GIL/2017-18
November 8, 2017

## The Manager

BSE Limited
Department of Corporate Services
Floor 25, P. J. Towers, DalaI Street
Mumbai - 400001
Fax No. 022-2272-3121/1278/1557/3354
Scrip Code: 526797

## The Manager

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Banda ( E )
Mumbai - 400051
Fax No. 022-2659-8237/8238/8347/8348
Symbol-GREENPLY

Dear Sir/Madam,

## Sub: Presentation on un-audited financial results for the quarter and half year ended

 30th September, 2017With reference to the captioned subject, please find enclosed Presentation on un-audited financial results for the quarter and half year ended 30.09 .2017 in respect of Greenfly Industries Limited.

Thanking you,

Yours faithfully,
For GREENPLY INDUSTRIES LIMITED


KAUSHAL KUMAR AGARWAL
COMPANY SECRETARY \&
VICE PRESIDENT-LEGAL

Encl.: As above

## GREENPLY INDUSTRIES LIMITED

FINANCIAL RESULTS PRESENTATION
Q2 \& H1 FY 2018

## DISCLAIMER

Certain statements in this communication may be 'forward looking statements' within the meaning of applicable laws and regulations. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. Important developments that could affect the Company's operations include changes in the industry structure, significant changes in political and economic environment in India and overseas, tax laws, import duties, litigation and labour relations.
Greenply Industries Limited (GIL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forwardlooking statements to reflect subsequent events or circumstances.

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- Financial Highlights
- Results and Segment details
- Segment-wise Performance
- Management Commentary
- Company Overview
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## FINANCIAL HIGHLIGHTS - Q2 FY 2018

- Net Sales up by 2.1\% YoY to Rs. 443.63 crores
- Plywood revenues up by $1.5 \%$ YoY to Rs. 312.69 crores, contributing $70.5 \%$ of net sales
- MDF revenues down by $1.6 \%$ YoY to Rs 121.66 crores, contributing $27.4 \%$ to net sales
- Unallocated Segment comprising of Wallpaper, Solid Surface etc. contributed Rs 9.28 crores
- Gross margins expand 70 bps YoY to 46.7\%
- Led by better product mix and improved realisations in MDF
- EBITDA margins down by 90 bps YoY to 14.6\%
- Loss of Rs 6.03 crores on foreign currency borrowings and outstanding for New MDF Plant
- Ad expenditure to sales at 4\% in Q2FY18 compared to 3.5\% YoY
- PAT UP by 3.7\% YoY to Rs. 36.38 crores compared to Rs 35.09 crores
- Loss of Rs 6.03 crores on foreign currency borrowings and outstanding for New MDF Plant
- EPS of Rs. 2.97 in Q2FY18 compared to Rs.2.88 in Q2FY17
- Working capital cycle remained constant at 62 days y-o-y and up by 4 days q-0-q
- Net debt to equity at 0.65 as on $30^{\text {th }}$ September, 2017 as compared to 0.41 as on $30^{\text {th }}$ September, 2016


## FINANCIAL HIGHLIGHTS - Q2 FY 2018

| Key ratios (\%) | Q2 FY18 | Q2 FY17 |
| :--- | :---: | :---: |
| Gross Margin | $46.7 \%$ | $46.0 \%$ |
| EBITDA Margin | $14.6 \%$ | $15.5 \%$ |
| EBIT Margin | $12.0 \%$ | $12.7 \%$ |
| Net Margin (*) | $8.2 \%$ | $8.1 \%$ |
| Ad and promotions / Net Sales | $4.0 \%$ | $3.5 \%$ |
| Staff Cost/ Net Sales | $10.8 \%$ | $9.9 \%$ |
| Logistics cost / Net Sales | $5.4 \%$ | $5.9 \%$ |
| EPS (Rs.) | 2.97 | 2.88 |


| Q2 FY 18 |  | Q2 FY 17 |
| :---: | :---: | :---: |
|  | 2.1\% |  |
| 443.6 | NET SALES | 434.6 |
|  | 3.6\% |  |
| 207.3 | GROSS PROFIT | 200.1 |
|  | -3.7\% |  |
| 64.8 | EBITDA | 67.3 |
|  | 3.7\% |  |
| 36.4 | PAT | 35.1 |

## FINANCIAL HIGHLIGHTS - H1 FY 2017

| Key ratios (\%) | H1 FY18 | H1 FY17 |
| :--- | :---: | :---: |
| Gross Margin | $47.3 \%$ | $45.8 \%$ |
| EBITDA Margin | $14.6 \%$ | $15.5 \%$ |
| EBIT Margin | $11.8 \%$ | $12.6 \%$ |
| Net Margin (*) | $8.0 \%$ | $8.1 \%$ |
| Ad and promotions / Net Sales | $3.9 \%$ | $3.4 \%$ |
| Staff Cost/ Net Sales | $11.3 \%$ | $10.4 \%$ |
| Logistics cost / Net Sales | $5.6 \%$ | $5.8 \%$ |
| EPS (Rs.) | 5.46 | 5.71 |


| H1 FY 18 |  | H1 FY 17 |
| :---: | :---: | :---: |
|  | -1.9\% |  |
| 833.7 | NET SALES | 849.5 |
|  | 1.2\% |  |
| 394.3 | GROSS PROFIT | 389.5 |
|  | -7.6\% |  |
| 121.5 | EBITDA | 131.5 |
|  | -3.2\% |  |
| 67.0 | PAT | 69.2 |

## FINANCIAL HIGHLIGHTS - B/S PERSPECTIVE

| Balance Sheet Snapshot (Rs. crore) | Sept 30, 2017 | Sept 30, 2016 | March 31, 2017 |
| :---: | :---: | :---: | :---: |
| Net worth | 847.88 | 722.82 | 787.02 |
| Total debt | 554.25 | 294.33 | 426.25 |
| - Long Term Debt (Including Current Maturity) | 422.15 | 132.40 | 307.85 |
| - Short Term Debt | 132.10 | 161.94 | 118.40 |
| Capital Employed | 1402.13 | 975.50 | 1178.56 |
| Cash and cash equivalents | 28.03 | 50.97 | 71.60 |
| Fixed Assets | 1014.68 | 529.61 | 717.41 |
| Receivables | 350.21 | 352.84 | 304.78 |
| Payables | 236.35 | 222.29 | 227.52 |
| Inventories | 169.41 | 160.09 | 158.26 |

## FINANCIAL HIGHLIGHTS - B/S PERSPECTIVE

| Key Ratios | Sept 30, 2017 | Sept 30, 2016 | March 31, 2017 |
| :---: | :---: | :---: | :---: |
| Inventory (days) | 37 | 34 | 35 |
| Debtor (days) | 77 | 76 | 66 |
| Creditor (days) | 52 | 48 | 50 |
| Working Capital Turnover (days) | 62 | 62 | 51 |
| RoE | 15.8\% | 19.1\% | 17.2\% |
| RoCE - Pre-Tax | 14.0\% | 22.0\% | 17.7\% |
| RoCE - Post-Tax | 10.4\% | 16.8\% | 13.0\% |
| RoE (Excluding New Investments) | 21.5\% | 24.2\% | 24.1\% |
| RoCE - Pre-Tax (Excluding New Investments) | 23.8\% | 26.0\% | 27.4\% |
| RoCE - Post-Tax (Excluding New Investments) | 17.6\% | 19.9\% | 20.1\% |
| Net Debt / Equity (x) | 0.65 | 0.41 | 0.54 |

## FINANCIAL RESULTS H1 \& Q2 FY2018

Statement of Unaudited Standalone Financial Results for the quarter and six months ended 30 September 2017

Sr. No. Particulars

1. Income
a) Revenue from operations
b) Other income

Total Income
2. Expenses
a) Cost of materials consumed
b) Purchase of stock-in-trade
c) Changes in inventories of finished goods, work-in-progress and stock-in-trade
d) Employee benefits expense
e) Finance costs
f) Depreciation and amortisation expense
g) Excise duty expense
h) Other expenses

Total Expenses
3. Profit before exceptional items and tax (1-2)
4. Exceptional items
5. Profit before tax $(3+4)$
6. Tax expense
a) Current tax
b) Deferred tax

Total tax expense
$\square \quad 1,469.76$
8. Other Comprehensive Income/(Loss) (net of tax) Items that will not be reclassified subsequently to profit or loss
9. Total Comprehensive Income for the period (7+8)
10. Paid-up equity share capital (Face value ₹ $1 /$ - each)
11. Other equity
12. Earnings per equity share (of $₹ \mathbf{1 / -}$ - each)

| a) Basic (₹) | $\mathbf{2 . 9 6 *}$ | 2.50* |
| :--- | :--- | :--- |
| b) Diluted (₹) | $2.96^{*}$ | $2.50^{*}$ |

b) Diluted (₹)

* Not annualised
Three months ended
30.09.2017 30.09.2017
(Unaudited)

| $44,609.74$ |
| ---: |
| 100.24 |
| $44,709.98$ |
| $15,533.52$ |
| $5,541.97$ |
|  |
| $2,555.05$ |
| $4,776.62$ |
| 229.91 |
| $1,137.41$ |
| $9,827.85$ |
| $39,602.33$ |
| $5,107.65$ |
| $5,107.65$ |
| $1,201.09$ |
| 268.67 |
| $1,469.76$ |
| $3,637.89$ | months ended 30.06.2017

Unaudited)

| $42,161.18$ |
| ---: |
| 52.38 |
| $42,213.56$ |
| $16,677.98$ |
| $6,284.04$ |
| $(2,651.13)$ |
| $4,651.79$ |
| 327.70 |
| $1,186.45$ |
| $2,376.99$ |
| $9,200.64$ |
| $38,054.46$ |
| $4,159.10$ |
| -159.10 |
| 896.33 |
| 199.68 |
| $1,096.01$ |
| $3,063.09$ |
| 151.20 |
| $3,214.29$ |
| $1,226.27$ |
| $2.50^{*}$ |
| $2.50^{*}$ |

$2,161.18$
52.38

| $\mathbf{1 1 8 . 8 0}$ | 151.20 |
| ---: | ---: |
| $\mathbf{3 , 7 5 6 . 6 9}$ | $3,214.29$ |
| $\mathbf{1 , 2 2 6 . 2 7}$ | $1,226.27$ |
|  |  |
| $\mathbf{2 . 9 6 *}$ | $2.50^{*}$ |
| $\mathbf{2 . 9 6 *}$ | $2.50^{*}$ |

Corresponths ended 30 September 2017

| Corresponding Three | Year to date figures | Year to date figur |
| :---: | :---: | :---: |
| months ended | for the current | for the previous |
| 30.09 .2016 in the | period ended | period ended |
| previous year | $\mathbf{3 0 . 0 9 . 2 0 1 7}$ | 30.09 .2016 | | mo.09.2016 in the | period ended | period ended |
| :---: | :---: | :---: |
| previous year | $\mathbf{3 0 . 0 9 . 2 0 1 7}$ | 30.09 .2016 | (Unaudited) (Unaudited) (Unaudited)

Previous year ended 31.03.2017
(Audited)

Previous Three

46,866.55
80.20

46,946.75
18,843.16 32,211.50
86,770.92
152.62

86,923.54

32,211.50
(96.08)

9,428.41
557.61

2,323.86

| $2,376.99$ | $5,848.54$ | $11,392.52$ |
| ---: | ---: | ---: |


| $\mathbf{7 7 , 6 5 6 . 7 9}$ | $17,521.36$ | $35,941.50$ |
| ---: | ---: | ---: |
| 91,899.25 | $1,59,044.13$ |  |


| $\mathbf{9 , 2 6 6 . 7 5}$ | $9,447.43$ | $19,094.86$ |
| :--- | :--- | :--- |

9,266.75
2.88* 5.46*
2.88* 5.46

$$
144.98
$$

1,77,701.56

$$
437.43
$$

1,78,138.99

$$
68,949.35
$$

$$
22,831.81
$$

$$
(3,809.48)
$$

$$
17,073.57
$$

$$
1,811.77
$$

$$
\begin{aligned}
& 1,811.77 \\
& 4,853.09
\end{aligned}
$$

| $19,028.49$ | $17,521.36$ | $35,941.50$ |
| :--- | :--- | :--- |

5,941.50

$$
\begin{array}{r}
19,094.84 .136
\end{array}
$$

$$
9,447.43
$$

$$
19,094.86
$$

| $2,043.43$ | $4,182.47$ |
| ---: | ---: |
| 483.80 | $1,405.18$ |


| $2,527.23$ | $1,405.18$ |
| :--- | :--- |

1,405.18

| $2,527.23$ | $5,587.65$ |
| ---: | ---: |
| $6,920.20$ | $13,507.21$ |

$$
13,507.21
$$

| 11.70 | $(154.88)$ |
| ---: | ---: |
| $6,931.90$ | $13,352.33$ |
| $1,226.27$ | $1,226.27$ |
|  | $77,475.78$ |

Segment wise Revenue, Results, Assets and Liabilities

| Segment wise Revenue, Results, Assets and Liabilities |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sr. No. | Particulars | Three months ended 30.09.2017 | Previous Three months ended 30.06.2017 | Corresponding Three months ended 30.09.2016 in the previous year | Year to date figures for the current period ended 30.09.2017 | Year to date figures for the previous period ended 30.09.2016 | Previous year ended 31.03.2017 |  |
|  |  | (Unaudited) | (Unaudited) | (Unaudited) | (Unaudited) | (Unaudited) | (Audited) |  |
| 1. | Segment Revenue |  |  |  |  |  |  |  |
|  | a) Plywood and allied products | 31,502.61 | 28,474.58 | 34,183.29 | 59,977.19 | 66,345.12 | 1,28,941.99 |  |
|  | b) Medium density fibreboards and allied products | 12,178.86 | 13,052.51 | 12,383.86 | 25,231.37 | 24,356.30 | 47,742.39 |  |
|  | c) Others | 928.27 | 634.09 | 299.40 | 1,562.36 | 500.28 | 1,017.18 |  |
|  | Total (a+b+c) | 44,609.74 | 42,161.18 | 46,866.55 | 86,770.92 | 91,201.70 | 1,77,701.56 |  |
|  | Less: Inter segment revenue | - |  | - | - | - | - |  |
|  | Total Revenue from Operations | 44,609.74 | 42,161.18 | 46,866.55 | 86,770.92 | 91,201.70 | 1,77,701.56 |  |
| 2. | Segment Result |  |  |  |  |  |  |  |
|  | a) Plywood and allied products | 3,632.81 | 2,628.30 | 3,295.55 | 6,261.11 | 6,155.10 | 12,925.84 |  |
|  | b) Medium density fibreboards and allied products | 2,940.12 | 2,975.64 | 3,287.98 | 5,915.76 | 6,620.88 | 11,727.76 |  |
|  | c) Others | (119.13) | (69.25) | (30.47) | (188.38) | (104.32) | (259.99) |  |
|  | Total (a+b+c) | 6,453.80 | 5,534.69 | 6,553.06 | 11,988.49 | 12,671.66 | 24,393.61 |  |
|  | Less: (i) Interest | 229.91 | 327.70 | 687.09 | 557.61 | 1,269.71 | 1,811.77 |  |
|  | (ii) Other unallocable expenditure net of unallocable income | 1,116.24 | 1,047.89 | 1,048.54 | 2,164.13 | 1,954.52 | 3,486.98 |  |
|  | Total Profit before Tax | 5,107.65 | 4,159.10 | 4,817.43 | 9,266.75 | 9,447.43 | 19,094.86 |  |
| 3. | Segment Assets |  |  |  |  |  |  |  |
|  | a) Plywood and allied products | 75,008.18 | 68,738.71 | 72,508.79 | 75,008.18 | 72,508.79 | 70,792.36 |  |
|  | b) Medium density fibreboards and allied products | 96,881.57 | 90,410.66 | 52,621.61 | 96,881.57 | 52,621.61 | 74,925.42 |  |
|  | c) Others | 2,051.56 | 1,553.12 | 846.25 | 2,051.56 | 846.25 | 1,315.29 |  |
|  | d) Unallocated | 6,650.95 | 7,400.55 | 7,721.86 | 6,650.95 | 7,721.86 | 7,662.83 |  |
|  | Total segment assets | 1,80,592.26 | 1,68,103.04 | 1,33,698.51 | 1,80,592.26 | 1,33,698.51 | 1,54,695.90 |  |
| 4. | Segment Liabilities |  |  |  |  |  |  |  |
|  | a) Plywood and allied products | 40,609.18 | 35,371.43 | 39,055.27 | 40,609.18 | 39,055.27 | 36,710.34 |  |
|  | b) Medium density fibreboards and allied products | 46,789.48 | 42,497.36 | 13,345.61 | 46,789.48 | 13,345.61 | 31,871.15 |  |
|  | c) Others | 2,025.69 | 999.02 | 583.11 | 2,025.69 | 583.11 | 517.08 |  |
|  | d) Unallocated | 6,380.42 | 7,318.89 | 8,432.90 | 6,380.42 | 8,432.90 | 6,895.28 |  |
|  | Total segment liabilities | 95,804.77 | 86,186.70 | 61,416.89 | 95,804.77 | 61,416.89 | 75,993.85 |  |

## SEGMENT WISE PERFORMANCE

|  | Plywood <br> Particulars <br>  Q2FY17 |  |  |  |  |  |  | Q2FY17 | Var (\%) | H1 FY 18 | H1 FY 17 | Var (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales (Rs. crore) | 312.69 | 308.03 | $1.4 \%$ | 566.06 | 601.34 | $-5.9 \%$ |  |  |  |  |  |  |
| EBITDA margin (\%) | $11.0 \%$ | $10.4 \%$ |  | $10.6 \%$ | $10.1 \%$ |  |  |  |  |  |  |  |
| EBIT margin (\%) | $9.0 \%$ | $8.2 \%$ |  | $8.3 \%$ | $7.9 \%$ |  |  |  |  |  |  |  |
| Annual capacity (million sqm.) | 32.4 | 32.4 |  | 32.4 | 32.4 |  |  |  |  |  |  |  |
| Production (million sqm.) | 8.88 | 9.36 | $-5.1 \%$ | 17.03 | 18.30 | $-6.9 \%$ |  |  |  |  |  |  |
| Sales volume (million sqm.) | 13.74 | 13.04 | $5.4 \%$ | 24.82 | 25.58 | $-3.0 \%$ |  |  |  |  |  |  |
| Utilisation (\%) | $110 \%$ | $116 \%$ |  | $105 \%$ | $113 \%$ |  |  |  |  |  |  |  |
| Average realisation (Rs./sqm.) | 226 | 233 | $-3.0 \%$ | 227 | 232 | $-2.6 \%$ |  |  |  |  |  |  |


|  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Particulars | Q2FY17 | Q2FY16 | Var (\%) | H1 FY 18 | H1 FY 17 | Var (\%) |
| Net sales (Rs. crore) | 121.66 | 123.61 | $-1.6 \%$ | 251.98 | 243.20 | $3.6 \%$ |
| EBITDA margin (\%) | $26.0 \%$ | $28.7 \%$ |  | $25.2 \%$ | $29.4 \%$ |  |
| EBIT margin (\%) | $21.7 \%$ | $24.3 \%$ |  | $21.0 \%$ | $25.0 \%$ |  |
| Annual capacity (cubic metre) | 180000 | 180000 |  | 180000 | 180000 |  |
| Production (cubic metre) | 41961 | 49067 | $-14.5 \%$ | 94521 | 96545 | $-2.1 \%$ |
| Sales volume (cubic metre) | 45767 | 47860 | $-4.4 \%$ | 95651 | 93662 | $2.1 \%$ |
| Utilisation (\%) | $93 \%$ | $109 \%$ |  | $105 \%$ | $107 \%$ |  |
| Average realisation (Rs./cum.) | 26576 | 25802 | $3.0 \%$ | 26336 | 25946 | $1.5 \%$ |

## Joint Managing Director's Message

Commenting on the performance for Q2 FY2018, Mr. Shobhan Mittal, Joint Managing Director and CEO, Greenply Industries Ltd. said,
"This has been another quarter of consolidation. Net Sales grew by 2.1\% and Ebitda margins improved by 50 basis points (before forex loss). However, currency losses to the extent of Rs 6.03 crores on long term borrowings and creditors for new MDF Plant had a negative impact on MDF and overall margins. MDF Ebitda margins were 31\% before foreign currency loss on new MDF Plant. Plywood margins have improved although strong topline growth is not visible in the near horizon.

We expect that business volumes will start improving from next financial year with the implementation of E-Way Bill system reflecting the benefits of GST for the organised sector.

We will continue to strive for improved cash management in the coming quarters"

## COMPANY OVERVIEW

## CAPACITY UTILIZATION

- Plywood 110\% utilization; further demand to be catered through new UP Plant and outsourcing
- MDF 93\% utilization; greenfield expansion in Andhra Pradesh of 360000 CBM to cater to future demand


## PRODUCTION MODEL

- Plywood - Expansion of $40 \%$ in premium segment in Uttar Pradesh and moving towards an asset light set-up by increasing outsourcing in mid-segment
- MDF - 100\% in-house


## RAW MATERIAL SUSTAINABILITY

- Plantation of fast growing and improved species of clonal plantations to improve quality of wood availability and plywood manufactured


## FINANCIAL PERFORMANCE

- Net Sales, EBIDTA and PBT CAGR of 5.9\%, 9.4\% and 14.8\% respectively over FY13-17
- Backward integration through new plant in Gabon with peeling capacity of 35000 CBM for production of face veneers


## STRONG RETURN RATIOS

- Pre-tax ROCE of $27.4 \%$ and Post-tax ROCE and ROE of $20.1 \%$ and $24.1 \%$ in FY17 (excluding investments for new projects).


## COMPANY OVERVIEW

## BUSINESS SEGMENTS

- Wood based products - Plywood and allied products, Medium Density Fibreboards (MDF)
- Demerged the Decorative Business -listed as separate entity


## STRONG INDUSTRY POTENTIAL

- Plywood industry size - Rs. 180 billion MDF industry size - Rs. 16 billion
- Strong demand drivers - rising residential/ commercial construction, increasing urbanization, high disposable incomes, GST Implementation and Government Announcement regarding construction of 100 smart cities


## WELL ENTRANCHED DISTRIBUTION NETWORK

- Distributors/stockisis Plywood 1,656 MDF 841
and retailers
 Plywood 6,000 - MDF 4,000
- Serviced by 24 branches for ply and 15 branches for MDF pan-India


## MANUFACTURING FACILITIES

- 4 state-of-the-art manufacturing facilities for Plywood
- 1 facility for MDF - largest in the country


## GROWTH OUTLOOK

## INDUSTRY DRIVERS

- Rising demand from the real estate sector
- Increasing urbanisation, higher disposable incomes and a growing middle class
- Rollout of GST to facilitate faster shift from unorganised to branded products in the plywood space


## PRODUCT PROFILE

- To improve mix of plywood through increase in mix of value-added products like Green Defender, Green Gold Prima and Natural Veneers
- To increase ratio of value-added products in MDF like Exterior grade MDF, Pre-Laminated MDF and Laminated Flooring / Veneer flooring


## ADVERTISING \& PROMOTIONAL SPENDS

- Continued investments in increasing brand visibility pan-India
- Maintain Ad spends at around $3-3.5 \%$ of Net Sales


## DISTRIBUTION NETWORK

- To increase the number of distributors and retailers going forward


## FINANCIAL PERFORMANCE

- Expect a $5-7 \%$ growth in FY18
- Margins expected to improve by $40-50 \mathrm{bps}$ in FY1 8


## IT INITIATIVES

- Upgrading IT infrastructure - implemented SAP Hana to strengthen overall supply chain
- Implemented Microsoft CRM Module

EXPANSION PLANS Setting up of new facility in Uttar Pradesh to expand capacity by $40 \%$ in premium segment

- Plywood Increase outsourcing proportion to $30 \%$ from $22 \%$ presently over the next 3 years
- Setting up of new facility in Gabon, West Africa for Veneer production which has begun operations
- Setting up of Deco Veneer plant near Rajkot, Gujarat operational by Q2 FY 2019
- MDF - Setting up of a new plant in Andhra Pradesh over FY16-19


## ANNEXURE

## MANUFACTURING FACILITIES / PRODUCTION MODEL

Facilities

## Production Model

Greenfield Expansion in Uttar Pradesh with 13.5 MN SQM capacity

Expanding capacity in Decorative Veneers by 2 mn sqm .
To increase proportion of outsourcing to 30\% (in value terms) from 22\% currently over next 3 years

- Asset light model generating higher ROCE's
- Mid-segment variants to be outsourced freeing existing capacities for premium variants



## STRONG PERFORMANCE TRACK RECORD






## SEGMENT-WISE PERFORMANCE



|  | Particulars | FY13 | FY14 | FY15 | FY16 | FY17 | CAGR |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net sales (Rs. crore) | 374.18 | 352.72 | 408.51 | 476.08 | 476.74 | $6.2 \%$ |
|  | EBITDA margin (\%) | $21.6 \%$ | $21.6 \%$ | $23.3 \%$ | $28.5 \%$ | $27.1 \%$ | - |
| $\mathbf{L}$ | EBIT margin (\%) | $17.5 \%$ | $17.0 \%$ | $18.5 \%$ | $24.6 \%$ | $22.7 \%$ | - |
| Annual capacity (cubic metre) | 180,000 | 180,000 | 180,000 | 180,000 | 180,000 | - |  |
| Production (cubic metre) | 157,948 | 136,723 | 161,229 | 177,382 | 189,171 | $4.6 \%$ |  |
| Sales volume (cubic metre) | 153,426 | 137,932 | 161,424 | 177,953 | 184,905 | $4.8 \%$ |  |
|  | Utilisation (\%) | $88 \%$ | $76 \%$ | $90 \%$ | $99 \%$ | $105 \%$ | - |
| Average realisation (Rs./cum.) | 24,386 | 25,552 | 25,238 | 26,723 | 25,764 | $1.4 \%$ |  |

## OUR BRANDS




ECOTEC PLYWOOD\&BLOCKBOARD
Maturals

## Spectrumwood



## ABOUT GREENPLY INDUSTRIES LIMITED

Greenply Industries Limited (GIL) enjoys leadership position in plywood and medium density fibreboards (MDF) accounting for almost 26 percent of the organized plywood and 30 percent of the MDF market in India.

GIL has four state-of-the-art manufacturing facilities for Plywood and one facility for MDF spread across the country producing world class interior products for the domestic and global markets. The company has a presence in over 300 cities across 21 states serviced through a well-entrenched distribution network of 2,500 dealers and authorised stockists, a retail network exceeding 10,000 and about 40 branches pan-India.

GIL is the preferred partner of choice for a large number of office and home builders having a comprehensive product portfolio servicing clients at every point of the price spectrum under brand names of Greenply Plywood, Green Club and Club Plus Premium Ply, Optima G, Ecotec, Green Panelmax and Green Floormax, to name a few.

## For further information, please contact

## V.Venkatramani - Chief Financial Officer

Greenply Industries Limited
'Madgul Lounge',
23, Chetla Central Road, 6th Floor, Kolkata - 700027
Tel: +91 3330515000
Email : venkat.corp@greenply.com

Gavin Desa / Rabindra Basu
CDR, India
Tel: +91 2266451237 / 1248
Email: gavin@cdr-india.com / rabindra@cdr-india.com

