inspection reports and certain other matters. In the assessment of the management, supported by legal advice, as applicable, the above matters are not likely to have a material impact on the continuing operations of Policybazaar as well as these financial results. Policybazaar also reviewed the same in the light of IND AS 37 and concluded that at this stage a reliable estimate cannot be made of the possible obligation and the exact impact will be known on the conclusion of the proceedings by the IRDAI.
- 8. Policybazaar Insurance Brokers Private Limited (the "Wholly owned subsidiary" or "Policybazaar") is an electronic commerce operator ("operator") under the Central Goods and Services Tax Act, 2017 ("CGST Act"). The said Act requires every operator, not being an agent, to collect an amount, calculated at the prescribed rate, on the value of taxable supplies made through it where the consideration for such supplies is collected by the operator. In the assessment of the management supported by legal advice, the aforesaid requirement of collecting tax at source is not applicable to Policybazaar as Policybazaar is not engaged in collecting money on behalf of the insurers and the money flows directly from the customers to the insurance company through a nodal bank account. In view of the management, Policybazaar merely facilitates transfer of insurance premium to the insurance companies and is required to ensure transfer of the full amount of such premium, without the ability to deduct any amounts paid by the customers. Accordingly, the above matter is not likely to have any impact and accordingly, no provision has been made in these financial results. Policybazaar also made representation to the Government authorities and the Principal Regulator ("IRDAI") in the earlier years, seeking clarification and exemption from applicability of the above section on insurance intermediaries.



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# PB FINTECH LIMITED REGD. OFFICE: PLOT NO. 119, SECTOR 44, GURUGRAM, HARYANA- 122001 CIN:L51909HR2008PLC037998

9. In connection with the communication with Directorate General of GST (DGGI) relating to input credit availed by certain vendors of Paisabazaar Marketing and Consulting Private Limited (the "Wholly owned subsidiary" or "Paisabazaar"), Paisabazaar has provided necessary information / clarifications and made an initial deposit as agreed with DGGI. As per management assessment supported by tax counsel opinion, no liability is likely to accrue on this matter and no adjustments on the financial results is required. The Group has also received certain summons from the taxation authorities seeking various information/details for which the Group is taking necessary action.

For and on behalf of the Board of Directors

Yashish Dahiya

Chairman and Chief/Executive Officer

DIN: 00706336

Place: Gurugram

Date: January 30, 2024

Walker Chandiok & Co LLP 21st Floor, DLF Square Jacaranda Marg, DLF Phase II Gurugram – 122 002 India

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Independent Auditor's Review Report on Standalone Unaudited Quarterly Financial Results and Year to Date Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

#### To the Board of Directors of PB Fintech Limited

- We have reviewed the accompanying statement of standalone unaudited financial results ('the Statement') of PB Fintech Limited ('the Company') for the quarter ended December 31, 2023 and the year to date results for the period April 01, 2023 to December 31, 2023, being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) ('Listing Regulations').
- 2. The Statement, which is the responsibility of the Company's management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.



Independent Auditor's Review Report on Standalone Unaudited Quarterly Financial Results and Year to Date Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) (Cont'd)

- 4. Based on our review conducted as above nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under section 133 of the Act, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.
- 5. The review of standalone unaudited quarterly and year-to-date financial results for the period ended December 31, 2022 and audit of standalone financial results for the year ended March 31, 2023 included in the Statement was carried out and reported by Price Waterhouse Chartered Accountants LLP who has expressed unmodified conclusion vide their review report dated February 10, 2023 and unmodified opinion vide their audit report dated May 22, 2023, respectively, whose reports have been furnished to us and which have been relied upon by us for the purpose of our review of the Statement. Our conclusion is not modified in respect of this matter.

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For Walker Chandiok & Co LLP

**Chartered Accountants** 

Firm Registration No: 001076N/N500013

Ankit Mehra

Rayfner Membership No. 507429 UDIN: 24507429BKCKJD9395

Place: Gurugram Date: 30 January 2024

# PB FINTECH LIMITED REGD. OFFICE: PLOT NO. 119, SECTOR 44, GURUGRAM, HARYANA- 122001 CIN: L51909HR2008PLC037998 STATEMENT OF STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2023

(₹ in Lakhs)

							(Cili Lakiis)
		Quarter ended			Nine mont	Year ended	
1	Particulars	December 31, 2023	September 30, 2023	December 31, 2022	December 31, 2023	December 31, 2022	March 31, 2023
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
I	Income						
	Revenue from operations (Refer note 7)	2,714.13	1,362.06	3,198.98	7,598.52	9,075.39	13,414.58
	Other income	6,314.95	6,390.08	4,503.67	18,874.47	13,594.30	19,473.71
	Total Income (I)	9,029.08	7,752.14	7,702.65	26,472.99	22,669.69	32,888.29
	.,						
п	Expenses						
	Employee benefit expense	4,741.01	7,242.08	7,417.54	19,083.40	31,342.27	38,197.50
	Finance costs	13.91	17.04	21.22	48.84	68.38	89.70
- 1	Depreciation and amortisation expense	74.64	74.64	94.32	230.70	281.11	373.90
		1,140.19	7.12	62.36	1,155.75	251.28	302.67
	Advertising and promotion expenses			128.99	321.89	365.21	461.44
	Network and internet expenses	120.45	111.25		100000000000000000000000000000000000000	0.000	
	Other expenses	242.70	111.08	212.21	545.68	720.09	878.82
	Total Expenses (II)	6,332.90	7,563.21	7,936.64	21,386.26	33,028.34	40,304.03
Ш	Profit/(Loss) before tax (I-II)	2,696.18	188.93	(233.99)	5,086.73	(10,358.65)	(7,415.74)
IV	Income tax expense:						
	Current tax		-	(0.13)	-	(0.13)	(0.13)
	Deferred tax	-		-		- 1	-
. !	Total income tax expense (IV)		-	(0.13)	-	(0.13)	(0.13)
v	Profit/(Loss) for the period/year (III-IV)	2,696.18	188,93	(233.86)	5,086.73	(10,358.52)	(7,415.61)
	Trong (2003) for the period jeth (111 11)			,		1	
VI	Other comprehensive income/(loss)						
**	Other comprehensive income (1033)						
1	Items that will not be reclassified to profit or loss				,		
		(2.10)	(8.71)	1.72	(26.08)	19.17	19.17
	- Remeasurement of post employment benefit obligations [Gain/(Loss)]	(2.10)	(0.71)	1.72	(20.08)	19.17	17.17
	- Income tax relating to these items				(26.00)	10.17	
	Total other comprehensive income/(loss), net of income tax for the period/year (VI)	(2.10)	(8.71)	1.72	(26.08)	19.17	19.17
VII	Total comprehensive income/(loss) for the period/year (V+VI)	2,694.08	180.22	(232.14)	5,060.65	(10,339.35)	(7,396.44)
				NO. 100 NO. 10			
VIII	Paid up Equity Share Capital (Equity Shares of Face Value of ₹ 2/- each)	9,020.04	9,002.33	9,002.33	9,020.04	9,002.33	9,002.33
i					1		
IX	Other Equity						7,27,267.97
		1					
X	Earnings/(loss) per equity share (in ₹) [Face Value per share of ₹ 2/-]						
	1) Basic	0.60	0.04	(0.05)	1.14	(2.33)	(1.67
1	2) Diluted	0.59	0.04	(0.05)	1.11	(2.33)	(1.67)

See accompanying notes to the Standalone Unaudited Financial Results



# PB FINTECH LIMITED REGD. OFFICE: PLOT NO. 119, SECTOR 44, GURUGRAM, HARYANA- 122001 CIN: L51909HR2008PLC037998

## NOTES TO STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2023

- These Standalone Unaudited Financial Results of the Company have been prepared in accordance with the recognition and measurement principles laid down in the applicable Indian Accounting Standards ("Ind AS") under section 133 of the Companies Act, 2013 read with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015 and relevant amendment thereafter.
- 2. These Standalone Unaudited Financial Results have been reviewed by the Audit Committee and approved by the Board of Directors of the company in their respective meetings held on January 30, 2024.
- 3. During the financial year 2021-22, the Company had completed its initial public offer ("IPO") of 58,262,397 equity shares of face value of ₹ 2 each at an issue price of ₹ 980 per share, comprising fresh issue of 38,265,306 equity shares and offer for sale of 19,997,091 equity shares. Pursuant to the IPO, the equity shares were listed on National Stock Exchange of India Limited and BSE Limited on November 15, 2021.
  - The Company received an amount of ₹ 361,268.48 lakhs [net off IPO expenses] from proceeds out of fresh issue of equity shares for utilizing various objects stated in the prospectus. Out of the aforesaid amount, ₹ 110,250.02 lakhs were utilized for 'Enhancing visibility and awareness of the brands', ₹ 22,555.40 lakhs were utilized for 'New opportunities to expand growth initiatives to increase the consumer base', ₹ 4,040.40 lakhs were utilized for 'Funding strategic investments and acquisitions', ₹ 4,000.00 lakhs were utilized for 'Expanding our presence outside India' and ₹ 76,268.45 lakhs were utilized for 'General corporate purposes'. The unutilized amount of ₹ 144,154.21 lakhs was invested in fixed deposits and other bank accounts maintained with scheduled commercial banks.
- 4. No Stock option has been granted during the quarter ended December 31, 2023, however the Company has granted 3,97,029 stock options under the employee stock option scheme ESOP Scheme 2021 and 1,47,900 stock options under the employee stock option scheme ESOP Scheme 2020 during the nine months ended December 31, 2023, as approved by the Nomination and Remuneration Committee at its meeting held on July 31, 2023, to the eligible employees of the Company and its subsidiaries. Share based payment expense for the quarter ended and nine months ended December 31, 2023 is ₹3,707.30 lakhs and ₹15,885.99 lakhs respectively.
- 5. The Company has in its board meeting held on April 26, 2022 approved merger of Makesense Technologies Limited with the Company pursuant to section 230 to 232 of the Companies Act, 2013 read with the Companies (Compromises, arrangements and amalgamations) rules, 2016. The Merger application was filed with National Stock Exchange of India Limited and BSE Limited on May 18, 2022. The National Stock Exchange of India Limited and BSE Limited issued no observation letters to the Company on January 06, 2023.

The Joint Application before the Hon'ble National Company Law Tribunal (Hon'ble Tribunal), Chandigarh Bench, under the provisions of Sections 230 to 232 of the Act was filed on May 03, 2023. As per order dated July 05, 2022 passed by Hon'ble Tribunal, meetings of Equity Shareholders and Unsecured Creditors of the Company were held on Saturday, September 02, 2023 to approve the Scheme of Amalgamation of Makesense Technologies Limited with the Company and other connected matters.

The second motion joint application was filed before Hon'ble Tribunal on September 14, 2023. As per the order dated October 4, 2023, the said Company Petition was fixed for hearing before the Hon'ble Tribunal on November 21, 2023. The matter was further listed for hearing on December 05, 2023 & December 22, 2023 and the next date of hearing is February 16, 2024.

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# PB FINTECH LIMITED REGD. OFFICE: PLOT NO. 119, SECTOR 44, GURUGRAM, HARYANA- 122001 CIN: L51909HR2008PLC037998

- 6. The Company has one primary business segment i.e. online marketing and information technology consulting & support services on standalone basis.
- 7. During the quarter ended September 30, 2023, Intellectual Property Rights (IPR) fees charged to Policybazaar Insurance Brokers Private Limited and Paisabazaar Marketing and Consulting Private Limited has been revised from 5% to 3% with effect from April 01, 2023 and impact of the same is considered in these standalone financial results.

Further, the operations of the subsidiary company i.e. PB Fintech FZ LLC have been considerably scaled up and have reached a reasonable size, such that benefits of using the brand names, are now providing impetus to the growth of the subsidiary company, rather than only enhancing the visibility of the brand name owned by the Company. Hence, the Company has entered into an agreement with the subsidiary Company for an IPR fees @ 3% of its revenue from operations w.e.f April 01, 2023.

For and on behalf of the Board of Directors

Yashish Dahiya

Chairman and Chief Executive Officer

DIN: 00706336

Place: Gurugram

Date: January 30, 2024



Disclosure pursuant to the provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the Schedule III and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023:

# Annexure-A: Grant of unsecured loan up to INR 200,00,00,000/- (Rupees Two Hundred Crores Only) to Policybazaar Insurance Brokers Private Limited ("Policybazaar"), a wholly owned subsidiary of the

Company

SL	Particulars	Details
No.	Tartediars	Details
1.	name(s) of parties with whom the agreement is entered	Agreement is yet to be executed
2.	purpose of entering into the agreement	Grant of an unsecured loan to Policybazaar
3.	size of agreement	Up to INR 200,00,00,000/- (Rupees Two Hundred Crores Only)
4.	shareholding, if any, in the entity with whom the agreement is executed	100% on a fully diluted basis in Policybazaar
5.	significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.;	N.A.
6.	whether, the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship;	No, we are a professionally managed company with no promoter / promoter group
7.	whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length";	Approval to grant unsecured loan to Policybazaar by the Company as on date does not fall under related party transactions with Company/group companies
8.	in case of issuance of shares to the parties, details of issue price, class of shares issued;	N.A.
9.	in case of loan agreements, details of lender/borrower, nature of the loan, total amount of loan granted/taken, total amount outstanding, date of execution of the loan agreement/sanction letter, details of the security provided to the lenders / by the borrowers for such loan or in case outstanding loans lent to a party or borrowed from a party become material on a cumulative basis;	Pursuant to approval of the Board, the Company is proposing to enter into an agreement to advance an unsecured loan to Policybazaar for an amount not exceeding INR 200 Crores, in one or more tranches, during the financial years 2023-24 and 2024-25, at an interest rate not lower than the prevailing yield of Government securities closest to the tenor of loan.
10.	any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.;	N.A.
11.	in case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a) name of parties to the agreement; b) nature of the agreement; c) date of execution of the agreement; d) details of amendment and impact thereof or reasons of termination and impact thereof.	N.A.









### PB FINTECH LIMITED



# Annexure-B: Grant of unsecured loan up to INR 50,00,00,000/- (Rupees Fifty Crores Only) to Paisabazaar Marketing and Consulting Private Limited ("Paisabazaar"), a wholly owned subsidiary of the Company

SL No.	Particulars	Details
1.	name(s) of parties with whom the agreement is entered	Agreement is yet to be executed
2.	purpose of entering into the agreement	Grant of an unsecured loan to Paisabazaar
3.	size of agreement	Up to INR 50,00,00,000/- (Rupees Fifty Crores Only)
4.	shareholding, if any, in the entity with whom the agreement is executed	100% on a fully diluted basis in Paisabazaar
5.	significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.;	N.A.
6.	whether, the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship;	No, we are a professionally managed company with no promoter / promoter group
7.	whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length";	Approval to grant unsecured loan to Paisabazaar by the Company as on date does not fall under related party transactions with Company/group companies
8.	in case of issuance of shares to the parties, details of issue price, class of shares issued;	N.A.
9.	in case of loan agreements, details of lender/borrower, nature of the loan, total amount of loan granted/taken, total amount outstanding, date of execution of the loan agreement/sanction letter, details of the security provided to the lenders / by the borrowers for such loan or in case outstanding loans lent to a party or borrowed from a party become material on a cumulative basis;	Pursuant to approval of the Board, the Company is proposing to enter into an agreement to advance an unsecured loan to Paisabazaar for an amount not exceeding INR 50 Crores, in one or more tranches, during the financial years 2023-24 and 2024-25, at an interest rate not lower than the prevailing yield of Government securities closest to the tenor of loan.
10.	any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.;	N.A.
11.	in case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s):  a) name of parties to the agreement; b) nature of the agreement; c) date of execution of the agreement; d) details of amendment and impact thereof or reasons of termination and impact thereof.	N.A.







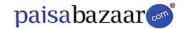




# Annexure-C: Further investment of an amount not exceeding INR 40,00,00,000/- (Rupees Forty Crores Only) in the equity shares of Icall Support Services Private Limited ("Icall"), a wholly owned subsidiary of the Company

SL No.	Particulars	Details				
1.	Name of the target entity, details in brief such as size, turnover etc.	Icall Support Services Private Limited ("Icall")				
		Registered Office Address: Plot No. 84, Sector-44 Gurgaon- 122001 (Haryana)				
		Authorised Capital: ₹10,00,00,000 (Rupees Ten Crores Only)				
		<b>Issued &amp; Paid up Capital</b> ₹1,82,36,500/- (Rupees One Crore Eighty Two Lakh Thirty Six Thousand Five Hundred Only)				
		<b>Turnover (As on 31.03.2023):</b> ₹20,47,72,320/- (Twenty Crore Forty Seven Lakhs Seventy Two Thousand Three Hundred Twenty Only)				
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest	The Company already holds 100% stake in Icall, accordingly, it is a wholly owned subsidiary of the Company in accordance with the Companies Act, 2013 and hence falls in the category of a related party.				
	and details thereof and whether the same is done at "arm's length"	The company is professionally managed company with no identifiable Promoter.  The transaction is done at Arm's Length basis.				
3.	Industry to which the entity being acquired belongs	It is registered as a tele marketer with Telecom Regulatory Authority of India and provides telemarketing / distance marketing services to companies in India and abroad.				
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	As part of company's investments, the present Investment allows Company to strengthen the financial health of its mentioned wholly-owned subsidiary to meet its general operating expenses and enhancing brand awareness, office presence and strategic initiatives.				
5.	Brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable.				
6.	indicative time period for completion of the acquisition	The company will infuse the overall funds in one or more tranches during the financial year 2023- 24 and 2024-25.				









### PB FINTECH LIMITED



7.	nature of consideration - whether cash consideration or share swap and details of the same	Cash Consideration					
8.	cost of acquisition or the price at which the shares are acquired	~INR 40,00,00,000/- (Rupees Forty Crores Only)					
9.	percentage of shareholding / control acquired and / or number of shares acquired	The Company propose to invest INR 40,00,00,000/- (Rupees Forty Crores Only) in the equity shares of Icall Support Services Private Limited in one or more tranches during FY 2023-24 and 2024-25.					
10.	brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other	1956 and carries on the business of tele-marketing and registed with the Telecom Regulatory Authority of India (TRAI).					
	significant information (in brief)	F.Y. 2022-23 2021-22 2020-21					
		₹ (In Lakhs) 2,047.72 957.62 499.59					



