🔷 Nippon Life india Asset Management Ltd

January 29, 2024

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001 BSE Scrip Code: 540767

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 **NSE Scrip Symbol: NAM-INDIA**

Dear Sir(s),

Sub.: Investor Presentation

Please find attached the presentation to be made to the Analyst on the financial performance and Unaudited Financial Results of the Company for the quarter and nine months ended December 31, 2023.

Thanking you,

Yours faithfully,

For Nippon Life India Asset Management Limited

Nilufer Shekhawat Company Secretary & Compliance Officer



Nippon Life India Asset Management Limited

4th Floor, Tower A, Peninsula Business Park, Ganapatrao Kadam Marg, Lower Parel (W), Mumbai - 400013 | CIN: L65910MH1995PLC220793 Tet: 022 6808 7000 | Fax: 022 6808 7097 | https://mf.nipponindiaim.com



Investor Presentation – Q3 FY24

Jan-2024





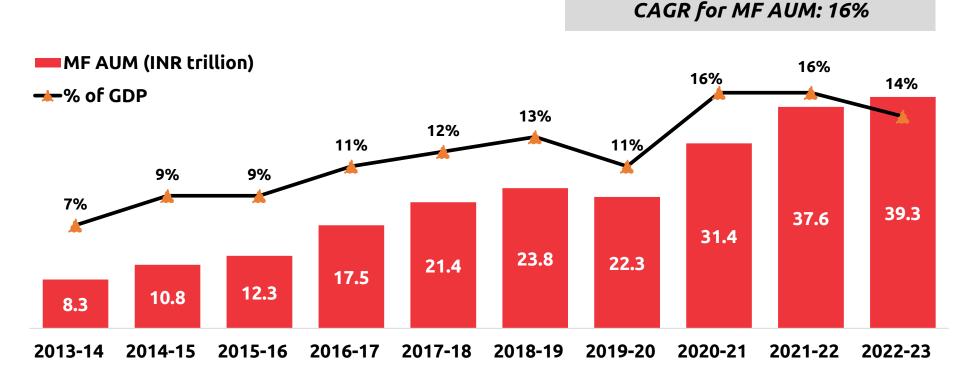




Macro Trends



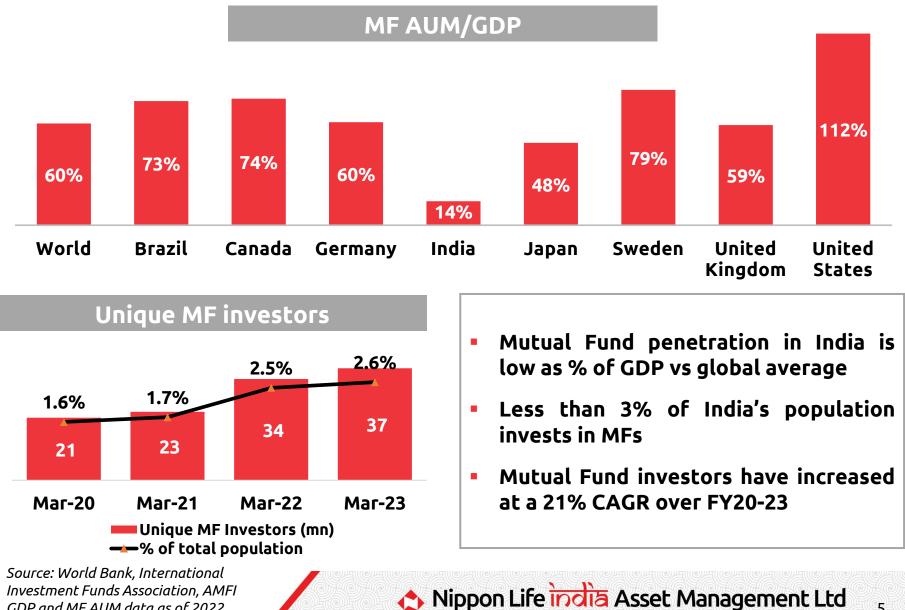
Industry AUM has grown rapidly over the last decade



Source: RBI, SEBI Note: a) AUM is based on period-end data, b) 2022-2023 GDP is budgeted

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Under-penetration presents significant growth potential

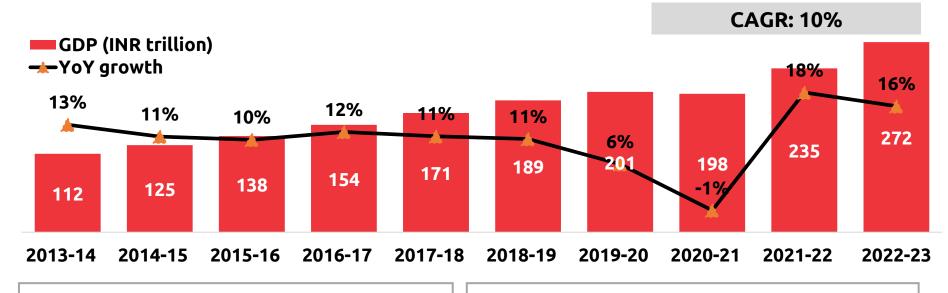


GDP and MF AUM data as of 2022

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Key enablers – Robust economic growth

India is now the 5th largest economy in the world



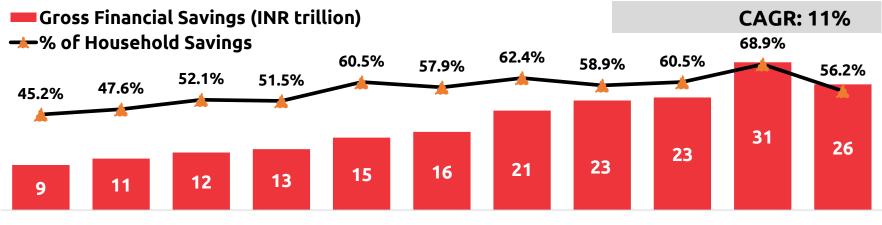
- Indian GDP growth rate continues to be amongst the highest vs developed economies and emerging market peers
- India jumped 79 positions from 142nd (2014) to 63rd (2019) in 'World Bank's Ease of Doing Business Ranking 2020'

Policy Reforms and Policies

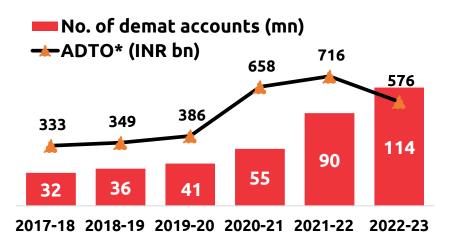
- Structural policy reforms like GST, Insolvency and Bankruptcy Code 2016, RERA, etc have paved the way for sustained growth
- Government policies like PLI, National Infrastructure Pipeline, Make in India, etc have created a conducive growth platform

Source: RBI, Ministry of Commerce & Industry, World Bank, IMD

Key enablers – Financialization of Savings



2011-12 2012-13 2013-14 2014-15 2015-16 2016-17 2017-18 2018-19 2019-20 2020-21 2021-22



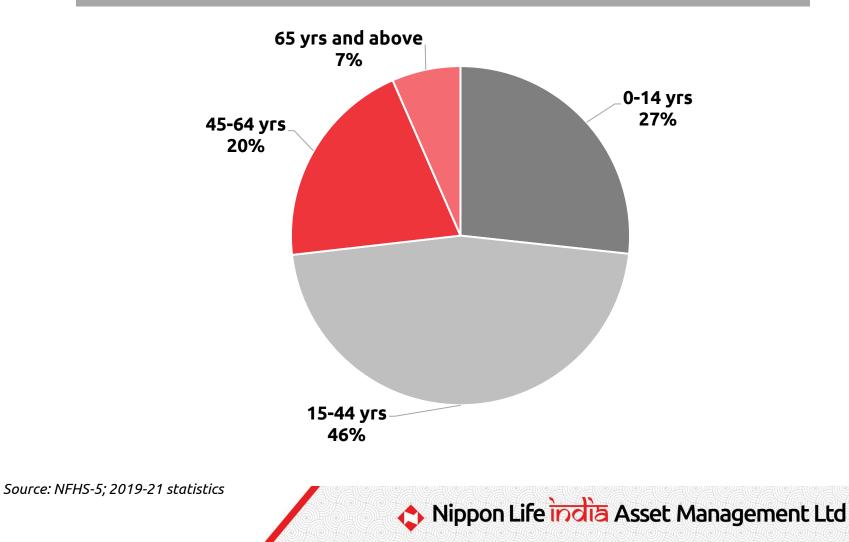
* Spot market Average Daily Turnover for BSE & NSE Source: RBI, SEBI, CEIC

- In the last decade, households have increasingly preferred financial assets over physical assets to achieve long term savings' goals
- No. of demat accounts is up ~3 times in the last 4 years

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Key enablers – Favourable Demographics

~60% of India's population is in the working age group



Key enablers – Increased awareness

MUTUAL FUNDS Sahi Hai

Investor education and awareness initiative by AMFI

The initiative has reached out to Indians across states and languages through TV, Digital, Print and other media



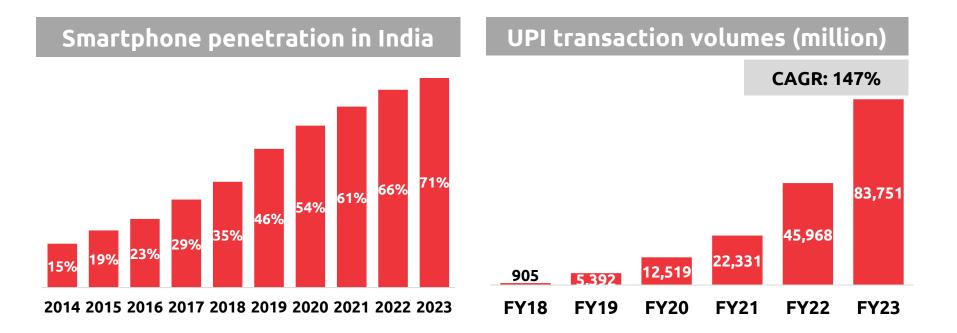
What is the risk of investing in Mutual Funds?

What are the indicators of risk in a Mutual Fund Scheme

How to deal with rumours while investing?

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🖛 Key enablers – Easy accessibility



- Smartphone penetration (% of population) in India is expected to reach 96% by 2040
- Total value of monthly UPI transactions touched an all-time high of INR 14.1 trillion in Mar 2023

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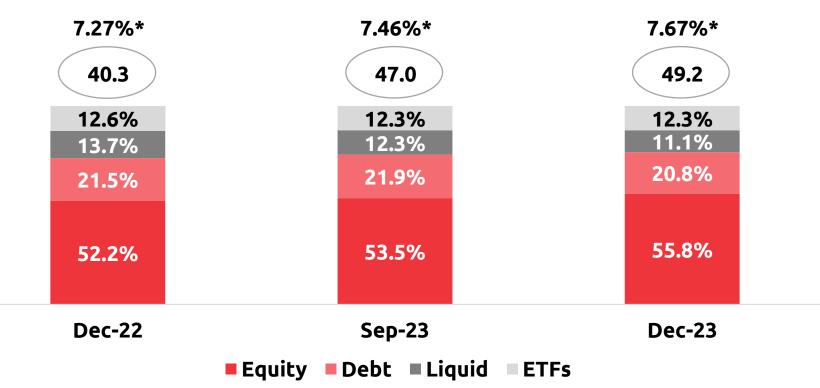
Source: NPCI, www.statista.com





Quarterly AUM

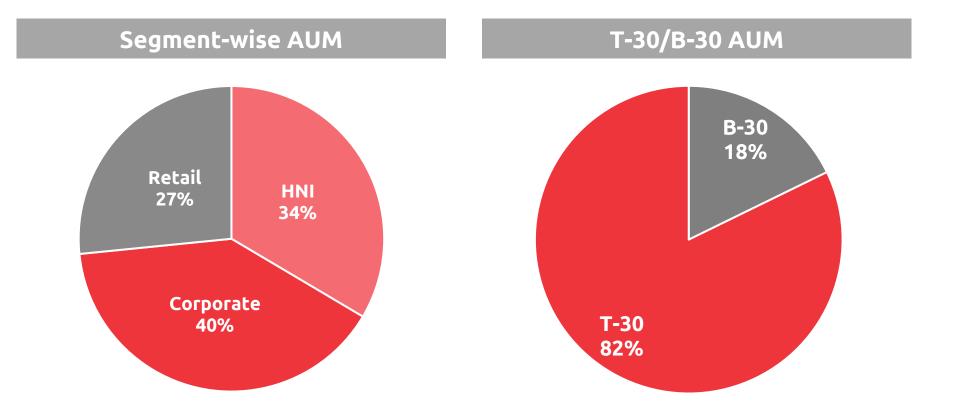
Industry QAAUM (INR trillion)



- Proportion of Equity assets have increased over the last year
- Increase in Equity assets has been aided by strong retail participation

*NIMF Market Share Quarterly Average Assets under Management

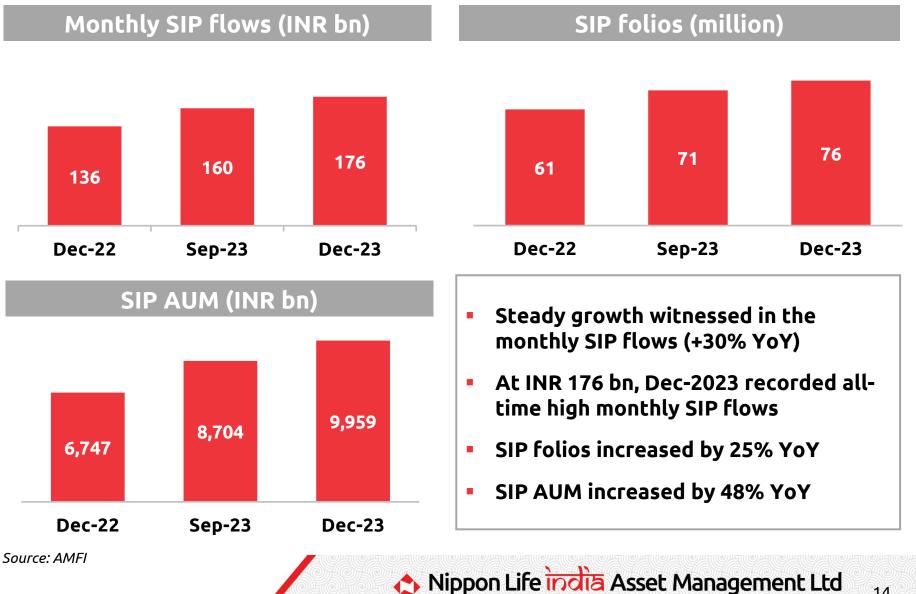
Segment-wise Mix and Geographic Spread



- Individual segment contributes to 60% of AUM
- B-30 locations contribute 18% of AUM

Data as on Jun 2023 based on Monthly Average Assets under Management

Systematic Investments

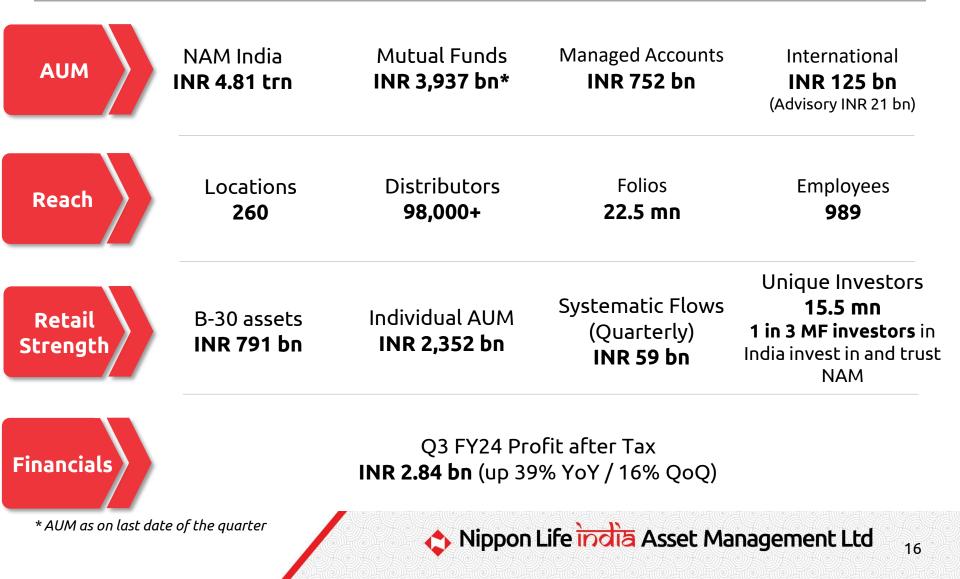


Nippon Life India Asset Management





One of the largest Asset Managers in India, with track record of 28 years



Key Highlights (1/2)

Rank



Maintained industry ranking of **4th Largest AMC** based on QAAUM

No.1 Non-Bank Sponsored MF in India

AAUM

Dec-23 QAAUM - INR 3,777 bn, up 29.0% YoY &

7.7% QoQ

Market share at **7.67% 40 bps YoY 21 bps QoQ** Equity Mkt Share (excl ETF) **6.67% 15 bps QoQ**



Investor Base

Highest Investor Base – 22.5 mn

Added 1.2 mn folios in Q3 FY24

Unique Investors



Unique investors at 15.5 mn, with a 36.9% market share

Systematic Flows



Q3 FY24 Systematic Flow - INR 59.3 bn

vs. INR 47.2 bn in Q2 FY24 - 26% growth

Steady Uptick in SIP Flows

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Key Highlights (2/2)

ETF

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Dec-23 QAAUM - INR 929 bn

Market share at 15.4% (¹³⁴ bps QoQ)



Profitability

Q3 FY24 Profit After Tax at INR 2.84bn (**†39% YoY / 16% QoQ)**

Customer Centricity



One of the Lowest Investor complaints – **13 per mn Folios** vs.

Avg. 26 for other Top 5 AMCs

Digital



1.7 mn Digital transactions in Q3 FY24
Contributed 61% to overall purchase + new
SIP transactions for Q3 FY24
18 new digital Purchase/SIPs every minute in
Q3 FY24

Employee Focus



Won **5th Kincentric Award** in 7 years

Won **Outstanding Employee Engagement Award** from Ekin care

Won **Global Employee Choice Award'2022** by WE Matter





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AUM spread across asset classes

Equity constitutes 49% of MF AUM ETFs constitute 25% of MF AUM



Wide reach

Largest investor base in the industry Strong presence in B-30 segment



Steady Systematic transactions

Annualized book: INR 252 bn Higher longevity of SIP accounts vs industry



Optimal mix of Investors

Higher share of retail AUM vs industry HNI segment gaining traction



Strong Physical & Digital Distribution

Large base of Mutual Fund Distributors Digital/total purchase transactions: 61%



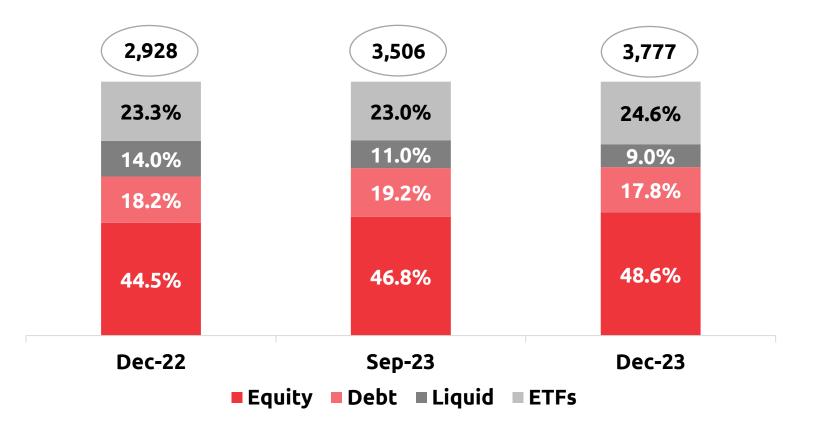
Comprehensive Product bouquet

Offerings across MF, AIF/PMS and Offshore Diverse MF offerings in active/passive space

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AUM spread across asset classes

(INR bn)

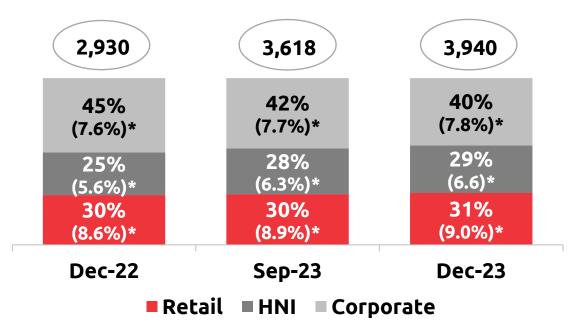


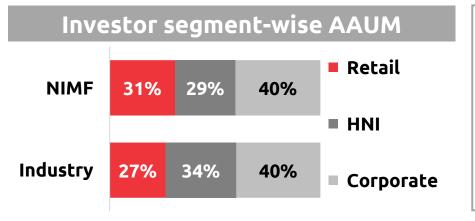
- Share of Equity AUM has increased over Dec-2022 level to 49%
- Share of ETF AUM has increased over Dec-2022 level to 25%

Data based on Quarterly Average Assets under Management

Optimal mix of Investors

(INR bn)



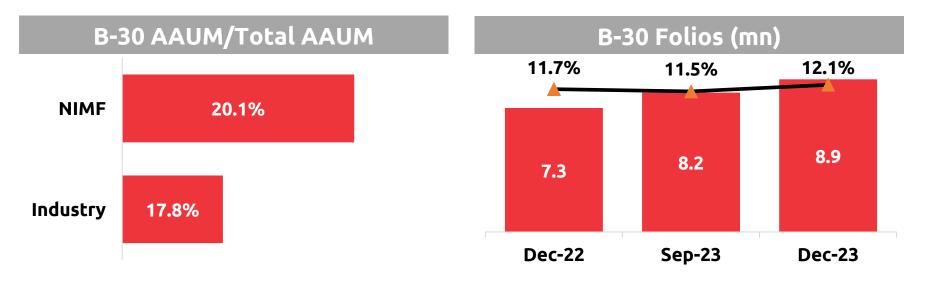


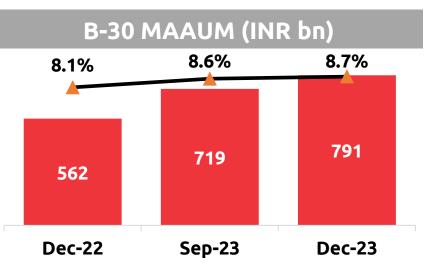
- NIMF's Retail share at 31% is higher than the industry average of 27%
- Asset growth and market share revival in high-yielding segments to drive further rise in earnings

Source: AMFI *Market Share Monthly Average Assets under Management

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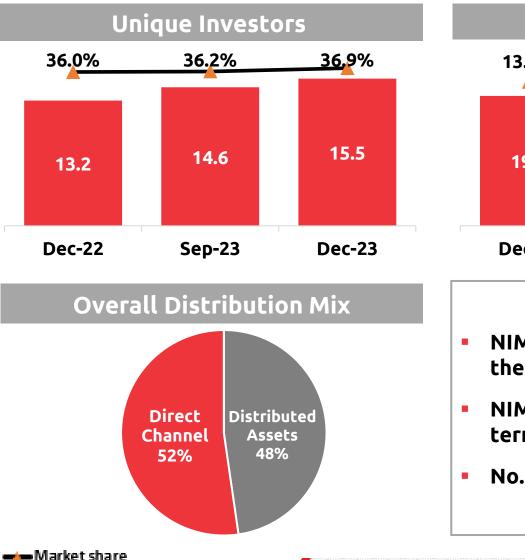


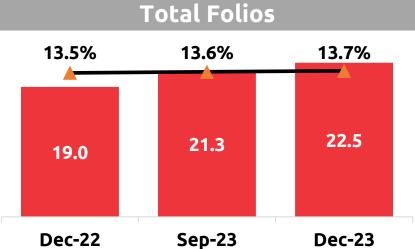
- Market share

Source: AMFI; Calculated on Monthly Average AUM Nippon Life india Asset Management Ltd 22



(in million)



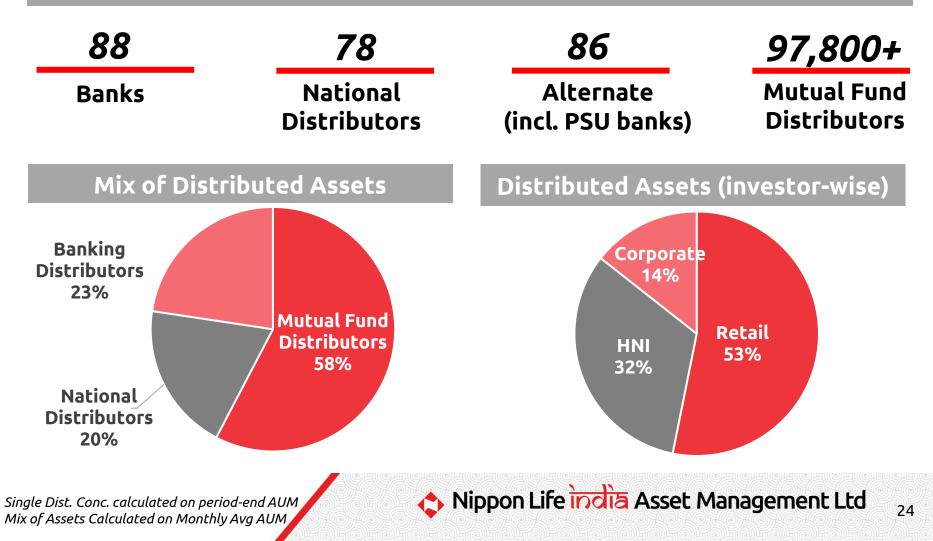


- NIMF has the largest investor base in the industry
- NIMF improved its market share in terms of total folios QoQ
- No. of Branches: 191

Calculated on Monthly Average AUM

Strong Physical Distribution

Total base of empaneled distributors rose to over 98,000 with highest single Distributor concentration at ~5% of assets



Focused Business Verticals for various segments

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Key Clients Group (KCG)

 Experienced Institutional sales team managing specific target segment of clients with focused business approach by maintaining relationship with Large corporate groups, Banks and financial Institutions and aim to enhance market share from these investors



Elite Partners and Client Group (EPCG)

 Goal is to have a unified approach to build market share with Mid-size corporates & HNI segment of Investors by engaging with the said category of investors & also with Private wealth advisors/distributors (that cater to same investor segment)



Retail Business Development (RBD)

 Work with PSU Banks, Old Pvt Banks, Co-operative Banks, Gold Loan Companies and New Age Banks i.e. Small Finance Banks to capitalize on their large untapped Customer base of Retail, HNI's/Ultra HNI's & MSME

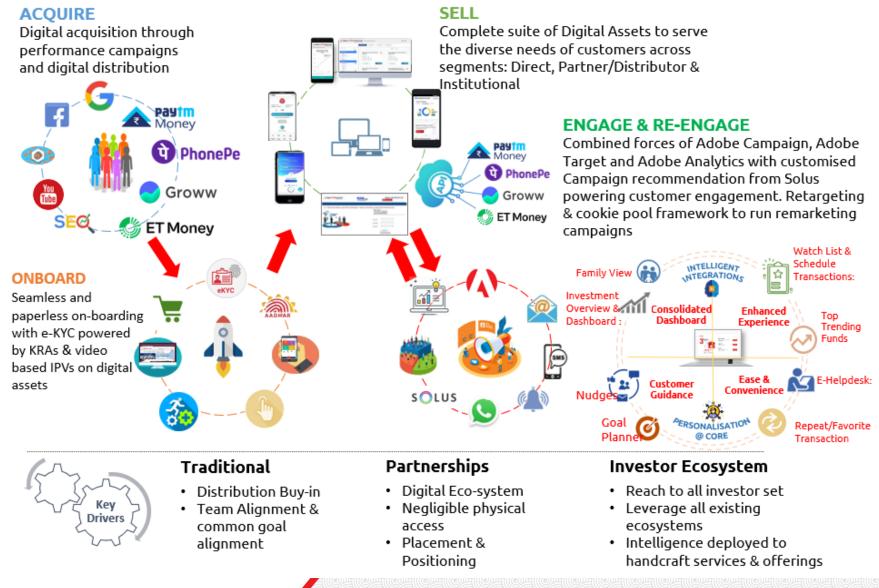


Rural and Emerging Market Group (REMG)

 Focus on the B-100 markets through a dedicated structure ensuring a focused approach to build and develop the Tier 2 & Tier 3 towns of India

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Digital Ecosystem – Use of Integrated Commerce



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All-New Portfolio Dashboard - Launched Q3 FY24

INVESTOR PORTFOLIO DASHBOARD

Empowering investors with a 360° Portfolio View and thoughtful features : Intelligence Deployed for Investors to Make the Right Decisions



Intelligence-embedded Smart Asset – Driving Higher Engagement & Retention with Intelligence Embedded Across Various Levels & Touchpoints



Investment Overview & Dashboard :

Comprehensive view of investments with analytics & insights

Family View: Link portfolios of family members for a consolidated view with transaction execution



Goal Planner

Helping investors plane for their goals basis objectives, priorities & situations

Nudges: Smart, AI based interventions for driving greater engagement & conversions – Cross-sell / Up-sell

Reminders & Alerts:

Event based interventions for driving timely investor action

Risk Assessment Module:

Helps Investors ascertain the level of their risk tolerance





Watch List & Schedule Transactions:

Allows investors track the funds they like and also schedule purchases for future



Repeat/Favorite Transaction

Provision to set any transactions favorite and do repeat transaction with just a click

Top Trending Funds: Dynamic fund display as per most bought across asset class which investors can consider buying



Funds that might interest you: Funds can be shown basis AI, Anchor Products, Next Best Products & Customer profile models



E-Helpdesk: Online Helpdesk for query generation and resolution



Comprehensive Self-Service Bouquet:

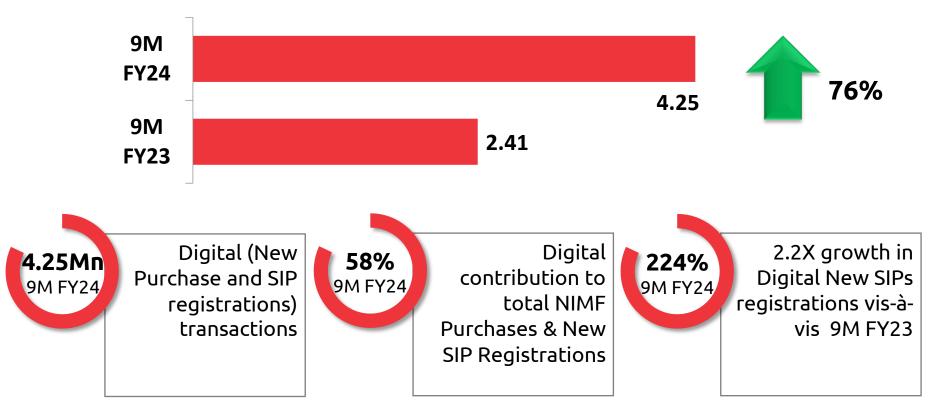
Enabling a wide gamut of services with which investors can access, initiate & execute NCTs

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Lumpsum & New SIP Registration

Digital Purchases (mn)*

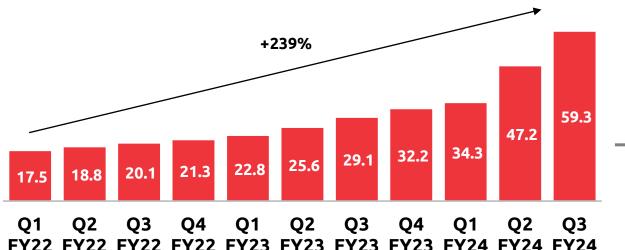


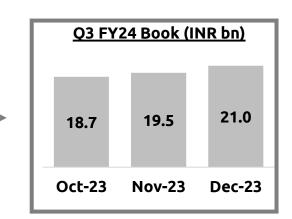
* Including New SIP registrations * Digital purchases through NIMF-owned Digital assets and digital integrations with distribution partners

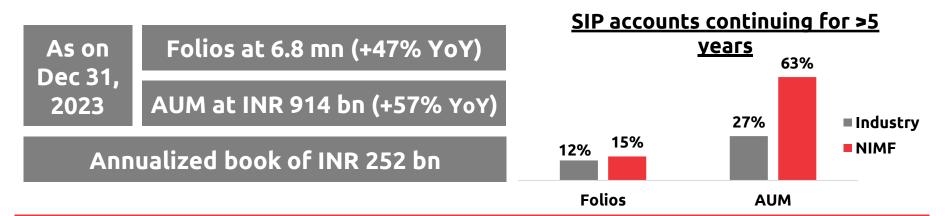
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Steady Systematic Transactions

Quarterly Systematic Book (INR bn)





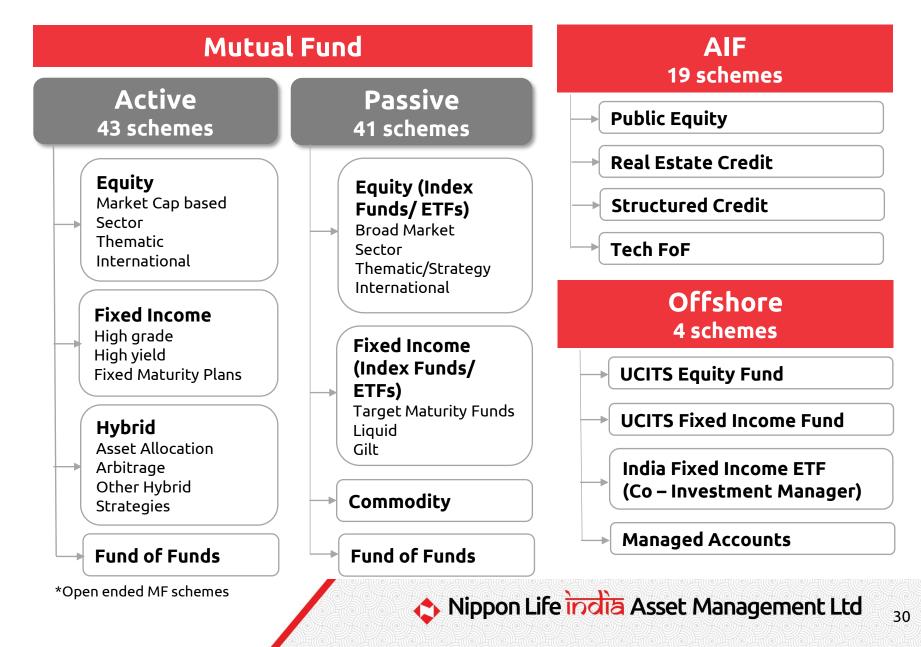


In volatile markets, folios with lower ticket size demonstrated longer vintage

Systematic Book is based on actual cash received

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Comprehensive Product Bouquet



ETF - Leadership position maintained

One of the largest bouquet of 25 ETFs in the industry across Equities, Debt & Commodities

64%	61%	1	5%	INR 9	929 bn	INR 84 bn		
Volume Share*	Share of foli	ios^ Marke	et Share^	ETF Q	AAUM	Gold ETF QAAUM		
<u>NSE volume (Oct - Dec 2023) (INR mn)</u> **								
Mutual Fu	nds	Nifty 50 ETFs (18)#	Nifty Ba (10		Gold ETFs (15)#	Liquid ETFs (8)#		
NIMF		677	30	2	306	2714		
MF1		306	5	7	61	513		
MF2		58	4	5	39	497		
MF3		14	32	2	38	99		
MF4		13	3	l	24	73		
Others		30	4	3	92	36		
Total		1097	51	4	560	3,933		
ʻIndustry Avg.' (e>	ccl. NIMF)	25	24	ı.	18	174		
NIMF's volu (vis-à-vis 'Industry)		27x	13	x	17x	16x		

NIMF remains the Category leader - ETFs with highest liquidity in the Industry

MFs ranked in terms of volume in each category

* Volume Share on the NSE and BSE for Q3 FY24

** Average Daily Turnover

^ Folio Share and Market Share as on Dec 31, 2023

Figures in bracket represent AMC scheme count in

respective categories

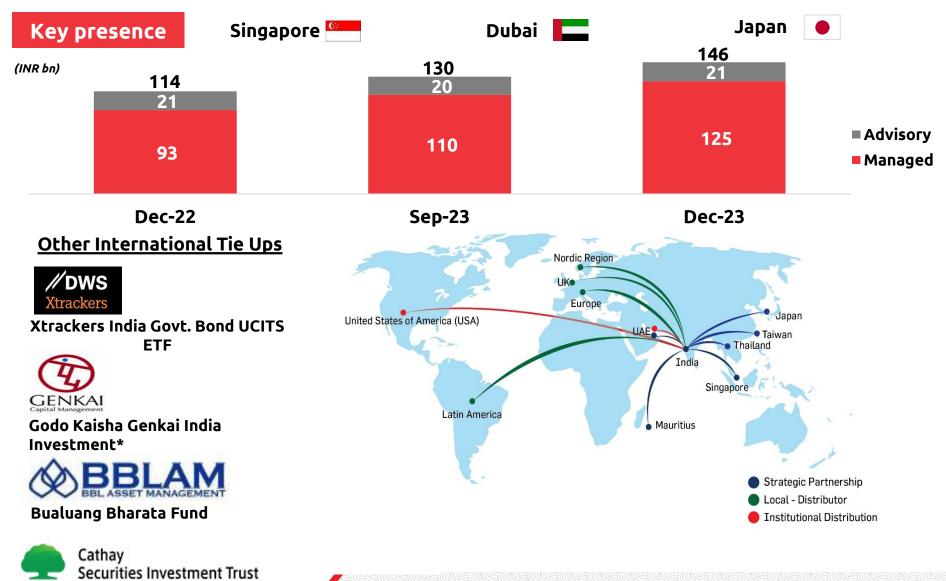
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Nippon India Alternate Investments (NIAIF)



- Currently offers products across four business lines namely Public Equity, Real Estate Credit, Structured Credit & Tech/VC FoF
- Recently undertook final closing of "Nippon India Equity Opportunities AIF Scheme 8" a Category III Long only Equity AIF
- Fund raising underway for:
 - Public Equity AIF "Nippon India Equity Opportunities AIF Scheme 9"
 - Structured Credit AIF "Nippon India Credit Opportunities AIF Scheme 1"
 - Real Estate AIF "Nippon India Yield Plus AIF Scheme 4"; a follow-on fund to an existing Real Estate mandate from Japanese Investors
- Tech/VC FoF is in advanced stage of deployment. Nearly 80% of commitment raised has been deployed across 12 Tech/VC funds

Offshore Business - Creating 'expressways' globally

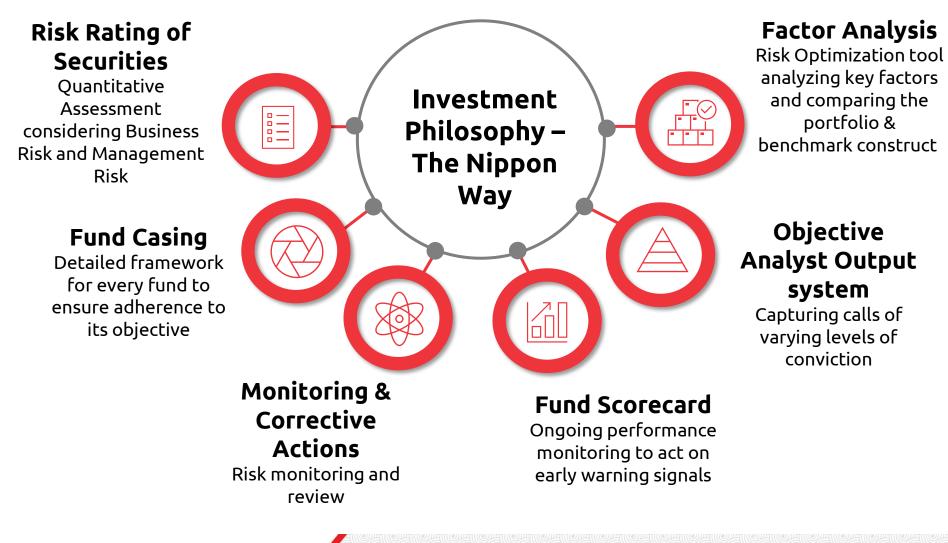


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*invests into Nippon India Yield Plus AIF - Scheme 2 (India)

Nippon India Taiwan Equity Fund

Process Orientation - Investments



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PDCA Approach



- Within fund mandate (target return, risk, benchmark, investment theme, etc.), each Fund Manager makes an investment plan on how to achieve the target return
- Analysis and prediction of macro economy and market

- Portfolio construction based on analyst research, valuation, fund casing, style analysis, etc.
- Monthly fund review by the Fund Management Team
- Risk and return measurement
- Interactive discussion on each Fund Manager's investment portfolio

- Adjustment in portfolio for better riskreturn
- Refine performance improvement and reproducibility
- Communicate the outcome of the Check and Action to the IC

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60 Members Investment Team Strength

27	17		
Equity MF	Fixed Income MF		
14	2		
Managed Accounts	Offshore Business		

900+ years Cumulative experience of Investment Team

20+ years Average tenure of CIOs with NAM India

Dedicated Teams for Credit Research, Real Estate and Venture Capital



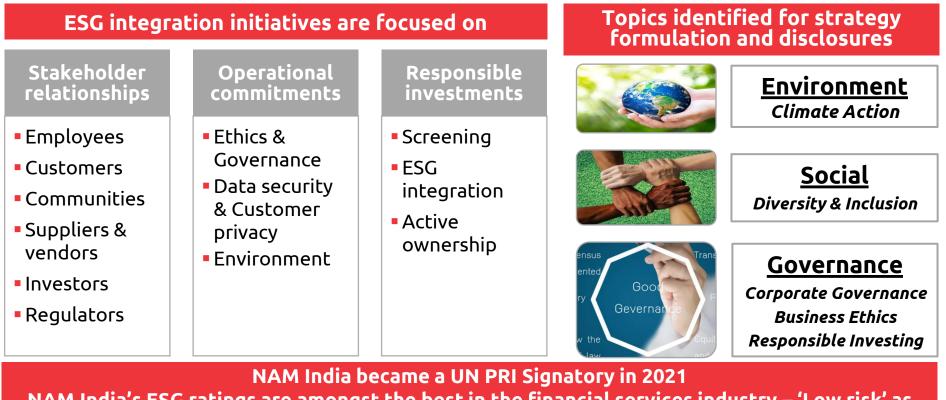




Social responsibility commitment aligned with UN SDGs



To create a sustainable future for our stakeholders by integrating environmental, social and governance (ESG) principles into our business operations, investment processes and stewardship



NAM India's ESG ratings are amongst the best in the financial services industry – 'Low risk' as per Sustainalytics



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NAM contributed INR 160 mn towards CSR initiatives in 9M FY24

Focus Area	NGO Partners	Number of Beneficiaries from projects in 9M FY24	SDG Linkage
Healthcare	 Tata Memorial Centre-Advanced Centre for Treatment, Research and Education in Cancer (TMC-ACTREC) Tata Memorial Centre-Homi Bhabha Cancer Hospital and Research Centre Vision Foundation of India 	3,102 Elderlies, community members from economically weaker section of the society	1 NOVERY 1 NOVER 1 NOVE
Education & Skill Development	 Ekam Foundation 	142 Children/ students, adolescent girls	4 EDALITY EDILATION 5 EDALER 5 EDALER 10 MERCENARIS 4 EDALER 10 MERCENARIS
Rural Development	 Tata Institute of Social Sciences The Energy and Resource Institute (TERI) Swades Foundation 	4,752 Farmers, Women, Children, Youth from the marginalized community	1 Weinstry 1 Weinstry 1 Statisticitation 1 Statisticitation 7 Statisticitation 13 Schwart 13 Schwart 15 Inflame 15 Inflame Inflame Inflame
Support for Sports	 Olympic Gold Quest 	108 Athletes, para-athletes	3 ADDREATING
Support to armed forces	 Army Welfare CSR Fund 	883 War dependents	3 constant Automaticans

Note - Data from FY23-24 projects; ongoing and other than ongoing 💠 Nippon Life india Asset Management Ltd

Financial Overview



Financial Summary

Consolidated

Particulars	Q3 FY24	Q3 FY23	Change (YoY)	Q2 FY24	Change (QoQ)	FY23	
Revenue from Operations	4,233	3,538	20%	3,975	7%	13,498	
Operating Expenditure	1,723	1,494	15%	1,650	4%	5,889	
Finance cost	17	11	54%	17	-2%	40	
Fee & Commission	156	126	24%	156	0%	501	
Employee benefits	875	747	17%	799	9%	3,004	
Depreciation	65	77	-16%	72	-9%	298	
Other Expenses	611	533	15%	606	1%	2,047	
Core Operating Profit	2,510	2,044	23%	2,325	8%	7,610	
Other Income	1,071	619	73%	779	37%	1,668	
Profit before Tax	3,581	2,663	34%	3,104	15%	9,277	
Profit after Tax	2,843	2,052	39%	2,444	16%	7,233	
<u>Standalone</u>	<u>Standalone</u>						
Particulars	Q3 FY24	Q3 FY23	Change (YoY)	Q2 FY24	Change (QoQ)	FY23	
Revenue from operations	3,923	3,304	19%	3,681	7%	12,592	
Core Operating Profit	2,460	2,009	22%	2,277	8%	7,458	
Profit after Tax	2,647	1,985	33%	2,352	13%	7,149	

As per IND AS

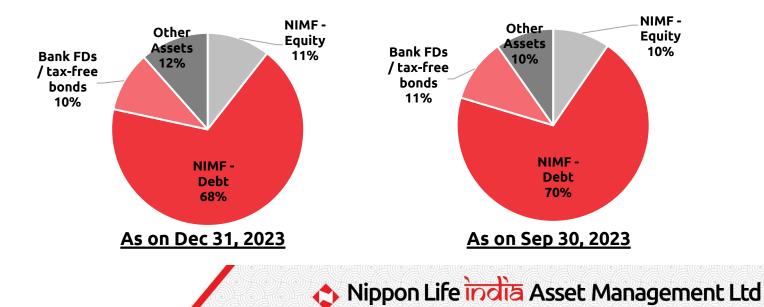
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(INR mn)

Financial Assets

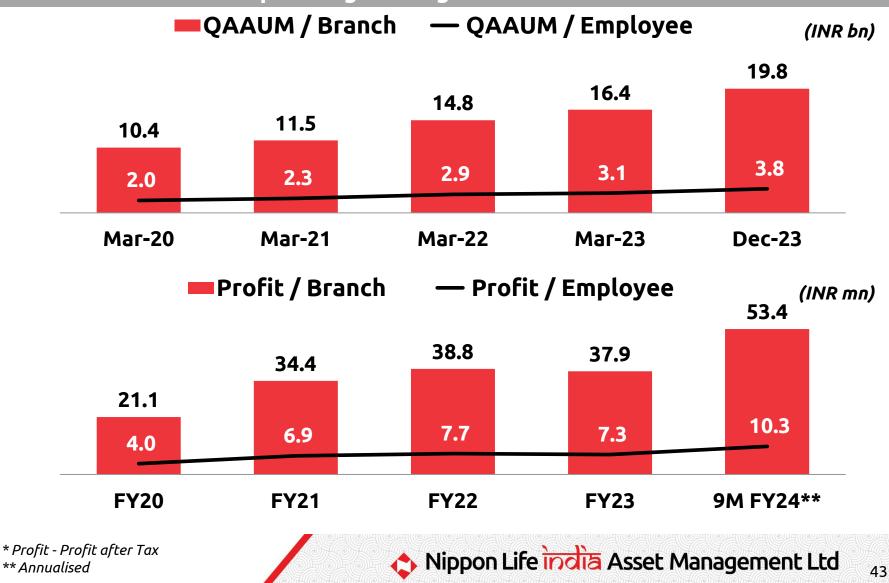
Constituents of Financial Assets

(INR mn)	Dec 31, 2023	Sep 30, 2023
Investment in NIMF's schemes	27,732	27,747
- Debt	23,994	24,415
- Equity	3,738	3,332
Bank FDs and tax-free bonds	3,579	3,700
Other assets	4,074	3,395
Total	35,385	34,842



Operating Metrics

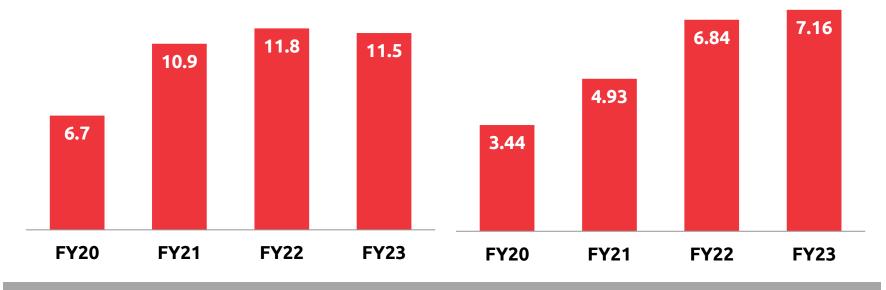
Benefits from operating leverage to manifest as AUM increases





Earnings Per Share (INR)

Dividend Payout (INR bn)



Total Dividend INR 11.5 per share in FY23

100% of FY23 earnings shared with shareholders

Cumulative dividend of INR 41 bn in last 9 financial years

Including Dividend Distribution Tax, wherever applicable





Thank you for your time!







About Nippon Life Insurance

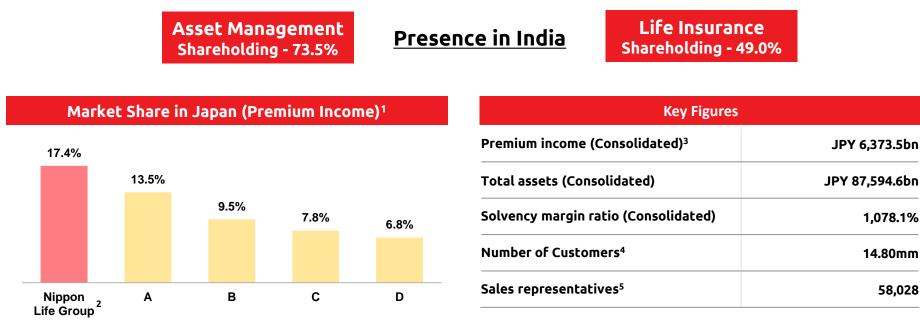


🗾 Profile

Largest market share in Japan among private life insurers in terms of premium income

- Total assets over JPY 87 Trillion
- □ 56 Asset Management related & 21 Insurance related operations worldwide*

*As of March 31, 2023



Source: Company disclosures and the Life Insurance Association of Japan Note: As of March 31, 2023

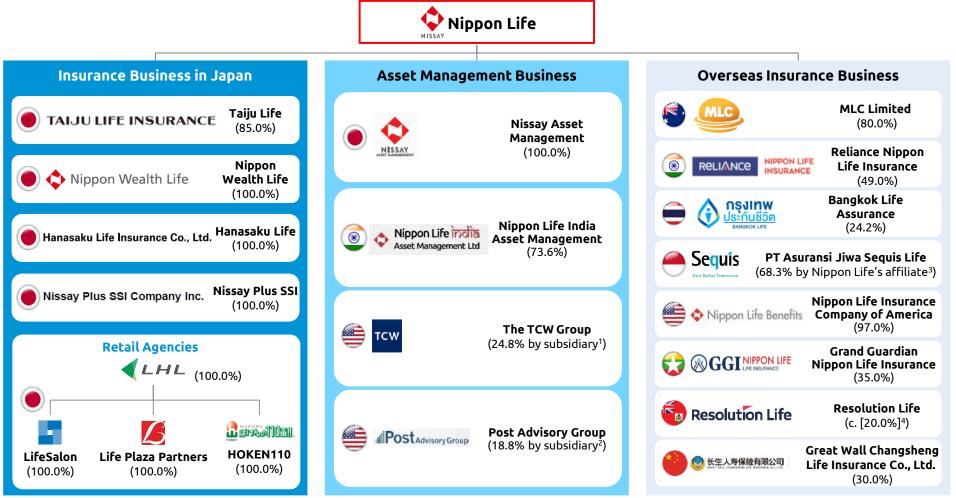
- 1. Excluding Japan Post Insurance
- 2. Nippon Life Group represents the sum of Nippon Life, Taiju Life, Nippon Wealth Life and Hanasaku Life

3. Revenues from insurance and reinsurance premiums

4. Sum of Nippon Life, Taiju Life, Nippon Wealth Life and Hanasaku Life

5. Sum of Nippon Life and Taiju Life





Note: As of March 31, 2023

- 1. 100% held by a subsidiary of Clipper Holding, L.P., of which 24.75% of voting rights are held by Nippon Life's fully owned subsidiary Nippon Life Americas
- 2. An equity-method affiliate held by Nippon Life's fully owned subsidiary Nippon Life Americas
- 3. 68.34% held by Nippon Life's equity-method affiliate PT Sequis, in which Nippon Life holds 29.26% of the total voting rights. 0.01% is held directly by Nippon Life
- Announcement of an investment of up to \$1bn in a limited partnership, which invest in, Resolution Life with a post-execution ownership of approx. 20% on January 24, 2023. Expected to close in the second half of 2023

Board of Directors



Profile of Board Members..



Mr. Upendra Kumar Sinha (Independent Director & Chairman) a 1976 batch IAS officer of Bihar cadre, during his 3 decades plus of experience has held several responsible government positions in India, including as Joint Secretary (Banking) and Joint Secretary (Capital Markets) in the Ministry of Finance; Chairman of the Working Group on Foreign Investment in India & Chairman of the Securities and Exchange Board of India (SEBI), to name a few. He has also been the Chairman & Managing Director of UTI Asset Management Company Limited and Chairman of the Association of Mutual Funds in India. He has actively contributed to the financial sector reforms in the country and is credited with starting the micro pension movement in India. Under his leadership, SEBI introduced significant developmental changes in the areas of Foreign Portfolio Investors, Alternate Investment Funds, Real Estate Investment Trusts (REITs), Infrastructure Investment Trusts(InvITs) and Corporate Governance.



General Ved Prakash Malik (Retd.) (Independent Director) has worked in the Indian Army as **Chief of the Army Staff** from October 1, 1997 to September 30, 2000. He had dual responsibility of being an advisor to the Government as well as commander of 1.2 million strong Indian Army to fulfill its national role and assigned missions. During the service at Indian Army, General Malik was bestowed with prestigious awards like Ati Vishishta Seva Medal (1986) and Param Vishita Seva Medal (1996). He has also received 'Excellence in Leadership Award' by Atur Foundation, 'Pride of Nation Award' by Doon Citizens Council and 'Distinguished Fellowship' by the Institute of Directors, New Delhi (1999).



Ms. Ameeta Chatterjee (Independent Director) has over 18 years of corporate finance experience in developing, managing and executing infrastructure projects across sectors in India and UK. After starting her career with ICICI Limited in 1995, she moved to KPMG to set up their infrastructure related Corporate Finance team. During her 8 years with KPMG, she gained experience across various sectors including health, education, Public Private Partnerships etc. In 2010, she moved to corporate sector as GM - Investments & Acquisitions at Leighton India Contractors Pvt. Ltd where she worked on various joint venture projects & also oversaw the finance, tax and secretarial matters. Since September 2011, she has been working as an independent consultant advising companies on strategic growth, India entry strategy etc.

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Profile of Board Members



Mr. Ashvin Parekh (Independent Director) is a qualified Chartered Accountant and has set up the advisory firm that provides services to the Boards and the management of BFSI companies. Mr. Parekh retired as a Senior Partner from Ernst & Young in June 2013. Earlier, Mr. Parekh was the ED of Deloitte Touche Tohmatsu India Pvt. Ltd. Mr. Parekh has also held senior positions in Arthur Anderson, PwC, KPMG and Hindustan Lever. Mr. Parekh has worked in the United Kingdom, Dubai, Australia, Germany and the US for about 11 years. He is registered with the World Bank and the Asian Development Bank as an expert in the financial services sector. He has worked on gamut of areas like business strategies, corporate planning, institutional strengthening and business transformation across industries including banking, insurance, pension and capital markets. He has been a member of several committees set up by the Ministry of Finance, RBI, IRDA and SEBI. He is also a member of industry bodies and associations namely CII, FICCI and ASSOCHAM.



Mr. B. Sriram (Independent Director) has over 37 years of experience in all areas of Banking and Finance. He joined State Bank of India as a Probationary Officer in December 1981, and has held various key assignments within the Bank and the Group in Credit and Risk, Retail, Operations, IT, Treasury, Investment Banking and International Operations. His rich experience includes stints as Managing Director & CEO, IDBI Bank Ltd. (from June 30, 2018 to September 29, 2018), Managing Director, State Bank of India (from July 2014 to June 2018), Managing Director, State Bank of Bikaner & Jaipur (from March 2013 to July 2014).



Mr. Minoru Kimura (Associate Director) serves as Director & Managing Executive Officer, Head of Global Business at Nippon Life Insurance (Nippon). In his over 30-year professional career with Nippon, he has engaged in corporate planning for more than 10 years. Also, he has worked for Nissay Asset Management in investment planning for 5 years from 2010 to 2015. Other than above, he has also spent his professional career with Nissay Deutsche Asset Management (Europe) and NLI Investments (Europe), where he carried the position of CEO for 4 years (2003 to 2007). He has engaged in Head of Asia Pacific at Nippon for 2 years (2018-2020) and Regional CEO for the Americas and Europe for 2 years (2020-2022).

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Mr. Tomohiro Yao (Associate Director) is Regional CEO for Asia Pacific and Head of India at Nippon Life Insurance (Nippon). He is responsible for operations in the Asia Pacific. He is a seasoned professional with over 25 years of experience in the life insurance industry. He has extensive knowledge of Planning & Research and Global Business Planning at Nippon Life, Japan. In 2011 he assumed charge as Executive Assistant to the Chairman of Life Insurance Association, Japan for 2 years. Following which, he was engaged in Nippon's Global Business Planning, leading Nippon's international M&A strategy. He was also responsible for driving Nippon's overseas insurance businesses including India, mainland China as well as the US.



Mr. Hiroki Yamauchi (Associate Director) serves as General Manager, Global Asset Management Business Department at Nippon Life Insurance Company (NLI). In his over 20-year professional career with NLI, he has performed various roles, including corporate planning, marketing planning, and group annuity business. Also, he has worked for Nissay Asset Management in corporate / investment planning for 4 years. Besides the above, he has also spent his professional career with Nissay Deutsche Asset Management (Europe), where he held the position of Fund Manager for 3 years. In the most recent role, he has engaged in NLI's Indian life insurance and asset management business as Head of Indian Business for 2 years (2020-2022).



Mr. Sundeep Sikka (Executive Director & CEO) has held both Vice-Chairman and Chairman positions of the industrial body AMFI (Association of Mutual Funds in India). Sundeep joined NAM India in 2003, holding various leadership positions before being elevated in 2009, when he became one of the youngest CEOs of India. Possessing rich experience in the financial services sector, Sundeep went on to lead NAM India towards tremendous growth of assets and to emerge as one of the most trusted mutual fund houses in India. He has grown the company to an allround brand that five times won 'Kincentric Best Employer' in the last seven years and is included in Kincentric Best Employers Club - 2023.

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