



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi
Mardana, Indore, Madhya Pradesh, India, 452016
Phone: 91-731-422300, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 21.05.2024

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G block,
Bandra Kurla Complex,
Bandra East, Mumbai – 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400051

Sub: - Notice of the Board Meeting to be held to Consider the draft Audited Financial Results for the quarter and year ended on 31st March, 2024

Dear Sir,

We wish to inform you that as per the Regulation 29 and other applicable Regulations, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that a meeting of Board of Directors of the Company is scheduled to be held on Tuesday, 28th May, 2024 to inter alia review, consider, approve and take on record the Audited Financial Results for the quarter and year ended on 31st March, 2024 and other routine business with permission of chair.

We request you to kindly take the above information on your record.

Thanking you

**Yours faithfully,
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016**