

#### May 21, 2024

National Stock Exchange of India Limited

The Listing Department
Exchange Plaza, 5<sup>th</sup> Floor
Plot C 1 – G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai 400 051

Scrip Code: SHRIRAMPPS

**BSE Limited** 

Dept of Corporate Services
Phiroze Jeejeebhoy Towers

Dalal Street, Fort Mumbai 400 001 Scrip Code: 543419

**Dear Sirs** 

Sub: Press Release

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find attached herewith the press release on Shriram Properties Limited signs JDA for a prime 4-acre land parcel near Yelahanka, Bengaluru.

We request you to take the above information on record.

Thank you.

Regards

For SHRIRAM PROPERTIES LIMITED

K RAMASWAMY COMPANY SECRETARY ACS 28580

### **Shriram Properties Limited**

## **MEDIA RELEASE**



# SPL Signs JDA for a prime 4-acre land parcel near Yelahanka, Bengaluru

3.8 lakh Sqft<sup>1</sup> saleable area with aggregate revenue potential of Rs.250 crores

<u>BENGALURU</u>, May 21, 2024: Shriram Properties Limited ("SPL"), one of the leading residential real estate developers in South India, has signed a Joint Development Agreement (JDA) for development of a prime 4-acre land parcel nestled in the coveted micro market of Yelahanka, Bengaluru.

The proposed project will comprise of 270 apartments with an aggregate saleable area of ~3.8 lakh Sqft. The project has aggregate revenue potential of over ₹250 crores and is expected to be developed over the next 3 years. The Company is targeting to launch of this project during first half of current financial year (H1-FY25).

This initiative is in line with SPL's vision of developing exceptional residential communities in the upcoming micro markets. SPL envisions crafting a landmark residential project, with the objective of redefining living experiences. The new project promises effortless access to Yelahanka and the Bangalore International Airport. It is also in close proximity to prestigious schools, healthcare facilities, and a range of exciting retail experiences, in a neighborhood that symbolizes a harmonious blend of convenience and luxury.

This project will strengthen the Company's overall pipeline and support in sustaining growth momentum. The Company has a strong pipeline of 47 projects with 51 msf<sup>2</sup> of saleable area, including 25 ongoing projects with aggregate saleable area of 23.5 msf as of Mar 31, 2024. Nearly 75% of ongoing projects are already sold and the Company has no inventory in completed projects/phases. SPL has demonstrated a track record of having delivered 44 projects with a saleable area of 24.3 msf over the years.

Commenting on the development, **Mr Murali Malayappan**, **CMD**, **SPL** said, "This investment is in alignment with our goal of increasing our footprint within the city and also highlights our asset light approach to accelerate growth. Owing to its proximity to the Airport, Yelahanka emerges as a vital micro-market, witnessing significant demand over the last five years. Our foremost priority remains delivering top-notch quality swiftly, ensuring utmost satisfaction for our customers."

<sup>&</sup>lt;sup>1</sup> Sqft – Square Feet

<sup>&</sup>lt;sup>2</sup> msf = million square feet

## **MEDIA RELEASE**



#### About Shriram Properties Limited

Shriram Properties Ltd (SPL) is one of South India's leading residential real estate development companies, primarily focused on the mid-market and affordable housing categories. SPL's key markets include Bangalore, Chennai and Kolkata, which together account for nearly 85% of its development activities.

SPL has demonstrated track record having delivered over 4444 projects involving development development of over 2424 msf, mostly in the cities of Bengaluru, Chennai and Kolkata. SPL has a strong development pipeline comprising of 4747 projects with an aggregate development potential of 5151 msf, as of MarchMarch 31, 2024.

SPL is part of the Shriram Group, a prominent business group with four decades of operating history in India, SPL made its initial public offering and became a publicly traded company in Dec'21.

### Contact Details

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