

TO ALL STOCK EXCHANGES

**BSE LIMITED
NATIONAL STOCK EXCHANGE OF INDIA LIMITED
NEW YORK STOCK EXCHANGE**

October 28, 2020

Dear Sir/ Madam,

Sub: Press release

Please find enclosed the press release titled '**Infosys Completes Acquisition of Award-Winning Digital Customer Experience, Commerce & Analytics Company, Blue Acorn iCi**' for your information and records.

This information will also be hosted on the Company's website, at www.infosys.com.

Yours Sincerely,
For **Infosys Limited**



A.G.S. Manikantha
Company Secretary

Infosys Completes Acquisition of Award-Winning Digital Customer Experience, Commerce & Analytics Company, Blue Acorn iCi

Bengaluru, India and Raleigh, NC - October 28, 2020: [Infosys](#) (NYSE: INFY), a global leader in next-generation digital services and consulting, today announced that it has completed the acquisition of [Blue Acorn iCi](#), an Adobe Platinum partner in the US, and a leader in digital customer experience, commerce and analytics. This follows the [announcement](#) the company made on October 08, 2020.

This acquisition further strengthens Infosys' end-to-end customer experience offerings and demonstrates its continued commitment to help clients navigate their digital transformation journey. Blue Acorn iCi brings to Infosys, significant cross-technology capabilities through the convergence of customer experience, digital commerce, analytics, and experience driven commerce services.

Together with Infosys' earlier acquisition of [WONGDOODY](#) that offers creative and marketing services, Blue Acorn iCi brings complimentary capabilities to help global CMOs and businesses thrive in a digital commerce world. This acquisition further deepens Infosys' capabilities in the Adobe, Magento, Salesforce Commerce and Shopify ecosystems.

Infosys is excited to welcome Blue Acorn iCi and its leadership team.

Adobe and the Adobe logo are registered trademarks or trademarks of Adobe in the United States and/or other countries.

Salesforce is a trademark of salesforce.com, inc.

Shopify is a trademark of Shopify Inc.

About Blue Acorn iCi

Born from the minds of engineers, data scientists, digital commerce experts, designers, and strategists, Blue Acorn iCi is the leading independent digital customer experience company. We work with executives responsible for the growth of Fortune 500 brands (and those who aspire to enter the Fortune 500!) who want to get more out of their digital customer experience. Through the strategic fusion of content management, commerce & analytics, our teams solve problems and deliver results leveraging our deep expertise in strategy, experience design, engineering and DTC services. For more information please visit www.blueacornici.com.

About Infosys

Infosys is a global leader in next-generation digital services and consulting. We enable clients in 46 countries to navigate their digital transformation. With nearly four decades of experience in managing the systems and workings of global enterprises, we expertly steer our clients through their digital journey. We do it by enabling the enterprise with an AI-powered core that helps prioritize the execution of change. We also empower the business with agile digital at scale to deliver unprecedented levels of performance and



customer delight. Our always-on learning agenda drives their continuous improvement through building and transferring digital skills, expertise, and ideas from our innovation ecosystem.

Visit www.infosys.com to see how Infosys (NYSE: INFY) can help your enterprise navigate your next.

Safe Harbor

Certain statements in this release concerning our future growth prospects, financial expectations and plans for navigating the COVID-19 impact on our employees, clients and stakeholders are forward-looking statements intended to qualify for the 'safe harbor' under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding COVID-19 and the effects of government and other measures seeking to contain its spread, risks related to an economic downturn or recession in India, the United States and other countries around the world, changes in political, business, and economic conditions, fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our industry and the outcome of pending litigation and government investigation. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2020. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

Media Contacts:

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