

Vakrangee Limited "Vakrangee Corporate House", Plot No. 93, Road No. 16, M.I.D.C, Marol, Andheri (East), Mumbai 400093, Maharashtra W: www.vakrangee.in | L: +91 22 2850 3412 / +91 22 6776 5100 F: +91 22 2850 2017 | CIN: L65990MH1990PLC056669

June 02, 2022

To,

Department of Corporate Relationship BSE Ltd. Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai – 400001 Corporate Relationship Department National Stock Exchange of India Ltd. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai – 400051

Dear Sir/Madam,

Sub.: Update on Schedule of Analyst/ Investor meet under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Ref.: Vakrangee Limited - Scrip Code - 511431/VAKRANGEE

In furtherance to our intimation dated 31<sup>st</sup> May, 2022 regarding Schedule of Analyst/Investor meet, please find enclosed herewith the Corporate Presentation considered in the Analyst/Investor meet.

The said Corporate Presentation is also made available on Company's Website www.vakrangee.in.

Kindly take the above on your record.

Thanking you,

Yours faithfully,

For Vakrangee Limited

Sachin Khandekar Company Secretary

(Mem. No.: A50577)

Encl: A/a



# THE ASSISTED DIGITAL CONVENIENCE STORE























"GO TO MARKET PLATFORM": BUILDING INDIA'S LARGEST LAST MILE
DISTRIBUTION PLATFORM

VAKRANGEE LIMITED
CORPORATE PRESENTATION

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# **COMPANY OVERVIEW**



### **NEXTGEN VAKRANGEE KENDRA – SCOPE OF SERVICES**









#### PAN INDIA PRESENCE:

- 84% IN TIER 4-6 LOCATIONS
- 5,510 POSTAL CODES
- 564 DISTRICTS



PHYSICAL + DIGITAL ECO-SYSTEM

"GO TO MARKET PLATFORM":
BUILDING INDIA'S LARGEST LAST
MILE DISTRIBUTION PLATFORM

22,042
LAST MILE PHYSICAL OUTLETS

~25 MN

ACTIVE CUSTOMER BASE

~US\$ 6.2 BN

ANNUALIZED GROSS

TRANSACTION VALUE



# **NEXTGEN VAKRANGEE KENDRA - PERFORMANCE UPDATE**

# VAKRANGEE: PHYSICAL + DIGITAL ECO-SYSTEM "GO TO MARKET PLATFORM": BUILDING INDIA'S LARGEST LAST MILE DISTRIBUTION PLATFORM

Our Presence	Total No. of Outlets  22,042	Presence	e in States/UTs  32	Presence in	Presence in Tier IV & V	/1
Our Platform – Key KPIs	Total Transactions - ~128.0 mn			Active Customers ~25 mn		
ATM Service	No. of ATMs 5,880+		nsactions - FY22	Total GTV ~ ₹ 1,13,5	 Presence in Tier IV & V	/I
Banking Service	No. of Account op	_			GTV - FY22 2,253.0 mn	



# NEXTGEN VAKRANGEE KENDRA – SCOPE OF SERVICES

### **BFSI & ATM SERVICES**









- **ATM Cash Withdrawal**
- **Non-Financial Transactions**







JIFFY



(White Label ATM License)





& Lenden EKO/



- **Opening of Online Demat & Trading Account**
- **Money Transfer**
- **Lead Generations of** Personal / Home / Business Loans
- shubham. **Pan Card Service** 
  - **CIBIL Score service**











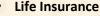








**Cigna** 



- **General Insurance**
- **Health Insurance**















- Cash Withdrawal/ Deposit services
  - **Other Banking services**















# NEXTGEN VAKRANGEE KENDRA – SCOPE OF SERVICES

# **ASSISTED E-COMMERCE SERVICES**







Online Shopping of Goods











- Telemedicine services
- Online Shopping of Medicines













- Mobile/DTH Recharge Bill Payments
- E-Mitra services in Rajasthan









- **Train Ticket Booking**
- **Bus Ticket Booking**
- Flight/Hotel Ticket Booking







Online Agriculture Product & Services



## **E-COMMERCE MARKETING INITIATIVES**



Link to the Co-Branded Advertisement Campaign - Amazon & Vakrangee :

https://www.youtube.com/watch?v=MPtZ\_c62 Odg

https://www.youtube.com/watch?v=-AJarKHI94c





अपने नज़दीकी वक्रांगी केंद्र का पता करने के लिए 1800-266-1199 पर मिस्ड कॉल दें



#### FORMATS OF NEXTGEN VAKRANGEE KENDRA

#### **NEXTGEN VAKRANGEE KENDRA: GOLD, SILVER AND BRONZE MODEL**

Update on Nextgen Vakrangee Kendra Model:-

- As the Bouquet of services have increased over the last few years, the viability of the kendra has increased on a standalone basis resulting into an Exclusive store format.
- Key Mandatory features have been added in the Nextgen Model CCTV, Digital Signage & Pinpad device for all kind of payment mode.
- Nextgen Vakrangee model includes standardized Look & Feel and Branding as designed by renowned Store Brand consultants Lewis & Hickey.

#### **Gold Kendra**



Minimum area of 300 sq. ft.
Four counters, owner desk and ATM

#### Silver Kendra



Minimum area of 100 sq. ft.
Two counters and ATM

#### **Bronze Kendra**



Minimum area of 65 sq. ft. Type 1: One counter and ATM Type 2: One Counter and Micro ATM Type 3: Only ATM



### **NEXTGEN VAKRANGEE KENDRA - KEY FEATURES**

#### **KEY FEATURES**

STORE EXCLUSIVITY & CONSISTENT
BRANDING



- Exclusive store model with same service level and same Customer experience
- Standardized layout & design by L&H (Lewis & Hickey)
- Uniform and Consistent Branding for Higher brand recall and visibility

ATM IN OUTLET



- ATM at store and located within the store
- Potential to enhance the footfalls significantly
- Additional stream of revenues for both the Franchisee and the company

CENTRALIZED

MONITORING SYSTEM



- Centralized CCTV system
- Better Security at the store
- Full compliance with RBI guidelines to maintain more than 90 days video recording back up

**DIGITAL ADVERTISING** 



- Digital Signage to enable centrally monitored advertisement campaigns
- To enhance the interaction between Customers and Partners
- Focus to initiate advertising revenue

PIN-PAD DEVICES





- To enable various kinds of payment modes at any Vakrangee Kendra
- Integration in process to start accepting RuPay / Debit / Credit card payments







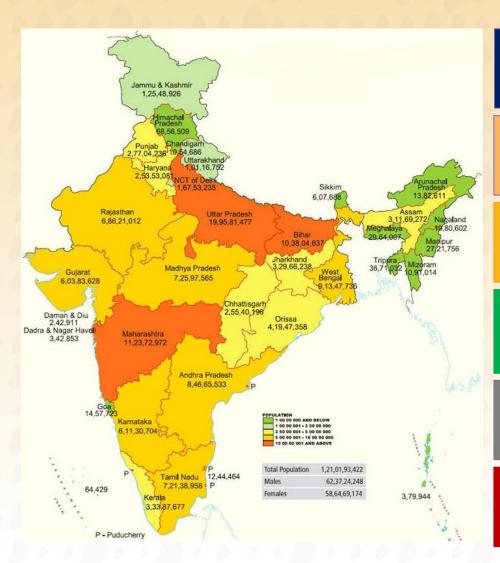








# HUGE UNTAPPED MARKET: OVERALL MARKET POTENTIAL



**POPULATION** 

**1.35 BILLION** 



**POLLING STATIONS** 

1 MILLION



**TOTAL NO OF VILLAGES** 

6,62,986



**TOTAL NO OF GRAM PANCHAYAT** 

2,53,268



TOTAL NO OF URBAN WARDS

75,535



**TOTAL OUTLET POTENTIAL** 

3,28,803





### STORE ECONOMICS OF A NEXTGEN KENDRA





Avg. Revenue per Month Rs. 80k – 100k\*

NextGen Outlet Estimated Commission Sharing Ratio



Ranging from 65:35 to 80:20 based on Service Type

NextGen Outlet Estimated
Profit Margins %



Vakrangee Margins Operational Gross Level — 18-20% Sustainable EBIDTA Level — 15-16%

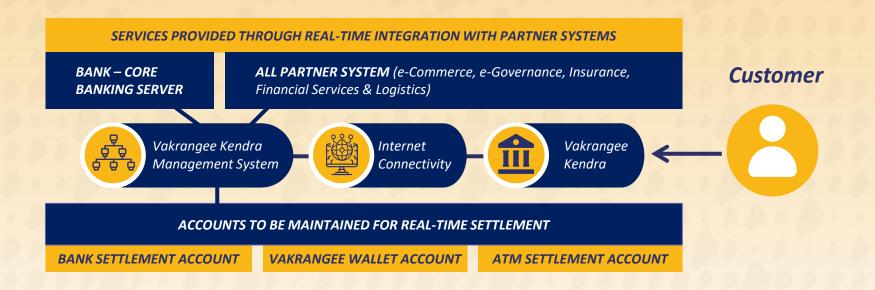
NextGen Outlet Estimated
Capex for Franchisee &
Breakeven



Total Capital Employed for Franchisee – Rs. 1.0 – 1.5 mn Breakeven Period In Months – 18-24



#### OUR PROPRIETARY TECHNOLOGY PLATFORM



#### Technology

- Technology platform integrated with CBS of various banks, delivering real-time & interoperable banking access
- Biometric authentication enabling quick KYC and paper less banking
- Integration with all partner systems across E-Commerce, E-Governance, Insurance and Logistics
- Technical Support Available Resources at block level trained to handle day-to-day IT glitches and troubleshooting

#### **Internet Connectivity**

· Seamless connectivity through V-SAT or Broadband Internet

#### **Security Specifications**

Defined User Policy -Authentication required for each and every user of the server; Secured and safe transactions



#### WHITE LABEL ATM – OPPORTUNITY

- India ranks low in the world in terms of ATM Density. We have ATM density of 210 ATMs per Million whereas developed countries like Canada have 2,141 ATMs per Million.
- Low ATM Penetration in Tier 3, 4, 5 and 6 cities creates Huge opportunity for WLAs to bridge the gap between Urban and Rural India
- As on March 2022, India had ~ 258,000 ATMs
- Vakrangee is 3rd largest ATM Deployer in Rural India
- RBI WLA license to Vakrangee
  - Minimum of 1,000 WLAs to be deployed per year
  - Maintain ATM deployment ratio of 1:2:3 (Metro / Urban : Semi Urban : Rural)

#### BENEFITS OF VAKRANGEE WLAS OVER OTHER PLAYERS

Sr. No.	Operating Cost	Vakrangee	Peers
1	Rent Expense	×	<b>√</b>
2	Civil Work & Interiors	<b>✓</b>	<b>-</b>
3	Internet Connectivity	<b>/</b>	<b>√</b>
4	Cash Management Charges	×	<b>/</b>
5	ATM Operational Costs		<b>/</b>
6	Security Guard	×	<b>/</b>

# COMPETITIVE ADVANTAGES VAKRANGEE MODEL

#### **COST SYNERGIES**

- No requirement of security guard as the ATM is located inside the Vakrangee Kendra & monitored through centralized CCTV
- Sharing of Civil Work, Internet Connectivity, Rent and Electricity expenses
- CRA activity performed by Franchisee. No additional CRA Cost and dependency for First Line of Maintenance (FLM) calls



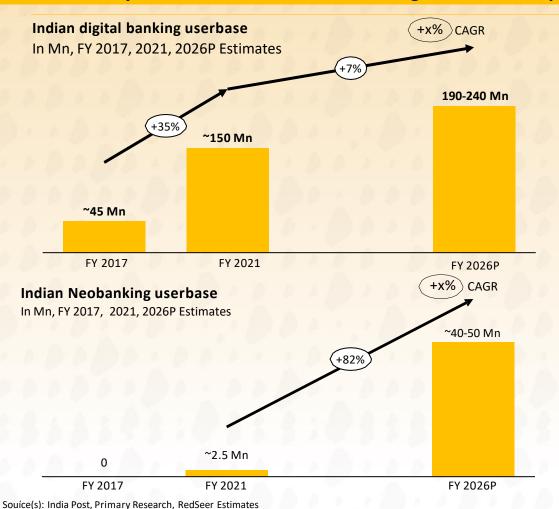
# STRATEGY UPDATE



#### STRATEGY UPDATE - DIGITAL BANKING

# DIGITAL BANKING: MOVING TOWARDS NEO BANK – VAKRANGEE WELL PLACED TO ENTER THE NEO BANKING SEGMENT

While currently nascent, the Indian Neobanking userbase is expected to grow fast – at 80%+ yearly till FY26





Underpenetrated Rural market : Last Mile Retail Customer Base

Lack of trust within the current user base.

Therefore, Physical Presence & Assistance is a
Key Differentiator

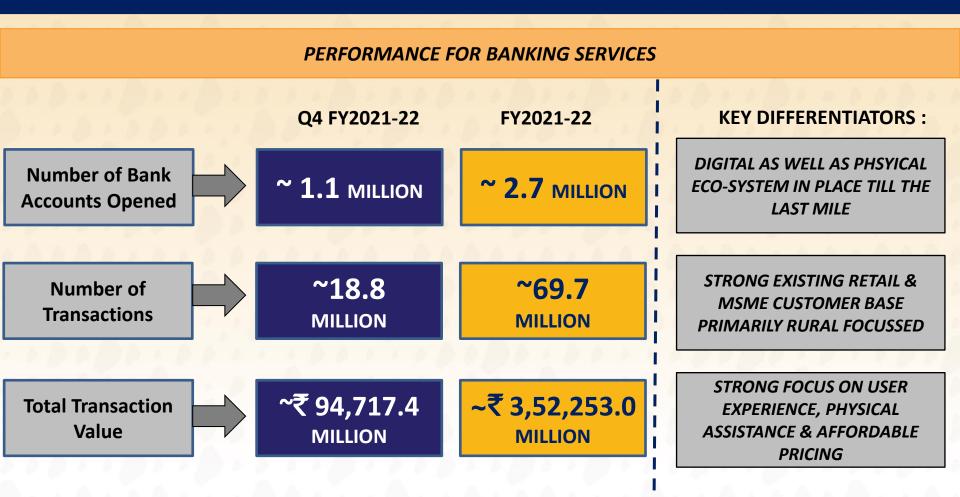
Diversified service offerings: BFSI Services like Demat, MFs, insurance, and lending

**Opportunity to tap into the MSME market** 



### STRATEGY UPDATE - DIGITAL BANKING

# MOVING TOWARDS TRANSITIONING INTO A NEO BANK – VAKRANGEE WELL PLACED TO ENTER THE NEO BANKING SEGMENT

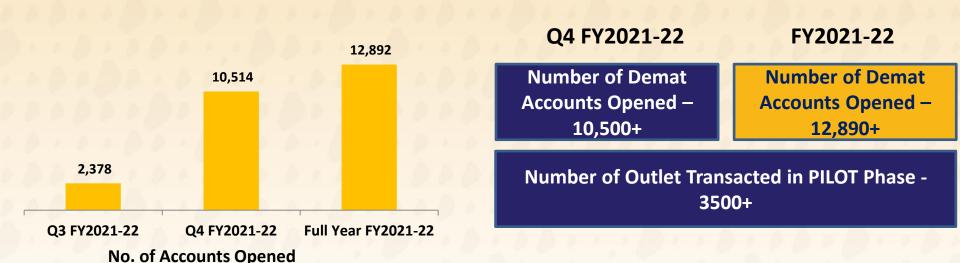




# STRATEGY UPDATE - DIGITAL BANKING

# VAKRANGEE WELL PLACED TO ENTER THE NEO BANKING SEGMENT BFSI SERVICES: DEMAT & STOCK BROKING SERVICES

#### **PERFORMANCE FOR PILOT PROJECT:** ONLINE DEMAT & TRADING ACCOUNT OPENING



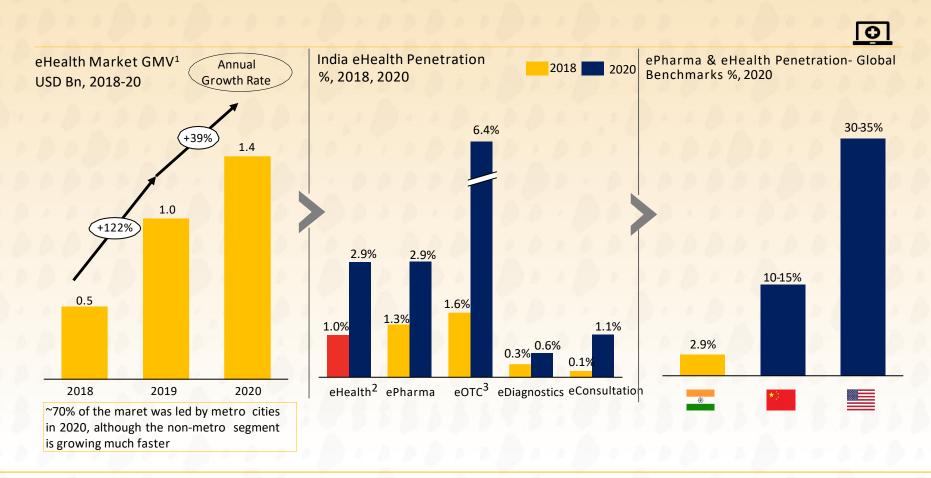
- Recently launched an online Demat & trading account services on Pilot basis in December, 2021 to enable seamless
  online digital demat account opening services for the customers.
- The company has rolled out the pilot across 3,500 outlets on Pan India basis. The Service is available on both Digital Platform (BharatEasy App) as well as Physical network of Vakrangee kendras.
- Services would be rolled out now across the entire Network in the current FY2022-23.



## STRATEGY UPDATE – DIGITAL HEALTHCARE

# Digital (eHealth) Healthcare Opportunity:

eHealth sector has been witnessing rapid growth, whereas the overall penetration rates across segments still remain low, providing Huge Long Term Growth potential!!



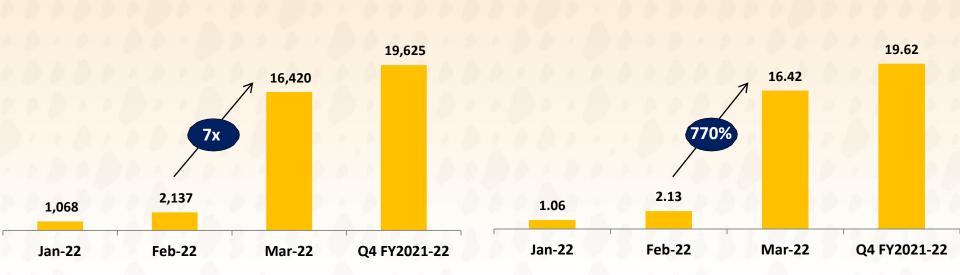


### STRATEGY UPDATE – DIGITAL HEALTHCARE

#### **DIGITAL HEALTHCARE OPPORTUNITY:**

- Current Rural consumer requires assistance to understand different healthcare services
- Limited availability of physical doctors in rural locations
- Lack of access to Health Infrastructure & Expert Consultation

**PERFORMANCE FOR PILOT PROJECT:** LAUNCHED PILOT FOR HELATHCARE SERVICES IN **1,000**+ OUTLETS IN Q4FY2021-22



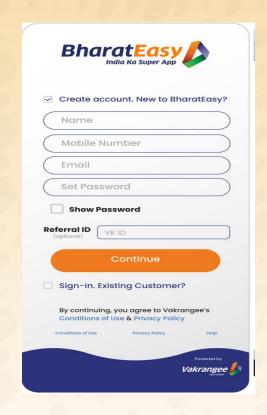
No. of Transactions (In No.)

**Gross Transactions Value (In Mn.)** 



### BHARATEASY MOBILE SUPER APP UPDATE

- Vakrangee would be launching an online digital platform to enable seamless services for the consumer at the comfort of their homes. Through this, company has evolved into the unique O2O (Online to Offline) platform, whereby there is Assistance available through the Physical Kendra network along with Digital Online Services.
- The Company would be launching an All in one: "BharatEasy" Mobile Super App based business platform. (Currently Beta Trial Version has been launched)
- By downloading a single Vakrangee's BharatEasy Super App mobile application, our customers would get access to a wide array of Products and Services which would significantly reduce their requirement to switch between multiple apps. This would lead to superior customer experience and convenience for the customer.
- The Mobile super app platform would be offering various consumer products and services under one umbrella. Consumers would use it every day because our app would offer a seamless, multi-service, integrated, contextualized and efficient experience.



Beta Version Trial Performance Data	Q4 FY2022
No of App Downloads	9,495
No of Avg. Monthly Active Users	5,542
No of Avg. Monthly Transacting Users	1,751



# **BUSINESS MODEL: OUR UNIQUE OFFERING**

#### Customer



**BharatEasy Mobile Super App** 



#### **Strong Value Proposition**

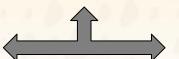
- All in One Super App Platform
- Access to Physical Store network Trust & Comfort for Customers especially in Rural India

#### Unique Convenience Features : Leveraging the Vakrangee Eco-System

- Store Pick Up Facility
- Pay at Store (Cash)
- Order Return facility
- Courier Pick up / Drop Facility
- Physical Assistance Available
- Grievance / Helpdesk Facility

#### **Service Partners**

- Super App: Multi Category Offering
- Online Shopping
- Total Healthcare
- Banking / Insurance / Money Transfer
- Bill Payments / Recharges
- Loan Products / Mutual Funds
- Travel / Entertainment / Events
- Agri Products
- Courier Services
- Online Education





#### Vakrangee Kendra Network

- Store Network Target 75,000 outlets
- Targeted No. of Customers ~80-100 mn

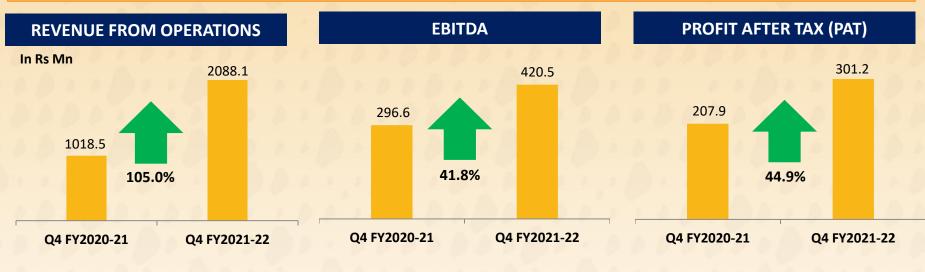


# RESULTS PERFORMANCE UPDATE

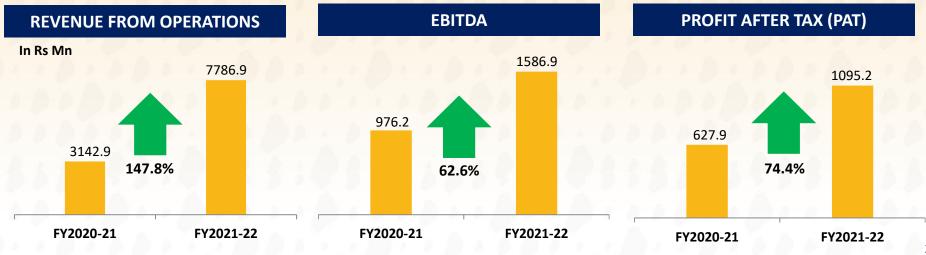


#### RESULTS PERFORMANCE UPDATE

# Key Highlights – Q4 FY2021-22 (Y-o-Y Basis)



# Key Highlights – Full Year FY2021-22 (Y-o-Y Basis)



# Vakrangee

#### RESULTS PERFORMANCE UPDATE

#### Strong Growth witnessed during Q4 FY2022 & Full Year FY2022 : Positive

- Witnessed strong Financial & Operational growth. Return to normalcy on the business front as E-commerce, Online Healthcare and other Financial services have become operational.
- Strong growth witnessed in Revenues due to increase in Number of outlets on a YoY basis as well as services becoming operational.

#### Focus on New Verticals: Neo-Banking including Demat and Stock Trading Services, Digital Healthcare (eHealth)

- With a strong Physical as well as Digital eco-system in place till the last mile, Vakrangee is well placed to transition into Neo-banking segment.
- Launched a successful pilot for Digital healthcare services across 1,000+ outlets in Q4 FY2021-22. Registered a 700%+ growth on MoM basis during the said quarter.
- Launched a successful pilot for Demat services across 3,500+ outlets in Q4 FY2021-22.

#### Planned Target for Future Growth: To Focus on Market Expansion & strengthen First Mover Advantage

- Aligned our Strategy with one of the Existing Service partner to expand our presence across the country in every Gram Panchayat level.
- To Fast pace our strategy and capture market to achieve our Long Term targets well ahead of targeted timelines through:
  - Launching Additional Franchisee incentive schemes through re-investing cash flows which would lead to quick payback for them as well as drive strong franchisee interest.
  - Aggressive marketing on Pan India basis which would result in to Higher lead funnel for Franchisee acquisition.
  - Near Term Profitability may get impacted as we re-invest our Operational cash flows for enhancing Franchisee incentives and increase our marketing spends. However, this strategic initiative shall lead to significant growth in profitability in the long run.
- Plan to achieve our Long Term Outlet expansion Target of 75,000 Next-Gen outlets within the next 12 -18 Months.



# **CONSOLIDATED FINANCIAL STATEMENTS**

#### **Key Profit & Loss Statement Items**

Particulars (Rs. Mn.)	Q4 FY2021-22	Q4 FY2020-21	YoY%	FY2021-22
Revenue from Operations	2,088.1	1,018.5	105.0%	7,786.9
Total Expenses	1,722.2	919.4	87.3%	6,393.7
EBIDTA	420.5	296.6	41.8%	1,586.9
Profit before Tax (PBT)	377.6	275.6	37.0%	1,415.5
Tax Expenses	76.4	67.7	12.9%	320.2
Profit after Tax (PAT)	301.2	207.9	44.9%	1,095.2
Earnings per Share (EPS Basic)	0.28	0.20	40.0%	1.03

#### **Key Balance Sheet Items**

Particulars (Rs. Mn.)	FY2021-22	FY2020-21
Net Worth	27,477.2	26,640.8
Share Capital	1059.5	1,059.4
Other Equity	26417.7	25,581.4
Total Debt	0.0	0.0
Long Term Debt	0.0	0.0
Short Term Debt	0.0	0.0
Other Non-Current Liabilities	43.5	44.4
Total Sources of Funds	27,520.7	26,685.2

Particulars (Rs. Mn.)	FY2021-22	FY2020-21	
Fixed Assets	1,405.1	1,605.1	
Other Non-Current Assets	6,023.4	6,029.9	
Inventory	41.0	49.7	
Trade Receivables	9,554.3	11,203.1	
Cash & Cash Equivalents	567.2	212.8	
Other Current Assets	11,768.6	9,655.7	
Less: Trade Payables	365.0	341.4	
Less: Other Current Liabilities	1,473.9	1,729.7	
Net Current Assets	20,092.2	19,050.2	
Total Application of Funds	27,520.7	26,685.2	





PERFORMANCE UPDATE FOR QUARTER ENDED MARCH, 2021

~Rs. 126.6 Bn

Quarterly Throughput on Vakrangee Platform – Q4 FY22 Transaction Value ~32.9 Mn

Quarterly No. of Transactions on Vakrangee Platform – Q4 FY22

PERFORMANCE UPDATE FOR FULL YEAR FY2021-22

~Rs.474.8 Bn

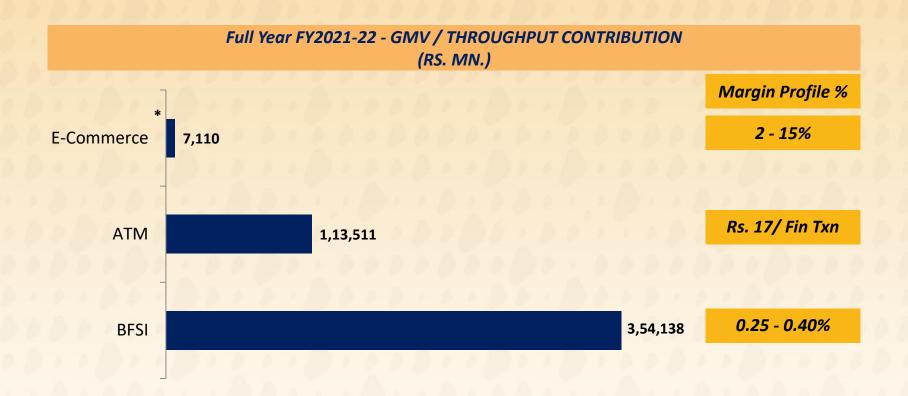
Annual Throughput on Vakrangee Platform – FY22 Transaction Value ~128.0 Mn

Annual No. of Transactions on Vakrangee Platform – FY22

Our Aim to become India's Largest Rural Consumption Platform



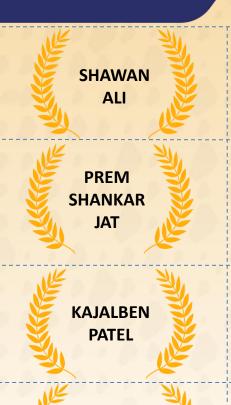
# VAKRANGEE KENDRA OUTLETS – PERFORMANCE UPDATE



- BFSI and ATM services witnessed robust QoQ as well as YoY growth as we get back to pre-covid growth path.
- E-Commerce, Online Healthcare and Other services have now become operational and have witnessed YoY growth and is improving.



#### CASE STUDIES: NEXTGEN TOP PERFORMERS



**DEEPAK** 

**KUMAR** 

**DANIEL** 

**THINSEEN** 

Franchisee – SHAWAN ALI from a Tier-3 location of Uttar Pradesh have Earned ₹ 1,17,114 in just month from BFSI – Banking Services

Franchisee – PREM SHANKAR JAT from a Tier-6 location of Rajasthan have Earned ₹ 1,53,958 in just month from ATM Services

Franchisee - KAJALBEN PATEL from a Tier-2 location of Gujarat have Earned ₹ 90,160 in one month from BFSI-DMT Services

Franchisee - **DEEPAK KUMAR** from a **Tier-3** location of Haryana have Earned ₹ **8,15,847** in just month from **Healthcare Services** 

Franchisee - DANIEL THINSEEN from a Tier-6 location of North East have Earned ₹ 49,250 in just month from Online Demat Account Opening Services

**Number of Accounts Opened - 53** 

Total Transaction Value - ₹ 3,04,31,630

Number of Financial Transaction - 13,348

Total Transaction Value – ₹ 1,24,36,900

Number of Transactions – 4,096

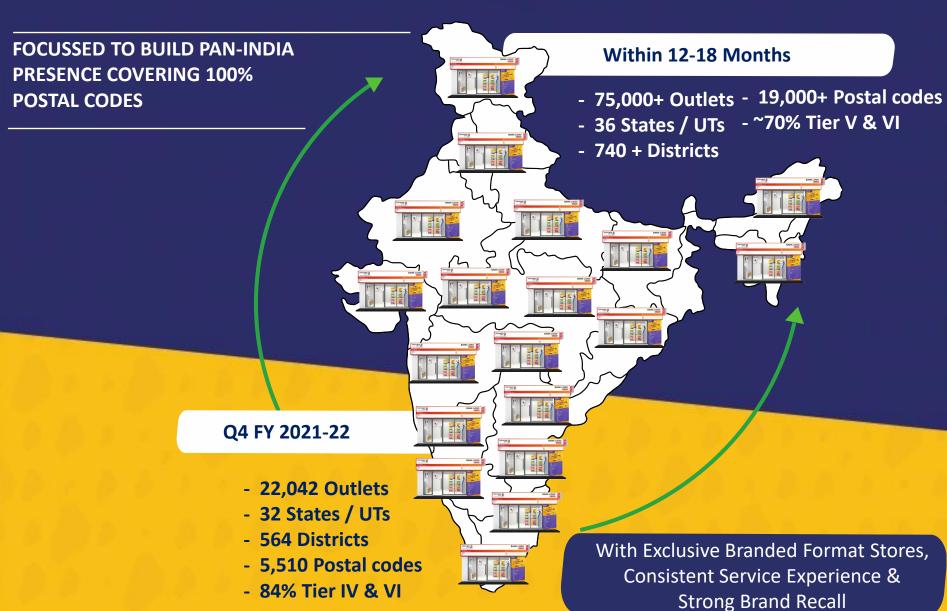
Total Transaction Value - ₹ 1,40,22,953

Number of Plans Sold – 2,494

Total Transaction Value - ₹ 24.94.000

Number of Account Opened - 255







# DEMERGER UPDATE



#### DEMERGER UPDATE

- As on June 19, 2021 the Board of Directors of Vakrangee Limited had approved Demerger of its digital Division.
- However, The Board of Directors have now after due deliberations and detailed discussions, taking into consideration the best interest of all its stakeholders, have finally decided to demerge its E-Governance and IT/ITES division. Whereas the digital division will continue to be part of the current listed entity Vakrangee Limited.
- The Company has received the approval for demerger from Stock Exchanges and has filed the application for NCLT approval.

#### **BOARD DECISION ON DEMERGER:**

VAKRANGEE TO RESTRUCTURE ITS BUSINESS FOR SHAREHOLDER VALUE CREATION
TO DEMERGE ITS NON CORE BUSINESS OF E-GOVERNANCE AND IT/ITES AS A SEPARATE ENTITY
TO BE LISTED

- Demerger to unlock the potential of the Core Vakrangee kendra Business in the current Listed entity.
- Current Listed Entity "Vakrangee Limited" to consist of existing business of Vakrangee Kendra physical outlets as well as Digital platform of BharatEasy Mobile Super app.
- Vakrangee Kendra Business is Retail centric Consumer facing business. It is an Asset Light, High return on capital business and thereby will get the proper representation post the Demerger.
- The Demerger will enable both the Companies to enhance business operations by streamlining operations, more efficient management control and outlining independent growth strategies.



### PROPOSED DEMERGER STRUCTURE

PRE-DEMERGER



POST-DEMERGER ARRANGEMENT

VAKRANGEE LIMITED –
CURRENT LISTED ENTITY

4

VL E-GOVERNANCE & IT SOLUTIONS BUSINESS DIVISION – TO BE LISTED

POST-DEMERGER ARRANGEMENT

#### **TO INCLUDE:-**

- VAKRANGEE KENDRA BUSINESS (PHYSICAL OUTLETS)
- BHARATEASY MOBILE SUPER APP (DIGITAL PLATFORM)

#### **KEY FEATURES:**

- ASSET LIGHT BUSINESS MODEL
- SCALABLE FRANCHISEE MODEL
- HIGH RETURN ON CAPITAL
- FREE CASH FLOW POSITIVE

#### **TO INCLUDE:-**

- E-GOVERNANCE BUSINESS
- IT/ITES BUSINESS
- IT EQUIPMENT
  PROCUREMENT & TRADING
  SERVICES

#### **KEY FEATURES:**

- PROJECT BASED BUSINESS
- CAPITAL INTENSIVE BUSINESS
- WORKING CAPITAL INTENSIVE





## POST DEMERGER : VAKRANGEE LIMITED TO EMERGE AS PURE RETAIL CONSUMER CENTRIC BUSINESS

RETAIL CONSUMER
CENTRIC BUSINESS

ASSET LIGHT MODEL

HIGH RETURN ON CAPITAL

STRONG RURAL BRAND
PRESENCE

SCALABLE FRANCHISEE
LED MODEL

FREE CASH FLOW
POSITIVE

UNIQUE PHYSICAL + DIGITAL PLATFORM

DEBT FREE BALANCE
SHEET

HIGH RETURN ON EQUITY

VAKRANGEE LIMITED TO EMERGE AS ONE OF INDIA'S LARGEST RURAL DISTRIBUTION PLATFORM ALONG WITH DIGITAL PLATFORM OF BHARATEASY MOBILE SUPER APP



## UPDATE ON SUSTAINABILITY ESG INITIATIVES



### SUSTAINABILITY ESG PERFORMANCE UPDATE

### VAKRANGEE EARNS BRONZE CLASS SPOT IN SUSTAINABILITY YEARBOOK 2022 BY S&P GLOBAL

### **Sustainability Award**

**Bronze Class 2022** 

### S&P Global

- Vakrangee Limited has been honored to be included in this year's Sustainability Yearbook 2022, published by S&P Global.
- Vakrangee has earned a "S&P Global Bronze Class" spot in the yearbook and has score 77 ESG Score (<u>S&P Global Scores</u>) in the Corporate Sustainability Assessment (CSA) survey.
- The Sustainability Yearbook 2022, published by S&P Global is one of the world's most comprehensive publications providing in-depth analysis on corporate responsibility. This annual ranking showcases the sustainability performance of the world's largest companies in each industry as determined by their score in the annual Corporate Sustainability Assessment (CSA). In 2022 S&P Global has assessed over 7,500 companies across 61 industries this year.

Link for Sustainability Yearbook 2022: <a href="https://vakrangee.in/pdf/Policies-pdf/89820Global\_sustainability\_yearbook\_2022.pdf">https://vakrangee.in/pdf/Policies-pdf/89820Global\_sustainability\_yearbook\_2022.pdf</a>



### SUSTAINABILITY ESG PERFORMANCE UPDATE

### VAKRANGEE RECOGNIZED AS A ESG GLOBAL 50 TOP RATED COMPANY BY SUSTAINALYTICS



- Vakrangee Limited has been identified as a top ESG performer out of more than 4,000 comprehensive companies that Sustainalytics cover in the global universe.
- In 2022, Vakrangee has been recognized by Sustainalytics as an ESG Global 50 Top Rated company.
- Vakrangee has also been awarded ESG India Leadership Award 2021 for the Category "Leadership
  in Data Privacy and Security" organised by ESGRisk.ai, India's first ESG rating company.



### KEY INITIATIVES: SUSTAINABILITY IMPACT & ESG

## **& Social Conscious**Company

 Being one of the largest franchisee-based, multi-service retail network, Vakrangee is focused on creating India's extensive network of last-mile retail outlets at every postal code in the country, enabling Indians to benefit from financial, social and digital inclusion.

### Being UNGC Signatory Member

- Vakrangee Limited has been accepted as a Signatory of the United Nations Global Compact.
- We are now part of a global network of over 9,500 companies and 3,000 nonbusiness participants that are committed to building a sustainable future.

## Independent ESG Risk Assessment & Integrated Report Assurance

- Globally ranked No.1 in the Sustainalytics ESG Risk rating rankings out of the 816 companies assessed in the Software and Services industry across worldwide.
- Reasonable Assurance of Integrated Annual report of FY21 by Grant Thornton.

We have mapped our sustainability initiatives with the United Nation's Sustainable Development Goals. Our aim is to efficiently adopt these goals and address the global challenges, which includes poverty, inequality, climate, environmental degradation, prosperity, and peace and justice.



## **UPDATE ON AWARDS & RECOGNITION**







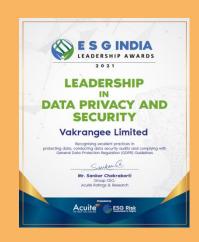
- Vakrangee makes history by setting GUINNESS WORLD RECORDS™ title for the Most stores launched simultaneously on 14<sup>th</sup> January 2019
- Launches 1107 Nextgen
   Vakrangee kendra stores
   across the country at 11.07
   Am on the same day
- This is the highest number of stores opened anywhere in the world



- Vakrangee has been awarded as the best 'FINANCIAL SERVICES RETAILER OF THE YEAR' at the Indian Retail Awards 2019.
- The objective of the Indian Retail Awards is to recognize the Retailers who are closing the gap between operational reality and consumer expectations with great retailing practices.



- Vakrangee has been ranked amongst Top 100 Franchise
   Opportunities for the year
   2021 by the Franchisee India in the Franchising World's
   Annual Survey.
- Franchise 100 represents the Top-100 best performing franchise brands and opportunities by analyzing their brand strength, franchise growth, size of system, costs and fee as well as franchise friendliness.



- Vakrangee has been awarded ESG India Leadership Award 2021 for the Category -"Leadership in Data Privacy and Security" organised by ESGRisk.ai, India's first ESG rating company.
- We prioritize the trust of all our stakeholders and employees, and place strong emphasis on data privacy and security.



### **BOARD OF DIRECTORS TEAM**



### **BOARD OF DIRECTORS**

#### **Strong Board of Directors**



**RAMESH JOSHI**Non Executive
Chairman

- Has about 40+ years of business experience. He has held several leadership positions in the Reserve Bank of India and has been Nominee Director on behalf of RBI on the Boards of Various Banks, and retired as an Executive Director of SEBI.
- He is also on the Panel of Arbitrators for NSE, BSE and MCX.
- Holds a Bachelor's degree in Arts from the University of Nagpur and a Bachelor's degree in Law from the University of Nagpur.



**DINESH NANDWANA**Managing Director
& Group CEO

- Has about 27+ years of business experience. Main functions and areas of responsibilities in the Company include policy formulation and decision making.
- Has received a memento from the former Honorable President of India, Late Shri Shankar Dayal Sharma in 1996.
- Recipient of the 'CA Business Leader SME (3rd Rank)' award by the Institute of Chartered Accountants of India for the year 1997.
- Holds a Bachelor's degree in Commerce from Rajasthan University & is a certified Chartered Accountant from the Institute of Chartered Accountants of India.



DR NISHIKANT HAYATNAGARKAR Director – R&D

- Has about 25+ years of business experience in the information technology sector.
- Main areas of responsibility in the Company include software development, information technology compliance and technical support. Holds a Doctorate in Computer Science from the Indian Institute of Technology, Mumbai



### **BOARD OF DIRECTORS**

#### **Strong Board of Directors**



**AVINASH VYAS**Non Executive
Independent Director

- Has wide experience in Audit Certification for externally aided projects funded by foreign agencies such as World Bank and its extended arms
- Holds a Bachelor's Degree in Commerce and is LL.B (professional) which adds to his business acumen.



**SUNIL AGARWAL**Non Executive
Independent Director

- Has over 25+ years of experience in business administration. He is an entrepreneur with varied business interests in the mining industry in Rajasthan.
- Holds a Bachelor's degree in Commerce from the University of Rajasthan.



**B. L. MEENA**Non Executive
Independent Director

- Has about 28+ years of experience, having served in various Government departments. A former Chief Commercial Manager, North Western Railways.
- Holds a Master's degree in Arts from the University of Rajasthan and a Bachelor's degree in Law from the University of Rajasthan



**Ranbir Datt**Nominee Director

- Nominee Director (representing the Life Insurance Corporation of India) of our Company.
- Joined LIC as Assistant Administrative Officer in 1984. Worked as Head of various channels in LIC of India viz., Deptt of Pension & Group Superannuation, Banking Assurance, Micro Insurance, Office Service & Estates etc. Presently Mr. Datt is Executive Director of Corporate Planning /New Projects.



SUJATA CHATTOPADHYAY Non Executive Independent

- Fellow member of the Institute of Cost Accountants of India and the Associate member of the Institute of Company Secretaries of India.
- Has over 26+ years of experience across various industries and geographies Choice Capital Advisors Private Ltd, Polygenta Technologies Ltd, Arysta LifeScience India Ltd, Steel Exchange India Limited.



H.C. MITTAL
Non Executive
Independent

- Mr. Mittal is a postgraduate and a certified associate from Indian Institute of Bankers. In his long and illustrious career of more than 37 years with Union Bank of India, he has held several leadership positions.
- He possesses vast exposure and experience in various fields of banking administration across segments ranging from MSME, Retail, Agriculture, Import / Export & Financial Inclusion.



# ANNEXURE: KENDRA EVOLUTION



### KENDRA EVOLUTION

PHASE 1: INITIALLY AN E-GOVERNANCE PLAYER

PHASE 1: CSC & E-MITRA
MODEL



OUTLETS WERE TERMED AS "COMMON SERVICE CENTRE - CSC" OR "E-MITRA KENDRA":-

- NON-EXCLUSIVE STORE MODEL
- SINGLE LINE OF SERVICE PRIMARILY
- NO STANDARDIZED DESIGN LAYOUT & BRANDING.
   KIRANA STORE MODEL

PHASE 2: EVOLVED TO A
BANKING BC POINT MODEL

PHASE 2 : BANKING BC POINT MODEL



COMPANY RECEIVED THE BC BANKING MANDATE AND STARTED BANKING SERVICES –

- NON-EXCLUSIVE
- DUAL LINE OF SERVICE E-GOVERNENCE & BANKING SERVICES
- NO STANDARDIZED DESIGN, INITIATED STANDARD BRANDING IN TERMS OF BASIC SIGNAGE & HOARDINGS

PHASE 3: EVOLVED TO MULTI SPECIALITY STORE MODEL

PHASE 3 : MULTI-SPECIALITY
STORE MODEL



EVOLVED INTO A MULTI SPECIALITY STORE MODEL:—

- PLANNED AS AN EXCLUSIVE STORE MODEL
- MULTI-LINE OF SERVICES –
   BANKING, E-GOVERNENCE,
   INSURANCE, E-COMMERCE &
   OPTIONAL ATM SERVICES
- INITIATED STANDARD
   BRANDING IN STORE LAYOUT
   AS WELL AS SIGNAGE

PHASE 4: EXCLUSIVE NEXTGEN DIGITAL CONVENIENCE STORE

PHASE 4 : NEXTGEN KENDRA

MODEL –DIGITAL

CONVENIENCE STORE



EVOLUTION INTO AN EXCLUSIVE ASSISTED DIGITAL CONVENIENCE STORE MODEL –

- EXCLUSIVE STORE MODEL
- MULTI-LINE OF SERVICES STANDARDIZED LAYOUT & DESIGN BY L&H (LEWIS & HICKEY)
- STANDARD BRANDING IN STORE DIGITAL SIGNAGE & CCTV MANDATORY



## Thank You