Date: $14^{\text {th }}$ November, 2017

| To | To |
| :--- | :--- |
| The Department of Corporate services | National Stock Exchange of India Limited |
| Bombay Stock Exchange Limited | $5^{\text {th }}$ Floor, Exchange Plaza |
| P.J Towers, DalaI Street | Sandra (E) |
| Mumbai-400001 | Mumbai-400051 |
| Scrip Code: -540425 | Scrip Symbol- SHANKARA |

## Sub: - Investor's presentation

Dear Sir/Madam,

Please find enclosed Investor's Presentation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulation 2015.

You are requested to take note of the same.

Thanking You

Yours faithfully
For Shankara Building Products Limited
Elena Voynam.
Company Secretary \& Compliance Officer


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## Builldpro

## Increased penetration + Omni-channel strategy

Increased Penetration in Tamil Nadu

## Adopting an Omni Channel Strategy

$\checkmark \quad$ Taken over 3 stores of leading tiles and sanitary ware retailer, Vaigai Sanitation increasing our reach to 5 stores in Chennai
$\checkmark$ This will strengthen our presence in the categories of tiles, CP fittings \& sanitaryware
$\checkmark$ We will look to cross sell our wide range of building product categories across our customer segments
$\checkmark \quad$ Purchased an e-commerce website in the building products space
$\checkmark \quad$ The site carries products in the sanitaryware, taps and kitchen category
$\checkmark$ Online catalogue to be further enhanced to include other building product segments
$\checkmark$ This will aid customer selection process from our wide online product assortment and complement our display stocks in the store
$\checkmark \quad$ With this we look to build on our omni-channel capabilities

## Builldpro

## Performance Snapshot

## Shanlkara <br> Building Products Ltd



## Builldpro

## Key Financial Performance

Segment wise Revenue \& Net Revenue from Operations (Rs. mn.)


EBITDA Margin (\%)


H1FY17

## EBITDA (Rs. mn.)



PAT (Rs. mn.) \& PAT Margin (\%)


## GST Impact on Revenue

## Shanlikara Building Products Ltd

| Particulars (Rs. Mn) | Q2 FY18 | Q2 FY17 | YoY | H1 FY18 | H1 FY17 | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue before Excise Adjustment |  |  |  |  |  |  |
| Retail | 2,728 | 2,664 | 2.4\% | 5,429 | 4,896 | 10.9\% |
| Same Store Revenue | 2,638 | 2,664 | -1.0\% | 5,214 | 4,896 | 6.5\% |
| Enterprise | 1,771 | 1,855 | -4.6\% | 3,676 | 3,787 | -2.9\% |
| Channel | 1,217 | 1,501 | -18.9\% | 2,527 | 3,007 | -16.0\% |
| Total Revenue | 5,716 | 6,021 | -5.1\% | 11,632 | 11,690 | -0.5\% |
| Particulars (Rs. Mn) | Q2 FY18 | Q2 FY17 | YoY | H1 FY18 | H1 FY17 | YoY |
| Revenue after Excise Adjustment |  |  |  |  |  |  |
| Retail | 2,728 | 2,368 | 15.2\% | 5,129 | 4,352 | 17.9\% |
| Same Store Revenue | 2,638 | 2,368 | 11.4\% | 4,927 | 4,352 | 13.2\% |
| Enterprise | 1,771 | 1,649 | 7.4\% | 3,464 | 3,366 | 2.9\% |
| Channel | 1,217 | 1,334 | -8.8\% | 2,382 | 2,673 | -10.9\% |
| Total Revenue | 5,716 | 5,352 | 6.8\% | 10,975 | 10,391 | 5.6\% |

## Builldpro

## Geographical Breakup

Shanlikara Building Products Ltd


## H1 FY18 Revenue mix across States



## Key Highlights - Retail Business



H1 FY18

## Retail Share



H1 FY17
H1 FY18

## Shanlkaro

Key Highlights - Retail Business

| Particulars | Units | H1 FY18 | H1 FY17 | YoY | FY17 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| No of retail stores | Nos. | 118 | 100 | 18.0\% | 106 |
| Total Area | Sq. ft | 4,41,103 | 3,64,785 | 20.9\% | 3,81,070 |
| Average store size | Sq. ft | 3,738 | 3,316 | 12.7\% | 3,624 |
| Average ticket size | Rs. | 23,969 | 22,235 | 7.8\% | 23,244 |
| Revenue from retail stores | Rs. Mn | 5,429 | 4,896 | 10.9\% | 9,807 |
| Same store sales growth | \% | 13.2\%* | 19.7\% |  | 19.4\% |
| EBITDA | Rs. Mn | 587 | 513 | 14.4\% | 972 |
| Margin (\%) | \% | 10.8\% | 10.5\% |  | 9.9\% |
| EBITDA per store | Rs. Mn | 4.97 | 5.13 | -3.1\% | 9.17 |
| EBITDA per sq ft | Rs. | 1,330 | 1,406 | -5.7\% | 2,551 |
| Average rental cost per sq.ft. per mth | Rs. | 16.6 | 16.1 | 2.9\% | 16.1 |

*H1 FY18 Same store sales growth is adjusted for excise duty impact

## Builldpro

## Other Key Highlights

## Shan\|kara <br> ShonkOra

Retail Business

Lease Rental Cost (Rs. per sq. ft. per month)


EBITDA (Rs. mn.) \& EBITDA Margin (\%)
 H1FY18

Sales Mix

Own Products Sale (Rs. mn.)


## Shanlikaro Building Products Ltd.

Q2\&H1 FY18 Income Statement (as per IND-AS)

| Particulars (Rs. Mn) | Q2 FY18 | Q2 FY17 | YoY | H1 FY18 | H1 FY17 | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Income | 5,716 | 6,021 | -5.1\% | 11,632 | 11,690 | -0.5\% |
| Raw Material | 4,787 | 5,266 |  | 9,859 | 10,142 |  |
| Employee Expenses | 149 | 145 |  | 278 | 245 |  |
| Other Expenses | 368 | 237 |  | 693 | 599 |  |
| EBITDA | 411 | 374 | 10.1\% | 803 | 705 | 13.9\% |
| EBITDA \% | 7.2\% | 6.2\% |  | 6.9\% | 6.0\% |  |
| Other Income | 2 | 1 |  | 3 | 3 |  |
| Depreciation | 31 | 31 |  | 60 | 57 |  |
| Finance Cost | 118 | 129 |  | 216 | 247 |  |
| Profit before Tax | 264 | 214 | 23.2\% | 530 | 404 | 31.1\% |
| Tax | 91 | 79 |  | 184 | 139 |  |
| Profit after Tax | 173 | 135 | 28.0\% | 345 | 265 | 30.3\% |
| Cash Profit | 204 | 167 | 22.7\% | 405 | 322 | 25.9\% |
| EPS | 7.58 | 6.18 |  | 15.12 | 12.12 |  |

## H1 FY18 Consolidated Balance Sheet (as per IND-AS)

## Shanlikara Building Products Ltd.

| Rs. Mn | Sep-17 |
| :---: | :---: |
| Non Current Assets | 2,899 |
| Property, plant and equipment | 2,491 |
| Investment Property | 80 |
| Goodwill | 140 |
| Financial Assets |  |
| - Trade Receivables | 46 |
| - Loans | 114 |
| Other non current assets | 27 |
| Current Assets | 7,485 |
| Inventories | 3,444 |
| Financial Assets |  |
| - Trade Receivables | 3,500 |
| - Cash \& Cash Equivalents | 60 |
| - Loans | 0 |
| - Others | 1 |
| Other current assets | 481 |
| Total Assets | 10,384 |


| Rs. Mn | Sep-17 |
| :---: | :---: |
| Shareholders Fund | 4,173 |
| Share Capital | 228 |
| Other Equity | 3,945 |
| Minority Interest | 1 |
| Non Current Liabilities | 186 |
| Financial Liabilities |  |
| - Borrowings | 27 |
| - Other financial liabilities | 0 |
| Deferred tax liabilities (Net) | 149 |
| Provisions | 9 |
| Current Liabilities | 6,025 |
| Financial Liabilities |  |
| - Borrowings | 2,744 |
| - Trade Payables | 2,947 |
| - Other financial liabilities | 191 |
| Other current liabilities | 53 |
| Provisions | 8 |
| Current tax liabilities(Net) | 81 |
| Total Liabilities | 10,384 |

## Builldpro

## Historical

Financials

Shhanlikaro

5 years of Profit \& Loss Statement

| Particulars (Rs. Mn) | FY13 | FY14 | FY15 | FY16 | FY17 | CAGR |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Income | 17,666 | 19,271 | 19,788 | 20,359 | 23,101 | 6.9\% |
| Raw Material | 15,920 | 17,364 | 17,580 | 17,672 | 19,794 |  |
| Employee Expenses | 212 | 264 | 350 | 413 | 494 |  |
| Other Expenses | 664 | 757 | 963 | 1,079 | 1,270 |  |
| EBITDA | 869 | 886 | 895 | 1196 | 1544 | 15.4\% |
| EBITDA \% | 4.9\% | 4.6\% | 4.5\% | 5.9\% | 6.7\% |  |
| Other Income | 3 | 8 | 9 | 7 | 3 |  |
| Depreciation | 46 | 58 | 88 | 95 | 114 |  |
| Finance Cost | 349 | 416 | 470 | 460 | 508 |  |
| Profit before Tax \& Minority Interest (MI) | 478 | 420 | 345 | 648 | 925 | 18.0\% |
| Tax | 159 | 133 | 120 | 240 | 322 |  |
| Profit after Tax \& before MI | 318 | 287 | 226 | 407 | 603 | 17.3\% |
| Minority Interest | - | - | - | - | - |  |
| Profit after Tax \& MI | 318 | 287 | 226 | 407 | 603 | 17.3\% |
| Cash Profit | 365 | 345 | 314 | 503 | 717 | 18.4\% |
| EPS | 15.03 | 13.13 | 10.32 | 18.90 | 27.55 |  |

## Builldpro

## Shanlikara

Consolidated Balance Sheet

| Rs. Mn | Mar-17 | Mar-16 |
| :---: | :---: | :---: |
| Shareholder's Fund | 3,937 | 2,911 |
| Share Capital | 229 | 219 |
| Reserves \& Surplus | 3,708 | 2,692 |
| Minority Interest | 1 | 0 |
| Non-current liabilities | 229 | 190 |
| Long term borrowings | 59 | 53 |
| Deferred Tax Liabilities (net) | 161 | 131 |
| Other non-current liabilities | 0 | 0 |
| Long-term provisions | 8 | 6 |
| Current liabilities | 14,796 | 12,883 |
| Short term borrowings | 2,101 | 2,083 |
| Trade Payables | 2,610 | 2,338 |
| Other current liabilties | 418 | 319 |
| Short-term provisions | 186 | 151 |
| Total Liabilities | 9,481 | 7,992 |


| Rs. Mn | Mar-17 | Mar-16 |
| :---: | :---: | :---: |
| Non-current assets | 2,771 | 2,483 |
| Fixed assets | 2,450 | 2,193 |
| Goodwill on Consolidation | 140 | 140 |
| Long-term loans \& advances | 139 | 127 |
| Other Non Current Assets | 42 | 23 |
| Current assets | 6,710 | 5,508 |
| Inventories | 2,795 | 2,559 |
| Trade receivables | 3,123 | 2,810 |
| Cash and bank balances | 662 | 24 |
| Short-term loans \& advances | 129 | 115 |
| Other current assets | 1 | 1 |
| Total Assets | 9,481 | 7,992 |

## Builldpro

Average Return on Capital Employed*




Net Debt : Equity*


## Shanlikara

Maintaining Business efficiency


For further information, please contact:

## Company : Investor Relations Advisors :

| Shankara Building Products Ltd. | Strategic Growth Advisors Pvt. Ltd. |
| :--- | :--- |
| CIN - U26922KA1995PLC018990 | CIN - U74140MH2010PTC204285 |
| Mr. Alex Varghese - CFO | Mr. Pankaj Chhaochharia /Ms. Sanghamitra Karak |
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