

Date: March 26, 2024

To, The Manager **BSE Limited,** P J Towers, Dalal Street, Fort, Mumbai – 400 001

REF: COMPANY CODE NO. 521048

ISIN: INE900E01015

Dear Sir/Madam,

Subject: Postal Ballot Notice.

Pursuant to Regulation 30 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Postal Ballot Notice dated March 26, 2024.

The aforesaid Notice is sent to all the Members whose names appear in the Register of Members as on the cutoff date being Friday, March 22, 2024, on their registered e-mail address.

The Company has availed e-voting facility for Postal Ballot from Bigshare Services Pvt Ltd (**BIGHSHARE**) in order to enable the members to cast their vote electronically.

The e-voting period will commence on Friday, March 29, 2024 (9:00 a.m. IST) and ends on Saturday, April 27, 2024 (5:00 p.m. IST).

The said Postal Ballot Notice will also be made available on the website of the Company i.e. <u>www.advance.net.in</u>

Please take the same on record.

Thanking you,

Yours faithfully,

For Advance Lifestyles Limited,

Neha Anil Desai (Company Secretary & Compliance Officer) M. No. - A66078

Place: Mumbai



POSTAL BALLOT NOTICE

Dear Members,

Notice is hereby given pursuant to the provisions of Section 108 and 110 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act"), read with Rule 22 of the Companies (Management and Administration) Rules, 2014, Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") including any statutory modification(s) or re-enactment thereof for the time being in force and subject to other applicable laws and regulations, read with the General Circular dated General Circular Nos. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, 20/2020 dated May 5, 2020, 22/2020 dated June 15, 2020, 33/2020 dated September 28, 2020, 39/2020 dated December 31, 2020, 10/2021 dated June 23, 2021, 20/2021 dated December 8, 2021, 3/2022 dated May 5, 2022, 11/2022 dated December 28, 2022 and 09/2023 dated September 25, 2023, issued by the Ministry of Corporate Affairs, Government of India ("the MCA Circulars"),, that the Resolution set out below, are proposed to be passed by the Members of **ADVANCE LIFESTYLES LIMITED** ("the Company") Postal Ballot which consists of voting by electronic means through the remote e-voting process ("e-voting").

In accordance with the MCA Circulars, the Notice of Postal Ballot is being sent in electronic form in the first instance to all those members whose email id is registered with the Company or the Depository Participants (DP's). These members shall communicate their assent / dissent for the proposed resolutions only through the remote e-voting system. These members may exercise their voting rights through the remote e-voting system not later than 5:00 p.m. (IST) on **Saturday, April 27, 2024**.

The relevant Explanatory Statement pursuant to Section 102(1) of the Act, setting out the material facts and the reasons thereof, concerning the Resolutions mentioned in this Notice is annexed hereto.

The Board of Directors of the Company have appointed MSDS & Associates, Practicing Company Secretaries, as the Scrutinizer, to conduct the Postal Ballot including the e-voting process in a fair and transparent manner. Ms. Meghna Shah (Membership No. F9425), Partner and failing her, Ms. Dipali Shah (Membership No. A25422), Partner, will represent MSDS & Associates, Practicing Company Secretaries.

Members are requested to carefully read the instructions provided in the Notice and record their assent (FOR) or dissent (AGAINST) through the remote e-voting process not later than 5:00 p.m. (IST) on **Saturday, April 27, 2024** failing which it will be considered that no reply has been received from the Member. The information and other instructions relating to the remote e-voting are mentioned in the Notes.

The Company has engaged the services of Bigshare Services Pvt Ltd ("Bigshare") for the purpose of providing e-voting facility to all its Members

Upon completion of the scrutiny of the votes cast through e-voting in a fair and transparent manner, the Scrutinizer will submit their report to the Chairperson or Company Secretary or any other person authorized by the Board of Directors of the Company in this regard. The results of Postal Ballot shall be declared within 48 hours from conclusion of the e-voting through Postal Ballot i.e., on or before **Monday, April 29, 2024**. The Results of the Postal



Ballot along with the Scrutinizer's Report shall be displayed at the Notice Board at the Registered Office of the Company and communicated to the Stock Exchange where the equity shares of the Company are listed. The Results and the Scrutinizer's Report will also be hosted on the Company's website at <u>www.advance.net.in</u> and on the website of e-voting agency i.e. Bigshare Services Pvt Ltd at <u>https://ivote.bigshareonline.com</u>.

The resolution, if passed by requisite majority, will be taken as passed effectively on the last date specified by the Company for e-voting, i.e. **Saturday, April 27, 2024**. The members are requested to consider and, if thought, pass the following resolutions:

SPECIAL BUSINESS:

Resolution No. 1:

To consider and approve appointment of M/s Piyush J Shah & Co., Chartered Accountants as a Statutory Auditor of the Company under casual vacancy for the F.Y 2023-24 based on the recommendation of Board and Audit Committee:

To consider and if thought fit, to pass the following resolution as an **Ordinary Resolution**:

"**RESOLVED THAT** pursuant to sub-section (8) of section 139 of the Companies Act, 2013 and other applicable provisions, if any, of the Companies Act, 2013 as amended from time to time or any other law for the time being in force (including any statutory modification or amendment thereto or re-enactment thereof for the time being in force), consent of the Members be and is hereby accorded to appoint M/s *Piyush J Shah & Co.,* (Firm Registration No. *121172W*), as a statutory auditors of the Company to fill the casual vacancy caused by the resignation of M/s Niraj Agrawal & Co., (Firm Registration Number: 143228W) to hold office until the conclusion of the ensuing annual general meeting at the remuneration as mutually decided by the Company and Auditors.

RESOLVED FURTHER THAT M/s *Piyush J Shah & Co.,* (Firm Registration No. *121172W*), shall conduct the statutory audit for the financial year ending March 31, 2024.

RESOLVED FURTHER THAT any Director of the Company be and is hereby severally authorized to sign, execute all such documents and do all such acts, deeds and things which may be necessary to bring into effect the above resolution."

For and on the behalf of **Advance Lifestyles Limited**,

SD/-Neha Anil Desai (Company Secretary & Compliance Officer) M. No. - A66078

Date: March 26, 2024

Place: Mumbai



NOTES:

- a. In compliance with the MCA Circular, the Notice is being sent in electronic form in the first instance to all those members whose email id is registered with the Company or the Depository Participants (DP's). These members shall communicate their assent / dissent for the proposed resolutions only through the remote e-voting system. Accordingly, the communication of the assent or dissent of the Members would take place by electronic means through the remote e-voting process ("e-voting").
- b. Members of the Company holding shares as on cut-off date i.e. **Friday, March 22, 2024** will receive the Notice of this Postal Ballot.
- c. In line with the MCA Circulars, the Notice is hosted on the website of the Company at <u>www.advance.net.in</u> The Notice can also be accessed from the websites of the Stock Exchanges on which the equity shares of the Company are listed i.e. BSE Limited at www.bseindia.com and is also available on the website of e-voting agency i.e. Bigshare Services Pvt Ltd at <u>https://ivote.bigshareonline.com</u>
- d. The Explanatory Statement and the reasons for the proposed Resolution pursuant to Section 102 and Section 110 of the Act, Secretarial Standard-2 on General Meetings and Regulation 36 of the Listing Regulations, setting out material facts are appended to this Notice.
- e. Resolutions passed by the Members through Postal Ballot are deemed to have been passed as if the same has been passed at a general meeting of the Members.
- f. The Resolutions, if approved, shall be deemed to have been passed on the last date of voting i.e. **Saturday, April 27, 2024**.
- g. The Company's Registrar & Transfer Agent for its share registry (both, physical as well as electronic) is Bigshare Services Pvt Ltd ("Bigshare /Registrar/ RTA") having its office at A-802, Samudra Complex, off C G Road, Navrangpura, Near Girish Cold Drinks, Ahmedabad 380009.
- h. The Securities and Exchange Board of India ("SEBI") has mandated the submission of Permanent Account Number (PAN) by every participant in the securities market. Members holding shares in electronic mode are, therefore, requested to submit their PAN to their DPs with whom they are maintaining their demat accounts.
- i. The e-voting period commences on Friday, March 29, 2024 (9:00 a.m. IST) and ends on Saturday, April 27, 2024 (5:00 p.m. IST). During this period, members of the Company, holding shares in dematerialised form as on cut-off date Friday, March 22, 2024 may cast their vote electronically in the manner and process as set out herein below.
- j. Members of the Company whose email id is available with the Company or the DP shall exercise their votes only through the e-voting module. The e-voting module shall be



disabled by Bigshare for voting after **Saturday**, **April 27**, **2024** (5.00 p.m. IST). Once the vote on Resolutions is cast by the Member, the Member shall not be allowed to change it subsequently.

- k. The voting rights of Members shall be in proportion to their share in the paid-up equity share capital of the Company as on cut-off date i.e. **Friday, March 22, 2024**.
- Members holding shares in dematerialised mode are requested to intimate all changes pertaining to their bank details, ECS mandates, email addresses, nominations, power of attorney, change of address/ name etc. to their Depository Participants ("DPs") and Bighshare.
- m. Any such changes effected by the DPs will automatically reflect in the Company's records.
- n. Members holding shares in electronic mode may contact their respective DPs for availing the nomination facility.
- o. Members holding shares under multiple folios / demat accounts are requested to vote separately for each of their folios / demat accounts.
- p. Corporate / Institutional Members (i.e. other than Individuals, HUF, NRI, etc.) are required to send scanned certified true copy (PDF Format) of the Board Resolution / Power of Attorney / Authority Letter, etc., to the Scrutinizer by email to <u>meghna@shah3ca.com</u> with a copy marked to <u>cs.advancelifestyles@gmail.com</u>
- q. Non-Resident Indian Members are requested to inform their respective DPs, immediately of: Change in their email address, residential status on return to India for permanent settlement, Particulars of their bank account maintained in India with complete name, branch, account type, account number and address of the bank with pin code number, if not furnished earlier.
- r. E-voting is mandatory for the Members and is the only means to cast a vote on the stated items of business. Members may in accordance with the provisions of Sections 112 and 113 of the Act, appoint representatives for the purpose of voting through remote e-voting
- s. The instructions to the Members for exercising their vote along with the process and the manner for remote e-voting are as under [for Members whose email ID are registered with the Company/ Depository Participant(s)]:



E-VOTING INTRUCTIONS FOR POSTAL BALLOT ARE AS UNDER:

- The voting period begins on Friday, March 29, 2024 (9:00 a.m. IST) and ends on Saturday, April 27, 2024 (5:00 p.m. IST). During this period shareholders of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date i.e. Friday, March 22, 2024 may cast their vote electronically. The e-voting module shall be disabled by Bigshare for voting thereafter.
- ii. Pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level.

Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to all the demat account holders, by way of a single login credential, through their demat accounts/ websites of Depositories/ Depository Participants. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.

- iii. In terms of SEBI circular no. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.
 - 1. Pursuant to above said SEBI Circular, Login method for e-Voting for Individual shareholders holding securities in Demat mode is given below:

Type of shareholders	Login Method
Individual Shareholders holding securities in Demat mode with CDSL	 Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The URL for users to login to Easi / Easiest are https://web.cdslindia.com/myeasi/home/login or visit www.cdslindia.com and click on Login icon and select New System Myeasi. After successful login the Easi / Easiest user will be able to



		see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of BIGSHARE the e-Voting service provider and you will be re-directed to i-Vote website for casting your vote during the remote e-Voting period. Additionally, there is also links provided to access the system of all e-Voting Service Providers i.e. BIGSHARE , so that the user can visit the e-Voting service providers' website directly.
	3)	If the user is not registered for Easi/Easiest, option to register is available at https://web.cdslindia.com/myeasi/Registration/EasiRegistration
	4)	Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a link <u>www.cdslindia.com</u> home page. The system will authenticate the user by sending OTP on registered Mobile & Email as recorded in the Demat Account. After successful authentication, user will be able to see the e- Voting option where the evoting is in progress, and also able to directly access the system of all e-Voting Service Providers. Click on BIGSHARE and you will be re-directed to i-Vote website for casting your vote during the remote e-voting period.
Individual Shareholders holding securities in demat mode with NSDL		If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: https://eservices.nsdl.com either on a Personal Computer or on a mobile. Once the home page of e-Services is launched, click on the "Beneficial Owner" icon under "Login" which is available under 'IDeAS' section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-Voting services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider name BIGSHARE and you will be re-directed to i -Voting period. If the user is not registered for IDeAS e-Services, option to register is available at https://eservices.nsdl.com . Select
	3)	"Register Online for IDeAS "Portal or click at <u>https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp</u> Visit the e-Voting website of NSDL. Open web browser by



	typing the following URL: <u>https://www.evoting.nsdl.com/</u> either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider name BIGSHARE and you will be redirected to i-Vote website for casting your vote during the remote e-Voting period.
Individual Shareholders (holding securities in demat mode) login through their Depository Participants	You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After Successful login, you will be able to see e-Voting option. Once you click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period.

Important note: Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at abovementioned website.

<u>Helpdesk for Individual Shareholders holding securities in demat mode for any</u> technical issues related to login through Depository i.e. CDSL and NSDL

Login type	Helpdesk details Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.comor contact at 022- 23058738 and 22- 23058542-43.	
Individual Shareholders holding securities in Demat mode with CDSL		
Individual Shareholders holding securities in Demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at toll free no.: 1800 1020 990 and 1800 22 44 30	



2. Login method for e-Voting for shareholder other than individual shareholders holding shares in Demat mode & physical mode is given below:

- You are requested to launch the URL on internet browser: <u>https://ivote.bigshareonline.com</u>
- Click on "LOGIN" button under the 'INVESTOR LOGIN' section to Login on E-Voting Platform.
- Please enter you 'USER ID' (User id description is given below) and 'PASSWORD' which is shared separately on you register email id.
 - Shareholders holding shares in CDSL demat account should enter 16 Digit Beneficiary ID as user id.
 - Shareholders holding shares in NSDL demat account should enter 8
 Character DP ID followed by 8 Digit Client ID as user id.
 - Shareholders holding shares in physical form should enter Event No + Folio
 Number registered with the Company as user id.

Note If you have not received any user id or password please email from your registered email id or contact i-vote helpdesk team. (Email id and contact number are mentioned in helpdesk section).

• Click on I AM NOT A ROBOT (CAPTCHA) option and login.

NOTE: If Shareholders are holding shares in demat form and have registered on to e-Voting system of <u>https://ivote.bigshareonline.com</u> and/or voted on an earlier event of any company then they can use their existing user id and password to login.

- If you have forgotten the password: Click on 'LOGIN' under 'INVESTOR LOGIN' tab and then Click on 'Forgot your password?
- Enter "User ID" and "Registered email ID" Click on I AM NOT A ROBOT (CAPTCHA) option and click on 'Reset'.

(In case a shareholder is having valid email address, Password will be sent to his / her registered e-mail address).

Voting method for shareholders on i-Vote E-voting portal:

- After successful login, Bigshare E-voting system page will appear.
- Click on "VIEW EVENT DETAILS (CURRENT)" under 'EVENTS' option on investor portal.
- Select event for which you are desire to vote under the dropdown option.
- Click on "VOTE NOW" option which is appearing on the right hand side top corner of the page.
- Cast your vote by selecting an appropriate option "IN FAVOUR", "NOT IN FAVOUR" or "ABSTAIN" and click on "SUBMIT VOTE". A confirmation box will be displayed. Click "OK" to confirm, else "CANCEL" to modify. Once you confirm, you will not be allowed to modify your vote.



- Once you confirm the vote you will receive confirmation message on display screen and also you will receive an email on your registered email id. During the voting period, members can login any number of times till they have voted on the resolution(s). Once vote on a resolution is casted, it cannot be changed subsequently.
- Shareholder can "CHANGE PASSWORD" or "VIEW/UPDATE PROFILE" under "PROFILE" option on investor portal.

3. <u>Custodian registration process for i-Vote E-Voting Website:</u>

- You are requested to launch the URL on internet browser: <u>https://ivote.bigshareonline.com</u>
- Click on "REGISTER" under "CUSTODIAN LOGIN", to register yourself on Bigshare i-Vote e-Voting Platform.
- Enter all required details and submit.
- After Successful registration, message will be displayed with "User id and password will be sent via email on your registered email id".
 NOTE: If Custodian have registered on to e-Voting system of https://ivote.bigshareonline.com and/or voted on an earlier event of any company then they can use their existing user id and password to login.
- If you have forgotten the password: Click on 'LOGIN' under 'CUSTODIAN LOGIN' tab and further Click on 'Forgot your password?
- Enter "User ID" and "Registered email ID" Click on I AM NOT A ROBOT (CAPTCHA) option and click on 'RESET.

(In case a custodian is having valid email address, Password will be sent to his / her registered e-mail address).

Voting method for Custodian on i-Vote E-voting portal:

• After successful login, **Bigshare E-voting system** page will appear.

Investor Mapping:

- First you need to map the investor with your user ID under "**DOCUMENTS**" option on custodian portal.
 - Click on "**DOCUMENT TYPE**" dropdown option and select document type power of attorney (POA).
 - Click on upload document "CHOOSE FILE" and upload power of attorney (POA) or board resolution for respective investor and click on "UPLOAD".
 Note: The power of attorney (POA) or board resolution has to be named as the "InvestorID.pdf" (Mention Demat account number as Investor ID.)
 - Your investor is now mapped and you can check the file status on display.

Investor vote File Upload:

- To cast your vote select "VOTE FILE UPLOAD" option from left hand side menu on custodian portal.
- Select the Event under dropdown option.
- Download sample voting file and enter relevant details as required and upload the same file under upload document option by clicking on "UPLOAD". Confirmation

ADVANCE LIFESTYLES LIMITED CIN: L45309MH1988PLC268437



message will be displayed on the screen and also you can check the file status on display (Once vote on a resolution is casted, it cannot be changed subsequently).

 Custodian can "CHANGE PASSWORD" or "VIEW/UPDATE PROFILE" under "PROFILE" option on custodian portal.

Helpdesk for queries regarding e-voting:

Login type	Helpdesk details
Shareholder's other than individual shareholders holding shares in Demat mode & Physical mode.	In case shareholders/ investor have any queries regarding E-voting, you may refer the Frequently Asked Questions ('FAQs') and i-Vote e-Voting module available at <u>https://ivote.bigshareonline.com</u> , under download section or you can email us to <u>ivote@bigshareonline.com</u> or call us at: 1800 22 54 22.

ADVANCE LIFESTYLES LIMITED CIN: L45309MH1988PLC268437



EXPLANATORY STATEMENT PURSUANT TO SECTION 102(1) OF THE COMPANIES ACT, 2013

Item No. 1:

M/s Niraj Agrawal & Co. Chartered Accountants were appointed as Statutory Auditors for a Term of five years until the conclusion of the Annual General Meeting to be held for the Financial Year 2024-2025. However the Statutory Auditors have resigned from the office w.e.f March 15, 2024 due to non-peer review audit firm resulting into a casual vacancy in the office of statutory auditors of the Company as envisaged by section 139(8) of the Companies Act, 2013.

The Board of Directors in its Board Meeting held on March 22, 2024 and as per the recommendation of the Audit Committee, and pursuant to the provisions of Section 139(8) of the Companies Act, 2013, has appointed M/s. *Piyush J Shah & Co.,* Chartered Accountants (Firm Registration No. *121172W*), to hold office as the Statutory Auditor of the Company till the conclusion of 35th Annual General Meeting and to fill the casual vacancy caused by the resignation M/s Niraj Agrawal & Co. subject to the approval by the members by postal ballot, at such remuneration plus applicable taxes, and out of pocket expenses, as may be determined by the Company and the Auditors.".

The Company has received consent letter and eligibility certificate from M/s. *Piyush J Shah & Co.,* Chartered Accountants to act as Statutory Auditor of the Company along with a confirmation that, their appointment, if made, would be within the limits prescribed under the Companies Act, 2013.

None of the Directors, Key Managerial Personnel and their relatives are in any way, concerned or interested, financially or otherwise, in the aforesaid Ordinary Resolution.

The Board accordingly recommends the Ordinary Resolution set out at Item No. 1 of the accompanying Notice for approval of the Members.

For and on the behalf of **Advance Lifestyles Limited**,

SD/-Neha Anil Desai (Company Secretary & Compliance Officer) M. No. - A66078 Date: March 26, 2024

Place: Mumbai